

# Retail Sales, October 2015



Coverage: **GB**

Date: **19 November 2015**

Geographical Area: **Other**

Theme: **Economy**

## Main points

- Year-on-year estimates in the quantity bought in the retail industry show growth for the 30th consecutive month in October 2015, increasing by 3.8% compared with October 2014.
- The underlying pattern in the data, as suggested by the 3 month on 3 month movement in the quantity bought, showed growth for the 23rd consecutive month, increasing by 0.9%.
- Compared with September 2015, the quantity bought in the retail industry is estimated to have decreased by 0.6%.
- Average store prices (including petrol stations) fell by 3.3% in October 2015 compared with October 2014, the 16th consecutive month of year-on-year price falls.
- The amount spent in the retail industry increased by 0.5% in October 2015 compared with October 2014 and decreased by 0.7% compared with September 2015.
- The value of online sales increased by 11.2% in October 2015 compared with October 2014 and decreased by 0.8% compared with September 2015.
- Revisions to this release were caused by the incorporation of late data. The earliest revisions point for current price, non-seasonally adjusted data was October 2014. More information on revisions can be found in the background notes.

## About this release

This bulletin presents estimates of the quantity bought (volume) and amount spent (value) in the retail industry for the period 4 October 2015 to 31 October 2015. Unless otherwise stated, the estimates in this release are seasonally adjusted.

The estimates in this release are based on a monthly survey of 5,000 retailers, including all large retailers employing 100 people or more and those with annual turnover of greater than £60 million

who employ 10 to 99 people. It is estimated that this survey covers approximately 95% of all known retail turnover in Great Britain.

### **The quality of the estimate of retail sales**

Retail sales estimates are produced from the monthly business survey – Retail Sales Inquiry (RSI). The timeliness of these retail sales estimates, which are published just 3 weeks after the end of each month, makes them an important early economic indicator. The industry as a whole is used as an indicator of how the wider economy is performing and the strength of consumer spending. Results are revised for the previous 13 published periods. More information about the data content for this release can be found in the background notes.

Revisions are an inevitable consequence of the trade-off between timeliness and accuracy. The response rate in October 2015 was 64.7% of questionnaires, accounting for 90.1% of registered turnover in the retail industry. Therefore, the estimate is subject to revisions as more data become available.

All estimates, by definition, are subject to statistical uncertainty and for the retail sales index we publish the standard error associated with the non-seasonally adjusted estimates of year-on-year and month-on-month growth in the quantity bought as a measure of accuracy. More information on these standard errors can be found in the background notes and in the [quality tables \(169 Kb Excel sheet\)](#) of this release.

We are continually working on methodological changes to improve the accuracy of the retail sales estimates; progress on these can be found on the [continuous improvement page](#).

The [reference tables](#) offer different ways to access the data, they include:

- non-seasonally adjusted and seasonally adjusted volume and value indexes by industry
- year-on-year and month-on-month growth rates by industry

## Main figures

**Table 1: All retailing, October 2015 (seasonally adjusted percentage change)**

Great Britain

|                                    | Most recent month on a year earlier | Most recent 3 months on a year earlier | Most recent month on previous month | Most recent 3 months on previous 3 months |
|------------------------------------|-------------------------------------|--|-------------------------------------|---|
| Value (amount spent)               | 0.5                                 | 1.1                                    | -0.7                                | 0.0                                       |
| Volume (quantity bought)           | 3.8                                 | 4.6                                    | -0.6                                | 0.9                                       |
| Value (excluding automotive fuel)  | 0.9                                 | 1.9                                    | -0.9                                | 0.1                                       |
| Volume (excluding automotive fuel) | 3.0                                 | 4.1                                    | -0.9                                | 0.6                                       |

**Table source:** Office for National Statistics

### Download table

[XLS](#) [XLS format](#)  
(25 Kb)

### At a glance

In October 2015:

the quantity bought in the retail industry (volume):

- increased by 3.8% compared with October 2014
- decreased by 0.6% compared with September 2015

the amount spent (value):

- increased by 0.5% compared with October 2014
- decreased by 0.7% compared with September 2015

Non-seasonally adjusted data show that the prices of goods sold in the retail industry (as measured by the implied price deflator) decreased by 3.3%.

More information on how the implied price deflator and other estimates in this release are calculated can be found in section 3 of the background notes.

### Amount spent in the retail industry

In the 4 week reporting period during October 2015, the amount spent in the retail industry was £28.8 billion (non-seasonally adjusted).

This compares with:

- £35.0 billion in the 5 week reporting period for September 2015
- £28.7 billion in the 4 week reporting period for October 2014

This equates to an average weekly spend of:

- £7.2 billion in October 2015, compared with
- £7.0 billion in September 2015
- £7.2 billion in October 2014

## **Sector summary**

### **Main points:**

In October 2015:

- all store types showed increases in the quantity bought compared with October 2014
- all store types except food stores, other stores, and petrol stations showed increases in the amount spent year-on-year
- all store types, except textile, clothing and footwear stores saw falls in average store price compared with October 2014

**Table 2: Sector summary, October 2015**

Great Britain

|  | Percentage change over 12 months |                      |                     | Average weekly sales (£ billion) |
|--|----------------------------------|----------------------|---------------------|----------------------------------|
|  | Quantity bought (volume)         | Amount spent (value) | Average store price |                                  |
| Predominantly food stores <sup>1</sup>     | 1.0                              | -1.5                 | -2.5                | 2.8                              |
| Predominantly non-food stores <sup>2</sup> | 2.9                              | 1.4                  | -1.5                | 3.1                              |
| Non-specialised stores <sup>3</sup>        | 4.6                              | 2.9                  | -1.6                | 0.6                              |
| Textile, clothing and footwear stores      | 2.4                              | 2.4                  | 0.0                 | 0.9                              |
| Household goods stores                     | 5.5                              | 3.1                  | -2.3                | 0.7                              |
| Other stores                               | 0.6                              | -1.5                 | -2.3                | 0.9                              |
| Non-store retailing                        | 13.9                             | 11.4                 | -2.4                | 0.6                              |
| Fuel stores                                | 11.3                             | -3.6                 | -13.4               | 0.7                              |
| Total                                      | 3.8                              | 0.5                  | -3.3                | 7.2                              |

**Table source:** Office for National Statistics**Table notes:**

1. Supermarkets, specialist food stores and sales of alcoholic drinks and tobacco.
2. Non-specialised stores, textiles, clothing and footwear, household goods and other stores.
3. Department stores.

**Download table**

**XLS** [XLS format](#)  
(28 Kb)

**Internet sales in detail**

Seasonally adjusted internet sales data are published in the RSI Internet tables and include:

- a seasonally adjusted value index
- year-on-year and month-on-month growth rates

Internet sales are estimates of how much was spent online through retailers across all store types in Great Britain. The reference year is 2012=100.

### Main points:

- average weekly spending online in October 2015 was £839.1 million; this was an increase of 11.2% compared with October 2014
- the amount spent online accounted for 12.8% of all retail spending, excluding automotive fuel, compared with 11.6% in October 2014

Table 3 shows the year-on-year growth rates for total Internet sales by sector and the proportion of sales made online in each retail sector.

**Table 3: Summary of internet statistics for October 2015**

Great Britain

| Category                              | Year-on-year growth | Proportion of total sales made online |
|---------------------------------------|---------------------|---------------------------------------|
| All retailing                         | 11.2                | 12.8                                  |
| All food                              | 9.4                 | 4.3                                   |
| All non-food                          | 10.6                | 9.7                                   |
| Department stores                     | 19.5                | 11.4                                  |
| Textile, clothing and footwear stores | 14.0                | 12.9                                  |
| Household goods stores                | 15.7                | 7.1                                   |
| Other stores                          | -4.7                | 7.1                                   |
| Non-store retailing                   | 12.1                | 72.0                                  |

**Table source:** Office for National Statistics

### Download table

[XLS](#) [XLS format](#)  
(26.5 Kb)

### Focus on underlying growth in the retail sector

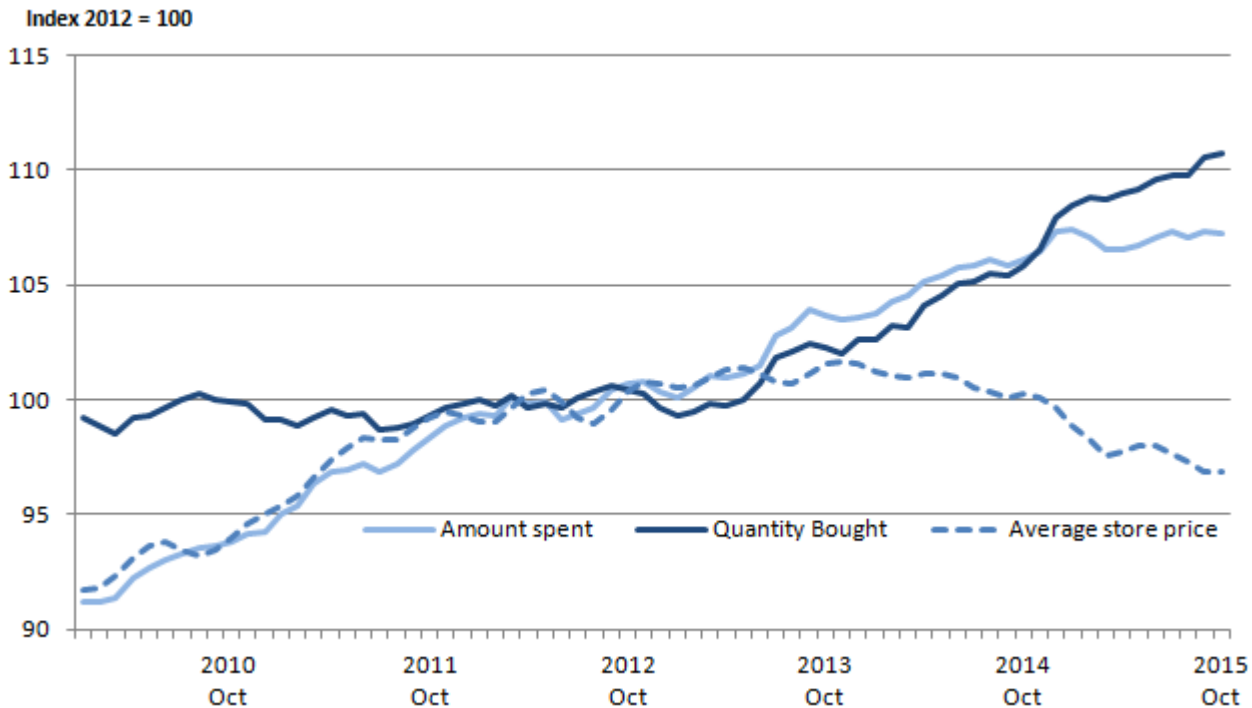
The underlying pattern in the rolling 3 month on 3 month movement in the quantity bought shows sustained growth for 23 months, increasing by 0.9% in the 3 months to October 2015 compared with the 3 months to July 2015. This is the longest period of sustained 3 month on 3 month growth since records began in 1996.

Figure 1 shows the quantity bought in store remained fairly constant until late 2013 while the amount spent and average store price increased gradually. As average store price started to fall in late 2013

both the quantity bought and amount spent increased sharply. From late 2014 the quantity bought has increased at a higher rate than amount spent.

**Figure 1: Rolling 3 month on 3 month all retailing seasonally adjusted sales volumes, values and implied deflator, January 2010 to October 2015**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

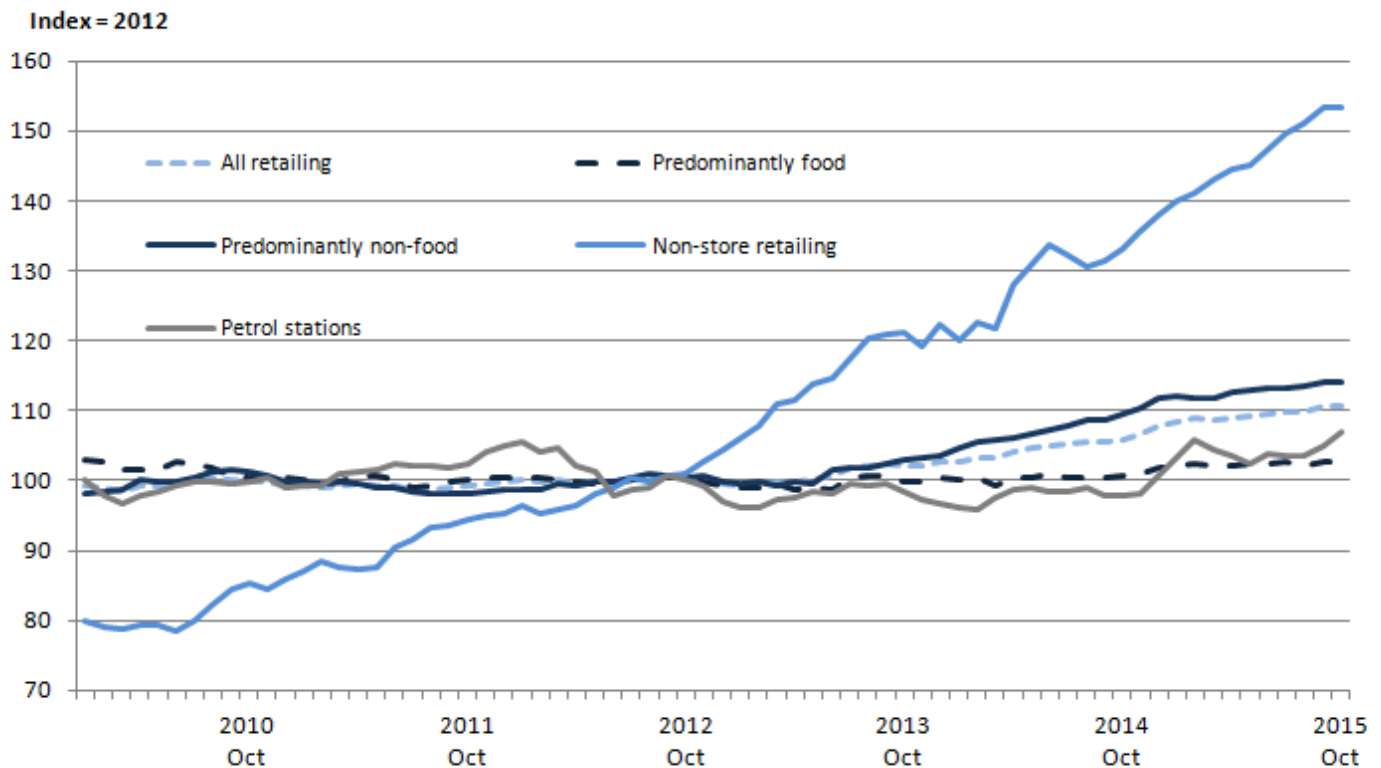
### Download chart

[XLS](#) [XLS format](#)  
(30 Kb)

Figure 2 shows the 3 month on 3 month growth in the quantity bought for the main store types. Since late 2012 there has been a considerable increase in growth in non-store retailing, while growth in the other main sectors has remained fairly steady. It must be noted that the weight of non-store retailing in retail sales is much smaller at 7.0% than other sectors and the largest contribution came from predominantly non-food stores which has a weight of 42.0%. Looking at petrol stations, prices have been falling since mid-2013 and this has coincided with a steady increase in the quantity bought.

**Figure 2: Rolling 3 month on 3 month seasonally adjusted sales volumes by store type, January 2010 to October 2015**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

### Download chart

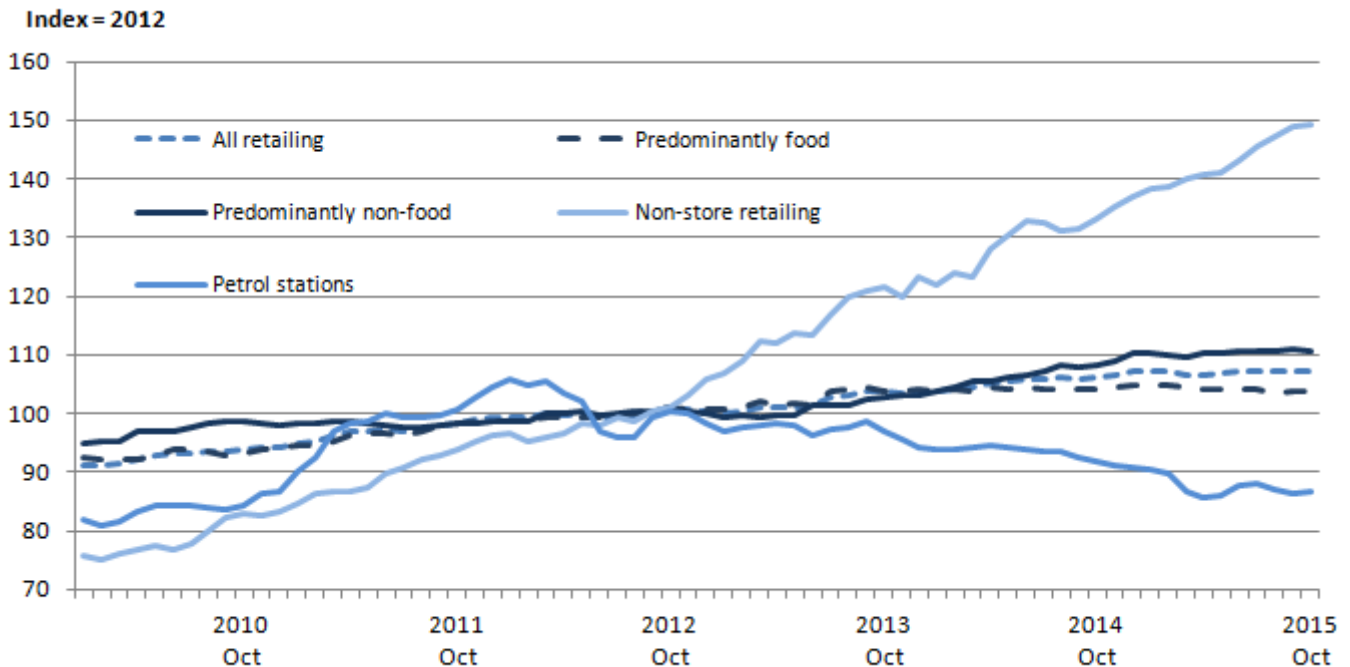
[XLS](#) [XLS format](#)  
(32.5 Kb)

Figure 3 shows the 3 month on 3 month growth in the amount spent for the main store types. In the early part of the time series, growth was fairly consistent within predominantly food stores and predominantly non-food stores and this trend has not changed significantly, however, non-store retailing and petrol stations show a different pattern. Within non-store retailing there has been a significant increase in the amount spent which is similar to the pattern seen in the quantity bought while the opposite is true of petrol stations where falls in prices have led to a significant fall in the amount spent.



**Figure 3: Rolling 3 month on 3 month seasonally adjusted sales values by store type, January 2010 to October 2015**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

### Download chart

[XLS](#) [XLS format](#)  
(32.5 Kb)

## Contributions to growth

The retail industry is divided into 4 retail sectors:

- predominantly food stores (for example, supermarkets, specialist food stores and sales of alcoholic drinks and tobacco)
- predominantly non-food stores (for example, non-specialised stores, such as department stores, textiles, clothing and footwear, household goods and other stores)
- non-store retailing (for example, mail order, catalogues and market stalls)
- stores selling automotive fuel (petrol stations)

In October 2015, for every pound spent in the retail industry:

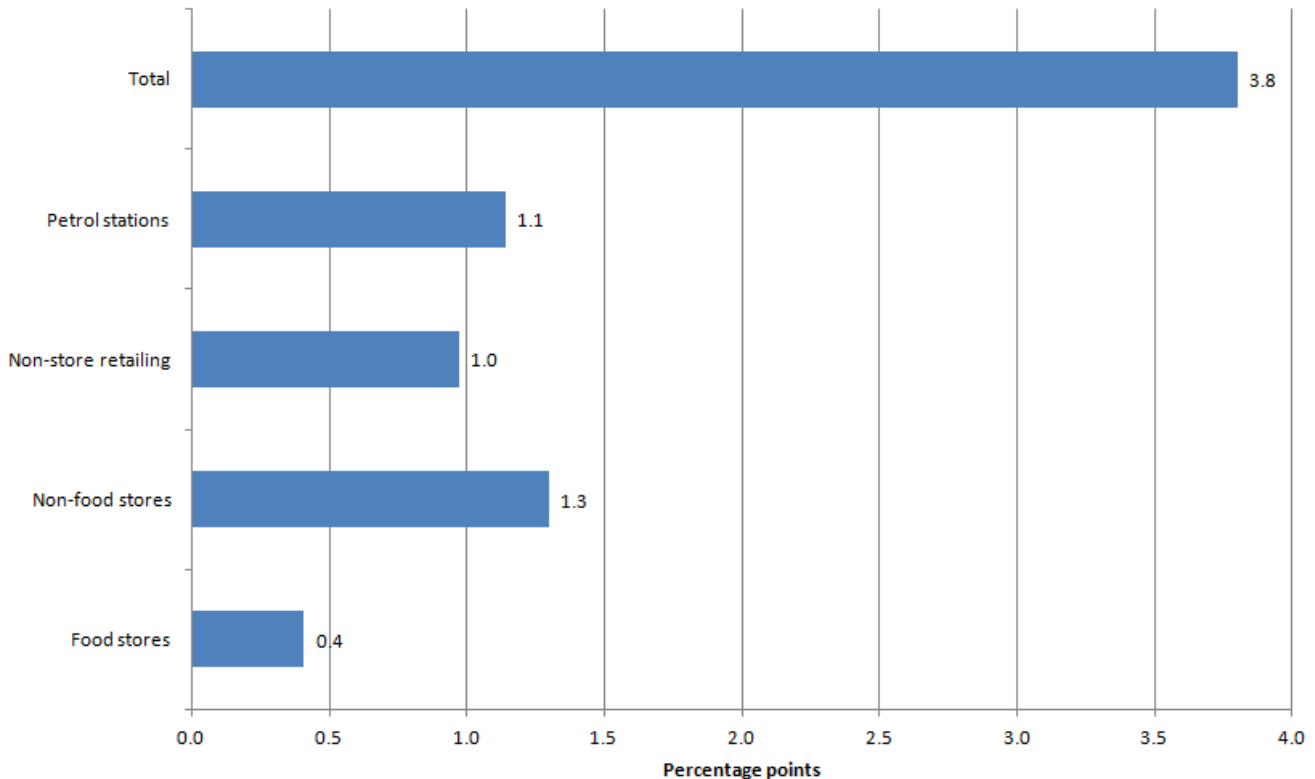
- 41 pence was spent in food stores
- 42 pence in non-food stores
- 7 pence in non-store retailing
- 10 pence in stores selling automotive fuel

Using these as weights, along with the year-on-year growth rates, we can calculate how each sector contributed to the total year-on-year growth in the quantity bought.

Figures 4 and 5 show the contribution of each sector to the quantity bought (volume) and amount spent (value) in the retail industry between October 2015 and October 2014.

**Figure 4: Contributions to year-on-year volume growth from the 4 main retail sectors (October 2015 compared with October 2014)**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

**Notes:**

1. Click on image to view an enlarged version.

**Download chart**

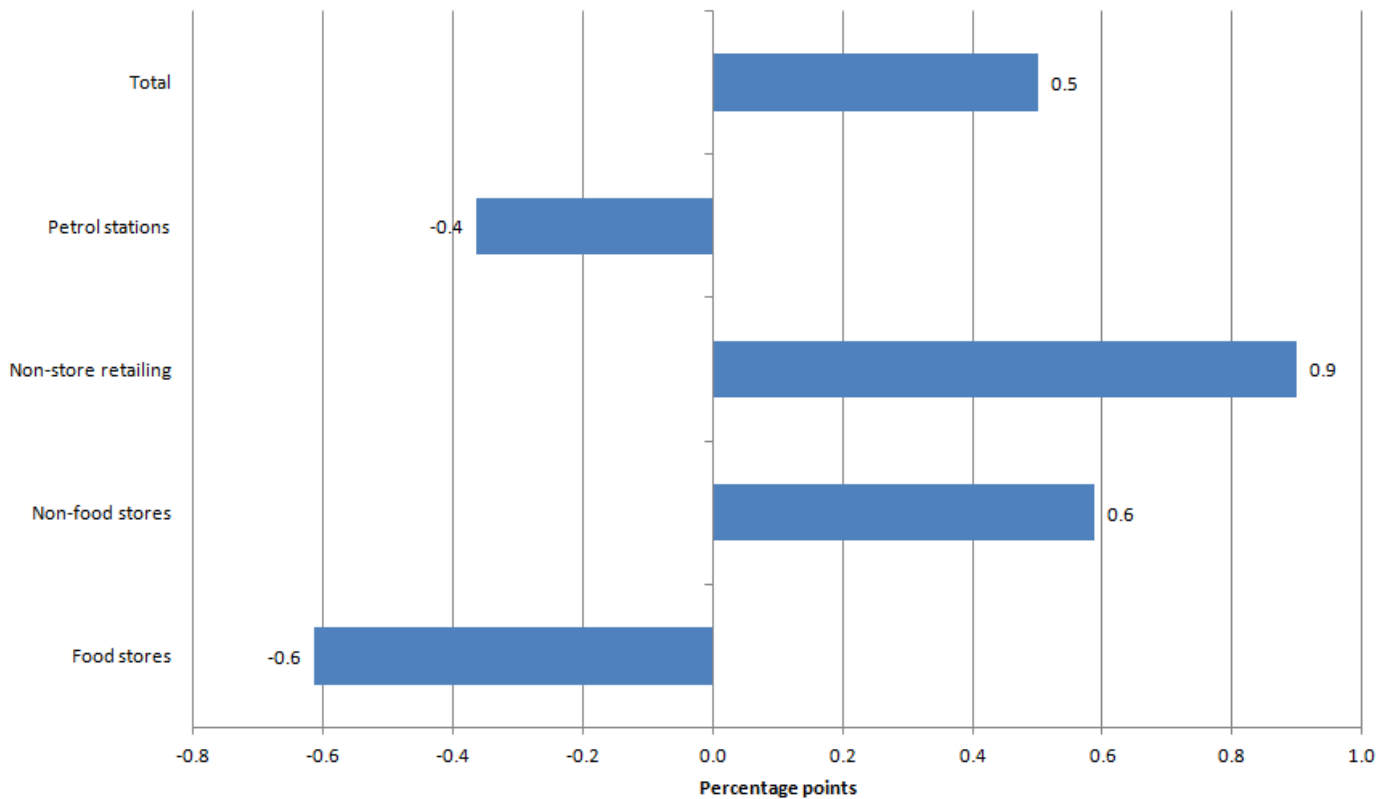
[XLS](#) [XLS format](#)

(26 Kb)

In October 2015, all 4 main retail sectors saw an increase in the quantity bought (volume). The largest contribution came from the non-food stores sector.

**Figure 5: Contributions to year-on-year value growth from the 4 main retail sectors (October 2015 compared with October 2014)**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

**Notes:**

1. Click on image to view an enlarged version.

**Download chart**

[XLS](#) [XLS format](#)

(31 Kb)

In October 2015, 2 out of the 4 main sectors (non-store retailing and non-food stores) contributed to the increase in amount spent (value). The largest contribution came from the non-store retailing sector.

**Distribution analysis**

Table 4 shows how sales varied among different-sized retailers. It shows the distribution of reported change in sales values of businesses (from the RSI sample), ranked by size of business (based on number of employees). Businesses with 40 to 99 employees saw the largest growth in the amount spent in October 2015 compared with October 2014 (14.4%). Businesses with 100 and over employees showed growth of 0.4%.

**Table 4: Change in reported retail sales values between October 2015 and October 2014**

Great Britain

| Number of employees | Weights (%) | Growth since October 2014 (%) |
|---------------------|-------------|-------------------------------|
| 100 and over        | 77.1        | 0.4                           |
| 40 to 99            | 2.5         | 14.4                          |
| 10 to 39            | 6.7         | 4.8                           |
| 0 to 9              | 13.8        | -4.6                          |

Table source: Office for National Statistics

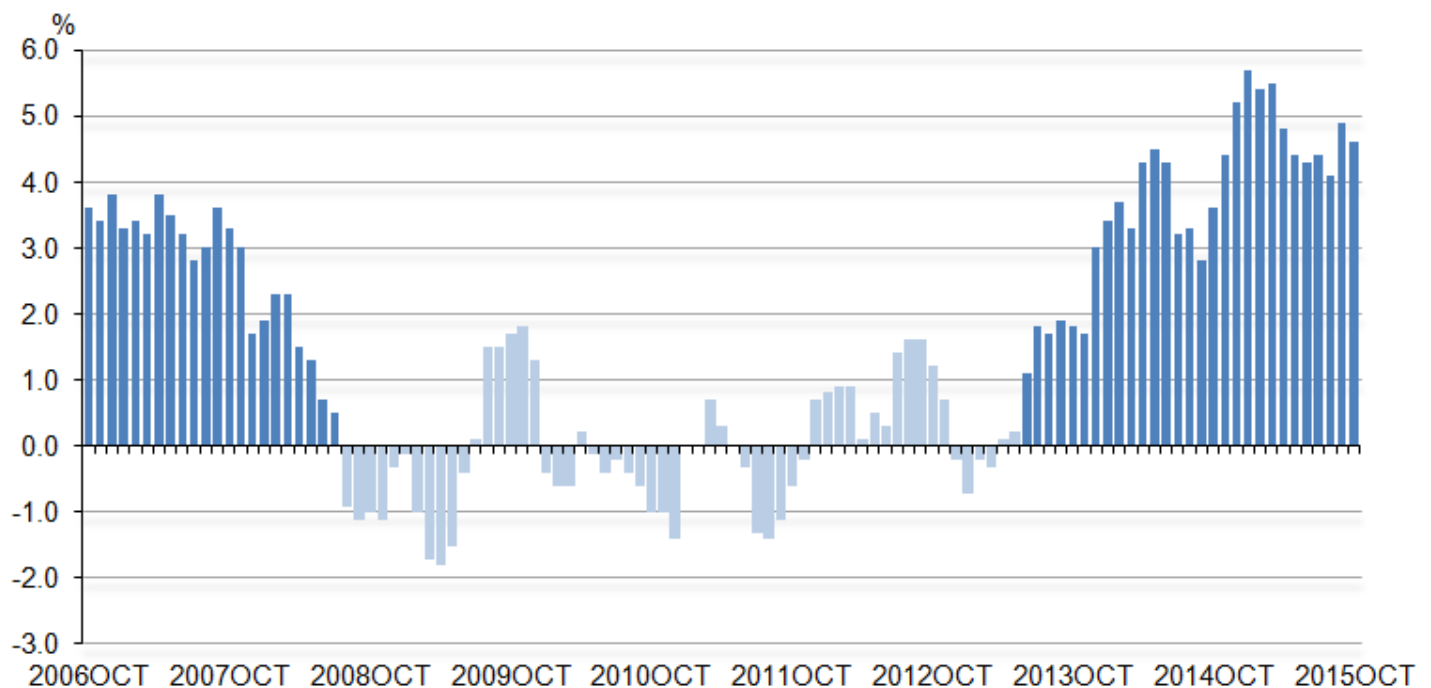
**Download table**
[XLS](#) [XLS format](#)

(25 Kb)

More information on the performance of the retail industry by store type and size can be found in the [Business Analysis reference table \(27.5 Kb Excel sheet\)](#).

**Economic context****Figure 6: 3 month on 3 month a year earlier growth in the volume of retail sales, 3 months to October 2006 to 3 months to October 2015**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

## Download chart

[XLS](#) [XLS format](#)

(33 Kb)

Figure 6 compares a rolling 3 month period with the same period in the previous year, and highlights that retail sales started to grow strongly from mid-2013. Since January 2015, the rate of growth has experienced a general downward trend, but remains above rates seen just prior to the economic downturn. The latest data shows some easing in growth to 4.6% in the 3 months to October 2015 when compared with a growth of 4.9% in the 3 months to September 2015.

Three distinct periods emerge from Figure 6. Between October 2006 and July 2008 retail sales volumes were experiencing continuous growth, although to a different degree, with the volume of sales increasing by 1.7% over the period as a whole. Growth in inflation ([Consumer Prices Index](#)) was lower than average weekly earnings over most of this period; which resulted in rising real earnings, an indicator of the purchasing power of consumers.

However, between August 2008 and May 2013, the volume of retail sales fluctuated between periods of contraction and expansion, and as a result broadly the same volume of sales were recorded toward the beginning and end of the period. This weakness may be partly explained by the economic climate over this period. Growth in average weekly earnings was lower than inflation over most of the period, which implies that earnings fell in real terms. However, the volume of retail sales continued to grow (2.1% between August 2008 and May 2013) despite an increase in value of 12.9% over the period, reflecting rising prices between these dates.

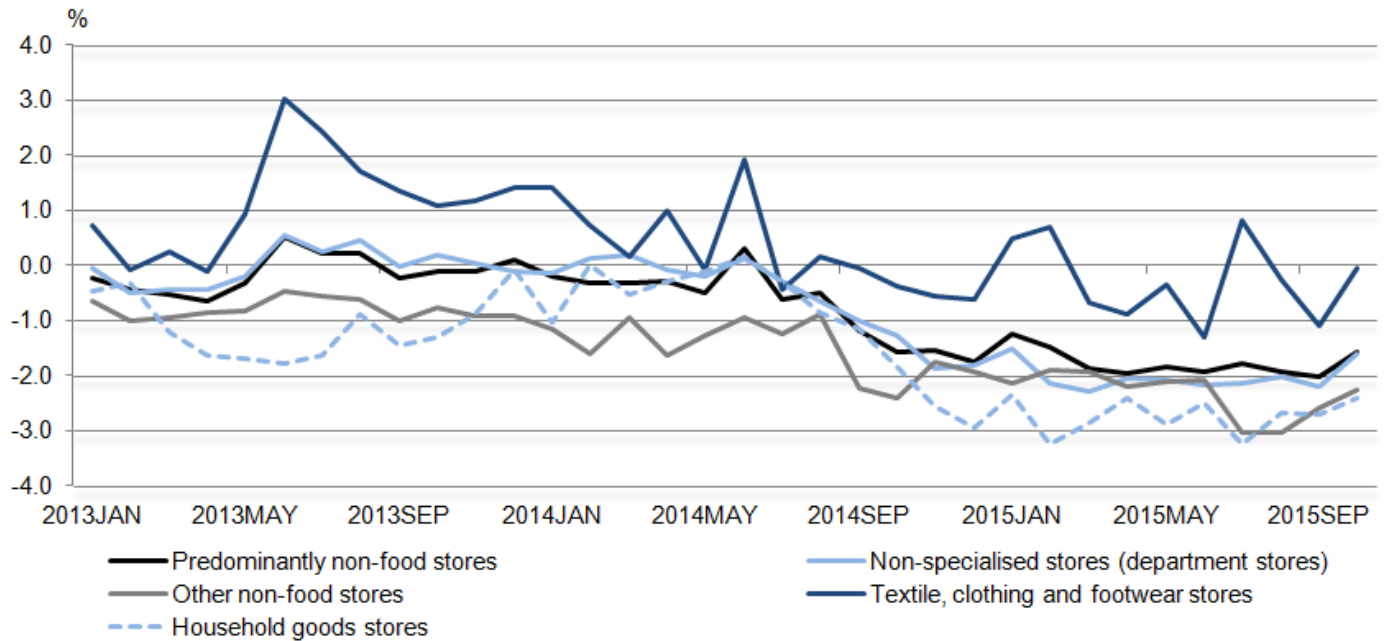
The third period shown in Figure 6 started in June 2013, when growth in volume terms began to increase notably, despite average weekly earnings growing at a slower rate than CPI until September 2014. In 2013, prices in retail outlets began to fall and this accelerated throughout 2014 and 2015 and coincided with increased growth in the volume of retail sales over this period. In addition, this upturn in spending has been accompanied by a decline in the savings ratio, from an average of 9.0% over the period 2008 to 2012, to an average of 5.6% over the period 2013 to 2014.

“Predominantly non-food stores”, which account for 42% of all retailing, have had the largest positive cumulative contribution to retail sales between January 2013 and October 2015 and have been the main driver behind the growth in retail sales since January 2013. In this month’s release we will look into the 4 main components of “predominantly non-food stores” (“textile clothing and footwear stores”, “other non-food stores”, “non-specialised stores” (“department stores”) and “household goods stores”) in order to determine where the strength in growth is coming from.

“Predominantly non-food stores” and its 4 main components have experienced subdued price pressures with many of the components experiencing prolonged periods of price deflation (as measured by the implied deflator) between January 2013 and October 2015. These falls in prices have contributed to the increases in volumes seen on Figure 8. “Household goods stores” and “other non-food stores” saw the fastest rate of price deflation on average at -1.5% per month, while the price of “textile, clothing and footwear stores” was more erratic, experiencing periods of inflation and deflation, which averaged to a moderate price inflation rate over the period as a whole.

**Figure 7: 12 month growth rate in the implied deflators for predominantly non-food stores and their main components, January 2013 to October 2015**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

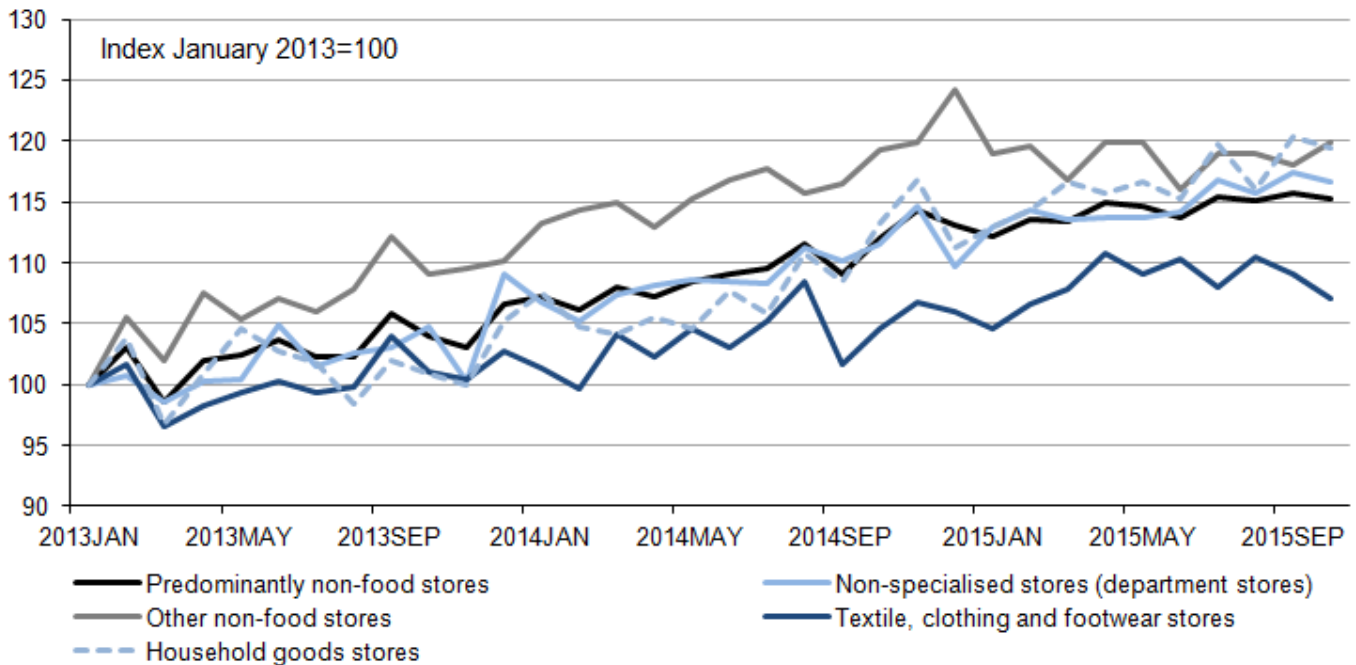
### Download chart

[XLS](#) [XLS format](#)  
(27.5 Kb)

Figure 8 shows that as a result of these decreases in prices between January 2013 and October 2015, “other non-food stores” and “household goods stores” have seen the largest increases in volume over this period at 19.9% and 19.5%, respectively. However “textile, clothing and footwear stores”, which saw only a moderate price inflation on average between January 2013 and October 2015, have seen the smallest increase in volume over this period at 7.1%.

**Figure 8: Volume of sales of predominantly non-foods and their main components, January 2013 to October 2015**

Great Britain



Source: Monthly Business Survey - Retail Sales Inquiry - Office for National Statistics

### Download chart

[XLS](#) [XLS format](#)  
(27 Kb)

### International data

The only international estimate of retail sales available for October 2015 was published by the US Census Bureau on 13 November 2015. In its [advanced retail sales estimates for October 2015](#), the amount spent in the US retail industry, including motor vehicles and parts and food services, increased by 0.1% from the previous month and increased by 1.7% compared with October 2014. Total sales for the 3 months to October 2015 were up 2.0% from the same period a year ago.

The latest estimates of the volume of retail trade across the European Union, from [Eurostat](#) for September 2015, show the seasonally adjusted volume of retail trade decreased by 0.1% in the euro area (EA19) and increased by 0.3% in the EU28 when compared with August 2015. Compared with September 2014, the retail sales index increased by 2.9% in the EA19 and by 3.7% in the EU28. Note that an accurate comparison cannot be made as Eurostat data are calculated on a 2010 = 100 basis, while data for Great Britain are calculated on a 2012 = 100 basis.

## Background notes

### 1. Future improvements

We will be publishing a subset of the internet sales data on the Data Explorer page on 17 December 2015.

### 2. What's new

After consulting with users last month, we have suspended the calendar effects table with immediate effect. This table will be reinstated once improvements have been made.

### 3. Understanding the data

#### 1. [Quick Guide to the Retail Sales Index \(117.1 Kb Pdf\)](#)

#### 2. Interpreting the data

- The Retail Sales Index (RSI) is derived from a monthly survey of 5,000 businesses in Great Britain. The sample represents the whole retail sector and includes the 900 largest retailers and a representative panel of smaller businesses. Collectively all of these businesses cover approximately 90% of the retail industry in terms of turnover.
- The RSI covers sales only from businesses classified as retailers according to the [Standard Industrial Classification 2007 \(SIC 2007\)](#), consistent with the international [NACE Rev 2](#) classification of industries. The retail industry is division 47 of the SIC 2007 and retailing is defined as the sale of goods to the general public for household consumption. Consequently, the RSI includes all internet businesses whose primary function is retailing and also covers internet sales by other British retailers, such as online sales by supermarkets, department stores and catalogue companies. The RSI does not cover household spending on services bought from the retail industry as it is designed to only cover goods. Respondents are asked to separate out the non-goods elements of their sales, for example, income from cafes. Consequently, online sales of services by retailers, such as car insurance, are also excluded.
- The monthly survey collects 2 figures from each sampled business: the total turnover for retail sales for the standard trading period, and a separate figure for internet sales. The total turnover will include internet sales. The separation of the internet sales figure allows an estimate relating to internet sales to be calculated.

#### 3. Definitions and explanations

- The **value** or current price series records the growth of the value of sales “through the till” before any adjustment for the effects of price changes.
- The **volume** or constant price series are created by removing the effect of price changes from the value series. The Consumer Prices Index (CPI) is the main source of the information required on price changes. In brief, a deflator for each type of store (5-digit SIC) is derived by weighting together the CPI components for the appropriate commodities, the weights being based on the pattern of sales in the base year. These deflators are then applied to the value data to produce volume series.



- The **implied deflator** or **the estimated price of goods** is derived by dividing the non-seasonally adjusted value and volume data to leave a price relative. In general, this implied price deflator should be quite close to the retail component of the CPI. More information on the implied price deflator can be found in the [Quick Guide to Retail Sales. \(195 Kb Pdf\)](#)

#### 4. Use of the data

The value and volume measures of retail sales estimates are widely used in private and public sector organisations, both domestically and internationally. For example, private sector institutions such as investment banks, the retail industry itself and retail groups use the data to inform decisions on the current economic performance of the retail industry. These organisations are most interested in a long-term view of the retail sector, taken from the year-on-year growth rates. Public sector institutions use the data to help inform decision and policy making. They tend to be most interested in a snapshot view of the retail industry, which is taken from the month-on-month growth rates.

In a recent survey users found the Retail Sales Index statistics important to their work. It was found crucial for financial modelling of sectors and recognised as a timely indicator for the economy. It has been used as a comparative tool with BRC and other market sources to boost context. Practically, it has been utilised as a comparative tool for business performance and the ability to access internet retail sales has been particularly beneficial to some. On a non-industry level, the RSI was perceived as important for informing political opinions or simply for curiosity by individuals who were not necessarily utilising it as a reference for work purposes.

The Retail Sales Index feeds into estimates of GDP in 2 ways. Firstly, it feeds into the services industries when GDP is measured from the output approach. Secondly, it is a data source used to measure household final consumption expenditure, which feeds into GDP estimates when measured from the expenditure approach.

The data feed into the [first \(or preliminary\) estimate of GDP](#), the [second estimate of GDP](#) and the third estimate, published in the [Quarterly national accounts](#).

#### 4. Methods

Information on [retail sales methodology](#) is available on our website

##### 1. Composition of the data

Retail sales estimates are based on financial data collected through the monthly Retail Sales Inquiry. Response rates at the time of publication are included for the current month, and the 3 months prior. The response rates for those historical periods are updated to reflect the current level of response, incorporating data from late returns. There are 2 response rates included with 1 percentage for the amount of turnover returned, and the other percentage for the amount of questionnaire forms. Historical response rates are available in the quality information reference table.

**Table 5: Overall response rates (%)**

Great Britain

| Year | Period    | Turnover | Questionnaire |
|------|-----------|----------|---------------|
| 2015 | October   | 90.1     | 64.7          |
|      | September | 94.3     | 75.6          |
|      | August    | 98.3     | 77.1          |
|      | July      | 98.8     | 77.2          |

**Table source:** Office for National Statistics

### Download table

**XLS** [XLS format](#)

(24 Kb)

## 2. Seasonal adjustment

Seasonally adjusted estimates are derived by estimating and removing calendar effects (for example, Easter moving between March and May) and seasonal effects (for example, increased spending in January as a result of Christmas) from the non-seasonally adjusted (NSA) estimates. Seasonal adjustment is performed each month and reviewed each year, using the standard, widely used software, X-13-ARIMA-SEATS. Before adjusting for seasonality, prior adjustments are made for calendar effects (where statistically significant), such as returns that do not comply with the standard trading period (there is more information in the Methods, Calendar effects section), bank holidays, Easter and the day of the week on which Christmas occurs.

The data collected from the retail sales survey estimate the amount of money taken through the tills of retailers; these are non-seasonally adjusted data. These data consist of 3 components:

- trend which describes long-term or underlying movements within the data
- seasonal which describes regular variation around the trend, that is, peaks and troughs within the time series (the most obvious is the peak in January and the fall in February)
- irregular or “noise”, for example, deeper falls within the non-seasonally adjusted series due to bad weather impacting on retail sales

To ease interpretation of the underlying movements in the data, the seasonal adjustment process estimates and removes the seasonal component. It leaves a seasonally adjusted time series made up of the trend and irregular components.

In the non-seasonally adjusted RSI we see large rises in January each year and a fall in the following February, but these are not evident in the seasonally adjusted index. This peak in January is larger than the subsequent fall, but the trend and irregular components in both

months are likely to be similar. This means that the movements in the unadjusted series are almost completely a result of the seasonal pattern.

## 5. 1. **Basic quality information**

- The standard reporting periods can change over time due to the movement of the calendar. Every 5 or 6 years the standard reporting periods are brought back into line by adding an extra week. For example, January is typically a 4 week standard period but January 1986, 1991, 1996, 2002, 2008 and 2014 were all 5 week standard periods. The non-seasonally adjusted estimates will still contain calendar effects. If the non-seasonally adjusted estimates are used for analysis, this can lead to a distortion depending on the timing of the standard reporting period in relation to the calendar, previous reporting periods and how trading activity changes over time.
- The non-seasonally adjusted series contain elements relating to the impact of the standard reporting period, moving seasonality and trading day activity. When making comparisons, you should focus on the seasonally adjusted estimates as these have the systematic calendar-related component removed. Due to the volatility of the monthly data, growth rates should be calculated using an average of the latest 3 months of the seasonally adjusted estimates.
- When interpreting the data, the relative weighted contributions of the sectors in the all retailing series should be considered. Based on SIC 2007 data, total retail sales consists of: predominantly food stores 40.9%, predominantly non-food stores 42.0%, non-store retailing 7.0% and automotive fuel 10.1%.

## 2. **Standard error**

- Standard errors determine the spread of possible movements and are a means of assessing the accuracy of the non-seasonally adjusted month-on-month and year-on-year estimates of all retail sales volumes. The lower the standard error, the more confident we can be that the estimate is close to the true value for the retail population.
- The standard error of year-on-year movement for “All Retailing” is 1.0%. It had remained at 0.9% since June 2014 and was lower at 0.8% in May 2014. Before this period, the year-on-year movements mostly remained at 0.9% with the only other fluctuations occurring in August 2013 and September 2013, where there was a standard error of 1.0%.
- Table 6 shows the year-on-year movement for the non-seasonally adjusted chained volume measure alongside the standard error, across the published sector breakdowns for October 2014 and October 2015. The differences between October 2014 and October 2015 highlight that the standard error has increased the most in “Non-store retailing” and “Household goods stores”. The greatest decreases are for “Textiles, clothing and footwear stores”.
- More information on standard errors can be found in the “Retail Sales Quality Tables” reference tables, which are part of this release.

**Table 6: Year-on-year estimates and standard errors (chained volume measure, non-seasonally adjusted) October 2014 and October 2015**

Great Britain

| Sector                                | October 2014                                       |   | October 2015                                       |   |
|---------------------------------------|--|---|--|---|
|                                       | 12-month movement October 2014 (percentage change) | Standard error of 12-month movement, median (percentage points) | 12-month movement October 2015 (percentage change) | Standard error of 12-month movement, median (percentage points) |
| All retailing                         | 4.8  | 0.9   | 3.8  | 1.0   |
| Predominantly food stores             | 1.5  | 0.6   | 1.0  | 0.6   |
| Predominantly non-food stores         | 7.7  | 1.1   | 2.9  | 1.1   |
| Non-specialised stores                | 6.3  | 1.6   | 4.5  | 1.7   |
| Textile, clothing and footwear stores | 3.0  | 1.4   | 2.0  | 1.1   |
| Household                             | 12.8   | 1.5   | 5.7  | 1.7   |

| Sector              | October 2014                                       |   | October 2015                                       |   |
|---------------------|--|---|--|---|
|                     | 12-month movement October 2014 (percentage change) | Standard error of 12-month movement, median (percentage points) | 12-month movement October 2015 (percentage change) | Standard error of 12-month movement, median (percentage points) |
| goods stores        | 9.9  | 2.7   | 0.9  | 2.8   |
| Other stores        |  |   |  |   |
| Non-store retailing | 11.7   | 4.7   | 13.4   | 5.2   |
| Automotive fuel     | 1.8  | 4.0   | 11.3   | 4.0   |

**Table source:** Office for National Statistics

### Download table

[XLS](#) [XLS format](#)

(27.5 Kb)

### 3. Summary quality report

The RSI Quality and Methodology Information paper details the intended uses of the statistics in this bulletin, their general quality and the methods used to produce them.

### 4. Revisions triangles


Revisions to data provide one indication of the reliability of main indicators. Table 7 shows summary information on the size and direction of the revisions made to the volume data covering a 5 year period. Note that changes in definition and classification mean that the revisions analysis is not conceptually the same over time.

**Table 7: Revision triangles summary, October 2015**

Great Britain

|   | Growth in latest period (%) | Revisions between first publication and estimates 12 months later (percentage points) |  |
|---|-----------------------------|---|--|
|   |                             | Average over the last 5 years (mean revision)   | Average over the last 5 years without regard to sign (average absolute revision) |
| Latest 3 months compared with previous 3 months | 0.9                         | -0.19   | 0.30   |
| Latest month compared with previous month       | -0.6                        | -0.15   | 0.36   |

**Table source:** Office for National Statistics**Download table**

 [XLS format](#)  
(24.5 Kb)

**6. Relevant links**

A [subset of the retail sales dataset](#) will be published on our Data Explorer page. Please note the link will not work until the data are published.

[Disclosure control policy \(337 Kb Word document\)](#)

[Comparability of RSI Sales and External Indicators \(95.5 Kb Pdf\)](#)

[RSI Workplan \(87.3 Kb Pdf\)](#)

[RSI Quality and Methodology Information paper \(245.6 Kb Pdf\)](#)

[Revisions to the Retail Sales Index \(100 Kb Pdf\)](#)

[Has 2014 been a good year for retailers](#)

[Overview of internet retail sales in 2014](#)

[BRC Sales Monitor October 2015](#)

[International Measures of Retail Sales](#)

[National Accounts Workplan \(410 Kb Powerpoint presentation\)](#)

[Why is the retail sales revisions policy different from the National Accounts revisions policy? \(53.9 Kb Pdf\)](#)

[14 ways ONS statistics help you understand the economy - A closer look at the circular flow of income](#)

[Impact of quarterly employment question on the monthly survey response \(163.7 Kb Pdf\)](#)

[Investigating the effect of quarterly collection of employee jobs data on the estimated standard error of change for total turnover on the Monthly Business Survey \(110 Kb Pdf\)](#)

[Government Statistical Service \(GSS\) uncertainty guidance](#)

## 7. **Publication policy**

Details of the policy governing the release of new data are available from our [Media Relations Office](#). Also available is a list of the organisations given [pre-publication access](#) to the contents of this bulletin.

## 8. **Accessing data**

The complete run of data in the tables of this statistical bulletin is available to view and download in electronic format using our Time Series Data service. Users can download the complete bulletin in a choice of zipped formats, or view and download their own sections of individual series.

Alternatively, for low-cost tailored data call 0845 601 3034 or email [info@ons.gsi.gov.uk](mailto:info@ons.gsi.gov.uk)

**Next publication:** Thursday 17 December 2015

**Issued by:** Office for National Statistics, Government Buildings, Cardiff Road, Newport NP10 8XG

**Media contact:**

Tel Media Relations Office 0845 6041858

Emergency on-call 07867 906553

Email [media.relations@ons.gsi.gov.uk](mailto:media.relations@ons.gsi.gov.uk)

**Statistical contact:**

Tel Melanie Richard +44 (0)1633 455602

Email [retail.sales.enquiries@ons.gsi.gov.uk](mailto:retail.sales.enquiries@ons.gsi.gov.uk)

**Contact us:**

Tel 0845 601 3034

Email [info@ons.gsi.gov.uk](mailto:info@ons.gsi.gov.uk)

[Website](#)

[Twitter](#)

9. Details of the policy governing the release of new data are available by visiting [www.statisticsauthority.gov.uk/assessment/code-of-practice/index.html](http://www.statisticsauthority.gov.uk/assessment/code-of-practice/index.html) or from the Media Relations Office email: [media.relations@ons.gsi.gov.uk](mailto:media.relations@ons.gsi.gov.uk)

## Copyright

© Crown copyright 2015

You may use or re-use this information (not including logos) free of charge in any format or medium, under the terms of the Open Government Licence. To view this licence, visit [www.nationalarchives.gov.uk/doc/open-government-licence/](http://www.nationalarchives.gov.uk/doc/open-government-licence/) or write to the Information Policy Team, The National Archives, Kew, London TW9 4DU, or email: [psi@nationalarchives.gsi.gov.uk](mailto:psi@nationalarchives.gsi.gov.uk).

This document is also available on our website at [www.ons.gov.uk](http://www.ons.gov.uk).

## Statistical contacts

| Name             | Phone              | Department | Email  |
|------------------|--------------------|------------|--|
| Richards Melanie | +44 (0)1633 455602 | ONS        | <a href="mailto:retail.sales.enquiries@ons.gsi.gov.uk">retail.sales.enquiries@ons.gsi.gov.uk</a> |



**Next Publication Date:**

17 December 2015

**Issuing Body:**

Office for National Statistics

**Media Contact Details:**

Telephone: 0845 604 1858  
(8.30am-5.30pm Weekdays)

Emergency out of hours (limited service): 07867 906553

Email:

[media.relations@ons.gsi.gov.uk](mailto:media.relations@ons.gsi.gov.uk)

