

Statistical bulletin

Overseas travel and tourism, provisional: July to September and October to December 2024

Estimates for overseas travel and tourism, including visits, spending, number of nights, and purpose of visit. These are official statistics in development.

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To be announced

Notice

13 June 2025

We are carrying out a detailed quality assurance review of our travel and tourism data. As a result, this bulletin is shorter than usual and some of the tables published alongside it only have data for Quarter 1 (Jan to Mar), Quarter 2 (Apr to June), Quarter 3 (July to Sept) and Quarter 4 (Oct to Dec) 2024. The time series normally available in these tables has been removed. Once our quality assurance review is complete, we will provide updated versions of these tables.

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1 . Main points

- Overseas residents made an estimated 10.4 million visits to Great Britain and spent an estimated £10.2 billion in Quarter 3 (July to Sept) 2024.
- Overseas residents made an estimated 9.3 million visits to Great Britain and spent an estimated £7.4 billion in Quarter 4 (Oct to Dec) 2024.
- Residents of Great Britain made an estimated 29.0 million visits outside of the UK and spent an estimated £28.4 billion in Quarter 3 2024.
- Residents of Great Britain made an estimated 20.3 million visits outside of the UK and spent an estimated £17.3 billion in Quarter 4 2024.
- These estimates are published as official statistics in development, reflecting ongoing data collection changes and methodological developments to transform our travel and tourism statistics; more information on these changes is available in our Improving our travel and tourism statistics: June 2025 update article.
- Northern Ireland travel and tourism data are not included in the estimates for these quarters; they will be included in our annual estimates for 2024, which we aim to publish in late July to early August 2025.

These are [official statistics in development](#). We are continuing to develop and quality assure the new methods. Estimates are subject to future change as we introduce further improvements to these methods. More information can be found in [Section 3: Data sources and quality](#).

2 . Data on overseas travel and tourism

[Estimates of overseas residents' visits and spending](#)

Dataset | Released 13 June 2025

Quarterly estimates of overseas residents' visits and spending. Also includes data on nights, purpose, region of UK visited and mode of travel. Breakdowns by nationality and area of residence are covered.

[Estimates of visits and spending abroad](#)

Dataset | Released 13 June 2025

Quarterly estimates of visits and spending abroad. Also includes data on nights, purpose, country visited and mode of travel.

3 . Data sources and quality

Developing our travel and tourism statistics

These provisional estimates are labelled as [official statistics in development](#) to reflect the ongoing development of our travel and tourism statistics. Our [Improving our travel and tourism statistics article series](#) provides further information on the data collection changes and methodological developments we are undertaking. Once these developments are complete, we will decide whether the statistics are of sufficient quality and value to be published as “official statistics”, or if further development is needed.

This bulletin is accompanied by our [Improving our travel and tourism statistics: June 2025 update](#), which outlines the methodological and quality assurance work completed since our last update in February 2025. It also sets out our planned next steps to develop and refine our travel and tourism statistics.

While quality assuring our developing methods, we identified several data quality issues, which remain in the Quarter 3 (July to Sept) and Quarter 4 (Oct to Dec) 2024 estimates published in this bulletin.

The majority of these issues have a very small impact on estimates and will be resolved for the Travel trends 2024 annual release onwards. These include:

- overestimating Great Britain (GB) residents' visits abroad by less than 0.1% in Quarter 3 and Quarter 4 2024 because of incorrectly assigning a Northern Ireland postcode to GB
- underestimating fares (by less than 2%) and spend (by less than 0.2%) in Quarter 3 and Quarter 4 2024 because of incorrectly grouping total fares and spend across variables
- overestimating GB residents' visits abroad in Quarter 4 2024 because of incorrectly including a small number of respondents travelling for non-tourist reasons; this accounted for less than 0.01% of GB residents' visits abroad

Of the remaining issues, incorrect airport codes were assigned for 7% to 7.5% of Quarter 3 and Quarter 4 2024 data, meaning some country-level estimates may be underestimated or overestimated. This will be resolved for Quarter 2 (Apr to June) 2025 onwards.

Some GB residents' overseas pre-departure accommodation spend has been reported as post-departure accommodation spend. We have removed all post-departure accommodation spend from the Quarter 3 and Quarter 4 2024 data while we investigate and identify a solution to this issue. Therefore, it is likely that GB residents' overseas spend estimates are underestimated in these data.

We have also identified some patterns in our Quarter 3 and Quarter 4 2024 estimates using our new methodology that differ from previous quarters' estimates for Quarter 3 and Quarter 4 2023. Quarter 3 and Quarter 4 2024 estimates attribute a lower proportion of visits via sea transport to overseas residents than previous years' quarters. We will conduct further investigation into the survey design and the administrative data used for calibration to better understand this difference. This will form part of our ongoing development and quality assurance of our new methods as we continue to publish as official statistics in development.

We are sharing our developing estimates as official statistics in development to support the release of timely and relevant statistics while we continue to resolve minor issues such as these. We are confident the developing estimates published in this bulletin are relevant and useful for our users.

Further details on these data quality issues are available in Section 4: Data considerations for Quarter 3 and Quarter 4 2024 estimates in our [Improving our travel and tourism statistics: June 2025 update](#).

Uncertainty measures of travel and tourism estimates

95% confidence intervals are provided for the headline travel and tourism estimates provided in this bulletin. These intervals mean that if we drew 100 random samples and calculated a 95% confidence interval for each sample, we would expect 95 of them to contain the true population value. A wider interval indicates more uncertainty in the estimate. The confidence intervals for data used in this bulletin can be found in the accompanying datasets ([Section 2: Data on overseas travel and tourism](#)).

More information on how we measure uncertainty is available on our [uncertainty and how we measure it for our surveys](#) page.

In the datasets published in this release, we have not provided the confidence intervals that would normally accompany our regional estimates of overseas residents visiting GB, spend estimates of GB residents visiting abroad, and estimates of GB residents for the "Fly / Cruise stay on board" category for this Quarter 3 and Quarter 4 2024 release.

This is because further methods development to produce these confidence intervals is required. Users should take caution when interpreting these estimates, as the level of uncertainty around these is unknown.

Users should take similar caution when interpreting other quarterly estimates where confidence intervals are not currently provided as standard.

Change from UK to GB geography

Quarterly estimates from Quarter 1 2024 cover:

- overseas residents visiting GB
- GB residents visiting places outside the UK

Quarterly estimates prior to Quarter 1 2024 covered:

- overseas residents visiting the UK
- UK residents visiting places outside the UK

We plan to include estimates for overseas residents visiting the UK, and UK residents visiting places outside the UK in our annual Travel trends 2024 publication, which we aim to publish in late July to early August 2025.

You can read more about this change and the reasons behind it in our [Improving our travel and tourism statistics article series](#).

4 . Related links

[Improving our travel and tourism statistics: June 2025 update](#)

Article | Released 13 June 2025

Update on our progress towards planned improvements to our travel and tourism statistics, including official statistics in development.

[Improving our travel and tourism statistics: February 2025 update](#)

Article | Released 25 February 2025

Update on our progress towards planned improvements to our travel and tourism statistics, including official statistics in development.

[Travel trends: 2023](#)

Article | Released 17 May 2024

Annual estimates of completed international visits to and from the UK, and earnings and expenditure associated with these visits.

[Travel and tourism review: final report](#)

Article | Released 16 May 2022

Final report of the travel and tourism review, including the findings of the review and the next steps for this work.

5 . Cite this statistical bulletin

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