

Statistical bulletin

Annual Survey of Goods and Services: 2024

Annual statistics on the value of turnover from services provided by the UK service economy.

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To be announced

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1 . Main points

- Total turnover generated by UK services industries slightly decreased by £5.8 billion (0.2%), from £3,667.2 billion in 2023 to £3,661.4 billion in 2024.
- The wholesale and retail trade industry, including the repair of motor vehicles and motorcycles, generated the most turnover in 2024, at £1,629.8 billion; this was a decrease of £74.4 billion (4.4%) when compared with 2023.
- The largest proportional increase in turnover was from the real estate industry, which increased by 13.1% between 2023 and 2024.
- The electricity, gas, steam and air conditioning industry declined the most in 2024; this was a decrease of 19.4% when compared with 2023.
- From the release of our upcoming [Blue Book 2026](#), we will use estimates from the Annual Survey of Goods and Services (ASGS) to compile the UK's national accounts; ASGS is one of several data sources we use to measure output in the services sector, so the estimates in this publication should not be viewed as the only measure.

2 . Measuring the data

The Annual Survey of Goods and Services (ASGS) samples approximately 40,000 businesses across the UK services sector. We outsourced data collection and validation of the ASGS to the independent social and market research agency [IFF Research](#).

ASGS data are produced in compliance with the [Code of Practice for Statistics](#). Further information on this is detailed in our [ASGS technical report methodology](#), which describes the methods used to safeguard the information provided in confidence to us.

The ASGS collects turnover information broken down by product. Product-level data are primarily collected at the six-digit level and aligns with the [statistical classification of products by activity \(CPA\) framework](#). Exceptions to this are the wholesale, retail, waste collection treatment and disposal industries, which are collected at the three-digit level.

3 . Related links

[UK Manufacturers' Sales by Product \(PRODCOM\)](#)

Web page | Released 18 December 2025

Annual survey providing estimates for UK manufacturers' sales by product.

[Proposed changes to be implemented in Blue Book and Pink Book: 2026](#)

Article | Released 24 March 2026

Planned scope and content of the UK National Accounts, the Blue Book, and UK Balance of Payments, the Pink Book, 2026 editions.

4 . Cite this statistical bulletin

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