## 1

# CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| All Retailing, Including Automotive Fuel, All Businesses (£351,049m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 96.7    | 95.6    | 96.7    | 96.9    | 97.8  | 95.4  | 95.2  | 96.1  | 96.2  | 96.7  | 97.0  | 97.1  | 96.9  | 96.6  | 97.4  | 97.8  | 98.2  |
| 2007   | 99.5    | 98.6    | 99.7    | 100.3   | 99.5  | 97.5  | 98.6  | 99.5  | 100.2 | 99.4  | 99.6  | 100.0 | 100.3 | 100.6 | 99.5  | 100.1 | 99.1  |
| 2008   | 100.0   | 100.9   | 100.4   | 99.2    | 99.2  | 100.1 | 102.5 | 100.3 | 100.0 | 102.7 | 99.0  | 99.1  | 99.3  | 99.2  | 98.9  | 98.9  | 99.8  |
| 2009   | 100.1   | 99.1    | 100.1   | 100.7   | 100.6 | 100.2 | 98.4  | 98.9  | 100.0 | 99.5  | 100.6 | 100.5 | 100.8 | 100.7 | 101.2 | 100.6 | 100.0 |
| 2010   | 99.3    | 98.5    | 99.7    | 100.0   | 99.1  | 96.8  | 99.5  | 99.1  | 99.2  | 99.7  | 100.0 | 100.4 | 100.5 | 99.4  | 100.0 | 100.1 | 97.7  |
| 2011   | 99.4    | 99.2    | 99.4    | 99.0    | 99.9  | 100.0 | 99.2  | 98.7  | 101.0 | 98.5  | 98.8  | 98.9  | 98.8  | 99.1  | 100.0 | 99.9  | 99.7  |
| 2012   | 100.0   | 100.1   | 99.6    | 100.6   | 99.6  | 100.4 | 99.1  | 100.7 | 98.8  | 99.6  | 100.3 | 100.4 | 100.5 | 100.8 | 99.9  | 100.0 | 99.1  |
| 2013   | 101.4   | 99.8    | 100.7   | 102.5   | 102.6 | 99.0  | 100.6 | 99.8  | 98.9  | 101.4 | 101.7 | 102.6 | 102.1 | 102.7 | 101.8 | 101.4 | 104.2 |
| 2014   | 105.3   | 103.1   | 105.1   | 105.4   | 107.9 | 102.1 | 103.4 | 103.9 | 105.0 | 105.0 | 105.2 | 105.2 | 106.0 | 105.0 | 106.8 | 108.2 | 108.6 |
| 2015   | ..      | 108.7   | 109.6   | 110.5   | ..    | 108.5 | 109.3 | 108.5 | 109.5 | 109.7 | 109.5 | 110.1 | 109.7 | 111.5 | 110.9 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.1     | 2.2     | 3.0     | 3.4     | 3.8   | 1.8   | 1.5   | 3.0   | 2.7   | 3.4   | 3.0   | 3.2   | 3.8   | 3.2   | 3.8   | 3.2   | 4.2   |
| 2007   | 2.9     | 3.2     | 3.2     | 3.6     | 1.7   | 2.3   | 3.6   | 3.5   | 4.1   | 2.8   | 2.7   | 3.0   | 3.5   | 4.1   | 2.2   | 2.4   | 0.8   |
| 2008   | 0.4     | 2.3     | 0.7     | -1.1    | -0.3  | 2.6   | 4.0   | 0.8   | -0.2  | 3.3   | -0.6  | -1.0  | -1.0  | -1.3  | -0.6  | -1.2  | 0.7   |
| 2009   | 0.2     | -1.7    | -0.4    | 1.5     | 1.3   | 0.1   | -4.1  | -1.4  | -     | -3.1  | 1.6   | 1.4   | 1.5   | 1.5   | 2.3   | 1.7   | 0.2   |
| 2010   | -0.8    | -0.6    | -0.4    | -0.6    | -1.4  | -3.4  | 1.2   | 0.3   | -0.8  | 0.2   | -0.6  | -0.1  | -0.3  | -1.3  | -1.2  | -0.5  | -2.3  |
| 2011   | -       | 0.7     | -0.3    | -1.1    | 0.7   | 3.3   | -0.3  | -0.4  | 1.8   | -1.2  | -1.2  | -1.5  | -1.7  | -0.3  | -     | -0.2  | 2.0   |
| 2012   | 0.6     | 0.9     | 0.3     | 1.6     | -0.2  | 0.4   | -     | 2.1   | -2.1  | 1.1   | 1.6   | 1.4   | 1.8   | 1.7   | -0.1  | 0.1   | -0.7  |
| 2013   | 1.4     | -0.3    | 1.1     | 1.9     | 3.0   | -1.4  | 1.5   | -0.9  | -     | 1.8   | 1.4   | 2.2   | 1.5   | 1.9   | 1.9   | 1.4   | 5.2   |
| 2014   | 3.9     | 3.3     | 4.3     | 2.8     | 5.2   | 3.2   | 2.8   | 4.0   | 6.2   | 3.5   | 3.5   | 2.6   | 3.9   | 2.2   | 4.9   | 6.7   | 4.2   |
| 2015   | ..      | 5.5     | 4.3     | 4.9     | ..    | 6.3   | 5.7   | 4.4   | 4.3   | 4.5   | 4.1   | 4.7   | 3.5   | 6.2   | 3.8   | ..    | ..    |
| All Retailing, Excluding Automotive Fuel, All Businesses (£310,757m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 95.2    | 93.9    | 95.2    | 95.4    | 96.3  | 93.7  | 93.7  | 94.3  | 94.8  | 95.1  | 95.6  | 95.6  | 95.6  | 95.0  | 95.8  | 96.2  | 96.7  |
| 2007   | 97.9    | 97.0    | 98.0    | 98.8    | 97.9  | 95.9  | 97.1  | 97.8  | 98.2  | 97.8  | 98.0  | 98.5  | 98.8  | 99.0  | 97.9  | 98.5  | 97.6  |
| 2008   | 98.8    | 99.6    | 99.3    | 97.9    | 98.2  | 98.7  | 101.4 | 99.0  | 98.6  | 101.8 | 97.9  | 97.8  | 98.2  | 97.9  | 97.7  | 97.7  | 99.0  |
| 2009   | 99.2    | 97.9    | 98.9    | 99.7    | 100.1 | 98.6  | 97.2  | 97.8  | 99.0  | 98.4  | 99.3  | 99.7  | 99.7  | 99.8  | 100.1 | 100.2 | 99.9  |
| 2010   | 99.4    | 98.7    | 99.7    | 100.0   | 99.1  | 97.0  | 99.7  | 99.2  | 99.2  | 99.7  | 100.0 | 100.4 | 100.5 | 99.4  | 99.8  | 99.9  | 97.9  |
| 2011   | 98.9    | 99.0    | 99.0    | 98.6    | 99.2  | 99.8  | 98.9  | 98.5  | 100.7 | 98.1  | 98.3  | 98.6  | 98.4  | 98.7  | 99.6  | 99.0  | 99.1  |
| 2012   | 100.0   | 99.6    | 99.9    | 100.6   | 100.0 | 99.8  | 98.8  | 100.0 | 99.1  | 99.7  | 100.4 | 100.4 | 100.6 | 100.7 | 100.1 | 100.4 | 99.5  |
| 2013   | 101.9   | 100.1   | 101.1   | 102.8   | 103.4 | 99.4  | 101.0 | 100.0 | 99.2  | 101.5 | 102.2 | 102.8 | 102.4 | 103.3 | 102.5 | 102.0 | 105.1 |
| 2014   | 106.2   | 103.8   | 105.9   | 106.4   | 108.9 | 103.1 | 104.3 | 104.2 | 105.9 | 106.0 | 106.0 | 106.1 | 107.0 | 106.0 | 107.9 | 109.4 | 109.3 |
| 2015   | ..      | 109.3   | 110.3   | 111.3   | ..    | 108.8 | 109.6 | 109.5 | 110.3 | 110.5 | 110.2 | 111.1 | 110.4 | 112.1 | 111.1 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.3     | 1.3     | 2.8     | 2.6     | 2.4   | 0.7   | 1.1   | 2.0   | 2.2   | 3.1   | 2.9   | 2.9   | 3.1   | 1.9   | 2.3   | 1.9   | 2.9   |
| 2007   | 2.9     | 3.3     | 2.9     | 3.6     | 1.7   | 2.4   | 3.7   | 3.7   | 3.6   | 2.8   | 2.5   | 3.0   | 3.3   | 4.2   | 2.2   | 2.3   | 0.9   |
| 2008   | 0.9     | 2.7     | 1.3     | -0.8    | 0.2   | 3.0   | 4.4   | 1.2   | 0.4   | 4.1   | -0.1  | -0.7  | -0.6  | -1.1  | -0.2  | -0.8  | 1.4   |
| 2009   | 0.4     | -1.8    | -0.3    | 1.8     | 1.9   | -0.2  | -4.2  | -1.2  | 0.5   | -3.3  | 1.4   | 1.9   | 1.6   | 2.0   | 2.4   | 2.6   | 1.0   |
| 2010   | 0.2     | 0.9     | 0.8     | 0.3     | -0.9  | -1.6  | 2.6   | 1.4   | 0.2   | 1.3   | 0.8   | 0.7   | 0.7   | -0.4  | -0.2  | -0.3  | -2.0  |
| 2011   | -0.5    | 0.3     | -0.7    | -1.5    | 0.1   | 2.9   | -0.9  | -0.7  | 1.4   | -1.6  | -1.7  | -1.8  | -2.0  | -0.7  | -0.3  | -0.9  | 1.2   |
| 2012   | 1.1     | 0.6     | 0.9     | 2.0     | 0.8   | 0.1   | -0.1  | 1.6   | -1.6  | 1.6   | 2.4   | 1.9   | 2.2   | 2.0   | 0.5   | 1.4   | 0.4   |
| 2013   | 1.9     | 0.6     | 1.2     | 2.2     | 3.4   | -0.4  | 2.3   | -     | 0.1   | 1.9   | 1.5   | 2.4   | 1.8   | 2.5   | 2.4   | 1.6   | 5.7   |
| 2014   | 4.3     | 3.7     | 4.8     | 3.4     | 5.3   | 3.7   | 3.3   | 4.2   | 6.7   | 4.4   | 3.7   | 3.2   | 4.5   | 2.7   | 5.2   | 7.2   | 3.9   |
| 2015   | ..      | 5.2     | 4.1     | 4.6     | ..    | 5.5   | 5.0   | 5.1   | 4.2   | 4.3   | 4.0   | 4.7   | 3.2   | 5.7   | 3.0   | ..    | ..    |
| Predominantly Food Stores, All Businesses (£145,66m)                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 101.9   | 101.1   | 101.8   | 102.6   | 102.2 | 100.6 | 101.2 | 101.4 | 101.3 | 101.2 | 102.6 | 104.0 | 101.8 | 102.1 | 102.1 | 101.8 | 102.5 |
| 2007   | 102.9   | 102.9   | 102.5   | 103.6   | 102.7 | 103.0 | 102.8 | 103.0 | 103.0 | 102.9 | 101.7 | 103.0 | 104.3 | 103.5 | 102.6 | 102.5 | 102.9 |
| 2008   | 102.2   | 103.9   | 102.4   | 100.9   | 101.6 | 103.6 | 105.5 | 103.0 | 102.2 | 104.3 | 100.9 | 101.1 | 100.6 | 100.9 | 102.0 | 102.0 | 101.0 |
| 2009   | 103.0   | 102.1   | 103.4   | 103.5   | 103.2 | 101.4 | 102.6 | 102.2 | 103.3 | 102.7 | 104.0 | 103.0 | 103.8 | 103.5 | 102.8 | 103.1 | 103.5 |
| 2010   | 101.3   | 101.6   | 102.5   | 100.7   | 100.3 | 102.2 | 101.9 | 100.9 | 101.6 | 102.7 | 103.2 | 101.1 | 100.7 | 100.4 | 100.6 | 101.4 | 99.1  |
| 2011   | 100.0   | 99.8    | 100.1   | 99.8    | 100.3 | 100.0 | 99.4  | 100.0 | 102.9 | 99.0  | 98.8  | 99.6  | 99.9  | 99.9  | 100.8 | 100.2 | 100.1 |
| 2012   | 100.0   | 100.2   | 99.9    | 100.5   | 99.3  | 100.9 | 100.3 | 99.5  | 99.5  | 100.0 | 100.3 | 100.2 | 100.8 | 100.6 | 99.7  | 99.3  | 99.0  |
| 2013   | 99.8    | 99.5    | 98.6    | 100.7   | 100.5 | 98.8  | 99.0  | 100.5 | 96.1  | 99.6  | 99.8  | 102.3 | 100.2 | 99.8  | 99.7  | 99.8  | 101.8 |
| 2014   | 100.6   | 99.3    | 100.9   | 100.5   | 101.9 | 98.7  | 100.5 | 98.8  | 101.9 | 100.3 | 100.5 | 100.7 | 100.3 | 100.4 | 101.3 | 101.6 | 102.5 |
| 2015   | ..      | 102.1   | 102.4   | 102.6   | ..    | 102.1 | 102.2 | 102.0 | 101.9 | 102.9 | 102.4 | 102.4 | 101.4 | 103.7 | 102.3 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 1.4     | 1.1     | 1.6     | 2.0     | 0.9   | -0.6  | 1.6   | 2.1   | 1.0   | 1.2   | 2.3   | 2.9   | 1.6   | 1.5   | 0.9   | -     | 1.7   |
| 2007   | 1.0     | 1.8     | 0.7     | 0.9     | 0.5   | 2.4   | 1.5   | 1.5   | 1.7   | 1.7   | -0.9  | -1.0  | 2.4   | 1.4   | 0.5   | 0.7   | 0.4   |
| 2008   | -0.7    | 1.0     | -0.1    | -2.6    | -1.0  | 0.6   | 2.6   | -     | -0.8  | 1.3   | -0.8  | -1.9  | -3.5  | -2.5  | -0.5  | -0.4  | -1.8  |
| 2009   | 0.8     | -1.7    | 1.0     | 2.6     | 1.5   | -2.1  | -2.7  | -0.7  | 1.1   | -1.5  | 3.1   | 1.9   | 3.2   | 2.5   | 0.8   | 1.1   | 2.5   |
| 2010   | -1.7    | -0.5    | -0.8    | -2.7    | -2.8  | 0.8   | -0.7  | -1.3  | -1.7  | -0.1  | -0.8  | -1.8  | -3.0  | -3.0  | -2.2  | -1.6  | -4.3  |
| 2011   | -1.3    | -1.8    | -2.4    | -0.9    | 0.1   | -2.2  | -2.5  | -0.9  | 1.3   | -3.6  | -4.3  | -1.6  | -0.8  | -0.5  | 0.2   | -1.2  | 1.0   |
| 2012   | -       | 0.4     | -0.2    | 0.8     | -1.0  | 0.9   | 0.9   | -0.5  | -3.3  | 1.0   | 1.5   | 0.7   | 0.9   | 0.7   | -1.1  | -0.8  | -1.1  |
| 2013   | -0.1    | -0.7    | -1.3    | 0.2     | 1.2   | -2.1  | -1.3  | 1.0   | -3.4  | -0.4  | -0.4  | 2.1   | -0.6  | -0.8  | -     | 0.4   | 2.8   |
| 2014   | 0.8     | -0.3    | 2.3     | -0.2    | 1.3   | -0.1  | 1.5   | -1.7  | 6.1   | 0.7   | 0.7   | -1.6  | 0.1   | 0.6   | 1.6   | 1.9   | 0.7   |
| 2015   | ..      | 2.9     | 1.5     | 2.1     | ..    | 3.4   | 1.8   | 3.2   | -     | 2.5   | 1.9   | 1.7   | 1.1   | 3.3   | 1.0   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Non-specialised Food Stores, All Businesses (£135,044m)                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 98.7    | 97.5    | 98.6    | 99.7    | 99.0  | 97.1  | 97.5  | 97.9  | 98.0  | 98.0  | 99.4  | 101.0 | 98.8  | 99.4  | 99.0  | 98.6  | 99.3  |
| 2007  | 100.5   | 100.2   | 99.9    | 101.2   | 100.5 | 100.2 | 100.2 | 100.2 | 100.5 | 100.3 | 99.1  | 100.5 | 102.0 | 101.2 | 100.4 | 100.2 | 100.8 |
| 2008  | 100.0   | 101.7   | 100.0   | 98.5    | 99.5  | 101.5 | 103.2 | 100.8 | 99.8  | 102.0 | 98.6  | 98.7  | 98.3  | 98.5  | 99.7  | 99.9  | 98.9  |
| 2009  | 101.5   | 100.3   | 101.7   | 101.8   | 102.0 | 99.6  | 100.7 | 100.5 | 101.5 | 101.0 | 102.5 | 101.2 | 102.2 | 102.0 | 101.6 | 101.9 | 102.4 |
| 2010  | 100.7   | 100.7   | 101.8   | 100.2   | 100.0 | 101.5 | 101.1 | 99.9  | 100.7 | 102.0 | 102.6 | 100.5 | 100.2 | 100.1 | 99.9  | 100.8 | 99.4  |
| 2011  | 99.6    | 99.2    | 99.8    | 99.3    | 99.9  | 99.3  | 98.8  | 99.5  | 102.8 | 98.7  | 98.3  | 99.1  | 99.4  | 99.4  | 100.2 | 99.8  | 99.6  |
| 2012  | 100.0   | 99.9    | 99.9    | 100.5   | 99.6  | 100.5 | 100.1 | 99.4  | 99.5  | 100.0 | 100.3 | 100.1 | 100.7 | 100.6 | 99.9  | 99.5  | 99.4  |
| 2013  | 99.9    | 99.4    | 98.7    | 101.0   | 100.6 | 98.7  | 98.8  | 100.4 | 96.1  | 99.7  | 100.1 | 102.9 | 100.3 | 100.0 | 99.7  | 99.7  | 102.1 |
| 2014  | 100.7   | 99.3    | 101.1   | 100.7   | 102.0 | 98.7  | 100.6 | 98.8  | 101.9 | 100.6 | 100.9 | 101.1 | 100.5 | 100.6 | 101.5 | 101.8 | 102.6 |
| 2015  | ..      | 102.2   | 102.2   | 102.5   | ..    | 102.2 | 102.4 | 102.2 | 101.8 | 102.7 | 102.2 | 102.3 | 101.2 | 103.7 | 102.3 | ..    | ..    |
| Percentage increase on a year earlier                                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 2.0     | 1.3     | 2.3     | 2.9     | 1.5   | -0.2  | 1.7   | 2.4   | 1.7   | 1.9   | 3.1   | 3.6   | 2.4   | 2.6   | 1.8   | 0.5   | 2.0   |
| 2007  | 1.8     | 2.7     | 1.4     | 1.5     | 1.5   | 3.3   | 2.7   | 2.4   | 2.6   | 2.4   | -0.4  | -0.5  | 3.2   | 1.9   | 1.4   | 1.6   | 1.4   |
| 2008  | -0.5    | 1.5     | 0.1     | -2.7    | -1.0  | 1.2   | 3.0   | 0.6   | -0.7  | 1.6   | -0.5  | -1.8  | -3.6  | -2.7  | -0.7  | -0.3  | -1.8  |
| 2009  | 1.5     | -1.4    | 1.7     | 3.3     | 2.6   | -1.8  | -2.5  | -0.4  | 1.7   | -0.9  | 4.0   | 2.5   | 3.9   | 3.5   | 1.9   | 2.1   | 3.5   |
| 2010  | -0.7    | 0.5     | 0.1     | -1.5    | -2.0  | 1.8   | 0.5   | -0.6  | -0.7  | 1.0   | 0.1   | -0.7  | -1.9  | -1.9  | -1.7  | -1.1  | -2.9  |
| 2011  | -1.1    | -1.5    | -2.0    | -0.9    | -0.1  | -2.1  | -2.3  | -0.4  | 2.1   | -3.2  | -4.2  | -1.4  | -0.8  | -0.7  | 0.4   | -1.0  | 0.2   |
| 2012  | 0.4     | 0.7     | 0.1     | 1.2     | -0.3  | 1.1   | 1.4   | -0.1  | -3.2  | 1.2   | 2.0   | 1.0   | 1.3   | 1.3   | -0.4  | -0.3  | -0.2  |
| 2013  | -0.1    | -0.6    | -1.2    | 0.5     | 1.1   | -1.8  | -1.3  | 1.0   | -3.5  | -0.2  | -0.2  | 2.8   | -0.4  | -0.7  | -0.1  | 0.2   | 2.7   |
| 2014  | 0.8     | -0.1    | 2.4     | -0.2    | 1.4   | 0.1   | 1.8   | -1.6  | 6.0   | 0.9   | 0.8   | -1.8  | 0.2   | 0.7   | 1.8   | 2.1   | 0.5   |
| 2015  | ..      | 3.0     | 1.1     | 1.8     | ..    | 3.5   | 1.8   | 3.5   | -0.1  | 2.1   | 1.3   | 1.2   | 0.7   | 3.0   | 0.8   | ..    | ..    |
| Specialist Food Stores, All Businesses (£7,743m)                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 119.1   | 123.9   | 120.7   | 113.3   | 118.5 | 121.6 | 124.8 | 125.1 | 122.2 | 121.2 | 119.1 | 114.4 | 115.2 | 110.9 | 115.2 | 120.3 | 119.8 |
| 2007  | 112.8   | 113.9   | 112.5   | 114.0   | 110.7 | 114.2 | 113.4 | 114.0 | 110.7 | 112.4 | 114.0 | 116.0 | 113.2 | 113.1 | 112.6 | 112.0 | 108.2 |
| 2008  | 109.8   | 109.3   | 110.3   | 109.8   | 110.0 | 106.3 | 113.3 | 109.2 | 110.8 | 110.9 | 109.4 | 108.5 | 110.5 | 110.4 | 110.9 | 108.0 | 110.8 |
| 2009  | 108.8   | 110.7   | 110.2   | 110.7   | 103.7 | 112.4 | 110.8 | 109.4 | 112.8 | 111.2 | 107.2 | 112.8 | 111.0 | 108.8 | 103.5 | 104.6 | 103.2 |
| 2010  | 103.2   | 101.6   | 104.8   | 103.8   | 102.8 | 98.0  | 101.5 | 104.4 | 104.7 | 103.8 | 105.6 | 104.3 | 103.1 | 103.9 | 111.0 | 107.5 | 92.4  |
| 2011  | 100.2   | 102.2   | 99.1    | 100.0   | 99.5  | 105.2 | 101.5 | 100.3 | 98.7  | 99.3  | 99.3  | 99.9  | 100.2 | 99.9  | 98.7  | 98.7  | 100.6 |
| 2012  | 100.0   | 100.2   | 98.4    | 99.6    | 101.7 | 101.8 | 99.1  | 99.7  | 97.6  | 98.1  | 99.3  | 99.6  | 99.0  | 100.2 | 104.3 | 101.3 | 100.1 |
| 2013  | 101.2   | 102.9   | 99.5    | 100.0   | 102.4 | 100.6 | 103.6 | 104.1 | 97.6  | 101.5 | 99.4  | 97.7  | 102.1 | 100.2 | 102.9 | 102.4 | 101.9 |
| 2014  | 100.9   | 102.4   | 101.2   | 100.1   | 99.9  | 101.8 | 103.2 | 102.5 | 102.6 | 101.3 | 99.9  | 99.6  | 100.7 | 100.0 | 99.9  | 99.4  | 100.3 |
| 2015  | ..      | 101.2   | 104.2   | 102.6   | ..    | 101.2 | 101.3 | 101.3 | 103.5 | 104.1 | 105.0 | 103.5 | 101.3 | 102.9 | 100.0 | ..    | ..    |
| Percentage increase on a year earlier                                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -3.0    | 2.3     | -0.8    | -8.1    | -5.1  | -2.6  | 3.8   | 5.1   | -0.5  | -0.4  | -1.3  | -5.6  | -6.9  | -11.0 | -10.2 | -3.2  | -2.3  |
| 2007  | -5.3    | -8.1    | -6.8    | 0.6     | -6.6  | -6.1  | -9.1  | -8.9  | -9.5  | -7.3  | -4.2  | 1.4   | -1.8  | 2.0   | -2.2  | -6.9  | -9.6  |
| 2008  | -2.6    | -4.0    | -2.0    | -3.7    | -0.7  | -7.0  | -0.1  | -4.2  | 0.1   | -1.3  | -4.1  | -6.5  | -2.4  | -2.3  | -1.5  | -3.6  | 2.4   |
| 2009  | -0.9    | 1.3     | -0.1    | 0.8     | -5.7  | 5.8   | -2.2  | 0.2   | 1.8   | 0.3   | -2.0  | 4.0   | 0.5   | -1.5  | -6.7  | -3.1  | -6.9  |
| 2010  | -5.2    | -8.3    | -4.9    | -6.2    | -0.9  | -12.8 | -8.4  | -4.5  | -7.2  | -6.7  | -1.5  | -7.5  | -7.1  | -4.4  | 7.3   | 2.8   | -10.5 |
| 2011  | -2.9    | 0.6     | -5.4    | -3.7    | -3.2  | 7.3   | -     | -3.9  | -5.7  | -4.3  | -5.9  | -4.2  | -2.9  | -3.9  | -11.1 | -8.2  | 9.0   |
| 2012  | -0.2    | -2.0    | -0.7    | -0.3    | 2.3   | -3.2  | -2.4  | -0.6  | -1.1  | -1.2  | -     | -0.4  | -1.2  | 0.3   | 5.6   | 2.6   | -0.5  |
| 2013  | 1.2     | 2.7     | 1.1     | 0.4     | 0.6   | -1.2  | 4.5   | 4.4   | -     | 3.5   | 0.1   | -1.9  | 3.2   | -     | -1.4  | 1.2   | 1.8   |
| 2014  | -0.2    | -0.4    | 1.7     | 0.1     | -2.4  | 1.2   | -0.4  | -1.5  | 5.1   | -0.2  | 0.4   | 2.0   | -1.4  | -0.2  | -2.8  | -2.9  | -1.6  |
| 2015  | ..      | -1.2    | 3.0     | 2.5     | ..    | -0.6  | -1.9  | -1.2  | 0.8   | 2.7   | 5.1   | 3.8   | 0.6   | 2.9   | 0.1   | ..    | ..    |
| Alcoholic Drinks, Other Beverages and Tobacco, All Businesses (£2,873m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 210.1   | 211.4   | 206.0   | 213.7   | 209.3 | 213.3 | 214.4 | 207.4 | 203.2 | 203.0 | 210.7 | 220.7 | 211.2 | 210.2 | 214.2 | 205.2 | 208.6 |
| 2007  | 194.5   | 203.5   | 199.7   | 189.2   | 185.9 | 206.3 | 197.4 | 206.1 | 204.2 | 201.7 | 194.4 | 190.1 | 190.5 | 187.4 | 182.7 | 184.7 | 189.4 |
| 2008  | 191.0   | 194.1   | 194.7   | 190.8   | 184.2 | 198.0 | 193.6 | 190.5 | 195.7 | 198.9 | 190.5 | 195.3 | 184.0 | 192.6 | 192.3 | 188.4 | 174.4 |
| 2009  | 163.6   | 166.0   | 166.4   | 163.7   | 158.1 | 154.5 | 174.2 | 168.7 | 167.0 | 163.7 | 168.1 | 163.6 | 164.8 | 162.9 | 160.1 | 155.6 | 158.4 |
| 2010  | 123.4   | 143.4   | 130.2   | 114.3   | 105.7 | 150.2 | 140.7 | 140.0 | 133.8 | 130.7 | 126.8 | 122.5 | 117.2 | 105.5 | 104.8 | 113.4 | 100.3 |
| 2011  | 120.7   | 119.4   | 117.1   | 121.2   | 125.0 | 114.9 | 120.8 | 121.7 | 119.0 | 110.1 | 121.3 | 118.2 | 119.7 | 124.7 | 133.2 | 122.6 | 120.4 |
| 2012  | 100.0   | 111.4   | 103.8   | 104.6   | 80.2  | 120.0 | 110.6 | 105.2 | 102.7 | 106.5 | 102.5 | 106.1 | 110.3 | 98.9  | 80.7  | 85.6  | 75.4  |
| 2013  | 92.4    | 97.0    | 91.4    | 90.6    | 90.6  | 101.3 | 95.0  | 95.3  | 93.5  | 91.0  | 89.9  | 89.3  | 90.2  | 91.9  | 90.8  | 93.0  | 88.5  |
| 2014  | 92.7    | 89.8    | 91.4    | 90.2    | 99.4  | 88.2  | 88.5  | 92.5  | 103.0 | 86.5  | 86.0  | 88.0  | 89.3  | 92.7  | 94.4  | 97.9  | 104.6 |
| 2015  | ..      | 97.6    | 105.0   | 107.3   | ..    | 97.7  | 98.5  | 96.7  | 102.1 | 105.5 | 106.9 | 105.9 | 107.7 | 108.1 | 111.8 | ..    | ..    |
| Percentage increase on a year earlier                                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -5.0    | -5.3    | -10.1   | -2.4    | -1.9  | -4.6  | -2.9  | -7.7  | -11.4 | -10.2 | -9.0  | 0.3   | -2.9  | -4.3  | -1.4  | -6.5  | 1.5   |
| 2007  | -7.4    | -3.7    | -3.1    | -11.5   | -11.2 | -3.3  | -7.9  | -0.6  | 0.5   | -0.6  | -7.7  | -13.9 | -9.8  | -10.8 | -14.7 | -10.0 | -9.2  |
| 2008  | -1.8    | -4.6    | -2.5    | 0.9     | -0.9  | -4.0  | -1.9  | -7.6  | -4.2  | -1.4  | -2.0  | 2.7   | -3.4  | 2.8   | 5.3   | 2.0   | -7.9  |
| 2009  | -14.4   | -14.4   | -14.5   | -14.2   | -14.2 | -22.0 | -10.0 | -11.4 | -14.7 | -17.7 | -11.8 | -16.2 | -10.4 | -15.4 | -16.7 | -17.4 | -9.2  |
| 2010  | -24.6   | -13.6   | -21.8   | -30.2   | -33.1 | -2.8  | -19.2 | -17.0 | -19.8 | -20.2 | -24.6 | -25.1 | -28.9 | -35.2 | -34.6 | -27.1 | -36.7 |
| 2011  | -2.2    | -16.8   | -10.0   | 6.0     | 18.3  | -23.5 | -14.1 | -13.1 | -11.1 | -15.7 | -4.3  | -3.5  | 2.1   | 18.2  | 27.1  | 8.1   | 20.0  |
| 2012  | -17.1   | -6.7    | -11.4   | -13.7   | -35.9 | 4.4   | -8.5  | -13.6 | -13.6 | -3.3  | -15.5 | -10.2 | -7.9  | -20.7 | -39.4 | -30.1 | -37.4 |
| 2013  | -7.6    | -12.9   | -12.0   | -13.4   | 13.0  | -15.6 | -14.1 | -9.4  | -8.9  | -14.5 | -12.4 | -15.8 | -18.2 | -7.1  | 12.5  | 8.6   | 17.3  |
| 2014  | 0.3     | -7.5    | 0.1     | -0.4    | 9.7   | -12.9 | -6.9  | -2.9  | 10.1  | -5.0  | -4.3  | -1.5  | -1.0  | 1.0   | 4.0   | 5.2   | 18.3  |
| 2015  | ..      | 8.6     | 14.9    | 19.0    | ..    | 10.8  | 11.3  | 4.6   | -0.8  | 22.0  | 24.3  | 20.4  | 20.7  | 16.6  | 18.4  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Predominantly Non-food Stores, All Businesses (£145,054m)                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 93.7    | 91.9    | 93.7    | 93.5    | 95.5  | 92.0  | 91.6  | 92.1  | 93.4  | 94.0  | 93.7  | 93.3  | 94.2  | 93.1  | 94.7  | 95.5  | 96.2  |
| 2007   | 97.7    | 96.2    | 98.1    | 98.8    | 97.9  | 94.0  | 96.4  | 97.6  | 98.1  | 97.5  | 98.6  | 98.5  | 98.3  | 99.3  | 98.0  | 98.6  | 97.3  |
| 2008   | 99.4    | 99.7    | 100.4   | 99.1    | 98.3  | 98.3  | 101.7 | 99.4  | 99.0  | 103.7 | 98.9  | 98.9  | 99.8  | 98.7  | 97.4  | 97.0  | 100.2 |
| 2009   | 98.7    | 97.6    | 98.3    | 99.2    | 99.7  | 99.5  | 96.2  | 97.3  | 98.5  | 97.9  | 98.5  | 99.7  | 98.9  | 99.0  | 100.3 | 99.9  | 99.1  |
| 2010   | 100.0   | 98.6    | 99.9    | 101.5   | 99.8  | 94.9  | 100.6 | 100.0 | 99.8  | 99.8  | 99.9  | 102.0 | 102.2 | 100.5 | 101.1 | 100.7 | 98.1  |
| 2011   | 98.9    | 99.8    | 99.0    | 98.1    | 98.7  | 101.1 | 99.8  | 98.7  | 100.3 | 98.5  | 98.6  | 97.5  | 98.1  | 99.2  | 98.1  | 98.7  | 98.7  |
| 2012   | 100.0   | 99.5    | 99.9    | 100.6   | 100.0 | 99.2  | 97.8  | 101.0 | 98.7  | 99.3  | 101.3 | 100.3 | 100.7 | 100.7 | 100.0 | 101.0 | 99.1  |
| 2013   | 101.7   | 99.3    | 101.6   | 102.5   | 103.6 | 98.9  | 101.9 | 97.5  | 100.8 | 101.3 | 102.5 | 101.1 | 101.2 | 104.6 | 102.9 | 101.9 | 105.5 |
| 2014   | 108.4   | 105.9   | 107.1   | 108.8   | 111.9 | 106.0 | 104.9 | 106.8 | 106.0 | 107.3 | 107.9 | 108.4 | 110.3 | 107.9 | 110.8 | 113.0 | 111.9 |
| 2015   | ..      | 111.8   | 113.2   | 114.1   | ..    | 111.0 | 112.3 | 112.1 | 113.7 | 113.4 | 112.5 | 114.1 | 113.9 | 114.4 | 114.0 | ..    | ..    |
| Percentage increase on a year earlier                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.0     | 1.6     | 3.8     | 2.9     | 3.6   | 2.0   | 1.2   | 1.6   | 3.7   | 4.7   | 3.2   | 3.2   | 3.9   | 1.9   | 3.5   | 3.1   | 4.1   |
| 2007   | 4.4     | 4.6     | 4.7     | 5.6     | 2.5   | 2.2   | 5.3   | 6.0   | 5.0   | 3.7   | 5.2   | 5.6   | 4.4   | 6.7   | 3.5   | 3.3   | 1.1   |
| 2008   | 1.7     | 3.7     | 2.3     | 0.4     | 0.4   | 4.6   | 5.4   | 1.8   | 0.9   | 6.4   | 0.3   | 0.4   | 1.6   | -0.6  | -0.6  | -1.6  | 3.0   |
| 2009   | -0.7    | -2.1    | -2.1    | 0.1     | 1.4   | 1.2   | -5.4  | -2.2  | -0.5  | -5.6  | -0.4  | 0.8   | -1.0  | 0.3   | 2.9   | 3.0   | -1.1  |
| 2010   | 1.3     | 1.0     | 1.6     | 2.3     | 0.1   | -4.6  | 4.5   | 2.9   | 1.3   | 2.0   | 1.5   | 2.3   | 3.3   | 1.5   | 0.8   | 0.8   | -1.0  |
| 2011   | -1.1    | 1.2     | -0.8    | -3.4    | -1.2  | 6.5   | -0.7  | -1.3  | 0.4   | -1.4  | -1.5  | -3.4  | -4.6  | -2.4  | -1.9  | -2.6  | 0.6   |
| 2012   | 1.1     | -0.3    | 0.9     | 2.6     | 1.3   | -1.9  | -2.0  | 2.4   | -1.5  | 0.9   | 2.9   | 1.8   | 3.3   | 2.6   | 0.9   | 2.9   | 0.4   |
| 2013   | 1.7     | -0.2    | 1.7     | 1.9     | 3.6   | -0.4  | 4.1   | -3.5  | 2.1   | 1.9   | 1.2   | 0.7   | 0.5   | 3.9   | 2.9   | 0.9   | 6.5   |
| 2014   | 6.5     | 6.7     | 5.4     | 6.2     | 8.0   | 7.2   | 3.0   | 9.5   | 5.2   | 6.0   | 5.2   | 7.2   | 9.0   | 3.1   | 7.7   | 10.9  | 6.0   |
| 2015   | ..      | 5.5     | 5.6     | 4.9     | ..    | 4.8   | 7.1   | 5.0   | 7.3   | 5.7   | 4.3   | 5.2   | 3.2   | 6.0   | 2.9   | ..    | ..    |
| Non Specialised Predominantly Non-food stores, All Businesses (£28,331m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 88.4    | 87.7    | 88.0    | 88.2    | 89.7  | 86.9  | 86.3  | 89.5  | 89.2  | 89.0  | 86.3  | 88.5  | 88.9  | 87.5  | 89.1  | 88.8  | 91.0  |
| 2007   | 91.9    | 90.0    | 90.9    | 93.6    | 93.0  | 90.1  | 89.4  | 90.3  | 90.2  | 89.8  | 92.5  | 93.7  | 93.2  | 93.8  | 94.2  | 93.9  | 91.5  |
| 2008   | 88.9    | 90.2    | 88.8    | 87.6    | 88.9  | 90.6  | 91.9  | 88.4  | 89.4  | 89.4  | 87.9  | 87.8  | 87.8  | 87.4  | 87.4  | 88.1  | 90.9  |
| 2009   | 89.5    | 87.3    | 89.3    | 89.9    | 91.4  | 88.3  | 85.5  | 88.1  | 89.5  | 89.8  | 88.9  | 89.6  | 89.8  | 90.3  | 92.0  | 91.8  | 90.7  |
| 2010   | 94.1    | 93.1    | 94.7    | 94.6    | 93.8  | 91.4  | 93.6  | 94.0  | 93.4  | 94.9  | 95.7  | 94.0  | 95.2  | 94.6  | 94.1  | 93.5  | 93.9  |
| 2011   | 94.7    | 95.9    | 93.9    | 94.8    | 94.3  | 98.4  | 94.4  | 95.1  | 93.8  | 93.5  | 94.3  | 94.9  | 94.5  | 95.0  | 94.2  | 93.3  | 95.2  |
| 2012   | 100.0   | 97.3    | 101.3   | 100.8   | 100.6 | 95.9  | 94.6  | 100.5 | 100.5 | 101.5 | 102.0 | 101.2 | 99.8  | 101.1 | 100.0 | 101.2 | 100.7 |
| 2013   | 104.0   | 101.3   | 103.8   | 104.1   | 106.8 | 101.6 | 102.4 | 100.1 | 101.9 | 102.1 | 106.6 | 103.2 | 104.2 | 104.7 | 106.5 | 101.9 | 110.9 |
| 2014   | 110.8   | 108.2   | 110.2   | 111.7   | 113.6 | 108.4 | 106.9 | 109.1 | 109.9 | 110.4 | 110.2 | 110.0 | 113.0 | 112.0 | 113.3 | 116.5 | 111.4 |
| 2015   | ..      | 115.4   | 115.7   | 118.6   | ..    | 114.8 | 116.2 | 115.3 | 115.5 | 115.6 | 116.0 | 118.7 | 117.6 | 119.3 | 118.5 | ..    | ..    |
| Percentage increase on a year earlier                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.1     | 0.2     | 4.3     | 4.5     | 3.6   | -0.4  | -1.0  | 1.6   | 4.6   | 6.8   | 2.0   | 6.1   | 5.2   | 2.6   | 4.6   | 1.9   | 4.1   |
| 2007   | 3.9     | 2.6     | 3.3     | 6.1     | 3.7   | 3.7   | 3.6   | 0.9   | 1.1   | 0.9   | 7.2   | 5.9   | 4.8   | 7.2   | 5.7   | 5.7   | 0.6   |
| 2008   | -3.2    | 0.3     | -2.3    | -6.3    | -4.4  | 0.5   | 2.9   | -2.1  | -0.8  | -0.5  | -4.9  | -6.2  | -5.8  | -6.8  | -7.2  | -6.2  | -0.6  |
| 2009   | 0.7     | -3.2    | 0.6     | 2.6     | 2.8   | -2.5  | -7.0  | -0.4  | 0.1   | 0.4   | 1.1   | 2.0   | 2.3   | 3.3   | 5.3   | 4.3   | -0.2  |
| 2010   | 5.1     | 6.5     | 6.0     | 5.2     | 2.6   | 3.5   | 9.5   | 6.7   | 4.3   | 5.7   | 7.6   | 4.9   | 6.1   | 4.7   | 2.3   | 1.9   | 3.5   |
| 2011   | 0.7     | 3.1     | -0.9    | 0.2     | 0.5   | 7.7   | 0.9   | 1.2   | 0.5   | -1.5  | -1.5  | 0.9   | -0.8  | 0.5   | 0.1   | -0.2  | 1.4   |
| 2012   | 5.6     | 1.4     | 8.0     | 6.3     | 6.7   | -2.6  | 0.2   | 5.6   | 7.1   | 8.6   | 8.2   | 6.7   | 5.6   | 6.4   | 6.2   | 8.4   | 5.7   |
| 2013   | 4.0     | 4.1     | 2.4     | 3.3     | 6.1   | 6.0   | 8.2   | -0.4  | 1.4   | 0.6   | 4.5   | 1.9   | 4.4   | 3.6   | 6.5   | 0.8   | 10.1  |
| 2014   | 6.6     | 6.9     | 6.2     | 7.3     | 6.4   | 6.7   | 4.3   | 9.1   | 7.8   | 8.2   | 3.4   | 6.6   | 8.4   | 6.9   | 6.4   | 14.3  | 0.5   |
| 2015   | ..      | 6.6     | 5.1     | 6.2     | ..    | 5.9   | 8.7   | 5.6   | 5.1   | 4.8   | 5.3   | 7.9   | 4.1   | 6.6   | 4.6   | ..    | ..    |
| Textile, Clothing, Footwear and Leather, All Businesses (£42,729m)       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 81.0    | 78.0    | 80.4    | 81.1    | 84.5  | 76.8  | 78.0  | 78.9  | 78.9  | 81.5  | 80.7  | 82.1  | 81.3  | 80.3  | 83.4  | 85.1  | 84.8  |
| 2007   | 85.1    | 83.2    | 85.6    | 86.0    | 85.7  | 79.3  | 84.4  | 85.3  | 88.0  | 84.6  | 84.3  | 83.9  | 85.2  | 88.2  | 85.2  | 86.2  | 85.9  |
| 2008   | 88.1    | 86.0    | 88.2    | 88.9    | 89.4  | 83.9  | 89.2  | 85.6  | 84.0  | 94.8  | 86.2  | 86.9  | 90.1  | 89.4  | 88.3  | 88.8  | 90.8  |
| 2009   | 93.7    | 92.6    | 93.8    | 94.0    | 94.4  | 93.1  | 91.7  | 93.0  | 93.8  | 92.6  | 94.8  | 94.3  | 93.4  | 94.4  | 95.9  | 94.1  | 93.4  |
| 2010   | 98.9    | 99.0    | 98.9    | 99.7    | 97.9  | 97.7  | 100.0 | 99.3  | 100.3 | 98.5  | 98.2  | 100.4 | 99.8  | 99.2  | 100.4 | 99.6  | 94.6  |
| 2011   | 99.5    | 99.2    | 100.8   | 98.2    | 99.9  | 100.0 | 99.3  | 98.3  | 104.1 | 99.7  | 99.2  | 99.9  | 97.3  | 97.5  | 98.5  | 99.4  | 101.4 |
| 2012   | 100.0   | 99.9    | 98.9    | 101.1   | 100.1 | 99.7  | 98.8  | 101.0 | 97.3  | 98.3  | 100.5 | 100.2 | 100.6 | 102.2 | 101.6 | 99.7  | 99.2  |
| 2013   | 101.1   | 100.0   | 100.2   | 102.1   | 102.3 | 100.8 | 102.4 | 97.4  | 99.0  | 100.2 | 101.0 | 100.2 | 100.6 | 104.8 | 101.8 | 101.3 | 103.5 |
| 2014   | 104.7   | 102.6   | 104.1   | 105.6   | 106.7 | 102.1 | 100.5 | 105.0 | 103.1 | 105.5 | 103.9 | 106.0 | 109.3 | 102.4 | 105.5 | 107.6 | 106.9 |
| 2015   | ..      | 107.4   | 110.9   | 110.0   | ..    | 105.5 | 107.5 | 108.7 | 111.6 | 109.9 | 111.2 | 108.8 | 111.3 | 110.0 | 108.0 | ..    | ..    |
| Percentage increase on a year earlier                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 6.8     | 4.4     | 5.9     | 7.5     | 9.1   | 3.9   | 2.9   | 6.1   | 4.9   | 8.3   | 5.0   | 9.0   | 8.3   | 5.6   | 10.7  | 7.2   | 9.5   |
| 2007   | 5.1     | 6.7     | 6.4     | 5.9     | 1.5   | 3.2   | 8.3   | 8.1   | 11.6  | 3.8   | 4.5   | 2.2   | 4.9   | 9.9   | 2.1   | 1.3   | 1.2   |
| 2008   | 3.5     | 3.4     | 3.0     | 3.4     | 4.2   | 5.8   | 5.6   | 0.4   | -4.6  | 12.0  | 2.2   | 3.6   | 5.8   | 1.4   | 3.7   | 3.0   | 5.7   |
| 2009   | 6.4     | 7.7     | 6.4     | 5.8     | 5.6   | 11.0  | 2.8   | 8.6   | 11.6  | -2.3  | 10.0  | 8.4   | 3.6   | 5.6   | 8.6   | 6.0   | 2.9   |
| 2010   | 5.5     | 6.9     | 5.5     | 6.1     | 3.7   | 4.9   | 9.0   | 6.7   | 7.0   | 6.4   | 3.6   | 6.5   | 6.8   | 5.1   | 4.7   | 5.8   | 1.3   |
| 2011   | 0.6     | 0.1     | 1.9     | -1.5    | 2.0   | 2.4   | -0.6  | -1.0  | 3.8   | 1.2   | 1.0   | -0.4  | -2.4  | -1.7  | -1.9  | -0.2  | 7.1   |
| 2012   | 0.5     | 0.8     | -2.0    | 2.9     | 0.2   | -0.3  | -0.5  | 2.8   | -6.5  | -1.4  | 1.4   | 0.3   | 3.4   | 4.8   | 3.1   | 0.3   | -2.1  |
| 2013   | 1.1     | 0.1     | 1.3     | 1.0     | 2.2   | 1.1   | 3.7   | -3.6  | 1.8   | 1.9   | 0.5   | -     | -0.1  | 2.6   | 0.2   | 1.6   | 4.3   |
| 2014   | 3.6     | 2.6     | 4.0     | 3.5     | 4.3   | 1.2   | -1.9  | 7.8   | 4.1   | 5.2   | 2.8   | 5.8   | 8.7   | -2.3  | 3.7   | 6.2   | 3.2   |
| 2015   | ..      | 4.6     | 6.5     | 4.2     | ..    | 3.4   | 7.0   | 3.5   | 8.2   | 4.2   | 7.0   | 2.7   | 1.9   | 7.4   | 2.4   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

## 1

# CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Textiles, All Businesses (£679m)                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 130.1   | 135.4   | 134.1   | 123.9   | 127.0 | 132.0 | 135.8 | 137.8 | 130.1 | 143.0 | 130.3 | 124.3 | 125.2 | 122.7 | 124.0 | 127.8 | 128.6 |
| 2007   | 147.2   | 160.6   | 157.4   | 122.8   | 147.9 | 136.8 | 174.3 | 168.8 | 159.7 | 156.0 | 156.6 | 124.7 | 123.0 | 121.1 | 135.5 | 150.3 | 155.8 |
| 2008   | 117.0   | 118.5   | 121.4   | 124.0   | 104.2 | 117.2 | 113.3 | 124.0 | 130.7 | 112.0 | 121.5 | 119.8 | 117.9 | 132.2 | 115.9 | 96.2  | 101.2 |
| 2009   | 119.4   | 131.1   | 122.8   | 118.3   | 105.5 | 147.1 | 142.2 | 109.4 | 117.5 | 131.9 | 119.7 | 121.3 | 117.0 | 117.1 | 120.3 | 107.0 | 92.5  |
| 2010   | 120.4   | 115.9   | 119.8   | 123.7   | 122.2 | 113.4 | 115.7 | 118.1 | 120.5 | 119.3 | 119.7 | 124.7 | 127.3 | 119.9 | 121.8 | 127.1 | 118.4 |
| 2011   | 98.6    | 101.7   | 96.0    | 97.5    | 99.3  | 103.4 | 99.8  | 101.9 | 93.6  | 96.5  | 97.5  | 95.9  | 90.6  | 104.4 | 91.6  | 97.7  | 106.7 |
| 2012   | 100.0   | 98.1    | 97.6    | 101.6   | 102.6 | 99.0  | 99.1  | 96.7  | 96.1  | 94.8  | 101.2 | 96.1  | 104.9 | 103.4 | 107.1 | 99.9  | 101.3 |
| 2013   | 103.3   | 103.2   | 106.6   | 100.5   | 103.1 | 107.2 | 104.4 | 99.0  | 104.0 | 106.1 | 109.0 | 102.2 | 106.7 | 94.0  | 97.5  | 101.1 | 109.2 |
| 2014   | 111.4   | 107.5   | 109.5   | 113.2   | 115.7 | 101.0 | 107.0 | 114.5 | 114.5 | 108.5 | 106.3 | 114.9 | 110.7 | 113.9 | 112.2 | 113.4 | 120.5 |
| 2015   | ..      | 97.2    | 108.9   | 109.7   | ..    | 87.4  | 92.2  | 109.1 | 108.9 | 112.9 | 105.8 | 112.2 | 106.1 | 110.5 | 114.1 | ..    | ..    |
| Percentage increase on a year earlier                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -4.3    | 1.5     | -0.9    | -9.9    | -7.5  | -6.0  | 2.6   | 7.0   | -6.2  | 9.4   | -4.5  | -7.3  | -8.4  | -13.0 | -6.6  | -3.6  | -11.0 |
| 2007   | 13.1    | 18.7    | 17.3    | -0.9    | 16.5  | 3.6   | 28.4  | 22.5  | 22.8  | 9.1   | 20.2  | 0.3   | -1.7  | -1.2  | 9.3   | 17.6  | 21.1  |
| 2008   | -20.5   | -26.2   | -22.8   | 1.0     | -29.5 | -14.3 | -35.0 | -26.5 | -18.1 | -28.2 | -22.4 | -3.9  | -4.2  | 9.1   | -14.5 | -36.0 | -35.0 |
| 2009   | 2.0     | 10.6    | 1.1     | -4.5    | 1.3   | 25.5  | 25.5  | -11.8 | -10.1 | 17.8  | -1.5  | 1.2   | -0.7  | -11.5 | 3.8   | 11.2  | -8.6  |
| 2010   | 0.8     | -11.6   | -2.4    | 4.5     | 15.8  | -23.0 | -18.6 | 7.9   | 2.6   | -9.5  | -     | 2.9   | 8.8   | 2.5   | 1.2   | 18.9  | 28.1  |
| 2011   | -18.1   | -12.2   | -19.9   | -21.2   | -18.7 | -8.8  | -13.8 | -13.7 | -22.3 | -19.2 | -18.5 | -23.1 | -28.8 | -13.0 | -24.8 | -23.2 | -10.0 |
| 2012   | 1.4     | -3.5    | 1.7     | 4.2     | 3.4   | -4.3  | -0.7  | -5.2  | 2.6   | -1.8  | 3.7   | 0.2   | 15.8  | -0.9  | 16.9  | 2.3   | -5.1  |
| 2013   | 3.3     | 5.2     | 9.2     | -1.2    | 0.4   | 8.3   | 5.4   | 2.4   | 8.2   | 12.0  | 7.7   | 6.4   | 1.7   | -9.1  | -9.0  | 1.2   | 7.8   |
| 2014   | 7.8     | 4.2     | 2.7     | 12.7    | 12.3  | -5.7  | 2.5   | 15.6  | 10.1  | 2.3   | -2.5  | 12.4  | 3.7   | 21.1  | 15.1  | 12.2  | 10.3  |
| 2015   | ..      | -9.6    | -0.5    | -3.1    | ..    | -13.5 | -13.8 | -4.7  | -4.9  | 4.1   | -0.5  | -2.4  | -4.1  | -3.0  | 1.6   | ..    | ..    |
| Clothing, All Businesses (£37,534m)                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 81.0    | 77.8    | 80.2    | 81.4    | 84.6  | 76.5  | 77.7  | 78.8  | 78.7  | 81.3  | 80.7  | 82.3  | 81.7  | 80.4  | 83.5  | 85.4  | 84.9  |
| 2007   | 85.0    | 83.1    | 85.1    | 86.1    | 85.7  | 79.4  | 84.2  | 85.1  | 87.1  | 84.4  | 84.0  | 83.9  | 85.0  | 88.7  | 85.3  | 86.2  | 85.8  |
| 2008   | 88.3    | 86.2    | 88.4    | 88.9    | 89.9  | 83.9  | 89.6  | 85.7  | 84.0  | 95.5  | 86.1  | 87.0  | 90.3  | 89.2  | 88.8  | 89.3  | 91.2  |
| 2009   | 94.1    | 92.5    | 93.7    | 94.8    | 95.5  | 92.8  | 91.2  | 93.3  | 93.3  | 92.3  | 95.2  | 94.9  | 93.9  | 95.4  | 96.7  | 95.1  | 94.8  |
| 2010   | 99.2    | 99.9    | 99.4    | 99.7    | 97.7  | 98.7  | 100.9 | 100.0 | 101.0 | 98.9  | 98.5  | 100.4 | 99.8  | 99.1  | 100.5 | 99.3  | 94.2  |
| 2011   | 99.9    | 99.8    | 101.4   | 98.3    | 99.9  | 100.7 | 100.1 | 99.0  | 105.0 | 100.4 | 99.3  | 99.8  | 97.9  | 97.5  | 98.8  | 99.2  | 101.3 |
| 2012   | 100.0   | 99.9    | 98.9    | 101.0   | 100.0 | 100.0 | 98.9  | 100.7 | 97.4  | 98.2  | 100.6 | 100.3 | 100.5 | 102.0 | 101.1 | 100.1 | 99.3  |
| 2013   | 101.4   | 99.9    | 100.7   | 102.5   | 102.5 | 100.3 | 101.9 | 98.0  | 99.2  | 100.6 | 101.9 | 100.9 | 101.2 | 104.8 | 102.2 | 101.7 | 103.5 |
| 2014   | 105.4   | 102.8   | 105.0   | 106.5   | 107.3 | 102.7 | 100.6 | 104.7 | 103.9 | 106.7 | 104.6 | 106.9 | 110.4 | 103.0 | 106.2 | 108.3 | 107.4 |
| 2015   | ..      | 108.6   | 111.5   | 110.3   | ..    | 106.5 | 108.7 | 110.1 | 112.5 | 110.3 | 111.6 | 109.0 | 111.4 | 110.4 | 108.8 | ..    | ..    |
| Percentage increase on a year earlier                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 7.9     | 5.9     | 6.4     | 8.8     | 10.5  | 5.5   | 4.9   | 7.0   | 5.4   | 8.5   | 5.5   | 10.1  | 9.9   | 7.0   | 11.8  | 9.0   | 10.7  |
| 2007   | 5.0     | 6.8     | 6.0     | 5.8     | 1.3   | 3.8   | 8.4   | 8.0   | 10.7  | 3.8   | 4.1   | 2.0   | 4.1   | 10.4  | 2.2   | 0.9   | 1.1   |
| 2008   | 3.9     | 3.7     | 3.8     | 3.2     | 4.8   | 5.7   | 6.5   | 0.7   | -3.6  | 13.2  | 2.4   | 3.7   | 6.2   | 0.6   | 4.1   | 3.6   | 6.3   |
| 2009   | 6.6     | 7.4     | 6.1     | 6.7     | 6.2   | 10.6  | 1.8   | 8.9   | 11.0  | -3.4  | 10.6  | 9.0   | 4.0   | 7.0   | 8.9   | 6.5   | 3.9   |
| 2010   | 5.4     | 7.9     | 6.1     | 5.2     | 2.3   | 6.3   | 10.6  | 7.2   | 8.3   | 7.1   | 3.4   | 5.8   | 6.2   | 3.9   | 3.8   | 4.4   | -0.6  |
| 2011   | 0.7     | -       | 2.0     | -1.4    | 2.3   | 2.1   | -0.8  | -1.0  | 4.0   | 1.5   | 0.8   | -0.6  | -1.8  | -1.6  | -1.7  | -     | 7.5   |
| 2012   | 0.1     | 0.1     | -2.5    | 2.7     | 0.3   | -0.6  | -1.2  | 1.8   | -7.2  | -2.2  | 1.4   | 0.5   | 2.6   | 4.6   | 2.4   | 0.9   | -1.9  |
| 2013   | 1.4     | -       | 1.8     | 1.5     | 2.4   | 0.3   | 3.1   | -2.7  | 1.8   | 2.5   | 1.2   | 0.6   | 0.7   | 2.8   | 1.0   | 1.6   | 4.2   |
| 2014   | 3.9     | 2.9     | 4.3     | 3.9     | 4.7   | 2.4   | -1.3  | 6.8   | 4.7   | 6.1   | 2.6   | 6.0   | 9.1   | -1.7  | 4.0   | 6.5   | 3.8   |
| 2015   | ..      | 5.6     | 6.1     | 3.6     | ..    | 3.7   | 8.1   | 5.2   | 8.3   | 3.4   | 6.7   | 2.0   | 0.9   | 7.2   | 2.4   | ..    | ..    |
| Footwear and Leather Goods, All Businesses (£4,516m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 74.2    | 72.0    | 74.2    | 73.4    | 77.3  | 71.6  | 72.3  | 72.0  | 73.5  | 75.4  | 73.9  | 74.6  | 71.8  | 73.7  | 77.1  | 76.1  | 78.5  |
| 2007   | 77.5    | 73.6    | 79.4    | 79.6    | 77.2  | 70.3  | 74.2  | 75.8  | 85.3  | 77.0  | 76.7  | 78.2  | 81.4  | 79.3  | 77.1  | 77.3  | 77.3  |
| 2008   | 82.3    | 80.2    | 81.9    | 83.9    | 83.3  | 78.7  | 82.0  | 80.1  | 77.5  | 86.1  | 82.0  | 81.4  | 85.1  | 85.0  | 79.8  | 83.7  | 85.7  |
| 2009   | 86.7    | 88.2    | 90.1    | 84.5    | 84.1  | 87.7  | 88.4  | 88.5  | 94.1  | 88.8  | 87.8  | 85.3  | 85.7  | 82.8  | 85.5  | 84.7  | 82.5  |
| 2010   | 93.6    | 89.9    | 92.0    | 96.4    | 96.1  | 87.7  | 90.4  | 91.2  | 91.3  | 91.9  | 92.8  | 96.4  | 95.5  | 97.0  | 96.5  | 98.0  | 94.2  |
| 2011   | 96.7    | 93.1    | 96.9    | 97.0    | 99.8  | 94.0  | 93.1  | 92.5  | 97.8  | 94.5  | 98.1  | 101.4 | 93.1  | 96.6  | 97.0  | 101.0 | 101.2 |
| 2012   | 100.0   | 100.2   | 98.7    | 101.7   | 99.4  | 97.2  | 98.0  | 104.3 | 96.5  | 99.7  | 99.6  | 100.0 | 101.0 | 103.7 | 104.4 | 96.1  | 98.0  |
| 2013   | 98.5    | 100.2   | 94.8    | 98.6    | 100.2 | 104.1 | 106.4 | 92.2  | 96.8  | 95.8  | 92.4  | 93.7  | 94.3  | 106.0 | 99.0  | 97.9  | 102.9 |
| 2014   | 98.3    | 100.4   | 95.9    | 97.1    | 99.9  | 96.6  | 98.0  | 106.0 | 95.1  | 94.4  | 97.7  | 96.7  | 99.8  | 95.3  | 98.4  | 101.1 | 100.1 |
| 2015   | ..      | 98.6    | 106.4   | 108.1   | ..    | 100.0 | 99.6  | 96.8  | 104.6 | 105.6 | 108.6 | 106.3 | 112.0 | 106.5 | 101.1 | ..    | ..    |
| Percentage increase on a year earlier                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 0.2     | -5.7    | 3.7     | 0.8     | 2.2   | -5.8  | -11.1 | -0.6  | 3.1   | 5.7   | 2.6   | 3.8   | -0.6  | -0.3  | 5.4   | -4.2  | 5.1   |
| 2007   | 4.3     | 2.3     | 7.0     | 8.4     | -0.1  | -1.9  | 2.6   | 5.2   | 16.1  | 2.1   | 3.8   | 4.7   | 13.3  | 7.6   | -0.1  | 1.6   | -1.6  |
| 2008   | 6.2     | 8.9     | 3.1     | 5.4     | 7.8   | 12.1  | 10.5  | 5.6   | -9.2  | 11.9  | 6.9   | 4.1   | 4.5   | 7.1   | 3.6   | 8.3   | 10.9  |
| 2009   | 5.4     | 10.0    | 10.0    | 0.7     | 1.0   | 11.3  | 7.7   | 10.5  | 21.5  | 3.1   | 7.1   | 4.8   | 0.8   | -2.6  | 7.1   | 1.1   | -3.7  |
| 2010   | 7.9     | 1.9     | 2.2     | 14.1    | 14.3  | 0.1   | 2.3   | 3.0   | -3.0  | 3.5   | 5.6   | 13.0  | 11.4  | 17.1  | 12.8  | 15.8  | 14.2  |
| 2011   | 3.3     | 3.6     | 5.3     | 0.7     | 3.9   | 7.1   | 3.0   | 1.4   | 7.1   | 2.8   | 5.8   | 5.1   | -2.6  | -0.3  | 0.6   | 3.0   | 7.4   |
| 2012   | 3.4     | 7.6     | 1.8     | 4.9     | -0.4  | 3.4   | 5.3   | 12.7  | -1.3  | 5.6   | 1.5   | -1.3  | 8.5   | 7.3   | 7.6   | -4.9  | -3.1  |
| 2013   | -1.5    | -       | -3.9    | -3.0    | 0.8   | 7.1   | 8.6   | -11.6 | 0.2   | -4.0  | -7.2  | -6.3  | -6.6  | 2.3   | -5.2  | 1.9   | 5.0   |
| 2014   | -0.1    | 0.1     | 1.1     | -1.5    | -0.3  | -7.2  | -7.9  | 15.0  | -1.7  | -1.4  | 5.7   | 3.2   | 5.8   | -10.1 | -0.7  | 3.3   | -2.7  |
| 2015   | ..      | -1.7    | 11.0    | 11.3    | ..    | 3.5   | 1.6   | -8.7  | 10.0  | 11.9  | 11.1  | 9.9   | 12.2  | 11.7  | 2.8   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                           |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Household Goods Stores, All Businesses (£30,044m)         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 115.7   | 112.8   | 117.2   | 115.5   | 117.4 | 113.1 | 112.3 | 112.8 | 117.4 | 115.9 | 118.2 | 113.3 | 117.7 | 115.6 | 115.5 | 117.8 | 118.6 |
| 2007  | 121.0   | 120.9   | 121.4   | 122.3   | 119.4 | 119.6 | 121.7 | 121.2 | 120.2 | 120.5 | 123.2 | 125.0 | 121.7 | 120.6 | 119.4 | 119.9 | 118.9 |
| 2008  | 119.0   | 121.9   | 121.1   | 117.2   | 115.6 | 122.2 | 121.4 | 122.0 | 121.1 | 124.3 | 118.6 | 117.8 | 119.1 | 115.3 | 113.6 | 114.6 | 118.0 |
| 2009  | 112.3   | 111.3   | 110.1   | 112.8   | 114.9 | 114.5 | 110.6 | 109.4 | 111.0 | 110.8 | 108.8 | 112.4 | 113.1 | 112.8 | 114.8 | 114.6 | 115.3 |
| 2010  | 105.9   | 106.4   | 108.0   | 107.0   | 102.0 | 97.3  | 109.9 | 110.9 | 107.7 | 108.6 | 107.8 | 108.1 | 107.9 | 105.5 | 104.2 | 102.5 | 100.0 |
| 2011  | 101.1   | 102.0   | 101.2   | 101.2   | 100.0 | 102.3 | 102.4 | 101.5 | 101.7 | 100.3 | 101.6 | 101.3 | 100.5 | 101.7 | 102.3 | 99.7  | 98.6  |
| 2012  | 100.0   | 100.1   | 102.3   | 99.1    | 98.5  | 98.5  | 99.4  | 101.9 | 102.0 | 102.0 | 102.7 | 100.5 | 98.6  | 98.5  | 97.1  | 100.9 | 97.7  |
| 2013  | 97.9    | 96.5    | 99.1    | 97.3    | 98.7  | 96.5  | 100.2 | 93.4  | 97.4  | 100.9 | 99.1  | 98.3  | 94.9  | 98.4  | 97.4  | 96.4  | 101.6 |
| 2014  | 104.5   | 101.9   | 102.3   | 104.6   | 109.6 | 103.8 | 101.1 | 100.5 | 101.8 | 101.0 | 103.9 | 102.2 | 106.9 | 104.7 | 109.3 | 112.7 | 107.3 |
| 2015  | ..      | 110.8   | 111.8   | 114.7   | ..    | 109.0 | 110.4 | 112.5 | 111.7 | 112.6 | 111.2 | 115.6 | 111.9 | 116.2 | 115.3 | ..    | ..    |
| Percentage increase on a year earlier                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.2     | -0.9    | 5.2     | 4.1     | 4.4   | -1.4  | -1.2  | -0.2  | 5.4   | 4.2   | 5.9   | 2.4   | 6.9   | 3.3   | 2.9   | 5.3   | 4.8   |
| 2007  | 4.5     | 7.2     | 3.6     | 5.8     | 1.7   | 5.7   | 8.4   | 7.4   | 2.3   | 4.0   | 4.2   | 10.4  | 3.4   | 4.3   | 3.4   | 1.8   | 0.3   |
| 2008  | -1.6    | 0.9     | -0.3    | -4.1    | -3.2  | 2.2   | -0.3  | 0.7   | 0.8   | 3.1   | -3.7  | -5.7  | -2.1  | -4.4  | -4.9  | -4.4  | -0.8  |
| 2009  | -5.7    | -8.7    | -9.1    | -3.8    | -0.6  | -6.3  | -8.9  | -10.3 | -8.4  | -10.8 | -8.2  | -4.6  | -5.0  | -2.2  | 1.0   | -0.1  | -2.3  |
| 2010  | -5.7    | -4.4    | -1.9    | -5.1    | -11.2 | -15.0 | -0.7  | 1.3   | -2.9  | -2.0  | -0.9  | -3.9  | -4.7  | -6.5  | -9.2  | -10.6 | -13.3 |
| 2011  | -4.5    | -4.1    | -6.3    | -5.4    | -2.0  | 5.1   | -6.8  | -8.4  | -5.6  | -7.7  | -5.7  | -6.3  | -6.8  | -3.6  | -1.9  | -2.7  | -1.4  |
| 2012  | -1.1    | -1.9    | 1.0     | -2.0    | -1.5  | -3.7  | -2.9  | 0.3   | 0.3   | 1.7   | 1.0   | -0.8  | -1.9  | -3.2  | -5.1  | 1.2   | -0.8  |
| 2013  | -2.1    | -3.6    | -3.1    | -1.9    | 0.2   | -2.0  | 0.8   | -8.3  | -4.6  | -1.1  | -3.5  | -2.2  | -3.8  | -0.1  | 0.3   | -4.4  | 4.0   |
| 2014  | 6.8     | 5.6     | 3.2     | 7.5     | 11.0  | 7.5   | 0.8   | 7.6   | 4.5   | 0.1   | 4.8   | 4.0   | 12.7  | 6.4   | 12.3  | 16.8  | 5.6   |
| 2015  | ..      | 8.8     | 9.2     | 9.6     | ..    | 5.0   | 9.3   | 11.9  | 9.7   | 11.4  | 7.1   | 13.1  | 4.6   | 10.9  | 5.5   | ..    | ..    |
| Furniture, Lighting etc. All Businesses (£10,925m)        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 117.6   | 116.5   | 117.3   | 116.7   | 119.7 | 116.5 | 114.5 | 118.2 | 118.7 | 116.0 | 117.3 | 112.9 | 119.6 | 117.4 | 117.6 | 120.9 | 120.3 |
| 2007  | 119.1   | 119.6   | 121.2   | 120.7   | 114.9 | 115.6 | 120.0 | 122.4 | 117.7 | 123.2 | 122.3 | 127.2 | 119.0 | 116.9 | 111.9 | 117.5 | 115.2 |
| 2008  | 115.3   | 120.6   | 120.2   | 112.9   | 107.3 | 117.8 | 122.1 | 122.1 | 121.9 | 120.6 | 118.5 | 113.9 | 114.1 | 111.1 | 109.8 | 106.3 | 106.2 |
| 2009  | 105.2   | 100.9   | 102.6   | 108.7   | 108.7 | 106.4 | 98.6  | 98.5  | 101.6 | 102.3 | 103.6 | 109.1 | 109.2 | 108.1 | 109.9 | 110.6 | 106.3 |
| 2010  | 97.6    | 99.0    | 98.1    | 97.2    | 96.2  | 90.2  | 103.8 | 102.2 | 98.5  | 100.5 | 96.0  | 97.1  | 98.5  | 96.3  | 98.5  | 97.6  | 93.2  |
| 2011  | 98.0    | 100.2   | 94.9    | 99.0    | 97.8  | 99.7  | 104.2 | 97.3  | 91.1  | 95.1  | 97.7  | 98.0  | 97.7  | 100.8 | 97.9  | 97.0  | 98.4  |
| 2012  | 100.0   | 96.5    | 105.4   | 99.3    | 98.8  | 94.2  | 96.3  | 98.5  | 104.6 | 102.8 | 108.1 | 100.0 | 98.9  | 99.0  | 99.3  | 98.6  | 98.7  |
| 2013  | 100.8   | 101.2   | 101.2   | 97.8    | 102.8 | 100.5 | 102.5 | 100.7 | 96.5  | 105.9 | 101.2 | 100.5 | 91.9  | 100.5 | 98.2  | 101.0 | 107.9 |
| 2014  | 109.2   | 105.2   | 105.5   | 110.6   | 115.8 | 106.5 | 104.9 | 104.2 | 105.0 | 103.5 | 107.4 | 107.4 | 112.9 | 111.4 | 117.3 | 116.5 | 114.0 |
| 2015  | ..      | 119.1   | 122.8   | 122.4   | ..    | 116.7 | 117.5 | 122.3 | 122.2 | 124.1 | 122.3 | 126.2 | 117.1 | 123.6 | 122.9 | ..    | ..    |
| Percentage increase on a year earlier                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 5.0     | 2.4     | 5.4     | 6.1     | 6.1   | 3.1   | -1.8  | 5.2   | 3.3   | 5.3   | 7.2   | 4.7   | 8.5   | 5.4   | 5.5   | 8.0   | 4.9   |
| 2007  | 1.3     | 2.7     | 3.3     | 3.4     | -4.0  | -0.7  | 4.8   | 3.6   | -0.8  | 6.2   | 4.2   | 12.6  | -0.5  | -0.4  | -4.9  | -2.8  | -4.3  |
| 2008  | -3.1    | 0.8     | -0.8    | -6.5    | -6.6  | 1.9   | 1.8   | -0.2  | 3.5   | -2.1  | -3.1  | -10.4 | -4.2  | -5.0  | -1.9  | -9.5  | -7.8  |
| 2009  | -8.8    | -16.3   | -14.6   | -3.7    | 1.3   | -9.7  | -19.3 | -19.3 | -16.7 | -15.2 | -12.6 | -4.3  | -4.2  | -2.7  | 0.1   | 4.0   | -     |
| 2010  | -7.2    | -1.9    | -4.3    | -10.6   | -11.5 | -15.2 | 5.3   | 3.8   | -3.1  | -1.8  | -7.4  | -11.0 | -9.8  | -10.8 | -10.4 | -11.7 | -12.3 |
| 2011  | 0.3     | 1.2     | -3.3    | 1.8     | 1.7   | 10.5  | 0.5   | -4.8  | -7.5  | -5.3  | 1.8   | 0.9   | -0.8  | 4.6   | -0.6  | -0.6  | 5.6   |
| 2012  | 2.1     | -3.7    | 11.1    | 0.3     | 1.0   | -5.5  | -7.6  | 1.2   | 14.9  | 8.1   | 10.7  | 2.0   | 1.2   | -1.8  | 1.4   | 1.6   | 0.3   |
| 2013  | 0.8     | 4.9     | -4.0    | -1.4    | 4.0   | 6.7   | 6.5   | 2.3   | -7.8  | 3.0   | -6.4  | 0.5   | -7.1  | 1.5   | -1.1  | 2.5   | 9.3   |
| 2014  | 8.4     | 4.0     | 4.2     | 13.1    | 12.7  | 5.9   | 2.4   | 3.4   | 8.8   | -2.3  | 6.2   | 6.9   | 22.9  | 10.9  | 19.5  | 15.3  | 5.7   |
| 2015  | ..      | 13.2    | 16.4    | 10.6    | ..    | 9.6   | 11.9  | 17.4  | 16.3  | 20.0  | 13.8  | 17.6  | 3.7   | 10.9  | 4.7   | ..    | ..    |
| Electrical Household Appliances, All Businesses (£7,317m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 90.1    | 86.4    | 93.4    | 89.1    | 91.5  | 85.2  | 86.7  | 87.0  | 95.3  | 93.1  | 92.2  | 87.6  | 92.4  | 87.6  | 89.6  | 91.3  | 93.4  |
| 2007  | 97.2    | 95.5    | 95.9    | 99.1    | 98.0  | 92.6  | 97.8  | 96.1  | 93.7  | 92.8  | 100.2 | 101.0 | 97.3  | 99.1  | 99.1  | 95.7  | 98.9  |
| 2008  | 99.0    | 100.1   | 99.2    | 97.9    | 99.0  | 100.8 | 94.9  | 103.5 | 100.3 | 102.4 | 95.7  | 95.9  | 103.4 | 95.1  | 91.2  | 96.5  | 107.2 |
| 2009  | 98.3    | 95.2    | 95.2    | 99.9    | 102.8 | 97.4  | 97.9  | 91.2  | 98.7  | 97.2  | 90.9  | 100.2 | 98.8  | 99.7  | 102.4 | 103.3 | 102.7 |
| 2010  | 98.4    | 93.9    | 100.7   | 101.3   | 97.7  | 82.7  | 98.5  | 99.1  | 94.4  | 100.6 | 105.8 | 103.0 | 101.1 | 100.1 | 99.6  | 99.5  | 94.7  |
| 2011  | 94.7    | 94.4    | 92.5    | 96.6    | 95.5  | 97.5  | 92.2  | 93.8  | 91.1  | 92.8  | 93.2  | 91.5  | 96.5  | 100.8 | 101.4 | 95.7  | 90.6  |
| 2012  | 100.0   | 102.4   | 103.9   | 98.7    | 94.9  | 102.7 | 102.3 | 102.4 | 105.6 | 104.1 | 102.4 | 105.1 | 97.1  | 94.8  | 92.6  | 102.7 | 90.5  |
| 2013  | 87.0    | 85.9    | 86.6    | 87.7    | 88.1  | 81.7  | 90.1  | 85.8  | 87.6  | 85.0  | 87.1  | 85.2  | 87.8  | 89.6  | 86.5  | 86.5  | 90.6  |
| 2014  | 94.5    | 90.7    | 93.3    | 92.9    | 101.4 | 92.8  | 88.7  | 90.1  | 94.4  | 92.4  | 93.2  | 89.7  | 95.4  | 93.3  | 98.1  | 111.3 | 96.2  |
| 2015  | ..      | 102.1   | 102.0   | 106.2   | ..    | 97.7  | 102.8 | 105.1 | 100.8 | 104.4 | 101.0 | 107.1 | 104.5 | 106.8 | 104.9 | ..    | ..    |
| Percentage increase on a year earlier                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 9.2     | 4.3     | 15.7    | 8.1     | 8.7   | 0.4   | 7.5   | 5.1   | 20.1  | 14.1  | 13.6  | 5.3   | 14.9  | 5.2   | 7.9   | 9.2   | 9.0   |
| 2007  | 7.8     | 10.6    | 2.7     | 11.3    | 7.1   | 8.7   | 12.8  | 10.4  | -1.7  | -0.3  | 8.7   | 15.4  | 5.3   | 13.0  | 10.6  | 4.9   | 6.0   |
| 2008  | 2.0     | 4.8     | 3.3     | -1.2    | 1.0   | 8.8   | -3.0  | 7.8   | 7.0   | 10.3  | -4.6  | -5.1  | 6.3   | -4.0  | -8.0  | 0.8   | 8.3   |
| 2009  | -0.8    | -4.9    | -3.9    | 2.0     | 3.8   | -3.3  | 3.2   | -11.9 | -1.6  | -5.1  | -5.0  | 4.5   | -3.5  | 4.8   | 12.3  | 7.0   | -4.2  |
| 2010  | 0.1     | -1.4    | 5.7     | 1.4     | -5.0  | -15.1 | 0.6   | 8.7   | -4.3  | 3.5   | 16.4  | 2.8   | 1.3   | 0.5   | -2.8  | -3.7  | -7.8  |
| 2011  | -3.7    | 0.6     | -8.2    | -4.6    | -2.2  | 17.9  | -6.4  | -5.4  | -3.5  | -7.7  | -11.9 | -11.2 | -4.6  | 0.6   | 1.8   | -3.9  | -4.3  |
| 2012  | 5.5     | 8.5     | 12.4    | 2.2     | -0.6  | 5.3   | 10.9  | 9.2   | 15.9  | 12.2  | 9.9   | 14.9  | 0.7   | -5.9  | -8.7  | 7.4   | -     |
| 2013  | -12.9   | -16.2   | -16.7   | -11.2   | -7.2  | -20.4 | -11.9 | -16.2 | -17.1 | -18.4 | -15.0 | -19.0 | -9.6  | -5.5  | -6.6  | -15.8 | 0.1   |
| 2014  | 8.6     | 5.6     | 7.8     | 6.0     | 15.2  | 13.5  | -1.5  | 5.1   | 7.8   | 8.7   | 7.0   | 5.4   | 8.7   | 4.2   | 13.4  | 28.7  | 6.2   |
| 2015  | ..      | 12.6    | 9.3     | 14.3    | ..    | 5.4   | 15.9  | 16.6  | 6.7   | 13.1  | 8.4   | 19.3  | 9.5   | 14.4  | 6.9   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Hardware, Paints and Glass, All Businesses (£10,265m)              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 139.7   | 136.4   | 140.0   | 140.8   | 141.5 | 139.7 | 136.8 | 133.4 | 136.1 | 136.5 | 145.9 | 139.8 | 139.4 | 142.8 | 139.3 | 141.8 | 143.0 |
| 2007   | 145.4   | 147.1   | 146.4   | 144.1   | 144.2 | 151.8 | 146.6 | 143.7 | 150.2 | 145.3 | 144.2 | 142.2 | 147.2 | 143.1 | 144.5 | 146.2 | 142.5 |
| 2008   | 139.6   | 143.7   | 141.1   | 136.8   | 136.3 | 147.0 | 147.7 | 137.3 | 137.3 | 147.1 | 139.4 | 139.8 | 135.0 | 135.9 | 136.2 | 137.0 | 135.8 |
| 2009   | 130.5   | 133.3   | 129.7   | 127.9   | 131.4 | 134.1 | 130.4 | 134.9 | 130.4 | 130.6 | 128.3 | 126.0 | 128.8 | 128.7 | 130.6 | 127.3 | 135.2 |
| 2010   | 119.0   | 123.8   | 122.7   | 120.7   | 108.6 | 117.0 | 124.2 | 128.9 | 127.2 | 121.7 | 120.0 | 121.5 | 121.9 | 119.2 | 111.4 | 106.2 | 108.3 |
| 2011   | 108.9   | 108.8   | 114.6   | 106.5   | 105.4 | 107.6 | 107.1 | 111.2 | 121.4 | 111.6 | 111.7 | 112.3 | 106.1 | 102.2 | 107.1 | 104.8 | 104.5 |
| 2012   | 100.0   | 102.0   | 97.4    | 99.3    | 101.3 | 100.9 | 100.0 | 104.5 | 95.5  | 98.8  | 97.9  | 97.1  | 99.2  | 101.0 | 98.2  | 102.9 | 102.6 |
| 2013   | 105.9   | 100.4   | 109.7   | 107.4   | 106.2 | 103.6 | 106.6 | 92.9  | 109.3 | 110.7 | 109.3 | 109.6 | 106.4 | 106.5 | 108.2 | 103.0 | 107.1 |
| 2014   | 111.4   | 110.5   | 109.7   | 110.9   | 114.4 | 113.1 | 109.8 | 108.3 | 107.8 | 108.7 | 111.9 | 109.0 | 113.4 | 110.5 | 113.9 | 115.2 | 114.2 |
| 2015   | ..      | 113.4   | 111.9   | 117.9   | ..    | 115.0 | 114.2 | 111.4 | 112.4 | 110.8 | 112.3 | 115.8 | 116.8 | 120.4 | 120.4 | ..    | ..    |
| Percentage increase on a year earlier                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -4.6    | -9.1    | -5.3    | -2.3    | -1.4  | -7.4  | -9.0  | -10.6 | -6.5  | -7.0  | -3.1  | -3.1  | -3.1  | -1.0  | -4.9  | -1.1  | 1.3   |
| 2007   | 4.1     | 7.8     | 4.5     | 2.3     | 2.0   | 8.6   | 7.1   | 7.7   | 10.4  | 6.4   | -1.2  | 1.7   | 5.6   | 0.2   | 3.8   | 3.1   | -0.4  |
| 2008   | -4.0    | -2.2    | -3.6    | -5.0    | -5.5  | -3.1  | 0.8   | -4.4  | -8.6  | 1.2   | -3.3  | -1.7  | -8.3  | -5.0  | -5.8  | -6.3  | -4.7  |
| 2009   | -6.5    | -7.3    | -8.1    | -6.5    | -3.6  | -8.8  | -11.7 | -1.7  | -5.0  | -11.2 | -7.9  | -9.9  | -4.6  | -5.4  | -4.1  | -7.1  | -0.5  |
| 2010   | -8.9    | -7.1    | -5.3    | -5.6    | -17.3 | -12.7 | -4.7  | -4.5  | -2.5  | -6.8  | -6.5  | -3.5  | -5.4  | -7.4  | -14.7 | -16.6 | -19.9 |
| 2011   | -8.5    | -12.1   | -6.6    | -11.8   | -2.9  | -8.1  | -13.8 | -13.7 | -4.5  | -8.3  | -6.9  | -7.6  | -12.9 | -14.3 | -3.9  | -1.3  | -3.5  |
| 2012   | -8.1    | -6.3    | -15.0   | -6.8    | -3.9  | -6.2  | -6.7  | -6.1  | -21.3 | -11.5 | -12.4 | -13.5 | -6.5  | -1.1  | -8.3  | -1.8  | -1.8  |
| 2013   | 5.9     | -1.6    | 12.6    | 8.2     | 4.8   | 2.6   | 6.6   | -11.1 | 14.4  | 12.1  | 11.6  | 13.0  | 7.3   | 5.4   | 10.2  | 0.1   | 4.3   |
| 2014   | 5.1     | 10.0    | -       | 3.3     | 7.8   | 9.3   | 3.1   | 16.6  | -1.3  | -1.8  | 2.4   | -0.5  | 6.5   | 3.8   | 5.2   | 11.8  | 6.6   |
| 2015   | ..      | 2.6     | 2.0     | 6.3     | ..    | 1.6   | 3.9   | 2.9   | 4.3   | 1.9   | 0.4   | 6.2   | 3.0   | 9.0   | 5.7   | ..    | ..    |
| Music and video recordings and equipment, All Businesses (£1,537m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 114.0   | 108.3   | 117.4   | 116.1   | 114.2 | 107.6 | 108.3 | 108.8 | 117.7 | 118.2 | 116.4 | 113.3 | 120.8 | 114.6 | 115.3 | 114.5 | 113.1 |
| 2007   | 124.3   | 122.4   | 123.1   | 129.9   | 121.7 | 119.6 | 123.5 | 123.8 | 118.6 | 120.0 | 129.2 | 135.6 | 127.0 | 127.7 | 130.0 | 120.5 | 115.9 |
| 2008   | 128.4   | 122.4   | 127.7   | 131.6   | 132.4 | 123.7 | 116.5 | 125.9 | 128.5 | 132.5 | 123.1 | 132.6 | 133.4 | 129.3 | 129.4 | 132.6 | 134.7 |
| 2009   | 122.8   | 133.1   | 121.3   | 116.5   | 120.3 | 137.7 | 134.4 | 128.4 | 120.2 | 121.0 | 122.5 | 116.1 | 115.7 | 117.5 | 117.4 | 120.7 | 122.2 |
| 2010   | 118.0   | 116.5   | 121.0   | 116.0   | 118.6 | 104.6 | 121.5 | 122.0 | 122.0 | 122.8 | 118.6 | 122.4 | 118.1 | 109.1 | 117.7 | 120.5 | 117.8 |
| 2011   | 105.8   | 108.1   | 106.3   | 105.1   | 103.8 | 106.8 | 109.1 | 108.3 | 106.7 | 102.8 | 108.7 | 105.4 | 103.7 | 106.0 | 103.7 | 104.5 | 103.4 |
| 2012   | 100.0   | 100.9   | 103.5   | 99.8    | 95.8  | 91.3  | 103.2 | 106.7 | 108.1 | 106.7 | 97.1  | 102.4 | 100.0 | 97.7  | 97.5  | 94.6  | 95.4  |
| 2013   | 75.7    | 87.2    | 73.4    | 71.6    | 70.8  | 92.0  | 89.9  | 81.1  | 71.0  | 75.7  | 73.4  | 68.8  | 73.2  | 72.7  | 71.6  | 67.3  | 72.9  |
| 2014   | 73.8    | 73.9    | 73.8    | 75.7    | 71.7  | 75.3  | 73.9  | 72.3  | 73.0  | 72.8  | 75.3  | 78.2  | 76.6  | 73.0  | 75.6  | 74.9  | 65.9  |
| 2015   | ..      | 75.8    | 78.9    | 79.1    | ..    | 68.8  | 72.0  | 84.5  | 83.7  | 80.5  | 73.8  | 78.7  | 78.2  | 80.1  | 77.2  | ..    | ..    |
| Percentage increase on a year earlier                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 8.5     | 3.1     | 14.4    | 9.9     | 6.6   | 0.2   | 4.8   | 4.2   | 15.2  | 14.6  | 13.7  | 6.9   | 16.6  | 7.2   | 8.2   | 7.7   | 4.4   |
| 2007   | 9.0     | 13.1    | 4.9     | 11.9    | 6.5   | 11.1  | 14.0  | 13.8  | 0.8   | 1.6   | 11.0  | 19.7  | 5.1   | 11.4  | 12.7  | 5.2   | 2.5   |
| 2008   | 3.3     | -       | 3.7     | 1.3     | 8.8   | 3.5   | -5.7  | 1.6   | 8.3   | 10.4  | -4.7  | -2.3  | 5.1   | 1.3   | -0.5  | 10.1  | 16.1  |
| 2009   | -4.4    | 8.7     | -5.0    | -11.5   | -9.2  | 11.3  | 15.4  | 2.0   | -6.5  | -8.7  | -0.5  | -12.4 | -13.3 | -9.2  | -9.3  | -9.0  | -9.2  |
| 2010   | -3.9    | -12.5   | -0.3    | -0.4    | -1.4  | -24.0 | -9.6  | -5.0  | 1.5   | 1.5   | -3.2  | 5.5   | 2.1   | -7.1  | 0.3   | -0.2  | -3.7  |
| 2011   | -10.3   | -7.2    | -12.2   | -9.4    | -12.4 | 2.1   | -10.2 | -11.2 | -12.6 | -16.3 | -8.4  | -13.9 | -12.2 | -2.8  | -11.9 | -13.2 | -12.2 |
| 2012   | -5.5    | -6.7    | -2.6    | -5.1    | -7.7  | -14.5 | -5.4  | -1.5  | 1.3   | 3.8   | -10.6 | -2.9  | -3.6  | -7.9  | -6.0  | -9.5  | -7.7  |
| 2013   | -24.3   | -13.6   | -29.1   | -28.2   | -26.1 | 0.8   | -13.0 | -24.0 | -34.3 | -29.1 | -24.4 | -32.8 | -26.8 | -25.6 | -26.5 | -28.8 | -23.6 |
| 2014   | -2.6    | -15.2   | 0.6     | 5.7     | 1.2   | -18.1 | -17.7 | -10.8 | 2.8   | -3.8  | 2.5   | 13.7  | 4.6   | 0.4   | 5.6   | 11.3  | -9.6  |
| 2015   | ..      | 2.6     | 6.9     | 4.5     | ..    | -8.7  | -2.7  | 16.9  | 14.6  | 10.6  | -2.0  | 0.6   | 2.2   | 9.8   | 2.0   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Other Specialised Non-Food Stores, All Businesses (£43,950m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 95.0    | 94.8    | 95.0    | 94.5    | 95.6  | 96.6  | 95.0  | 93.2  | 94.8  | 95.0  | 95.2  | 94.1  | 94.8  | 94.6  | 95.5  | 95.3  | 95.9  |
| 2007   | 98.6    | 96.6    | 99.6    | 99.2    | 98.9  | 94.5  | 96.0  | 98.8  | 98.3  | 99.8  | 100.5 | 98.6  | 99.1  | 99.8  | 99.0  | 100.0 | 97.9  |
| 2008   | 104.2   | 104.6   | 106.1   | 104.4   | 101.6 | 101.9 | 107.2 | 105.2 | 105.5 | 107.8 | 105.3 | 105.2 | 104.1 | 104.0 | 101.9 | 99.0  | 103.4 |
| 2009   | 100.3   | 99.7    | 100.4   | 101.0   | 99.9  | 102.8 | 97.7  | 98.9  | 100.5 | 99.5  | 101.0 | 102.9 | 100.4 | 99.9  | 99.9  | 100.9 | 99.1  |
| 2010   | 100.7   | 96.5    | 98.5    | 103.9   | 104.1 | 92.9  | 99.3  | 97.3  | 98.2  | 98.3  | 98.9  | 104.6 | 105.1 | 102.3 | 104.1 | 105.2 | 103.1 |
| 2011   | 99.4    | 101.4   | 99.0    | 97.9    | 99.3  | 103.2 | 102.1 | 99.5  | 99.8  | 99.2  | 98.3  | 97.9  | 97.5  | 98.2  | 100.8 | 98.8  | 98.6  |
| 2012   | 100.0   | 100.1   | 98.4    | 101.1   | 100.4 | 101.4 | 97.9  | 100.8 | 96.8  | 97.1  | 100.8 | 99.9  | 102.9 | 100.5 | 100.6 | 102.1 | 98.9  |
| 2013   | 103.5   | 99.2    | 103.3   | 105.4   | 106.2 | 96.8  | 102.1 | 98.7  | 104.1 | 102.0 | 103.7 | 102.6 | 104.4 | 108.6 | 105.6 | 106.1 | 106.7 |
| 2014   | 113.0   | 110.5   | 111.4   | 112.9   | 117.5 | 109.6 | 110.6 | 111.3 | 109.4 | 111.5 | 113.0 | 114.0 | 112.0 | 112.8 | 115.4 | 116.1 | 120.2 |
| 2015   | ..      | 114.6   | 114.6   | 114.8   | ..    | 115.2 | 115.8 | 113.1 | 116.1 | 116.0 | 112.3 | 115.2 | 115.2 | 114.3 | 116.1 | ..    | ..    |
| Percentage increase on a year earlier                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -0.5    | 2.0     | 0.6     | -2.7    | -1.7  | 4.6   | 3.0   | -0.9  | 0.9   | 0.8   | 0.1   | -2.4  | -2.9  | -2.6  | -2.7  | -1.5  | -1.1  |
| 2007   | 3.8     | 1.9     | 4.8     | 5.0     | 3.4   | -2.2  | 1.1   | 6.0   | 3.7   | 5.0   | 5.6   | 4.8   | 4.5   | 5.6   | 3.6   | 5.0   | 2.1   |
| 2008   | 5.7     | 8.3     | 6.5     | 5.2     | 2.8   | 7.9   | 11.7  | 6.4   | 7.3   | 8.0   | 4.8   | 6.7   | 5.1   | 4.2   | 3.0   | -1.0  | 5.6   |
| 2009   | -3.8    | -4.7    | -5.4    | -3.3    | -1.7  | 0.9   | -8.9  | -5.9  | -4.8  | -7.7  | -4.1  | -2.2  | -3.5  | -4.0  | -2.0  | 1.9   | -4.2  |
| 2010   | 0.5     | -3.2    | -1.9    | 2.8     | 4.2   | -9.6  | 1.7   | -1.7  | -2.3  | -1.2  | -2.1  | 1.7   | 4.6   | 2.4   | 4.2   | 4.3   | 4.0   |
| 2011   | -1.3    | 5.0     | 0.5     | -5.7    | -4.5  | 11.1  | 2.8   | 2.2   | 1.6   | 0.9   | -0.6  | -6.4  | -7.2  | -4.0  | -3.2  | -6.1  | -4.4  |
| 2012   | 0.6     | -1.3    | -0.6    | 3.2     | 1.1   | -1.8  | -4.1  | 1.4   | -3.0  | -2.1  | 2.5   | 2.0   | 5.6   | 2.3   | -0.2  | 3.3   | 0.4   |
| 2013   | 3.5     | -0.9    | 5.0     | 4.4     | 5.7   | -4.5  | 4.2   | -2.1  | 7.6   | 5.0   | 2.9   | 2.7   | 1.4   | 8.1   | 4.9   | 3.9   | 7.9   |
| 2014   | 9.2     | 11.4    | 7.8     | 7.1     | 10.6  | 13.3  | 8.4   | 12.7  | 5.0   | 9.3   | 8.9   | 11.2  | 7.3   | 3.8   | 9.3   | 9.4   | 12.7  |
| 2015   | ..      | 3.7     | 2.9     | 1.7     | ..    | 5.1   | 4.7   | 1.6   | 6.2   | 4.1   | -0.6  | 1.0   | 2.9   | 1.3   | 0.6   | ..    | ..    |
| Dispensing Chemists, All Businesses (£1,097m)                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 117.9   | 116.1   | 122.1   | 117.4   | 116.0 | 113.5 | 114.2 | 119.6 | 114.1 | 124.1 | 127.1 | 120.3 | 111.5 | 119.8 | 118.3 | 114.8 | 115.2 |
| 2007   | 118.2   | 116.3   | 114.0   | 125.7   | 116.8 | 114.3 | 117.0 | 117.2 | 115.1 | 113.8 | 113.3 | 109.3 | 114.1 | 148.0 | 117.4 | 115.8 | 117.1 |
| 2008   | 137.8   | 153.1   | 143.4   | 131.5   | 121.9 | 156.0 | 156.7 | 147.4 | 151.6 | 143.4 | 136.7 | 132.4 | 135.7 | 127.5 | 128.2 | 115.5 | 122.1 |
| 2009   | 114.6   | 114.0   | 112.8   | 118.7   | 113.0 | 118.2 | 112.0 | 112.4 | 114.3 | 109.0 | 114.5 | 124.5 | 114.8 | 117.2 | 114.0 | 117.7 | 108.4 |
| 2010   | 106.2   | 106.2   | 103.6   | 104.9   | 109.9 | 107.5 | 107.3 | 104.3 | 106.0 | 104.8 | 100.8 | 108.3 | 105.2 | 102.0 | 105.7 | 109.9 | 113.3 |
| 2011   | 107.3   | 115.7   | 111.2   | 100.6   | 101.6 | 116.9 | 114.6 | 115.7 | 112.7 | 111.6 | 109.7 | 100.8 | 97.8  | 102.6 | 106.0 | 101.9 | 97.7  |
| 2012   | 100.0   | 107.5   | 104.0   | 93.7    | 94.7  | 105.2 | 108.2 | 109.0 | 96.5  | 110.8 | 104.6 | 95.8  | 103.1 | 84.5  | 97.4  | 94.1  | 93.1  |
| 2013   | 104.0   | 100.1   | 101.3   | 107.0   | 107.4 | 99.2  | 101.2 | 100.0 | 100.0 | 103.1 | 100.9 | 108.8 | 109.1 | 104.0 | 105.9 | 110.3 | 106.3 |
| 2014   | 106.7   | 104.7   | 111.6   | 106.5   | 104.2 | 104.4 | 103.6 | 105.9 | 109.4 | 111.4 | 113.6 | 108.6 | 104.3 | 106.5 | 100.4 | 104.0 | 107.4 |
| 2015   | ..      | 100.9   | 95.9    | 101.7   | ..    | 102.1 | 100.8 | 100.0 | 97.9  | 93.5  | 96.3  | 98.3  | 99.2  | 106.5 | 108.8 | ..    | ..    |
| Percentage increase on a year earlier                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -11.8   | -14.4   | -8.2    | -13.7   | -10.6 | -16.8 | -18.2 | -9.3  | -11.4 | -5.7  | -7.7  | -14.5 | -18.2 | -9.2  | -6.9  | -13.3 | -11.3 |
| 2007   | 0.2     | 0.2     | -6.7    | 7.0     | 0.6   | 0.8   | 2.4   | -2.0  | 0.9   | -8.3  | -10.9 | -9.2  | 2.4   | 23.6  | -0.8  | 0.9   | 1.6   |
| 2008   | 16.6    | 31.7    | 25.8    | 4.7     | 4.4   | 36.4  | 33.9  | 25.7  | 31.7  | 26.1  | 20.7  | 21.2  | 18.9  | -13.9 | 9.2   | -0.3  | 4.3   |
| 2009   | -16.8   | -25.5   | -21.3   | -9.7    | -7.4  | -24.2 | -28.5 | -23.8 | -24.6 | -24.0 | -16.2 | -6.0  | -15.4 | -8.1  | -11.1 | 1.9   | -11.3 |
| 2010   | -7.4    | -6.9    | -8.1    | -11.6   | -2.7  | -9.0  | -4.2  | -7.2  | -7.3  | -3.9  | -12.0 | -13.0 | -8.4  | -12.9 | -7.3  | -6.7  | 4.6   |
| 2011   | 1.0     | 9.0     | 7.3     | -4.2    | -7.6  | 8.7   | 6.9   | 10.9  | 6.3   | 6.4   | 8.8   | -7.0  | -7.0  | 0.6   | 0.3   | -7.2  | -13.8 |
| 2012   | -6.8    | -7.1    | -6.4    | -6.9    | -6.7  | -10.1 | -5.6  | -5.8  | -14.3 | -0.7  | -4.6  | -4.9  | 5.4   | -17.7 | -8.2  | -7.7  | -4.7  |
| 2013   | 4.0     | -6.9    | -2.6    | 14.2    | 13.4  | -5.6  | -6.4  | -8.2  | 3.7   | -6.9  | -3.5  | 13.6  | 5.8   | 23.1  | 8.8   | 17.2  | 14.2  |
| 2014   | 2.6     | 4.6     | 10.2    | -0.5    | -3.0  | 5.2   | 2.4   | 5.9   | 9.4   | 8.0   | 12.6  | -0.2  | -4.4  | 2.5   | -5.2  | -5.7  | 1.0   |
| 2015   | ..      | -3.6    | -14.1   | -4.5    | ..    | -2.2  | -2.7  | -5.6  | -10.5 | -16.1 | -15.3 | -9.5  | -4.9  | -     | 8.4   | ..    | ..    |
| Medical Goods, All Businesses (£479m)                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 117.2   | 118.9   | 124.5   | 109.0   | 116.4 | 99.4  | 126.6 | 128.3 | 126.3 | 137.1 | 113.0 | 106.6 | 113.5 | 107.3 | 125.8 | 113.0 | 111.7 |
| 2007   | 109.7   | 121.3   | 102.7   | 116.9   | 98.0  | 116.0 | 123.9 | 123.5 | 95.4  | 94.6  | 114.9 | 125.7 | 118.5 | 108.7 | 91.1  | 105.3 | 97.5  |
| 2008   | 97.8    | 103.9   | 94.8    | 90.5    | 101.4 | 103.7 | 105.8 | 102.6 | 94.3  | 95.9  | 94.2  | 87.4  | 93.1  | 90.9  | 107.7 | 87.0  | 107.9 |
| 2009   | 97.4    | 89.7    | 97.1    | 101.0   | 101.9 | 88.9  | 86.5  | 92.9  | 97.3  | 88.7  | 103.8 | 97.6  | 98.4  | 105.8 | 106.2 | 104.7 | 96.4  |
| 2010   | 83.7    | 76.8    | 91.7    | 85.1    | 81.4  | 69.0  | 82.0  | 78.9  | 91.1  | 93.8  | 90.4  | 93.0  | 82.5  | 80.9  | 78.1  | 87.1  | 79.6  |
| 2011   | 92.0    | 92.1    | 87.2    | 93.6    | 95.2  | 85.1  | 92.2  | 97.6  | 76.6  | 94.1  | 90.2  | 92.9  | 94.3  | 93.5  | 90.9  | 91.3  | 101.8 |
| 2012   | 100.0   | 101.0   | 96.8    | 101.1   | 101.2 | 103.8 | 97.6  | 101.4 | 100.7 | 96.4  | 93.9  | 110.0 | 100.4 | 94.6  | 101.5 | 102.3 | 100.0 |
| 2013   | 100.3   | 99.6    | 92.5    | 103.8   | 105.1 | 103.4 | 101.7 | 94.8  | 89.2  | 98.9  | 90.1  | 97.5  | 104.7 | 108.2 | 106.7 | 103.4 | 105.1 |
| 2014   | 114.2   | 111.1   | 115.5   | 114.1   | 116.2 | 107.0 | 112.8 | 113.7 | 115.9 | 110.9 | 119.0 | 117.6 | 112.7 | 112.4 | 115.5 | 116.3 | 116.6 |
| 2015   | ..      | 116.5   | 126.2   | 134.3   | ..    | 115.0 | 117.2 | 117.2 | 124.3 | 123.1 | 130.2 | 127.7 | 126.5 | 145.9 | 133.1 | ..    | ..    |
| Percentage increase on a year earlier                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -2.5    | 9.6     | 14.4    | -13.8   | -15.1 | -8.2  | 2.5   | 32.8  | 23.7  | 28.4  | -2.6  | -7.9  | -8.0  | -21.8 | -9.8  | -19.5 | -15.9 |
| 2007   | -6.4    | 2.0     | -17.5   | 7.3     | -15.9 | 16.7  | -2.2  | -3.8  | -24.5 | -31.0 | 1.8   | 17.9  | 4.4   | 1.2   | -27.5 | -6.8  | -12.7 |
| 2008   | -10.9   | -14.4   | -7.7    | -22.6   | 3.5   | -10.6 | -14.6 | -16.9 | -1.1  | 1.4   | -18.0 | -30.5 | -21.4 | -16.4 | 18.1  | -17.4 | 10.7  |
| 2009   | -0.3    | -13.6   | 2.5     | 11.6    | 0.5   | -14.3 | -18.2 | -9.4  | 3.2   | -7.5  | 10.1  | 11.7  | 5.7   | 16.4  | -1.4  | 20.3  | -10.7 |
| 2010   | -14.1   | -14.4   | -5.6    | -15.8   | -20.1 | -22.4 | -5.2  | -15.1 | -6.3  | 5.7   | -12.9 | -4.7  | -16.2 | -23.6 | -26.5 | -16.8 | -17.4 |
| 2011   | 9.9     | 19.9    | -4.9    | 10.0    | 16.9  | 23.3  | 12.4  | 23.7  | -15.9 | 0.4   | -0.3  | -0.1  | 14.4  | 15.6  | 16.5  | 4.9   | 27.8  |
| 2012   | 8.7     | 9.6     | 11.0    | 8.1     | 6.2   | 22.0  | 5.8   | 3.9   | 31.5  | 2.4   | 4.2   | 18.3  | 6.4   | 1.2   | 11.6  | 12.0  | -1.7  |
| 2013   | 0.3     | -1.4    | -4.4    | 2.7     | 3.9   | -0.3  | 4.2   | -6.5  | -11.5 | 2.6   | -4.1  | -11.4 | 4.3   | 14.4  | 5.1   | 1.2   | 5.1   |
| 2014   | 13.9    | 11.5    | 24.9    | 9.9     | 10.5  | 3.4   | 10.9  | 20.0  | 30.0  | 12.2  | 32.0  | 20.6  | 7.7   | 3.9   | 8.2   | 12.4  | 10.9  |
| 2015   | ..      | 4.9     | 9.2     | 17.8    | ..    | 7.5   | 3.8   | 3.1   | 7.2   | 11.0  | 9.5   | 8.6   | 12.2  | 29.9  | 15.2  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



# 1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec |
|------|---------|---------|---------|---------|-----|-----|-----|-----|-----|------|------|-----|------|-----|-----|-----|
|------|---------|---------|---------|---------|-----|-----|-----|-----|-----|------|------|-----|------|-----|-----|-----|

## SIC 2007 (SALES IN 2012)

### Cosmetic and Toilet Articles, All Businesses (£2,965m)

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 85.8  | 82.8  | 85.0  | 86.6  | 88.7  | 78.5  | 83.4  | 85.9  | 84.6  | 81.9  | 87.6  | 89.1  | 85.9  | 85.2  | 87.5  | 87.1  | 91.0  |
| 2007 | 93.6  | 92.3  | 92.1  | 93.8  | 96.2  | 92.9  | 90.9  | 92.9  | 92.4  | 94.0  | 90.4  | 90.7  | 94.8  | 95.4  | 94.4  | 96.3  | 97.5  |
| 2008 | 93.5  | 93.0  | 95.5  | 92.2  | 93.4  | 93.1  | 93.2  | 92.8  | 93.5  | 99.2  | 94.1  | 94.3  | 91.9  | 90.9  | 91.6  | 93.2  | 94.9  |
| 2009 | 86.8  | 88.9  | 86.5  | 86.7  | 84.9  | 88.4  | 92.4  | 86.6  | 85.6  | 85.5  | 87.9  | 85.8  | 87.0  | 87.2  | 87.7  | 82.1  | 84.9  |
| 2010 | 96.0  | 94.9  | 93.8  | 96.3  | 99.2  | 90.7  | 99.6  | 94.5  | 94.3  | 93.6  | 93.5  | 95.5  | 97.9  | 95.7  | 99.0  | 99.8  | 98.8  |
| 2011 | 97.7  | 99.4  | 97.7  | 97.2  | 96.4  | 102.6 | 97.4  | 98.3  | 101.6 | 96.5  | 95.7  | 98.2  | 95.1  | 98.1  | 93.0  | 100.7 | 95.7  |
| 2012 | 100.0 | 95.7  | 99.8  | 101.0 | 103.5 | 93.9  | 95.2  | 97.5  | 95.7  | 99.5  | 103.4 | 101.0 | 101.5 | 100.6 | 103.5 | 102.2 | 104.6 |
| 2013 | 112.3 | 107.1 | 117.7 | 113.0 | 111.4 | 103.1 | 107.5 | 110.0 | 114.7 | 116.0 | 121.3 | 111.3 | 113.1 | 114.3 | 113.7 | 110.1 | 110.6 |
| 2014 | 115.7 | 113.4 | 111.2 | 116.8 | 121.5 | 113.2 | 114.4 | 112.7 | 112.1 | 109.4 | 111.9 | 113.9 | 116.6 | 119.1 | 118.9 | 123.3 | 122.1 |
| 2015 | ..    | 121.5 | 122.1 | 125.1 | ..    | 124.6 | 120.5 | 119.9 | 121.5 | 124.7 | 120.4 | 123.6 | 126.1 | 125.5 | 127.3 | ..    | ..    |

### Percentage increase on a year earlier

|      |      |      |      |      |      |      |      |      |      |       |      |      |      |      |      |       |       |
|------|------|------|------|------|------|------|------|------|------|-------|------|------|------|------|------|-------|-------|
| 2006 | -0.6 | -1.9 | -0.7 | -1.4 | 1.5  | -8.2 | -1.5 | 3.0  | -0.1 | -3.7  | 1.3  | 1.3  | -1.8 | -3.3 | 0.7  | 6.2   | -1.2  |
| 2007 | 9.1  | 11.4 | 8.4  | 8.2  | 8.4  | 18.3 | 8.9  | 8.2  | 9.2  | 14.7  | 3.2  | 1.8  | 10.3 | 11.9 | 7.9  | 10.5  | 7.2   |
| 2008 | -0.1 | 0.8  | 3.6  | -1.6 | -2.9 | 0.2  | 2.6  | -0.1 | 1.1  | 5.6   | 4.1  | 3.9  | -3.1 | -4.7 | -2.9 | -3.2  | -2.7  |
| 2009 | -7.2 | -4.4 | -9.4 | -6.0 | -9.1 | -5.0 | -0.9 | -6.7 | -8.4 | -13.8 | -6.5 | -8.9 | -5.3 | -4.0 | -4.3 | -11.9 | -10.6 |
| 2010 | 10.7 | 6.7  | 8.5  | 11.1 | 16.8 | 2.6  | 7.8  | 9.1  | 10.2 | 9.5   | 6.3  | 11.3 | 12.5 | 9.7  | 12.9 | 21.6  | 16.4  |
| 2011 | 1.7  | 4.7  | 4.2  | 0.9  | -2.8 | 13.0 | -2.2 | 4.0  | 7.7  | 3.1   | 2.3  | 2.8  | -2.9 | 2.5  | -6.1 | 1.0   | -3.1  |
| 2012 | 2.4  | -3.7 | 2.1  | 3.9  | 7.4  | -8.5 | -2.3 | -0.8 | -5.8 | 3.1   | 8.1  | 2.8  | 6.7  | 2.5  | 11.3 | 1.4   | 9.3   |
| 2013 | 12.3 | 12.0 | 17.9 | 11.9 | 7.6  | 9.9  | 12.9 | 12.8 | 19.9 | 16.6  | 17.3 | 10.2 | 11.5 | 13.6 | 9.9  | 7.8   | 5.7   |
| 2014 | 3.0  | 5.8  | -5.5 | 3.3  | 9.1  | 9.8  | 6.4  | 2.4  | -2.3 | -5.7  | -7.8 | 2.4  | 3.1  | 4.3  | 4.6  | 12.0  | 10.5  |
| 2015 | ..   | 7.2  | 9.8  | 7.1  | ..   | 10.1 | 5.3  | 6.3  | 8.4  | 14.0  | 7.6  | 8.5  | 8.1  | 5.3  | 7.0  | ..    | ..    |

### Computers and Telecommunications Equipment, All Businesses (£4,295m)

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 85.4  | 86.0  | 86.4  | 85.5  | 83.7  | 87.4  | 87.4  | 83.7  | 85.3  | 88.1  | 85.9  | 87.4  | 88.1  | 81.9  | 84.3  | 83.7  | 83.2  |
| 2007 | 88.4  | 87.1  | 87.7  | 90.1  | 88.5  | 84.2  | 87.3  | 89.2  | 76.7  | 94.4  | 91.2  | 89.8  | 90.4  | 90.2  | 87.8  | 88.7  | 89.0  |
| 2008 | 96.3  | 94.9  | 100.5 | 98.3  | 91.6  | 91.8  | 98.8  | 94.8  | 101.8 | 101.9 | 98.5  | 99.2  | 96.8  | 98.7  | 95.5  | 87.9  | 91.6  |
| 2009 | 91.9  | 92.1  | 90.6  | 96.4  | 88.3  | 93.7  | 87.2  | 94.8  | 90.6  | 88.4  | 92.3  | 108.7 | 93.5  | 89.0  | 89.9  | 91.7  | 84.3  |
| 2010 | 91.7  | 77.0  | 86.4  | 100.4 | 103.0 | 69.3  | 79.1  | 81.5  | 80.0  | 86.6  | 91.2  | 95.0  | 108.2 | 98.4  | 93.5  | 99.9  | 113.2 |
| 2011 | 97.6  | 101.9 | 97.0  | 92.1  | 99.3  | 102.0 | 106.8 | 97.8  | 87.7  | 99.4  | 102.4 | 89.9  | 94.5  | 92.0  | 97.4  | 100.9 | 99.6  |
| 2012 | 100.0 | 94.5  | 96.5  | 104.7 | 104.3 | 98.2  | 92.8  | 92.9  | 96.9  | 93.3  | 98.8  | 105.7 | 101.8 | 106.3 | 104.5 | 102.9 | 105.2 |
| 2013 | 116.4 | 108.4 | 113.6 | 117.6 | 125.8 | 106.0 | 105.4 | 112.7 | 112.6 | 115.4 | 112.9 | 113.6 | 116.8 | 121.5 | 121.0 | 126.7 | 129.0 |
| 2014 | 144.0 | 131.9 | 141.8 | 147.3 | 155.9 | 126.5 | 134.7 | 135.2 | 138.2 | 141.2 | 145.2 | 135.7 | 139.6 | 162.8 | 166.1 | 151.3 | 151.4 |
| 2015 | ..    | 154.4 | 160.2 | 185.0 | ..    | 156.0 | 154.6 | 152.9 | 159.6 | 164.0 | 157.5 | 187.8 | 186.6 | 181.6 | 186.0 | ..    | ..    |

### Percentage increase on a year earlier

|      |      |       |      |      |      |       |       |       |       |       |      |       |       |       |      |      |       |
|------|------|-------|------|------|------|-------|-------|-------|-------|-------|------|-------|-------|-------|------|------|-------|
| 2006 | -2.9 | 3.1   | -1.6 | -4.7 | -7.9 | 7.9   | 4.9   | -2.1  | -4.8  | 1.6   | -1.4 | -0.3  | -1.6  | -10.4 | -8.9 | -8.7 | -6.5  |
| 2007 | 3.5  | 1.3   | 1.5  | 5.4  | 5.8  | -3.7  | -0.2  | 6.7   | -10.1 | 7.1   | 6.1  | 2.8   | 2.6   | 10.1  | 4.1  | 6.0  | 6.9   |
| 2008 | 9.0  | 9.0   | 14.6 | 9.0  | 3.5  | 9.1   | 13.2  | 6.3   | 32.7  | 7.9   | 8.0  | 10.4  | 7.0   | 9.4   | 8.8  | -1.0 | 3.0   |
| 2009 | -4.6 | -2.9  | -9.9 | -1.8 | -3.6 | 2.0   | -11.7 | -     | -11.0 | -13.2 | -6.3 | 9.5   | -3.3  | -9.8  | -5.8 | 4.4  | -8.0  |
| 2010 | -0.2 | -16.4 | -4.7 | 4.1  | 16.7 | -26.0 | -9.3  | -14.0 | -11.6 | -2.1  | -1.2 | -12.5 | 15.7  | 10.6  | 4.0  | 8.9  | 34.3  |
| 2011 | 6.4  | 32.3  | 12.3 | -8.2 | -3.6 | 47.1  | 35.1  | 20.0  | 9.6   | 14.8  | 12.2 | -5.4  | -12.7 | -6.5  | 4.2  | 1.1  | -12.0 |
| 2012 | 2.5  | -7.2  | -0.4 | 13.7 | 5.0  | -3.7  | -13.1 | -5.0  | 10.4  | -6.1  | -3.5 | 17.5  | 7.8   | 15.5  | 7.4  | 2.0  | 5.6   |
| 2013 | 16.4 | 14.8  | 17.7 | 12.3 | 20.7 | 8.0   | 13.5  | 21.4  | 16.2  | 23.6  | 14.3 | 7.5   | 14.7  | 14.4  | 15.7 | 23.1 | 22.7  |
| 2014 | 23.8 | 21.7  | 24.9 | 25.2 | 23.9 | 19.3  | 27.8  | 19.9  | 22.7  | 22.4  | 28.6 | 19.5  | 19.5  | 34.0  | 37.3 | 19.4 | 17.4  |
| 2015 | ..   | 17.0  | 12.9 | 25.6 | ..   | 23.3  | 14.8  | 13.1  | 15.4  | 16.2  | 8.5  | 38.4  | 33.7  | 11.6  | 11.9 | ..   | ..    |

### Floor Coverings, All Businesses (£2,080m)

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 142.5 | 141.8 | 141.5 | 142.1 | 144.5 | 136.6 | 144.4 | 143.9 | 139.6 | 143.1 | 141.6 | 135.3 | 147.3 | 143.5 | 145.1 | 140.9 | 146.8 |
| 2007 | 157.8 | 157.3 | 155.3 | 157.3 | 161.3 | 155.6 | 155.1 | 160.3 | 145.2 | 152.2 | 165.8 | 158.2 | 152.5 | 160.3 | 150.4 | 168.8 | 164.1 |
| 2008 | 137.4 | 159.0 | 144.4 | 131.5 | 112.8 | 152.7 | 151.0 | 171.8 | 166.1 | 134.6 | 135.0 | 135.7 | 136.4 | 124.2 | 119.2 | 119.5 | 102.4 |
| 2009 | 137.2 | 124.6 | 141.3 | 146.0 | 137.0 | 115.9 | 112.4 | 141.4 | 143.1 | 145.1 | 136.9 | 150.3 | 147.0 | 141.8 | 151.0 | 128.9 | 132.3 |
| 2010 | 109.4 | 119.8 | 116.1 | 103.7 | 98.1  | 119.8 | 121.5 | 118.5 | 118.1 | 117.4 | 113.4 | 105.6 | 104.8 | 101.5 | 97.7  | 105.7 | 92.3  |
| 2011 | 81.4  | 90.7  | 80.6  | 77.5  | 76.9  | 103.3 | 85.9  | 84.4  | 81.8  | 78.6  | 81.3  | 79.4  | 73.3  | 79.3  | 77.3  | 70.2  | 82.0  |
| 2012 | 100.0 | 104.4 | 102.6 | 95.9  | 97.0  | 106.5 | 101.8 | 104.9 | 102.0 | 108.8 | 98.2  | 95.0  | 96.9  | 95.8  | 94.3  | 95.2  | 100.7 |
| 2013 | 113.2 | 115.8 | 116.3 | 109.4 | 111.2 | 109.1 | 121.7 | 116.5 | 118.0 | 115.5 | 115.6 | 112.1 | 112.4 | 104.8 | 109.7 | 109.3 | 113.9 |
| 2014 | 106.9 | 110.4 | 106.6 | 107.5 | 102.7 | 110.2 | 113.8 | 107.9 | 105.0 | 105.1 | 109.2 | 108.5 | 103.2 | 110.2 | 107.4 | 104.8 | 97.3  |
| 2015 | ..    | 82.3  | 83.3  | 78.5  | ..    | 87.9  | 79.9  | 79.8  | 82.7  | 87.3  | 80.5  | 79.3  | 79.7  | 76.9  | 76.3  | ..    | ..    |

### Percentage increase on a year earlier

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 9.6   | 12.1  | 10.3  | 7.9   | 8.4   | 5.8   | 13.7  | 15.9  | 8.7   | 11.4  | 10.6  | 8.2   | 0.7   | 14.4  | 9.1   | 6.1   | 9.7   |
| 2007 | 10.7  | 10.9  | 9.8   | 10.6  | 11.7  | 13.9  | 7.4   | 11.5  | 4.0   | 6.4   | 17.0  | 16.9  | 3.5   | 11.7  | 3.6   | 19.7  | 11.8  |
| 2008 | -12.9 | 1.1   | -7.0  | -16.4 | -30.1 | -1.9  | -2.6  | -7.1  | 14.4  | -11.6 | -18.6 | -14.3 | -10.6 | -22.5 | -20.8 | -29.2 | -37.6 |
| 2009 | -0.1  | -21.6 | -2.2  | 11.1  | 21.4  | -24.1 | -25.6 | -17.7 | -13.9 | 7.8   | 1.4   | 10.8  | 7.8   | 14.2  | 26.8  | 7.8   | 29.2  |
| 2010 | -20.3 | -3.9  | -17.8 | -28.9 | -28.4 | 3.4   | 8.1   | -16.2 | -17.5 | -19.1 | -17.1 | -29.8 | -28.7 | -28.5 | -35.3 | -18.0 | -30.2 |
| 2011 | -25.6 | -24.3 | -30.5 | -25.3 | -21.6 | -13.8 | -29.3 | -28.7 | -30.7 | -33.0 | -28.3 | -24.8 | -30.1 | -21.9 | -20.9 | -33.6 | -11.2 |
| 2012 | 22.8  | 15.2  | 27.3  | 23.8  | 26.1  | 3.1   | 18.5  | 24.3  | 24.7  | 38.4  | 20.8  | 19.7  | 32.2  | 20.8  | 21.9  | 35.5  | 22.9  |
| 2013 | 13.2  | 10.9  | 13.3  | 14.1  | 14.6  | 2.5   | 19.5  | 11.0  | 15.7  | 6.1   | 17.7  | 17.9  | 16.0  | 9.5   | 16.3  | 14.9  | 13.1  |
| 2014 | -5.6  | -4.7  | -8.3  | -1.7  | -7.6  | 1.0   | -6.5  | -7.4  | -11.0 | -9.0  | -5.5  | -3.2  | -8.1  | 5.1   | -2.1  | -4.2  | -14.6 |
| 2015 | ..    | -25.4 | -21.9 | -27.0 | ..    | -20.2 | -29.7 | -26.1 | -21.3 | -16.9 | -26.3 | -26.9 | -22.8 | -30.2 | -29.0 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| <b>Books, Newspapers and Periodicals, All Businesses (£4,270m)</b>                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 135.1   | 142.6   | 135.2   | 131.0   | 131.8 | 146.5 | 142.8 | 139.4 | 138.9 | 136.8 | 130.9 | 126.6 | 133.2 | 132.7 | 133.4 | 131.0 | 131.1 |
| 2007   | 125.0   | 128.4   | 126.2   | 124.5   | 121.2 | 128.3 | 128.1 | 128.8 | 122.9 | 126.7 | 128.3 | 126.4 | 122.3 | 124.6 | 121.4 | 119.8 | 122.0 |
| 2008   | 114.3   | 115.4   | 112.8   | 115.4   | 113.6 | 115.1 | 120.4 | 111.5 | 112.6 | 110.8 | 114.6 | 112.9 | 116.2 | 116.8 | 113.7 | 112.1 | 114.8 |
| 2009   | 119.4   | 125.2   | 122.9   | 115.0   | 114.5 | 129.3 | 123.4 | 123.3 | 127.4 | 123.8 | 118.6 | 116.5 | 115.7 | 113.1 | 117.4 | 117.1 | 110.1 |
| 2010   | 104.7   | 110.5   | 103.4   | 103.2   | 101.6 | 109.7 | 111.9 | 110.1 | 104.3 | 104.5 | 102.0 | 103.0 | 104.9 | 102.1 | 101.0 | 102.4 | 101.5 |
| 2011   | 102.6   | 107.8   | 102.3   | 100.4   | 100.0 | 110.1 | 107.1 | 106.5 | 98.4  | 102.9 | 104.8 | 103.5 | 98.6  | 99.3  | 95.7  | 100.8 | 102.7 |
| 2012   | 100.0   | 101.4   | 104.8   | 97.4    | 96.4  | 103.4 | 98.1  | 102.6 | 106.1 | 103.9 | 104.6 | 103.8 | 92.1  | 96.4  | 98.7  | 94.1  | 96.4  |
| 2013   | 90.8    | 93.7    | 91.5    | 88.7    | 89.2  | 93.1  | 94.9  | 93.3  | 91.0  | 91.7  | 91.7  | 84.0  | 90.7  | 90.8  | 89.9  | 86.2  | 90.9  |
| 2014   | 82.9    | 80.6    | 83.2    | 83.3    | 84.7  | 79.7  | 80.8  | 81.4  | 84.7  | 83.6  | 81.7  | 80.6  | 83.5  | 85.4  | 82.5  | 86.8  | 84.7  |
| 2015   | ..      | 89.5    | 86.9    | 88.8    | ..    | 89.1  | 89.7  | 89.6  | 85.4  | 87.8  | 87.5  | 89.0  | 88.8  | 88.6  | 89.1  | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -11.7   | -6.0    | -13.0   | -15.7   | -12.0 | -2.1  | -4.4  | -10.2 | -10.4 | -12.2 | -15.8 | -20.0 | -14.1 | -13.4 | -13.6 | -13.5 | -9.4  |
| 2007   | -7.5    | -10.0   | -6.7    | -5.0    | -8.1  | -12.4 | -10.3 | -7.6  | -11.5 | -7.4  | -1.9  | -0.1  | -8.2  | -6.1  | -9.0  | -8.5  | -7.0  |
| 2008   | -8.6    | -10.2   | -10.6   | -7.3    | -6.2  | -10.2 | -6.0  | -13.4 | -8.3  | -12.6 | -10.7 | -10.7 | -5.0  | -6.3  | -6.4  | -6.4  | -5.9  |
| 2009   | 4.4     | 8.5     | 8.9     | -0.4    | 0.8   | 12.3  | 2.5   | 10.6  | 13.1  | 11.8  | 3.5   | 3.2   | -0.4  | -3.1  | 3.3   | 4.5   | -4.1  |
| 2010   | -12.3   | -11.7   | -15.8   | -10.2   | -11.3 | -15.1 | -9.4  | -10.7 | -18.2 | -15.6 | -14.0 | -11.6 | -9.4  | -9.7  | -14.0 | -12.6 | -7.8  |
| 2011   | -2.0    | -2.5    | -1.1    | -2.7    | -1.6  | 0.3   | -4.3  | -3.3  | -5.6  | -1.4  | 2.7   | 0.5   | -6.0  | -2.7  | -5.2  | -1.5  | 1.1   |
| 2012   | -2.5    | -5.9    | 2.5     | -3.0    | -3.6  | -6.1  | -8.4  | -3.7  | 7.7   | 0.9   | -0.1  | 0.3   | -6.6  | -3.0  | 3.0   | -6.7  | -6.1  |
| 2013   | -9.2    | -7.6    | -12.7   | -8.9    | -7.5  | -10.0 | -3.3  | -9.1  | -14.2 | -11.7 | -12.3 | -19.1 | -1.6  | -5.8  | -8.9  | -8.3  | -5.7  |
| 2014   | -8.6    | -14.0   | -9.1    | -6.0    | -5.1  | -14.4 | -14.9 | -12.8 | -7.0  | -8.8  | -10.9 | -4.0  | -7.9  | -6.0  | -8.3  | 0.7   | -6.8  |
| 2015   | ..      | 11.0    | 4.5     | 6.5     | ..    | 11.8  | 11.1  | 10.1  | 0.9   | 4.9   | 7.1   | 10.3  | 6.4   | 3.8   | 8.1   | ..    | ..    |
| <b>Sports Equipment, Games and Toys, All Businesses (£7,663m)</b>                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 67.4    | 67.4    | 68.1    | 67.2    | 67.0  | 69.2  | 67.5  | 66.0  | 67.2  | 68.1  | 68.9  | 68.2  | 67.0  | 66.5  | 67.4  | 67.1  | 66.6  |
| 2007   | 68.5    | 66.9    | 70.2    | 67.9    | 68.9  | 63.4  | 67.5  | 69.3  | 71.5  | 70.1  | 69.2  | 67.7  | 68.2  | 67.7  | 67.6  | 69.0  | 69.9  |
| 2008   | 78.7    | 75.1    | 76.7    | 78.6    | 84.7  | 71.3  | 79.9  | 75.1  | 73.5  | 79.7  | 77.0  | 76.6  | 78.5  | 80.2  | 81.5  | 82.8  | 88.8  |
| 2009   | 86.3    | 86.2    | 84.6    | 89.6    | 84.9  | 92.3  | 84.7  | 82.5  | 83.2  | 82.8  | 87.2  | 88.9  | 89.7  | 90.1  | 88.9  | 90.3  | 77.2  |
| 2010   | 86.4    | 79.7    | 82.4    | 88.7    | 94.8  | 76.9  | 78.5  | 83.0  | 82.3  | 81.8  | 83.0  | 86.2  | 87.3  | 91.8  | 94.7  | 96.8  | 93.3  |
| 2011   | 91.9    | 89.6    | 92.8    | 91.4    | 93.8  | 92.6  | 90.0  | 86.9  | 93.4  | 94.1  | 91.4  | 92.6  | 91.9  | 89.9  | 91.9  | 94.1  | 95.1  |
| 2012   | 100.0   | 95.0    | 99.6    | 105.2   | 100.2 | 95.8  | 95.1  | 94.3  | 97.1  | 94.8  | 105.4 | 102.9 | 107.4 | 105.3 | 104.7 | 101.2 | 95.8  |
| 2013   | 103.9   | 104.0   | 98.5    | 105.0   | 107.9 | 103.7 | 106.8 | 102.0 | 98.4  | 95.3  | 101.3 | 103.3 | 105.2 | 106.2 | 107.9 | 107.8 | 108.1 |
| 2014   | 120.1   | 115.3   | 121.9   | 120.2   | 123.4 | 113.1 | 115.9 | 117.0 | 119.9 | 123.3 | 122.5 | 123.8 | 122.0 | 115.8 | 122.5 | 125.9 | 122.2 |
| 2015   | ..      | 124.9   | 126.5   | 123.7   | ..    | 119.8 | 126.5 | 127.8 | 130.0 | 127.3 | 123.0 | 124.2 | 122.5 | 124.3 | 122.1 | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.5     | 6.0     | 4.7     | -1.0    | 0.4   | 10.3  | 6.2   | 2.4   | 4.0   | 4.7   | 5.4   | 2.3   | -3.0  | -1.9  | ..    | 0.8   | 0.5   |
| 2007   | 1.5     | -0.7    | 3.0     | 1.0     | 2.8   | -8.4  | -0.1  | 5.1   | 6.4   | 3.0   | 0.4   | -0.7  | 1.7   | 1.9   | 0.3   | 2.8   | 4.9   |
| 2008   | 14.9    | 12.2    | 9.3     | 15.8    | 22.9  | 12.4  | 18.3  | 8.3   | 2.9   | 13.6  | 11.2  | 13.2  | 15.1  | 18.5  | 20.6  | 20.1  | 27.0  |
| 2009   | 9.7     | 14.8    | 10.3    | 14.1    | 0.2   | 29.5  | 6.1   | 9.9   | 13.2  | 3.9   | 13.4  | 16.1  | 14.3  | 12.3  | 9.0   | 9.1   | -13.0 |
| 2010   | 0.1     | -7.6    | -2.6    | -1.1    | 11.8  | -16.7 | -7.4  | 0.5   | -1.1  | -1.2  | -4.8  | -3.1  | -2.7  | 1.8   | 6.6   | 7.2   | 20.8  |
| 2011   | 6.4     | 12.5    | 12.6    | 3.0     | -1.1  | 20.5  | 14.8  | 4.8   | 13.5  | 15.0  | 10.1  | 7.5   | 5.3   | -2.0  | -3.0  | -2.8  | 1.9   |
| 2012   | 8.8     | 6.0     | 7.3     | 15.2    | 6.8   | 3.4   | 5.6   | 8.5   | 4.0   | 0.7   | 15.3  | 11.1  | 16.9  | 17.1  | 13.9  | 7.5   | 0.7   |
| 2013   | 3.9     | 9.5     | -1.0    | -0.2    | 7.7   | 8.3   | 12.3  | 8.2   | 1.4   | 0.5   | -3.9  | 0.3   | -2.0  | 0.8   | 3.1   | 6.5   | 12.8  |
| 2014   | 15.6    | 10.9    | 23.7    | 14.5    | 14.3  | 9.1   | 8.5   | 14.7  | 21.9  | 29.4  | 20.9  | 19.9  | 16.0  | 9.1   | 13.5  | 16.8  | 13.1  |
| 2015   | ..      | 8.3     | 3.7     | 2.9     | ..    | 5.9   | 9.1   | 9.2   | 8.4   | 3.3   | 0.5   | 0.3   | 0.4   | 7.3   | -0.3  | ..    | ..    |
| <b>Flowers, plants, seeds, fertilisers and pet foods, All Businesses (£3,998m)</b> |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 97.9    | 92.6    | 95.3    | 98.9    | 104.9 | 94.8  | 92.2  | 91.2  | 93.6  | 94.3  | 97.4  | 97.4  | 98.9  | 99.9  | 103.1 | 105.0 | 106.1 |
| 2007   | 117.2   | 109.5   | 118.3   | 119.6   | 121.6 | 104.9 | 109.2 | 113.4 | 120.9 | 116.2 | 117.8 | 117.1 | 120.8 | 120.6 | 122.9 | 124.3 | 118.4 |
| 2008   | 139.5   | 135.9   | 140.4   | 143.9   | 138.0 | 129.2 | 143.6 | 136.6 | 138.0 | 143.6 | 139.8 | 143.0 | 141.2 | 146.9 | 138.5 | 137.3 | 138.1 |
| 2009   | 88.3    | 94.2    | 87.1    | 83.7    | 88.2  | 101.1 | 92.4  | 90.0  | 88.9  | 84.7  | 87.5  | 84.6  | 83.5  | 83.3  | 89.0  | 89.2  | 86.6  |
| 2010   | 95.1    | 92.0    | 90.0    | 100.8   | 97.5  | 89.6  | 98.6  | 88.6  | 90.3  | 85.6  | 93.2  | 100.5 | 102.3 | 99.9  | 99.1  | 96.7  | 96.9  |
| 2011   | 97.5    | 95.5    | 102.1   | 92.9    | 99.4  | 93.4  | 95.6  | 97.1  | 117.5 | 97.7  | 93.3  | 93.1  | 92.4  | 93.2  | 97.2  | 99.1  | 101.4 |
| 2012   | 100.0   | 104.8   | 97.9    | 98.9    | 98.4  | 103.3 | 101.3 | 108.6 | 98.6  | 92.9  | 101.5 | 96.4  | 98.6  | 101.1 | 96.3  | 100.0 | 98.9  |
| 2013   | 103.3   | 90.4    | 105.6   | 112.4   | 104.6 | 97.6  | 97.6  | 78.8  | 98.9  | 107.9 | 109.2 | 111.7 | 113.1 | 112.3 | 110.4 | 105.4 | 99.4  |
| 2014   | 108.3   | 111.8   | 103.6   | 101.9   | 115.5 | 108.0 | 116.3 | 111.9 | 109.3 | 102.4 | 100.1 | 103.1 | 96.3  | 105.4 | 111.4 | 116.7 | 117.8 |
| 2015   | ..      | 120.9   | 127.1   | 119.8   | ..    | 133.4 | 121.8 | 110.2 | 129.0 | 125.7 | 126.6 | 115.4 | 121.6 | 121.8 | 123.3 | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 9.9     | 4.3     | 8.5     | 9.9     | 16.9  | 6.8   | 4.8   | 1.9   | 6.4   | 7.3   | 11.1  | 9.2   | 8.8   | 11.2  | 15.4  | 17.6  | 17.5  |
| 2007   | 19.7    | 18.3    | 24.1    | 20.9    | 16.0  | 10.7  | 18.5  | 24.3  | 29.2  | 23.1  | 20.9  | 20.2  | 22.1  | 20.7  | 19.2  | 18.3  | 11.6  |
| 2008   | 19.0    | 24.1    | 18.7    | 20.4    | 13.5  | 23.1  | 31.5  | 20.4  | 14.1  | 23.6  | 18.7  | 22.1  | 16.9  | 21.8  | 12.7  | 10.4  | 16.6  |
| 2009   | -36.7   | -30.7   | -38.0   | -41.8   | -36.1 | -21.7 | -35.6 | -34.1 | -35.6 | -41.0 | -37.4 | -40.9 | -40.9 | -43.3 | -35.7 | -35.0 | -37.3 |
| 2010   | 7.7     | -2.3    | 3.3     | 20.4    | 10.6  | -11.4 | 6.7   | -1.6  | 1.6   | 1.1   | 6.4   | 18.8  | 22.5  | 19.9  | 11.4  | 8.4   | 11.9  |
| 2011   | 2.5     | 3.8     | 13.5    | -7.8    | 1.9   | 4.2   | -3.0  | 9.6   | 30.1  | 14.1  | 0.2   | -7.4  | -9.6  | -6.7  | -1.9  | 2.4   | 4.6   |
| 2012   | 2.6     | 9.7     | -4.1    | 6.4     | -0.9  | 10.6  | 5.9   | 11.9  | -16.1 | -4.9  | 8.7   | 3.6   | 6.7   | 8.4   | -1.0  | 1.0   | -2.4  |
| 2013   | 3.3     | -13.7   | 7.9     | 13.7    | 6.3   | -5.5  | -3.7  | -27.5 | 0.3   | 16.2  | 7.6   | 15.9  | 14.8  | 11.1  | 14.7  | 5.4   | 0.5   |
| 2014   | 4.8     | 23.7    | -1.9    | -9.3    | 10.4  | 10.7  | 19.2  | 41.9  | 10.6  | -5.1  | -8.4  | -7.7  | -14.9 | -6.2  | 0.9   | 10.7  | 18.5  |
| 2015   | ..      | 8.2     | 22.6    | 17.6    | ..    | 23.5  | 4.7   | -1.5  | 18.0  | 22.7  | 26.5  | 12.0  | 26.2  | 15.6  | 10.6  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Watches and Jewellery, All Businesses (£4,990m)                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 90.8    | 87.4    | 90.9    | 91.3    | 93.6  | 90.3  | 86.5  | 85.9  | 90.4  | 89.3  | 92.5  | 91.3  | 91.3  | 91.4  | 93.1  | 93.3  | 94.2  |
| 2007   | 100.3   | 93.3    | 102.7   | 102.1   | 103.0 | 88.2  | 91.6  | 98.8  | 104.7 | 100.5 | 102.8 | 101.5 | 102.8 | 102.0 | 104.6 | 104.7 | 100.2 |
| 2008   | 103.7   | 108.0   | 113.9   | 99.9    | 92.7  | 104.4 | 110.7 | 109.5 | 110.6 | 116.5 | 114.4 | 116.7 | 92.4  | 92.3  | 93.1  | 86.8  | 97.2  |
| 2009   | 101.7   | 100.8   | 98.6    | 100.9   | 106.6 | 107.7 | 99.0  | 96.7  | 99.6  | 100.3 | 96.4  | 95.3  | 108.2 | 99.6  | 98.8  | 102.5 | 116.2 |
| 2010   | 108.9   | 106.0   | 104.7   | 110.9   | 113.8 | 93.8  | 116.3 | 107.5 | 102.8 | 103.3 | 107.2 | 110.4 | 111.6 | 110.8 | 120.8 | 113.4 | 108.4 |
| 2011   | 108.8   | 106.3   | 108.2   | 108.1   | 112.5 | 109.1 | 107.7 | 103.1 | 107.2 | 107.3 | 109.8 | 108.4 | 108.5 | 107.6 | 128.0 | 106.4 | 105.1 |
| 2012   | 100.0   | 103.4   | 98.1    | 99.7    | 98.9  | 106.1 | 102.0 | 102.4 | 95.9  | 100.4 | 97.9  | 100.8 | 95.2  | 102.3 | 99.2  | 97.8  | 99.4  |
| 2013   | 106.8   | 102.9   | 106.8   | 111.1   | 106.5 | 101.3 | 104.6 | 102.8 | 116.6 | 104.8 | 100.5 | 106.9 | 107.7 | 117.2 | 104.5 | 106.0 | 108.6 |
| 2014   | 112.4   | 106.5   | 111.2   | 112.2   | 120.3 | 102.2 | 106.5 | 110.8 | 101.9 | 108.5 | 120.9 | 105.0 | 114.2 | 116.3 | 119.0 | 127.3 | 115.7 |
| 2015   | ..      | 113.1   | 110.8   | 109.0   | ..    | 111.7 | 111.5 | 115.6 | 114.2 | 111.7 | 107.3 | 109.7 | 111.0 | 106.9 | 107.5 | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 4.2     | 2.5     | 5.5     | 2.1     | 6.7   | 7.0   | 2.6   | -1.2  | 6.7   | 3.2   | 6.5   | 2.6   | 1.6   | 2.1   | 5.2   | 7.2   | 7.5   |
| 2007   | 10.4    | 6.7     | 13.0    | 11.8    | 10.0  | -2.3  | 6.0   | 15.0  | 15.8  | 12.6  | 11.1  | 11.2  | 12.6  | 11.7  | 12.3  | 12.3  | 6.4   |
| 2008   | 3.4     | 15.7    | 10.9    | -2.2    | -9.9  | 18.3  | 20.8  | 10.9  | 5.6   | 15.9  | 11.3  | 14.9  | -10.1 | -9.5  | -11.0 | -17.1 | -3.0  |
| 2009   | -1.9    | -6.7    | -13.4   | 1.1     | 15.0  | 3.2   | -10.6 | -11.7 | -9.9  | -13.9 | -15.7 | -18.3 | 17.1  | 7.8   | 6.2   | 18.0  | 19.5  |
| 2010   | 7.0     | 5.2     | 6.2     | 9.9     | 6.7   | -12.9 | 17.5  | 11.2  | 3.2   | 3.0   | 11.2  | 15.9  | 3.1   | 11.3  | 22.2  | 10.7  | -6.7  |
| 2011   | -       | 0.3     | 3.4     | -2.5    | -1.1  | 16.4  | -7.5  | -4.2  | 4.3   | 3.9   | 2.4   | -1.8  | -2.8  | -2.9  | 5.9   | -6.2  | -3.1  |
| 2012   | -8.1    | -2.7    | -9.4    | -7.8    | -12.1 | -2.7  | -5.3  | -0.6  | -10.5 | -6.4  | -10.8 | -7.1  | -12.2 | -5.0  | -22.5 | -8.0  | -5.4  |
| 2013   | 6.8     | -0.5    | 8.9     | 11.5    | 7.8   | -4.5  | 2.6   | 0.3   | 21.5  | 4.3   | 2.7   | 6.1   | 13.0  | 14.5  | 5.3   | 8.4   | 9.2   |
| 2014   | 5.3     | 3.5     | 4.2     | 1.0     | 12.9  | 0.9   | 1.8   | 7.8   | -12.5 | 3.5   | 20.3  | -1.7  | 6.1   | -0.8  | 13.9  | 20.1  | 6.5   |
| 2015   | ..      | 6.2     | -0.4    | -2.8    | ..    | 9.3   | 4.7   | 4.3   | 12.0  | 3.0   | -11.2 | 4.4   | -2.8  | -8.1  | -9.7  | ..    | ..    |
| Other Retail Sale of New Goods in Specialised Stores, All Businesses (£9,882m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 100.3   | 99.6    | 100.9   | 99.7    | 100.9 | 105.6 | 98.6  | 95.7  | 102.3 | 99.6  | 100.9 | 99.8  | 99.4  | 99.9  | 101.2 | 101.0 | 100.6 |
| 2007   | 102.4   | 100.3   | 106.4   | 102.2   | 100.5 | 99.2  | 97.7  | 103.2 | 110.1 | 104.1 | 105.3 | 102.5 | 101.8 | 102.3 | 103.2 | 102.2 | 97.1  |
| 2008   | 110.2   | 108.1   | 111.0   | 112.6   | 109.0 | 107.0 | 110.0 | 107.6 | 107.8 | 112.9 | 112.1 | 110.4 | 114.9 | 112.6 | 109.1 | 105.0 | 112.1 |
| 2009   | 108.9   | 105.9   | 112.4   | 106.4   | 110.9 | 106.3 | 105.7 | 105.9 | 111.5 | 111.7 | 113.6 | 110.2 | 101.8 | 107.1 | 105.8 | 112.5 | 113.7 |
| 2010   | 115.3   | 109.5   | 115.3   | 121.2   | 115.1 | 109.1 | 110.9 | 108.9 | 116.2 | 116.8 | 113.3 | 128.2 | 121.8 | 115.2 | 114.7 | 120.2 | 111.2 |
| 2011   | 104.7   | 110.6   | 101.0   | 104.8   | 102.5 | 111.6 | 111.6 | 108.9 | 104.6 | 102.6 | 96.9  | 102.6 | 104.5 | 106.9 | 110.0 | 99.8  | 98.6  |
| 2012   | 100.0   | 100.7   | 94.6    | 102.0   | 102.8 | 102.0 | 97.4  | 102.3 | 90.6  | 93.2  | 98.8  | 93.7  | 113.2 | 99.6  | 99.5  | 112.1 | 97.9  |
| 2013   | 96.2    | 89.4    | 97.7    | 97.7    | 99.8  | 81.2  | 95.8  | 90.8  | 98.8  | 95.1  | 99.0  | 95.3  | 93.4  | 103.1 | 97.7  | 100.9 | 100.7 |
| 2014   | 111.5   | 112.1   | 107.1   | 110.3   | 116.6 | 116.6 | 103.9 | 114.1 | 103.8 | 106.3 | 110.3 | 120.7 | 108.2 | 103.7 | 109.1 | 105.0 | 132.0 |
| 2015   | ..      | 106.0   | 101.9   | 98.6    | ..    | 106.1 | 110.0 | 102.6 | 105.1 | 104.0 | 97.7  | 101.6 | 98.4  | 96.3  | 101.6 | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 1.3     | 1.1     | 4.4     | -0.8    | 0.7   | 7.3   | 2.0   | -4.6  | 7.5   | 2.3   | 3.7   | 0.4   | -1.5  | -1.2  | 0.7   | 1.1   | 0.2   |
| 2007   | 2.1     | 0.6     | 5.4     | 2.5     | -0.4  | -6.1  | -0.9  | 7.8   | 7.6   | 4.5   | 4.4   | 2.7   | 2.5   | 2.4   | 2.0   | 1.2   | -3.5  |
| 2008   | 7.6     | 7.8     | 4.3     | 10.2    | 8.5   | 7.9   | 12.6  | 4.3   | -2.1  | 8.5   | 6.5   | 7.7   | 12.8  | 10.1  | 5.8   | 2.8   | 15.5  |
| 2009   | -1.1    | -2.0    | 1.2     | -5.5    | 1.7   | -0.7  | -4.0  | -1.6  | 3.5   | -1.1  | 1.3   | -0.2  | -11.4 | -4.9  | -3.0  | 7.1   | 1.4   |
| 2010   | 5.8     | 3.4     | 2.6     | 13.9    | 3.7   | 2.6   | 4.9   | 2.8   | 4.2   | 4.6   | -0.2  | 16.4  | 19.6  | 7.5   | 8.4   | 6.9   | -2.2  |
| 2011   | -9.2    | 0.9     | -12.4   | -13.5   | -10.9 | 2.3   | 0.7   | 0.1   | -10.0 | -12.2 | -14.5 | -20.0 | -14.2 | -7.2  | -4.1  | -17.0 | -11.4 |
| 2012   | -4.5    | -8.9    | -6.4    | -2.7    | 0.3   | -8.6  | -12.8 | -6.1  | -13.3 | -9.2  | 2.0   | -8.7  | 8.4   | -6.8  | -9.6  | 12.3  | -0.7  |
| 2013   | -3.8    | -11.2   | 3.3     | -4.2    | -2.8  | -20.3 | -1.6  | -11.3 | 9.0   | 2.1   | 0.2   | 1.7   | -17.5 | 3.5   | -1.8  | -10.0 | 2.9   |
| 2014   | 16.0    | 25.4    | 9.6     | 12.9    | 16.8  | 43.5  | 8.4   | 25.7  | 5.1   | 11.8  | 11.4  | 26.6  | 15.9  | 0.6   | 11.7  | 4.1   | 31.0  |
| 2015   | ..      | -5.5    | -4.8    | -10.6   | ..    | -9.0  | 5.8   | -10.1 | 1.2   | -2.2  | -11.4 | -15.8 | -9.0  | -7.1  | -6.9  | ..    | ..    |
| Second Hand Goods, All Businesses (£2,231m)                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 78.1    | 80.5    | 71.4    | 77.5    | 82.8  | 76.9  | 82.3  | 82.0  | 71.9  | 71.7  | 70.9  | 68.0  | 70.3  | 90.8  | 74.3  | 83.9  | 88.8  |
| 2007   | 78.7    | 77.7    | 77.2    | 77.6    | 82.4  | 81.7  | 80.8  | 72.0  | 76.5  | 74.7  | 79.7  | 76.6  | 82.4  | 74.5  | 87.7  | 85.5  | 75.7  |
| 2008   | 79.9    | 86.2    | 81.9    | 76.4    | 74.7  | 82.7  | 77.8  | 96.5  | 83.5  | 87.8  | 76.0  | 76.6  | 75.5  | 77.0  | 71.7  | 74.8  | 77.0  |
| 2009   | 88.2    | 81.9    | 84.5    | 96.5    | 89.8  | 89.3  | 77.9  | 79.3  | 81.1  | 82.8  | 88.5  | 87.7  | 101.4 | 99.5  | 84.6  | 81.0  | 101.0 |
| 2010   | 90.8    | 88.7    | 89.7    | 89.2    | 95.6  | 83.5  | 94.2  | 88.5  | 93.8  | 86.6  | 88.8  | 93.3  | 86.2  | 88.2  | 112.2 | 87.9  | 88.4  |
| 2011   | 99.3    | 93.3    | 100.5   | 104.1   | 99.4  | 91.9  | 94.4  | 93.5  | 96.7  | 96.6  | 106.5 | 104.6 | 101.1 | 106.1 | 90.0  | 108.5 | 99.5  |
| 2012   | 100.0   | 107.6   | 97.1    | 96.5    | 98.8  | 111.2 | 101.5 | 109.7 | 99.9  | 98.6  | 93.6  | 103.4 | 95.4  | 91.9  | 101.1 | 97.1  | 98.3  |
| 2013   | 107.6   | 99.0    | 107.6   | 110.9   | 113.0 | 96.8  | 98.1  | 101.4 | 115.7 | 102.0 | 105.7 | 98.2  | 107.9 | 123.4 | 111.9 | 113.2 | 113.8 |
| 2014   | 108.2   | 108.7   | 107.6   | 113.9   | 102.4 | 109.4 | 126.9 | 93.5  | 104.8 | 121.5 | 98.6  | 120.1 | 123.7 | 101.0 | 93.9  | 101.3 | 110.2 |
| 2015   | ..      | 107.4   | 107.9   | 98.0    | ..    | 105.9 | 113.6 | 103.7 | 104.8 | 108.7 | 109.7 | 94.2  | 100.2 | 99.2  | 104.9 | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -2.8    | 15.9    | -8.9    | 0.3     | -13.8 | 4.7   | 27.5  | 16.7  | -4.9  | -5.2  | -14.5 | -19.7 | -1.1  | 19.2  | -23.6 | -4.5  | -12.8 |
| 2007   | 0.8     | -3.5    | 8.0     | 0.2     | -0.5  | 6.2   | -1.8  | -12.3 | 6.4   | 4.2   | 12.5  | 12.7  | 17.3  | -17.9 | 18.1  | 1.9   | -14.8 |
| 2008   | 1.6     | 11.0    | 6.1     | -1.5    | -9.4  | 1.3   | -3.7  | 34.1  | 9.1   | 17.5  | -4.7  | -     | -8.4  | 3.3   | -18.2 | -12.5 | 1.7   |
| 2009   | 10.3    | -5.0    | 3.1     | 26.2    | 20.2  | 8.0   | -     | -17.8 | -2.9  | -5.6  | 16.5  | 14.5  | 34.2  | 29.2  | 18.0  | 8.4   | 31.2  |
| 2010   | 2.9     | 8.2     | 6.1     | -7.6    | 6.4   | -6.5  | 20.9  | 11.5  | 15.7  | 4.5   | 0.2   | 6.3   | -15.0 | -11.3 | 32.5  | 8.5   | -12.4 |
| 2011   | 9.4     | 5.2     | 12.1    | 16.8    | 4.0   | 10.1  | 0.3   | 5.7   | 3.1   | 11.6  | 20.0  | 12.1  | 17.4  | 20.3  | -19.7 | 23.4  | 12.5  |
| 2012   | 0.7     | 15.4    | -3.4    | -7.3    | -0.6  | 20.9  | 7.5   | 17.4  | 3.3   | 2.0   | -12.1 | -1.1  | -5.7  | -13.4 | 12.3  | -10.5 | -1.2  |
| 2013   | 7.6     | -8.1    | 10.9    | 14.9    | 14.4  | -12.9 | -3.3  | -7.6  | 15.8  | 3.5   | 12.9  | -5.0  | 13.2  | 34.3  | 10.6  | 16.5  | 15.8  |
| 2014   | 0.5     | 9.9     | -0.1    | 2.7     | -9.4  | 13.0  | 29.3  | -7.8  | -9.4  | 19.1  | -6.7  | 22.2  | 14.6  | -18.1 | -16.1 | -10.6 | -3.2  |
| 2015   | ..      | -1.2    | 0.3     | -14.0   | ..    | -3.2  | -10.5 | 10.9  | -     | -10.5 | 11.2  | -21.6 | -19.0 | -1.8  | 11.7  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

1

# CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Non-store Retail, All Businesses (£20,043m)      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 63.5    | 63.2    | 63.9    | 63.2    | 63.6  | 61.8  | 61.3  | 65.8  | 63.0  | 64.0  | 64.7  | 60.6  | 65.6  | 63.3  | 63.8  | 64.4  | 62.7  |
| 2007   | 66.1    | 64.7    | 66.6    | 66.4    | 66.6  | 64.1  | 65.0  | 64.9  | 65.9  | 66.2  | 67.5  | 67.6  | 66.1  | 65.6  | 66.2  | 69.5  | 64.5  |
| 2008   | 70.1    | 69.8    | 69.3    | 68.4    | 73.0  | 69.4  | 71.5  | 69.0  | 69.9  | 69.2  | 69.0  | 67.0  | 68.1  | 69.8  | 70.4  | 73.5  | 74.7  |
| 2009   | 75.6    | 70.5    | 73.0    | 78.0    | 80.9  | 72.0  | 67.4  | 71.8  | 73.3  | 73.1  | 72.6  | 75.9  | 77.8  | 79.8  | 79.0  | 82.0  | 81.5  |
| 2010   | 82.0    | 78.7    | 78.5    | 84.6    | 86.0  | 76.1  | 78.5  | 80.9  | 78.4  | 78.7  | 78.5  | 83.0  | 86.4  | 84.3  | 85.5  | 83.8  | 88.2  |
| 2011   | 91.8    | 87.7    | 90.4    | 93.7    | 95.4  | 88.6  | 88.4  | 86.4  | 87.6  | 89.3  | 93.3  | 91.3  | 95.4  | 94.2  | 93.6  | 97.7  | 94.8  |
| 2012   | 100.0   | 95.8    | 98.9    | 100.8   | 104.5 | 96.7  | 94.4  | 96.3  | 98.3  | 99.8  | 98.8  | 102.6 | 98.1  | 101.4 | 103.1 | 103.8 | 106.0 |
| 2013   | 117.2   | 111.0   | 114.7   | 120.8   | 122.3 | 108.0 | 109.5 | 114.6 | 109.9 | 117.0 | 116.8 | 118.5 | 126.3 | 118.3 | 119.9 | 119.4 | 126.4 |
| 2014   | 131.0   | 121.8   | 133.6   | 131.3   | 138.0 | 114.3 | 128.1 | 124.4 | 132.9 | 136.9 | 131.5 | 128.9 | 131.0 | 133.5 | 134.9 | 139.5 | 139.3 |
| 2015   | ..      | 143.2   | 147.2   | 153.2   | ..    | 141.3 | 143.2 | 144.6 | 145.6 | 145.4 | 150.1 | 153.3 | 150.2 | 155.6 | 153.7 | ..    | ..    |
| Percentage increase on a year earlier            |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.3     | -0.4    | 2.2     | 4.2     | 3.6   | -2.9  | -5.5  | 5.8   | -2.7  | 4.2   | 4.6   | -1.0  | 7.9   | 5.4   | 3.4   | 5.7   | 2.1   |
| 2007   | 4.1     | 2.4     | 4.2     | 5.0     | 4.8   | 3.8   | 6.1   | -1.4  | 4.7   | 3.5   | 4.3   | 11.7  | 0.8   | 3.5   | 3.8   | 8.0   | 2.9   |
| 2008   | 6.2     | 8.0     | 4.1     | 3.1     | 9.6   | 8.2   | 9.9   | 6.4   | 6.0   | 4.6   | 2.3   | -1.0  | 3.0   | 6.5   | 6.3   | 5.8   | 15.7  |
| 2009   | 7.8     | 0.9     | 5.2     | 14.0    | 10.8  | 3.8   | -5.7  | 4.0   | 4.8   | 5.6   | 5.3   | 13.4  | 14.3  | 14.3  | 12.2  | 11.6  | 9.2   |
| 2010   | 8.4     | 11.6    | 7.6     | 8.4     | 6.3   | 5.8   | 16.5  | 12.6  | 7.1   | 7.7   | 8.1   | 9.3   | 11.0  | 5.7   | 8.2   | 2.2   | 8.2   |
| 2011   | 12.0    | 11.4    | 15.0    | 10.8    | 10.8  | 16.3  | 12.6  | 6.8   | 11.7  | 13.5  | 19.0  | 10.0  | 10.5  | 11.7  | 9.5   | 16.6  | 7.5   |
| 2012   | 9.0     | 9.3     | 9.5     | 7.5     | 9.5   | 9.2   | 6.7   | 11.6  | 12.1  | 11.6  | 5.8   | 12.3  | 2.8   | 7.7   | 10.1  | 6.2   | 11.8  |
| 2013   | 17.2    | 15.8    | 16.0    | 19.9    | 17.1  | 11.8  | 16.0  | 19.0  | 11.8  | 17.3  | 18.2  | 15.5  | 28.7  | 16.6  | 16.3  | 15.1  | 19.2  |
| 2014   | 11.8    | 9.7     | 16.4    | 8.7     | 12.9  | 5.8   | 17.0  | 8.5   | 20.9  | 17.0  | 12.6  | 8.7   | 3.8   | 12.9  | 12.5  | 16.8  | 10.2  |
| 2015   | ..      | 17.5    | 10.2    | 16.7    | ..    | 23.7  | 11.8  | 16.3  | 9.6   | 6.2   | 14.1  | 18.9  | 14.6  | 16.6  | 13.9  | ..    | ..    |
| Mail Order, All Businesses (£17,276m)            |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 55.9    | 57.0    | 55.8    | 54.9    | 56.1  | 56.0  | 55.2  | 59.1  | 56.9  | 56.7  | 54.1  | 53.4  | 56.4  | 55.0  | 56.5  | 57.2  | 54.9  |
| 2007   | 60.4    | 56.9    | 60.3    | 61.9    | 62.5  | 56.1  | 56.9  | 57.6  | 59.0  | 60.2  | 61.4  | 62.7  | 61.9  | 61.2  | 61.9  | 65.8  | 60.4  |
| 2008   | 64.4    | 64.0    | 63.8    | 64.2    | 65.6  | 64.0  | 65.4  | 62.9  | 64.0  | 63.3  | 63.9  | 63.5  | 64.1  | 64.9  | 64.4  | 65.0  | 67.1  |
| 2009   | 69.3    | 66.7    | 67.5    | 69.7    | 73.2  | 67.1  | 64.7  | 68.0  | 67.8  | 68.2  | 66.8  | 68.6  | 69.4  | 70.8  | 72.7  | 73.1  | 73.6  |
| 2010   | 77.1    | 73.4    | 73.1    | 79.7    | 82.4  | 70.1  | 74.3  | 75.2  | 72.8  | 73.0  | 73.6  | 76.6  | 81.7  | 80.5  | 82.3  | 79.7  | 84.6  |
| 2011   | 89.1    | 83.1    | 86.6    | 92.4    | 94.3  | 84.0  | 83.6  | 81.9  | 83.5  | 85.6  | 89.9  | 89.5  | 94.4  | 93.0  | 91.3  | 97.6  | 94.1  |
| 2012   | 100.0   | 94.6    | 98.7    | 101.5   | 105.2 | 95.4  | 92.9  | 95.4  | 98.1  | 97.9  | 99.8  | 103.9 | 98.3  | 102.3 | 103.2 | 104.1 | 107.5 |
| 2013   | 118.2   | 112.0   | 114.9   | 121.4   | 124.6 | 108.7 | 111.0 | 115.4 | 110.6 | 117.2 | 116.4 | 118.0 | 127.3 | 119.4 | 122.9 | 121.1 | 128.8 |
| 2014   | 136.6   | 125.0   | 139.0   | 137.8   | 145.6 | 115.8 | 131.1 | 129.4 | 137.9 | 142.9 | 136.7 | 134.2 | 138.6 | 140.1 | 141.9 | 147.6 | 146.9 |
| 2015   | ..      | 151.4   | 156.8   | 164.4   | ..    | 149.5 | 151.0 | 153.4 | 154.2 | 155.3 | 160.0 | 164.2 | 161.7 | 166.8 | 165.7 | ..    | ..    |
| Percentage increase on a year earlier            |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.8     | 5.9     | 2.4     | 3.2     | 3.9   | 3.2   | 1.5   | 11.7  | 0.6   | 7.4   | -0.1  | -     | 6.0   | 3.5   | 2.7   | 7.9   | 1.7   |
| 2007   | 8.0     | -0.1    | 8.1     | 12.7    | 11.5  | 0.1   | 3.2   | -2.6  | 3.8   | 6.1   | 13.4  | 17.4  | 9.8   | 11.4  | 9.7   | 15.0  | 10.1  |
| 2008   | 6.6     | 12.4    | 5.8     | 3.8     | 5.0   | 14.0  | 14.9  | 9.2   | 8.5   | 5.2   | 4.2   | 1.3   | 3.6   | 6.0   | 4.0   | -1.1  | 11.1  |
| 2009   | 7.6     | 4.3     | 5.9     | 8.5     | 11.5  | 4.9   | -1.1  | 8.2   | 5.9   | 7.7   | 4.5   | 8.0   | 8.3   | 9.1   | 13.0  | 12.4  | 9.7   |
| 2010   | 11.3    | 10.0    | 8.3     | 14.3    | 12.5  | 4.4   | 14.8  | 10.6  | 7.4   | 7.0   | 10.1  | 11.7  | 17.7  | 13.7  | 13.1  | 9.0   | 14.9  |
| 2011   | 15.5    | 13.2    | 18.4    | 16.0    | 14.5  | 19.9  | 12.5  | 8.9   | 14.7  | 17.2  | 22.3  | 16.9  | 15.6  | 15.5  | 11.0  | 22.5  | 11.2  |
| 2012   | 12.2    | 13.9    | 14.0    | 9.9     | 11.5  | 13.5  | 11.2  | 16.5  | 17.5  | 14.4  | 11.0  | 16.0  | 4.1   | 10.0  | 13.0  | 6.7   | 14.2  |
| 2013   | 18.2    | 18.4    | 16.4    | 19.6    | 18.5  | 14.0  | 19.4  | 21.0  | 12.8  | 19.7  | 16.6  | 13.6  | 29.5  | 16.8  | 19.0  | 16.2  | 19.8  |
| 2014   | 15.6    | 11.6    | 21.0    | 13.5    | 16.8  | 6.5   | 18.1  | 12.0  | 24.7  | 21.9  | 17.5  | 13.7  | 8.9   | 17.3  | 15.5  | 21.9  | 14.0  |
| 2015   | ..      | 21.1    | 12.8    | 19.3    | ..    | 29.0  | 15.2  | 18.6  | 11.9  | 8.7   | 17.1  | 22.3  | 16.7  | 19.1  | 16.7  | ..    | ..    |
| Other Non-store Retail, All Businesses (£2,767m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 117.7   | 105.9   | 123.7   | 123.9   | 117.3 | 100.5 | 103.8 | 112.0 | 104.9 | 115.6 | 145.4 | 112.1 | 134.2 | 125.2 | 116.4 | 115.5 | 119.4 |
| 2007   | 104.3   | 120.6   | 110.2   | 94.7    | 91.6  | 122.0 | 123.7 | 116.9 | 114.5 | 107.4 | 109.0 | 99.6  | 92.1  | 92.9  | 93.1  | 91.8  | 90.2  |
| 2008   | 108.7   | 109.3   | 106.7   | 94.8    | 123.9 | 105.1 | 112.1 | 111.1 | 109.6 | 109.3 | 102.4 | 87.9  | 93.1  | 101.8 | 111.0 | 133.3 | 126.7 |
| 2009   | 118.0   | 95.2    | 109.1   | 134.6   | 132.8 | 104.6 | 84.1  | 96.6  | 109.9 | 105.6 | 111.4 | 125.8 | 135.1 | 141.4 | 120.6 | 142.6 | 134.8 |
| 2010   | 113.6   | 113.8   | 114.4   | 116.8   | 109.4 | 116.5 | 105.6 | 118.3 | 116.1 | 117.1 | 110.8 | 126.0 | 117.2 | 109.2 | 105.9 | 110.8 | 111.1 |
| 2011   | 108.9   | 117.6   | 114.6   | 101.8   | 101.4 | 118.0 | 119.7 | 115.5 | 114.7 | 113.8 | 115.3 | 102.3 | 101.3 | 101.8 | 108.4 | 97.7  | 98.9  |
| 2012   | 100.0   | 103.3   | 100.4   | 96.1    | 100.2 | 104.8 | 103.2 | 102.2 | 99.5  | 111.5 | 92.4  | 94.7  | 97.1  | 96.3  | 102.7 | 101.6 | 97.0  |
| 2013   | 110.9   | 104.8   | 113.9   | 117.2   | 107.7 | 103.8 | 99.8  | 109.6 | 105.6 | 115.5 | 119.2 | 121.7 | 120.2 | 111.2 | 101.7 | 109.4 | 111.2 |
| 2014   | 95.9    | 101.9   | 100.0   | 90.6    | 90.8  | 104.6 | 109.2 | 93.3  | 101.5 | 99.3  | 99.2  | 95.5  | 83.7  | 92.2  | 91.3  | 89.1  | 91.9  |
| 2015   | ..      | 91.5    | 87.6    | 83.5    | ..    | 90.7  | 94.5  | 89.9  | 91.5  | 83.4  | 88.0  | 85.3  | 78.2  | 86.2  | 78.8  | ..    | ..    |
| Percentage increase on a year earlier            |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -3.4    | -22.9   | 1.6     | 8.7     | 2.6   | -25.2 | -29.1 | -15.6 | -15.5 | -7.9  | 24.2  | -4.4  | 16.0  | 13.7  | 7.0   | -3.1  | 4.1   |
| 2007   | -11.4   | 13.8    | -10.9   | -23.6   | -21.9 | 21.4  | 19.2  | 4.4   | 9.2   | -7.1  | -25.0 | -11.2 | -31.3 | -25.8 | -20.0 | -20.5 | -24.5 |
| 2008   | 4.2     | -9.4    | -3.1    | 0.1     | 35.3  | -13.9 | -9.3  | -5.0  | -4.3  | 1.8   | -6.1  | -11.8 | 1.0   | 9.7   | 19.3  | 45.3  | 40.4  |
| 2009   | 8.5     | -12.9   | 2.3     | 42.0    | 7.2   | -0.5  | -25.0 | -13.1 | 0.3   | -3.4  | 8.7   | 43.2  | 45.2  | 38.8  | 8.6   | 6.9   | 6.4   |
| 2010   | -3.7    | 19.6    | 4.8     | -13.2   | -17.6 | 11.4  | 25.5  | 22.5  | 5.6   | 10.9  | -0.5  | 0.1   | -13.2 | -22.7 | -12.2 | -22.3 | -17.6 |
| 2011   | -4.2    | 3.3     | 0.2     | -12.9   | -7.3  | 1.3   | 13.4  | -2.4  | -1.2  | -2.9  | 4.1   | -18.8 | -13.6 | -6.8  | 2.4   | -11.9 | -11.0 |
| 2012   | -8.1    | -12.1   | -12.4   | -5.6    | -1.2  | -11.2 | -13.8 | -11.5 | -13.3 | -2.0  | -19.9 | -7.4  | -4.1  | -5.4  | -5.3  | 4.1   | -1.9  |
| 2013   | 10.9    | 1.4     | 13.4    | 22.0    | 7.6   | -1.0  | -3.3  | 7.3   | 6.2   | 3.6   | 29.0  | 28.6  | 23.8  | 15.4  | -0.9  | 7.6   | 14.7  |
| 2014   | -13.5   | -2.8    | -12.2   | -22.7   | -15.7 | 0.7   | 9.4   | -14.9 | -3.9  | -14.0 | -16.7 | -21.6 | -30.4 | -17.1 | -10.2 | -18.6 | -17.4 |
| 2015   | ..      | -10.2   | -12.3   | -7.9    | ..    | -13.3 | -13.5 | -3.7  | -9.9  | -16.1 | -11.3 | -10.6 | -6.6  | -6.5  | -13.7 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

## 1

# CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|  | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|--|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>            |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Automotive Fuel, All Businesses (£40,292m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                       | 111.2 | 111.2   | 110.3   | 110.9   | 112.4   | 111.5 | 109.1 | 112.7 | 109.5 | 111.0 | 110.6 | 111.0 | 109.5 | 112.0 | 112.2 | 112.5 | 112.5 |
| 2007                                       | 115.0 | 113.9   | 116.4   | 115.3   | 114.2   | 113.2 | 112.9 | 115.4 | 119.7 | 114.4 | 115.4 | 114.6 | 115.3 | 115.8 | 114.2 | 115.5 | 113.2 |
| 2008                                       | 111.0 | 112.6   | 111.1   | 111.0   | 109.1   | 112.7 | 113.1 | 111.9 | 113.4 | 110.7 | 109.6 | 111.0 | 109.8 | 111.9 | 110.4 | 110.0 | 107.3 |
| 2009                                       | 109.1 | 110.8   | 110.8   | 109.4   | 105.3   | 115.0 | 109.6 | 108.4 | 109.1 | 109.8 | 113.0 | 108.4 | 110.6 | 109.1 | 111.7 | 104.1 | 101.0 |
| 2010                                       | 98.6  | 96.8    | 99.2    | 99.7    | 98.9    | 94.8  | 97.1  | 98.1  | 98.3  | 99.5  | 99.8  | 100.2 | 99.8  | 99.1  | 100.9 | 101.2 | 95.3  |
| 2011                                       | 102.5 | 101.0   | 102.5   | 101.9   | 104.9   | 101.8 | 101.3 | 100.0 | 103.2 | 101.4 | 102.7 | 101.9 | 101.3 | 102.3 | 103.5 | 106.6 | 104.6 |
| 2012                                       | 100.0 | 104.6   | 97.9    | 100.6   | 96.9    | 105.1 | 102.2 | 106.2 | 97.2  | 99.2  | 97.5  | 99.7  | 100.1 | 101.6 | 98.6  | 97.0  | 95.4  |
| 2013                                       | 97.9  | 97.2    | 98.2    | 99.6    | 96.6    | 95.7  | 97.4  | 98.4  | 96.5  | 100.3 | 98.0  | 100.7 | 99.6  | 98.8  | 96.3  | 96.5  | 97.0  |
| 2014                                       | 98.6  | 97.5    | 98.5    | 98.0    | 100.7   | 94.8  | 96.1  | 101.3 | 98.3  | 97.2  | 99.6  | 98.1  | 98.6  | 97.3  | 98.2  | 99.3  | 103.7 |
| 2015                                       | ..    | 104.5   | 103.7   | 104.9   | ..      | 106.8 | 107.0 | 100.6 | 103.3 | 103.4 | 104.2 | 102.4 | 104.2 | 107.5 | 109.3 | ..    | ..    |
| Percentage increase on a year earlier      |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                       | 11.3  | 10.3    | 5.1     | 11.9    | 18.5    | 12.8  | 5.7   | 12.0  | 6.6   | 5.8   | 3.4   | 5.6   | 12.0  | 17.3  | 20.4  | 17.1  | 18.1  |
| 2007                                       | 3.4   | 2.4     | 5.5     | 3.9     | 1.6     | 1.5   | 3.4   | 2.3   | 9.4   | 3.1   | 4.4   | 3.2   | 5.3   | 3.4   | 1.8   | 2.7   | 0.6   |
| 2008                                       | -3.5  | -1.2    | -4.6    | -3.7    | -4.5    | -0.4  | 0.2   | -3.0  | -5.2  | -3.2  | -5.1  | -3.2  | -4.7  | -3.3  | -3.3  | -4.8  | -5.2  |
| 2009                                       | -1.7  | -1.5    | -0.3    | -1.5    | -3.5    | 2.0   | -3.1  | -3.1  | -3.9  | -0.9  | 3.1   | -2.3  | 0.7   | -2.6  | 1.2   | -5.3  | -5.9  |
| 2010                                       | -9.6  | -12.7   | -10.4   | -8.9    | -6.1    | -17.6 | -11.4 | -9.6  | -9.9  | -9.4  | -11.6 | -7.6  | -9.8  | -9.1  | -9.7  | -2.8  | -5.6  |
| 2011                                       | 4.0   | 4.3     | 3.3     | 2.2     | 6.1     | 7.4   | 4.3   | 1.9   | 5.1   | 2.0   | 2.8   | 1.7   | 1.5   | 3.2   | 2.6   | 5.3   | 9.7   |
| 2012                                       | -2.5  | 3.6     | -4.5    | -1.3    | -7.6    | 3.2   | 0.8   | 6.2   | -5.9  | -2.2  | -5.1  | -2.1  | -1.2  | -0.7  | -4.8  | -9.0  | -8.7  |
| 2013                                       | -2.1  | -7.1    | 0.3     | -0.9    | -0.3    | -9.0  | -4.7  | -7.4  | -0.7  | 1.1   | 0.5   | 0.9   | -0.5  | -2.8  | -2.3  | -0.5  | 1.6   |
| 2014                                       | 0.7   | 0.2     | 0.3     | -1.7    | 4.2     | -0.9  | -1.3  | 2.9   | 1.9   | -3.0  | 1.6   | -2.5  | -1.1  | -1.5  | 1.9   | 2.9   | 6.9   |
| 2015                                       | ..    | 7.2     | 5.3     | 7.1     | ..      | 12.7  | 11.3  | -0.6  | 5.1   | 6.3   | 4.6   | 4.3   | 5.8   | 10.5  | 11.3  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

## 2

# VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| All Retailing, Including Automotive Fuel, All Businesses (£351,049m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 83.0    | 81.9    | 82.8    | 83.5    | 83.9  | 81.8  | 81.6  | 82.2  | 82.1  | 82.9  | 83.4  | 83.7  | 83.7  | 83.3  | 83.5  | 83.7  | 84.4  |
| 2007   | 86.5    | 85.0    | 86.5    | 86.7    | 87.7  | 83.8  | 84.8  | 86.1  | 86.9  | 86.1  | 86.5  | 86.3  | 86.5  | 87.2  | 87.0  | 88.0  | 88.1  |
| 2008   | 90.1    | 89.8    | 90.7    | 90.8    | 89.1  | 89.1  | 91.1  | 89.6  | 89.4  | 92.5  | 90.3  | 90.9  | 90.6  | 90.8  | 89.7  | 89.2  | 88.4  |
| 2009   | 90.6    | 88.8    | 90.2    | 91.3    | 92.0  | 89.3  | 88.2  | 88.8  | 89.8  | 89.7  | 90.9  | 91.0  | 91.4  | 91.6  | 92.2  | 92.0  | 91.9  |
| 2010   | 93.1    | 91.3    | 93.0    | 93.6    | 94.3  | 89.7  | 91.8  | 92.3  | 92.7  | 93.1  | 93.2  | 93.7  | 93.8  | 93.4  | 94.3  | 95.1  | 93.7  |
| 2011   | 97.6    | 96.3    | 97.2    | 97.8    | 99.2  | 96.8  | 96.2  | 96.1  | 98.4  | 96.5  | 96.7  | 97.5  | 97.6  | 98.3  | 99.2  | 99.2  | 99.2  |
| 2012   | 100.0   | 100.1   | 99.2    | 100.4   | 100.3 | 99.9  | 99.0  | 101.2 | 99.0  | 99.4  | 99.1  | 99.6  | 100.3 | 101.2 | 100.6 | 100.4 | 100.0 |
| 2013   | 102.5   | 101.1   | 101.5   | 103.9   | 103.6 | 99.9  | 101.7 | 101.5 | 99.5  | 102.3 | 102.4 | 103.8 | 103.4 | 104.4 | 103.1 | 102.7 | 104.6 |
| 2014   | 105.8   | 104.5   | 105.7   | 105.8   | 107.4 | 103.8 | 104.5 | 105.2 | 105.5 | 105.5 | 106.1 | 105.9 | 106.4 | 105.3 | 106.7 | 107.6 | 107.7 |
| 2015   | ..      | 106.5   | 107.1   | 107.4   | ..    | 106.7 | 106.7 | 106.2 | 106.8 | 107.3 | 107.2 | 107.4 | 106.6 | 107.9 | 107.1 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.7     | 2.6     | 3.7     | 4.2     | 4.2   | 2.4   | 2.4   | 3.0   | 2.9   | 4.4   | 4.0   | 4.0   | 4.9   | 3.8   | 3.9   | 3.6   | 4.8   |
| 2007   | 4.1     | 3.8     | 4.4     | 3.8     | 4.5   | 2.5   | 4.0   | 4.8   | 5.8   | 3.8   | 3.7   | 3.3   | 4.7   | 4.2   | 5.0   | 4.4   | 4.4   |
| 2008   | 4.2     | 5.7     | 4.9     | 4.7     | 1.5   | 6.3   | 7.3   | 4.0   | 2.9   | 7.5   | 4.3   | 5.4   | 4.8   | 4.2   | 3.2   | 1.4   | 0.4   |
| 2009   | 0.6     | -1.1    | -0.6    | 0.6     | 3.3   | 0.2   | -3.1  | -0.8  | 0.4   | -3.1  | 0.7   | 0.1   | 0.9   | 0.8   | 2.7   | 3.2   | 3.9   |
| 2010   | 2.7     | 2.9     | 3.2     | 2.5     | 2.5   | 0.4   | 4.1   | 3.9   | 3.3   | 3.9   | 2.5   | 3.0   | 2.6   | 2.0   | 2.3   | 3.3   | 2.0   |
| 2011   | 4.9     | 5.5     | 4.5     | 4.5     | 5.2   | 7.9   | 4.7   | 4.1   | 6.1   | 3.6   | 3.8   | 4.1   | 4.1   | 5.2   | 5.3   | 4.3   | 5.9   |
| 2012   | 2.4     | 3.9     | 2.0     | 2.6     | 1.1   | 3.2   | 2.9   | 5.3   | 0.5   | 3.0   | 2.5   | 2.2   | 2.7   | 3.0   | 1.4   | 1.2   | 0.8   |
| 2013   | 2.5     | 1.0     | 2.3     | 3.5     | 3.2   | ..    | 2.7   | 0.3   | 0.6   | 2.9   | 3.3   | 4.2   | 3.1   | 3.2   | 2.5   | 2.4   | 4.6   |
| 2014   | 3.2     | 3.4     | 4.2     | 1.8     | 3.7   | 3.9   | 2.8   | 3.7   | 6.1   | 3.2   | 3.6   | 2.0   | 2.9   | 0.9   | 3.5   | 4.7   | 3.0   |
| 2015   | ..      | 1.9     | 1.3     | 1.5     | ..    | 2.8   | 2.1   | 1.0   | 1.2   | 1.7   | 1.1   | 1.5   | 0.2   | 2.4   | 0.5   | ..    | ..    |
| <hr/>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| All Retailing, Excluding Automotive Fuel, All Businesses (£310,757m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 84.1    | 82.7    | 83.8    | 84.6    | 85.4  | 82.6  | 82.6  | 83.0  | 83.0  | 83.7  | 84.5  | 84.6  | 84.7  | 84.5  | 85.0  | 85.2  | 85.8  |
| 2007   | 87.3    | 86.2    | 87.4    | 87.7    | 87.9  | 84.9  | 86.1  | 87.3  | 87.6  | 87.1  | 87.5  | 87.4  | 87.5  | 88.2  | 87.7  | 88.1  | 87.8  |
| 2008   | 90.4    | 89.9    | 90.7    | 90.6    | 90.3  | 89.2  | 91.2  | 89.5  | 89.3  | 92.8  | 90.2  | 90.4  | 90.7  | 90.7  | 90.2  | 90.3  | 90.3  |
| 2009   | 91.9    | 90.4    | 91.7    | 92.5    | 93.0  | 90.8  | 89.8  | 90.6  | 91.5  | 91.2  | 92.2  | 92.5  | 92.6  | 92.5  | 93.0  | 93.1  | 93.1  |
| 2010   | 94.2    | 92.6    | 94.2    | 94.9    | 95.3  | 91.1  | 93.2  | 93.4  | 93.8  | 94.2  | 94.4  | 94.8  | 95.2  | 94.7  | 95.3  | 95.8  | 94.8  |
| 2011   | 97.3    | 96.2    | 96.8    | 97.6    | 98.5  | 96.7  | 95.9  | 96.1  | 98.1  | 96.2  | 96.4  | 97.3  | 97.5  | 98.0  | 98.9  | 98.3  | 98.5  |
| 2012   | 100.0   | 99.4    | 99.5    | 100.6   | 100.6 | 99.0  | 98.4  | 100.5 | 98.9  | 99.6  | 99.8  | 100.1 | 100.5 | 101.0 | 100.7 | 100.8 | 100.5 |
| 2013   | 103.2   | 101.4   | 102.1   | 104.6   | 104.8 | 100.4 | 102.0 | 101.8 | 99.9  | 102.8 | 103.4 | 104.4 | 104.0 | 105.2 | 104.3 | 103.9 | 105.9 |
| 2014   | 107.5   | 105.9   | 107.3   | 107.6   | 109.5 | 105.1 | 105.9 | 106.5 | 107.0 | 107.2 | 107.6 | 107.4 | 108.2 | 107.1 | 108.7 | 109.8 | 109.9 |
| 2015   | ..      | 109.1   | 109.6   | 110.1   | ..    | 108.9 | 109.2 | 109.2 | 109.5 | 109.8 | 109.6 | 110.1 | 109.3 | 110.7 | 109.7 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.3     | 0.7     | 2.4     | 3.0     | 3.2   | 0.1   | 0.8   | 1.2   | 1.5   | 2.9   | 2.9   | 2.8   | 3.4   | 2.8   | 3.1   | 2.7   | 3.7   |
| 2007   | 3.8     | 4.2     | 4.3     | 3.7     | 2.9   | 2.8   | 4.3   | 5.1   | 5.6   | 4.1   | 3.6   | 3.2   | 3.4   | 4.4   | 3.1   | 3.4   | 2.3   |
| 2008   | 3.5     | 4.3     | 3.8     | 3.3     | 2.8   | 5.0   | 5.9   | 2.6   | 1.9   | 6.6   | 3.0   | 3.5   | 3.6   | 2.8   | 2.9   | 2.5   | 2.8   |
| 2009   | 1.7     | 0.6     | 1.1     | 2.1     | 3.0   | 1.9   | -1.6  | 1.3   | 2.4   | -1.7  | 2.2   | 2.2   | 2.0   | 2.0   | 3.1   | 3.0   | 3.0   |
| 2010   | 2.5     | 2.4     | 2.7     | 2.6     | 2.4   | 0.3   | 3.8   | 3.0   | 2.6   | 3.2   | 2.4   | 2.6   | 2.8   | 2.4   | 2.5   | 2.9   | 1.9   |
| 2011   | 3.3     | 3.9     | 2.8     | 2.9     | 3.4   | 6.1   | 3.0   | 2.9   | 4.5   | 2.2   | 2.1   | 2.6   | 2.4   | 3.4   | 3.8   | 2.6   | 3.8   |
| 2012   | 2.8     | 3.3     | 2.7     | 3.1     | 2.1   | 2.4   | 2.6   | 4.5   | 0.8   | 3.5   | 3.6   | 2.9   | 3.2   | 3.1   | 1.9   | 2.5   | 1.9   |
| 2013   | 3.2     | 2.1     | 2.7     | 4.0     | 4.2   | 1.4   | 3.6   | 1.4   | 1.1   | 3.3   | 3.5   | 4.3   | 3.4   | 4.1   | 3.6   | 3.2   | 5.5   |
| 2014   | 4.1     | 4.4     | 5.0     | 2.8     | 4.5   | 4.7   | 3.9   | 4.6   | 7.1   | 4.2   | 4.1   | 2.9   | 4.0   | 1.9   | 4.2   | 5.6   | 3.8   |
| 2015   | ..      | 3.1     | 2.2     | 2.4     | ..    | 3.6   | 3.1   | 2.5   | 2.3   | 2.4   | 1.8   | 2.5   | 1.0   | 3.3   | 0.9   | ..    | ..    |
| <hr/>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Predominantly Food Stores, All Businesses (£145,660m)                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 78.8    | 77.1    | 78.1    | 79.9    | 80.3  | 76.7  | 77.2  | 77.5  | 76.9  | 77.6  | 79.4  | 80.8  | 79.0  | 79.9  | 80.0  | 80.0  | 80.7  |
| 2007   | 82.3    | 81.1    | 81.8    | 82.6    | 83.6  | 80.5  | 81.0  | 81.8  | 82.2  | 81.9  | 81.4  | 81.8  | 82.7  | 83.2  | 83.2  | 83.5  | 84.0  |
| 2008   | 87.3    | 85.6    | 86.9    | 87.9    | 89.0  | 85.2  | 86.5  | 85.3  | 85.6  | 88.2  | 86.9  | 87.5  | 87.7  | 88.3  | 89.2  | 89.5  | 88.5  |
| 2009   | 91.8    | 90.8    | 92.2    | 92.1    | 92.2  | 89.8  | 91.1  | 91.3  | 91.7  | 91.7  | 93.1  | 92.0  | 92.4  | 92.0  | 92.1  | 92.1  | 92.3  |
| 2010   | 93.3    | 92.2    | 93.8    | 93.0    | 94.3  | 92.7  | 91.9  | 92.1  | 93.1  | 93.7  | 94.4  | 93.0  | 92.8  | 93.1  | 93.8  | 95.1  | 94.0  |
| 2011   | 97.1    | 95.3    | 96.6    | 98.0    | 98.7  | 95.2  | 94.5  | 95.9  | 98.1  | 95.7  | 96.1  | 97.5  | 97.9  | 98.5  | 98.9  | 98.5  | 98.7  |
| 2012   | 100.0   | 99.3    | 99.4    | 100.7   | 100.6 | 99.2  | 99.3  | 99.4  | 98.8  | 99.7  | 99.6  | 100.0 | 101.0 | 101.2 | 100.5 | 100.7 | 100.5 |
| 2013   | 103.0   | 102.1   | 101.5   | 104.5   | 104.0 | 101.2 | 101.3 | 103.5 | 98.6  | 102.8 | 102.6 | 105.8 | 104.0 | 103.7 | 103.8 | 103.8 | 104.3 |
| 2014   | 104.3   | 103.9   | 104.3   | 104.0   | 105.0 | 103.5 | 104.5 | 103.9 | 105.1 | 103.8 | 104.2 | 104.2 | 103.9 | 103.8 | 104.8 | 104.6 | 105.4 |
| 2015   | ..      | 104.3   | 104.1   | 104.0   | ..    | 104.8 | 104.1 | 104.2 | 103.6 | 104.7 | 104.1 | 103.8 | 102.7 | 105.1 | 103.2 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.6     | 2.2     | 2.8     | 4.8     | 4.4   | 0.6   | 2.8   | 2.9   | 1.5   | 2.5   | 4.2   | 5.4   | 4.3   | 4.7   | 4.4   | 3.6   | 5.0   |
| 2007   | 4.4     | 5.2     | 4.8     | 3.4     | 4.1   | 5.1   | 4.8   | 5.6   | 6.8   | 5.5   | 2.6   | 1.3   | 4.6   | 4.2   | 4.0   | 4.4   | 4.1   |
| 2008   | 6.1     | 5.5     | 6.2     | 6.3     | 6.5   | 5.8   | 6.9   | 4.3   | 4.1   | 7.7   | 6.7   | 7.0   | 6.1   | 6.0   | 7.3   | 7.2   | 5.3   |
| 2009   | 5.2     | 6.1     | 6.1     | 4.9     | 3.6   | 5.4   | 5.3   | 7.1   | 7.2   | 4.0   | 7.1   | 5.1   | 5.4   | 4.3   | 3.2   | 2.9   | 4.4   |
| 2010   | 1.6     | 1.6     | 1.7     | 0.9     | 2.2   | 3.2   | 0.8   | 0.9   | 1.6   | 2.2   | 1.4   | 1.2   | 0.4   | 1.1   | 1.9   | 3.2   | 1.8   |
| 2011   | 4.1     | 3.3     | 3.0     | 5.4     | 4.7   | 2.8   | 2.9   | 4.2   | 5.4   | 2.1   | 1.9   | 4.8   | 5.5   | 5.8   | 5.5   | 3.5   | 5.0   |
| 2012   | 2.9     | 4.2     | 2.9     | 2.8     | 1.9   | 4.2   | 5.0   | 3.6   | 0.7   | 4.1   | 3.6   | 2.6   | 3.1   | 2.7   | 1.7   | 2.2   | 1.8   |
| 2013   | 3.0     | 2.8     | 2.1     | 3.7     | 3.4   | 2.0   | 2.0   | 4.1   | -0.2  | 3.2   | 3.0   | 5.8   | 3.0   | 2.5   | 3.2   | 3.1   | 3.8   |
| 2014   | 1.2     | 1.8     | 2.8     | -0.5    | 0.9   | 2.3   | 3.2   | 0.4   | 6.5   | 1.0   | 1.5   | -1.5  | -0.1  | 0.1   | 1.0   | 0.8   | 1.0   |
| 2015   | ..      | 0.4     | -0.2    | -       | ..    | 1.2   | -0.3  | 0.3   | -1.4  | 0.8   | -     | -0.4  | -1.1  | 1.2   | -1.5  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued **Index numbers of sales per week and percentage increase on a year earlier**

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Non-Specialised Food Stores, All Businesses (£135,044m)                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 76.5    | 74.6    | 75.7    | 77.8    | 78.0  | 74.1  | 74.6  | 74.9  | 74.5  | 75.3  | 77.1  | 78.6  | 76.8  | 77.9  | 77.8  | 77.7  | 78.3  |
| 2007  | 80.5    | 79.2    | 79.9    | 80.9    | 82.0  | 78.5  | 79.1  | 79.7  | 80.3  | 80.0  | 79.5  | 80.0  | 81.0  | 81.6  | 81.6  | 81.9  | 82.4  |
| 2008  | 85.5    | 84.0    | 85.0    | 85.9    | 87.2  | 83.6  | 84.8  | 83.6  | 83.6  | 86.3  | 85.0  | 85.6  | 85.7  | 86.3  | 87.3  | 87.8  | 86.7  |
| 2009  | 90.5    | 89.3    | 90.8    | 90.7    | 91.3  | 88.3  | 89.5  | 89.8  | 90.1  | 90.3  | 91.8  | 90.5  | 91.0  | 90.8  | 91.1  | 91.2  | 91.5  |
| 2010  | 92.9    | 91.5    | 93.2    | 92.7    | 94.1  | 92.0  | 91.2  | 91.2  | 92.5  | 93.2  | 93.9  | 92.5  | 92.5  | 92.9  | 93.3  | 94.6  | 94.5  |
| 2011  | 96.7    | 94.8    | 96.3    | 97.6    | 98.3  | 94.7  | 94.0  | 95.6  | 98.0  | 95.5  | 95.6  | 97.1  | 97.6  | 98.0  | 98.4  | 98.1  | 98.2  |
| 2012  | 100.0   | 99.1    | 99.4    | 100.7   | 100.8 | 98.8  | 99.1  | 99.4  | 98.8  | 99.6  | 99.6  | 99.9  | 100.9 | 101.2 | 100.8 | 100.8 | 100.8 |
| 2013  | 103.0   | 102.0   | 101.5   | 104.7   | 104.0 | 101.1 | 101.0 | 103.4 | 98.5  | 102.9 | 102.8 | 106.3 | 104.0 | 103.9 | 103.8 | 103.7 | 104.5 |
| 2014  | 104.4   | 103.9   | 104.4   | 104.2   | 105.0 | 103.5 | 104.5 | 103.9 | 104.8 | 104.0 | 104.4 | 104.5 | 104.0 | 104.0 | 105.0 | 104.7 | 105.2 |
| 2015  | ..      | 104.4   | 103.9   | 103.8   | ..    | 104.9 | 104.2 | 104.3 | 103.4 | 104.4 | 103.8 | 103.6 | 102.6 | 104.9 | 103.2 | ..    | ..    |
| Percentage increase on a year earlier                                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 4.2     | 2.4     | 3.5     | 5.7     | 5.0   | 0.9   | 2.8   | 3.2   | 2.1   | 3.1   | 5.0   | 6.1   | 5.1   | 5.9   | 5.4   | 4.1   | 5.3   |
| 2007  | 5.2     | 6.1     | 5.5     | 4.0     | 5.2   | 5.9   | 6.0   | 6.4   | 7.8   | 6.2   | 3.1   | 1.8   | 5.5   | 4.7   | 4.9   | 5.4   | 5.2   |
| 2008  | 6.2     | 6.1     | 6.3     | 6.2     | 6.4   | 6.5   | 7.2   | 4.9   | 4.1   | 8.0   | 6.8   | 7.0   | 5.8   | 5.7   | 7.0   | 7.2   | 5.2   |
| 2009  | 5.9     | 6.3     | 6.9     | 5.7     | 4.6   | 5.6   | 5.5   | 7.4   | 7.8   | 4.5   | 8.0   | 5.7   | 6.2   | 5.2   | 4.4   | 3.9   | 5.5   |
| 2010  | 2.6     | 2.5     | 2.7     | 2.1     | 3.1   | 4.2   | 1.9   | 1.5   | 2.6   | 3.2   | 2.3   | 2.3   | 1.6   | 2.3   | 2.4   | 3.8   | 3.3   |
| 2011  | 4.2     | 3.7     | 3.3     | 5.3     | 4.4   | 2.9   | 3.1   | 4.8   | 5.9   | 2.5   | 1.9   | 4.9   | 5.5   | 5.5   | 5.5   | 3.7   | 4.0   |
| 2012  | 3.4     | 4.5     | 3.2     | 3.2     | 2.6   | 4.3   | 5.4   | 3.9   | 0.9   | 4.3   | 4.2   | 2.9   | 3.4   | 3.3   | 2.3   | 2.8   | 2.6   |
| 2013  | 3.0     | 2.9     | 2.1     | 3.9     | 3.2   | 2.3   | 1.9   | 4.1   | -0.3  | 3.3   | 3.2   | 6.5   | 3.1   | 2.6   | 3.0   | 2.8   | 3.6   |
| 2014  | 1.3     | 1.9     | 2.9     | -0.5    | 0.9   | 2.4   | 3.4   | 0.4   | 6.4   | 1.1   | 1.6   | -1.7  | -     | 0.1   | 1.2   | 1.0   | 0.7   |
| 2015  | ..      | 0.5     | -0.5    | -0.3    | ..    | 1.3   | -0.3  | 0.4   | -1.3  | 0.4   | -0.6  | -0.9  | -1.3  | 0.9   | -1.8  | ..    | ..    |
| Specialist Food Stores, All Businesses (£7,743m)                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 89.4    | 91.6    | 89.7    | 85.8    | 90.5  | 90.2  | 92.1  | 92.4  | 90.1  | 90.4  | 88.9  | 86.3  | 87.2  | 84.3  | 87.4  | 91.6  | 92.1  |
| 2007  | 87.7    | 87.5    | 87.2    | 88.1    | 87.9  | 87.5  | 86.7  | 88.2  | 85.6  | 87.2  | 88.6  | 89.1  | 87.2  | 88.0  | 88.5  | 88.6  | 86.8  |
| 2008  | 93.1    | 88.0    | 92.6    | 95.8    | 96.4  | 86.0  | 90.5  | 87.9  | 91.6  | 91.9  | 94.1  | 93.9  | 96.5  | 96.8  | 96.4  | 94.6  | 97.9  |
| 2009  | 96.7    | 98.4    | 98.3    | 98.2    | 91.8  | 100.2 | 98.1  | 97.1  | 100.1 | 98.7  | 96.6  | 100.5 | 98.5  | 96.2  | 91.7  | 93.0  | 91.0  |
| 2010  | 94.6    | 91.9    | 95.2    | 95.3    | 96.0  | 89.0  | 91.1  | 94.9  | 95.0  | 94.6  | 96.0  | 95.4  | 94.6  | 95.7  | 102.0 | 100.3 | 87.7  |
| 2011  | 97.1    | 97.2    | 95.9    | 98.1    | 97.4  | 100.5 | 96.6  | 95.1  | 94.6  | 96.0  | 96.8  | 97.8  | 98.1  | 98.4  | 95.7  | 96.9  | 99.1  |
| 2012  | 100.0   | 99.0    | 98.3    | 99.6    | 103.0 | 100.7 | 98.0  | 98.6  | 97.6  | 98.3  | 98.8  | 99.2  | 99.0  | 100.6 | 104.0 | 102.7 | 102.6 |
| 2013  | 104.7   | 105.1   | 103.2   | 104.2   | 106.4 | 103.2 | 106.3 | 105.8 | 102.1 | 104.6 | 103.1 | 101.4 | 106.4 | 104.7 | 106.7 | 107.1 | 105.5 |
| 2014  | 104.8   | 107.0   | 105.4   | 103.7   | 103.0 | 106.6 | 107.9 | 106.7 | 107.7 | 104.8 | 104.0 | 103.3 | 104.5 | 103.4 | 102.8 | 102.4 | 103.6 |
| 2015  | ..      | 103.3   | 106.0   | 103.5   | ..    | 103.6 | 103.3 | 103.1 | 105.2 | 105.9 | 106.7 | 104.8 | 102.0 | 103.7 | 99.7  | ..    | ..    |
| Percentage increase on a year earlier                                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -0.6    | 3.8     | 0.5     | -5.2    | -1.2  | -0.8  | 5.3   | 6.3   | -0.2  | 1.2   | 0.5   | -2.9  | -4.0  | -7.9  | -6.7  | 0.4   | 2.0   |
| 2007  | -1.9    | -4.5    | -2.8    | 2.6     | -2.9  | -3.0  | -5.8  | -4.6  | -5.0  | -3.6  | -0.4  | 3.3   | -0.1  | 4.3   | 1.3   | -3.3  | -5.8  |
| 2008  | 6.2     | 0.5     | 6.2     | 8.8     | 9.7   | -1.7  | 4.3   | -0.3  | 7.0   | 5.5   | 6.2   | 5.3   | 10.7  | 10.1  | 8.9   | 6.8   | 12.8  |
| 2009  | 3.8     | 11.8    | 6.1     | 2.5     | -4.7  | 16.6  | 8.3   | 10.5  | 9.3   | 7.4   | 2.7   | 7.0   | 2.1   | -0.6  | -4.9  | -1.6  | -7.0  |
| 2010  | -2.2    | -6.6    | -3.1    | -3.0    | 4.5   | -11.2 | -7.1  | -2.3  | -5.1  | -4.2  | -0.7  | -5.1  | -4.0  | -0.5  | 11.2  | 7.9   | -3.6  |
| 2011  | 2.7     | 5.8     | 0.7     | 3.0     | 1.5   | 13.0  | 6.1   | 0.2   | -0.5  | 1.5   | 0.8   | 2.6   | 3.7   | 2.7   | -6.2  | -3.4  | 13.0  |
| 2012  | 2.9     | 1.9     | 2.5     | 1.6     | 5.8   | 0.1   | 1.4   | 3.7   | 3.2   | 2.4   | 2.0   | 1.4   | 0.9   | 2.2   | 8.7   | 6.0   | 3.4   |
| 2013  | 4.7     | 6.2     | 5.0     | 4.5     | 3.2   | 2.6   | 8.4   | 7.3   | 4.5   | 6.4   | 4.4   | 2.2   | 7.5   | 4.1   | 2.7   | 4.2   | 2.9   |
| 2014  | 0.1     | 1.8     | 2.1     | -0.5    | -3.2  | 3.3   | 1.5   | 0.9   | 5.6   | 0.2   | 0.9   | 1.9   | -1.7  | -1.2  | -3.7  | -4.3  | -1.8  |
| 2015  | ..      | -3.5    | 0.6     | -0.2    | ..    | -2.9  | -4.3  | -3.4  | -2.3  | 1.0   | 2.6   | 1.5   | -2.4  | 0.3   | -3.1  | ..    | ..    |
| Alcoholic Drinks, Other Beverages and Tobacco, All Businesses (£2,873m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 160.1   | 158.9   | 156.8   | 164.0   | 160.8 | 159.8 | 163.0 | 155.0 | 155.1 | 153.5 | 160.8 | 168.5 | 162.2 | 161.9 | 164.8 | 158.1 | 159.7 |
| 2007  | 152.5   | 157.6   | 155.9   | 148.7   | 147.6 | 157.0 | 154.7 | 160.3 | 159.5 | 157.1 | 152.1 | 148.5 | 149.5 | 148.3 | 144.1 | 146.5 | 151.4 |
| 2008  | 157.4   | 156.2   | 160.7   | 159.3   | 153.4 | 158.5 | 156.9 | 153.4 | 159.4 | 165.0 | 158.3 | 162.3 | 157.8 | 158.2 | 160.4 | 156.6 | 145.3 |
| 2009  | 140.3   | 142.0   | 141.8   | 141.2   | 136.1 | 132.6 | 149.8 | 143.1 | 141.2 | 140.6 | 143.3 | 140.2 | 142.6 | 140.9 | 138.6 | 134.6 | 135.2 |
| 2010  | 110.1   | 127.6   | 115.4   | 102.6   | 94.9  | 133.9 | 124.6 | 125.1 | 117.5 | 116.6 | 112.8 | 109.3 | 104.8 | 95.5  | 95.7  | 103.9 | 87.0  |
| 2011  | 116.1   | 110.2   | 113.6   | 117.6   | 123.0 | 106.6 | 112.4 | 111.4 | 116.0 | 106.5 | 117.3 | 115.0 | 114.9 | 121.9 | 129.4 | 120.6 | 119.8 |
| 2012  | 100.0   | 109.0   | 103.3   | 105.0   | 82.7  | 114.2 | 109.7 | 104.4 | 102.3 | 106.2 | 101.8 | 106.3 | 109.1 | 100.6 | 81.6  | 87.4  | 79.8  |
| 2013  | 96.3    | 100.1   | 94.6    | 94.6    | 95.9  | 103.3 | 98.1  | 99.2  | 95.8  | 94.9  | 93.4  | 93.9  | 95.7  | 94.2  | 95.1  | 98.5  | 94.4  |
| 2014  | 98.9    | 94.9    | 98.0    | 95.4    | 107.8 | 95.7  | 93.1  | 95.6  | 111.9 | 92.1  | 91.5  | 92.8  | 95.7  | 97.1  | 100.8 | 104.3 | 116.3 |
| 2015  | ..      | 103.4   | 110.5   | 112.3   | ..    | 103.3 | 103.7 | 103.2 | 106.7 | 111.4 | 112.9 | 110.4 | 110.4 | 115.3 | 116.5 | ..    | ..    |
| Percentage increase on a year earlier                                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -2.9    | -3.9    | -7.6    | -       | 0.3   | -2.8  | -0.9  | -7.2  | -7.8  | -8.5  | -6.7  | 2.4   | -0.1  | -1.7  | 1.4   | -4.1  | 3.0   |
| 2007  | -4.8    | -0.9    | -0.6    | -9.3    | -8.2  | -1.7  | -5.1  | 3.4   | 2.8   | 2.3   | -5.4  | -11.8 | -7.8  | -8.4  | -12.6 | -7.3  | -5.2  |
| 2008  | 3.2     | -0.9    | 3.1     | 7.1     | 3.9   | 1.0   | 1.4   | -4.3  | -0.1  | 5.0   | 4.1   | 9.3   | 5.5   | 6.7   | 11.4  | 6.9   | -4.1  |
| 2009  | -10.9   | -9.1    | -11.7   | -11.4   | -11.3 | -16.3 | -4.5  | -6.7  | -11.4 | -14.8 | -9.5  | -13.6 | -9.6  | -10.9 | -13.6 | -14.0 | -6.9  |
| 2010  | -21.5   | -10.1   | -18.6   | -27.3   | -30.3 | 0.9   | -16.8 | -12.6 | -16.8 | -17.1 | -21.3 | -22.0 | -26.5 | -32.2 | -31.0 | -22.9 | -35.7 |
| 2011  | 5.4     | -13.6   | -1.6    | 14.6    | 29.7  | -20.4 | -9.8  | -10.9 | -1.3  | -8.7  | 3.9   | 5.2   | 9.6   | 27.7  | 35.2  | 16.2  | 37.7  |
| 2012  | -13.9   | -1.1    | -9.0    | -10.7   | -32.8 | 7.1   | -2.4  | -6.3  | -11.8 | -0.3  | -13.2 | -7.5  | -5.0  | -17.5 | -36.9 | -27.6 | -33.4 |
| 2013  | -3.7    | -8.2    | -8.4    | -9.9    | 16.0  | -9.5  | -10.5 | -4.9  | -6.4  | -10.7 | -8.2  | -11.7 | -12.3 | -6.3  | 16.6  | 12.7  | 18.4  |
| 2014  | 2.7     | -5.2    | 3.6     | 0.8     | 12.5  | -7.4  | -5.1  | -3.7  | 16.9  | -3.0  | -2.0  | -1.2  | -     | 3.1   | 6.0   | 5.9   | 23.1  |
| 2015  | ..      | 9.0     | 12.8    | 17.7    | ..    | 8.0   | 11.4  | 8.0   | -4.7  | 21.1  | 23.3  | 18.9  | 15.3  | 18.7  | 15.6  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Predominantly Non-food Stores, All Businesses (£145,054m)                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 92.6    | 91.5    | 92.7    | 92.5    | 93.8  | 91.9  | 91.2  | 91.3  | 92.3  | 92.9  | 92.8  | 92.1  | 93.3  | 92.3  | 93.3  | 93.8  | 94.3  |
| 2007  | 95.6    | 94.7    | 96.4    | 96.2    | 95.2  | 92.7  | 94.7  | 96.2  | 96.6  | 95.6  | 96.9  | 96.1  | 95.8  | 96.5  | 95.4  | 95.7  | 94.8  |
| 2008  | 96.5    | 97.3    | 97.8    | 96.7    | 94.3  | 96.2  | 99.0  | 96.9  | 96.1  | 101.0 | 96.6  | 96.8  | 97.1  | 96.2  | 94.3  | 93.9  | 94.7  |
| 2009  | 94.7    | 93.3    | 94.2    | 95.3    | 96.2  | 94.8  | 91.9  | 93.1  | 94.3  | 93.8  | 94.4  | 95.7  | 95.2  | 95.1  | 96.3  | 96.1  | 96.3  |
| 2010  | 97.2    | 95.3    | 96.9    | 98.5    | 97.9  | 91.8  | 96.9  | 96.9  | 96.9  | 96.9  | 97.0  | 98.6  | 99.1  | 98.1  | 98.4  | 98.4  | 97.2  |
| 2011  | 98.3    | 98.5    | 98.1    | 97.8    | 98.7  | 99.4  | 98.6  | 97.7  | 99.5  | 97.6  | 97.3  | 98.0  | 97.5  | 98.0  | 99.5  | 98.0  | 98.6  |
| 2012  | 100.0   | 99.9    | 99.7    | 100.5   | 99.9  | 99.4  | 98.1  | 101.9 | 99.1  | 99.4  | 100.4 | 100.0 | 100.6 | 100.7 | 100.5 | 100.3 | 99.1  |
| 2013  | 101.5   | 99.2    | 101.3   | 102.5   | 103.1 | 98.6  | 101.5 | 98.0  | 100.2 | 101.2 | 102.2 | 101.1 | 101.0 | 104.7 | 102.6 | 101.8 | 104.4 |
| 2014  | 107.5   | 105.4   | 106.7   | 107.8   | 110.2 | 105.1 | 104.2 | 106.6 | 105.6 | 106.6 | 107.7 | 107.7 | 109.3 | 106.8 | 109.0 | 111.1 | 110.6 |
| 2015  | ..      | 109.6   | 110.5   | 110.9   | ..    | 108.8 | 110.0 | 109.8 | 110.9 | 110.6 | 110.0 | 111.1 | 110.8 | 110.7 | 110.5 | ..    | ..    |
| Percentage increase on a year earlier                                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.4     | -0.3    | 2.1     | 1.4     | 2.2   | 0.1   | -0.2  | -0.5  | 1.9   | 3.2   | 1.6   | 1.1   | 2.3   | 1.0   | 2.1   | 1.8   | 2.6   |
| 2007  | 3.2     | 3.5     | 4.0     | 3.9     | 1.5   | 0.8   | 3.8   | 5.4   | 4.6   | 2.9   | 4.5   | 4.3   | 2.7   | 4.6   | 2.3   | 2.1   | 0.5   |
| 2008  | 1.0     | 2.7     | 1.5     | 0.5     | -1.0  | 3.8   | 4.6   | 0.7   | -0.5  | 5.7   | -0.3  | 0.8   | 1.4   | -0.3  | -1.2  | -1.9  | -0.1  |
| 2009  | -1.9    | -4.1    | -3.7    | -1.5    | 2.0   | -1.4  | -7.2  | -4.0  | -1.9  | -7.2  | -2.3  | -1.2  | -2.0  | -1.2  | 2.1   | 2.3   | 1.7   |
| 2010  | 2.6     | 2.2     | 2.9     | 3.4     | 1.8   | -3.2  | 5.4   | 4.1   | 2.8   | 3.3   | 2.8   | 3.1   | 4.1   | 3.1   | 2.3   | 2.4   | 0.9   |
| 2011  | 1.1     | 3.3     | 1.2     | -0.7    | 0.8   | 8.3   | 1.7   | 0.9   | 2.7   | 0.7   | 0.3   | -0.6  | -1.6  | -     | 1.1   | -0.3  | 1.4   |
| 2012  | 1.8     | 1.5     | 1.7     | 2.7     | 1.2   | -0.1  | -0.5  | 4.3   | -0.4  | 1.9   | 3.2   | 2.0   | 3.2   | 2.8   | 0.9   | 2.3   | 0.5   |
| 2013  | 1.5     | -0.7    | 1.6     | 2.0     | 3.2   | -0.8  | 3.5   | -3.9  | 1.1   | 1.8   | 1.8   | 1.1   | 0.4   | 3.9   | 2.2   | 1.5   | 5.4   |
| 2014  | 5.9     | 6.2     | 5.3     | 5.3     | 7.0   | 6.7   | 2.7   | 8.8   | 5.4   | 5.3   | 5.3   | 6.5   | 8.2   | 2.0   | 6.2   | 9.1   | 5.9   |
| 2015  | ..      | 4.0     | 3.5     | 2.8     | ..    | 3.5   | 5.6   | 3.0   | 5.1   | 3.8   | 2.2   | 3.2   | 1.4   | 3.7   | 1.4   | ..    | ..    |
| Non-Specialised Predominantly Non-food Stores , All Businesses (£28,331m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 81.9    | 81.3    | 81.6    | 82.1    | 82.7  | 80.7  | 80.0  | 82.7  | 82.8  | 82.2  | 80.2  | 82.1  | 82.8  | 81.6  | 82.6  | 82.2  | 83.2  |
| 2007  | 85.5    | 83.7    | 84.8    | 86.9    | 86.7  | 83.5  | 82.9  | 84.4  | 84.2  | 83.5  | 86.4  | 87.2  | 86.4  | 87.0  | 87.7  | 87.5  | 85.3  |
| 2008  | 83.6    | 84.4    | 83.5    | 83.0    | 83.4  | 84.8  | 85.7  | 82.8  | 83.8  | 83.8  | 83.1  | 83.2  | 83.2  | 82.7  | 82.6  | 83.2  | 84.1  |
| 2009  | 85.0    | 82.1    | 84.5    | 85.6    | 87.9  | 82.5  | 80.4  | 83.1  | 84.3  | 84.6  | 84.5  | 85.2  | 85.5  | 85.9  | 87.8  | 87.5  | 88.2  |
| 2010  | 91.0    | 89.2    | 91.4    | 91.6    | 91.8  | 87.7  | 89.5  | 90.2  | 90.1  | 91.4  | 92.5  | 90.7  | 92.1  | 92.0  | 91.5  | 91.1  | 92.7  |
| 2011  | 94.0    | 94.7    | 93.0    | 94.4    | 94.0  | 97.0  | 93.3  | 94.0  | 92.9  | 92.6  | 93.3  | 94.3  | 94.1  | 94.8  | 94.3  | 93.1  | 94.4  |
| 2012  | 100.0   | 97.8    | 101.1   | 100.7   | 100.4 | 96.0  | 95.1  | 101.3 | 100.6 | 101.5 | 101.2 | 101.0 | 99.6  | 101.3 | 100.1 | 100.9 | 100.3 |
| 2013  | 103.8   | 101.5   | 103.6   | 104.2   | 105.8 | 101.6 | 102.5 | 100.5 | 101.6 | 102.0 | 106.5 | 103.2 | 104.3 | 104.9 | 106.6 | 102.1 | 108.2 |
| 2014  | 110.2   | 108.2   | 110.0   | 111.0   | 111.9 | 108.2 | 106.9 | 109.3 | 109.9 | 110.1 | 110.1 | 109.5 | 112.3 | 111.0 | 111.9 | 114.5 | 109.7 |
| 2015  | ..      | 113.2   | 113.1   | 115.4   | ..    | 112.9 | 113.9 | 112.8 | 113.0 | 113.0 | 113.3 | 115.8 | 114.5 | 115.8 | 115.2 | ..    | ..    |
| Percentage increase on a year earlier                                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 2.7     | -0.6    | 4.1     | 4.5     | 3.0   | -1.0  | -1.3  | 0.4   | 4.5   | 6.6   | 1.8   | 5.4   | 5.3   | 3.0   | 4.4   | 1.8   | 2.8   |
| 2007  | 4.4     | 2.9     | 4.0     | 5.8     | 4.9   | 3.4   | 3.6   | 2.1   | 1.8   | 1.5   | 7.8   | 6.2   | 4.3   | 6.7   | 6.1   | 6.5   | 2.6   |
| 2008  | -2.3    | 0.8     | -1.5    | -4.5    | -3.9  | 1.6   | 3.4   | -1.9  | -0.6  | 0.5   | -3.9  | -4.6  | -3.7  | -5.0  | -5.8  | -5.0  | -1.4  |
| 2009  | 1.7     | -2.7    | 1.1     | 3.1     | 5.4   | -2.7  | -6.1  | 0.3   | 0.7   | 0.9   | 1.7   | 2.4   | 2.8   | 3.9   | 6.4   | 5.2   | 4.9   |
| 2010  | 7.1     | 8.7     | 8.2     | 7.1     | 4.5   | 6.3   | 11.3  | 8.6   | 6.8   | 8.0   | 9.4   | 6.5   | 7.7   | 7.1   | 4.2   | 4.1   | 5.1   |
| 2011  | 3.3     | 6.2     | 1.7     | 3.1     | 2.3   | 10.6  | 4.2   | 4.2   | 3.2   | 1.3   | 0.9   | 3.9   | 2.2   | 3.1   | 3.0   | 2.2   | 1.8   |
| 2012  | 6.3     | 3.2     | 8.8     | 6.6     | 6.9   | -1.1  | 1.9   | 7.7   | 8.3   | 9.6   | 8.5   | 7.1   | 5.9   | 6.8   | 6.2   | 8.4   | 6.3   |
| 2013  | 3.8     | 3.8     | 2.4     | 3.5     | 5.4   | 5.8   | 7.8   | -0.7  | 1.0   | 0.5   | 5.2   | 2.2   | 4.7   | 3.5   | 6.5   | 1.2   | 7.8   |
| 2014  | 6.2     | 6.7     | 6.2     | 6.5     | 5.7   | 6.6   | 4.3   | 8.7   | 8.2   | 7.9   | 3.4   | 6.2   | 7.7   | 5.9   | 5.0   | 12.1  | 1.4   |
| 2015  | ..      | 4.6     | 2.8     | 4.0     | ..    | 4.3   | 6.5   | 3.3   | 2.8   | 2.6   | 2.9   | 5.7   | 2.0   | 4.3   | 2.9   | ..    | ..    |
| Textile, Clothing, Footwear and Leather, All Businesses (£42,729m)        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 86.7    | 84.4    | 86.4    | 86.8    | 89.0  | 84.0  | 84.3  | 84.9  | 84.8  | 87.6  | 86.7  | 87.7  | 87.1  | 85.9  | 88.9  | 89.6  | 88.6  |
| 2007  | 89.3    | 88.2    | 90.6    | 90.1    | 88.5  | 84.7  | 89.3  | 90.0  | 93.6  | 89.2  | 89.2  | 88.5  | 89.4  | 91.9  | 88.6  | 88.2  | 88.8  |
| 2008  | 89.9    | 89.2    | 90.2    | 90.9    | 89.4  | 87.6  | 92.2  | 88.3  | 86.0  | 97.0  | 88.0  | 89.5  | 92.2  | 90.9  | 89.0  | 89.8  | 89.4  |
| 2009  | 90.8    | 90.4    | 90.7    | 90.6    | 91.5  | 91.3  | 89.5  | 90.3  | 91.0  | 89.4  | 91.5  | 91.3  | 89.8  | 90.6  | 91.7  | 90.2  | 92.4  |
| 2010  | 95.7    | 94.9    | 95.3    | 95.9    | 96.6  | 93.3  | 95.4  | 95.9  | 96.3  | 95.1  | 94.6  | 95.6  | 95.4  | 96.6  | 97.2  | 97.0  | 95.9  |
| 2011  | 98.5    | 97.3    | 99.4    | 97.8    | 99.5  | 97.5  | 97.9  | 96.6  | 102.8 | 98.1  | 97.8  | 98.8  | 97.2  | 97.4  | 98.7  | 98.8  | 100.8 |
| 2012  | 100.0   | 100.7   | 98.6    | 100.9   | 99.9  | 99.9  | 99.4  | 102.3 | 98.3  | 98.5  | 98.9  | 99.6  | 100.5 | 102.1 | 102.2 | 98.0  | 99.5  |
| 2013  | 102.4   | 101.0   | 101.2   | 103.7   | 103.6 | 101.3 | 103.0 | 99.2  | 99.5  | 101.6 | 102.3 | 101.9 | 102.2 | 106.3 | 103.4 | 103.7 | 103.6 |
| 2014  | 106.6   | 104.1   | 106.5   | 107.3   | 108.8 | 103.6 | 101.6 | 106.6 | 105.4 | 106.9 | 107.0 | 107.3 | 111.3 | 104.1 | 106.8 | 109.0 | 110.2 |
| 2015  | ..      | 109.3   | 112.0   | 111.6   | ..    | 107.7 | 109.5 | 110.5 | 111.9 | 111.1 | 112.9 | 110.9 | 113.2 | 110.8 | 109.4 | ..    | ..    |
| Percentage increase on a year earlier                                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 4.1     | 1.3     | 3.6     | 5.0     | 6.5   | 1.0   | 0.3   | 2.5   | 2.5   | 6.0   | 2.5   | 6.0   | 5.7   | 3.5   | 8.6   | 5.0   | 6.1   |
| 2007  | 3.1     | 4.4     | 4.8     | 3.8     | -0.5  | 0.8   | 6.0   | 6.0   | 10.3  | 1.9   | 2.9   | 0.9   | 2.7   | 7.0   | -0.4  | -1.5  | 0.2   |
| 2008  | 0.6     | 1.1     | -0.4    | 0.8     | 1.0   | 3.4   | 3.3   | -1.9  | -8.1  | 8.7   | -1.3  | 1.1   | 3.1   | -1.2  | 0.5   | 1.8   | 0.8   |
| 2009  | 1.0     | 1.3     | 0.6     | -0.3    | 2.3   | 4.2   | -3.0  | 2.3   | 5.8   | -7.8  | 4.0   | 2.0   | -2.6  | -0.3  | 3.0   | 0.5   | 3.3   |
| 2010  | 5.4     | 5.1     | 5.0     | 5.9     | 5.6   | 2.3   | 6.6   | 6.1   | 5.8   | 6.4   | 3.4   | 4.7   | 6.3   | 6.6   | 6.0   | 7.6   | 3.8   |
| 2011  | 2.9     | 2.5     | 4.4     | 1.9     | 3.0   | 4.5   | 2.6   | 0.7   | 6.8   | 3.2   | 3.4   | 3.4   | 1.8   | 0.8   | 1.6   | 1.8   | 5.1   |
| 2012  | 1.5     | 3.5     | -0.9    | 3.2     | 0.3   | 2.5   | 1.6   | 5.9   | -4.4  | 0.4   | 1.1   | 0.8   | 3.4   | 4.9   | 3.5   | -0.8  | -1.2  |
| 2013  | 2.4     | 0.3     | 2.6     | 2.8     | 3.7   | 1.4   | 3.6   | -3.0  | 1.3   | 3.1   | 3.4   | 2.3   | 1.7   | 4.1   | 1.2   | 5.8   | 4.1   |
| 2014  | 4.2     | 3.1     | 5.2     | 3.5     | 5.0   | 2.3   | -1.3  | 7.5   | 5.9   | 5.3   | 4.6   | 5.3   | 8.9   | -2.1  | 3.2   | 5.1   | 6.4   |
| 2015  | ..      | 5.0     | 5.2     | 4.0     | ..    | 3.9   | 7.8   | 3.7   | 6.1   | 3.9   | 5.5   | 3.3   | 1.7   | 6.4   | 2.4   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                             |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| <b>Textiles, All Businesses (£679m)</b>                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 129.0   | 133.8   | 130.3   | 123.9   | 127.9 | 136.2 | 131.6 | 133.7 | 126.9 | 138.9 | 126.2 | 125.4 | 125.8 | 121.1 | 123.8 | 129.4 | 129.9 |
| 2007  | 142.6   | 155.2   | 150.7   | 121.0   | 143.6 | 139.2 | 164.9 | 160.3 | 154.2 | 148.3 | 149.7 | 124.4 | 121.8 | 117.6 | 132.9 | 148.4 | 148.3 |
| 2008  | 111.9   | 114.3   | 114.3   | 120.1   | 98.5  | 118.5 | 106.1 | 116.6 | 124.3 | 105.6 | 113.4 | 117.9 | 114.6 | 126.4 | 111.4 | 92.5  | 93.0  |
| 2009  | 114.2   | 123.2   | 114.6   | 112.7   | 106.1 | 142.7 | 130.8 | 101.6 | 110.0 | 122.8 | 111.8 | 116.6 | 111.7 | 110.4 | 112.6 | 101.0 | 104.9 |
| 2010  | 114.2   | 109.4   | 113.0   | 117.7   | 116.9 | 110.5 | 108.0 | 109.6 | 114.3 | 112.5 | 112.3 | 117.4 | 120.0 | 116.1 | 116.3 | 122.3 | 113.0 |
| 2011  | 96.6    | 99.7    | 94.1    | 97.1    | 95.5  | 103.0 | 97.5  | 98.9  | 91.8  | 94.3  | 95.6  | 94.7  | 89.8  | 105.0 | 91.3  | 96.6  | 98.1  |
| 2012  | 100.0   | 99.5    | 97.1    | 101.9   | 101.6 | 101.4 | 100.3 | 97.3  | 96.2  | 94.9  | 99.5  | 95.9  | 104.7 | 104.4 | 106.7 | 98.3  | 100.1 |
| 2013  | 103.8   | 104.3   | 107.4   | 101.2   | 102.4 | 108.9 | 104.9 | 100.2 | 104.4 | 107.0 | 110.2 | 102.9 | 107.2 | 95.0  | 97.3  | 100.9 | 107.8 |
| 2014  | 111.5   | 108.6   | 109.7   | 112.4   | 115.3 | 102.5 | 108.0 | 115.2 | 115.1 | 108.1 | 106.7 | 113.9 | 109.5 | 113.7 | 110.9 | 112.3 | 121.2 |
| 2015  | ..      | 97.2    | 108.4   | 109.5   | ..    | 88.2  | 92.2  | 108.3 | 108.6 | 112.4 | 105.1 | 112.3 | 106.2 | 109.9 | 113.7 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -6.2    | -2.1    | -3.8    | -11.9   | -6.9  | -8.2  | -1.3  | 2.9   | -9.3  | 6.2   | -7.1  | -9.1  | -9.9  | -15.7 | -8.4  | -5.3  | -7.1  |
| 2007  | 10.6    | 16.0    | 15.6    | -2.3    | 12.3  | 2.2   | 25.3  | 19.9  | 21.6  | 6.8   | 18.5  | -0.8  | -3.2  | -2.9  | 7.4   | 14.7  | 14.1  |
| 2008  | -21.6   | -26.4   | -24.1   | -0.7    | -31.4 | -14.9 | -35.7 | -27.2 | -19.4 | -28.8 | -24.2 | -5.2  | -5.9  | 7.5   | -16.2 | -37.7 | -37.3 |
| 2009  | 2.1     | 7.8     | 0.3     | -6.2    | 7.7   | 20.5  | 23.3  | -12.9 | -11.5 | 16.4  | -1.5  | -1.1  | -2.5  | -12.6 | 1.1   | 9.2   | 12.8  |
| 2010  | 0.1     | -11.2   | -1.5    | 4.4     | 10.2  | -22.5 | -17.4 | 7.9   | 3.9   | -8.4  | 0.4   | 0.7   | 7.4   | 5.1   | 3.3   | 21.1  | 7.7   |
| 2011  | -15.4   | -8.9    | -16.7   | -17.5   | -18.3 | -6.8  | -9.7  | -9.8  | -19.7 | -16.2 | -14.8 | -19.3 | -25.2 | -9.6  | -21.5 | -21.1 | -13.2 |
| 2012  | 3.5     | -0.2    | 3.2     | 4.9     | 6.3   | -1.6  | 2.9   | -1.6  | 4.8   | 0.6   | 4.0   | 1.3   | 16.6  | -0.5  | 16.8  | 1.8   | 2.0   |
| 2013  | 3.8     | 4.9     | 10.7    | -0.7    | 0.9   | 7.4   | 4.7   | 3.0   | 8.5   | 12.7  | 10.8  | 7.3   | 2.3   | -9.0  | -8.8  | 2.6   | 7.7   |
| 2014  | 7.3     | 4.1     | 2.1     | 11.1    | 12.6  | -5.8  | 2.9   | 14.9  | 10.3  | 1.0   | -3.2  | 10.6  | 2.2   | 19.6  | 14.1  | 11.3  | 12.5  |
| 2015  | ..      | -10.5   | -1.2    | -2.6    | ..    | -14.0 | -14.7 | -6.0  | -5.7  | 4.0   | -1.5  | -1.3  | -3.0  | -3.3  | 2.5   | ..    | ..    |
| <b>Clothing, All Businesses (£37,534m)</b>                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 86.4    | 83.9    | 86.0    | 86.8    | 88.7  | 83.3  | 83.8  | 84.5  | 84.4  | 87.0  | 86.5  | 87.6  | 87.2  | 85.8  | 88.7  | 89.5  | 88.1  |
| 2007  | 88.9    | 87.7    | 89.8    | 89.9    | 88.1  | 84.4  | 88.8  | 89.5  | 92.4  | 88.6  | 88.6  | 88.1  | 88.8  | 92.2  | 88.4  | 87.7  | 88.2  |
| 2008  | 89.8    | 89.0    | 90.1    | 90.5    | 89.6  | 87.3  | 92.5  | 87.9  | 86.0  | 97.5  | 87.6  | 89.2  | 92.0  | 90.3  | 89.2  | 90.0  | 89.6  |
| 2009  | 90.6    | 89.8    | 90.1    | 90.6    | 91.8  | 90.5  | 88.6  | 90.1  | 90.0  | 88.7  | 91.3  | 91.3  | 89.6  | 90.9  | 91.7  | 90.4  | 93.0  |
| 2010  | 95.4    | 95.0    | 95.0    | 95.3    | 96.1  | 93.4  | 95.5  | 95.9  | 96.3  | 94.9  | 94.2  | 95.0  | 94.8  | 95.9  | 96.7  | 96.3  | 95.5  |
| 2011  | 98.8    | 97.6    | 99.9    | 97.9    | 99.6  | 97.7  | 98.3  | 97.0  | 103.5 | 98.6  | 98.0  | 98.8  | 97.8  | 97.3  | 99.2  | 98.7  | 100.7 |
| 2012  | 100.0   | 100.6   | 98.6    | 100.8   | 99.9  | 100.1 | 99.5  | 102.0 | 98.4  | 98.5  | 98.9  | 99.6  | 100.3 | 102.0 | 101.8 | 98.3  | 99.7  |
| 2013  | 102.9   | 100.9   | 102.1   | 104.4   | 104.1 | 100.8 | 102.5 | 99.7  | 100.2 | 102.3 | 103.4 | 103.0 | 103.1 | 106.7 | 104.1 | 104.6 | 103.7 |
| 2014  | 107.6   | 104.6   | 107.7   | 108.5   | 109.8 | 104.6 | 102.1 | 106.6 | 106.4 | 108.5 | 108.1 | 108.5 | 112.7 | 105.1 | 107.8 | 110.1 | 111.3 |
| 2015  | ..      | 110.8   | 112.9   | 112.1   | ..    | 108.9 | 111.0 | 112.2 | 112.9 | 111.9 | 113.6 | 111.6 | 113.5 | 111.5 | 110.5 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 5.4     | 3.1     | 4.1     | 6.4     | 7.8   | 2.8   | 2.5   | 3.8   | 3.0   | 6.5   | 3.2   | 7.2   | 7.4   | 5.0   | 9.9   | 6.8   | 7.0   |
| 2007  | 2.9     | 4.5     | 4.4     | 3.6     | -0.7  | 1.2   | 6.0   | 5.9   | 9.4   | 1.9   | 2.4   | 0.5   | 1.8   | 7.5   | -0.4  | -2.0  | 0.2   |
| 2008  | 1.0     | 1.4     | 0.4     | 0.6     | 1.7   | 3.4   | 4.1   | -1.8  | -7.0  | 10.0  | -1.1  | 1.2   | 3.5   | -2.0  | 0.9   | 2.6   | 1.6   |
| 2009  | 0.9     | 0.9     | -       | 0.1     | 2.5   | 3.7   | -4.2  | 2.5   | 4.7   | -9.0  | 4.2   | 2.3   | -2.6  | 0.6   | 2.8   | 0.5   | 3.8   |
| 2010  | 5.3     | 5.8     | 5.5     | 5.2     | 4.7   | 3.2   | 7.8   | 6.4   | 6.9   | 7.0   | 3.2   | 4.1   | 5.8   | 5.6   | 5.5   | 6.4   | 2.7   |
| 2011  | 3.6     | 2.8     | 5.1     | 2.7     | 3.6   | 4.7   | 3.0   | 1.1   | 7.5   | 3.9   | 4.0   | 4.0   | 3.2   | 1.5   | 2.5   | 2.5   | 5.4   |
| 2012  | 1.3     | 3.1     | -1.2    | 2.9     | 0.3   | 2.4   | 1.2   | 5.2   | -4.9  | -0.1  | 1.0   | 0.9   | 2.6   | 4.8   | 2.7   | -0.4  | -1.0  |
| 2013  | 2.9     | 0.3     | 3.5     | 3.7     | 4.2   | 0.8   | 3.0   | -2.2  | 1.8   | 3.8   | 4.5   | 3.4   | 2.7   | 4.6   | 2.3   | 6.4   | 3.9   |
| 2014  | 4.6     | 3.6     | 5.5     | 3.8     | 5.5   | 3.7   | -0.4  | 6.9   | 6.2   | 6.1   | 4.5   | 5.3   | 9.3   | -1.5  | 3.5   | 5.3   | 7.3   |
| 2015  | ..      | 5.9     | 4.8     | 3.4     | ..    | 4.1   | 8.8   | 5.2   | 6.1   | 3.1   | 5.1   | 2.9   | 0.7   | 6.2   | 2.5   | ..    | ..    |
| <b>Footwear and Leather Goods, All Businesses (£4,516m)</b> |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 82.7    | 81.2    | 82.9    | 81.5    | 85.4  | 82.0  | 81.5  | 80.3  | 81.8  | 84.4  | 82.5  | 83.0  | 79.7  | 81.8  | 85.4  | 84.0  | 86.5  |
| 2007  | 85.2    | 81.7    | 88.0    | 87.2    | 83.8  | 79.3  | 82.3  | 83.2  | 94.1  | 85.3  | 85.2  | 86.4  | 89.4  | 86.1  | 83.7  | 83.5  | 84.2  |
| 2008  | 87.4    | 86.9    | 86.9    | 89.6    | 86.4  | 85.4  | 88.3  | 87.3  | 80.6  | 92.2  | 87.7  | 87.7  | 91.0  | 90.0  | 84.2  | 87.7  | 87.1  |
| 2009  | 89.1    | 90.4    | 92.2    | 87.1    | 86.6  | 89.5  | 90.9  | 90.7  | 96.2  | 90.8  | 90.3  | 87.8  | 88.3  | 85.5  | 88.6  | 86.7  | 85.0  |
| 2010  | 95.6    | 92.1    | 94.4    | 97.9    | 97.9  | 90.0  | 92.3  | 93.6  | 93.6  | 94.2  | 95.3  | 97.0  | 97.2  | 99.3  | 98.1  | 99.8  | 96.1  |
| 2011  | 96.6    | 93.9    | 96.7    | 96.5    | 99.4  | 94.8  | 94.1  | 93.0  | 98.3  | 94.7  | 97.1  | 99.8  | 93.3  | 96.3  | 96.3  | 100.1 | 101.4 |
| 2012  | 100.0   | 101.0   | 98.5    | 101.5   | 99.0  | 98.6  | 98.4  | 105.0 | 97.4  | 99.5  | 98.5  | 100.1 | 101.0 | 103.1 | 104.8 | 94.9  | 97.8  |
| 2013  | 97.9    | 101.2   | 93.1    | 98.0    | 99.3  | 104.4 | 106.5 | 94.4  | 93.4  | 94.7  | 91.7  | 92.9  | 93.9  | 105.3 | 98.3  | 96.7  | 102.3 |
| 2014  | 97.9    | 99.5    | 96.1    | 97.0    | 98.8  | 95.9  | 96.8  | 105.1 | 95.9  | 94.0  | 98.0  | 96.8  | 99.7  | 94.9  | 97.7  | 99.3  | 99.4  |
| 2015  | ..      | 98.8    | 105.7   | 106.9   | ..    | 99.9  | 99.6  | 97.4  | 104.1 | 104.9 | 107.7 | 104.7 | 111.9 | 104.7 | 99.7  | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -3.4    | -10.8   | 0.8     | -2.6    | -0.5  | -9.8  | -15.3 | -7.5  | 1.0   | 2.5   | -0.7  | -     | -4.1  | -3.4  | 2.8   | -6.7  | 2.1   |
| 2007  | 3.0     | 0.6     | 6.2     | 7.0     | -1.8  | -3.3  | 1.0   | 3.6   | 15.1  | 1.1   | 3.3   | 4.1   | 12.2  | 5.3   | -2.0  | -0.5  | -2.7  |
| 2008  | 2.7     | 6.4     | -1.3    | 2.7     | 3.1   | 7.8   | 7.3   | 5.0   | -14.4 | 8.0   | 2.9   | 1.6   | 1.8   | 4.5   | 0.6   | 5.0   | 3.5   |
| 2009  | 1.9     | 4.0     | 6.2     | -2.9    | 0.3   | 4.8   | 2.9   | 3.8   | 19.4  | -1.6  | 3.0   | -     | -3.0  | -5.0  | 5.2   | -1.1  | -2.4  |
| 2010  | 7.3     | 1.9     | 2.4     | 12.5    | 13.0  | 0.5   | 1.6   | 3.3   | -2.7  | 3.8   | 5.5   | 10.5  | 10.0  | 16.1  | 10.7  | 15.1  | 13.1  |
| 2011  | 1.1     | 1.9     | 2.4     | -1.5    | 1.6   | 5.4   | 1.9   | -0.7  | 5.0   | 0.5   | 1.9   | 2.9   | -3.9  | -3.0  | -1.8  | 0.3   | 5.4   |
| 2012  | 3.5     | 7.6     | 1.8     | 5.2     | -0.4  | 3.9   | 4.6   | 12.9  | -0.9  | 5.0   | 1.5   | 0.3   | 8.2   | 7.0   | 8.8   | -5.2  | -3.6  |
| 2013  | -2.1    | 0.2     | -5.4    | -3.5    | 0.3   | 6.0   | 8.2   | -10.1 | -4.1  | -4.8  | -6.9  | -7.2  | -7.1  | 2.2   | -6.2  | 1.9   | 4.7   |
| 2014  | -       | -1.7    | 3.2     | -1.0    | -0.5  | -8.2  | -9.0  | 11.4  | 2.7   | -0.7  | 6.9   | 4.2   | 6.3   | -9.9  | -0.6  | 2.7   | -2.9  |
| 2015  | ..      | -0.6    | 10.0    | 10.3    | ..    | 4.1   | 2.9   | -7.4  | 8.6   | 11.6  | 9.9   | 8.2   | 12.2  | 10.3  | 2.0   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                           |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Household Goods Stores, All Businesses (£30,044m)         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 111.3   | 109.5   | 112.1   | 111.1   | 112.4 | 110.1 | 109.1 | 109.3 | 111.9 | 111.1 | 113.0 | 108.5 | 113.2 | 111.6 | 110.4 | 112.5 | 114.0 |
| 2007  | 115.3   | 116.0   | 116.0   | 115.5   | 113.5 | 114.0 | 116.3 | 117.4 | 114.1 | 115.3 | 118.1 | 117.9 | 114.9 | 114.0 | 113.3 | 114.0 | 113.4 |
| 2008  | 112.9   | 115.7   | 115.3   | 111.6   | 108.8 | 116.0 | 115.1 | 116.0 | 114.2 | 118.3 | 113.9 | 112.3 | 113.0 | 109.9 | 107.7 | 108.8 | 109.7 |
| 2009  | 106.8   | 104.9   | 104.6   | 107.9   | 109.8 | 107.3 | 103.9 | 103.7 | 104.5 | 105.5 | 103.9 | 106.9 | 108.6 | 108.1 | 110.0 | 110.4 | 109.2 |
| 2010  | 103.2   | 103.1   | 105.3   | 104.2   | 100.1 | 95.0  | 106.4 | 107.0 | 105.5 | 105.6 | 104.9 | 105.0 | 105.1 | 102.9 | 101.5 | 100.7 | 98.6  |
| 2011  | 100.5   | 101.3   | 100.3   | 100.4   | 100.1 | 101.4 | 101.4 | 101.3 | 100.9 | 99.5  | 100.4 | 100.6 | 99.7  | 100.8 | 102.5 | 99.6  | 98.4  |
| 2012  | 100.0   | 100.5   | 102.1   | 99.0    | 98.4  | 98.6  | 99.6  | 102.8 | 101.9 | 102.0 | 102.4 | 100.4 | 98.2  | 98.4  | 97.9  | 100.4 | 97.2  |
| 2013  | 96.8    | 96.0    | 97.5    | 95.9    | 97.7  | 96.0  | 99.7  | 93.0  | 95.8  | 99.6  | 97.3  | 96.8  | 93.6  | 97.1  | 96.1  | 95.3  | 101.0 |
| 2014  | 102.4   | 100.9   | 100.5   | 102.3   | 106.1 | 102.5 | 100.4 | 99.6  | 99.6  | 99.4  | 102.2 | 100.4 | 104.3 | 102.1 | 106.0 | 108.8 | 103.9 |
| 2015  | ..      | 106.2   | 107.0   | 108.8   | ..    | 105.2 | 106.0 | 107.0 | 107.5 | 107.2 | 106.3 | 109.8 | 106.1 | 110.2 | 109.3 | ..    | ..    |
| Percentage increase on a year earlier                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 0.7     | -3.0    | 1.9     | 1.8     | 2.2   | -3.3  | -3.2  | -2.5  | 1.5   | 1.1   | 2.8   | -1.2  | 4.5   | 2.1   | 0.3   | 3.0   | 3.1   |
| 2007  | 3.6     | 5.9     | 3.5     | 3.9     | 1.0   | 3.6   | 6.6   | 7.4   | 1.9   | 3.8   | 4.5   | 8.7   | 1.5   | 2.1   | 2.7   | 1.3   | -0.5  |
| 2008  | -2.0    | -0.2    | -0.6    | -3.4    | -4.1  | 1.7   | -1.0  | -1.2  | 0.1   | 2.6   | -3.6  | -4.8  | -1.6  | -3.6  | -4.9  | -4.5  | -3.2  |
| 2009  | -5.4    | -9.4    | -9.3    | -3.3    | 0.9   | -7.5  | -9.7  | -10.6 | -8.5  | -10.8 | -8.8  | -4.7  | -3.9  | -1.6  | 2.1   | 1.5   | -0.5  |
| 2010  | -3.4    | -1.7    | 0.7     | -3.4    | -8.8  | -11.4 | 2.4   | 3.2   | 1.0   | -     | 1.0   | -1.8  | -3.3  | -4.8  | -7.8  | -8.8  | -9.7  |
| 2011  | -2.6    | -1.7    | -4.8    | -3.7    | -0.1  | 6.7   | -4.7  | -5.3  | -4.4  | -5.7  | -4.3  | -4.2  | -5.1  | -2.0  | 1.0   | -1.0  | -0.2  |
| 2012  | -0.5    | -0.8    | 1.8     | -1.4    | -1.7  | -2.8  | -1.7  | 1.5   | 1.0   | 2.4   | 1.9   | -0.2  | -1.6  | -2.4  | -4.5  | 0.8   | -1.3  |
| 2013  | -3.2    | -4.6    | -4.5    | -3.1    | -0.7  | -2.6  | -     | -9.6  | -6.0  | -2.3  | -4.9  | -3.6  | -4.6  | -1.4  | -1.9  | -5.1  | 3.9   |
| 2014  | 5.8     | 5.2     | 3.1     | 6.6     | 8.5   | 6.8   | 0.7   | 7.2   | 4.0   | -0.1  | 5.0   | 3.8   | 11.4  | 5.1   | 10.3  | 14.1  | 2.9   |
| 2015  | ..      | 5.2     | 6.4     | 6.4     | ..    | 2.6   | 5.6   | 7.4   | 8.0   | 7.8   | 4.1   | 9.3   | 1.7   | 8.0   | 3.1   | ..    | ..    |
| Furniture, Lighting etc. All Businesses (£10,925m)        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 103.1   | 102.1   | 102.2   | 102.4   | 105.6 | 102.0 | 100.4 | 103.6 | 103.5 | 101.2 | 102.0 | 98.2  | 105.3 | 103.3 | 103.0 | 105.8 | 107.5 |
| 2007  | 105.8   | 106.0   | 108.4   | 106.5   | 102.2 | 101.1 | 105.7 | 110.2 | 104.2 | 109.6 | 110.9 | 111.3 | 105.0 | 103.8 | 99.5  | 104.3 | 102.8 |
| 2008  | 104.5   | 107.7   | 109.5   | 102.8   | 97.7  | 104.4 | 109.3 | 109.6 | 109.8 | 109.4 | 109.4 | 103.5 | 104.1 | 101.3 | 100.9 | 97.2  | 95.5  |
| 2009  | 97.4    | 91.7    | 94.5    | 101.0   | 102.2 | 96.0  | 90.0  | 89.7  | 93.6  | 94.5  | 95.1  | 100.5 | 101.5 | 101.1 | 102.7 | 103.7 | 100.6 |
| 2010  | 92.6    | 93.2    | 92.6    | 92.4    | 92.1  | 85.0  | 97.9  | 96.0  | 92.8  | 94.9  | 90.5  | 91.6  | 93.4  | 92.1  | 93.8  | 94.0  | 89.3  |
| 2011  | 96.0    | 97.3    | 92.5    | 97.2    | 97.1  | 96.5  | 101.3 | 94.6  | 89.3  | 92.7  | 94.7  | 95.7  | 96.1  | 99.4  | 97.2  | 96.7  | 97.3  |
| 2012  | 100.0   | 96.0    | 105.2   | 99.4    | 99.3  | 93.6  | 95.4  | 98.5  | 104.5 | 102.9 | 107.7 | 100.4 | 98.9  | 99.1  | 100.2 | 98.8  | 98.9  |
| 2013  | 101.1   | 101.7   | 101.1   | 98.1    | 103.3 | 101.1 | 103.0 | 101.0 | 96.7  | 106.4 | 100.5 | 100.9 | 92.5  | 100.4 | 98.6  | 101.0 | 109.0 |
| 2014  | 109.5   | 106.1   | 106.3   | 110.6   | 115.4 | 106.8 | 106.7 | 104.9 | 106.1 | 104.3 | 108.2 | 108.1 | 112.1 | 111.4 | 116.7 | 115.4 | 114.3 |
| 2015  | ..      | 118.6   | 122.5   | 122.4   | ..    | 116.5 | 116.8 | 121.7 | 122.0 | 123.6 | 122.1 | 125.9 | 116.5 | 124.2 | 122.8 | ..    | ..    |
| Percentage increase on a year earlier                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 4.6     | 2.2     | 4.9     | 5.4     | 5.9   | 3.0   | -1.5  | 4.6   | 2.6   | 4.9   | 6.9   | 2.4   | 7.7   | 5.8   | 5.0   | 7.2   | 5.5   |
| 2007  | 2.6     | 3.8     | 6.1     | 4.0     | -3.2  | -0.9  | 5.3   | 6.4   | 0.6   | 8.3   | 8.7   | 13.3  | -0.3  | 0.5   | -3.4  | -1.4  | -4.4  |
| 2008  | -1.2    | 1.5     | 1.0     | -3.4    | -4.5  | 3.3   | 3.4   | -0.5  | 5.4   | -0.2  | -1.4  | -7.0  | -0.9  | -2.4  | 1.4   | -6.8  | -7.1  |
| 2009  | -6.8    | -14.8   | -13.7   | -1.7    | 4.7   | -8.1  | -17.7 | -18.2 | -14.7 | -13.6 | -13.0 | -2.9  | -2.5  | -0.2  | 1.8   | 6.7   | 5.4   |
| 2010  | -4.9    | 1.7     | -2.0    | -8.6    | -9.9  | -11.4 | 8.9   | 7.1   | -0.9  | 0.5   | -4.8  | -8.8  | -8.0  | -8.9  | -8.7  | -9.3  | -11.3 |
| 2011  | 3.7     | 4.3     | -0.1    | 5.3     | 5.4   | 13.5  | 3.4   | -1.5  | -3.7  | -2.3  | 4.7   | 4.5   | 2.8   | 7.9   | 3.6   | 2.8   | 9.0   |
| 2012  | 4.1     | -1.3    | 13.8    | 2.3     | 2.2   | -3.1  | -5.9  | 4.1   | 17.0  | 11.0  | 13.7  | 4.9   | 2.9   | -0.3  | 3.1   | 2.2   | 1.6   |
| 2013  | 1.1     | 5.9     | -3.9    | -1.3    | 4.1   | 8.0   | 8.1   | 2.5   | -7.5  | 3.3   | -6.7  | 0.5   | -6.5  | 1.3   | -1.6  | 2.3   | 10.2  |
| 2014  | 8.4     | 4.3     | 5.1     | 12.7    | 11.6  | 5.7   | 3.5   | 3.8   | 9.7   | -2.0  | 7.7   | 7.2   | 21.2  | 10.9  | 18.3  | 14.2  | 4.8   |
| 2015  | ..      | 11.8    | 15.2    | 10.6    | ..    | 9.1   | 9.5   | 16.0  | 15.0  | 18.5  | 12.9  | 16.4  | 3.9   | 11.5  | 5.2   | ..    | ..    |
| Electrical Household Appliances, All Businesses (£7,317m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 125.0   | 123.5   | 128.8   | 123.6   | 124.1 | 122.2 | 123.9 | 124.2 | 130.4 | 129.2 | 127.3 | 121.0 | 127.9 | 122.2 | 122.1 | 123.8 | 125.8 |
| 2007  | 126.0   | 128.5   | 125.6   | 125.9   | 123.9 | 124.0 | 130.2 | 130.8 | 122.9 | 122.1 | 130.5 | 129.6 | 123.4 | 124.9 | 126.4 | 121.1 | 124.2 |
| 2008  | 117.1   | 122.5   | 119.0   | 114.7   | 111.8 | 125.5 | 115.4 | 125.3 | 121.5 | 122.2 | 114.5 | 113.5 | 121.1 | 110.6 | 103.0 | 110.9 | 119.4 |
| 2009  | 112.3   | 109.1   | 109.1   | 114.4   | 116.6 | 110.7 | 110.6 | 106.5 | 111.9 | 111.5 | 105.0 | 114.2 | 115.1 | 113.9 | 115.5 | 117.7 | 116.6 |
| 2010  | 110.7   | 106.3   | 115.1   | 113.3   | 108.0 | 95.1  | 111.6 | 110.9 | 110.8 | 113.4 | 119.9 | 115.7 | 113.2 | 111.4 | 110.4 | 109.9 | 104.6 |
| 2011  | 100.2   | 103.7   | 98.6    | 100.3   | 98.1  | 107.3 | 100.4 | 103.3 | 96.9  | 99.8  | 99.0  | 96.5  | 100.1 | 103.5 | 106.5 | 97.5  | 91.9  |
| 2012  | 100.0   | 104.9   | 103.8   | 97.6    | 93.6  | 104.5 | 104.7 | 105.4 | 106.0 | 104.2 | 101.9 | 104.5 | 95.5  | 93.6  | 94.0  | 100.0 | 88.3  |
| 2013  | 82.9    | 82.4    | 82.8    | 82.9    | 83.4  | 78.7  | 86.7  | 81.9  | 84.9  | 81.2  | 82.4  | 80.1  | 83.0  | 85.2  | 81.3  | 82.5  | 85.9  |
| 2014  | 86.9    | 86.3    | 86.6    | 84.9    | 89.8  | 87.9  | 84.0  | 86.5  | 86.6  | 86.6  | 86.6  | 83.1  | 87.5  | 84.2  | 87.6  | 98.4  | 84.6  |
| 2015  | ..      | 88.1    | 87.7    | 88.7    | ..    | 86.0  | 89.3  | 88.7  | 88.9  | 88.6  | 86.0  | 90.1  | 87.4  | 88.6  | 87.3  | ..    | ..    |
| Percentage increase on a year earlier                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.3     | -2.7    | 5.2     | 1.4     | 1.4   | -6.8  | -0.5  | -1.1  | 6.3   | 4.8   | 4.6   | -2.5  | 7.4   | -0.1  | 0.2   | 2.0   | 1.8   |
| 2007  | 0.8     | 4.1     | -2.5    | 1.9     | -0.1  | 1.5   | 5.1   | 5.3   | -5.8  | -5.5  | 2.5   | 7.1   | -3.5  | 2.2   | 3.5   | -2.2  | -1.3  |
| 2008  | -7.0    | -4.7    | -5.2    | -8.9    | -9.8  | 1.2   | -11.4 | -4.2  | -1.1  | 0.1   | -12.3 | -12.5 | -1.9  | -11.4 | -18.5 | -8.4  | -3.9  |
| 2009  | -4.1    | -11.0   | -8.3    | -0.3    | 4.3   | -11.8 | -4.1  | -15.0 | -7.9  | -8.8  | -8.3  | 0.7   | -5.0  | 3.0   | 12.1  | 6.1   | -2.4  |
| 2010  | -1.4    | -2.6    | 5.5     | -1.0    | -7.4  | -14.1 | 0.9   | 4.2   | -1.0  | 1.7   | 14.2  | 1.3   | -1.6  | -2.2  | -4.4  | -6.7  | -10.3 |
| 2011  | -9.5    | -2.5    | -14.4   | -11.5   | -9.1  | 12.8  | -10.0 | -6.9  | -12.6 | -12.0 | -17.4 | -16.6 | -11.6 | -7.1  | -3.5  | -11.2 | -12.1 |
| 2012  | -0.2    | 1.2     | 5.3     | -2.7    | -4.6  | -2.6  | 4.3   | 2.0   | 9.4   | 4.4   | 2.9   | 8.3   | -4.6  | -9.5  | -11.8 | 2.6   | -4.0  |
| 2013  | -17.1   | -21.4   | -20.3   | -15.0   | -10.9 | -24.6 | -17.2 | -22.3 | -19.9 | -22.1 | -19.1 | -23.4 | -13.1 | -9.0  | -13.5 | -17.5 | -2.7  |
| 2014  | 4.8     | 4.7     | 4.6     | 2.3     | 7.6   | 11.7  | -3.2  | 5.6   | 2.0   | 6.7   | 5.1   | 3.8   | 5.4   | -1.1  | 7.8   | 19.3  | -1.5  |
| 2015  | ..      | 2.1     | 1.3     | 4.5     | ..    | -2.2  | 6.4   | 2.5   | 2.6   | 2.3   | -0.7  | 8.5   | -0.1  | 5.1   | -0.4  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Hardware, Paints and Glass, All Businesses (£10,265m)              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 103.8   | 100.8   | 103.6   | 105.1   | 105.5 | 103.7 | 101.4 | 98.1  | 100.8 | 101.1 | 107.9 | 103.8 | 104.2 | 106.8 | 103.5 | 105.7 | 106.9 |
| 2007   | 111.1   | 110.9   | 110.9   | 110.3   | 112.3 | 113.9 | 110.5 | 108.7 | 112.6 | 110.4 | 110.1 | 108.6 | 112.5 | 110.0 | 111.3 | 113.6 | 112.0 |
| 2008   | 113.1   | 114.5   | 113.2   | 112.2   | 112.5 | 116.2 | 117.0 | 110.8 | 107.6 | 118.8 | 113.3 | 114.2 | 110.3 | 112.2 | 112.5 | 113.5 | 111.6 |
| 2009   | 109.1   | 109.9   | 108.1   | 108.1   | 110.2 | 110.2 | 107.6 | 111.6 | 107.1 | 109.3 | 107.9 | 105.8 | 109.1 | 109.1 | 111.6 | 109.5 | 109.6 |
| 2010   | 106.0   | 108.1   | 108.6   | 108.0   | 99.5  | 102.8 | 108.1 | 112.4 | 112.0 | 107.9 | 106.5 | 108.3 | 109.0 | 106.9 | 100.4 | 97.7  | 100.2 |
| 2011   | 104.6   | 102.6   | 109.1   | 103.2   | 103.6 | 100.7 | 100.3 | 105.8 | 115.0 | 106.3 | 106.5 | 108.0 | 102.9 | 99.7  | 104.8 | 103.2 | 103.0 |
| 2012   | 100.0   | 102.2   | 97.2    | 99.3    | 101.2 | 100.3 | 99.7  | 105.6 | 94.9  | 98.8  | 97.8  | 97.2  | 99.1  | 101.2 | 98.4  | 103.3 | 101.9 |
| 2013   | 105.4   | 100.8   | 107.9   | 106.8   | 106.0 | 103.1 | 106.5 | 94.5  | 106.0 | 109.4 | 108.3 | 108.8 | 105.9 | 106.0 | 107.8 | 102.7 | 107.3 |
| 2014   | 110.7   | 110.3   | 108.8   | 110.4   | 113.5 | 112.8 | 109.6 | 108.4 | 106.4 | 108.0 | 111.4 | 108.7 | 112.8 | 109.7 | 112.9 | 114.9 | 113.0 |
| 2015   | ..      | 111.5   | 109.4   | 114.3   | ..    | 113.0 | 112.3 | 109.7 | 110.2 | 108.2 | 109.9 | 112.5 | 113.5 | 116.4 | 116.4 | ..    | ..    |
| Percentage increase on a year earlier                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -3.6    | -8.4    | -4.2    | -1.3    | -0.3  | -5.9  | -7.5  | -11.1 | -3.8  | -6.4  | -2.6  | -3.4  | -1.6  | 0.8   | -4.2  | 0.1   | 2.7   |
| 2007   | 7.1     | 10.0    | 7.0     | 5.0     | 6.5   | 9.9   | 9.0   | 10.8  | 11.6  | 9.1   | 2.0   | 4.7   | 8.0   | 3.0   | 7.6   | 7.4   | 4.8   |
| 2008   | 1.8     | 3.3     | 2.1     | 1.7     | 0.2   | 2.0   | 5.8   | 1.9   | -4.4  | 7.6   | 2.9   | 5.2   | -2.0  | 2.0   | 1.1   | -0.1  | -0.4  |
| 2009   | -3.6    | -4.0    | -4.6    | -3.7    | -2.0  | -5.1  | -8.0  | 0.7   | -0.4  | -8.0  | -4.8  | -7.4  | -1.1  | -2.8  | -0.8  | -3.5  | -1.8  |
| 2010   | -2.8    | -1.7    | 0.5     | -0.1    | -9.7  | -6.8  | 0.5   | 0.7   | 4.5   | -1.2  | -1.3  | 2.4   | -0.1  | -2.0  | -10.0 | -10.8 | -8.6  |
| 2011   | -1.3    | -5.1    | 0.4     | -4.4    | 4.2   | -2.0  | -7.2  | -5.8  | 2.7   | -1.5  | -     | -0.2  | -5.6  | -6.8  | 4.3   | 5.7   | 2.9   |
| 2012   | -4.4    | -0.4    | -10.8   | -3.8    | -2.3  | -0.4  | -0.6  | -0.2  | -17.5 | -7.0  | -8.2  | -10.0 | -3.6  | 1.5   | -6.1  | 0.1   | -1.1  |
| 2013   | 5.4     | -1.3    | 11.0    | 7.5     | 4.7   | 2.8   | 6.7   | -10.5 | 11.7  | 10.8  | 10.8  | 11.9  | 6.8   | 4.7   | 9.6   | -0.6  | 5.4   |
| 2014   | 5.1     | 9.4     | 0.8     | 3.3     | 7.1   | 9.4   | 2.9   | 14.7  | 0.3   | -1.2  | 2.8   | -0.2  | 6.5   | 3.5   | 4.7   | 11.9  | 5.2   |
| 2015   | ..      | 1.1     | 0.6     | 3.6     | ..    | 0.1   | 2.5   | 1.2   | 3.6   | 0.2   | -1.3  | 3.5   | 0.6   | 6.1   | 3.1   | ..    | ..    |
| Music and video recordings and equipment, All Businesses (£1,537m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 154.6   | 153.2   | 158.7   | 154.6   | 151.8 | 153.0 | 152.3 | 154.1 | 157.9 | 161.1 | 157.5 | 152.9 | 159.3 | 152.2 | 152.7 | 151.7 | 151.0 |
| 2007   | 159.1   | 161.7   | 158.4   | 163.8   | 152.6 | 159.6 | 163.2 | 162.3 | 153.1 | 155.9 | 164.7 | 171.2 | 159.6 | 161.2 | 162.8 | 150.9 | 145.9 |
| 2008   | 151.5   | 148.7   | 153.3   | 154.1   | 149.9 | 151.0 | 142.4 | 151.5 | 155.4 | 158.8 | 147.3 | 155.6 | 155.9 | 151.6 | 147.0 | 149.8 | 152.2 |
| 2009   | 132.6   | 144.7   | 131.3   | 125.0   | 129.4 | 151.2 | 146.4 | 138.1 | 128.2 | 131.2 | 134.0 | 125.6 | 125.8 | 124.1 | 125.8 | 129.1 | 132.6 |
| 2010   | 123.9   | 124.7   | 127.0   | 120.0   | 123.9 | 113.0 | 129.6 | 130.2 | 127.8 | 128.3 | 125.5 | 126.4 | 123.5 | 112.2 | 120.7 | 124.0 | 126.3 |
| 2011   | 106.8   | 110.9   | 105.5   | 104.6   | 106.3 | 111.9 | 113.0 | 108.5 | 108.0 | 101.9 | 106.4 | 104.9 | 102.5 | 106.0 | 105.7 | 106.5 | 106.7 |
| 2012   | 100.0   | 100.8   | 104.0   | 99.5    | 95.7  | 94.1  | 105.3 | 102.5 | 111.4 | 105.3 | 97.0  | 101.7 | 98.9  | 98.2  | 97.5  | 94.4  | 95.4  |
| 2013   | 74.8    | 87.4    | 72.6    | 69.1    | 70.1  | 94.5  | 92.3  | 77.8  | 72.9  | 73.5  | 71.8  | 66.4  | 70.3  | 70.4  | 70.3  | 66.6  | 72.9  |
| 2014   | 70.0    | 70.9    | 70.4    | 71.5    | 67.3  | 73.6  | 73.0  | 66.6  | 69.7  | 69.1  | 72.0  | 73.4  | 72.4  | 69.2  | 71.2  | 70.2  | 61.7  |
| 2015   | ..      | 68.2    | 71.3    | 71.7    | ..    | 63.7  | 67.0  | 72.7  | 76.1  | 72.0  | 67.0  | 71.0  | 71.5  | 72.4  | 70.0  | ..    | ..    |
| Percentage increase on a year earlier                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 0.9     | -2.0    | 4.0     | 1.6     | -     | -5.7  | -1.2  | 0.4   | 2.5   | 5.1   | 4.2   | -1.5  | 7.4   | -0.4  | 0.5   | 1.3   | -1.3  |
| 2007   | 3.0     | 5.5     | -0.2    | 5.9     | 0.6   | 4.3   | 7.2   | 5.3   | -3.0  | -3.2  | 4.6   | 12.0  | 0.2   | 5.9   | 6.6   | -0.6  | -3.4  |
| 2008   | -4.8    | -8.0    | -3.2    | -5.9    | -1.8  | -5.3  | -12.7 | -6.7  | 1.5   | 1.9   | -10.6 | -9.1  | -2.4  | -5.9  | -9.7  | -0.7  | 4.3   |
| 2009   | -12.4   | -2.7    | -14.3   | -18.9   | -13.6 | 0.1   | 2.8   | -8.8  | -17.5 | -17.4 | -9.1  | -19.3 | -19.3 | -18.2 | -14.4 | -13.9 | -12.8 |
| 2010   | -6.6    | -13.8   | -3.3    | -4.0    | -4.3  | -25.2 | -11.5 | -5.7  | -0.3  | -2.3  | -6.3  | 0.7   | -1.8  | -9.6  | -4.1  | -3.9  | -4.7  |
| 2011   | -13.8   | -11.1   | -17.0   | -12.9   | -14.2 | -1.0  | -12.8 | -16.6 | -15.5 | -20.5 | -15.2 | -17.1 | -17.0 | -5.5  | -12.4 | -14.1 | -15.5 |
| 2012   | -6.4    | -9.2    | -1.5    | -4.8    | -10.0 | -15.9 | -6.8  | -5.5  | 3.2   | 3.3   | -8.9  | -3.0  | -3.5  | -7.3  | -7.8  | -11.4 | -10.5 |
| 2013   | -25.2   | -13.3   | -30.1   | -30.5   | -26.7 | 0.5   | -12.3 | -24.2 | -34.6 | -30.3 | -25.9 | -34.7 | -28.9 | -28.3 | -27.9 | -29.4 | -23.6 |
| 2014   | -6.4    | -18.8   | -3.1    | 3.4     | -4.1  | -22.1 | -20.9 | -14.3 | -4.3  | -6.0  | 0.2   | 10.6  | 3.1   | -1.7  | 1.3   | 5.5   | -15.3 |
| 2015   | ..      | -3.9    | 1.3     | 0.3     | ..    | -13.5 | -8.2  | 9.1   | 9.1   | 4.2   | -7.0  | -3.3  | -1.3  | 4.7   | -1.7  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Other Specialised Non-food Stores, All Businesses (£43,950m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 92.6    | 92.6    | 92.7    | 92.2    | 93.0  | 94.4  | 92.9  | 90.9  | 92.4  | 92.7  | 93.0  | 91.7  | 92.6  | 92.1  | 92.8  | 92.6  | 93.5  |
| 2007   | 94.9    | 93.5    | 96.2    | 94.9    | 94.8  | 91.8  | 92.8  | 95.5  | 95.4  | 96.3  | 96.7  | 94.4  | 95.1  | 95.2  | 94.8  | 95.8  | 94.0  |
| 2008   | 100.2   | 100.9   | 102.5   | 101.1   | 96.3  | 98.4  | 103.2 | 101.5 | 101.5 | 104.3 | 101.9 | 102.3 | 100.1 | 100.9 | 97.7  | 94.7  | 96.4  |
| 2009   | 96.6    | 95.4    | 96.7    | 97.5    | 96.8  | 97.8  | 93.5  | 95.0  | 96.9  | 95.8  | 97.3  | 99.0  | 97.4  | 96.4  | 96.7  | 97.5  | 96.4  |
| 2010   | 98.5    | 94.3    | 96.4    | 101.7   | 101.6 | 90.8  | 96.7  | 95.3  | 95.9  | 96.2  | 97.0  | 102.3 | 103.1 | 100.1 | 102.1 | 102.8 | 100.3 |
| 2011   | 99.3    | 100.2   | 98.5    | 98.4    | 100.0 | 101.5 | 100.8 | 98.7  | 99.5  | 98.9  | 97.3  | 97.9  | 98.4  | 98.8  | 101.6 | 99.4  | 99.2  |
| 2012   | 100.0   | 100.3   | 98.3    | 101.0   | 100.5 | 101.5 | 97.7  | 101.3 | 97.0  | 97.1  | 100.2 | 99.4  | 102.9 | 100.6 | 100.7 | 102.1 | 99.1  |
| 2013   | 102.5   | 98.4    | 102.4   | 104.6   | 104.4 | 95.7  | 100.8 | 98.6  | 103.0 | 101.3 | 102.8 | 102.0 | 102.7 | 108.2 | 103.9 | 104.2 | 105.1 |
| 2014   | 110.1   | 107.9   | 108.9   | 110.2   | 113.5 | 106.4 | 107.7 | 109.6 | 107.1 | 108.8 | 110.5 | 111.8 | 108.9 | 109.9 | 111.3 | 112.4 | 116.1 |
| 2015   | ..      | 109.9   | 109.6   | 108.7   | ..    | 109.9 | 110.8 | 109.2 | 111.0 | 110.8 | 107.7 | 109.2 | 109.3 | 107.7 | 109.6 | ..    | ..    |
| Percentage increase on a year earlier                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -1.2    | 0.8     | -       | -3.4    | -2.0  | 2.7   | 2.4   | -2.1  | 0.2   | 0.5   | -0.5  | -3.6  | -3.8  | -3.1  | -3.2  | -1.9  | -1.0  |
| 2007   | 2.4     | 1.0     | 3.7     | 3.0     | 1.9   | -2.8  | -0.1  | 5.0   | 3.3   | 3.9   | 4.0   | 2.9   | 2.7   | 3.4   | 2.1   | 3.5   | 0.5   |
| 2008   | 5.6     | 7.8     | 6.6     | 6.5     | 1.6   | 7.2   | 11.2  | 6.2   | 6.4   | 8.3   | 5.3   | 8.4   | 5.2   | 5.9   | 3.1   | -1.1  | 2.6   |
| 2009   | -3.6    | -5.5    | -5.7    | -3.5    | 0.6   | -0.7  | -9.4  | -6.4  | -4.6  | -8.1  | -4.6  | -3.2  | -2.7  | -4.4  | -1.0  | 2.9   | -     |
| 2010   | 2.0     | -1.1    | -0.3    | 4.3     | 4.9   | -7.2  | 3.4   | 0.3   | -1.0  | 0.4   | -0.3  | 3.4   | 5.9   | 3.8   | 5.6   | 5.5   | 4.0   |
| 2011   | 0.8     | 6.2     | 2.1     | -3.3    | -1.6  | 11.8  | 4.2   | 3.6   | 3.7   | 2.9   | 0.3   | -4.3  | -4.6  | -1.3  | -0.5  | -3.3  | -1.1  |
| 2012   | 0.7     | 0.1     | -0.2    | 2.6     | 0.5   | -     | -3.0  | 2.6   | -2.5  | -1.8  | 3.0   | 1.6   | 4.7   | 1.8   | -0.9  | 2.7   | -0.2  |
| 2013   | 2.5     | -1.9    | 4.2     | 3.6     | 3.9   | -5.7  | 3.2   | -2.7  | 6.2   | 4.3   | 2.7   | 2.6   | -0.2  | 7.6   | 3.1   | 2.0   | 6.1   |
| 2014   | 7.4     | 9.7     | 6.3     | 5.3     | 8.6   | 11.2  | 6.9   | 11.2  | 3.9   | 7.4   | 7.5   | 9.6   | 6.0   | 1.6   | 7.1   | 7.9   | 10.5  |
| 2015   | ..      | 1.8     | 0.7     | -1.4    | ..    | 3.2   | 2.9   | -0.4  | 3.6   | 1.8   | -2.6  | -2.3  | 0.4   | -2.0  | -1.5  | ..    | ..    |
| Dispensing Chemists, All Businesses (£1,097m)                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 106.2   | 103.3   | 109.2   | 105.7   | 106.7 | 100.5 | 101.9 | 106.6 | 101.9 | 110.5 | 113.9 | 107.2 | 100.7 | 108.4 | 108.0 | 105.8 | 106.3 |
| 2007   | 108.2   | 105.2   | 103.9   | 114.2   | 109.4 | 103.2 | 106.2 | 106.0 | 104.5 | 103.2 | 103.9 | 98.9  | 104.1 | 134.6 | 109.4 | 108.6 | 109.9 |
| 2008   | 126.0   | 139.7   | 131.6   | 121.2   | 110.4 | 141.6 | 143.0 | 135.3 | 138.8 | 133.1 | 124.5 | 122.1 | 127.6 | 115.3 | 114.8 | 106.3 | 110.1 |
| 2009   | 107.5   | 105.6   | 106.2   | 112.7   | 105.4 | 108.6 | 104.0 | 104.5 | 107.2 | 103.7 | 107.3 | 117.0 | 109.9 | 111.5 | 107.7 | 109.7 | 100.1 |
| 2010   | 100.7   | 99.8    | 97.9    | 100.0   | 104.9 | 101.1 | 100.9 | 97.8  | 99.6  | 98.2  | 96.4  | 102.6 | 101.0 | 97.3  | 101.0 | 104.3 | 108.5 |
| 2011   | 105.2   | 112.1   | 107.3   | 100.5   | 100.9 | 113.6 | 109.7 | 112.8 | 109.3 | 106.9 | 106.2 | 100.0 | 97.7  | 103.1 | 105.0 | 101.8 | 96.8  |
| 2012   | 100.0   | 106.6   | 103.2   | 93.8    | 96.3  | 104.5 | 107.8 | 107.4 | 95.8  | 108.1 | 105.4 | 96.3  | 102.2 | 85.1  | 98.2  | 96.5  | 94.7  |
| 2013   | 102.4   | 99.1    | 99.6    | 106.3   | 104.8 | 98.2  | 100.1 | 99.1  | 98.5  | 102.0 | 98.5  | 108.1 | 108.5 | 103.0 | 103.4 | 107.5 | 103.7 |
| 2014   | 106.8   | 104.3   | 111.9   | 107.3   | 103.7 | 103.4 | 103.6 | 105.9 | 109.6 | 111.8 | 113.7 | 108.7 | 106.2 | 107.1 | 100.6 | 103.2 | 106.7 |
| 2015   | ..      | 102.2   | 97.2    | 103.8   | ..    | 102.9 | 102.3 | 101.6 | 99.5  | 95.4  | 96.9  | 100.8 | 99.6  | 109.6 | 109.5 | ..    | ..    |
| Percentage increase on a year earlier                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -11.4   | -15.1   | -8.6    | -13.4   | -8.3  | -17.5 | -18.4 | -10.3 | -12.3 | -5.7  | -8.1  | -15.6 | -17.6 | -8.0  | -5.8  | -11.8 | -7.5  |
| 2007   | 1.9     | 1.8     | -4.8    | 8.1     | 2.5   | 2.6   | 4.2   | -0.6  | 2.6   | -6.6  | -8.8  | -7.8  | 3.4   | 24.1  | 1.2   | 2.6   | 3.5   |
| 2008   | 16.5    | 32.8    | 26.6    | 6.1     | 0.9   | 37.2  | 34.7  | 27.6  | 32.8  | 29.0  | 19.8  | 23.5  | 22.5  | -14.3 | 5.0   | -2.1  | 0.1   |
| 2009   | -14.7   | -24.4   | -19.3   | -7.0    | -4.5  | -23.3 | -27.3 | -22.8 | -22.8 | -22.1 | -13.8 | -4.2  | -13.9 | -3.3  | -6.2  | 3.2   | -9.1  |
| 2010   | -6.3    | -5.5    | -7.7    | -11.2   | -0.4  | -6.9  | -3.0  | -6.4  | -7.1  | -5.3  | -10.2 | -12.4 | -8.1  | -12.8 | -6.1  | -4.9  | 8.4   |
| 2011   | 4.5     | 12.3    | 9.6     | 0.4     | -3.8  | 12.3  | 8.7   | 15.3  | 9.7   | 8.9   | 10.1  | -2.5  | -3.2  | 6.0   | 4.0   | -2.4  | -10.8 |
| 2012   | -4.9    | -4.9    | -3.8    | -6.6    | -4.5  | -8.0  | -1.7  | -4.8  | -12.4 | 1.1   | -0.7  | -3.7  | 4.6   | -17.4 | -6.5  | -5.2  | -2.2  |
| 2013   | 2.4     | -7.1    | -3.5    | 13.3    | 8.8   | -6.1  | -7.2  | -7.7  | 2.8   | -5.6  | -6.5  | 12.3  | 6.2   | 21.0  | 5.3   | 11.3  | 9.6   |
| 2014   | 4.2     | 5.3     | 12.3    | 1.0     | -1.0  | 5.3   | 3.5   | 6.9   | 11.4  | 9.6   | 15.4  | 0.6   | -2.2  | 3.9   | -2.8  | -4.0  | 2.9   |
| 2015   | ..      | -2.0    | -13.1   | -3.2    | ..    | -0.4  | -1.3  | -4.1  | -9.3  | -14.6 | -14.8 | -7.3  | -6.2  | 2.3   | 8.9   | ..    | ..    |
| Medical Goods, All Businesses (£479m)                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 100.4   | 101.7   | 107.7   | 95.0    | 97.1  | 85.1  | 108.2 | 109.9 | 108.4 | 120.0 | 97.4  | 96.3  | 97.6  | 91.8  | 101.4 | 95.4  | 95.1  |
| 2007   | 95.4    | 103.7   | 89.1    | 103.4   | 85.5  | 99.0  | 105.7 | 105.8 | 82.2  | 83.2  | 99.5  | 114.6 | 102.5 | 95.0  | 74.5  | 94.4  | 87.3  |
| 2008   | 91.1    | 95.2    | 89.7    | 86.4    | 92.6  | 94.3  | 96.2  | 95.3  | 87.8  | 91.5  | 89.7  | 83.9  | 88.5  | 86.7  | 96.7  | 81.7  | 98.2  |
| 2009   | 89.9    | 82.7    | 89.3    | 93.3    | 94.3  | 82.0  | 79.9  | 85.4  | 89.1  | 81.7  | 95.6  | 89.4  | 91.3  | 97.9  | 95.7  | 98.2  | 90.0  |
| 2010   | 80.0    | 73.6    | 87.4    | 81.3    | 77.6  | 66.0  | 77.9  | 76.2  | 87.1  | 89.6  | 85.9  | 89.3  | 78.6  | 77.0  | 72.8  | 83.5  | 76.9  |
| 2011   | 91.0    | 90.7    | 86.2    | 92.7    | 94.3  | 82.9  | 90.1  | 97.5  | 76.2  | 92.7  | 89.1  | 93.2  | 92.7  | 92.3  | 89.5  | 91.2  | 100.6 |
| 2012   | 100.0   | 101.5   | 96.5    | 101.8   | 100.1 | 103.5 | 97.7  | 102.9 | 100.9 | 96.2  | 93.3  | 113.0 | 99.9  | 94.5  | 100.6 | 101.1 | 99.0  |
| 2013   | 99.4    | 98.8    | 91.5    | 102.4   | 105.2 | 102.4 | 101.0 | 94.2  | 88.5  | 97.3  | 89.2  | 94.8  | 102.9 | 107.9 | 107.0 | 103.5 | 105.1 |
| 2014   | 114.1   | 111.7   | 115.7   | 113.8   | 115.3 | 107.6 | 113.6 | 114.2 | 116.5 | 110.6 | 119.2 | 117.5 | 111.2 | 113.0 | 115.2 | 115.7 | 115.2 |
| 2015   | ..      | 114.2   | 123.9   | 131.0   | ..    | 113.2 | 115.2 | 114.3 | 122.4 | 120.4 | 127.8 | 126.2 | 120.9 | 142.9 | 129.5 | ..    | ..    |
| Percentage increase on a year earlier                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -0.8    | 14.8    | 17.2    | -12.5   | -16.0 | -3.2  | 8.1   | 37.2  | 26.5  | 32.3  | -0.6  | -4.0  | -7.2  | -22.0 | -12.5 | -19.9 | -15.5 |
| 2007   | -4.9    | 1.9     | -17.3   | 8.8     | -11.9 | 16.4  | -2.3  | -3.7  | -24.2 | -30.7 | 2.1   | 19.0  | 5.1   | 3.5   | -26.5 | -1.0  | -8.2  |
| 2008   | -4.6    | -8.2    | 0.6     | -16.4   | 8.3   | -4.8  | -9.0  | -9.9  | 6.8   | 10.0  | -9.8  | -26.9 | -13.7 | -8.7  | 29.8  | -13.5 | 12.5  |
| 2009   | -1.3    | -13.2   | -0.4    | 7.9     | 1.8   | -13.0 | -17.0 | -10.4 | 1.4   | -10.7 | 6.6   | 6.7   | 3.1   | 12.9  | -1.0  | 20.3  | -8.3  |
| 2010   | -11.0   | -11.0   | -2.2    | -12.9   | -17.7 | -19.5 | -2.5  | -10.8 | -2.2  | 9.7   | -10.2 | -0.2  | -13.9 | -21.4 | -24.0 | -15.0 | -14.6 |
| 2011   | 13.8    | 23.3    | -1.3    | 14.1    | 21.5  | 25.6  | 15.8  | 27.8  | -12.5 | 3.4   | 3.7   | 4.4   | 18.1  | 19.8  | 23.1  | 9.2   | 30.9  |
| 2012   | 9.9     | 11.9    | 12.0    | 9.8     | 6.2   | 24.9  | 8.4   | 5.6   | 32.4  | 3.9   | 4.8   | 21.2  | 7.7   | 2.4   | 12.4  | 10.9  | -1.6  |
| 2013   | -0.6    | -2.7    | -5.3    | 0.5     | 5.0   | -1.1  | 3.4   | -8.5  | -12.4 | 1.1   | -4.4  | -16.1 | 3.0   | 14.2  | 6.4   | 2.4   | 6.2   |
| 2014   | 14.7    | 13.1    | 26.5    | 11.2    | 9.7   | 5.1   | 12.5  | 21.3  | 31.7  | 13.6  | 33.6  | 23.9  | 8.0   | 4.8   | 7.6   | 11.8  | 9.6   |
| 2015   | ..      | 2.3     | 7.0     | 15.0    | ..    | 5.2   | 1.4   | 0.1   | 5.0   | 8.9   | 7.2   | 7.4   | 8.7   | 26.4  | 12.5  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Cosmetic and Toilet Articles, All Businesses (£2,965m)             |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 76.7    | 73.6    | 75.9    | 77.9    | 79.6  | 69.7  | 74.5  | 75.9  | 75.6  | 72.8  | 78.6  | 79.1  | 77.5  | 77.2  | 78.8  | 78.8  | 80.9  |
| 2007   | 85.2    | 83.5    | 83.9    | 85.3    | 87.9  | 83.2  | 82.6  | 84.6  | 84.4  | 85.2  | 82.5  | 82.7  | 86.0  | 86.7  | 87.1  | 88.4  | 88.1  |
| 2008   | 86.0    | 85.0    | 87.6    | 85.9    | 85.4  | 85.4  | 84.7  | 84.8  | 85.8  | 91.0  | 86.5  | 87.3  | 85.6  | 84.9  | 84.6  | 85.7  | 85.9  |
| 2009   | 81.3    | 83.0    | 81.2    | 81.6    | 79.4  | 82.9  | 85.4  | 81.2  | 80.1  | 80.2  | 82.9  | 81.1  | 81.8  | 81.8  | 82.4  | 76.5  | 79.3  |
| 2010   | 92.0    | 89.8    | 89.9    | 92.7    | 95.6  | 86.5  | 93.3  | 89.5  | 89.7  | 90.1  | 89.9  | 91.4  | 93.8  | 92.8  | 95.2  | 95.9  | 95.8  |
| 2011   | 96.5    | 97.8    | 95.8    | 96.5    | 95.8  | 101.6 | 95.6  | 96.4  | 98.4  | 95.1  | 94.3  | 97.2  | 94.6  | 97.4  | 92.5  | 100.4 | 94.9  |
| 2012   | 100.0   | 95.7    | 98.9    | 100.7   | 104.7 | 94.6  | 95.4  | 96.8  | 95.1  | 99.1  | 101.8 | 100.4 | 101.0 | 100.7 | 104.1 | 104.4 | 105.5 |
| 2013   | 112.0   | 106.9   | 116.8   | 113.2   | 110.9 | 103.9 | 107.2 | 109.2 | 113.5 | 115.3 | 120.7 | 112.3 | 113.2 | 113.9 | 112.3 | 109.9 | 110.6 |
| 2014   | 114.9   | 113.3   | 110.9   | 116.2   | 119.5 | 113.1 | 113.8 | 113.0 | 112.0 | 109.3 | 111.4 | 114.1 | 115.9 | 118.1 | 117.5 | 120.5 | 120.2 |
| 2015   | ..      | 119.9   | 121.0   | 123.6   | ..    | 122.6 | 118.7 | 118.8 | 120.4 | 123.6 | 119.4 | 123.0 | 124.6 | 123.2 | 125.5 | ..    | ..    |
| Percentage increase on a year earlier                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 0.6     | -2.1    | 0.4     | 0.8     | 3.3   | -8.3  | -1.0  | 2.2   | 0.7   | -3.1  | 3.0   | 2.2   | 0.5   | -     | 3.2   | 8.5   | -0.3  |
| 2007   | 11.0    | 13.6    | 10.6    | 9.5     | 10.4  | 19.3  | 10.9  | 11.4  | 11.6  | 17.1  | 4.9   | 4.5   | 11.0  | 12.3  | 10.5  | 12.3  | 8.9   |
| 2008   | 0.9     | 1.7     | 4.4     | 0.7     | -2.8  | 2.6   | 2.5   | 0.2   | 1.6   | 6.8   | 4.9   | 5.6   | -0.5  | -2.1  | -2.9  | -3.1  | -2.5  |
| 2009   | -5.4    | -2.3    | -7.3    | -5.0    | -7.1  | -2.9  | 0.9   | -4.2  | -6.6  | -11.8 | -4.2  | -7.1  | -4.4  | -3.6  | -2.6  | -10.7 | -7.7  |
| 2010   | 13.1    | 8.1     | 10.7    | 13.6    | 20.5  | 4.4   | 9.2   | 10.2  | 12.0  | 12.3  | 8.5   | 12.6  | 14.6  | 13.4  | 15.6  | 25.2  | 20.9  |
| 2011   | 4.9     | 8.9     | 6.6     | 4.1     | 0.2   | 17.5  | 2.5   | 7.7   | 9.7   | 5.6   | 4.9   | 6.3   | 0.9   | 4.9   | -2.9  | 4.7   | -1.0  |
| 2012   | 3.7     | -2.1    | 3.2     | 4.4     | 9.3   | -6.9  | -0.3  | 0.4   | -3.4  | 4.1   | 8.0   | 3.3   | 6.7   | 3.4   | 12.6  | 4.0   | 11.1  |
| 2013   | 12.0    | 11.8    | 18.1    | 12.4    | 5.9   | 9.9   | 12.4  | 12.8  | 19.3  | 16.4  | 18.6  | 11.9  | 12.1  | 13.1  | 7.9   | 5.3   | 4.9   |
| 2014   | 2.7     | 5.9     | -5.0    | 2.7     | 7.7   | 8.9   | 6.2   | 3.5   | -1.3  | -5.2  | -7.7  | 1.6   | 2.4   | 3.7   | 4.6   | 9.7   | 8.6   |
| 2015   | ..      | 5.9     | 9.0     | 6.3     | ..    | 8.4   | 4.3   | 5.1   | 7.5   | 13.0  | 7.2   | 7.8   | 7.5   | 4.3   | 6.8   | ..    | ..    |
| Computers & Telecommunications Equipment, All Businesses (£4,295m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 151.8   | 156.3   | 154.5   | 151.0   | 145.3 | 159.8 | 157.8 | 152.2 | 152.4 | 158.1 | 153.4 | 155.1 | 154.1 | 145.2 | 147.5 | 144.4 | 144.3 |
| 2007   | 137.8   | 142.4   | 140.1   | 138.0   | 130.7 | 140.6 | 140.3 | 145.6 | 124.0 | 151.1 | 144.1 | 138.5 | 139.4 | 136.4 | 131.4 | 130.4 | 130.5 |
| 2008   | 131.8   | 136.5   | 138.4   | 132.9   | 118.9 | 133.9 | 144.9 | 132.4 | 141.4 | 140.7 | 134.1 | 135.8 | 130.7 | 132.5 | 127.5 | 112.7 | 117.1 |
| 2009   | 118.2   | 119.5   | 117.4   | 123.9   | 112.0 | 121.6 | 113.9 | 122.3 | 118.3 | 115.2 | 118.4 | 140.7 | 120.1 | 113.5 | 115.1 | 114.9 | 107.2 |
| 2010   | 109.4   | 97.4    | 105.0   | 117.7   | 117.5 | 88.1  | 99.6  | 103.1 | 98.3  | 105.3 | 110.1 | 113.2 | 127.3 | 113.6 | 109.8 | 113.9 | 126.5 |
| 2011   | 109.1   | 114.9   | 107.2   | 103.9   | 110.5 | 115.9 | 119.2 | 110.7 | 98.7  | 111.0 | 110.9 | 101.7 | 106.6 | 103.5 | 109.4 | 113.0 | 109.3 |
| 2012   | 100.0   | 99.5    | 99.3    | 103.6   | 97.6  | 106.3 | 93.9  | 98.5  | 101.4 | 97.7  | 98.9  | 105.5 | 100.6 | 104.3 | 99.4  | 97.6  | 96.3  |
| 2013   | 103.0   | 100.7   | 103.3   | 102.0   | 106.1 | 98.8  | 99.6  | 103.0 | 103.8 | 104.8 | 101.7 | 100.7 | 101.4 | 103.5 | 104.1 | 105.1 | 108.4 |
| 2014   | 108.2   | 104.5   | 107.0   | 108.6   | 113.0 | 102.7 | 104.6 | 106.3 | 106.3 | 106.4 | 108.0 | 101.2 | 102.8 | 119.1 | 120.7 | 111.2 | 108.4 |
| 2015   | ..      | 110.5   | 114.1   | 126.9   | ..    | 112.6 | 110.3 | 109.0 | 112.1 | 114.6 | 115.3 | 128.4 | 129.2 | 123.9 | 125.5 | ..    | ..    |
| Percentage increase on a year earlier                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -9.6    | -4.5    | -8.0    | -12.2   | -13.5 | -2.2  | -2.3  | -8.0  | -11.6 | -4.5  | -7.8  | -7.9  | -10.6 | -16.8 | -14.7 | -14.7 | -11.5 |
| 2007   | -9.2    | -8.9    | -9.4    | -8.6    | -10.0 | -12.0 | -11.1 | -4.4  | -18.6 | -4.4  | -6.1  | -10.7 | -9.5  | -6.0  | -10.9 | -9.7  | -9.6  |
| 2008   | -4.4    | -4.2    | -1.2    | -3.6    | -9.0  | -4.8  | 3.3   | -9.1  | 14.0  | -6.9  | -7.0  | -1.9  | -6.3  | -2.9  | -3.0  | -13.6 | -10.3 |
| 2009   | -10.3   | -12.5   | -15.2   | -6.8    | -5.8  | -9.2  | -21.4 | -7.6  | -16.3 | -18.1 | -11.7 | 3.6   | -8.1  | -14.4 | -9.8  | 2.0   | -8.4  |
| 2010   | -7.4    | -18.5   | -10.6   | -5.0    | 4.9   | -27.5 | -12.6 | -15.7 | -16.9 | -8.6  | -7.0  | -19.5 | 6.0   | 0.2   | -4.5  | -0.9  | 18.0  |
| 2011   | -0.2    | 18.0    | 2.1     | -11.7   | -6.0  | 31.5  | 19.7  | 7.4   | 0.5   | 5.4   | 0.8   | -10.2 | -16.3 | -8.9  | -0.4  | -0.8  | -13.6 |
| 2012   | -8.4    | -13.4   | -7.3    | -0.3    | -11.6 | -8.3  | -21.2 | -11.0 | 2.7   | -12.0 | -10.8 | 3.7   | -5.6  | 0.8   | -9.1  | -13.7 | -11.9 |
| 2013   | 3.0     | 1.2     | 4.0     | -1.5    | 8.6   | -7.0  | 6.1   | 4.6   | 2.3   | 7.3   | 2.8   | -4.6  | 0.7   | -0.7  | 4.7   | 7.7   | 12.6  |
| 2014   | 5.1     | 3.8     | 3.6     | 6.5     | 6.6   | 3.9   | 5.0   | 3.2   | 2.5   | 1.5   | 6.2   | 0.4   | 1.5   | 15.1  | 15.9  | 5.8   | -     |
| 2015   | ..      | 5.7     | 6.7     | 16.9    | ..    | 9.6   | 5.5   | 2.5   | 5.5   | 7.7   | 6.8   | 26.9  | 25.7  | 4.1   | 4.0   | ..    | ..    |
| Floor Coverings, All Businesses (£2,080m)                          |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 116.4   | 116.0   | 115.0   | 116.2   | 118.1 | 112.1 | 118.3 | 117.4 | 113.6 | 116.2 | 115.1 | 110.6 | 120.8 | 117.1 | 119.7 | 114.6 | 119.7 |
| 2007   | 129.3   | 127.6   | 126.3   | 130.0   | 133.2 | 125.6 | 126.6 | 130.1 | 116.9 | 125.5 | 134.5 | 130.0 | 125.4 | 133.6 | 125.7 | 136.5 | 136.5 |
| 2008   | 117.6   | 132.1   | 123.3   | 115.7   | 98.1  | 126.6 | 126.7 | 142.0 | 139.3 | 115.8 | 116.5 | 119.2 | 118.7 | 110.5 | 105.4 | 104.0 | 87.5  |
| 2009   | 121.0   | 109.2   | 124.1   | 127.6   | 123.0 | 100.7 | 97.5  | 125.4 | 124.0 | 127.6 | 121.3 | 130.0 | 129.6 | 124.0 | 136.5 | 115.0 | 118.7 |
| 2010   | 99.7    | 107.3   | 104.5   | 95.7    | 91.4  | 108.1 | 107.4 | 106.5 | 106.2 | 105.1 | 102.7 | 97.1  | 96.4  | 94.0  | 92.5  | 96.9  | 86.2  |
| 2011   | 77.7    | 84.0    | 74.7    | 75.3    | 76.8  | 96.3  | 77.5  | 79.2  | 76.1  | 72.0  | 75.8  | 76.0  | 72.8  | 76.8  | 78.1  | 69.5  | 81.7  |
| 2012   | 100.0   | 100.2   | 101.9   | 97.6    | 100.3 | 102.4 | 96.8  | 101.1 | 101.2 | 105.5 | 99.7  | 96.8  | 97.6  | 98.2  | 100.6 | 96.6  | 103.0 |
| 2013   | 114.4   | 112.8   | 117.4   | 113.6   | 113.9 | 108.5 | 116.7 | 113.0 | 119.5 | 116.0 | 116.9 | 115.0 | 115.1 | 111.3 | 112.1 | 113.6 | 115.6 |
| 2014   | 108.9   | 109.9   | 107.3   | 110.7   | 107.9 | 110.1 | 110.3 | 109.3 | 105.5 | 103.9 | 111.4 | 110.2 | 106.8 | 114.3 | 111.0 | 112.8 | 101.4 |
| 2015   | ..      | 81.4    | 80.9    | 79.1    | ..    | 88.4  | 76.6  | 79.6  | 80.3  | 83.1  | 79.7  | 79.0  | 80.6  | 78.1  | 78.3  | ..    | ..    |
| Percentage increase on a year earlier                              |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 10.1    | 13.3    | 10.7    | 8.5     | 8.2   | 6.3   | 15.4  | 17.4  | 9.5   | 11.7  | 10.8  | 8.0   | 1.8   | 15.1  | 9.8   | 4.3   | 10.2  |
| 2007   | 11.1    | 10.0    | 9.9     | 11.8    | 12.7  | 12.1  | 7.0   | 10.8  | 2.9   | 8.0   | 16.8  | 17.6  | 3.8   | 14.1  | 5.0   | 19.1  | 14.0  |
| 2008   | -9.1    | 3.5     | -2.4    | -11.0   | -26.4 | 0.8   | 0.1   | 9.1   | 19.1  | -7.7  | -13.4 | -8.3  | -5.4  | -17.3 | -16.2 | -23.8 | -35.8 |
| 2009   | 2.9     | -17.3   | 0.6     | 10.3    | 25.5  | -20.4 | -23.1 | -11.7 | -10.9 | 10.2  | 4.1   | 9.0   | 9.2   | 12.2  | 29.6  | 10.7  | 35.6  |
| 2010   | -17.6   | -1.8    | -15.8   | -25.0   | -25.7 | 7.3   | 10.2  | -15.0 | -14.4 | -17.6 | -15.3 | -25.3 | -25.6 | -24.1 | -32.2 | -15.8 | -27.4 |
| 2011   | -22.1   | -21.7   | -28.5   | -21.3   | -16.0 | -10.9 | -27.8 | -25.6 | -28.3 | -31.5 | -26.2 | -21.7 | -24.5 | -18.4 | -15.6 | -28.3 | -5.3  |
| 2012   | 28.7    | 19.3    | 36.4    | 29.6    | 30.6  | 6.3   | 24.9  | 27.6  | 33.0  | 46.5  | 31.5  | 27.4  | 34.2  | 27.9  | 28.8  | 39.1  | 26.1  |
| 2013   | 14.4    | 12.6    | 15.2    | 16.4    | 13.6  | 5.9   | 20.6  | 11.7  | 18.0  | 9.9   | 17.3  | 18.8  | 17.9  | 13.4  | 11.5  | 17.5  | 12.3  |
| 2014   | -4.8    | -2.6    | -8.6    | -2.5    | -5.3  | 1.5   | -5.5  | -3.2  | -11.7 | -10.4 | -4.7  | -4.2  | -7.3  | 2.7   | -1.0  | -0.7  | -12.3 |
| 2015   | ..      | -25.9   | -24.6   | -28.5   | ..    | -19.7 | -30.6 | -27.2 | -23.9 | -20.0 | -28.5 | -28.3 | -24.5 | -31.7 | -29.5 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Books, Newspapers & Periodicals, All Businesses (£4,270m)                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 116.5   | 122.6   | 116.7   | 113.1   | 113.6 | 125.0 | 123.5 | 119.9 | 119.5 | 117.5 | 113.9 | 109.5 | 115.1 | 114.2 | 114.5 | 113.5 | 113.1 |
| 2007  | 108.7   | 111.4   | 109.6   | 107.8   | 106.0 | 110.6 | 111.6 | 111.9 | 107.1 | 110.2 | 111.2 | 107.9 | 106.9 | 108.4 | 106.5 | 105.7 | 105.9 |
| 2008  | 104.4   | 104.8   | 104.0   | 106.1   | 102.8 | 103.6 | 109.3 | 102.4 | 103.8 | 102.7 | 105.2 | 106.2 | 106.0 | 106.3 | 103.5 | 102.5 | 102.6 |
| 2009  | 111.3   | 115.5   | 113.6   | 107.5   | 108.5 | 118.2 | 114.8 | 114.0 | 119.4 | 113.8 | 108.9 | 108.5 | 107.7 | 106.5 | 110.2 | 109.3 | 106.7 |
| 2010  | 101.7   | 104.9   | 100.9   | 100.9   | 100.0 | 104.9 | 105.4 | 104.6 | 102.3 | 100.7 | 99.9  | 100.4 | 102.6 | 100.0 | 98.6  | 100.2 | 100.9 |
| 2011  | 102.7   | 106.3   | 103.3   | 101.3   | 100.0 | 108.5 | 105.7 | 105.1 | 102.3 | 103.2 | 104.2 | 103.6 | 99.8  | 100.6 | 96.0  | 101.4 | 102.0 |
| 2012  | 100.0   | 100.6   | 104.7   | 97.4    | 97.2  | 102.6 | 97.8  | 101.3 | 108.8 | 102.6 | 103.2 | 101.3 | 92.9  | 97.9  | 99.6  | 96.0  | 96.4  |
| 2013  | 93.5    | 96.2    | 94.5    | 91.8    | 91.3  | 95.5  | 96.6  | 96.6  | 95.3  | 94.2  | 94.1  | 89.6  | 92.7  | 93.0  | 92.2  | 90.3  | 91.3  |
| 2014  | 88.6    | 85.0    | 89.1    | 90.3    | 90.3  | 83.0  | 86.0  | 86.2  | 91.2  | 88.7  | 87.7  | 88.7  | 90.6  | 91.4  | 87.9  | 92.5  | 90.5  |
| 2015  | ..      | 94.2    | 92.7    | 94.4    | ..    | 94.0  | 94.1  | 94.4  | 91.5  | 93.4  | 93.1  | 95.2  | 94.2  | 93.9  | 94.7  | ..    | ..    |
| Percentage increase on a year earlier                                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -9.9    | -3.8    | -10.8   | -14.6   | -10.3 | -0.9  | -1.8  | -7.5  | -8.1  | -10.1 | -13.6 | -19.4 | -12.5 | -12.2 | -12.5 | -11.6 | -7.5  |
| 2007  | -6.7    | -9.1    | -6.1    | -4.6    | -6.7  | -11.6 | -9.7  | -6.6  | -10.3 | -6.2  | -2.4  | -1.4  | -7.2  | -5.1  | -7.0  | -6.9  | -6.3  |
| 2008  | -3.9    | -5.9    | -5.2    | -1.6    | -3.0  | -6.3  | -2.0  | -8.5  | -3.1  | -6.8  | -5.5  | -1.6  | -0.9  | -2.0  | -2.8  | -3.0  | -3.2  |
| 2009  | 6.6     | 10.2    | 9.3     | 1.3     | 5.6   | 14.1  | 5.0   | 11.3  | 15.0  | 10.8  | 3.5   | 2.2   | 1.7   | 0.3   | 6.5   | 6.6   | 4.0   |
| 2010  | -8.6    | -9.2    | -11.2   | -6.1    | -7.9  | -11.3 | -8.2  | -8.2  | -14.3 | -11.5 | -8.3  | -7.5  | -4.8  | -6.1  | -10.5 | -8.3  | -5.4  |
| 2011  | 1.0     | 1.3     | 2.4     | 0.4     | -     | 3.4   | 0.4   | 0.5   | -0.1  | 2.4   | 4.3   | 3.3   | -2.7  | 0.6   | -2.6  | 1.3   | 1.1   |
| 2012  | -2.6    | -5.4    | 1.4     | -3.8    | -2.8  | -5.4  | -7.6  | -3.6  | 6.4   | -0.6  | -0.9  | -2.3  | -6.9  | -2.7  | 3.7   | -5.4  | -5.5  |
| 2013  | -6.5    | -4.4    | -9.8    | -5.7    | -6.1  | -6.9  | -1.2  | -4.7  | -12.5 | -8.1  | -8.8  | -11.6 | -0.3  | -5.0  | -7.4  | -5.9  | -5.3  |
| 2014  | -5.2    | -11.7   | -5.7    | -1.7    | -1.1  | -13.1 | -11.0 | -10.8 | -4.3  | -5.9  | -6.8  | -1.0  | -2.2  | -1.7  | -4.7  | 2.4   | -0.9  |
| 2015  | ..      | 10.8    | 4.1     | 4.5     | ..    | 13.3  | 9.3   | 9.5   | 0.4   | 5.3   | 6.1   | 7.3   | 3.9   | 2.7   | 7.7   | ..    | ..    |
| Sports Equipment, Games & Toys, All Businesses (£7,663m)                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 72.6    | 73.5    | 73.0    | 71.5    | 72.3  | 76.2  | 73.7  | 71.1  | 72.0  | 72.8  | 73.9  | 72.5  | 71.5  | 70.6  | 72.0  | 71.8  | 73.0  |
| 2007  | 72.6    | 72.2    | 74.0    | 71.1    | 73.1  | 69.9  | 72.6  | 73.6  | 75.3  | 73.8  | 73.1  | 71.3  | 71.5  | 70.7  | 71.5  | 73.3  | 74.2  |
| 2008  | 80.1    | 76.9    | 78.9    | 80.6    | 84.4  | 74.0  | 80.4  | 76.9  | 76.0  | 81.4  | 79.1  | 78.8  | 80.6  | 82.1  | 82.1  | 82.8  | 87.4  |
| 2009  | 85.6    | 84.9    | 84.0    | 90.0    | 83.4  | 89.8  | 83.1  | 82.4  | 82.3  | 81.8  | 87.1  | 89.5  | 90.0  | 90.4  | 88.1  | 89.2  | 74.9  |
| 2010  | 85.4    | 78.7    | 82.2    | 87.8    | 93.0  | 76.0  | 77.4  | 81.9  | 82.9  | 80.8  | 82.8  | 85.0  | 86.2  | 91.3  | 93.8  | 95.8  | 90.1  |
| 2011  | 91.8    | 89.4    | 92.2    | 90.6    | 94.8  | 92.2  | 90.0  | 86.7  | 93.0  | 93.5  | 90.6  | 91.8  | 91.2  | 89.2  | 91.9  | 95.0  | 97.1  |
| 2012  | 100.0   | 96.0    | 98.5    | 103.8   | 101.7 | 97.9  | 95.8  | 94.8  | 96.8  | 93.8  | 103.7 | 101.8 | 105.7 | 103.9 | 105.6 | 102.7 | 97.7  |
| 2013  | 103.1   | 102.6   | 98.0    | 104.9   | 106.7 | 103.4 | 103.5 | 101.3 | 98.5  | 94.4  | 100.5 | 102.9 | 105.1 | 106.4 | 106.3 | 105.8 | 107.9 |
| 2014  | 120.0   | 114.4   | 122.8   | 120.8   | 122.5 | 111.7 | 114.1 | 117.4 | 120.8 | 123.3 | 123.9 | 124.3 | 122.9 | 116.2 | 121.7 | 124.2 | 121.9 |
| 2015  | ..      | 124.3   | 125.9   | 122.6   | ..    | 120.0 | 125.4 | 126.9 | 130.6 | 126.2 | 121.9 | 123.7 | 121.3 | 122.8 | 121.2 | ..    | ..    |
| Percentage increase on a year earlier                                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 0.1     | 3.0     | 1.3     | -3.4    | -0.5  | 6.9   | 3.8   | -0.7  | -0.1  | 1.5   | 2.2   | -1.3  | -4.6  | -4.2  | -2.1  | -0.7  | 1.0   |
| 2007  | 0.1     | -1.8    | 1.4     | -0.5    | 1.1   | -8.2  | -1.5  | 3.4   | 4.6   | 1.4   | -1.0  | -1.7  | -     | 0.1   | -0.7  | 2.2   | 1.6   |
| 2008  | 10.4    | 6.5     | 6.5     | 13.4    | 15.4  | 5.9   | 10.7  | 4.6   | 0.9   | 10.3  | 8.2   | 10.6  | 12.8  | 16.0  | 14.9  | 12.9  | 17.9  |
| 2009  | 6.8     | 10.4    | 6.5     | 11.6    | -1.2  | 21.4  | 3.4   | 7.1   | 8.3   | 0.4   | 10.1  | 13.5  | 11.6  | 10.2  | 7.3   | 7.7   | -14.3 |
| 2010  | -0.2    | -7.3    | -2.1    | -2.5    | 11.5  | -15.3 | -6.8  | -0.6  | 0.8   | -1.2  | -4.9  | -5.1  | -4.3  | 0.9   | 6.4   | 7.4   | 20.3  |
| 2011  | 7.4     | 13.5    | 12.2    | 3.3     | 2.0   | 21.2  | 16.2  | 5.8   | 12.1  | 15.7  | 9.4   | 8.1   | 5.8   | -2.2  | -2.0  | -0.8  | 7.7   |
| 2012  | 9.0     | 7.4     | 6.8     | 14.5    | 7.2   | 6.2   | 6.4   | 9.3   | 4.1   | 0.3   | 14.4  | 10.9  | 15.9  | 16.4  | 14.9  | 8.1   | 0.6   |
| 2013  | 3.1     | 6.9     | -0.5    | 1.1     | 5.0   | 5.7   | 8.1   | 6.9   | 1.7   | 0.6   | -3.0  | 1.0   | -0.5  | 2.5   | 0.7   | 3.0   | 10.5  |
| 2014  | 16.4    | 11.5    | 25.3    | 15.1    | 14.8  | 8.0   | 10.2  | 15.9  | 22.7  | 30.7  | 23.2  | 20.8  | 17.0  | 9.1   | 14.5  | 17.4  | 12.9  |
| 2015  | ..      | 8.7     | 2.5     | 1.5     | ..    | 7.4   | 9.9   | 8.2   | 8.0   | 2.3   | -1.7  | -0.5  | -1.3  | 5.7   | -0.4  | ..    | ..    |
| Flowers, Plants, Seeds, Fertilisers and Pet Foods, All Businesses (£3,998m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 78.8    | 74.9    | 77.3    | 79.8    | 83.2  | 76.8  | 74.5  | 73.9  | 75.5  | 76.7  | 79.3  | 78.9  | 80.1  | 80.3  | 82.0  | 83.1  | 84.2  |
| 2007  | 96.0    | 89.7    | 97.9    | 96.8    | 99.7  | 85.6  | 89.7  | 93.0  | 101.6 | 96.2  | 96.5  | 95.2  | 97.6  | 97.3  | 99.3  | 100.5 | 99.4  |
| 2008  | 119.3   | 117.5   | 121.6   | 123.7   | 114.6 | 111.7 | 123.7 | 118.4 | 117.9 | 125.4 | 121.5 | 123.8 | 121.1 | 125.7 | 118.1 | 116.4 | 110.2 |
| 2009  | 78.4    | 83.6    | 78.1    | 73.2    | 78.5  | 90.3  | 82.5  | 79.0  | 81.0  | 76.3  | 77.2  | 74.3  | 73.1  | 72.4  | 78.5  | 78.2  | 78.8  |
| 2010  | 87.9    | 85.4    | 82.2    | 93.6    | 90.5  | 82.0  | 90.4  | 84.2  | 80.2  | 80.4  | 85.2  | 93.7  | 95.3  | 92.2  | 91.7  | 89.7  | 90.1  |
| 2011  | 95.1    | 92.5    | 99.5    | 91.2    | 97.1  | 88.8  | 91.8  | 95.9  | 112.4 | 97.7  | 90.7  | 90.8  | 90.9  | 91.7  | 95.1  | 95.7  | 99.8  |
| 2012  | 100.0   | 103.9   | 98.2    | 98.6    | 99.4  | 101.5 | 98.3  | 110.2 | 98.1  | 95.0  | 100.8 | 95.7  | 98.3  | 101.1 | 95.0  | 100.3 | 102.3 |
| 2013  | 103.0   | 91.2    | 104.9   | 111.4   | 104.4 | 96.5  | 95.4  | 83.7  | 95.6  | 109.6 | 108.5 | 111.2 | 111.7 | 111.3 | 108.5 | 103.6 | 101.7 |
| 2014  | 108.6   | 114.7   | 104.4   | 101.0   | 113.8 | 108.4 | 115.7 | 120.3 | 109.8 | 104.3 | 100.1 | 104.0 | 94.8  | 103.7 | 110.0 | 115.5 | 115.6 |
| 2015  | ..      | 122.9   | 124.9   | 116.2   | ..    | 132.4 | 119.3 | 118.2 | 125.8 | 125.4 | 123.9 | 114.4 | 116.7 | 117.1 | 120.2 | ..    | ..    |
| Percentage increase on a year earlier                                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 11.5    | 6.2     | 11.2    | 11.6    | 16.8  | 9.3   | 7.2   | 2.9   | 9.3   | 10.7  | 13.2  | 11.1  | 10.6  | 12.6  | 15.7  | 18.1  | 16.7  |
| 2007  | 21.8    | 19.7    | 26.7    | 21.2    | 19.9  | 11.5  | 20.5  | 25.9  | 34.4  | 25.4  | 21.7  | 20.6  | 21.8  | 21.2  | 21.1  | 21.0  | 18.1  |
| 2008  | 24.2    | 31.0    | 24.1    | 27.8    | 14.8  | 30.5  | 37.9  | 27.3  | 16.1  | 30.4  | 25.9  | 30.0  | 24.0  | 29.2  | 18.9  | 15.8  | 10.9  |
| 2009  | -34.3   | -28.9   | -35.7   | -40.8   | -31.4 | -19.2 | -33.3 | -33.3 | -31.3 | -39.1 | -36.4 | -40.0 | -39.6 | -42.4 | -33.5 | -32.8 | -28.5 |
| 2010  | 12.2    | 2.2     | 5.2     | 27.8    | 15.2  | -9.2  | 9.5   | 6.6   | -1.1  | 5.3   | 10.3  | 26.1  | 30.3  | 27.3  | 16.7  | 14.7  | 14.3  |
| 2011  | 8.1     | 8.2     | 21.1    | -2.6    | 7.3   | 8.2   | 1.6   | 13.9  | 40.2  | 21.5  | 6.4   | -3.1  | -4.6  | -0.5  | 3.7   | 6.6   | 10.8  |
| 2012  | 5.2     | 12.3    | -1.4    | 8.1     | 2.4   | 14.3  | 7.0   | 14.9  | -12.7 | -2.7  | 11.1  | 5.3   | 8.2   | 10.3  | -0.1  | 4.8   | 2.5   |
| 2013  | 3.0     | -12.2   | 6.8     | 13.0    | 5.0   | -4.9  | -2.9  | -24.1 | -2.5  | 15.4  | 7.7   | 16.2  | 13.7  | 10.1  | 14.2  | 3.4   | -0.6  |
| 2014  | 5.5     | 25.7    | -0.5    | -9.3    | 9.1   | 12.3  | 21.3  | 43.7  | 14.8  | -4.9  | -7.7  | -6.5  | -15.2 | -6.8  | 1.4   | 11.4  | 13.7  |
| 2015  | ..      | 7.1     | 19.7    | 15.0    | ..    | 22.2  | 3.1   | -1.7  | 14.6  | 20.2  | 23.8  | 10.1  | 23.1  | 13.0  | 9.3   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Watches and Jewellery, All Businesses (£4,990m)                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 65.5    | 61.1    | 65.3    | 66.7    | 68.9  | 62.9  | 61.0  | 59.6  | 64.6  | 64.2  | 66.7  | 66.5  | 67.0  | 66.6  | 68.2  | 68.4  | 69.7  |
| 2007   | 74.6    | 68.7    | 76.3    | 76.1    | 77.4  | 65.1  | 67.7  | 72.3  | 77.9  | 74.8  | 76.3  | 75.7  | 76.8  | 75.8  | 77.7  | 78.3  | 76.4  |
| 2008   | 81.2    | 82.9    | 88.9    | 78.8    | 74.1  | 79.3  | 84.6  | 85.3  | 85.1  | 91.2  | 90.1  | 91.9  | 71.7  | 74.1  | 73.4  | 71.1  | 77.2  |
| 2009   | 83.9    | 80.7    | 80.7    | 83.6    | 90.5  | 84.9  | 79.2  | 78.4  | 81.1  | 82.0  | 79.3  | 78.1  | 89.9  | 82.8  | 81.9  | 88.1  | 99.4  |
| 2010   | 95.2    | 90.4    | 90.8    | 98.1    | 101.3 | 79.5  | 99.8  | 91.5  | 88.1  | 89.6  | 94.1  | 97.3  | 98.9  | 98.1  | 106.0 | 101.8 | 97.2  |
| 2011   | 101.8   | 96.2    | 100.1   | 102.7   | 108.3 | 98.3  | 97.9  | 93.1  | 98.4  | 99.7  | 101.8 | 102.1 | 103.7 | 102.3 | 122.4 | 102.4 | 101.8 |
| 2012   | 100.0   | 101.5   | 97.0    | 101.0   | 100.5 | 103.1 | 100.2 | 101.2 | 93.7  | 99.1  | 97.9  | 101.5 | 97.2  | 103.8 | 100.8 | 98.4  | 102.1 |
| 2013   | 109.7   | 106.4   | 109.2   | 113.8   | 109.3 | 104.4 | 107.3 | 107.2 | 117.4 | 107.9 | 103.7 | 109.7 | 108.9 | 121.1 | 106.7 | 109.7 | 111.0 |
| 2014   | 115.1   | 108.7   | 114.2   | 114.9   | 123.3 | 105.1 | 108.8 | 112.3 | 104.4 | 111.1 | 124.4 | 107.6 | 115.6 | 120.1 | 121.7 | 130.9 | 118.5 |
| 2015   | ..      | 115.3   | 112.3   | 111.0   | ..    | 114.3 | 113.8 | 117.3 | 115.3 | 113.4 | 109.0 | 111.5 | 114.2 | 108.1 | 109.4 | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 8.4     | 2.8     | 10.2    | 7.7     | 12.7  | 7.2   | 4.2   | -1.8  | 11.5  | 8.3   | 10.8  | 8.4   | 6.8   | 7.8   | 11.1  | 12.9  | 13.9  |
| 2007   | 13.9    | 12.5    | 16.9    | 14.0    | 12.4  | 3.6   | 11.0  | 21.1  | 20.5  | 16.5  | 14.4  | 13.7  | 14.6  | 13.7  | 13.9  | 14.5  | 9.5   |
| 2008   | 8.9     | 20.8    | 16.5    | 3.6     | -4.2  | 21.7  | 24.9  | 18.0  | 9.2   | 22.0  | 18.1  | 21.4  | -6.6  | -2.2  | -5.6  | -9.2  | 1.0   |
| 2009   | 3.2     | -2.8    | -9.3    | 6.0     | 22.1  | 7.1   | -6.4  | -8.1  | -4.7  | -10.1 | -12.0 | -15.0 | 25.4  | 11.8  | 11.7  | 23.9  | 28.7  |
| 2010   | 13.5    | 12.0    | 12.6    | 17.4    | 11.9  | -6.4  | 26.0  | 16.7  | 8.7   | 9.2   | 18.7  | 24.6  | 10.0  | 18.5  | 29.3  | 15.4  | -2.2  |
| 2011   | 7.0     | 6.4     | 10.2    | 4.6     | 7.0   | 23.6  | -1.9  | 1.8   | 11.7  | 11.3  | 8.2   | 4.9   | 4.8   | 4.2   | 15.6  | 0.7   | 4.7   |
| 2012   | -1.8    | 5.5     | -3.1    | -1.6    | -7.2  | 4.9   | 2.3   | 8.6   | -4.8  | -0.6  | -3.9  | -0.7  | -6.2  | 1.5   | -17.6 | -4.0  | 0.3   |
| 2013   | 9.7     | 4.8     | 12.6    | 12.7    | 8.7   | 1.3   | 7.0   | 5.9   | 25.3  | 8.9   | 6.0   | 8.1   | 12.0  | 16.7  | 5.8   | 11.5  | 8.8   |
| 2014   | 5.0     | 2.2     | 4.5     | 0.9     | 12.8  | 0.7   | 1.4   | 4.7   | -11.0 | 3.0   | 20.0  | -1.9  | 6.2   | -0.9  | 14.1  | 19.3  | 6.7   |
| 2015   | ..      | 6.0     | -1.7    | -3.4    | ..    | 8.7   | 4.6   | 4.5   | 10.4  | 2.1   | -12.4 | 3.6   | -1.2  | -10.0 | -10.1 | ..    | ..    |
| Other Retail Sale of New Goods in Specialised Stores, All Businesses (£9,882m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 94.7    | 94.1    | 95.3    | 94.3    | 94.9  | 99.6  | 93.1  | 90.6  | 96.3  | 94.1  | 95.4  | 94.3  | 94.9  | 93.9  | 95.3  | 95.1  | 94.4  |
| 2007   | 96.9    | 94.9    | 100.8   | 96.7    | 95.4  | 93.6  | 92.3  | 97.9  | 104.4 | 98.5  | 99.8  | 96.8  | 97.2  | 96.3  | 97.7  | 97.3  | 92.0  |
| 2008   | 106.3   | 103.8   | 107.5   | 109.8   | 104.5 | 102.7 | 105.4 | 103.7 | 103.9 | 109.2 | 109.0 | 107.4 | 109.9 | 111.6 | 106.1 | 101.8 | 105.4 |
| 2009   | 105.4   | 101.6   | 108.5   | 103.4   | 108.2 | 101.5 | 101.4 | 101.8 | 107.4 | 107.7 | 110.0 | 106.2 | 100.1 | 103.8 | 103.4 | 109.9 | 110.6 |
| 2010   | 113.8   | 107.7   | 113.7   | 120.0   | 113.9 | 106.9 | 109.0 | 107.2 | 114.4 | 115.3 | 111.8 | 126.1 | 121.7 | 113.8 | 113.6 | 118.8 | 110.2 |
| 2011   | 105.3   | 110.3   | 101.6   | 106.2   | 103.1 | 109.7 | 112.0 | 109.5 | 105.3 | 103.4 | 97.3  | 103.0 | 106.8 | 108.2 | 111.0 | 100.2 | 99.1  |
| 2012   | 100.0   | 100.7   | 94.5    | 102.6   | 102.3 | 100.4 | 98.1  | 102.9 | 90.8  | 93.1  | 98.5  | 93.6  | 114.5 | 100.2 | 99.3  | 111.2 | 97.5  |
| 2013   | 95.3    | 87.6    | 96.7    | 97.6    | 99.2  | 77.4  | 94.9  | 89.9  | 97.7  | 94.0  | 98.1  | 94.3  | 91.4  | 105.3 | 97.4  | 99.9  | 100.1 |
| 2014   | 110.0   | 109.3   | 106.1   | 110.1   | 114.7 | 110.7 | 103.0 | 112.9 | 102.7 | 105.3 | 109.6 | 119.8 | 106.0 | 105.5 | 107.6 | 102.9 | 129.8 |
| 2015   | ..      | 102.1   | 99.4    | 96.1    | ..    | 99.0  | 107.6 | 100.1 | 102.7 | 101.6 | 95.0  | 98.6  | 96.9  | 93.5  | 98.3  | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 1.3     | 1.1     | 4.4     | -0.9    | 0.5   | 7.5   | 2.6   | -5.0  | 7.2   | 2.6   | 3.8   | 0.2   | -1.6  | -1.2  | 0.3   | 1.0   | 0.2   |
| 2007   | 2.4     | 0.8     | 5.8     | 2.6     | 0.5   | -6.0  | -0.9  | 8.1   | 8.4   | 4.7   | 4.7   | 2.7   | 2.4   | 2.5   | 2.5   | 2.3   | -2.6  |
| 2008   | 9.7     | 9.4     | 6.6     | 13.5    | 9.6   | 9.6   | 14.1  | 5.9   | -0.5  | 10.8  | 9.2   | 10.9  | 13.0  | 15.9  | 8.5   | 4.7   | 14.6  |
| 2009   | -0.9    | -2.1    | 0.9     | -5.8    | 3.5   | -1.1  | -3.7  | -1.8  | 3.3   | -1.3  | 0.9   | -1.1  | -8.9  | -7.0  | -2.5  | 8.0   | 5.0   |
| 2010   | 8.0     | 6.0     | 4.8     | 16.1    | 5.3   | 5.3   | 7.4   | 5.3   | 6.6   | 7.0   | 1.6   | 18.7  | 21.6  | 9.6   | 9.9   | 8.0   | -0.3  |
| 2011   | -7.5    | 2.5     | -10.6   | -11.5   | -9.4  | 2.6   | 2.8   | 2.2   | -8.0  | -10.3 | -13.0 | -18.3 | -12.3 | -4.9  | -2.3  | -15.6 | -10.0 |
| 2012   | -5.0    | -8.8    | -7.1    | -3.4    | -0.8  | -8.5  | -12.4 | -6.0  | -13.8 | -10.0 | 1.2   | -9.2  | 7.2   | -7.3  | -10.5 | 10.9  | -1.6  |
| 2013   | -4.7    | -13.0   | 2.4     | -4.8    | -3.0  | -22.9 | -3.4  | -12.6 | 7.6   | 0.9   | -0.4  | 0.8   | -20.2 | 5.1   | -2.0  | -10.2 | 2.6   |
| 2014   | 15.5    | 24.8    | 9.7     | 12.7    | 15.6  | 43.1  | 8.6   | 25.5  | 5.1   | 12.0  | 11.7  | 27.0  | 16.0  | 0.2   | 10.5  | 3.0   | 29.6  |
| 2015   | ..      | -6.6    | -6.4    | -12.7   | ..    | -10.6 | 4.4   | -11.4 | -0.1  | -3.5  | -13.3 | -17.7 | -8.6  | -11.5 | -8.7  | ..    | ..    |
| Second Hand Goods, All Businesses (£2,231m)                                    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 68.9    | 70.3    | 63.3    | 68.6    | 73.5  | 67.2  | 72.3  | 71.2  | 64.1  | 63.3  | 62.6  | 60.3  | 62.2  | 80.4  | 65.1  | 74.3  | 79.6  |
| 2007   | 70.1    | 69.0    | 68.7    | 68.9    | 73.8  | 72.6  | 71.6  | 64.1  | 68.1  | 66.4  | 70.9  | 68.0  | 73.0  | 66.3  | 77.6  | 76.7  | 68.6  |
| 2008   | 73.2    | 78.8    | 75.1    | 70.4    | 67.8  | 75.1  | 70.3  | 89.3  | 75.4  | 80.8  | 70.3  | 70.8  | 69.4  | 71.0  | 65.5  | 68.3  | 69.1  |
| 2009   | 80.7    | 74.2    | 76.9    | 88.5    | 83.2  | 80.7  | 70.4  | 72.1  | 73.5  | 75.2  | 80.9  | 80.1  | 93.1  | 91.7  | 77.9  | 75.0  | 94.0  |
| 2010   | 85.6    | 83.2    | 83.9    | 84.3    | 91.0  | 78.5  | 87.8  | 83.3  | 86.6  | 81.3  | 83.9  | 88.0  | 81.4  | 83.7  | 106.0 | 83.6  | 84.9  |
| 2011   | 97.1    | 89.8    | 97.8    | 102.1   | 98.6  | 88.8  | 91.5  | 89.2  | 94.5  | 94.2  | 103.3 | 102.3 | 99.0  | 104.3 | 89.2  | 107.9 | 98.6  |
| 2012   | 100.0   | 107.5   | 96.4    | 96.8    | 99.3  | 110.8 | 101.5 | 109.6 | 97.8  | 98.6  | 93.4  | 103.5 | 95.6  | 92.4  | 101.9 | 97.5  | 98.7  |
| 2013   | 108.1   | 100.6   | 107.5   | 111.1   | 113.2 | 97.8  | 99.6  | 103.6 | 112.6 | 103.2 | 106.8 | 98.8  | 108.1 | 123.3 | 112.4 | 112.9 | 114.1 |
| 2014   | 107.5   | 107.9   | 107.6   | 113.4   | 101.0 | 109.1 | 127.2 | 91.2  | 103.7 | 122.0 | 99.3  | 120.0 | 123.3 | 100.1 | 93.3  | 99.5  | 108.4 |
| 2015   | ..      | 104.7   | 104.5   | 95.2    | ..    | 103.5 | 111.5 | 100.3 | 98.7  | 106.5 | 107.5 | 92.0  | 97.4  | 95.9  | 102.3 | ..    | ..    |
| Percentage increase on a year earlier  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -1.5    | 15.9    | -6.6    | 1.9     | -12.5 | 5.4   | 29.5  | 14.6  | -1.1  | -2.8  | -13.2 | -18.4 | 0.3   | 21.1  | -22.7 | -3.2  | -11.2 |
| 2007   | 1.7     | -1.9    | 8.5     | 0.4     | 0.5   | 7.9   | -1.0  | -10.0 | 6.3   | 4.8   | 13.4  | 12.7  | 17.3  | -17.6 | 19.3  | 3.2   | -13.8 |
| 2008   | 4.4     | 14.3    | 9.4     | 2.3     | -8.2  | 3.5   | -1.7  | 39.4  | 10.7  | 21.7  | -0.8  | 4.2   | -4.9  | 7.1   | -15.7 | -10.9 | 0.8   |
| 2009   | 10.3    | -5.8    | 2.3     | 25.7    | 22.8  | 7.4   | 0.1   | -19.3 | -2.5  | -7.0  | 15.0  | 13.1  | 34.1  | 29.2  | 19.0  | 9.8   | 36.0  |
| 2010   | 6.1     | 12.1    | 9.2     | -4.8    | 9.3   | -2.7  | 24.7  | 15.6  | 17.8  | 8.2   | 3.7   | 9.8   | -12.6 | -8.7  | 36.0  | 11.5  | -9.7  |
| 2011   | 13.4    | 7.9     | 16.5    | 21.1    | 8.4   | 13.1  | 4.2   | 7.0   | 9.1   | 15.8  | 23.2  | 16.3  | 21.7  | 24.6  | -15.8 | 29.1  | 16.1  |
| 2012   | 3.0     | 19.7    | -1.5    | -5.1    | 0.7   | 24.8  | 10.9  | 22.9  | 3.5   | 4.6   | -9.6  | 1.2   | -3.4  | -11.3 | 14.2  | -9.7  | 0.1   |
| 2013   | 8.1     | -6.4    | 11.5    | 14.7    | 13.9  | -11.7 | -1.9  | -5.5  | 15.1  | 4.7   | 14.3  | -4.5  | 13.1  | 33.3  | 10.3  | 15.7  | 15.6  |
| 2014   | -0.6    | 7.3     | 0.1     | 2.1     | -10.8 | 11.5  | 27.8  | -12.0 | -7.9  | 18.1  | -7.0  | 21.4  | 14.1  | -18.8 | -17.0 | -11.8 | -5.0  |
| 2015   | ..      | -2.9    | -2.9    | -16.1   | ..    | -5.2  | -12.3 | 10.0  | -4.8  | -12.7 | 8.2   | -23.3 | -21.0 | -4.2  | 9.7   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|  | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|--|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                  |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Non-store Retail, All Businesses (£20,043m)      |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 60.8  | 60.1    | 60.9    | 60.9    | 61.6    | 58.4  | 58.4  | 62.7  | 59.9  | 61.1  | 61.4  | 58.1  | 63.1  | 61.3  | 61.1  | 61.0  | 62.3  |
| 2007   | 63.3  | 61.3    | 63.3    | 63.4    | 65.2    | 60.5  | 61.3  | 62.1  | 62.7  | 63.5  | 63.7  | 64.2  | 63.0  | 63.1  | 64.0  | 66.5  | 65.1  |
| 2008   | 67.8  | 67.5    | 67.2    | 66.5    | 70.1    | 67.0  | 68.8  | 67.0  | 67.1  | 66.8  | 67.6  | 65.1  | 66.2  | 67.8  | 67.9  | 70.3  | 71.7  |
| 2009   | 71.9  | 67.2    | 69.6    | 74.8    | 76.1    | 69.1  | 64.0  | 68.4  | 69.7  | 69.2  | 69.9  | 72.6  | 74.8  | 76.5  | 75.5  | 78.1  | 75.0  |
| 2010   | 79.6  | 76.0    | 76.8    | 82.1    | 83.4    | 74.7  | 75.1  | 77.7  | 77.2  | 77.6  | 75.9  | 80.7  | 83.7  | 82.0  | 83.2  | 82.4  | 84.4  |
| 2011   | 91.4  | 86.8    | 89.7    | 92.8    | 96.1    | 87.7  | 87.3  | 85.8  | 87.4  | 89.6  | 91.6  | 90.8  | 93.9  | 93.5  | 94.1  | 98.3  | 96.0  |
| 2012   | 100.0 | 96.0    | 98.0    | 100.3   | 105.7   | 95.6  | 94.4  | 97.5  | 97.3  | 100.0 | 97.0  | 102.0 | 97.2  | 101.4 | 104.1 | 104.4 | 108.1 |
| 2013   | 117.4 | 112.4   | 113.3   | 120.8   | 123.3   | 108.3 | 110.2 | 117.5 | 107.1 | 115.2 | 116.6 | 118.0 | 125.9 | 118.9 | 120.4 | 120.7 | 127.6 |
| 2014   | 131.0 | 123.3   | 133.0   | 131.5   | 136.9   | 116.9 | 128.4 | 125.5 | 130.9 | 135.8 | 132.3 | 129.0 | 131.5 | 133.6 | 134.6 | 138.5 | 137.5 |
| 2015   | ..    | 140.0   | 143.0   | 149.0   | ..      | 139.6 | 139.7 | 140.7 | 141.3 | 140.8 | 146.0 | 149.3 | 146.2 | 150.9 | 149.9 | ..    | ..    |
| Percentage increase on a year earlier            |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 1.8   | -2.0    | 1.9     | 3.9     | 3.6     | -4.7  | -6.2  | 3.6   | -2.7  | 3.7   | 4.4   | -1.7  | 7.5   | 5.6   | 3.0   | 4.8   | 3.2   |
| 2007   | 4.1   | 2.1     | 4.0     | 4.2     | 5.9     | 3.5   | 4.9   | -1.0  | 4.8   | 3.8   | 3.6   | 10.5  | -0.2  | 3.0   | 4.7   | 8.9   | 4.5   |
| 2008   | 7.1   | 10.0    | 6.1     | 4.8     | 7.6     | 10.8  | 12.3  | 7.8   | 6.9   | 5.2   | 6.2   | 1.5   | 5.0   | 7.4   | 6.1   | 5.8   | 10.2  |
| 2009   | 6.1   | -0.4    | 3.6     | 12.5    | 8.6     | 3.2   | -7.0  | 2.1   | 4.0   | 3.6   | 3.4   | 11.5  | 13.0  | 12.8  | 11.2  | 11.1  | 4.6   |
| 2010   | 10.6  | 13.0    | 10.4    | 9.8     | 9.6     | 8.0   | 17.4  | 13.7  | 10.8  | 12.2  | 8.5   | 11.1  | 11.9  | 7.2   | 10.2  | 5.5   | 12.5  |
| 2011   | 14.8  | 14.3    | 16.7    | 13.0    | 15.2    | 17.4  | 16.2  | 10.4  | 13.2  | 15.4  | 20.7  | 12.5  | 12.3  | 14.0  | 13.1  | 19.2  | 13.8  |
| 2012   | 9.5   | 10.5    | 9.3     | 8.1     | 10.0    | 9.0   | 8.1   | 13.7  | 11.3  | 11.7  | 5.9   | 12.4  | 3.5   | 8.5   | 10.7  | 6.2   | 12.6  |
| 2013   | 17.4  | 17.1    | 15.6    | 20.4    | 16.6    | 13.2  | 16.7  | 20.4  | 10.1  | 15.2  | 20.3  | 15.7  | 29.5  | 17.3  | 15.7  | 15.6  | 18.0  |
| 2014   | 11.6  | 9.7     | 17.4    | 8.9     | 11.1    | 8.0   | 16.6  | 6.9   | 22.2  | 17.8  | 13.5  | 9.3   | 4.4   | 12.3  | 11.8  | 14.8  | 7.8   |
| 2015   | ..    | 13.6    | 7.5     | 13.3    | ..      | 19.4  | 8.8   | 12.1  | 7.9   | 3.7   | 10.3  | 15.7  | 11.2  | 13.0  | 11.4  | ..    | ..    |
| Mail Order, All Businesses (£17,276m)            |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 56.4  | 57.3    | 55.8    | 55.5    | 56.9    | 56.2  | 55.9  | 59.4  | 57.0  | 57.0  | 53.9  | 53.6  | 56.8  | 55.9  | 56.8  | 56.9  | 57.1  |
| 2007   | 60.4  | 56.7    | 60.0    | 61.8    | 63.2    | 55.3  | 56.6  | 57.8  | 58.8  | 60.5  | 60.5  | 62.2  | 61.7  | 61.5  | 61.9  | 64.8  | 62.8  |
| 2008   | 63.8  | 63.7    | 63.1    | 63.6    | 64.6    | 64.2  | 64.3  | 62.8  | 62.9  | 62.2  | 63.9  | 63.0  | 63.6  | 64.2  | 63.3  | 63.4  | 66.6  |
| 2009   | 67.3  | 65.0    | 65.8    | 68.0    | 70.4    | 66.2  | 62.2  | 66.3  | 65.9  | 65.8  | 65.7  | 67.2  | 67.7  | 68.9  | 70.7  | 71.2  | 69.5  |
| 2010   | 75.8  | 71.6    | 72.6    | 78.3    | 80.7    | 69.6  | 71.8  | 73.1  | 72.8  | 73.1  | 72.0  | 75.7  | 79.9  | 79.1  | 80.6  | 79.2  | 82.0  |
| 2011   | 88.9  | 82.7    | 86.3    | 91.7    | 94.9    | 83.5  | 83.0  | 81.8  | 83.7  | 86.4  | 88.4  | 89.5  | 93.0  | 92.5  | 91.5  | 98.3  | 94.8  |
| 2012   | 100.0 | 95.2    | 97.9    | 101.0   | 105.9   | 94.6  | 93.5  | 97.0  | 97.2  | 98.4  | 97.9  | 103.4 | 97.1  | 102.3 | 103.3 | 104.8 | 108.9 |
| 2013   | 118.4 | 113.3   | 113.2   | 121.0   | 126.0   | 109.0 | 111.1 | 118.5 | 107.3 | 115.1 | 116.5 | 117.6 | 126.0 | 119.8 | 123.4 | 122.5 | 130.8 |
| 2014   | 136.6 | 126.5   | 138.3   | 138.0   | 144.6   | 118.5 | 131.2 | 130.7 | 135.7 | 141.6 | 137.6 | 134.3 | 138.9 | 140.3 | 141.6 | 146.4 | 145.5 |
| 2015   | ..    | 148.6   | 152.4   | 160.1   | ..      | 148.5 | 147.6 | 149.6 | 150.1 | 150.5 | 155.7 | 160.1 | 157.7 | 162.1 | 161.8 | ..    | ..    |
| Percentage increase on a year earlier            |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.2   | 2.8     | 0.8     | 1.8     | 3.4     | 0.3   | -0.8  | 7.9   | -0.4  | 5.3   | -1.7  | -2.0  | 4.3   | 2.9   | 1.5   | 6.1   | 2.8   |
| 2007   | 7.1   | -1.1    | 7.5     | 11.3    | 11.0    | -1.6  | 1.4   | -2.7  | 3.2   | 6.1   | 12.2  | 16.0  | 8.6   | 9.9   | 9.1   | 13.9  | 10.1  |
| 2008   | 5.6   | 12.4    | 5.2     | 3.0     | 2.3     | 16.1  | 13.5  | 8.5   | 6.9   | 2.8   | 5.7   | 1.4   | 3.1   | 4.3   | 2.3   | -2.2  | 6.0   |
| 2009   | 5.5   | 1.9     | 4.2     | 6.9     | 8.9     | 3.0   | -3.3  | 5.6   | 4.7   | 5.7   | 2.7   | 6.6   | 6.5   | 7.5   | 11.5  | 12.3  | 4.3   |
| 2010   | 12.7  | 10.3    | 10.4    | 15.1    | 14.7    | 5.2   | 15.6  | 10.3  | 10.6  | 11.1  | 9.7   | 12.6  | 18.0  | 14.8  | 14.0  | 11.2  | 18.0  |
| 2011   | 17.3  | 15.4    | 18.9    | 17.2    | 17.6    | 19.8  | 15.6  | 12.0  | 14.9  | 18.2  | 22.7  | 18.3  | 16.4  | 16.9  | 13.6  | 24.2  | 15.6  |
| 2012   | 12.5  | 15.1    | 13.4    | 10.1    | 11.6    | 13.4  | 12.6  | 18.6  | 16.2  | 14.0  | 10.8  | 15.5  | 4.4   | 10.6  | 12.9  | 6.5   | 14.9  |
| 2013   | 18.4  | 19.0    | 15.7    | 19.8    | 18.9    | 15.2  | 18.8  | 22.2  | 10.4  | 16.9  | 19.0  | 13.7  | 29.8  | 17.1  | 19.4  | 16.9  | 20.1  |
| 2014   | 15.4  | 11.7    | 22.1    | 14.0    | 14.8    | 8.7   | 18.1  | 10.3  | 26.4  | 23.0  | 18.1  | 14.2  | 10.2  | 17.1  | 14.7  | 19.5  | 11.2  |
| 2015   | ..    | 17.5    | 10.2    | 16.0    | ..      | 25.3  | 12.5  | 14.4  | 10.6  | 6.3   | 13.1  | 19.1  | 13.5  | 15.6  | 14.3  | ..    | ..    |
| Other Non-store Retail, All Businesses (£2,767m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 88.6  | 77.1    | 92.4    | 94.5    | 90.4    | 72.1  | 74.4  | 83.2  | 77.8  | 86.6  | 108.6 | 85.8  | 103.0 | 94.6  | 88.4  | 86.7  | 95.0  |
| 2007   | 81.5  | 90.3    | 84.1    | 73.7    | 77.8    | 92.4  | 90.3  | 88.6  | 87.1  | 81.6  | 83.6  | 76.6  | 71.6  | 73.1  | 77.0  | 77.0  | 79.1  |
| 2008   | 93.0  | 90.9    | 92.6    | 84.2    | 104.4   | 84.1  | 96.9  | 93.0  | 93.0  | 94.9  | 90.3  | 78.1  | 82.6  | 90.5  | 96.2  | 113.6 | 103.7 |
| 2009   | 101.0 | 81.4    | 93.7    | 116.9   | 112.0   | 87.6  | 75.3  | 81.5  | 93.7  | 98.4  | 96.3  | 106.3 | 119.1 | 123.5 | 105.8 | 121.3 | 109.6 |
| 2010   | 103.2 | 103.2   | 103.2   | 105.9   | 100.4   | 106.2 | 95.7  | 106.8 | 104.6 | 106.0 | 99.8  | 111.9 | 107.4 | 99.9  | 99.5  | 102.4 | 99.6  |
| 2011   | 106.6 | 112.7   | 110.6   | 99.3    | 103.8   | 114.2 | 113.9 | 110.6 | 110.7 | 109.6 | 111.5 | 98.6  | 99.7  | 99.6  | 109.7 | 97.8  | 103.9 |
| 2012   | 100.0 | 100.8   | 98.9    | 95.7    | 104.6   | 101.8 | 100.0 | 100.6 | 97.7  | 110.0 | 91.0  | 93.2  | 98.1  | 95.8  | 108.8 | 102.1 | 103.2 |
| 2013   | 111.4 | 106.6   | 113.4   | 119.2   | 106.3   | 103.9 | 104.4 | 110.6 | 105.8 | 116.0 | 117.5 | 120.4 | 125.6 | 113.1 | 101.7 | 109.4 | 107.4 |
| 2014   | 95.9  | 103.1   | 99.9    | 90.9    | 89.3    | 106.9 | 111.2 | 92.8  | 101.2 | 99.5  | 99.2  | 95.7  | 85.1  | 91.6  | 90.9  | 89.4  | 87.9  |
| 2015   | ..    | 86.2    | 84.2    | 79.3    | ..      | 83.6  | 90.4  | 85.0  | 86.8  | 80.1  | 85.4  | 82.3  | 74.6  | 80.6  | 75.6  | ..    | ..    |
| Percentage increase on a year earlier            |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 0.3   | -19.6   | 6.3     | 12.5    | 4.5     | -23.2 | -25.2 | -12.1 | -12.1 | -2.5  | 29.2  | -0.7  | 20.2  | 17.1  | 9.3   | -0.5  | 4.8   |
| 2007   | -8.0  | 17.2    | -9.0    | -22.0   | -14.0   | 28.3  | 21.4  | 6.5   | 12.0  | -5.8  | -23.1 | -10.8 | -30.4 | -22.7 | -12.9 | -11.3 | -16.8 |
| 2008   | 14.2  | 0.7     | 10.1    | 14.2    | 34.3    | -9.0  | 7.4   | 5.0   | 6.7   | 16.3  | 8.0   | 1.9   | 15.2  | 23.8  | 25.0  | 47.6  | 31.1  |
| 2009   | 8.6   | -10.4   | 1.2     | 38.8    | 7.3     | 4.1   | -22.3 | -12.4 | 0.8   | -4.8  | 6.6   | 36.2  | 44.2  | 36.5  | 10.0  | 6.8   | 5.7   |
| 2010   | 2.1   | 26.7    | 10.2    | -9.4    | -10.4   | 21.3  | 27.1  | 31.1  | 11.7  | 17.3  | 3.6   | 5.2   | -9.8  | -19.1 | -6.0  | -15.6 | -9.2  |
| 2011   | 3.4   | 9.3     | 7.2     | -6.2    | 3.4     | 7.6   | 19.0  | 3.6   | 5.7   | 3.4   | 11.8  | -11.9 | -7.1  | -0.3  | 10.3  | -4.5  | 4.3   |
| 2012   | -6.2  | -10.6   | -10.6   | -3.6    | 0.7     | -10.9 | -12.2 | -9.1  | -11.7 | 0.4   | -18.4 | -5.4  | -1.6  | -3.8  | -0.8  | 4.4   | -0.7  |
| 2013   | 11.4  | 5.8     | 14.7    | 24.5    | 1.6     | 2.1   | 4.4   | 10.0  | 8.3   | 5.5   | 29.1  | 29.1  | 28.0  | 18.0  | -6.5  | 7.2   | 4.1   |
| 2014   | -13.9 | -3.3    | -11.9   | -23.8   | -16.0   | 2.9   | 6.5   | -16.1 | -4.4  | -14.3 | -15.5 | -20.5 | -32.2 | -19.1 | -10.7 | -18.3 | -18.2 |
| 2015   | ..    | -16.3   | -15.8   | -12.8   | ..      | -21.8 | -18.6 | -8.4  | -14.3 | -19.5 | -14.0 | -14.1 | -12.3 | -12.0 | -16.8 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



## 2 VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|  | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug  | Sept  | Oct   | Nov   | Dec   |
|--|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>            |       |         |         |         |         |       |       |       |       |       |       |       |      |       |       |       |       |
| Automotive Fuel, All Businesses (£40,292m) |       |         |         |         |         |       |       |       |       |       |       |       |      |       |       |       |       |
| 2006                                       | 74.7  | 75.2    | 75.5    | 75.6    | 72.5    | 75.2  | 74.4  | 76.0  | 74.9  | 76.7  | 75.1  | 76.4  | 76.3 | 74.4  | 71.8  | 72.4  | 73.1  |
| 2007                                       | 80.1  | 76.0    | 79.2    | 78.8    | 86.5    | 75.2  | 75.0  | 77.5  | 81.0  | 78.0  | 78.7  | 77.8  | 78.6 | 79.8  | 81.6  | 86.8  | 90.2  |
| 2008                                       | 87.9  | 89.4    | 90.5    | 92.1    | 79.6    | 88.7  | 89.8  | 89.8  | 90.0  | 90.5  | 90.9  | 94.3  | 90.0 | 92.1  | 86.1  | 80.3  | 73.8  |
| 2009                                       | 80.4  | 76.3    | 78.7    | 82.4    | 84.2    | 77.7  | 76.6  | 74.9  | 76.5  | 77.9  | 80.9  | 79.6  | 82.6 | 84.6  | 86.2  | 84.0  | 82.6  |
| 2010                                       | 84.1  | 81.5    | 84.4    | 83.8    | 86.7    | 78.5  | 81.6  | 83.9  | 84.3  | 85.4  | 83.6  | 84.6  | 83.6 | 83.3  | 86.4  | 89.6  | 84.6  |
| 2011                                       | 100.3 | 97.1    | 99.9    | 99.8    | 104.4   | 97.4  | 97.8  | 96.2  | 101.2 | 99.0  | 99.5  | 99.3  | 99.2 | 100.6 | 101.9 | 106.0 | 104.9 |
| 2012                                       | 100.0 | 105.5   | 97.0    | 99.2    | 98.3    | 106.3 | 103.3 | 106.7 | 99.7  | 98.2  | 93.8  | 95.9  | 98.2 | 102.6 | 99.6  | 97.4  | 97.9  |
| 2013                                       | 96.8  | 98.1    | 96.4    | 98.8    | 94.1    | 95.7  | 99.4  | 99.0  | 96.4  | 97.9  | 95.1  | 99.0  | 99.0 | 98.4  | 93.6  | 93.6  | 94.8  |
| 2014                                       | 92.9  | 94.1    | 93.9    | 92.5    | 90.9    | 93.4  | 93.6  | 95.3  | 94.5  | 92.9  | 94.1  | 93.7  | 92.7 | 91.4  | 91.1  | 90.8  | 90.9  |
| 2015                                       | ..    | 86.8    | 87.8    | 86.3    | ..      | 89.8  | 87.9  | 83.6  | 86.3  | 88.4  | 88.6  | 86.6  | 85.9 | 86.5  | 87.8  | ..    | ..    |
| Percentage increase on a year earlier      |       |         |         |         |         |       |       |       |       |       |       |       |      |       |       |       |       |
| 2006                                       | 17.0  | 22.3    | 16.5    | 16.0    | 13.6    | 27.4  | 18.3  | 21.6  | 16.6  | 18.9  | 14.6  | 15.4  | 19.9 | 13.3  | 12.0  | 12.6  | 15.9  |
| 2007                                       | 7.3   | 1.0     | 4.9     | 4.3     | 19.3    | -0.1  | 0.8   | 2.0   | 8.2   | 1.7   | 4.8   | 1.9   | 3.1  | 7.2   | 13.6  | 19.9  | 23.4  |
| 2008                                       | 9.7   | 17.6    | 14.3    | 16.9    | -8.0    | 17.9  | 19.8  | 15.9  | 11.1  | 16.1  | 15.6  | 21.2  | 14.5 | 15.4  | 5.5   | -7.5  | -18.2 |
| 2009                                       | -8.6  | -14.6   | -13.1   | -10.5   | 5.7     | -12.4 | -14.7 | -16.5 | -15.0 | -13.9 | -11.0 | -15.6 | -8.3 | -8.2  | 0.2   | 4.6   | 11.9  |
| 2010                                       | 4.6   | 6.8     | 7.3     | 1.6     | 3.0     | 1.0   | 6.5   | 11.9  | 10.1  | 9.5   | 3.3   | 6.3   | 1.3  | -1.5  | 0.2   | 6.6   | 2.4   |
| 2011                                       | 19.2  | 19.1    | 18.4    | 19.1    | 20.4    | 24.1  | 19.8  | 14.7  | 20.0  | 16.0  | 19.0  | 17.4  | 18.6 | 20.8  | 17.9  | 18.4  | 24.1  |
| 2012                                       | -0.3  | 8.7     | -2.9    | -0.6    | -5.8    | 9.1   | 5.7   | 10.9  | -1.5  | -0.8  | -5.7  | -3.4  | -1.0 | 2.0   | -2.3  | -8.1  | -6.7  |
| 2013                                       | -3.2  | -7.0    | -0.6    | -0.4    | -4.3    | -10.0 | -3.8  | -7.2  | -3.3  | -0.3  | 1.4   | 3.3   | 0.8  | -4.1  | -6.1  | -3.9  | -3.1  |
| 2014                                       | -4.1  | -4.1    | -2.6    | -6.4    | -3.3    | -2.4  | -5.8  | -3.8  | -2.0  | -5.1  | -1.0  | -5.4  | -6.4 | -7.1  | -2.6  | -2.9  | -4.2  |
| 2015                                       | ..    | -7.8    | -6.4    | -6.6    | ..      | -3.9  | -6.1  | -12.3 | -8.7  | -4.9  | -5.9  | -7.6  | -7.3 | -5.4  | -3.6  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

Index numbers of sales per week and percentage increase on a year earlier

Index 2011=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| All Retailing, Including Automotive Fuel, All Businesses (£351,049m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 96.8    | 88.9    | 94.3    | 93.8    | 110.3 | 87.5  | 88.0  | 90.7  | 94.2  | 94.0  | 94.8  | 96.2  | 93.2  | 92.5  | 97.0  | 105.6 | 124.6 |
| 2007   | 99.5    | 91.8    | 97.1    | 97.2    | 112.0 | 89.2  | 91.1  | 94.4  | 97.4  | 96.8  | 97.2  | 98.9  | 96.6  | 96.3  | 99.2  | 108.1 | 125.4 |
| 2008   | 99.6    | 94.2    | 97.7    | 96.2    | 110.9 | 92.2  | 94.8  | 95.8  | 96.5  | 99.8  | 97.0  | 98.2  | 95.6  | 95.0  | 98.5  | 107.2 | 123.7 |
| 2009   | 100.0   | 92.7    | 97.5    | 97.8    | 112.0 | 92.6  | 90.9  | 94.1  | 97.0  | 96.7  | 98.6  | 99.8  | 97.2  | 96.6  | 101.0 | 108.9 | 123.4 |
| 2010   | 99.2    | 91.9    | 96.9    | 97.2    | 110.6 | 88.7  | 91.5  | 94.9  | 95.3  | 97.3  | 97.9  | 99.9  | 96.8  | 95.3  | 99.7  | 108.2 | 121.2 |
| 2011   | 99.4    | 92.2    | 97.1    | 96.2    | 112.3 | 91.5  | 91.3  | 93.6  | 98.4  | 96.2  | 96.8  | 98.6  | 95.1  | 95.0  | 99.7  | 107.7 | 126.1 |
| 2012   | 100.0   | 93.2    | 97.1    | 97.8    | 111.9 | 91.4  | 91.3  | 96.2  | 95.3  | 97.2  | 98.4  | 100.1 | 96.8  | 96.8  | 99.5  | 107.5 | 125.3 |
| 2013   | 101.4   | 93.0    | 98.1    | 99.6    | 114.7 | 90.1  | 92.6  | 95.7  | 94.8  | 98.8  | 100.3 | 102.5 | 98.0  | 98.6  | 101.0 | 109.9 | 129.3 |
| 2014   | 105.1   | 95.8    | 102.6   | 102.4   | 120.5 | 93.5  | 95.3  | 98.6  | 101.9 | 102.1 | 103.6 | 105.1 | 101.6 | 100.8 | 105.9 | 117.6 | 134.4 |
| 2015   | ..      | 101.4   | 106.5   | 107.2   | ..    | 99.0  | 100.7 | 103.9 | 104.8 | 106.7 | 107.7 | 109.8 | 104.9 | 106.9 | 110.0 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.1     | 1.7     | 3.5     | 3.5     | 3.6   | 1.4   | 1.5   | 2.0   | 4.0   | 3.5   | 3.2   | 3.2   | 3.9   | 3.3   | 3.8   | 3.0   | 3.9   |
| 2007   | 2.8     | 3.3     | 3.0     | 3.6     | 1.6   | 2.0   | 3.5   | 4.1   | 3.4   | 3.0   | 2.6   | 2.9   | 3.7   | 4.1   | 2.3   | 2.4   | 0.7   |
| 2008   | 0.1     | 2.6     | 0.6     | -1.0    | -1.0  | 3.3   | 4.1   | 1.4   | -0.9  | 3.1   | -0.3  | -0.7  | -1.0  | -1.3  | -0.8  | -0.8  | -1.3  |
| 2009   | 0.3     | -1.7    | -0.2    | 1.6     | 1.0   | 0.4   | -4.1  | -1.7  | 0.5   | -3.1  | 1.7   | 1.6   | 1.7   | 1.6   | 2.5   | 1.6   | -0.3  |
| 2010   | -0.8    | -0.8    | -0.6    | -0.6    | -1.3  | -4.2  | 0.6   | 0.8   | -1.7  | 0.7   | -0.7  | 0.1   | -0.5  | -1.3  | -1.2  | -0.6  | -1.8  |
| 2011   | 0.3     | 0.3     | 0.2     | -1.0    | 1.5   | 3.1   | -0.2  | -1.4  | 3.3   | -1.2  | -1.2  | -1.3  | -1.7  | -0.2  | -0.1  | -0.5  | 4.0   |
| 2012   | 0.6     | 1.1     | -       | 1.7     | -0.3  | -0.1  | -     | 2.8   | -3.2  | 1.1   | 1.7   | 1.5   | 1.8   | 1.8   | -0.1  | -0.1  | -0.6  |
| 2013   | 1.4     | -0.2    | 1.1     | 1.9     | 2.5   | -1.4  | 1.5   | -0.5  | -0.5  | 1.6   | 1.9   | 2.4   | 1.2   | 1.9   | 1.5   | 2.3   | 3.2   |
| 2014   | 3.7     | 3.0     | 4.6     | 2.7     | 5.1   | 3.8   | 2.9   | 3.0   | 7.5   | 3.4   | 3.3   | 2.6   | 3.6   | 2.2   | 4.8   | 7.0   | 3.9   |
| 2015   | ..      | 5.9     | 3.8     | 4.7     | ..    | 5.9   | 5.7   | 5.4   | 2.9   | 4.5   | 4.0   | 4.5   | 3.3   | 6.1   | 3.8   | ..    | ..    |
| All Retailing, Including Automotive Fuel, Large Businesses (£277,657m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 92.1    | 83.9    | 88.8    | 88.8    | 106.9 | 83.0  | 82.9  | 85.5  | 89.1  | 88.6  | 88.8  | 91.2  | 88.0  | 87.7  | 91.8  | 101.2 | 123.5 |
| 2007   | 95.4    | 87.1    | 91.7    | 92.7    | 110.3 | 85.4  | 86.3  | 89.1  | 92.1  | 91.4  | 91.6  | 93.8  | 91.8  | 92.5  | 95.5  | 105.1 | 126.2 |
| 2008   | 96.5    | 91.0    | 93.4    | 92.4    | 109.6 | 90.1  | 90.7  | 92.2  | 91.8  | 96.0  | 92.7  | 94.2  | 91.9  | 91.4  | 95.1  | 105.2 | 124.7 |
| 2009   | 97.7    | 90.7    | 94.5    | 94.4    | 111.3 | 91.4  | 88.8  | 91.7  | 94.3  | 93.4  | 95.4  | 95.8  | 93.6  | 93.9  | 98.3  | 107.3 | 125.0 |
| 2010   | 98.8    | 92.2    | 95.7    | 95.5    | 111.8 | 90.1  | 90.9  | 94.8  | 93.9  | 96.0  | 97.0  | 97.6  | 94.7  | 94.5  | 98.8  | 108.1 | 125.2 |
| 2011   | 99.1    | 92.0    | 96.4    | 94.9    | 113.1 | 92.2  | 90.8  | 92.9  | 98.3  | 94.9  | 96.1  | 97.3  | 93.3  | 94.2  | 98.1  | 107.5 | 129.6 |
| 2012   | 100.0   | 92.9    | 96.2    | 97.0    | 113.9 | 91.7  | 91.0  | 95.3  | 94.8  | 95.8  | 97.7  | 99.0  | 95.0  | 96.9  | 99.0  | 108.2 | 130.4 |
| 2013   | 101.6   | 93.4    | 97.6    | 99.4    | 116.0 | 91.1  | 92.3  | 96.1  | 94.2  | 98.0  | 100.0 | 102.1 | 97.6  | 98.6  | 100.3 | 110.3 | 133.0 |
| 2014   | 104.8   | 95.4    | 101.4   | 101.8   | 121.5 | 94.4  | 94.1  | 97.4  | 100.8 | 100.7 | 102.5 | 103.7 | 100.6 | 101.2 | 105.2 | 118.1 | 137.4 |
| 2015   | ..      | 101.5   | 106.2   | 106.8   | ..    | 99.7  | 100.4 | 103.9 | 104.3 | 106.6 | 107.4 | 109.0 | 104.2 | 107.2 | 109.4 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 4.0     | 1.5     | 4.3     | 5.4     | 4.5   | 0.8   | 1.9   | 1.8   | 5.3   | 4.3   | 3.4   | 5.2   | 6.0   | 5.0   | 5.3   | 3.7   | 4.6   |
| 2007   | 3.6     | 3.7     | 3.3     | 4.3     | 3.1   | 2.9   | 4.0   | 4.1   | 3.4   | 3.2   | 3.2   | 2.9   | 4.3   | 5.6   | 4.0   | 3.8   | 2.2   |
| 2008   | 1.1     | 4.5     | 1.9     | -0.3    | -0.6  | 5.5   | 5.2   | 3.5   | -0.4  | 5.0   | 1.2   | 0.5   | 0.1   | -1.3  | -0.4  | 0.1   | -1.2  |
| 2009   | 1.3     | -0.3    | 1.1     | 2.1     | 1.6   | 1.4   | -2.1  | -0.5  | 2.8   | -2.7  | 3.0   | 1.7   | 1.9   | 2.7   | 3.4   | 2.0   | 0.2   |
| 2010   | 1.1     | 1.6     | 1.3     | 1.2     | 0.4   | -1.4  | 2.4   | 3.3   | -0.5  | 2.7   | 1.7   | 1.9   | 1.2   | 0.7   | 0.5   | 0.7   | 0.2   |
| 2011   | 0.3     | -0.1    | 0.7     | -0.7    | 1.2   | 2.3   | -     | -2.0  | 4.7   | -1.1  | -1.0  | -0.3  | -1.5  | -0.4  | -0.8  | -0.5  | 3.6   |
| 2012   | 0.9     | 0.9     | -0.2    | 2.2     | 0.7   | -0.5  | 0.2   | 2.6   | -3.5  | 1.0   | 1.7   | 1.7   | 1.8   | 3.0   | 0.9   | 0.7   | 0.6   |
| 2013   | 1.6     | 0.6     | 1.4     | 2.4     | 1.8   | -0.6  | 1.4   | 0.8   | -0.6  | 2.3   | 2.4   | 3.1   | 2.7   | 1.7   | 1.3   | 2.0   | 2.0   |
| 2014   | 3.2     | 2.1     | 3.9     | 2.4     | 4.8   | 3.6   | 2.0   | 1.3   | 7.1   | 2.7   | 2.5   | 1.6   | 3.1   | 2.6   | 4.9   | 7.0   | 3.3   |
| 2015   | ..      | 6.4     | 4.7     | 5.0     | ..    | 5.6   | 6.7   | 6.7   | 3.4   | 5.8   | 4.8   | 5.1   | 3.6   | 6.0   | 3.9   | ..    | ..    |
| All Retailing, Including Automotive Fuel, Small Businesses (£73,392m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 114.6   | 107.6   | 115.1   | 112.7   | 123.0 | 104.6 | 107.3 | 110.2 | 113.3 | 114.1 | 117.4 | 115.0 | 112.9 | 110.7 | 116.5 | 122.2 | 128.7 |
| 2007   | 115.0   | 109.6   | 117.6   | 114.2   | 118.7 | 103.6 | 109.3 | 114.7 | 117.3 | 116.9 | 118.5 | 118.4 | 114.7 | 110.3 | 113.3 | 119.3 | 122.5 |
| 2008   | 111.5   | 106.3   | 113.8   | 110.5   | 115.8 | 100.0 | 110.3 | 109.4 | 114.3 | 114.0 | 113.2 | 113.5 | 109.6 | 108.8 | 111.2 | 115.0 | 120.0 |
| 2009   | 108.5   | 99.9    | 109.0   | 110.4   | 114.7 | 97.1  | 98.9  | 103.0 | 107.0 | 109.0 | 110.7 | 114.8 | 110.8 | 106.6 | 110.9 | 115.1 | 117.5 |
| 2010   | 100.5   | 91.1    | 101.5   | 103.3   | 106.2 | 83.4  | 93.7  | 95.3  | 100.8 | 102.4 | 101.3 | 108.6 | 104.5 | 98.1  | 103.2 | 108.9 | 106.3 |
| 2011   | 100.7   | 92.9    | 99.8    | 101.0   | 109.2 | 88.9  | 92.9  | 96.3  | 99.2  | 100.9 | 99.4  | 103.4 | 101.9 | 98.3  | 105.7 | 108.4 | 112.7 |
| 2012   | 100.0   | 94.5    | 100.4   | 100.8   | 104.3 | 90.3  | 92.3  | 99.6  | 97.1  | 102.5 | 101.2 | 104.1 | 103.5 | 96.1  | 101.7 | 104.8 | 106.0 |
| 2013   | 100.5   | 91.6    | 100.2   | 100.6   | 109.7 | 86.2  | 93.9  | 94.1  | 97.1  | 101.8 | 101.3 | 104.0 | 99.5  | 98.8  | 103.8 | 108.4 | 115.6 |
| 2014   | 106.3   | 97.5    | 107.2   | 104.7   | 116.4 | 90.0  | 99.6  | 103.2 | 105.9 | 107.6 | 108.0 | 110.5 | 105.2 | 99.5  | 108.5 | 115.8 | 123.2 |
| 2015   | ..      | 101.1   | 107.8   | 108.6   | ..    | 96.6  | 101.9 | 103.9 | 106.7 | 107.4 | 109.1 | 112.9 | 107.6 | 105.9 | 112.3 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 0.6     | 2.2     | 1.4     | -1.8    | 0.6   | 3.4   | 0.5   | 2.6   | 0.2   | 1.2   | 2.4   | -2.3  | -1.7  | -1.4  | -0.3  | 0.7   | 1.2   |
| 2007   | 0.4     | 1.9     | 2.2     | 1.3     | -3.5  | -1.0  | 1.8   | 4.1   | 3.6   | 2.4   | 0.9   | 3.0   | 1.6   | -0.4  | -2.7  | -2.3  | -4.9  |
| 2008   | -3.1    | -3.0    | -3.3    | -3.3    | -2.5  | -3.5  | 0.9   | -4.6  | -2.6  | -2.5  | -4.4  | -4.2  | -4.5  | -1.4  | -1.9  | -3.6  | -2.0  |
| 2009   | -2.6    | -6.0    | -4.2    | -       | -0.9  | -2.9  | -10.3 | -5.8  | -6.4  | -4.4  | -2.2  | 1.2   | 1.1   | -1.9  | -0.3  | -     | -2.1  |
| 2010   | -7.4    | -8.8    | -6.9    | -6.5    | -7.5  | -14.1 | -5.3  | -7.5  | -5.8  | -6.0  | -8.5  | -5.4  | -5.7  | -8.0  | -6.9  | -5.3  | -9.6  |
| 2011   | 0.2     | 2.0     | -1.7    | -2.2    | 2.9   | 6.6   | -0.9  | 1.0   | -1.6  | -1.4  | -1.9  | -4.7  | -2.5  | 0.2   | 2.3   | -0.5  | 6.1   |
| 2012   | -0.7    | 1.7     | 0.6     | -0.2    | -4.5  | 1.6   | -0.6  | 3.5   | -2.0  | 1.5   | 1.9   | 0.7   | 1.6   | -2.3  | -3.8  | -3.3  | -6.0  |
| 2013   | 0.5     | -3.1    | -0.2    | -0.2    | 5.2   | -4.5  | 1.6   | -5.5  | -     | -0.7  | 0.1   | -0.1  | -3.8  | 2.8   | 2.1   | 3.5   | 9.0   |
| 2014   | 5.7     | 6.4     | 7.0     | 4.0     | 6.1   | 4.4   | 6.1   | 9.7   | 9.0   | 5.7   | 6.6   | 6.3   | 5.7   | 0.7   | 4.5   | 6.8   | 6.6   |
| 2015   | ..      | 3.7     | 0.6     | 3.8     | ..    | 7.3   | 2.3   | 0.7   | 0.8   | -0.2  | 1.0   | 2.2   | 2.3   | 6.4   | 3.5   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| All Retailing, Excluding Automotive Fuel, All Businesses (£310,757m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 95.4    | 86.8    | 92.6    | 92.0    | 110.2 | 85.6  | 86.0  | 88.3  | 92.5  | 92.1  | 93.0  | 94.4  | 91.6  | 90.3  | 95.5  | 104.8 | 126.3 |
| 2007   | 97.9    | 89.7    | 95.1    | 95.2    | 111.7 | 87.4  | 89.0  | 92.0  | 95.2  | 94.8  | 95.2  | 97.1  | 94.8  | 94.1  | 97.6  | 107.1 | 126.7 |
| 2008   | 98.5    | 92.6    | 96.1    | 94.6    | 111.2 | 90.7  | 93.0  | 94.0  | 94.4  | 98.5  | 95.4  | 96.6  | 94.3  | 93.1  | 97.2  | 106.8 | 126.0 |
| 2009   | 99.1    | 90.8    | 96.1    | 96.5    | 112.9 | 90.9  | 89.0  | 92.2  | 95.8  | 95.3  | 96.9  | 98.6  | 95.9  | 95.1  | 99.7  | 109.3 | 126.4 |
| 2010   | 99.2    | 91.7    | 96.5    | 96.8    | 112.0 | 88.8  | 91.0  | 94.5  | 94.8  | 96.8  | 97.7  | 99.5  | 96.5  | 94.8  | 99.5  | 108.8 | 124.5 |
| 2011   | 99.1    | 91.3    | 96.3    | 95.4    | 113.3 | 91.0  | 90.1  | 92.5  | 97.8  | 95.2  | 96.1  | 97.8  | 94.5  | 94.2  | 99.2  | 107.7 | 129.0 |
| 2012   | 100.0   | 91.9    | 97.0    | 97.4    | 113.8 | 90.5  | 90.0  | 94.5  | 95.3  | 96.7  | 98.6  | 99.7  | 96.4  | 96.2  | 99.7  | 108.7 | 129.2 |
| 2013   | 101.8   | 92.7    | 98.0    | 99.5    | 117.1 | 90.3  | 92.1  | 95.3  | 94.4  | 98.5  | 100.4 | 102.3 | 97.9  | 98.6  | 101.7 | 111.6 | 134.0 |
| 2014   | 106.0   | 95.8    | 103.1   | 102.8   | 123.2 | 94.2  | 95.2  | 97.9  | 102.5 | 102.6 | 103.9 | 105.7 | 102.0 | 101.2 | 107.0 | 119.9 | 138.9 |
| 2015   | ..      | 101.2   | 106.8   | 107.4   | ..    | 98.9  | 100.0 | 104.0 | 105.0 | 107.1 | 108.0 | 110.4 | 105.1 | 106.8 | 110.1 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.3     | 0.6     | 3.3     | 2.6     | 2.6   | 0.2   | 1.0   | 0.6   | 3.8   | 3.1   | 3.0   | 2.9   | 3.1   | 1.9   | 2.4   | 1.8   | 3.4   |
| 2007   | 2.7     | 3.4     | 2.7     | 3.5     | 1.4   | 2.1   | 3.5   | 4.2   | 2.9   | 2.9   | 2.4   | 2.8   | 3.5   | 4.1   | 2.2   | 2.3   | 0.3   |
| 2008   | 0.6     | 3.2     | 1.0     | -0.7    | -0.4  | 3.8   | 4.5   | 2.2   | -0.9  | 3.9   | 0.2   | -0.4  | -0.6  | -1.0  | -0.4  | -0.3  | -0.5  |
| 2009   | 0.6     | -1.9    | -       | 2.0     | 1.5   | 0.2   | -4.3  | -1.9  | 1.5   | -3.3  | 1.6   | 2.0   | 1.8   | 2.1   | 2.6   | 2.3   | 0.3   |
| 2010   | 0.2     | 1.0     | 0.5     | 0.3     | -0.8  | -2.2  | 2.3   | 2.5   | -1.0  | 1.6   | 0.8   | 0.9   | 0.6   | -0.3  | -0.2  | -0.5  | -1.4  |
| 2011   | -0.2    | -0.4    | -0.2    | -1.4    | 1.2   | 2.4   | -1.0  | -2.1  | 3.1   | -1.7  | -1.6  | -1.7  | -2.1  | -0.6  | -0.3  | -1.0  | 3.6   |
| 2012   | 0.9     | 0.6     | 0.7     | 2.0     | 0.5   | -0.5  | -0.1  | 2.1   | -2.6  | 1.5   | 2.6   | 1.9   | 2.1   | 2.1   | 0.5   | 1.0   | 0.1   |
| 2013   | 1.8     | 1.0     | 1.0     | 2.2     | 2.9   | -0.2  | 2.3   | 0.8   | -0.9  | 1.9   | 1.9   | 2.6   | 1.5   | 2.6   | 2.0   | 2.6   | 3.7   |
| 2014   | 4.1     | 3.3     | 5.2     | 3.3     | 5.2   | 4.4   | 3.4   | 2.7   | 8.6   | 4.2   | 3.5   | 3.3   | 4.2   | 2.7   | 5.2   | 7.5   | 3.6   |
| 2015   | ..      | 5.6     | 3.6     | 4.4     | ..    | 5.0   | 5.0   | 6.3   | 2.4   | 4.3   | 3.9   | 4.5   | 3.0   | 5.5   | 2.9   | ..    | ..    |
| All Retailing, Excluding Automotive Fuel, Large Businesses (£244,929m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 92.2    | 83.3    | 88.6    | 88.5    | 108.5 | 82.7  | 82.2  | 84.6  | 88.9  | 88.2  | 88.6  | 90.9  | 87.8  | 87.2  | 91.8  | 101.8 | 127.1 |
| 2007   | 95.3    | 86.6    | 91.3    | 92.2    | 111.3 | 85.1  | 85.8  | 88.5  | 91.8  | 91.0  | 91.1  | 93.3  | 91.4  | 91.9  | 95.1  | 105.2 | 129.0 |
| 2008   | 95.9    | 90.1    | 92.1    | 91.0    | 110.6 | 89.6  | 89.5  | 91.0  | 90.1  | 95.0  | 91.4  | 92.7  | 90.8  | 89.8  | 94.2  | 105.3 | 128.1 |
| 2009   | 97.1    | 89.4    | 93.3    | 93.1    | 112.4 | 90.3  | 87.4  | 90.3  | 93.6  | 92.2  | 94.0  | 94.7  | 92.2  | 92.5  | 97.0  | 107.7 | 128.4 |
| 2010   | 98.8    | 91.8    | 95.2    | 95.0    | 113.3 | 90.4  | 90.2  | 94.2  | 93.2  | 95.3  | 96.7  | 97.0  | 94.4  | 93.9  | 98.5  | 108.5 | 129.0 |
| 2011   | 98.7    | 91.1    | 95.5    | 93.9    | 114.4 | 91.8  | 89.6  | 91.6  | 97.5  | 93.7  | 95.2  | 96.3  | 92.5  | 93.1  | 97.5  | 107.6 | 133.4 |
| 2012   | 100.0   | 91.2    | 96.1    | 96.6    | 116.1 | 90.6  | 89.4  | 93.2  | 94.7  | 95.2  | 98.0  | 98.7  | 94.7  | 96.4  | 99.1  | 109.4 | 135.0 |
| 2013   | 102.1   | 93.1    | 97.3    | 99.2    | 118.8 | 91.5  | 91.7  | 95.5  | 93.6  | 97.6  | 100.1 | 102.0 | 97.3  | 98.5  | 101.0 | 112.2 | 138.4 |
| 2014   | 105.9   | 95.4    | 102.0   | 102.5   | 124.7 | 95.2  | 94.2  | 96.5  | 101.5 | 101.2 | 103.0 | 104.5 | 101.3 | 101.8 | 106.4 | 120.8 | 142.6 |
| 2015   | ..      | 101.1   | 106.4   | 106.9   | ..    | 99.4  | 99.4  | 103.9 | 104.4 | 106.9 | 107.7 | 109.5 | 104.3 | 107.0 | 109.3 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.3     | 0.5     | 4.2     | 4.7     | 3.6   | -0.1  | 1.3   | 0.3   | 5.3   | 3.9   | 3.5   | 4.9   | 5.2   | 4.1   | 4.0   | 2.4   | 4.2   |
| 2007   | 3.4     | 4.0     | 3.0     | 4.1     | 2.6   | 3.0   | 4.3   | 4.6   | 3.2   | 3.2   | 2.8   | 2.6   | 4.1   | 5.4   | 3.7   | 3.3   | 1.5   |
| 2008   | 0.6     | 4.0     | 0.9     | -1.2    | -0.6  | 5.3   | 4.4   | 2.8   | -1.8  | 4.4   | 0.3   | -0.6  | -0.6  | -2.2  | -1.0  | -     | -0.7  |
| 2009   | 1.2     | -0.8    | 1.3     | 2.2     | 1.6   | 0.7   | -2.3  | -0.8  | 3.8   | -2.9  | 2.9   | 2.1   | 1.5   | 2.9   | 3.0   | 2.3   | 0.3   |
| 2010   | 1.8     | 2.7     | 2.0     | 2.1     | 0.8   | 0.2   | 3.2   | 4.3   | -0.4  | 3.3   | 2.8   | 2.5   | 2.4   | 1.6   | 1.5   | 0.8   | 0.4   |
| 2011   | -0.1    | -0.8    | 0.3     | -1.2    | 1.0   | 1.5   | -0.7  | -2.7  | 4.7   | -1.7  | -1.5  | -0.8  | -2.0  | -0.9  | -1.0  | -0.9  | 3.4   |
| 2012   | 1.3     | 0.2     | 0.7     | 2.8     | 1.5   | -1.3  | -0.2  | 1.7   | -2.9  | 1.6   | 2.9   | 2.5   | 2.4   | 3.5   | 1.6   | 1.7   | 1.2   |
| 2013   | 2.1     | 2.1     | 1.2     | 2.8     | 2.3   | 1.0   | 2.6   | 2.5   | -1.2  | 2.5   | 2.1   | 3.4   | 2.8   | 2.2   | 1.9   | 2.5   | 2.5   |
| 2014   | 3.7     | 2.4     | 4.8     | 3.3     | 5.0   | 4.1   | 2.7   | 1.0   | 8.5   | 3.7   | 2.9   | 2.4   | 4.1   | 3.3   | 5.4   | 7.6   | 3.1   |
| 2015   | ..      | 6.0     | 4.4     | 4.3     | ..    | 4.4   | 5.5   | 7.6   | 2.9   | 5.6   | 4.6   | 4.8   | 2.9   | 5.1   | 2.8   | ..    | ..    |
| All Retailing, Excluding Automotive Fuel, Small Businesses (£65,828m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 107.2   | 99.7    | 107.4   | 104.9   | 116.6 | 96.7  | 100.1 | 101.8 | 105.8 | 106.7 | 109.2 | 107.3 | 105.9 | 102.1 | 109.2 | 115.6 | 123.4 |
| 2007   | 107.6   | 101.0   | 109.3   | 106.5   | 113.4 | 96.0  | 101.2 | 104.8 | 107.9 | 109.0 | 110.7 | 111.1 | 107.5 | 102.1 | 106.8 | 114.2 | 118.0 |
| 2008   | 108.3   | 101.7   | 110.7   | 107.7   | 113.6 | 94.7  | 106.0 | 105.2 | 110.1 | 111.6 | 110.4 | 111.2 | 106.9 | 105.4 | 108.5 | 112.6 | 118.3 |
| 2009   | 106.5   | 96.0    | 106.2   | 109.0   | 114.9 | 93.1  | 94.8  | 99.3  | 103.9 | 106.6 | 107.7 | 113.2 | 109.8 | 105.0 | 109.9 | 115.3 | 118.7 |
| 2010   | 100.8   | 91.2    | 101.5   | 103.2   | 107.1 | 82.9  | 94.0  | 95.7  | 100.8 | 102.5 | 101.4 | 108.6 | 104.3 | 98.0  | 103.4 | 109.6 | 108.0 |
| 2011   | 100.4   | 92.1    | 99.5    | 100.9   | 109.2 | 87.7  | 91.8  | 95.9  | 98.7  | 100.8 | 99.2  | 103.6 | 101.6 | 98.2  | 105.6 | 108.0 | 112.9 |
| 2012   | 100.0   | 94.2    | 100.1   | 100.3   | 105.4 | 90.2  | 92.1  | 99.2  | 97.4  | 102.0 | 100.7 | 103.6 | 102.9 | 95.5  | 101.9 | 106.0 | 107.6 |
| 2013   | 100.9   | 91.4    | 100.4   | 100.6   | 111.0 | 85.8  | 93.5  | 94.1  | 97.3  | 102.0 | 101.7 | 103.4 | 99.8  | 99.1  | 104.4 | 109.3 | 117.6 |
| 2014   | 106.4   | 97.4    | 107.2   | 104.2   | 117.6 | 90.5  | 99.0  | 102.9 | 106.1 | 108.0 | 107.5 | 110.0 | 104.6 | 99.3  | 109.2 | 116.8 | 124.9 |
| 2015   | ..      | 101.6   | 108.0   | 109.2   | ..    | 97.1  | 102.2 | 104.7 | 107.1 | 107.7 | 109.1 | 114.0 | 108.0 | 106.3 | 112.9 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -0.6    | 1.0     | 0.7     | -3.4    | -0.5  | 1.2   | 0.2   | 1.6   | -0.5  | 0.9   | 1.6   | -2.9  | -2.9  | -4.3  | -2.3  | -0.1  | 0.4   |
| 2007   | 0.4     | 1.2     | 1.8     | 1.6     | -2.8  | -0.8  | 1.1   | 2.9   | 2.0   | 2.2   | 1.3   | 3.6   | 1.5   | -     | -2.2  | -1.2  | -4.4  |
| 2008   | 0.7     | 0.7     | 1.2     | 1.0     | 0.2   | -1.3  | 4.8   | 0.3   | 2.0   | 2.3   | -0.2  | -     | -0.5  | 3.3   | 1.6   | -1.4  | 0.3   |
| 2009   | -1.6    | -5.6    | -4.0    | 1.2     | 1.2   | -1.7  | -10.6 | -5.6  | -5.6  | -4.5  | -2.5  | 1.8   | 2.7   | -0.4  | 1.3   | 2.4   | 0.3   |
| 2010   | -5.4    | -5.0    | -4.4    | -5.3    | -6.8  | -10.9 | -0.9  | -3.6  | -3.0  | -3.8  | -5.9  | -4.0  | -5.0  | -6.7  | -5.9  | -4.9  | -9.0  |
| 2011   | -0.3    | 1.0     | -2.0    | -2.2    | 2.0   | 5.7   | -2.3  | 0.3   | -2.1  | -1.7  | -2.1  | -4.7  | -2.6  | 0.2   | 2.1   | -1.4  | 4.6   |
| 2012   | -0.4    | 2.3     | 0.6     | -0.6    | -3.4  | 2.8   | 0.3   | 3.4   | -1.3  | 1.2   | 1.5   | 0.1   | 1.2   | -2.8  | -3.4  | -1.8  | -4.7  |
| 2013   | 0.8     | -3.0    | 0.3     | 0.4     | 5.3   | -4.9  | 1.5   | -5.1  | -0.2  | -     | 0.9   | -0.2  | -3.0  | 3.8   | 2.4   | 3.1   | 9.2   |
| 2014   | 5.5     | 6.6     | 6.8     | 3.6     | 6.0   | 5.5   | 5.9   | 9.3   | 9.1   | 5.9   | 5.7   | 6.4   | 4.8   | 0.2   | 4.7   | 6.9   | 6.2   |
| 2015   | ..      | 4.4     | 0.8     | 4.7     | ..    | 7.4   | 3.2   | 1.7   | 0.9   | -0.3  | 1.5   | 3.6   | 3.2   | 7.0   | 3.4   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Predominantly Food Stores, All Businesses (£145,660m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 102.1   | 96.6    | 101.9   | 100.7   | 109.1 | 92.8  | 97.6  | 98.8  | 101.7 | 100.6 | 103.0 | 103.6 | 99.8  | 99.2  | 100.3 | 104.9 | 119.6 |
| 2007  | 102.8   | 98.2    | 102.4   | 101.6   | 109.1 | 94.3  | 99.0  | 100.7 | 102.8 | 102.3 | 102.2 | 102.5 | 102.1 | 100.6 | 100.9 | 105.7 | 118.4 |
| 2008  | 101.9   | 99.8    | 101.9   | 99.0    | 107.0 | 96.7  | 101.5 | 101.7 | 100.8 | 103.7 | 101.5 | 100.4 | 98.5  | 98.2  | 100.4 | 105.4 | 113.6 |
| 2009  | 103.0   | 98.2    | 103.3   | 101.5   | 109.0 | 95.6  | 98.5  | 100.1 | 102.9 | 102.3 | 104.5 | 102.3 | 101.7 | 100.7 | 101.3 | 106.6 | 117.1 |
| 2010  | 101.3   | 98.2    | 101.6   | 98.9    | 106.4 | 95.5  | 97.5  | 100.8 | 98.6  | 102.3 | 103.6 | 100.5 | 98.7  | 97.7  | 99.1  | 105.0 | 113.5 |
| 2011  | 100.2   | 95.1    | 100.1   | 98.0    | 107.5 | 92.3  | 94.9  | 97.5  | 102.9 | 98.7  | 99.1  | 99.1  | 97.9  | 97.2  | 99.3  | 103.6 | 117.1 |
| 2012  | 100.0   | 95.3    | 99.8    | 98.8    | 106.1 | 92.2  | 95.6  | 97.5  | 98.9  | 99.8  | 100.5 | 100.0 | 98.8  | 97.8  | 98.1  | 102.7 | 115.3 |
| 2013  | 99.8    | 95.2    | 98.2    | 99.0    | 106.7 | 91.1  | 94.3  | 99.3  | 94.4  | 99.5  | 100.2 | 102.3 | 98.1  | 97.1  | 98.0  | 103.1 | 116.5 |
| 2014  | 100.5   | 94.8    | 101.0   | 98.8    | 107.8 | 92.6  | 95.7  | 96.3  | 101.8 | 100.3 | 100.9 | 100.9 | 98.0  | 97.7  | 99.5  | 105.0 | 116.8 |
| 2015  | ..      | 98.4    | 101.6   | 100.8   | ..    | 94.9  | 97.5  | 101.8 | 98.8  | 102.9 | 102.8 | 102.7 | 99.0  | 100.8 | 100.4 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.4     | 0.4     | 2.1     | 1.9     | 1.2   | -1.3  | 1.6   | 0.7   | 2.6   | 1.2   | 2.4   | 2.8   | 1.4   | 1.7   | 0.9   | 0.1   | 2.1   |
| 2007  | 0.8     | 1.7     | 0.5     | 0.9     | -     | 1.7   | 1.5   | 2.0   | 1.1   | 1.7   | -0.8  | -1.1  | 2.2   | 1.5   | 0.6   | 0.8   | -1.0  |
| 2008  | -0.9    | 1.6     | -0.5    | -2.6    | -1.9  | 2.5   | 2.5   | 1.0   | -1.9  | 1.3   | -0.7  | -2.0  | -3.5  | -2.4  | -0.5  | -0.4  | -4.0  |
| 2009  | 1.1     | -1.6    | 1.4     | 2.6     | 1.9   | -1.1  | -2.9  | -1.6  | 2.1   | -1.4  | 3.0   | 1.9   | 3.3   | 2.6   | 0.9   | 1.2   | 3.1   |
| 2010  | -1.7    | -       | -1.6    | -2.6    | -2.4  | -0.1  | -1.0  | 0.7   | -4.2  | -     | -0.9  | -1.8  | -2.9  | -3.0  | -2.2  | -1.6  | -3.1  |
| 2011  | -1.1    | -3.1    | -1.5    | -0.9    | 1.0   | -3.3  | -2.7  | -3.3  | 4.3   | -3.5  | -4.3  | -1.4  | -0.8  | -0.5  | 0.2   | -1.3  | 3.2   |
| 2012  | -0.2    | 0.2     | -0.3    | 0.8     | -1.2  | -0.1  | 0.8   | -     | -3.9  | 1.1   | 1.5   | 0.9   | 0.9   | 0.7   | -1.1  | -0.9  | -1.6  |
| 2013  | -0.2    | -       | -1.6    | 0.2     | 0.5   | -1.2  | -1.3  | 1.9   | -4.5  | -0.3  | -0.4  | 2.3   | -0.7  | -0.8  | -0.1  | 0.4   | 1.0   |
| 2014  | 0.7     | -0.5    | 2.9     | -0.2    | 1.1   | 1.6   | 1.5   | -3.0  | 7.9   | 0.8   | 0.7   | -1.4  | -0.1  | 0.6   | 1.5   | 1.8   | 0.2   |
| 2015  | ..      | 3.7     | 0.6     | 2.1     | ..    | 2.5   | 1.8   | 5.8   | -3.0  | 2.6   | 1.9   | 1.8   | 0.9   | 3.2   | 1.0   | ..    | ..    |
| Predominantly Food Stores, Large Businesses (£125,372m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 99.1    | 93.8    | 98.7    | 97.5    | 106.3 | 90.2  | 94.5  | 96.1  | 98.6  | 97.1  | 100.1 | 100.1 | 96.3  | 96.5  | 96.7  | 101.8 | 117.6 |
| 2007  | 100.7   | 95.9    | 99.9    | 99.2    | 107.9 | 92.2  | 96.5  | 98.5  | 100.2 | 99.7  | 99.8  | 99.6  | 99.3  | 98.7  | 98.7  | 104.2 | 118.1 |
| 2008  | 99.6    | 97.9    | 99.0    | 96.1    | 105.4 | 95.0  | 99.1  | 100.0 | 97.5  | 100.8 | 98.8  | 97.2  | 95.3  | 95.8  | 97.7  | 103.7 | 112.8 |
| 2009  | 101.1   | 96.4    | 100.7   | 98.9    | 108.5 | 94.6  | 96.2  | 98.1  | 100.4 | 99.4  | 102.0 | 99.2  | 98.6  | 98.9  | 99.6  | 105.9 | 117.7 |
| 2010  | 101.1   | 98.3    | 100.7   | 98.1    | 107.2 | 95.7  | 97.3  | 101.2 | 97.9  | 101.2 | 102.5 | 99.4  | 97.7  | 97.5  | 98.7  | 104.9 | 115.8 |
| 2011  | 99.6    | 95.3    | 99.5    | 96.4    | 107.3 | 92.8  | 95.2  | 97.3  | 102.4 | 98.0  | 98.3  | 97.4  | 95.9  | 96.0  | 97.7  | 103.8 | 117.8 |
| 2012  | 100.0   | 95.2    | 99.5    | 98.2    | 107.1 | 91.8  | 95.4  | 97.7  | 98.6  | 99.4  | 100.3 | 99.2  | 97.8  | 97.8  | 98.1  | 103.3 | 117.3 |
| 2013  | 100.3   | 96.7    | 98.2    | 98.9    | 107.4 | 92.5  | 95.5  | 101.1 | 94.4  | 99.5  | 100.3 | 102.2 | 97.5  | 97.3  | 98.1  | 103.9 | 117.8 |
| 2014  | 101.2   | 95.5    | 101.2   | 99.5    | 109.2 | 93.5  | 96.3  | 96.8  | 101.7 | 100.1 | 101.5 | 101.4 | 98.4  | 99.0  | 100.3 | 106.2 | 118.6 |
| 2015  | ..      | 99.2    | 101.8   | 101.3   | ..    | 95.6  | 98.1  | 103.1 | 98.6  | 103.1 | 103.3 | 103.1 | 99.1  | 101.6 | 101.6 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.5     | 0.1     | 2.1     | 2.5     | 1.2   | -1.5  | 1.3   | 0.5   | 3.0   | 0.7   | 2.5   | 3.0   | 1.9   | 2.5   | 1.3   | 0.3   | 1.7   |
| 2007  | 1.6     | 2.3     | 1.2     | 1.7     | 1.4   | 2.2   | 2.1   | 2.4   | 1.7   | 2.7   | -0.2  | -0.5  | 3.1   | 2.4   | 2.1   | 2.3   | 0.4   |
| 2008  | -1.1    | 2.1     | -0.9    | -3.1    | -2.3  | 3.1   | 2.7   | 1.5   | -2.7  | 1.1   | -1.0  | -2.4  | -4.0  | -3.0  | -1.0  | -0.5  | -4.5  |
| 2009  | 1.6     | -1.5    | 1.7     | 2.9     | 3.0   | -0.4  | -2.9  | -1.9  | 2.9   | -1.4  | 3.2   | 2.0   | 3.4   | 3.2   | 1.9   | 2.2   | 4.4   |
| 2010  | -0.1    | 1.9     | -       | -0.7    | -1.2  | 1.1   | 1.2   | 3.1   | -2.5  | 1.8   | 0.5   | 0.2   | -0.9  | -1.4  | -0.9  | -1.0  | -1.6  |
| 2011  | -1.4    | -3.1    | -1.2    | -1.8    | 0.1   | -3.0  | -2.2  | -3.8  | 4.6   | -3.2  | -4.1  | -2.0  | -1.8  | -1.6  | -1.0  | -1.0  | 1.7   |
| 2012  | 0.4     | -0.1    | -       | 1.9     | -0.2  | -1.1  | 0.2   | 0.5   | -3.8  | 1.5   | 2.0   | 1.8   | 2.0   | 1.9   | 0.4   | -0.5  | -0.4  |
| 2013  | 0.3     | 1.6     | -1.3    | 0.7     | 0.3   | 0.8   | -     | 3.5   | -4.3  | 0.1   | -     | 3.1   | -0.3  | -0.5  | -0.1  | 0.5   | 0.4   |
| 2014  | 0.9     | -1.3    | 3.0     | 0.7     | 1.6   | 1.1   | 0.9   | -4.3  | 7.8   | 0.6   | 1.3   | -0.8  | 0.9   | 1.8   | 2.2   | 2.2   | 0.7   |
| 2015  | ..      | 3.9     | 0.6     | 1.8     | ..    | 2.2   | 1.8   | 6.5   | -3.1  | 3.1   | 1.7   | 1.7   | 0.8   | 2.6   | 1.4   | ..    | ..    |
| Predominantly Food Stores, Small Businesses (£20,289m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 120.7   | 113.8   | 121.5   | 120.7   | 126.7 | 109.0 | 116.9 | 115.1 | 120.9 | 122.4 | 121.3 | 125.6 | 121.5 | 116.1 | 122.6 | 124.0 | 132.1 |
| 2007  | 116.1   | 112.7   | 118.0   | 116.8   | 116.8 | 107.7 | 114.9 | 114.9 | 118.8 | 118.6 | 116.8 | 120.2 | 119.1 | 112.3 | 114.3 | 115.3 | 120.1 |
| 2008  | 116.4   | 111.7   | 119.9   | 116.9   | 117.2 | 107.0 | 116.6 | 112.5 | 121.4 | 121.3 | 117.7 | 120.1 | 118.0 | 113.5 | 117.0 | 115.8 | 118.6 |
| 2009  | 114.7   | 109.2   | 119.7   | 117.9   | 112.1 | 101.2 | 112.7 | 112.7 | 118.8 | 120.0 | 120.2 | 121.4 | 121.3 | 112.3 | 111.7 | 111.1 | 113.3 |
| 2010  | 102.5   | 97.4    | 107.7   | 103.3   | 101.5 | 94.3  | 99.0  | 98.7  | 103.0 | 109.3 | 110.2 | 107.2 | 105.2 | 98.5  | 101.0 | 105.4 | 98.7  |
| 2011  | 103.7   | 94.0    | 104.3   | 107.9   | 108.4 | 89.3  | 92.9  | 98.8  | 105.8 | 103.6 | 103.8 | 109.3 | 110.4 | 104.7 | 108.8 | 102.4 | 113.0 |
| 2012  | 100.0   | 95.8    | 101.7   | 102.5   | 100.1 | 95.0  | 96.7  | 95.7  | 100.7 | 102.2 | 102.0 | 105.1 | 105.1 | 98.2  | 98.1  | 98.7  | 102.8 |
| 2013  | 96.5    | 86.1    | 97.9    | 99.9    | 102.0 | 82.8  | 87.3  | 87.9  | 94.5  | 99.3  | 99.5  | 103.2 | 101.6 | 95.9  | 97.9  | 97.9  | 108.6 |
| 2014  | 95.9    | 90.7    | 100.0   | 94.0    | 99.5  | 87.2  | 92.0  | 93.3  | 102.4 | 101.4 | 96.9  | 98.0  | 96.0  | 89.1  | 94.6  | 97.2  | 105.3 |
| 2015  | ..      | 93.1    | 100.4   | 98.0    | ..    | 91.0  | 93.9  | 94.0  | 100.1 | 101.2 | 99.9  | 100.3 | 97.8  | 96.2  | 93.2  | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.1     | 1.8     | 2.0     | -0.7    | 1.2   | 0.2   | 3.3   | 1.9   | 0.5   | 3.2   | 2.2   | 1.9   | -0.9  | -2.5  | -0.8  | -1.1  | 4.5   |
| 2007  | -3.8    | -1.0    | -2.9    | -3.2    | -7.8  | -1.2  | -1.8  | -0.2  | -1.8  | -3.0  | -3.7  | -4.3  | -1.9  | -3.3  | -6.8  | -7.0  | -9.1  |
| 2008  | 0.2     | -0.9    | 1.7     | 0.1     | 0.4   | -0.7  | 1.5   | -2.1  | 2.2   | 2.2   | 0.8   | -0.1  | -0.9  | 1.1   | 2.3   | 0.5   | -1.2  |
| 2009  | -1.4    | -2.2    | -0.2    | 0.8     | -4.4  | -5.4  | -3.3  | 0.2   | -2.2  | -1.0  | 2.1   | 1.1   | 2.8   | -1.0  | -4.5  | -4.1  | -4.4  |
| 2010  | -10.7   | -10.8   | -10.0   | -12.4   | -9.5  | -6.9  | -12.2 | -12.4 | -13.3 | -8.9  | -8.3  | -11.7 | -13.3 | -12.3 | -9.5  | -5.2  | -12.9 |
| 2011  | 1.2     | -3.5    | -3.1    | 4.5     | 6.9   | -5.3  | -6.2  | 0.1   | 2.7   | -5.3  | -5.8  | 2.0   | 5.0   | 6.3   | 7.7   | -2.8  | 14.5  |
| 2012  | -3.5    | 1.9     | -2.5    | -5.0    | -7.7  | 6.4   | 4.1   | -3.0  | -4.8  | -1.3  | -1.7  | -3.8  | -4.8  | -6.2  | -9.8  | -3.6  | -9.0  |
| 2013  | -3.5    | -10.1   | -3.7    | -2.5    | 1.9   | -12.8 | -9.7  | -8.2  | -6.2  | -2.8  | -2.5  | -1.9  | -3.3  | -2.4  | -0.2  | -0.9  | 5.7   |
| 2014  | -0.6    | 5.3     | 2.1     | -5.9    | -2.5  | 5.2   | 5.3   | 6.2   | 8.4   | 2.1   | -2.6  | -5.0  | -5.5  | -7.1  | -3.4  | -0.6  | -3.1  |
| 2015  | ..      | 2.6     | 0.4     | 4.3     | ..    | 4.3   | 2.1   | 0.8   | -2.3  | -0.3  | 3.1   | 2.3   | 1.9   | 8.0   | -1.5  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|   | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|---|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                           |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Non Specialised Food Stores, All Businesses (£135,044m)   |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 98.9  | 93.6    | 98.5    | 97.7    | 105.7   | 90.2  | 94.3  | 95.7  | 98.3  | 97.2  | 99.8  | 100.3 | 96.5  | 96.5  | 97.1  | 101.7 | 115.7 |
| 2007  | 100.4 | 96.1    | 99.7    | 99.1    | 106.6   | 92.5  | 96.9  | 98.4  | 100.2 | 99.6  | 99.5  | 99.6  | 99.4  | 98.4  | 98.5  | 103.5 | 115.7 |
| 2008  | 99.7  | 98.2    | 99.5    | 96.4    | 104.6   | 95.3  | 99.6  | 100.0 | 98.4  | 101.2 | 99.0  | 97.7  | 95.9  | 95.9  | 97.9  | 103.2 | 111.1 |
| 2009  | 101.5 | 96.9    | 101.6   | 99.7    | 107.7   | 94.5  | 96.9  | 98.8  | 101.1 | 100.4 | 102.9 | 100.1 | 99.7  | 99.3  | 99.9  | 105.4 | 115.7 |
| 2010  | 100.7 | 97.7    | 100.9   | 98.2    | 106.1   | 95.2  | 97.0  | 100.3 | 97.7  | 101.5 | 102.9 | 99.5  | 97.9  | 97.5  | 98.3  | 104.3 | 113.7 |
| 2011  | 99.8  | 94.9    | 99.8    | 97.4    | 106.9   | 92.3  | 94.5  | 97.4  | 102.8 | 98.4  | 98.6  | 98.3  | 97.2  | 96.8  | 98.6  | 103.2 | 116.4 |
| 2012  | 100.0 | 95.4    | 99.8    | 98.7    | 106.2   | 92.3  | 95.6  | 97.7  | 98.9  | 99.6  | 100.6 | 99.6  | 98.5  | 98.0  | 98.2  | 102.8 | 115.3 |
| 2013  | 99.9  | 95.4    | 98.3    | 99.2    | 106.6   | 91.5  | 94.3  | 99.5  | 94.4  | 99.5  | 100.4 | 102.6 | 98.0  | 97.3  | 97.9  | 103.0 | 116.3 |
| 2014  | 100.7 | 95.2    | 101.1   | 98.9    | 107.8   | 93.1  | 95.9  | 96.6  | 101.7 | 100.4 | 101.2 | 101.0 | 98.0  | 97.9  | 99.6  | 105.1 | 116.6 |
| 2015  | ..    | 98.8    | 101.4   | 100.7   | ..      | 95.5  | 97.7  | 102.4 | 98.5  | 102.6 | 102.6 | 102.4 | 98.6  | 100.9 | 100.2 | ..    | ..    |
| Percentage increase on a year earlier                     |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 2.0   | 0.7     | 2.8     | 2.9     | 1.7     | -0.9  | 1.7   | 1.1   | 3.3   | 1.8   | 3.3   | 3.5   | 2.2   | 2.8   | 1.9   | 0.6   | 2.3   |
| 2007  | 1.5   | 2.7     | 1.2     | 1.5     | 0.9     | 2.5   | 2.7   | 2.8   | 2.0   | 2.4   | -0.3  | -0.7  | 3.1   | 2.0   | 1.5   | 1.8   | -     |
| 2008  | -0.7  | 2.2     | -0.2    | -2.7    | -1.9    | 3.0   | 2.8   | 1.6   | -1.8  | 1.7   | -0.5  | -2.0  | -3.6  | -2.6  | -0.6  | -0.3  | -4.0  |
| 2009  | 1.8   | -1.3    | 2.1     | 3.4     | 2.9     | -0.8  | -2.7  | -1.2  | 2.7   | -0.8  | 3.9   | 2.4   | 4.0   | 3.6   | 2.1   | 2.2   | 4.1   |
| 2010  | -0.7  | 0.9     | -0.7    | -1.5    | -1.5    | 0.8   | 0.1   | 1.5   | -3.3  | 1.1   | -     | -0.6  | -1.8  | -1.9  | -1.7  | -1.0  | -1.7  |
| 2011  | -1.0  | -2.8    | -1.1    | -0.8    | 0.7     | -3.1  | -2.6  | -2.8  | 5.2   | -3.1  | -4.2  | -1.1  | -0.7  | -0.7  | 0.3   | -1.1  | 2.3   |
| 2012  | 0.2   | 0.5     | -       | 1.3     | -0.6    | -     | 1.2   | 0.3   | -3.7  | 1.3   | 2.0   | 1.3   | 1.3   | 1.2   | -0.5  | -0.4  | -0.9  |
| 2013  | -0.1  | 0.1     | -1.5    | 0.5     | 0.4     | -0.9  | -1.4  | 1.9   | -4.6  | -0.2  | -0.2  | 3.0   | -0.5  | -0.7  | -0.2  | 0.2   | 0.9   |
| 2014  | 0.8   | -0.3    | 2.9     | -0.2    | 1.2     | 1.8   | 1.7   | -2.9  | 7.8   | 0.9   | 0.8   | -1.6  | -     | 0.6   | 1.7   | 2.1   | 0.2   |
| 2015  | ..    | 3.9     | 0.2     | 1.8     | ..      | 2.6   | 1.8   | 6.0   | -3.1  | 2.2   | 1.3   | 1.4   | 0.6   | 3.0   | 0.7   | ..    | ..    |
| Non Specialised Food Stores, Large Businesses (£123,058m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 98.0  | 92.8    | 97.6    | 96.4    | 105.0   | 89.3  | 93.5  | 95.1  | 97.5  | 96.0  | 98.9  | 98.9  | 95.2  | 95.4  | 95.6  | 100.7 | 115.9 |
| 2007  | 99.7  | 95.0    | 98.8    | 98.2    | 106.7   | 91.3  | 95.5  | 97.5  | 99.1  | 98.6  | 98.7  | 98.5  | 98.3  | 97.8  | 97.7  | 103.1 | 116.6 |
| 2008  | 98.8  | 97.2    | 98.3    | 95.3    | 104.5   | 94.3  | 98.2  | 99.2  | 96.8  | 100.0 | 98.1  | 96.5  | 94.6  | 95.0  | 97.0  | 102.9 | 111.9 |
| 2009  | 100.5 | 95.9    | 100.0   | 98.2    | 107.9   | 94.1  | 95.6  | 97.5  | 99.7  | 98.8  | 101.3 | 98.4  | 97.9  | 98.4  | 99.0  | 105.3 | 116.9 |
| 2010  | 101.1 | 98.4    | 100.7   | 98.1    | 107.1   | 95.7  | 97.4  | 101.3 | 98.0  | 101.2 | 102.4 | 99.2  | 97.8  | 97.6  | 98.7  | 104.8 | 115.7 |
| 2011  | 99.6  | 95.2    | 99.4    | 96.4    | 107.3   | 92.8  | 95.2  | 97.2  | 102.4 | 99.9  | 98.2  | 97.3  | 95.9  | 96.1  | 97.7  | 103.8 | 117.7 |
| 2012  | 100.0 | 95.2    | 99.5    | 98.3    | 107.1   | 91.8  | 95.5  | 97.7  | 98.6  | 99.4  | 100.3 | 99.2  | 97.8  | 97.9  | 98.1  | 103.3 | 117.2 |
| 2013  | 100.3 | 96.7    | 98.2    | 98.8    | 107.3   | 92.6  | 95.4  | 101.1 | 94.3  | 99.4  | 100.2 | 102.3 | 97.4  | 97.2  | 98.0  | 103.8 | 117.6 |
| 2014  | 101.1 | 95.4    | 101.0   | 99.4    | 108.9   | 93.5  | 96.3  | 96.6  | 101.6 | 100.0 | 101.4 | 101.3 | 98.2  | 98.9  | 100.1 | 106.0 | 118.3 |
| 2015  | ..    | 99.1    | 101.6   | 101.2   | ..      | 95.5  | 98.0  | 103.0 | 98.4  | 102.9 | 103.1 | 103.0 | 99.1  | 101.4 | 101.4 | ..    | ..    |
| Percentage increase on a year earlier                     |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.8   | 0.4     | 2.4     | 2.8     | 1.4     | -1.3  | 1.6   | 0.8   | 3.4   | 1.1   | 2.8   | 3.1   | 2.3   | 2.9   | 1.6   | 0.5   | 1.9   |
| 2007  | 1.7   | 2.3     | 1.3     | 1.8     | 1.6     | 2.3   | 2.1   | 2.5   | 1.7   | 2.7   | -0.2  | -0.4  | 3.2   | 2.5   | 2.2   | 2.4   | 0.6   |
| 2008  | -0.9  | 2.3     | -0.6    | -2.9    | -2.0    | 3.3   | 2.9   | 1.8   | -2.4  | 1.4   | -0.6  | -2.1  | -3.7  | -2.9  | -0.8  | -0.2  | -4.0  |
| 2009  | 1.7   | -1.3    | 1.8     | 3.0     | 3.2     | -0.2  | -2.7  | -1.7  | 3.1   | -1.2  | 3.3   | 2.1   | 3.4   | 3.5   | 2.1   | 2.4   | 4.5   |
| 2010  | 0.6   | 2.6     | 0.6     | -0.1    | -0.7    | 1.7   | 1.9   | 3.8   | -1.8  | 2.5   | 1.1   | 0.8   | -0.1  | -0.8  | -0.3  | -0.5  | -1.0  |
| 2011  | -1.5  | -3.2    | -1.2    | -1.8    | 0.1     | -3.1  | -2.3  | -4.0  | 4.6   | -3.3  | -4.1  | -1.9  | -1.9  | -1.5  | -1.0  | -1.0  | 1.7   |
| 2012  | 0.4   | -       | 0.1     | 1.9     | -0.2    | -1.1  | 0.3   | 0.5   | -3.8  | 1.5   | 2.2   | 1.9   | 2.0   | 1.9   | 0.4   | -0.5  | -0.4  |
| 2013  | 0.3   | 1.6     | -1.4    | 0.6     | 0.2     | 0.8   | -0.1  | 3.5   | -4.3  | 0.1   | -0.1  | 3.1   | -0.4  | -0.7  | -0.2  | 0.5   | 0.3   |
| 2014  | 0.8   | -1.3    | 2.9     | 0.6     | 1.5     | 1.0   | 0.9   | -4.4  | 7.7   | 0.5   | 1.2   | -0.9  | 0.8   | 1.8   | 2.2   | 2.1   | 0.6   |
| 2015  | ..    | 3.9     | 0.6     | 1.8     | ..      | 2.1   | 1.7   | 6.6   | -3.2  | 2.9   | 1.7   | 1.7   | 0.9   | 2.5   | 1.3   | ..    | ..    |
| Non Specialised Food Stores, Small Businesses (£11,986m)  |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 108.2 | 101.5   | 108.4   | 110.3   | 112.6   | 99.9  | 103.2 | 101.6 | 106.4 | 109.8 | 109.0 | 114.6 | 109.8 | 107.4 | 111.8 | 112.0 | 113.6 |
| 2007  | 108.1 | 107.7   | 109.3   | 108.8   | 106.5   | 104.3 | 111.2 | 107.6 | 111.0 | 109.5 | 107.8 | 111.1 | 111.6 | 104.6 | 106.4 | 107.1 | 106.0 |
| 2008  | 108.5 | 108.5   | 112.2   | 107.7   | 105.4   | 105.2 | 113.5 | 107.7 | 114.9 | 114.0 | 108.6 | 110.2 | 108.7 | 105.0 | 107.7 | 106.7 | 102.6 |
| 2009  | 111.2 | 106.8   | 117.5   | 114.5   | 106.0   | 98.1  | 110.1 | 111.2 | 114.9 | 117.8 | 119.4 | 116.6 | 118.6 | 109.4 | 109.2 | 106.4 | 103.1 |
| 2010  | 97.1  | 91.1    | 103.0   | 99.2    | 95.2    | 90.0  | 93.4  | 90.1  | 95.1  | 104.7 | 108.0 | 101.8 | 99.7  | 96.7  | 93.9  | 99.5  | 92.9  |
| 2011  | 101.6 | 92.2    | 103.5   | 108.0   | 102.7   | 86.9  | 88.2  | 99.6  | 105.9 | 102.8 | 102.2 | 108.8 | 111.2 | 104.7 | 107.6 | 97.4  | 103.0 |
| 2012  | 100.0 | 97.5    | 102.6   | 102.7   | 97.2    | 97.6  | 97.3  | 97.6  | 102.6 | 102.3 | 102.8 | 104.0 | 105.3 | 99.6  | 98.6  | 98.0  | 95.4  |
| 2013  | 95.8  | 82.4    | 99.3    | 102.5   | 98.9    | 80.6  | 83.3  | 83.2  | 94.8  | 100.1 | 102.3 | 106.6 | 103.5 | 98.5  | 97.6  | 94.6  | 103.5 |
| 2014  | 96.1  | 92.6    | 102.0   | 93.5    | 96.7    | 89.0  | 92.5  | 96.1  | 102.3 | 105.1 | 99.4  | 98.3  | 95.8  | 87.8  | 93.9  | 96.1  | 99.3  |
| 2015  | ..    | 95.9    | 98.9    | 95.2    | ..      | 96.0  | 95.3  | 96.2  | 100.4 | 99.8  | 97.0  | 96.4  | 93.6  | 95.4  | 87.9  | ..    | ..    |
| Percentage increase on a year earlier                     |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 4.5   | 3.6     | 6.5     | 3.5     | 4.4     | 3.3   | 2.8   | 4.5   | 2.6   | 8.6   | 8.0   | 6.4   | 1.6   | 2.7   | 4.4   | 1.5   | 6.8   |
| 2007  | -0.1  | 6.0     | 0.8     | -1.4    | -5.4    | 4.4   | 7.8   | 5.9   | 4.4   | -0.3  | -1.1  | -3.1  | 1.7   | -2.6  | -4.8  | -4.3  | -6.7  |
| 2008  | 0.4   | 0.8     | 2.6     | -1.0    | -1.0    | 0.9   | 2.1   | 0.1   | 3.5   | 4.1   | 0.8   | -0.8  | -2.6  | 0.3   | 1.2   | -0.4  | -3.3  |
| 2009  | 2.5   | -1.5    | 4.7     | 6.3     | 0.6     | -6.8  | -3.0  | 3.3   | -     | 3.3   | 9.9   | 5.9   | 9.1   | 4.3   | 1.4   | -0.2  | 0.5   |
| 2010  | -12.7 | -14.8   | -12.3   | -13.3   | -10.2   | -8.2  | -15.2 | -19.0 | -17.2 | -11.1 | -9.5  | -12.7 | -15.9 | -11.6 | -14.0 | -6.6  | -9.9  |
| 2011  | 4.6   | 1.2     | 0.5     | 8.8     | 7.9     | -3.4  | -5.6  | 10.5  | 11.4  | -1.8  | -5.4  | 6.9   | 11.5  | 8.3   | 14.6  | -2.1  | 10.9  |
| 2012  | -1.6  | 5.8     | -0.9    | -4.8    | -5.4    | 12.3  | 10.3  | -2.0  | -3.1  | -0.5  | 0.6   | -4.4  | -5.3  | -4.8  | -8.3  | 0.6   | -7.5  |
| 2013  | -4.2  | -15.5   | -3.2    | -0.2    | 1.8     | -17.4 | -14.3 | -14.7 | -7.7  | -2.2  | -0.5  | 2.4   | -1.7  | -1.1  | -1.0  | -3.5  | 8.5   |
| 2014  | 0.3   | 12.3    | 2.8     | -8.8    | -2.3    | 10.5  | 11.1  | 15.6  | 8.0   | 5.0   | -2.9  | -7.7  | -7.4  | -10.9 | -3.8  | 1.7   | -4.1  |
| 2015  | ..    | 3.6     | -3.0    | 1.8     | ..      | 7.8   | 3.0   | 0.1   | -1.9  | -5.0  | -2.4  | -2.0  | -2.3  | 8.7   | -6.4  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Specialist Food Stores (£7,743m)                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 119.1   | 114.9   | 121.0   | 113.6   | 126.6 | 106.5 | 118.4 | 119.0 | 123.8 | 121.8 | 118.2 | 117.0 | 116.9 | 108.3 | 116.3 | 122.5 | 138.2 |
| 2007  | 112.8   | 105.0   | 112.6   | 114.5   | 119.0 | 98.4  | 107.2 | 108.5 | 111.2 | 113.1 | 113.4 | 119.2 | 115.1 | 110.2 | 113.8 | 114.2 | 127.1 |
| 2008  | 109.0   | 101.0   | 110.0   | 110.4   | 115.2 | 93.7  | 106.4 | 104.0 | 110.2 | 110.2 | 109.8 | 112.0 | 112.7 | 107.3 | 111.9 | 110.2 | 121.8 |
| 2009  | 108.4   | 102.5   | 110.1   | 111.4   | 109.5 | 100.6 | 103.5 | 103.1 | 112.9 | 110.5 | 107.6 | 117.0 | 113.4 | 105.2 | 104.3 | 106.7 | 115.8 |
| 2010  | 102.6   | 94.2    | 104.1   | 104.4   | 107.9 | 87.2  | 94.6  | 99.4  | 102.9 | 104.2 | 104.9 | 108.5 | 105.6 | 100.1 | 111.8 | 109.7 | 103.4 |
| 2011  | 99.9    | 93.8    | 99.2    | 100.3   | 106.4 | 92.7  | 94.8  | 93.8  | 99.3  | 99.9  | 98.5  | 103.7 | 102.6 | 95.8  | 99.5  | 100.8 | 116.4 |
| 2012  | 100.0   | 92.1    | 98.2    | 99.8    | 109.9 | 88.9  | 93.0  | 93.9  | 97.2  | 99.0  | 98.3  | 103.1 | 101.4 | 95.9  | 105.1 | 103.3 | 119.2 |
| 2013  | 101.1   | 95.5    | 99.1    | 100.0   | 109.6 | 89.0  | 97.8  | 98.8  | 96.4  | 101.6 | 99.2  | 100.8 | 104.6 | 95.8  | 103.6 | 104.3 | 118.6 |
| 2014  | 100.2   | 95.2    | 101.4   | 100.1   | 104.5 | 92.2  | 97.9  | 96.0  | 103.4 | 101.9 | 99.6  | 102.6 | 103.1 | 95.6  | 100.5 | 101.1 | 110.5 |
| 2015  | ..      | 94.8    | 103.9   | 102.4   | ..    | 90.7  | 96.4  | 96.8  | 102.1 | 104.9 | 104.7 | 106.3 | 103.6 | 98.4  | 100.5 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -2.9    | 0.9     | -0.2    | -7.7    | -4.1  | -4.1  | 3.4   | 2.8   | 1.2   | -0.2  | -1.3  | -5.3  | -6.4  | -10.8 | -10.0 | -2.9  | -0.6  |
| 2007  | -5.3    | -8.7    | -7.0    | 0.7     | -6.0  | -7.6  | -9.5  | -8.8  | -10.2 | -7.2  | -4.1  | 1.8   | -1.5  | 1.8   | -2.2  | -6.7  | -8.0  |
| 2008  | -3.3    | -3.8    | -2.3    | -3.5    | -3.3  | -4.8  | -0.7  | -4.2  | -0.9  | -2.5  | -3.2  | -6.0  | -2.1  | -2.6  | -1.7  | -3.6  | -4.2  |
| 2009  | -0.6    | 1.5     | 0.1     | 0.8     | -4.9  | 7.4   | -2.7  | -0.8  | 2.4   | 0.2   | -1.9  | 4.4   | 0.6   | -1.9  | -6.8  | -3.1  | -4.9  |
| 2010  | -5.3    | -8.1    | -5.5    | -6.3    | -1.4  | -13.3 | -8.6  | -3.6  | -8.8  | -5.7  | -2.5  | -7.3  | -6.9  | -4.9  | 7.2   | 2.8   | -10.7 |
| 2011  | -2.7    | -0.4    | -4.7    | -3.9    | -1.4  | 6.3   | 0.2   | -5.7  | -3.6  | -4.1  | -6.1  | -4.4  | -2.8  | -4.4  | -11.0 | -8.2  | 12.6  |
| 2012  | 0.1     | -1.8    | -1.0    | -0.5    | 3.3   | -4.1  | -2.0  | 0.1   | -2.1  | -0.9  | -0.2  | -0.6  | -1.1  | 0.1   | 5.6   | 2.5   | 2.3   |
| 2013  | 1.1     | 3.7     | 0.9     | 0.2     | -0.3  | 0.1   | 5.2   | 5.3   | -0.8  | 2.7   | 0.9   | -2.3  | 3.1   | -     | -1.4  | 1.0   | -0.5  |
| 2014  | -0.8    | -0.3    | 2.4     | -       | -4.6  | 3.6   | 0.2   | -2.9  | 7.2   | 0.2   | 0.4   | 1.7   | -1.4  | -0.2  | -3.0  | -3.1  | -6.8  |
| 2015  | ..      | -0.5    | 2.4     | 2.4     | ..    | -1.7  | -1.6  | 0.8   | -1.3  | 3.0   | 5.1   | 3.6   | 0.5   | 2.9   | -     | ..    | ..    |
| Alcoholic Drinks, Other Beverages and Tobacco (£2,873m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 210.9   | 190.0   | 210.5   | 213.6   | 229.5 | 179.4 | 197.8 | 192.1 | 206.6 | 206.3 | 217.0 | 225.4 | 214.1 | 203.8 | 212.8 | 213.5 | 255.7 |
| 2007  | 194.2   | 183.5   | 203.4   | 188.7   | 201.3 | 173.7 | 181.8 | 192.6 | 204.4 | 205.6 | 200.7 | 194.7 | 192.8 | 180.7 | 180.5 | 192.7 | 224.9 |
| 2008  | 190.9   | 176.6   | 197.7   | 189.9   | 200.5 | 172.1 | 179.4 | 178.9 | 193.6 | 202.9 | 196.8 | 199.9 | 185.6 | 185.4 | 189.1 | 196.3 | 212.9 |
| 2009  | 163.5   | 151.1   | 169.2   | 162.6   | 171.1 | 133.7 | 161.3 | 156.7 | 165.2 | 167.6 | 173.8 | 168.6 | 165.5 | 155.6 | 156.2 | 163.6 | 189.0 |
| 2010  | 123.1   | 129.9   | 131.8   | 113.0   | 117.9 | 129.2 | 129.4 | 130.9 | 129.5 | 134.1 | 131.9 | 127.2 | 116.6 | 98.8  | 100.3 | 121.4 | 129.0 |
| 2011  | 121.1   | 105.1   | 119.4   | 119.8   | 140.1 | 93.0  | 110.6 | 110.4 | 118.5 | 112.8 | 125.5 | 122.8 | 117.9 | 118.8 | 128.8 | 130.8 | 156.6 |
| 2012  | 100.0   | 98.1    | 104.9   | 102.9   | 94.1  | 96.3  | 101.3 | 96.9  | 100.2 | 108.7 | 105.7 | 109.9 | 107.2 | 94.0  | 76.9  | 94.1  | 107.8 |
| 2013  | 92.5    | 85.0    | 91.8    | 88.7    | 104.6 | 79.9  | 85.9  | 88.3  | 90.3  | 93.3  | 91.8  | 92.4  | 86.2  | 87.7  | 87.7  | 101.8 | 120.4 |
| 2014  | 93.3    | 77.3    | 93.1    | 88.0    | 115.9 | 70.5  | 79.5  | 82.3  | 104.7 | 88.7  | 87.4  | 90.1  | 84.6  | 89.0  | 92.2  | 107.0 | 141.9 |
| 2015  | ..      | 85.9    | 105.6   | 104.9   | ..    | 77.8  | 89.2  | 89.8  | 100.5 | 107.8 | 108.0 | 107.5 | 102.9 | 104.3 | 109.9 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -4.9    | -6.4    | -9.3    | -2.6    | -1.3  | -5.2  | -3.0  | -9.8  | -9.8  | -9.7  | -8.5  | 0.1   | -3.1  | -4.4  | -1.6  | -6.4  | 2.6   |
| 2007  | -7.9    | -3.4    | -3.4    | -11.6   | -12.3 | -3.2  | -8.1  | 0.3   | -1.0  | -0.4  | -7.5  | -13.6 | -9.9  | -11.4 | -15.2 | -9.7  | -12.0 |
| 2008  | -1.7    | -3.7    | -2.8    | 0.6     | -0.4  | -0.9  | -1.4  | -7.1  | -5.3  | -1.3  | -2.0  | 2.7   | -3.7  | 2.6   | 4.8   | 1.8   | -5.3  |
| 2009  | -14.4   | -14.5   | -14.4   | -14.4   | -14.7 | -22.3 | -10.1 | -12.4 | -14.7 | -17.4 | -11.7 | -15.7 | -10.8 | -16.1 | -17.4 | -16.7 | -11.2 |
| 2010  | -24.7   | -14.0   | -22.1   | -30.5   | -31.1 | -3.4  | -19.8 | -16.5 | -21.6 | -20.0 | -24.1 | -24.5 | -29.5 | -36.5 | -35.8 | -25.8 | -31.7 |
| 2011  | -1.7    | -19.1   | -9.4    | 6.0     | 18.9  | -28.0 | -14.5 | -15.6 | -8.5  | -15.9 | -4.8  | -3.5  | 1.1   | 20.2  | 28.4  | 7.8   | 21.4  |
| 2012  | -17.4   | -6.7    | -12.1   | -14.0   | -32.9 | 3.5   | -8.4  | -12.2 | -15.4 | -3.6  | -15.8 | -10.5 | -9.1  | -20.9 | -40.3 | -28.1 | -31.1 |
| 2013  | -7.5    | -13.3   | -12.5   | -13.9   | 11.2  | -17.0 | -15.2 | -8.8  | -9.9  | -14.2 | -13.1 | -15.9 | -19.7 | -6.6  | 14.1  | 8.2   | 11.6  |
| 2014  | 0.8     | -9.1    | 1.4     | -0.8    | 10.8  | -11.8 | -7.4  | -6.8  | 16.0  | -4.9  | -4.9  | -2.5  | -1.8  | 1.5   | 5.1   | 5.1   | 17.9  |
| 2015  | ..      | 11.1    | 13.4    | 19.2    | ..    | 10.4  | 12.1  | 9.1   | -4.1  | 21.5  | 23.6  | 19.4  | 21.6  | 17.1  | 19.2  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                             |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Predominantly Non-food Stores, All Businesses (£145,054m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 93.9    | 82.3    | 89.2    | 89.1    | 115.0 | 83.6  | 80.3  | 83.0  | 89.4  | 89.3  | 89.1  | 91.8  | 89.1  | 87.1  | 94.8  | 107.2 | 137.4 |
| 2007  | 97.8    | 86.3    | 93.3    | 94.3    | 117.5 | 85.5  | 84.3  | 88.6  | 93.2  | 92.8  | 93.8  | 96.9  | 93.4  | 92.8  | 98.2  | 110.3 | 138.7 |
| 2008  | 99.2    | 89.7    | 95.1    | 94.9    | 117.9 | 89.0  | 88.8  | 91.3  | 92.4  | 98.7  | 94.4  | 97.9  | 94.9  | 92.5  | 97.5  | 109.8 | 140.7 |
| 2009  | 98.7    | 87.2    | 93.3    | 95.1    | 119.0 | 89.5  | 83.5  | 88.2  | 92.9  | 92.8  | 94.1  | 99.0  | 94.1  | 92.9  | 100.7 | 112.6 | 138.9 |
| 2010  | 99.8    | 88.0    | 95.0    | 97.4    | 118.8 | 85.0  | 87.0  | 91.1  | 94.1  | 95.0  | 95.8  | 101.6 | 97.0  | 94.4  | 101.5 | 112.8 | 137.4 |
| 2011  | 99.0    | 88.8    | 94.5    | 94.2    | 118.6 | 90.8  | 86.3  | 89.2  | 95.3  | 93.5  | 94.7  | 98.4  | 92.4  | 92.4  | 99.6  | 109.4 | 141.2 |
| 2012  | 100.0   | 88.7    | 95.0    | 96.7    | 119.6 | 89.0  | 84.4  | 91.9  | 92.5  | 94.1  | 97.7  | 100.0 | 95.5  | 95.0  | 100.6 | 111.7 | 141.2 |
| 2013  | 101.9   | 88.6    | 96.5    | 98.6    | 123.8 | 88.1  | 88.0  | 89.6  | 93.1  | 96.4  | 99.3  | 101.1 | 95.8  | 98.8  | 102.9 | 114.9 | 147.7 |
| 2014  | 108.3   | 94.0    | 102.4   | 104.7   | 133.1 | 94.0  | 90.8  | 96.5  | 100.5 | 102.0 | 104.2 | 108.4 | 104.4 | 102.0 | 110.8 | 127.2 | 155.5 |
| 2015  | ..      | 99.3    | 107.8   | 109.7   | ..    | 98.4  | 97.1  | 101.8 | 106.8 | 107.8 | 108.6 | 113.7 | 107.9 | 108.0 | 114.1 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.1     | 0.7     | 4.5     | 3.0     | 3.7   | 1.7   | 1.0   | -0.3  | 5.7   | 4.7   | 3.4   | 3.3   | 4.1   | 1.9   | 3.6   | 2.8   | 4.3   |
| 2007  | 4.2     | 4.8     | 4.5     | 5.7     | 2.2   | 2.2   | 5.0   | 6.7   | 4.3   | 4.0   | 5.2   | 5.6   | 4.8   | 6.6   | 3.6   | 2.9   | 1.0   |
| 2008  | 1.4     | 4.0     | 1.9     | 0.7     | 0.3   | 4.1   | 5.5   | 3.0   | -0.9  | 6.3   | 0.6   | 1.0   | 1.6   | -0.4  | -0.7  | -0.5  | 1.4   |
| 2009  | -0.5    | -2.9    | -1.8    | 0.3     | 1.0   | 0.6   | -1.0  | -3.4  | 0.6   | -6.0  | -0.3  | 1.2   | -0.8  | 0.4   | 3.3   | 2.5   | -1.3  |
| 2010  | 1.1     | 0.9     | 1.8     | 2.4     | -0.2  | -5.1  | 4.2   | 3.3   | 1.2   | 2.4   | 1.8   | 2.6   | 3.1   | 1.7   | 0.8   | 0.2   | -1.1  |
| 2011  | -0.8    | 0.9     | -0.5    | -3.3    | -0.1  | 6.9   | -0.9  | -2.1  | 1.3   | -1.5  | -1.1  | -3.2  | -4.8  | -2.2  | -1.9  | -3.0  | 2.8   |
| 2012  | 1.0     | -0.1    | 0.5     | 2.6     | 0.9   | -2.0  | -2.2  | 3.0   | -3.0  | 0.6   | 3.2   | 1.7   | 3.3   | 2.9   | 1.0   | 2.2   | -     |
| 2013  | 1.9     | -0.1    | 1.6     | 2.0     | 3.5   | -1.0  | 4.3   | -2.5  | 0.7   | 2.5   | 1.7   | 1.0   | 0.4   | 4.0   | 2.3   | 2.8   | 4.6   |
| 2014  | 6.3     | 6.0     | 6.1     | 6.2     | 7.5   | 6.7   | 3.2   | 7.7   | 7.9   | 5.8   | 5.0   | 7.2   | 9.0   | 3.2   | 7.7   | 10.8  | 5.3   |
| 2015  | ..      | 5.7     | 5.3     | 4.8     | ..    | 4.7   | 7.0   | 5.6   | 6.2   | 5.7   | 4.2   | 4.9   | 3.3   | 5.9   | 2.9   | ..    | ..    |
| Predominantly Non-food Stores, Large Businesses (£107,026m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 88.9    | 76.3    | 82.7    | 83.4    | 113.0 | 78.6  | 73.5  | 76.8  | 83.3  | 83.2  | 81.9  | 86.1  | 83.1  | 81.4  | 89.1  | 103.1 | 140.2 |
| 2007  | 93.1    | 80.4    | 86.4    | 88.7    | 116.9 | 81.1  | 78.0  | 81.9  | 87.0  | 86.0  | 86.2  | 90.5  | 87.2  | 88.4  | 94.0  | 107.0 | 143.2 |
| 2008  | 95.0    | 84.9    | 88.4    | 89.1    | 118.3 | 86.6  | 82.5  | 85.1  | 85.4  | 92.8  | 87.3  | 91.5  | 89.6  | 86.8  | 92.8  | 108.2 | 146.7 |
| 2009  | 95.3    | 84.1    | 88.6    | 89.9    | 118.4 | 87.6  | 80.3  | 84.3  | 89.2  | 87.6  | 88.9  | 93.2  | 88.5  | 88.5  | 96.0  | 110.0 | 142.9 |
| 2010  | 98.8    | 87.1    | 92.5    | 94.4    | 121.3 | 86.9  | 84.7  | 89.3  | 91.0  | 92.1  | 93.9  | 97.6  | 93.6  | 92.5  | 99.6  | 112.6 | 145.6 |
| 2011  | 99.0    | 87.7    | 93.1    | 92.9    | 122.2 | 92.1  | 84.3  | 86.9  | 94.6  | 90.9  | 93.7  | 97.2  | 90.5  | 91.3  | 98.0  | 110.2 | 151.2 |
| 2012  | 100.0   | 87.2    | 93.3    | 95.5    | 124.0 | 89.7  | 82.6  | 88.9  | 91.2  | 91.4  | 96.5  | 98.8  | 92.5  | 95.2  | 99.3  | 112.9 | 152.8 |
| 2013  | 102.6   | 88.0    | 95.6    | 98.3    | 128.5 | 89.6  | 86.0  | 88.3  | 92.0  | 94.8  | 99.1  | 100.7 | 95.7  | 98.5  | 102.1 | 117.1 | 158.8 |
| 2014  | 108.9   | 92.9    | 101.6   | 104.4   | 138.1 | 95.2  | 88.8  | 93.9  | 99.9  | 101.1 | 103.3 | 107.1 | 103.8 | 102.9 | 110.7 | 131.0 | 165.6 |
| 2015  | ..      | 99.3    | 107.8   | 109.5   | ..    | 99.6  | 96.4  | 101.4 | 107.0 | 107.8 | 108.5 | 113.0 | 107.0 | 108.8 | 112.9 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 5.1     | 0.9     | 7.1     | 6.7     | 5.4   | 1.7   | 1.6   | -0.3  | 9.1   | 7.3   | 5.3   | 7.0   | 8.1   | 5.3   | 6.3   | 3.6   | 6.0   |
| 2007  | 4.8     | 5.4     | 4.4     | 6.4     | 3.4   | 3.2   | 6.1   | 6.6   | 4.4   | 3.4   | 5.2   | 5.1   | 5.0   | 8.6   | 5.5   | 3.8   | 2.1   |
| 2008  | 2.0     | 5.6     | 2.4     | 0.5     | 1.2   | 6.8   | 5.8   | 4.0   | -1.8  | 7.9   | 1.3   | 1.1   | 2.7   | -1.9  | -1.2  | 1.1   | 2.4   |
| 2009  | 0.3     | -1.0    | 0.2     | 0.9     | 0.1   | 1.1   | -2.7  | -1.0  | 4.5   | -5.6  | 1.9   | 1.8   | -1.2  | 2.0   | 3.4   | 1.7   | -2.5  |
| 2010  | 3.7     | 3.7     | 4.3     | 5.0     | 2.5   | -0.8  | 5.5   | 5.9   | 2.0   | 5.1   | 5.5   | 4.8   | 5.7   | 4.5   | 3.8   | 2.3   | 1.8   |
| 2011  | 0.2     | 0.6     | 0.7     | -1.6    | 0.8   | 6.0   | -0.5  | -2.7  | 3.9   | -1.3  | -0.2  | -0.4  | -3.3  | -1.2  | -1.6  | -2.1  | 3.9   |
| 2012  | 1.0     | -0.6    | 0.2     | 2.8     | 1.5   | -2.6  | -2.0  | 2.3   | -3.5  | 0.6   | 3.0   | 1.7   | 2.2   | 4.2   | 1.3   | 2.5   | 1.0   |
| 2013  | 2.6     | 0.9     | 2.5     | 2.9     | 3.6   | -0.1  | 4.1   | -0.6  | 0.8   | 3.7   | 2.8   | 1.9   | 3.4   | 3.5   | 2.8   | 3.7   | 4.0   |
| 2014  | 6.2     | 5.6     | 6.3     | 6.2     | 7.4   | 6.3   | 3.3   | 6.3   | 8.6   | 6.7   | 4.2   | 6.3   | 8.5   | 4.5   | 8.4   | 11.9  | 4.3   |
| 2015  | ..      | 6.9     | 6.1     | 4.9     | ..    | 4.6   | 8.6   | 7.9   | 7.0   | 6.6   | 5.0   | 5.5   | 3.1   | 5.8   | 2.0   | ..    | ..    |
| Predominantly Non-food Stores, Small Businesses (£38,027m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 108.5   | 99.7    | 108.2   | 105.8   | 120.3 | 98.1  | 99.8  | 101.0 | 106.8 | 106.9 | 110.3 | 108.2 | 106.6 | 103.3 | 111.4 | 118.9 | 128.4 |
| 2007  | 111.4   | 103.2   | 113.4   | 110.3   | 118.8 | 97.9  | 102.4 | 108.0 | 111.1 | 112.5 | 115.9 | 115.7 | 111.1 | 105.4 | 110.3 | 119.6 | 125.0 |
| 2008  | 111.3   | 103.6   | 114.3   | 111.6   | 116.4 | 95.4  | 107.1 | 108.9 | 112.4 | 115.4 | 114.9 | 116.4 | 110.1 | 108.9 | 110.8 | 114.1 | 122.8 |
| 2009  | 108.4   | 95.9    | 106.8   | 110.1   | 120.8 | 94.9  | 92.8  | 98.9  | 99.3  | 103.5 | 107.4 | 108.9 | 115.8 | 110.2 | 105.4 | 114.1 | 119.8 |
| 2010  | 102.6   | 90.3    | 102.2   | 106.1   | 111.6 | 79.4  | 93.6  | 96.4  | 102.7 | 103.0 | 101.2 | 113.0 | 106.8 | 100.0 | 106.8 | 113.4 | 114.0 |
| 2011  | 99.2    | 91.9    | 98.6    | 98.0    | 108.4 | 87.2  | 91.8  | 95.7  | 97.5  | 101.0 | 97.5  | 101.7 | 97.8  | 95.3  | 103.9 | 107.1 | 113.0 |
| 2012  | 100.0   | 92.9    | 99.8    | 100.1   | 107.2 | 87.1  | 89.4  | 100.3 | 96.1  | 101.7 | 101.2 | 103.4 | 103.9 | 94.6  | 104.1 | 108.5 | 108.6 |
| 2013  | 99.9    | 90.4    | 99.1    | 99.5    | 110.6 | 84.0  | 93.5  | 93.1  | 96.4  | 100.9 | 99.9  | 102.1 | 96.3  | 99.9  | 105.0 | 108.8 | 116.5 |
| 2014  | 106.4   | 97.0    | 104.7   | 105.6   | 118.9 | 90.7  | 96.4  | 103.6 | 102.2 | 104.4 | 106.9 | 112.1 | 106.3 | 99.7  | 111.2 | 116.7 | 127.0 |
| 2015  | ..      | 99.5    | 107.8   | 110.3   | ..    | 95.2  | 99.2  | 103.1 | 106.3 | 107.9 | 108.8 | 115.7 | 110.5 | 105.8 | 117.5 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -1.5    | 0.3     | -1.0    | -4.6    | -0.7  | 1.7   | -0.4  | -0.2  | -1.4  | -1.0  | -0.6  | -4.4  | -4.1  | -5.2  | -2.3  | 0.9   | -0.9  |
| 2007  | 2.7     | 3.5     | 4.9     | 4.3     | -1.2  | -0.1  | 2.6   | 6.9   | 4.1   | 5.3   | 5.1   | 6.9   | 4.3   | 2.0   | -1.0  | 0.5   | -2.7  |
| 2008  | -0.1    | 0.4     | 0.8     | 1.1     | -2.0  | -2.6  | 4.6   | 0.8   | 1.2   | 2.5   | -0.9  | 0.5   | -0.9  | 3.4   | 0.5   | -4.6  | -1.7  |
| 2009  | -2.6    | -7.4    | -6.6    | -1.4    | 3.8   | -0.6  | -13.4 | -8.8  | -7.9  | -6.9  | -5.2  | -0.5  | 0.1   | -3.3  | 3.0   | 5.0   | 3.5   |
| 2010  | -5.4    | -5.8    | -4.3    | -3.6    | -7.6  | -16.3 | 0.9   | -2.9  | -0.8  | -4.1  | -7.1  | -2.4  | -3.1  | -5.1  | -6.4  | -5.3  | -10.3 |
| 2011  | -3.3    | 1.7     | -3.6    | -7.6    | -2.9  | 9.7   | -2.0  | -0.8  | -5.1  | -2.0  | -3.6  | -10.0 | -8.4  | -4.7  | -2.7  | -5.6  | -0.9  |
| 2012  | 0.8     | 1.1     | 1.2     | 2.2     | -1.1  | -0.1  | -2.6  | 4.8   | -1.5  | 0.7   | 3.7   | 1.7   | 6.2   | -0.7  | 0.2   | 1.3   | -3.9  |
| 2013  | -0.1    | -2.6    | -0.6    | -0.7    | 3.1   | -3.6  | 4.6   | -7.2  | 0.3   | -0.7  | -1.2  | -1.3  | -7.3  | 5.7   | 0.8   | 0.2   | 7.3   |
| 2014  | 6.5     | 7.3     | 5.6     | 6.1     | 7.6   | 8.0   | 3.1   | 11.4  | 6.0   | 3.4   | 7.0   | 9.8   | 10.4  | -0.2  | 5.9   | 7.3   | 9.0   |
| 2015  | ..      | 2.6     | 2.9     | 4.5     | ..    | 4.9   | 2.9   | -0.5  | 4.1   | 3.3   | 1.8   | 3.2   | 3.9   | 6.2   | 5.7   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

## 3

# CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Non Specialised Predominantly Non-food Stores, All Businesses (£28,331m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 88.8    | 74.9    | 78.7    | 80.5    | 121.3 | 75.9  | 71.8  | 76.5  | 79.4  | 78.7  | 78.1  | 83.4  | 81.1  | 77.7  | 88.2  | 112.3 | 154.9 |
| 2007   | 91.8    | 77.0    | 81.5    | 85.5    | 123.3 | 78.2  | 74.3  | 78.1  | 79.2  | 80.0  | 84.5  | 88.3  | 85.2  | 83.5  | 93.6  | 117.4 | 151.8 |
| 2008   | 88.7    | 77.6    | 79.6    | 80.3    | 118.3 | 78.4  | 76.5  | 77.7  | 77.1  | 80.1  | 81.1  | 83.0  | 80.4  | 78.2  | 87.0  | 112.9 | 147.7 |
| 2009   | 89.4    | 74.8    | 81.1    | 82.6    | 119.1 | 76.2  | 71.3  | 76.4  | 78.8  | 81.1  | 82.8  | 84.9  | 82.2  | 81.2  | 91.5  | 115.8 | 143.7 |
| 2010   | 93.7    | 80.1    | 86.2    | 87.1    | 121.3 | 79.1  | 78.2  | 82.3  | 81.7  | 86.2  | 89.8  | 89.1  | 87.2  | 85.4  | 93.3  | 116.2 | 147.8 |
| 2011   | 94.9    | 82.1    | 86.5    | 87.3    | 123.8 | 85.4  | 79.0  | 81.9  | 84.6  | 85.4  | 89.0  | 89.8  | 86.5  | 86.0  | 93.0  | 114.4 | 156.0 |
| 2012   | 100.0   | 83.9    | 93.2    | 92.9    | 130.0 | 83.7  | 79.3  | 87.6  | 89.7  | 92.8  | 96.4  | 95.9  | 91.3  | 91.7  | 98.5  | 121.9 | 161.8 |
| 2013   | 104.5   | 87.9    | 95.1    | 95.9    | 138.9 | 89.1  | 86.0  | 88.6  | 89.7  | 93.5  | 100.7 | 97.7  | 95.2  | 95.1  | 104.5 | 127.6 | 175.4 |
| 2014   | 110.9   | 93.3    | 101.9   | 102.9   | 146.7 | 95.4  | 89.8  | 93.9  | 100.2 | 101.1 | 103.9 | 104.2 | 103.2 | 101.7 | 111.1 | 145.0 | 176.6 |
| 2015   | ..      | 100.1   | 106.2   | 109.3   | ..    | 101.3 | 97.7  | 101.1 | 102.8 | 105.8 | 109.2 | 112.4 | 107.5 | 108.4 | 116.1 | ..    | ..    |
| Percentage increase on a year earlier                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.1     | -1.0    | 5.7     | 4.7     | 3.1   | -0.9  | -1.2  | -0.9  | 7.9   | 7.3   | 2.8   | 6.0   | 5.5   | 2.8   | 5.0   | 1.2   | 3.3   |
| 2007   | 3.4     | 2.8     | 3.5     | 6.2     | 1.7   | 3.1   | 3.5   | 2.1   | -0.3  | 1.6   | 8.2   | 5.9   | 5.1   | 7.5   | 6.0   | 4.6   | -2.0  |
| 2008   | -3.4    | 0.8     | -2.3    | -6.1    | -4.1  | 0.2   | 2.9   | -0.5  | -2.6  | 0.2   | -4.0  | -6.0  | -5.7  | -6.4  | -7.0  | -3.9  | -2.7  |
| 2009   | 0.7     | -3.7    | 1.9     | 2.8     | 0.6   | -2.7  | -6.8  | -1.7  | 2.3   | 1.2   | 2.1   | 2.2   | 2.3   | 3.8   | 5.1   | 2.6   | -2.7  |
| 2010   | 4.8     | 7.1     | 6.4     | 5.4     | 1.9   | 3.7   | 9.8   | 7.8   | 3.7   | 6.3   | 8.4   | 5.0   | 6.0   | 5.2   | 2.0   | 0.3   | 2.9   |
| 2011   | 1.4     | 2.5     | 0.3     | 0.3     | 2.0   | 8.0   | 1.0   | -0.5  | 3.5   | -1.0  | -0.9  | 0.8   | -0.8  | 0.8   | -0.3  | -1.6  | 5.5   |
| 2012   | 5.3     | 2.1     | 7.8     | 6.3     | 5.0   | -2.0  | 0.4   | 7.0   | 6.0   | 8.8   | 8.4   | 6.7   | 5.5   | 6.6   | 5.9   | 6.6   | 3.8   |
| 2013   | 4.4     | 4.9     | 2.0     | 3.3     | 6.8   | 6.5   | 8.4   | 1.1   | -0.1  | 0.7   | 4.5   | 1.9   | 4.3   | 3.7   | 6.2   | 4.7   | 8.4   |
| 2014   | 6.1     | 6.1     | 7.2     | 7.3     | 5.7   | 7.1   | 4.5   | 6.0   | 11.7  | 8.1   | 3.2   | 6.6   | 8.4   | 6.9   | 6.3   | 13.6  | 0.7   |
| 2015   | ..      | 7.3     | 4.2     | 6.2     | ..    | 6.1   | 8.8   | 7.6   | 2.6   | 4.7   | 5.1   | 7.8   | 4.2   | 6.6   | 4.5   | ..    | ..    |
| Non Specialised Predominantly Non-food Stores, Large Businesses (£25,620m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 89.2    | 74.9    | 78.0    | 79.9    | 124.0 | 77.0  | 72.0  | 75.6  | 78.7  | 77.8  | 77.5  | 82.6  | 80.6  | 77.1  | 87.8  | 114.3 | 160.7 |
| 2007   | 92.1    | 77.3    | 80.6    | 84.9    | 125.4 | 79.6  | 74.2  | 78.0  | 78.3  | 79.2  | 83.5  | 87.7  | 84.4  | 83.1  | 93.4  | 119.1 | 156.0 |
| 2008   | 90.6    | 78.2    | 80.3    | 82.1    | 122.8 | 79.7  | 76.5  | 78.1  | 77.4  | 80.8  | 82.2  | 84.2  | 82.3  | 80.3  | 89.6  | 116.4 | 154.6 |
| 2009   | 88.5    | 74.3    | 79.8    | 80.9    | 119.1 | 75.7  | 70.9  | 75.9  | 78.4  | 79.1  | 81.4  | 83.2  | 79.8  | 79.9  | 90.2  | 114.2 | 146.1 |
| 2010   | 95.7    | 82.2    | 87.1    | 88.3    | 125.2 | 81.1  | 80.3  | 84.8  | 82.5  | 87.2  | 90.9  | 90.8  | 87.4  | 87.0  | 95.3  | 119.2 | 153.8 |
| 2011   | 96.5    | 82.9    | 87.8    | 88.1    | 127.0 | 86.8  | 79.2  | 82.8  | 85.4  | 85.7  | 91.4  | 90.6  | 87.1  | 86.8  | 94.1  | 116.6 | 161.8 |
| 2012   | 100.0   | 83.5    | 92.0    | 91.9    | 132.6 | 84.3  | 79.2  | 86.4  | 88.1  | 90.4  | 96.5  | 95.2  | 89.0  | 91.5  | 98.3  | 123.8 | 167.1 |
| 2013   | 106.5   | 88.5    | 96.7    | 98.1    | 142.8 | 89.2  | 86.7  | 89.4  | 90.6  | 94.5  | 103.3 | 100.0 | 96.9  | 97.6  | 107.2 | 129.7 | 181.9 |
| 2014   | 113.2   | 95.3    | 103.1   | 104.7   | 151.1 | 98.5  | 91.1  | 95.5  | 101.2 | 102.0 | 105.5 | 106.1 | 104.9 | 103.3 | 113.1 | 149.5 | 182.8 |
| 2015   | ..      | 101.5   | 108.4   | 111.4   | ..    | 103.0 | 98.1  | 102.9 | 104.8 | 107.1 | 112.3 | 113.6 | 109.5 | 111.2 | 119.1 | ..    | ..    |
| Percentage increase on a year earlier                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.8     | -0.5    | 6.3     | 5.5     | 4.0   | 0.1   | 0.2   | -1.4  | 8.4   | 7.8   | 3.5   | 6.5   | 6.6   | 3.8   | 4.9   | 2.0   | 4.7   |
| 2007   | 3.2     | 3.2     | 3.4     | 6.3     | 1.1   | 3.4   | 3.1   | 3.2   | -0.4  | 1.9   | 7.7   | 6.1   | 4.8   | 7.8   | 6.4   | 4.2   | -2.9  |
| 2008   | -1.6    | 1.1     | -0.4    | -3.3    | -2.0  | 0.1   | 3.1   | -     | -1.2  | 2.0   | -1.6  | -3.9  | -2.5  | -3.4  | -4.1  | -2.3  | -0.9  |
| 2009   | -2.3    | -5.0    | -0.6    | -1.5    | -3.0  | -5.0  | -7.3  | -2.8  | 1.3   | -2.1  | -0.9  | -1.2  | -3.1  | -0.5  | 0.7   | -1.9  | -5.5  |
| 2010   | 8.1     | 10.7    | 9.2     | 9.2     | 5.1   | 7.1   | 13.2  | 11.7  | 5.2   | 10.2  | 11.6  | 9.2   | 9.6   | 8.9   | 5.7   | 4.4   | 5.2   |
| 2011   | 0.8     | 0.8     | 0.8     | -0.2    | 1.5   | 7.1   | -1.3  | -2.3  | 3.5   | -1.7  | 0.6   | -0.2  | -0.4  | -0.2  | -1.3  | -2.2  | 5.2   |
| 2012   | 3.7     | 0.7     | 4.8     | 4.3     | 4.4   | -3.0  | -     | 4.3   | 3.1   | 5.6   | 5.5   | 5.1   | 2.2   | 5.4   | 4.4   | 6.1   | 3.3   |
| 2013   | 6.5     | 6.0     | 5.1     | 6.8     | 7.7   | 5.8   | 9.4   | 3.6   | 2.9   | 4.5   | 7.1   | 5.0   | 8.9   | 6.6   | 9.1   | 4.8   | 8.9   |
| 2014   | 6.2     | 7.7     | 6.6     | 6.7     | 5.8   | 10.5  | 5.1   | 6.8   | 11.7  | 7.9   | 2.1   | 6.1   | 8.3   | 5.9   | 5.5   | 15.3  | 0.5   |
| 2015   | ..      | 6.4     | 5.2     | 6.4     | ..    | 4.6   | 7.7   | 7.7   | 3.6   | 5.0   | 6.5   | 7.0   | 4.3   | 7.6   | 5.3   | ..    | ..    |
| Non Specialised Predominantly Non-food Stores, Small Businesses (£2,711m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 85.7    | 74.6    | 85.6    | 86.8    | 95.8  | 65.6  | 70.0  | 85.5  | 86.6  | 87.8  | 83.1  | 91.0  | 86.5  | 83.6  | 92.8  | 93.3  | 100.2 |
| 2007   | 89.6    | 73.7    | 89.6    | 91.4    | 103.5 | 65.1  | 75.4  | 79.3  | 87.0  | 87.2  | 93.6  | 94.7  | 93.0  | 87.5  | 95.2  | 101.9 | 111.4 |
| 2008   | 71.0    | 72.0    | 72.8    | 63.5    | 75.5  | 65.9  | 76.3  | 74.8  | 74.2  | 73.2  | 71.3  | 71.9  | 62.3  | 57.9  | 62.9  | 79.5  | 82.4  |
| 2009   | 97.6    | 79.2    | 93.2    | 99.2    | 118.6 | 81.1  | 74.8  | 81.1  | 83.0  | 99.7  | 96.2  | 100.7 | 105.5 | 93.0  | 104.0 | 130.6 | 120.8 |
| 2010   | 74.5    | 59.5    | 77.6    | 75.6    | 85.1  | 59.9  | 59.0  | 59.5  | 74.9  | 77.4  | 79.9  | 73.0  | 84.9  | 70.3  | 74.1  | 87.5  | 91.9  |
| 2011   | 80.5    | 74.2    | 74.5    | 80.3    | 93.1  | 71.8  | 77.2  | 73.8  | 77.4  | 82.4  | 65.9  | 82.0  | 80.6  | 78.6  | 82.7  | 93.2  | 101.3 |
| 2012   | 100.0   | 87.1    | 104.7   | 102.0   | 106.1 | 78.3  | 80.4  | 99.6  | 105.3 | 115.4 | 95.7  | 101.8 | 112.7 | 93.6  | 100.0 | 104.3 | 112.4 |
| 2013   | 84.7    | 82.5    | 79.6    | 75.3    | 101.3 | 88.4  | 79.2  | 80.5  | 80.4  | 83.5  | 75.8  | 75.8  | 79.1  | 71.8  | 79.1  | 107.6 | 114.0 |
| 2014   | 88.9    | 74.3    | 90.3    | 86.4    | 105.6 | 66.5  | 77.9  | 79.2  | 90.6  | 92.1  | 88.7  | 86.2  | 86.6  | 86.4  | 92.6  | 102.1 | 118.9 |
| 2015   | ..      | 87.6    | 85.2    | 89.9    | ..    | 85.2  | 94.0  | 84.4  | 83.9  | 93.7  | 79.4  | 101.0 | 89.0  | 81.8  | 88.4  | ..    | ..    |
| Percentage increase on a year earlier                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -3.7    | -6.2    | 0.8     | -2.3    | -6.9  | -11.4 | -13.3 | 3.0   | 3.7   | 3.3   | -3.4  | 2.6   | -3.0  | -5.6  | 6.3   | -7.8  | -14.1 |
| 2007   | 4.5     | -1.2    | 4.7     | 5.3     | 8.0   | -0.8  | 7.6   | -7.3  | 0.5   | -0.7  | 12.7  | 4.0   | 7.5   | 4.6   | 2.6   | 9.2   | 11.1  |
| 2008   | -20.7   | -2.3    | -18.8   | -30.5   | -27.1 | 1.3   | 1.2   | -5.6  | -14.7 | -16.1 | -23.9 | -24.1 | -33.1 | -33.8 | -34.0 | -22.0 | -26.0 |
| 2009   | 37.4    | 9.9     | 28.1    | 56.2    | 57.2  | 23.1  | -1.9  | 8.4   | 11.8  | 36.2  | 34.9  | 40.1  | 69.4  | 60.8  | 65.4  | 64.3  | 46.7  |
| 2010   | -23.7   | -24.8   | -16.7   | -23.8   | -28.3 | -26.1 | -21.1 | -26.6 | -9.7  | -22.3 | -16.9 | -27.5 | -19.5 | -24.4 | -28.7 | -33.0 | -23.9 |
| 2011   | 8.1     | 24.8    | -4.0    | 6.1     | 9.4   | 19.8  | 30.7  | 24.1  | 3.3   | 6.5   | -17.6 | 12.3  | -5.1  | 11.7  | 11.6  | 6.5   | 10.2  |
| 2012   | 24.2    | 17.3    | 40.6    | 27.1    | 14.0  | 9.0   | 4.1   | 34.9  | 36.1  | 40.0  | 45.3  | 24.2  | 39.9  | 19.2  | 21.0  | 11.9  | 10.9  |
| 2013   | -15.3   | -5.3    | -24.0   | -26.2   | -4.5  | 12.9  | -1.4  | -19.2 | -23.7 | -27.7 | -20.8 | -25.6 | -29.8 | -23.4 | -21.0 | 3.1   | 1.5   |
| 2014   | 5.0     | -10.0   | 13.5    | 14.8    | 4.3   | -24.8 | -1.7  | -1.5  | 12.7  | 10.4  | 17.0  | 13.7  | 9.4   | 20.4  | 17.2  | -5.1  | 4.3   |
| 2015   | ..      | 17.9    | -5.7    | 4.1     | ..    | 28.0  | 20.8  | 6.5   | -7.4  | 1.7   | -10.5 | 17.1  | 2.9   | -5.3  | -4.5  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



### 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Textile, Clothing, Footwear and Leather, All Businesses (£42,729m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 81.2    | 66.3    | 76.5    | 78.8    | 103.2 | 66.5  | 63.4  | 68.5  | 74.4  | 77.4  | 77.4  | 84.3  | 76.8  | 76.0  | 84.8  | 93.3  | 125.9 |
| 2007   | 85.1    | 71.2    | 81.2    | 83.6    | 104.4 | 68.8  | 69.1  | 74.8  | 82.6  | 80.1  | 80.8  | 86.3  | 80.9  | 83.5  | 86.5  | 93.5  | 127.3 |
| 2008   | 87.8    | 74.1    | 83.2    | 86.6    | 108.3 | 72.8  | 73.1  | 76.3  | 77.5  | 89.2  | 82.8  | 89.8  | 86.3  | 84.4  | 89.7  | 97.9  | 131.6 |
| 2009   | 93.5    | 79.6    | 88.9    | 91.9    | 113.8 | 81.0  | 75.5  | 81.8  | 88.1  | 86.7  | 91.4  | 97.7  | 89.0  | 89.5  | 97.4  | 102.5 | 135.8 |
| 2010   | 98.5    | 85.4    | 93.7    | 97.7    | 117.4 | 85.6  | 82.3  | 87.7  | 93.4  | 91.9  | 95.3  | 104.3 | 95.2  | 94.4  | 101.9 | 107.3 | 137.9 |
| 2011   | 99.5    | 85.2    | 95.9    | 96.4    | 120.6 | 87.9  | 81.7  | 85.9  | 97.5  | 93.0  | 96.9  | 104.0 | 93.0  | 93.1  | 99.6  | 106.3 | 148.7 |
| 2012   | 100.0   | 86.0    | 94.0    | 99.4    | 120.6 | 87.7  | 80.9  | 88.7  | 90.1  | 92.0  | 98.8  | 104.1 | 96.6  | 97.8  | 102.0 | 105.7 | 147.4 |
| 2013   | 101.2   | 86.2    | 94.9    | 100.5   | 123.1 | 87.9  | 83.6  | 86.8  | 89.8  | 94.1  | 99.7  | 103.7 | 97.6  | 100.2 | 101.3 | 110.9 | 150.3 |
| 2014   | 104.6   | 87.5    | 99.6    | 104.2   | 128.2 | 88.1  | 81.7  | 91.5  | 95.9  | 99.3  | 102.9 | 109.3 | 106.7 | 98.1  | 104.3 | 117.4 | 155.9 |
| 2015   | ..      | 91.7    | 105.9   | 108.6   | ..    | 90.9  | 87.3  | 95.8  | 102.6 | 103.6 | 110.3 | 111.9 | 108.8 | 105.9 | 106.4 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 7.1     | 3.9     | 6.9     | 7.5     | 8.9   | 3.9   | 3.3   | 4.4   | 8.0   | 8.2   | 5.2   | 8.8   | 8.3   | 5.8   | 10.4  | 6.4   | 9.7   |
| 2007   | 4.8     | 7.3     | 6.2     | 6.0     | 1.1   | 3.4   | 8.9   | 9.2   | 11.1  | 3.5   | 4.5   | 2.4   | 5.4   | 9.8   | 2.0   | 0.2   | 1.2   |
| 2008   | 3.2     | 4.1     | 2.5     | 3.6     | 3.8   | 5.8   | 5.8   | 2.0   | -6.1  | 11.4  | 2.5   | 4.0   | 6.6   | 1.1   | 3.6   | 4.7   | 3.3   |
| 2009   | 6.6     | 7.4     | 6.9     | 6.1     | 5.0   | 11.4  | 3.2   | 7.3   | 13.6  | -2.8  | 10.4  | 8.8   | 3.2   | 6.1   | 8.6   | 4.7   | 3.2   |
| 2010   | 5.3     | 7.2     | 5.4     | 6.3     | 3.2   | 5.6   | 9.0   | 7.2   | 6.0   | 6.0   | 4.3   | 6.7   | 6.9   | 5.5   | 4.6   | 4.6   | 1.5   |
| 2011   | 1.0     | -0.2    | 2.3     | -1.3    | 2.7   | 2.7   | -0.7  | -2.0  | 4.4   | 1.2   | 1.6   | -0.3  | -2.3  | -1.4  | -2.2  | -0.9  | 7.9   |
| 2012   | 0.5     | 0.9     | -1.9    | 3.0     | -     | -0.3  | -0.9  | 3.2   | -7.6  | -1.1  | 2.0   | 0.1   | 3.8   | 5.1   | 2.4   | -0.6  | -0.9  |
| 2013   | 1.2     | 0.2     | 0.9     | 1.1     | 2.1   | 0.3   | 3.3   | -2.1  | -0.4  | 2.3   | 0.9   | -0.4  | 1.0   | 2.4   | -0.7  | 4.9   | 1.9   |
| 2014   | 3.3     | 1.6     | 5.0     | 3.7     | 4.1   | 0.2   | -2.2  | 5.4   | 6.8   | 5.6   | 3.3   | 5.4   | 9.3   | -2.1  | 3.0   | 5.8   | 3.8   |
| 2015   | ..      | 4.8     | 6.3     | 4.3     | ..    | 3.1   | 6.8   | 4.7   | 7.1   | 4.4   | 7.1   | 2.4   | 2.0   | 7.9   | 2.0   | ..    | ..    |
| Textile, Clothing, Footwear and Leather, Large Businesses (£37,560m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 77.2    | 62.2    | 72.3    | 74.2    | 100.2 | 62.4  | 59.6  | 63.9  | 70.3  | 73.3  | 73.1  | 80.1  | 71.7  | 71.5  | 80.2  | 90.6  | 124.0 |
| 2007   | 81.9    | 67.8    | 77.5    | 79.8    | 102.3 | 65.8  | 65.5  | 71.3  | 78.7  | 76.6  | 77.2  | 82.3  | 76.4  | 80.5  | 83.6  | 91.4  | 126.0 |
| 2008   | 85.2    | 71.6    | 80.4    | 83.1    | 106.6 | 70.4  | 70.2  | 73.8  | 74.0  | 87.1  | 80.2  | 87.0  | 82.5  | 80.5  | 86.6  | 96.5  | 130.7 |
| 2009   | 91.6    | 76.8    | 86.4    | 89.0    | 114.1 | 77.9  | 72.3  | 79.5  | 85.7  | 84.2  | 88.8  | 94.0  | 85.9  | 87.4  | 95.9  | 102.2 | 138.3 |
| 2010   | 97.8    | 84.5    | 92.9    | 96.1    | 117.5 | 85.0  | 81.2  | 86.8  | 92.2  | 91.3  | 94.9  | 102.3 | 93.8  | 93.0  | 100.0 | 107.2 | 139.6 |
| 2011   | 99.1    | 84.2    | 94.9    | 95.6    | 121.6 | 87.1  | 80.3  | 85.0  | 96.7  | 91.9  | 95.9  | 103.7 | 92.2  | 91.9  | 99.5  | 106.5 | 151.3 |
| 2012   | 100.0   | 85.7    | 94.0    | 98.1    | 122.2 | 86.9  | 80.6  | 88.8  | 90.1  | 91.6  | 99.0  | 103.8 | 94.2  | 96.7  | 100.5 | 107.2 | 151.5 |
| 2013   | 101.7   | 85.4    | 95.2    | 100.2   | 126.0 | 86.5  | 82.0  | 87.2  | 89.4  | 95.0  | 100.0 | 104.6 | 96.8  | 99.4  | 101.4 | 113.6 | 155.8 |
| 2014   | 105.3   | 88.0    | 100.6   | 103.0   | 130.9 | 88.8  | 82.0  | 91.9  | 96.4  | 100.8 | 103.7 | 108.4 | 103.2 | 98.5  | 105.8 | 119.2 | 160.4 |
| 2015   | ..      | 91.1    | 104.3   | 104.4   | ..    | 90.4  | 86.4  | 95.4  | 101.1 | 102.8 | 108.2 | 108.0 | 102.2 | 103.3 | 104.4 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 7.0     | 3.5     | 6.7     | 7.8     | 8.8   | 3.6   | 4.3   | 2.8   | 8.0   | 7.9   | 4.8   | 8.6   | 8.5   | 6.5   | 10.2  | 5.7   | 10.0  |
| 2007   | 6.0     | 9.2     | 7.1     | 7.5     | 2.1   | 5.4   | 9.9   | 11.5  | 11.9  | 4.5   | 5.6   | 2.7   | 6.6   | 12.5  | 4.2   | 0.8   | 1.6   |
| 2008   | 4.0     | 5.5     | 3.8     | 4.2     | 4.2   | 6.9   | 7.1   | 3.6   | -6.0  | 13.7  | 3.8   | 5.8   | 7.9   | -     | 3.6   | 5.6   | 3.8   |
| 2009   | 7.5     | 7.3     | 7.5     | 7.1     | 7.0   | 10.7  | 3.0   | 7.6   | 15.8  | -3.3  | 10.7  | 8.1   | 4.1   | 8.6   | 10.7  | 5.9   | 5.8   |
| 2010   | 6.7     | 10.1    | 7.6     | 8.0     | 2.9   | 9.1   | 12.3  | 9.3   | 7.7   | 8.3   | 6.9   | 8.7   | 9.2   | 6.3   | 4.3   | 4.9   | 1.0   |
| 2011   | 1.4     | -0.4    | 2.2     | -0.5    | 3.5   | 2.4   | -1.1  | -2.2  | 4.9   | 0.7   | 1.1   | 1.4   | -1.7  | -1.2  | -0.6  | -0.7  | 8.4   |
| 2012   | 0.9     | 1.8     | -1.0    | 2.6     | 0.5   | -0.2  | 0.4   | 4.5   | -6.9  | -0.3  | 3.2   | 0.1   | 2.2   | 5.3   | 1.1   | 0.7   | 0.1   |
| 2013   | 1.7     | -0.4    | 1.3     | 2.1     | 3.1   | -0.5  | 1.7   | -1.8  | -0.7  | 3.7   | 1.0   | 0.8   | 2.7   | 2.8   | 0.8   | 5.9   | 2.8   |
| 2014   | 3.5     | 3.0     | 5.6     | 2.8     | 3.9   | 2.7   | -     | 5.4   | 7.8   | 6.1   | 3.7   | 3.7   | 6.6   | -1.0  | 4.4   | 5.0   | 3.0   |
| 2015   | ..      | 3.5     | 3.8     | 1.4     | ..    | 1.7   | 5.3   | 3.8   | 4.9   | 2.0   | 4.3   | -0.4  | -0.9  | 4.9   | -1.4  | ..    | ..    |
| Textile, Clothing, Footwear and Leather, Small Businesses (£5,169m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 109.9   | 96.5    | 106.5   | 111.9   | 124.8 | 95.9  | 90.8  | 101.5 | 103.9 | 107.0 | 108.2 | 114.9 | 113.4 | 108.4 | 118.0 | 113.0 | 139.7 |
| 2007   | 108.4   | 95.3    | 107.9   | 110.9   | 119.3 | 90.2  | 94.8  | 99.9  | 111.4 | 105.7 | 106.8 | 115.7 | 113.7 | 104.8 | 107.6 | 109.0 | 137.0 |
| 2008   | 106.8   | 92.6    | 103.3   | 111.9   | 120.5 | 90.1  | 94.3  | 93.8  | 103.5 | 104.8 | 101.8 | 109.9 | 113.6 | 112.1 | 111.7 | 108.0 | 137.6 |
| 2009   | 107.7   | 100.1   | 107.1   | 112.7   | 111.0 | 103.5 | 98.4  | 98.6  | 105.6 | 104.6 | 110.4 | 124.1 | 111.5 | 104.5 | 108.6 | 105.0 | 117.6 |
| 2010   | 104.2   | 91.3    | 99.1    | 109.4   | 116.8 | 89.9  | 90.0  | 93.5  | 101.9 | 96.8  | 98.7  | 118.9 | 105.4 | 105.1 | 115.4 | 107.8 | 125.0 |
| 2011   | 102.8   | 92.7    | 102.7   | 102.3   | 113.4 | 94.0  | 91.4  | 92.8  | 103.2 | 101.1 | 103.5 | 106.2 | 98.7  | 102.0 | 100.7 | 105.5 | 130.0 |
| 2012   | 100.0   | 88.1    | 94.4    | 108.3   | 109.2 | 93.3  | 83.6  | 87.6  | 90.6  | 94.6  | 97.2  | 106.5 | 113.3 | 105.7 | 113.0 | 94.8  | 117.8 |
| 2013   | 97.2    | 91.9    | 92.6    | 102.5   | 101.8 | 98.4  | 95.3  | 84.1  | 92.2  | 87.2  | 97.2  | 97.4  | 103.4 | 105.9 | 101.1 | 91.8  | 110.4 |
| 2014   | 99.2    | 84.2    | 92.9    | 112.8   | 108.2 | 82.9  | 79.9  | 89.0  | 91.9  | 88.4  | 97.3  | 115.3 | 132.0 | 95.5  | 93.3  | 104.2 | 123.2 |
| 2015   | ..      | 96.1    | 117.0   | 139.4   | ..    | 94.4  | 94.3  | 99.0  | 113.8 | 109.8 | 125.2 | 140.8 | 156.3 | 124.7 | 121.3 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 7.6     | 6.2     | 8.1     | 6.2     | 9.4   | 5.1   | -0.9  | 12.8  | 7.7   | 9.8   | 7.1   | 9.6   | 7.7   | 2.2   | 11.3  | 10.9  | 7.3   |
| 2007   | -1.4    | -1.2    | 1.3     | -1.0    | -4.4  | -6.0  | 4.4   | -1.6  | 7.3   | -1.2  | -1.3  | 0.8   | 0.2   | -3.4  | -8.8  | -3.5  | -2.0  |
| 2008   | -1.4    | -2.8    | -4.3    | 0.9     | 1.0   | -0.1  | -0.5  | -6.1  | -7.1  | -0.9  | -4.7  | -5.0  | -0.1  | 7.0   | 3.8   | -0.9  | 0.5   |
| 2009   | 0.9     | 8.0     | 3.8     | 0.7     | -7.9  | 14.9  | 4.4   | 5.2   | 2.0   | -0.1  | 8.4   | 12.9  | -1.8  | -6.8  | -2.8  | -2.8  | -14.5 |
| 2010   | -3.3    | -8.7    | -7.5    | -2.9    | 5.2   | -13.1 | -8.5  | -5.2  | -3.6  | -7.5  | -10.6 | -4.2  | -5.4  | 0.6   | 6.3   | 2.6   | 6.3   |
| 2011   | -1.3    | 1.5     | 3.6     | -6.5    | -2.8  | 4.5   | 1.6   | -0.7  | 1.3   | 4.5   | 4.9   | -10.6 | -6.4  | -3.0  | -12.7 | -2.1  | 4.0   |
| 2012   | -2.7    | -5.0    | -8.1    | 5.9     | -3.7  | -0.7  | -8.6  | -5.6  | -12.2 | -6.4  | -6.1  | 0.2   | 14.8  | 3.6   | 12.2  | -10.1 | -9.4  |
| 2013   | -2.8    | 4.3     | -1.9    | -5.3    | -6.8  | 5.4   | 14.0  | -4.0  | 1.8   | -7.9  | -     | -8.5  | -8.7  | 0.2   | -10.5 | -3.2  | -6.3  |
| 2014   | 2.1     | -8.4    | 0.4     | 10.0    | 6.2   | -15.8 | -16.2 | 5.8   | -0.3  | 1.5   | 0.1   | 18.4  | 27.6  | -9.8  | -7.7  | 13.5  | 11.6  |
| 2015   | ..      | 14.2    | 25.9    | 23.5    | ..    | 13.9  | 18.1  | 11.3  | 23.8  | 24.1  | 28.7  | 22.1  | 18.4  | 30.5  | 30.0  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Textiles (£679m)                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 129.5   | 129.4   | 123.8   | 119.8   | 145.0 | 131.7 | 127.5 | 129.2 | 124.7 | 130.1 | 118.1 | 124.0 | 120.4 | 116.0 | 137.3 | 151.9 | 145.6 |
| 2007                                  | 146.4   | 153.0   | 145.4   | 118.2   | 169.0 | 135.4 | 164.8 | 157.7 | 152.2 | 142.3 | 142.4 | 124.4 | 117.4 | 113.9 | 150.5 | 179.4 | 175.6 |
| 2008                                  | 115.9   | 113.7   | 112.0   | 119.4   | 118.8 | 116.3 | 108.4 | 115.4 | 123.1 | 102.4 | 110.7 | 120.4 | 111.9 | 124.6 | 128.6 | 114.6 | 114.3 |
| 2009                                  | 118.4   | 126.0   | 113.0   | 114.8   | 119.8 | 145.5 | 136.6 | 101.8 | 109.5 | 120.3 | 110.0 | 122.6 | 111.6 | 111.2 | 132.8 | 125.9 | 104.6 |
| 2010                                  | 120.2   | 111.0   | 110.4   | 120.8   | 138.4 | 112.7 | 111.6 | 109.2 | 111.1 | 108.9 | 111.1 | 126.5 | 122.6 | 114.9 | 133.3 | 146.8 | 135.7 |
| 2011                                  | 98.5    | 97.3    | 88.5    | 95.8    | 112.3 | 102.3 | 95.9  | 94.3  | 86.1  | 87.9  | 91.0  | 97.6  | 88.4  | 100.3 | 99.4  | 111.2 | 123.4 |
| 2012                                  | 100.0   | 93.6    | 90.1    | 100.2   | 116.1 | 97.4  | 94.6  | 89.8  | 88.5  | 86.5  | 94.3  | 98.5  | 102.9 | 99.3  | 115.6 | 113.3 | 118.7 |
| 2013                                  | 103.2   | 97.8    | 98.4    | 99.4    | 117.0 | 103.8 | 98.4  | 92.6  | 96.9  | 96.7  | 101.0 | 105.6 | 104.9 | 90.2  | 105.5 | 114.5 | 128.3 |
| 2014                                  | 111.4   | 101.4   | 101.3   | 112.1   | 131.5 | 96.7  | 100.0 | 107.3 | 107.6 | 99.6  | 97.7  | 119.7 | 108.5 | 108.8 | 122.0 | 128.3 | 141.6 |
| 2015                                  | ..      | 91.3    | 100.8   | 108.7   | ..    | 82.8  | 85.7  | 102.7 | 103.3 | 104.0 | 96.3  | 117.7 | 103.8 | 105.3 | 124.6 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | -4.5    | 1.1     | -0.9    | -10.8   | -6.7  | -6.9  | 3.4   | 6.6   | -6.5  | 10.0  | -4.3  | -7.9  | -9.8  | -13.8 | -5.8  | -2.3  | -10.6 |
| 2007                                  | 13.1    | 18.2    | 17.4    | -1.3    | 16.6  | 2.8   | 29.2  | 22.1  | 22.1  | 9.4   | 20.6  | 0.4   | -2.5  | -1.8  | 9.6   | 18.1  | 20.5  |
| 2008                                  | -20.8   | -25.7   | -23.0   | 1.0     | -29.7 | -14.1 | -34.2 | -26.8 | -19.2 | -28.0 | -22.2 | -3.2  | -4.8  | 9.4   | -14.6 | -36.1 | -34.9 |
| 2009                                  | 2.1     | 10.8    | 0.9     | -3.8    | 0.8   | 25.2  | 26.0  | -11.8 | -11.0 | 17.4  | -0.7  | 1.8   | -0.3  | -10.7 | 3.3   | 9.8   | -8.6  |
| 2010                                  | 1.5     | -11.9   | -2.3    | 5.2     | 15.5  | -22.6 | -18.3 | 7.2   | 1.5   | -9.5  | 1.0   | 3.2   | 9.9   | 3.3   | 0.4   | 16.6  | 29.8  |
| 2011                                  | -18.0   | -12.4   | -19.8   | -20.7   | -18.9 | -9.2  | -14.1 | -13.6 | -22.5 | -19.3 | -18.1 | -22.9 | -27.9 | -12.7 | -25.4 | -24.2 | -9.1  |
| 2012                                  | 1.5     | -3.8    | 1.8     | 4.5     | 3.4   | -4.8  | -1.3  | -4.8  | 2.7   | -1.5  | 3.6   | 0.9   | 16.4  | -1.0  | 16.3  | 1.8   | -3.8  |
| 2013                                  | 3.2     | 4.5     | 9.2     | -0.7    | 0.8   | 6.6   | 4.0   | 3.1   | 9.5   | 11.8  | 7.1   | 7.2   | 1.9   | -9.2  | -8.8  | 1.1   | 8.0   |
| 2014                                  | 8.0     | 3.7     | 3.0     | 12.7    | 12.3  | -6.8  | 1.6   | 15.8  | 11.1  | 3.0   | -3.3  | 13.4  | 3.4   | 20.7  | 15.6  | 12.0  | 10.3  |
| 2015                                  | ..      | -10.0   | -0.5    | -3.0    | ..    | -14.4 | -14.4 | -4.3  | -4.0  | 4.4   | -1.4  | -1.6  | -4.3  | -3.3  | 2.1   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Clothing, All Businesses (£37,534m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 81.2    | 66.1    | 75.9    | 78.4    | 104.6 | 65.5  | 63.3  | 68.7  | 73.9  | 76.6  | 76.9  | 84.3  | 76.1  | 75.4  | 84.5  | 94.8  | 128.4 |
| 2007                                  | 85.0    | 71.0    | 80.3    | 83.1    | 105.5 | 68.1  | 68.9  | 75.0  | 81.4  | 79.4  | 80.2  | 86.2  | 79.6  | 83.3  | 86.3  | 94.3  | 129.7 |
| 2008                                  | 88.0    | 74.3    | 83.0    | 86.0    | 109.9 | 72.2  | 73.6  | 76.9  | 77.2  | 89.5  | 82.4  | 89.8  | 84.7  | 83.9  | 89.9  | 99.5  | 134.2 |
| 2009                                  | 94.0    | 79.6    | 88.5    | 92.0    | 115.9 | 80.4  | 75.1  | 82.7  | 87.1  | 86.2  | 91.5  | 98.3  | 88.4  | 89.9  | 97.9  | 104.4 | 139.6 |
| 2010                                  | 98.8    | 86.2    | 93.9    | 97.1    | 117.9 | 85.9  | 83.1  | 89.0  | 93.6  | 92.2  | 95.4  | 104.4 | 94.0  | 93.7  | 101.5 | 107.6 | 139.3 |
| 2011                                  | 99.9    | 85.9    | 96.3    | 96.0    | 121.2 | 87.8  | 82.5  | 87.2  | 98.0  | 93.7  | 96.9  | 104.0 | 92.4  | 92.5  | 99.3  | 106.6 | 150.4 |
| 2012                                  | 100.0   | 86.1    | 94.0    | 98.7    | 121.2 | 87.0  | 81.2  | 89.2  | 89.8  | 92.1  | 99.0  | 104.4 | 95.2  | 97.1  | 100.9 | 106.4 | 149.2 |
| 2013                                  | 101.5   | 86.2    | 95.5    | 100.4   | 123.7 | 86.7  | 83.4  | 88.1  | 89.6  | 94.8  | 100.7 | 104.7 | 96.4  | 100.1 | 101.0 | 112.0 | 151.3 |
| 2014                                  | 105.2   | 87.9    | 100.6   | 104.5   | 129.3 | 88.2  | 82.1  | 92.1  | 96.3  | 100.9 | 103.8 | 110.4 | 105.8 | 98.6  | 104.3 | 118.7 | 157.8 |
| 2015                                  | ..      | 92.9    | 106.6   | 108.3   | ..    | 91.1  | 88.6  | 98.0  | 103.1 | 104.6 | 110.9 | 112.4 | 107.2 | 105.8 | 106.3 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 8.2     | 5.2     | 7.5     | 9.1     | 10.0  | 5.3   | 5.1   | 5.2   | 8.6   | 8.6   | 5.9   | 10.1  | 10.1  | 7.3   | 11.5  | 7.8   | 10.6  |
| 2007                                  | 4.6     | 7.4     | 5.8     | 6.0     | 0.9   | 3.9   | 8.8   | 9.2   | 10.1  | 3.6   | 4.2   | 2.3   | 4.6   | 10.5  | 2.1   | -0.5  | 1.0   |
| 2008                                  | 3.6     | 4.6     | 3.3     | 3.5     | 4.2   | 6.1   | 6.8   | 2.4   | -5.1  | 12.7  | 2.7   | 4.2   | 6.4   | 0.7   | 4.2   | 5.5   | 3.4   |
| 2009                                  | 6.8     | 7.2     | 6.7     | 7.0     | 5.5   | 11.2  | 2.1   | 7.6   | 12.9  | -3.7  | 11.1  | 9.5   | 4.3   | 7.2   | 8.9   | 4.9   | 4.1   |
| 2010                                  | 5.0     | 8.3     | 6.0     | 5.5     | 1.7   | 6.9   | 10.7  | 7.6   | 7.4   | 6.9   | 4.3   | 6.2   | 6.3   | 4.2   | 3.6   | 3.1   | -0.3  |
| 2011                                  | 1.1     | -0.4    | 2.6     | -1.1    | 2.8   | 2.2   | -0.8  | -2.0  | 4.7   | 1.7   | 1.6   | -0.4  | -1.6  | -1.3  | -2.1  | -0.9  | 8.0   |
| 2012                                  | 0.1     | 0.2     | -2.3    | 2.8     | -     | -0.9  | -1.5  | 2.3   | -8.4  | -1.7  | 2.1   | 0.4   | 3.0   | 5.0   | 1.6   | -0.2  | -0.8  |
| 2013                                  | 1.5     | 0.2     | 1.5     | 1.7     | 2.1   | -0.4  | 2.7   | -1.2  | -0.2  | 3.0   | 1.7   | 0.3   | 1.3   | 3.1   | 0.1   | 5.3   | 1.4   |
| 2014                                  | 3.7     | 1.9     | 5.4     | 4.1     | 4.5   | 1.8   | -1.6  | 4.6   | 7.5   | 6.5   | 3.1   | 5.5   | 9.7   | -1.5  | 3.2   | 6.0   | 4.3   |
| 2015                                  | ..      | 5.8     | 5.9     | 3.6     | ..    | 3.2   | 7.9   | 6.4   | 7.1   | 3.6   | 6.8   | 1.8   | 1.3   | 7.2   | 2.0   | ..    | ..    |
| Clothing, Large Businesses (£33,940m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 77.2    | 62.1    | 71.9    | 73.6    | 101.2 | 61.6  | 59.8  | 64.3  | 69.9  | 72.9  | 72.7  | 79.5  | 70.9  | 71.0  | 79.9  | 91.6  | 125.8 |
| 2007                                  | 81.8    | 68.0    | 77.0    | 79.1    | 103.2 | 65.3  | 65.9  | 71.9  | 78.1  | 76.2  | 76.8  | 81.9  | 74.9  | 80.1  | 83.5  | 92.3  | 127.6 |
| 2008                                  | 85.8    | 72.1    | 80.7    | 83.0    | 108.5 | 70.2  | 71.0  | 74.8  | 74.3  | 87.8  | 80.0  | 87.3  | 81.5  | 80.8  | 87.5  | 98.7  | 133.2 |
| 2009                                  | 92.3    | 77.5    | 86.7    | 89.2    | 115.9 | 78.0  | 72.9  | 80.7  | 85.9  | 84.7  | 88.9  | 94.7  | 85.4  | 87.9  | 96.5  | 103.9 | 140.9 |
| 2010                                  | 98.6    | 85.7    | 93.7    | 96.2    | 118.6 | 85.5  | 82.4  | 88.6  | 93.0  | 92.3  | 95.5  | 103.1 | 93.4  | 93.0  | 100.4 | 108.3 | 141.5 |
| 2011                                  | 99.4    | 85.1    | 95.0    | 95.1    | 122.2 | 87.4  | 81.2  | 86.4  | 96.9  | 92.4  | 95.6  | 103.4 | 91.4  | 91.5  | 99.3  | 107.3 | 152.4 |
| 2012                                  | 100.0   | 86.0    | 93.9    | 97.6    | 122.6 | 86.5  | 81.1  | 89.5  | 89.7  | 91.8  | 98.8  | 103.9 | 93.1  | 96.2  | 100.6 | 107.5 | 152.2 |
| 2013                                  | 102.1   | 86.1    | 96.0    | 99.9    | 126.3 | 86.2  | 82.9  | 88.5  | 89.5  | 95.8  | 101.3 | 105.0 | 95.6  | 99.3  | 101.3 | 114.3 | 156.0 |
| 2014                                  | 105.5   | 88.3    | 100.7   | 102.7   | 131.5 | 88.6  | 82.4  | 92.7  | 96.5  | 101.5 | 103.5 | 109.0 | 101.6 | 98.6  | 105.7 | 120.5 | 160.9 |
| 2015                                  | ..      | 92.0    | 104.5   | 103.7   | ..    | 90.7  | 87.2  | 96.8  | 101.2 | 103.2 | 108.2 | 107.6 | 100.6 | 102.9 | 104.3 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 7.2     | 3.7     | 6.7     | 8.0     | 9.2   | 4.0   | 4.5   | 2.8   | 7.7   | 7.8   | 5.0   | 8.5   | 9.0   | 6.8   | 10.7  | 6.1   | 10.3  |
| 2007                                  | 6.0     | 9.5     | 7.1     | 7.5     | 2.0   | 5.9   | 10.2  | 11.8  | 11.8  | 4.5   | 5.6   | 3.0   | 5.7   | 12.8  | 4.4   | 0.7   | 1.4   |
| 2008                                  | 4.9     | 6.0     | 4.7     | 5.0     | 5.2   | 7.6   | 7.7   | 4.1   | -4.8  | 15.2  | 4.2   | 6.6   | 8.8   | 0.9   | 4.8   | 7.0   | 4.4   |
| 2009                                  | 7.6     | 7.4     | 7.5     | 7.4     | 6.7   | 11.1  | 2.6   | 7.9   | 15.5  | -3.6  | 11.2  | 8.4   | 4.7   | 8.8   | 10.3  | 5.2   | 5.8   |
| 2010                                  | 6.8     | 10.7    | 8.1     | 7.9     | 2.4   | 9.5   | 13.1  | 9.9   | 8.4   | 9.0   | 7.4   | 8.9   | 9.4   | 5.8   | 4.0   | 4.3   | 0.4   |
| 2011                                  | 0.8     | -0.7    | 1.4     | -1.1    | 3.0   | 2.2   | -1.4  | -2.5  | 4.1   | 0.2   | 0.1   | 0.3   | -2.2  | -1.6  | -1.1  | -1.0  | 7.8   |
| 2012                                  | 0.7     | 1.0     | -1.2    | 2.6     | 0.3   | -1.1  | -0.2  | 3.6   | -7.4  | -0.7  | 3.4   | 0.5   | 1.9   | 5.1   | 1.3   | 0.2   | -0.2  |
| 2013                                  | 2.1     | 0.1     | 2.3     | 2.3     | 3.1   | -0.3  | 2.2   | -1.1  | -0.2  | 4.3   | 2.5   | 1.0   | 2.6   | 3.2   | 0.7   | 6.3   | 2.5   |
| 2014                                  | 3.4     | 2.6     | 5.0     | 2.8     | 4.1   | 2.8   | -0.5  | 4.7   | 7.8   | 6.0   | 2.2   | 3.8   | 6.3   | -0.7  | 4.4   | 5.4   | 3.2   |
| 2015                                  | ..      | 4.2     | 3.7     | 0.9     | ..    | 2.3   | 5.8   | 4.5   | 4.8   | 1.7   | 4.5   | -1.2  | -0.9  | 4.4   | -1.4  | ..    | ..    |
| Clothing, Small Businesses (£3,595m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 119.3   | 103.9   | 113.6   | 123.5   | 136.4 | 102.4 | 96.7  | 110.8 | 111.9 | 111.6 | 116.6 | 129.1 | 125.9 | 117.1 | 127.9 | 125.0 | 152.2 |
| 2007                                  | 114.7   | 99.2    | 111.5   | 120.8   | 127.2 | 94.3  | 96.9  | 105.0 | 112.4 | 109.7 | 112.3 | 126.6 | 124.1 | 113.6 | 113.1 | 113.8 | 149.1 |
| 2008                                  | 108.8   | 94.9    | 104.9   | 113.9   | 122.7 | 91.2  | 97.8  | 96.2  | 104.4 | 105.8 | 104.5 | 113.7 | 114.8 | 113.3 | 112.8 | 107.2 | 142.9 |
| 2009                                  | 110.5   | 100.3   | 106.0   | 118.8   | 117.0 | 102.3 | 96.3  | 101.8 | 99.2  | 100.8 | 115.6 | 133.0 | 116.7 | 109.2 | 111.4 | 109.0 | 127.9 |
| 2010                                  | 100.5   | 90.8    | 95.2    | 105.1   | 111.0 | 89.7  | 90.1  | 92.2  | 98.8  | 91.6  | 95.1  | 116.7 | 98.9  | 100.7 | 111.9 | 100.5 | 118.6 |
| 2011                                  | 104.6   | 93.5    | 108.3   | 104.3   | 112.3 | 91.5  | 94.1  | 94.5  | 108.6 | 105.9 | 109.9 | 109.7 | 102.0 | 101.9 | 99.8  | 100.6 | 131.7 |
| 2012                                  | 100.0   | 86.9    | 95.7    | 109.1   | 108.2 | 91.9  | 82.8  | 86.1  | 90.5  | 95.1  | 100.5 | 108.7 | 114.2 | 105.5 | 104.2 | 95.8  | 121.4 |
| 2013                                  | 95.7    | 87.6    | 90.7    | 105.1   | 99.5  | 90.8  | 88.9  | 84.1  | 90.2  | 86.0  | 94.9  | 101.6 | 104.5 | 108.5 | 98.8  | 91.0  | 106.8 |
| 2014                                  | 103.0   | 83.6    | 99.6    | 121.2   | 108.9 | 84.2  | 78.9  | 86.9  | 94.4  | 96.1  | 106.7 | 124.6 | 145.6 | 99.1  | 90.7  | 102.4 | 128.7 |
| 2015                                  | ..      | 102.0   | 126.0   | 151.7   | ..    | 94.5  | 101.1 | 108.7 | 121.6 | 117.7 | 136.3 | 157.6 | 169.2 | 133.1 | 125.9 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 15.0    | 15.1    | 13.1    | 15.3    | 16.5  | 13.7  | 9.0   | 20.8  | 14.3  | 14.0  | 11.4  | 20.3  | 16.4  | 10.5  | 16.6  | 21.8  | 13.1  |
| 2007                                  | -3.9    | -4.5    | -1.8    | -2.2    | -6.7  | -7.9  | 0.2   | -5.2  | 0.5   | -1.7  | -3.7  | -1.9  | -1.5  | -3.0  | -11.6 | -8.9  | -2.0  |
| 2008                                  | -5.1    | -4.4    | -6.0    | -5.7    | -3.5  | -3.3  | 0.9   | -8.3  | -7.1  | -3.6  | -6.9  | -10.2 | -7.5  | -0.3  | -0.2  | -5.8  | -4.2  |
| 2009                                  | 1.6     | 5.7     | 1.0     | 4.3     | -4.6  | 12.2  | -1.5  | 5.8   | -5.0  | -4.8  | 10.6  | 16.9  | 1.7   | -3.6  | -1.2  | 1.6   | -10.5 |
| 2010                                  | -9.1    | -9.5    | -10.2   | -11.6   | -5.1  | -12.3 | -6.5  | -9.4  | -0.3  | -9.1  | -17.7 | -12.2 | -15.3 | -7.8  | 0.5   | -7.8  | -7.2  |
| 2011                                  | 4.1     | 3.0     | 13.7    | -0.7    | 1.2   | 2.0   | 4.4   | 2.5   | 9.8   | 15.6  | 15.5  | -6.0  | 3.1   | 1.2   | -10.9 | 0.2   | 11.1  |
| 2012                                  | -4.4    | -7.0    | -11.6   | 4.6     | -3.6  | 0.4   | -12.0 | -8.9  | -16.6 | -10.3 | -8.6  | -1.0  | 12.0  | 3.5   | 4.5   | -4.8  | -7.8  |
| 2013                                  | -4.3    | 0.8     | -5.2    | -3.7    | -8.1  | -1.2  | 7.3   | -2.4  | -0.4  | -9.5  | -5.5  | -6.5  | -8.5  | 2.9   | -5.2  | -5.0  | -12.0 |
| 2014                                  | 7.6     | -4.5    | 9.8     | 15.3    | 9.5   | -7.2  | -11.2 | 3.3   | 4.6   | 11.7  | 12.4  | 22.6  | 39.3  | -8.6  | -8.2  | 12.6  | 20.5  |
| 2015                                  | ..      | 21.9    | 26.5    | 25.2    | ..    | 12.2  | 28.1  | 25.1  | 28.8  | 22.5  | 27.7  | 26.5  | 16.2  | 34.3  | 38.8  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |      |       |       |       |       |       |       |       |
| Footwear and Leather Goods (£4,516m)  |         |         |         |         |       |       |       |       |       |      |       |       |       |       |       |       |       |
| 2006                                  | 74.4    | 59.6    | 74.3    | 76.6    | 87.0  | 65.1  | 55.4  | 58.5  | 71.1  | 76.1 | 75.4  | 79.2  | 75.7  | 75.3  | 79.7  | 73.9  | 103.3 |
| 2007                                  | 77.6    | 61.5    | 79.1    | 82.8    | 86.9  | 65.4  | 57.6  | 61.4  | 83.0  | 77.0 | 77.7  | 82.2  | 86.3  | 80.4  | 79.6  | 75.7  | 101.8 |
| 2008                                  | 82.1    | 67.3    | 80.6    | 87.1    | 94.4  | 70.9  | 64.3  | 66.2  | 73.9  | 84.8 | 82.5  | 85.3  | 94.7  | 82.4  | 82.4  | 82.9  | 113.3 |
| 2009                                  | 86.1    | 72.9    | 88.6    | 87.4    | 95.6  | 77.4  | 69.7  | 71.8  | 92.4  | 85.9 | 87.8  | 89.1  | 90.9  | 83.1  | 88.6  | 84.8  | 109.7 |
| 2010                                  | 93.6    | 75.0    | 89.7    | 99.3    | 110.3 | 79.4  | 71.3  | 74.3  | 89.1  | 87.3 | 92.2  | 100.3 | 100.9 | 97.2  | 100.5 | 99.4  | 127.0 |
| 2011                                  | 97.0    | 78.1    | 93.7    | 99.7    | 116.5 | 86.9  | 73.3  | 75.1  | 95.1  | 88.3 | 97.0  | 104.9 | 98.2  | 96.7  | 101.6 | 103.4 | 138.8 |
| 2012                                  | 100.0   | 84.1    | 94.7    | 104.4   | 116.7 | 91.7  | 76.6  | 84.1  | 93.2  | 92.0 | 98.1  | 102.7 | 107.1 | 103.6 | 109.2 | 99.1  | 136.9 |
| 2013                                  | 98.4    | 84.0    | 89.6    | 101.4   | 118.8 | 96.0  | 82.8  | 75.5  | 90.0  | 87.4 | 91.0  | 95.4  | 106.2 | 102.3 | 103.2 | 101.2 | 145.3 |
| 2014                                  | 97.8    | 82.5    | 91.2    | 100.4   | 118.3 | 85.8  | 76.0  | 84.3  | 90.3  | 85.8 | 96.2  | 97.8  | 113.6 | 92.0  | 101.9 | 104.5 | 142.3 |
| 2015                                  | ..      | 81.1    | 100.9   | 111.7   | ..    | 90.3  | 77.2  | 77.0  | 98.4  | 95.6 | 107.0 | 107.0 | 122.6 | 106.8 | 104.3 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |      |       |       |       |       |       |       |       |
| 2006                                  | 0.8     | -5.4    | 4.2     | 0.4     | 2.8   | -3.6  | -10.4 | -2.9  | 6.6   | 5.2  | 1.8   | 2.5   | -0.1  | -0.8  | 5.5   | -4.0  | 5.4   |
| 2007                                  | 4.3     | 3.2     | 6.5     | 8.1     | -     | 0.4   | 4.0   | 5.0   | 16.8  | 1.1  | 3.0   | 3.9   | 13.9  | 6.8   | -0.1  | 2.4   | -1.4  |
| 2008                                  | 5.8     | 9.6     | 1.8     | 5.2     | 8.6   | 8.4   | 11.6  | 7.9   | -10.9 | 10.2 | 6.1   | 3.7   | 9.8   | 2.5   | 3.5   | 9.5   | 11.3  |
| 2009                                  | 4.9     | 8.2     | 10.0    | 0.3     | 1.2   | 9.2   | 8.4   | 8.4   | 25.0  | 1.4  | 6.4   | 4.4   | -4.0  | 0.9   | 7.5   | 2.3   | -3.1  |
| 2010                                  | 8.7     | 2.8     | 1.2     | 13.6    | 15.5  | 2.6   | 2.3   | 3.5   | -3.6  | 1.6  | 5.0   | 12.5  | 11.0  | 16.9  | 13.4  | 17.1  | 15.8  |
| 2011                                  | 3.7     | 4.2     | 4.5     | 0.4     | 5.5   | 9.4   | 2.8   | 1.0   | 6.8   | 1.1  | 5.2   | 4.6   | -2.7  | -0.5  | 1.1   | 4.1   | 9.3   |
| 2012                                  | 3.1     | 7.6     | 1.0     | 4.8     | 0.2   | 5.6   | 4.5   | 12.0  | -2.0  | 4.1  | 1.2   | -2.0  | 9.1   | 7.2   | 7.5   | -4.2  | -1.4  |
| 2013                                  | -1.6    | -0.1    | -5.4    | -3.0    | 1.7   | 4.6   | 8.1   | -10.2 | -3.5  | -4.9 | -7.2  | -7.1  | -0.9  | -1.3  | -5.5  | 2.1   | 6.1   |
| 2014                                  | -0.7    | -1.9    | 1.8     | -0.9    | -0.4  | -10.6 | -8.2  | 11.7  | 0.4   | -1.9 | 5.7   | 2.4   | 7.0   | -10.0 | -1.2  | 3.3   | -2.0  |
| 2015                                  | ..      | -1.6    | 10.6    | 11.3    | ..    | 5.2   | 1.7   | -8.8  | 9.0   | 11.5 | 11.2  | 9.4   | 8.0   | 16.1  | 2.3   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

Year 1st Qtr 2nd Qtr 3rd Qtr 4th Qtr Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

## SIC 2007 (SALES IN 2012)

### Household Goods Stores, All Businesses (£30,044m)

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 116.1 | 109.6 | 112.0 | 110.2 | 132.6 | 117.2 | 106.6 | 105.8 | 117.3 | 110.9 | 108.7 | 108.8 | 111.9 | 109.8 | 118.0 | 127.5 | 148.5 |
| 2007 | 121.3 | 117.4 | 116.2 | 116.9 | 134.8 | 124.3 | 114.4 | 114.2 | 119.9 | 116.5 | 113.1 | 120.4 | 116.5 | 114.5 | 122.2 | 129.5 | 149.2 |
| 2008 | 119.4 | 119.3 | 115.3 | 112.5 | 130.6 | 126.4 | 113.5 | 116.8 | 117.4 | 120.7 | 109.3 | 114.4 | 114.2 | 109.6 | 115.6 | 123.5 | 148.3 |
| 2009 | 112.7 | 107.5 | 106.1 | 108.8 | 128.4 | 117.7 | 102.1 | 103.7 | 110.4 | 108.4 | 100.8 | 109.9 | 109.0 | 107.8 | 117.4 | 123.2 | 141.3 |
| 2010 | 105.9 | 102.1 | 104.0 | 103.6 | 113.9 | 99.6  | 100.9 | 105.2 | 107.0 | 106.2 | 100.0 | 106.0 | 103.8 | 101.4 | 107.1 | 110.4 | 122.2 |
| 2011 | 101.5 | 98.0  | 98.7  | 98.2  | 111.2 | 105.3 | 94.2  | 95.3  | 103.1 | 98.6  | 95.1  | 100.0 | 96.6  | 98.0  | 105.4 | 106.8 | 119.5 |
| 2012 | 100.0 | 96.5  | 98.8  | 96.1  | 108.6 | 101.6 | 91.7  | 96.2  | 101.2 | 99.6  | 96.3  | 99.1  | 94.5  | 95.0  | 100.6 | 107.7 | 115.7 |
| 2013 | 97.9  | 93.4  | 96.9  | 94.8  | 106.6 | 97.9  | 93.0  | 90.0  | 96.4  | 100.5 | 94.5  | 98.2  | 91.2  | 95.0  | 100.0 | 102.6 | 115.1 |
| 2014 | 104.7 | 98.3  | 100.7 | 101.7 | 118.5 | 104.8 | 94.4  | 95.0  | 103.5 | 100.2 | 99.0  | 102.2 | 102.3 | 101.0 | 112.8 | 120.4 | 121.5 |
| 2015 | ..    | 107.1 | 109.1 | 111.5 | ..    | 110.6 | 103.5 | 107.1 | 111.7 | 110.8 | 105.7 | 115.5 | 106.9 | 111.9 | 119.3 | ..    | ..    |

### Percentage increase on a year earlier

|      |      |      |      |      |       |       |       |       |      |       |      |      |      |      |      |       |       |
|------|------|------|------|------|-------|-------|-------|-------|------|-------|------|------|------|------|------|-------|-------|
| 2006 | 3.1  | -1.6 | 5.6  | 4.3  | 4.2   | -0.6  | -1.9  | -2.3  | 7.2  | 3.9   | 5.7  | 2.7  | 7.2  | 3.3  | 3.3  | 5.4   | 3.9   |
| 2007 | 4.5  | 7.1  | 3.8  | 6.1  | 1.7   | 6.0   | 7.3   | 8.0   | 2.2  | 5.1   | 4.0  | 10.7 | 4.0  | 4.2  | 3.6  | 1.6   | 0.5   |
| 2008 | -1.6 | 1.6  | -0.8 | -3.8 | -3.2  | 1.7   | -0.9  | 2.3   | -2.0 | 3.5   | -3.3 | -5.0 | -2.0 | -4.2 | -5.4 | -4.7  | -0.6  |
| 2009 | -5.6 | -9.9 | -8.0 | -3.3 | -1.7  | -6.9  | -10.0 | -11.3 | -6.0 | -10.1 | -7.8 | -3.9 | -4.5 | -1.7 | 1.6  | -0.2  | -4.7  |
| 2010 | -6.0 | -5.0 | -1.9 | -4.8 | -11.3 | -15.4 | -1.1  | 1.5   | -3.1 | -2.0  | -0.9 | -3.5 | -4.8 | -5.9 | -8.7 | -10.4 | -13.5 |
| 2011 | -4.1 | -4.0 | -5.2 | -5.2 | -2.4  | 5.8   | -6.6  | -9.4  | -3.7 | -7.1  | -4.8 | -5.7 | -6.9 | -3.4 | -1.7 | -3.3  | -2.2  |
| 2012 | -1.5 | -1.6 | 0.2  | -2.1 | -2.4  | -3.5  | -2.7  | 1.0   | -1.8 | 1.0   | 1.3  | -0.9 | -2.2 | -3.1 | -4.5 | 0.9   | -3.2  |
| 2013 | -2.1 | -3.2 | -2.0 | -1.3 | -1.8  | -3.6  | 1.5   | -6.5  | -4.8 | 0.9   | -1.9 | -0.8 | -3.4 | -    | -0.6 | -4.8  | -0.5  |
| 2014 | 6.9  | 5.3  | 3.9  | 7.3  | 11.2  | 7.0   | 1.5   | 5.5   | 7.4  | -0.3  | 4.7  | 4.0  | 12.1 | 6.3  | 12.8 | 17.4  | 5.6   |
| 2015 | ..   | 8.9  | 8.3  | 9.5  | ..    | 5.5   | 9.6   | 12.8  | 7.9  | 10.6  | 6.8  | 13.1 | 4.5  | 10.8 | 5.7  | ..    | ..    |

### Household Goods Stores, Large Businesses (£21,158m)

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 114.5 | 106.8 | 111.6 | 107.9 | 131.6 | 115.4 | 102.4 | 103.5 | 118.5 | 111.0 | 106.6 | 105.9 | 108.6 | 108.8 | 113.5 | 122.1 | 153.7 |
| 2007 | 119.4 | 112.2 | 114.2 | 114.0 | 137.0 | 121.2 | 107.7 | 108.7 | 120.0 | 114.1 | 109.5 | 115.8 | 112.9 | 113.4 | 121.6 | 126.4 | 157.9 |
| 2008 | 118.2 | 119.0 | 113.1 | 108.0 | 132.5 | 130.5 | 109.0 | 115.6 | 115.2 | 120.7 | 105.2 | 109.5 | 111.4 | 104.2 | 109.9 | 121.8 | 159.1 |
| 2009 | 112.0 | 107.3 | 106.9 | 106.4 | 127.5 | 118.3 | 101.9 | 102.8 | 113.1 | 108.9 | 104.4 | 105.8 | 106.8 | 106.5 | 111.8 | 119.5 | 146.5 |
| 2010 | 107.4 | 104.3 | 103.3 | 102.5 | 119.5 | 106.8 | 99.7  | 105.9 | 105.9 | 106.4 | 98.8  | 103.2 | 102.9 | 101.6 | 108.4 | 112.8 | 133.7 |
| 2011 | 102.6 | 101.2 | 99.5  | 97.0  | 112.8 | 112.0 | 95.9  | 96.7  | 107.9 | 97.4  | 94.4  | 97.9  | 94.6  | 98.1  | 102.4 | 104.3 | 128.1 |
| 2012 | 100.0 | 96.0  | 96.3  | 95.4  | 112.3 | 105.7 | 89.9  | 93.4  | 98.7  | 96.7  | 94.1  | 95.9  | 93.7  | 96.4  | 99.7  | 108.4 | 125.4 |
| 2013 | 96.9  | 91.9  | 95.1  | 93.8  | 106.8 | 98.6  | 90.1  | 88.0  | 95.6  | 97.5  | 92.7  | 95.8  | 91.1  | 94.4  | 96.6  | 101.7 | 119.1 |
| 2014 | 102.1 | 95.5  | 98.3  | 99.2  | 115.8 | 104.1 | 89.9  | 91.3  | 102.1 | 98.7  | 94.9  | 99.0  | 100.4 | 98.5  | 104.1 | 115.6 | 125.4 |
| 2015 | ..    | 104.2 | 105.7 | 105.7 | ..    | 108.6 | 100.9 | 103.3 | 108.7 | 108.6 | 101.0 | 109.2 | 102.5 | 105.4 | 111.1 | ..    | ..    |

### Percentage increase on a year earlier

|      |      |      |      |      |      |      |      |       |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|-------|------|------|------|------|------|------|------|------|------|
| 2006 | 3.5  | -2.4 | 7.9  | 6.1  | 2.9  | -1.4 | -1.7 | -3.8  | 11.8 | 6.3  | 6.0  | 4.9  | 8.3  | 5.4  | 2.9  | 3.0  | 3.0  |
| 2007 | 4.3  | 5.1  | 2.3  | 5.7  | 4.1  | 5.0  | 5.2  | 5.0   | 1.3  | 2.8  | 2.8  | 9.4  | 3.9  | 4.2  | 7.1  | 3.5  | 2.7  |
| 2008 | -1.0 | 6.0  | -1.0 | -5.2 | -3.3 | 7.7  | 1.2  | 6.3   | -4.0 | 5.7  | -3.9 | -5.5 | -1.4 | -8.1 | -9.6 | -3.6 | 0.8  |
| 2009 | -5.2 | -9.8 | -5.4 | -1.5 | -3.8 | -9.4 | -6.5 | -11.0 | -1.9 | -9.8 | -4.6 | -3.4 | -4.1 | 2.2  | 1.7  | -1.9 | -7.9 |
| 2010 | -4.1 | -2.8 | -3.3 | -3.7 | -6.3 | -9.7 | -2.2 | 3.0   | -6.3 | -2.3 | -1.6 | -2.5 | -3.7 | -4.6 | -3.1 | -5.6 | -8.8 |
| 2011 | -4.4 | -3.0 | -3.8 | -5.4 | -5.5 | 4.9  | -3.7 | -8.7  | 1.9  | -8.5 | -4.5 | -5.1 | -8.0 | -3.4 | -5.6 | -7.5 | -4.2 |
| 2012 | -2.5 | -5.1 | -3.2 | -1.6 | -0.5 | -5.6 | -6.5 | -3.4  | -8.6 | -0.7 | -0.3 | -2.0 | -1.0 | -1.8 | -2.6 | 3.9  | -2.0 |
| 2013 | -3.1 | -4.3 | -1.2 | -1.7 | -4.9 | -6.8 | 0.5  | -5.8  | -3.1 | 0.8  | -1.4 | -0.2 | -2.7 | -2.1 | -3.1 | -6.2 | -5.1 |
| 2014 | 5.3  | 3.9  | 3.4  | 5.8  | 8.4  | 5.6  | -0.3 | 3.8   | 6.7  | 1.3  | 2.3  | 3.4  | 10.2 | 4.3  | 7.8  | 13.7 | 5.3  |
| 2015 | ..   | 9.2  | 7.6  | 6.5  | ..   | 4.4  | 12.3 | 13.1  | 6.6  | 10.0 | 6.4  | 10.3 | 2.1  | 7.0  | 6.7  | ..   | ..   |

### Household Goods Stores, Small Businesses (£8,885m)

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 120.0 | 116.2 | 113.0 | 115.8 | 135.1 | 121.6 | 117.0 | 111.2 | 114.4 | 110.5 | 113.9 | 116.0 | 120.1 | 112.2 | 128.9 | 140.6 | 135.6 |
| 2007 | 126.1 | 129.9 | 121.2 | 124.0 | 129.4 | 131.9 | 130.9 | 127.5 | 119.6 | 122.4 | 121.7 | 131.7 | 125.2 | 116.9 | 123.8 | 137.0 | 127.9 |
| 2008 | 122.4 | 119.9 | 120.8 | 123.4 | 125.8 | 116.4 | 124.3 | 119.9 | 122.8 | 120.5 | 119.3 | 126.3 | 121.1 | 122.9 | 129.4 | 127.5 | 121.6 |
| 2009 | 114.3 | 107.9 | 104.2 | 114.6 | 130.6 | 116.1 | 102.4 | 105.7 | 104.1 | 107.3 | 101.8 | 119.6 | 114.2 | 110.9 | 131.0 | 132.3 | 128.9 |
| 2010 | 102.4 | 97.0  | 105.8 | 106.1 | 100.7 | 82.2  | 104.0 | 103.3 | 109.7 | 105.8 | 102.6 | 112.7 | 105.8 | 101.1 | 104.2 | 104.7 | 94.6  |
| 2011 | 98.9  | 90.5  | 96.8  | 101.1 | 107.3 | 89.2  | 90.2  | 91.8  | 91.4  | 101.8 | 97.0  | 104.9 | 101.3 | 97.8  | 112.6 | 112.6 | 98.9  |
| 2012 | 100.0 | 97.5  | 104.9 | 97.8  | 99.8  | 91.8  | 96.5  | 102.9 | 107.2 | 106.7 | 101.8 | 106.6 | 96.4  | 91.8  | 102.8 | 106.1 | 92.3  |
| 2013 | 100.4 | 96.9  | 101.2 | 97.4  | 106.2 | 96.5  | 100.1 | 94.8  | 98.1  | 107.7 | 98.6  | 104.2 | 91.6  | 96.5  | 108.3 | 104.8 | 105.6 |
| 2014 | 111.0 | 105.2 | 106.6 | 107.7 | 124.9 | 106.7 | 105.4 | 103.7 | 107.0 | 103.6 | 108.6 | 109.6 | 106.7 | 107.0 | 133.7 | 132.0 | 112.2 |
| 2015 | ..    | 113.9 | 117.2 | 125.2 | ..    | 115.5 | 109.6 | 116.1 | 118.9 | 116.0 | 116.9 | 130.5 | 117.4 | 127.3 | 138.9 | ..    | ..    |

### Percentage increase on a year earlier

|      |       |       |       |      |       |       |       |       |       |       |       |      |      |      |       |       |       |
|------|-------|-------|-------|------|-------|-------|-------|-------|-------|-------|-------|------|------|------|-------|-------|-------|
| 2006 | 2.2   | 0.2   | 0.4   | 0.2  | 7.3   | 1.3   | -2.2  | 1.3   | -3.0  | -1.7  | 5.2   | -2.0 | 4.7  | -1.5 | 4.4   | 10.7  | 6.8   |
| 2007 | 5.1   | 11.8  | 7.3   | 7.1  | -4.2  | 8.4   | 11.9  | 14.7  | 4.5   | 10.8  | 6.9   | 13.5 | 4.3  | 4.2  | -4.0  | -2.5  | -5.7  |
| 2008 | -3.0  | -7.7  | -0.4  | -0.5 | -2.8  | -11.8 | -5.1  | -6.0  | 2.7   | -1.5  | -1.9  | -4.1 | -3.3 | 5.1  | 4.6   | -6.9  | -4.9  |
| 2009 | -6.6  | -10.0 | -13.7 | -7.1 | 3.8   | -0.2  | -17.6 | -11.9 | -15.3 | -10.9 | -14.7 | -5.3 | -5.7 | -9.7 | 1.2   | 3.7   | 6.0   |
| 2010 | -10.4 | -10.0 | 1.5   | -7.4 | -22.9 | -29.1 | 1.6   | -2.2  | 5.4   | -1.4  | 0.8   | -5.8 | -7.3 | -8.8 | -20.5 | -20.8 | -26.6 |
| 2011 | -3.4  | -6.7  | -8.5  | -4.8 | 6.6   | 8.5   | -13.3 | -11.1 | -16.6 | -3.8  | -5.5  | -6.9 | -4.2 | -3.3 | 8.1   | 7.5   | 4.5   |
| 2012 | 1.1   | 7.7   | 8.4   | -3.3 | -7.1  | 2.9   | 7.0   | 12.1  | 17.2  | 4.8   | 4.9   | 1.6  | -4.9 | -6.2 | -8.7  | -5.8  | -6.7  |
| 2013 | 0.4   | -0.6  | -3.5  | -0.4 | 6.4   | 5.0   | 3.7   | -7.9  | -8.5  | 1.0   | -3.1  | -2.3 | -5.0 | 5.2  | 5.3   | -1.2  | 14.4  |
| 2014 | 10.5  | 8.6   | 5.3   | 10.6 | 17.6  | 10.6  | 5.3   | 9.3   | 9.1   | -3.8  | 10.2  | 5.2  | 16.5 | 10.9 | 23.4  | 26.0  | 6.3   |
| 2015 | ..    | 8.3   | 10.0  | 16.3 | ..    | 8.3   | 4.1   | 12.0  | 11.1  | 12.0  | 7.6   | 19.1 | 9.9  | 19.0 | 3.9   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3

## CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                      | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>           |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Furniture, Lighting, etc (£10,925m)       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 117.8   | 118.7   | 109.8   | 114.2   | 128.6 | 121.3 | 117.4 | 117.6 | 117.2 | 108.7 | 104.6 | 111.9 | 116.6 | 114.2 | 128.4 | 133.9 | 124.4 |
| 2007                                      | 119.2   | 121.0   | 113.5   | 118.4   | 123.6 | 120.1 | 121.8 | 121.1 | 116.1 | 116.3 | 109.3 | 126.9 | 116.7 | 113.0 | 122.9 | 130.3 | 118.9 |
| 2008                                      | 115.4   | 121.5   | 113.0   | 111.0   | 115.7 | 122.3 | 122.7 | 119.8 | 119.8 | 114.4 | 106.4 | 114.7 | 112.1 | 107.1 | 121.4 | 117.6 | 109.6 |
| 2009                                      | 105.5   | 101.0   | 96.7    | 107.1   | 117.2 | 110.3 | 98.1  | 95.8  | 99.7  | 97.5  | 93.7  | 110.8 | 106.8 | 104.3 | 122.1 | 121.7 | 109.8 |
| 2010                                      | 97.7    | 98.3    | 93.0    | 95.9    | 103.6 | 93.5  | 102.8 | 98.7  | 96.8  | 95.9  | 87.6  | 99.5  | 95.5  | 93.3  | 109.4 | 106.6 | 96.5  |
| 2011                                      | 98.0    | 99.5    | 90.2    | 97.4    | 105.0 | 103.4 | 102.9 | 93.6  | 89.8  | 90.8  | 90.1  | 101.0 | 93.7  | 97.6  | 108.7 | 105.2 | 102.0 |
| 2012                                      | 100.0   | 95.8    | 100.7   | 97.6    | 105.9 | 97.9  | 95.0  | 94.9  | 103.3 | 98.1  | 100.8 | 103.7 | 93.6  | 95.9  | 109.9 | 106.3 | 102.3 |
| 2013                                      | 100.9   | 100.8   | 97.1    | 95.9    | 109.7 | 104.4 | 101.2 | 97.5  | 95.5  | 101.2 | 95.1  | 104.7 | 85.8  | 97.1  | 108.5 | 108.6 | 111.6 |
| 2014                                      | 109.5   | 105.4   | 101.4   | 108.0   | 123.6 | 110.9 | 103.7 | 101.3 | 103.9 | 99.0  | 101.4 | 112.5 | 104.3 | 107.4 | 129.4 | 125.0 | 117.9 |
| 2015                                      | ..      | 119.2   | 118.2   | 119.6   | ..    | 121.9 | 116.2 | 119.4 | 120.8 | 119.0 | 115.5 | 132.6 | 107.5 | 118.8 | 135.7 | ..    | ..    |
| Percentage increase on a year earlier     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 4.9     | 1.7     | 5.6     | 6.3     | 6.2   | 2.6   | -2.6  | 4.8   | 3.3   | 5.9   | 7.6   | 5.1   | 9.3   | 4.9   | 5.9   | 8.3   | 4.6   |
| 2007                                      | 1.1     | 2.0     | 3.4     | 3.7     | -3.8  | -1.0  | 3.8   | 3.0   | -1.0  | 6.9   | 4.5   | 13.4  | 0.1   | -1.0  | -4.3  | -2.7  | -4.4  |
| 2008                                      | -3.1    | 0.4     | -0.5    | -6.3    | -6.4  | 1.8   | 0.7   | -1.1  | 3.2   | -1.6  | -2.6  | -9.6  | -4.0  | -5.2  | -1.2  | -9.7  | -7.8  |
| 2009                                      | -8.6    | -16.9   | -14.4   | -3.5    | 1.3   | -9.8  | -20.0 | -20.0 | -16.7 | -14.8 | -12.0 | -3.4  | -4.7  | -2.6  | 0.6   | 3.4   | 0.2   |
| 2010                                      | -7.4    | -2.6    | -3.9    | -10.5   | -11.6 | -15.2 | 4.7   | 2.9   | -2.9  | -1.6  | -6.5  | -10.2 | -10.6 | -10.6 | -10.3 | -12.4 | -12.1 |
| 2011                                      | 0.4     | 1.1     | -3.0    | 1.6     | 1.4   | 10.5  | 0.2   | -5.2  | -7.2  | -5.3  | 2.9   | 1.5   | -1.9  | 4.6   | -0.7  | -1.3  | 5.7   |
| 2012                                      | 2.0     | -3.6    | 11.6    | 0.1     | 0.8   | -5.3  | -7.7  | 1.4   | 15.0  | 8.0   | 11.8  | 2.7   | -0.2  | -1.8  | 1.1   | 1.1   | 0.3   |
| 2013                                      | 0.9     | 5.1     | -3.6    | -1.7    | 3.6   | 6.7   | 6.5   | 2.8   | -7.5  | 3.1   | -5.6  | 0.9   | -8.3  | 1.3   | -1.2  | 2.1   | 9.1   |
| 2014                                      | 8.6     | 4.6     | 4.5     | 12.6    | 12.7  | 6.2   | 2.5   | 3.9   | 8.8   | -2.2  | 6.6   | 7.5   | 21.5  | 10.6  | 19.3  | 15.2  | 5.6   |
| 2015                                      | ..      | 13.0    | 16.5    | 10.7    | ..    | 9.9   | 12.1  | 17.8  | 16.2  | 20.2  | 13.9  | 17.9  | 3.1   | 10.6  | 4.8   | ..    | ..    |
| Electrical Household Appliances (£7,317m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 91.1    | 82.3    | 78.8    | 80.4    | 122.8 | 95.0  | 77.4  | 76.1  | 81.1  | 77.7  | 77.9  | 77.4  | 82.3  | 81.3  | 90.0  | 106.1 | 162.4 |
| 2007                                      | 98.3    | 91.1    | 80.7    | 89.9    | 131.4 | 105.0 | 86.3  | 83.8  | 78.9  | 77.7  | 84.7  | 89.7  | 87.1  | 92.2  | 100.6 | 111.1 | 172.2 |
| 2008                                      | 100.3   | 95.7    | 83.1    | 89.3    | 133.5 | 112.0 | 82.9  | 89.7  | 83.5  | 85.7  | 80.7  | 85.5  | 93.1  | 89.4  | 89.8  | 111.8 | 185.9 |
| 2009                                      | 99.2    | 89.1    | 79.7    | 91.9    | 136.2 | 107.1 | 84.6  | 78.3  | 81.8  | 81.5  | 76.6  | 89.6  | 90.4  | 95.0  | 102.2 | 119.7 | 176.5 |
| 2010                                      | 98.4    | 86.8    | 84.3    | 94.0    | 128.4 | 92.3  | 84.6  | 84.1  | 78.4  | 84.2  | 89.1  | 92.2  | 92.1  | 96.9  | 100.5 | 115.0 | 161.4 |
| 2011                                      | 95.2    | 88.4    | 77.6    | 90.2    | 124.7 | 110.1 | 78.9  | 78.7  | 76.2  | 77.7  | 78.7  | 81.6  | 88.5  | 98.6  | 103.3 | 110.8 | 152.9 |
| 2012                                      | 100.0   | 95.9    | 87.5    | 92.3    | 124.3 | 116.9 | 87.8  | 85.5  | 89.2  | 87.0  | 86.5  | 93.4  | 89.7  | 93.5  | 95.6  | 119.0 | 151.6 |
| 2013                                      | 87.5    | 79.5    | 73.0    | 82.3    | 115.2 | 91.1  | 77.6  | 71.7  | 74.7  | 71.1  | 73.3  | 75.5  | 81.3  | 88.5  | 85.0  | 100.8 | 150.8 |
| 2014                                      | 95.3    | 84.7    | 78.8    | 87.2    | 131.4 | 100.0 | 76.9  | 75.6  | 81.1  | 77.4  | 78.0  | 79.4  | 88.7  | 92.3  | 96.7  | 130.4 | 159.9 |
| 2015                                      | ..      | 94.1    | 86.1    | 99.5    | ..    | 105.9 | 89.4  | 88.4  | 86.8  | 87.6  | 84.3  | 94.7  | 97.2  | 105.3 | 104.0 | ..    | ..    |
| Percentage increase on a year earlier     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 9.2     | 4.4     | 15.4    | 8.6     | 9.0   | 2.3   | 6.4   | 5.1   | 18.6  | 14.4  | 13.7  | 6.1   | 15.2  | 5.5   | 8.5   | 8.7   | 9.4   |
| 2007                                      | 7.9     | 10.6    | 2.4     | 11.8    | 7.0   | 10.5  | 11.5  | 10.0  | -2.8  | ..    | 8.7   | 16.0  | 5.8   | 13.5  | 11.7  | 4.7   | 6.0   |
| 2008                                      | 2.1     | 5.1     | 2.9     | -0.6    | 1.6   | 6.6   | -3.9  | 7.1   | 5.9   | 10.4  | -4.7  | -4.7  | 6.9   | -3.1  | -10.7 | 0.6   | 7.9   |
| 2009                                      | -1.1    | -6.9    | -4.1    | 2.9     | 2.0   | -4.3  | 2.0   | -12.7 | -2.1  | -5.0  | -5.0  | 4.8   | -2.9  | 6.2   | 13.8  | 7.1   | -5.1  |
| 2010                                      | -0.9    | -2.6    | 5.7     | 2.2     | -5.7  | -13.8 | ..    | 7.5   | -4.2  | 3.3   | 16.3  | 2.9   | 1.8   | 2.1   | -1.6  | -3.9  | -8.5  |
| 2011                                      | -3.2    | 1.9     | -7.9    | -4.0    | -2.9  | 19.3  | -6.8  | -6.4  | -2.7  | -7.8  | -11.7 | -11.5 | -3.8  | 1.7   | 2.7   | -3.7  | -5.3  |
| 2012                                      | 5.0     | 8.4     | 12.7    | 2.3     | -0.3  | 6.1   | 11.3  | 8.7   | 17.0  | 12.1  | 9.8   | 14.4  | 1.3   | -5.1  | -7.4  | 7.4   | -0.8  |
| 2013                                      | -12.5   | -17.1   | -16.5   | -10.8   | -7.4  | -22.0 | -11.6 | -16.2 | -16.3 | -18.3 | -15.2 | -19.1 | -9.3  | -5.3  | -11.1 | -15.3 | -0.5  |
| 2014                                      | 8.9     | 6.6     | 7.8     | 6.0     | 14.1  | 9.8   | -0.9  | 5.5   | 8.5   | 8.9   | 6.4   | 5.2   | 9.0   | 4.3   | 13.8  | 29.3  | 6.0   |
| 2015                                      | ..      | 11.1    | 9.3     | 14.1    | ..    | 5.9   | 16.2  | 17.0  | 7.1   | 13.2  | 8.1   | 19.2  | 9.6   | 14.1  | 7.6   | ..    | ..    |
| Hardware, Paints and Glass (£10,265m)     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 139.6   | 129.0   | 156.6   | 141.0   | 131.8 | 133.0 | 128.0 | 126.7 | 164.1 | 155.0 | 151.8 | 143.5 | 141.9 | 138.2 | 136.7 | 136.6 | 124.1 |
| 2007                                      | 145.6   | 140.2   | 162.8   | 144.7   | 134.6 | 145.2 | 135.9 | 139.5 | 177.0 | 165.4 | 149.5 | 146.1 | 150.4 | 138.9 | 141.4 | 140.7 | 124.2 |
| 2008                                      | 139.1   | 139.3   | 154.3   | 137.7   | 125.2 | 140.6 | 135.4 | 140.9 | 153.4 | 167.8 | 144.1 | 144.0 | 138.4 | 132.0 | 133.2 | 131.6 | 113.8 |
| 2009                                      | 130.4   | 127.5   | 144.1   | 128.9   | 121.1 | 127.8 | 118.4 | 134.7 | 153.2 | 149.6 | 132.5 | 130.4 | 132.2 | 125.0 | 127.4 | 122.1 | 115.4 |
| 2010                                      | 118.9   | 119.1   | 136.1   | 121.7   | 98.6  | 110.6 | 112.0 | 131.6 | 147.1 | 140.0 | 124.1 | 126.3 | 124.8 | 115.4 | 108.7 | 101.9 | 87.8  |
| 2011                                      | 109.4   | 103.7   | 128.5   | 107.3   | 98.2  | 101.0 | 96.7  | 111.5 | 144.1 | 128.7 | 116.0 | 116.9 | 108.5 | 98.7  | 104.5 | 101.0 | 91.0  |
| 2012                                      | 100.0   | 98.0    | 108.2   | 99.6    | 94.2  | 94.4  | 90.8  | 106.5 | 110.4 | 113.8 | 102.1 | 101.0 | 101.2 | 97.1  | 96.1  | 99.6  | 88.4  |
| 2013                                      | 105.5   | 97.8    | 119.7   | 107.7   | 96.9  | 97.1  | 97.9  | 98.3  | 119.0 | 127.1 | 114.3 | 113.9 | 108.5 | 102.0 | 106.3 | 100.3 | 86.7  |
| 2014                                      | 110.9   | 105.4   | 122.0   | 111.0   | 105.7 | 106.5 | 101.8 | 107.3 | 125.9 | 124.3 | 117.2 | 113.0 | 115.4 | 105.8 | 112.5 | 112.5 | 94.8  |
| 2015                                      | ..      | 109.6   | 123.0   | 117.8   | ..    | 108.6 | 106.5 | 112.9 | 126.8 | 126.0 | 117.6 | 119.7 | 119.1 | 115.3 | 119.3 | ..    | ..    |
| Percentage increase on a year earlier     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | -4.7    | -11.2   | -3.1    | -2.3    | -2.3  | -6.6  | -9.3  | -16.0 | 0.6   | -6.7  | -3.1  | -3.4  | -2.8  | -0.9  | -4.8  | -0.9  | -1.1  |
| 2007                                      | 4.3     | 8.6     | 4.0     | 2.6     | 2.1   | 9.2   | 6.2   | 10.1  | 7.9   | 6.7   | -1.5  | 1.8   | 6.0   | 0.5   | 3.5   | 3.0   | 0.1   |
| 2008                                      | -4.4    | -0.7    | -5.3    | -4.8    | -6.9  | -3.2  | -0.4  | 1.0   | -13.3 | 1.5   | -3.6  | -1.5  | -8.0  | -5.0  | -5.8  | -6.5  | -8.4  |
| 2009                                      | -6.2    | -8.4    | -6.6    | -6.4    | -3.3  | -9.1  | -12.6 | -4.4  | -0.2  | -10.9 | -8.1  | -9.4  | -4.5  | -5.3  | -4.4  | -7.2  | 1.4   |
| 2010                                      | -8.9    | -6.6    | -5.6    | -5.6    | -18.6 | -13.4 | -5.4  | -2.3  | -4.0  | -6.4  | -6.3  | -3.2  | -5.6  | -7.7  | -14.6 | -16.5 | -23.9 |
| 2011                                      | -7.9    | -12.9   | -5.6    | -11.8   | -0.4  | -8.7  | -13.7 | -15.3 | -2.1  | -8.1  | -6.6  | -7.5  | -13.1 | -14.5 | -3.9  | -1.0  | 3.7   |
| 2012                                      | -8.6    | -5.5    | -15.8   | -7.2    | -4.1  | -6.5  | -6.1  | -4.5  | -23.4 | -11.6 | -12.0 | -13.6 | -6.7  | -1.6  | -8.0  | -1.3  | -2.8  |
| 2013                                      | 5.5     | -0.2    | 10.6    | 8.1     | 2.9   | 2.8   | 7.8   | -7.7  | 7.7   | 11.7  | 12.0  | 12.7  | 7.2   | 5.1   | 10.6  | 0.7   | -1.9  |
| 2014                                      | 5.1     | 7.8     | 2.0     | 3.1     | 9.1   | 9.7   | 4.0   | 9.2   | 5.8   | -2.2  | 2.5   | -0.8  | 6.4   | 3.7   | 5.9   | 12.2  | 9.3   |
| 2015                                      | ..      | 3.9     | 0.8     | 6.2     | ..    | 2.0   | 4.5   | 5.1   | 0.7   | 1.4   | 0.3   | 5.9   | 3.2   | 9.0   | 6.1   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|   | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|---|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                   |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Music and video recording and equipment (£1,537m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 114.6 | 98.9    | 96.6    | 100.1   | 162.7   | 112.5 | 93.5  | 92.3  | 97.2  | 96.7  | 96.0  | 97.7  | 101.0 | 101.3 | 112.0 | 136.5 | 224.2 |
| 2007  | 124.3 | 112.2   | 100.4   | 111.3   | 173.4   | 125.1 | 106.5 | 106.4 | 95.8  | 97.7  | 106.3 | 116.1 | 105.7 | 112.0 | 125.7 | 144.5 | 234.7 |
| 2008  | 130.6 | 113.9   | 102.5   | 111.9   | 195.2   | 128.5 | 100.5 | 110.0 | 100.2 | 106.5 | 101.1 | 112.5 | 110.3 | 112.7 | 124.6 | 160.9 | 279.2 |
| 2009  | 124.3 | 121.3   | 97.1    | 98.6    | 180.1   | 140.9 | 115.5 | 110.1 | 94.9  | 96.0  | 99.9  | 97.6  | 95.1  | 102.1 | 112.5 | 148.3 | 259.7 |
| 2010  | 119.2 | 104.4   | 95.9    | 97.8    | 178.6   | 105.4 | 104.3 | 103.7 | 95.6  | 95.8  | 96.3  | 101.9 | 97.1  | 95.1  | 112.6 | 149.3 | 254.9 |
| 2011  | 106.6 | 96.0    | 84.0    | 88.9    | 157.6   | 106.1 | 93.2  | 90.2  | 84.4  | 79.1  | 87.6  | 87.2  | 85.9  | 92.6  | 99.5  | 130.3 | 226.0 |
| 2012  | 100.0 | 88.8    | 81.1    | 84.7    | 145.4   | 89.7  | 87.9  | 88.7  | 84.6  | 81.2  | 78.2  | 84.3  | 83.8  | 85.9  | 94.1  | 118.0 | 208.5 |
| 2013  | 76.0  | 77.3    | 57.1    | 61.2    | 108.2   | 89.9  | 76.1  | 68.2  | 54.6  | 57.4  | 58.7  | 56.7  | 62.0  | 64.1  | 69.5  | 83.9  | 158.6 |
| 2014  | 73.4  | 65.3    | 58.0    | 64.9    | 106.1   | 73.5  | 62.4  | 59.3  | 58.0  | 55.3  | 60.0  | 64.5  | 65.5  | 64.7  | 73.7  | 93.2  | 142.5 |
| 2015  | ..    | 66.3    | 61.7    | 68.1    | ..      | 67.1  | 60.7  | 70.1  | 65.8  | 61.4  | 58.6  | 65.2  | 67.2  | 71.2  | 75.3  | ..    | ..    |
| Percentage increase on a year earlier             |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 8.0   | 2.5     | 15.1    | 9.4     | 6.6     | 0.8   | 4.6   | 2.4   | 17.4  | 14.2  | 14.0  | 6.7   | 16.3  | 6.6   | 8.0   | 7.6   | 5.6   |
| 2007  | 8.5   | 13.4    | 4.0     | 11.2    | 6.6     | 11.1  | 13.9  | 15.2  | -1.4  | 1.1   | 10.8  | 18.8  | 4.6   | 10.6  | 12.2  | 5.9   | 4.7   |
| 2008  | 5.0   | 1.6     | 2.0     | 0.6     | 12.6    | 2.8   | -5.7  | 3.4   | 4.6   | 9.0   | -4.9  | -3.1  | 4.4   | 0.7   | -0.9  | 11.3  | 19.0  |
| 2009  | -4.8  | 6.5     | -5.2    | -11.9   | -7.7    | 9.7   | 15.0  | 0.1   | -5.3  | -9.9  | -1.2  | -13.2 | -13.7 | -9.5  | -9.7  | -7.9  | -7.0  |
| 2010  | -4.1  | -13.9   | -1.3    | -0.8    | -0.8    | -25.2 | -9.7  | -5.8  | 0.8   | -0.2  | -3.6  | 4.4   | 2.1   | -6.8  | 0.1   | 0.7   | -1.8  |
| 2011  | -10.5 | -8.0    | -12.4   | -9.1    | -11.8   | 0.7   | -10.6 | -13.1 | -11.7 | -17.4 | -9.0  | -14.5 | -11.5 | -2.6  | -11.7 | -12.7 | -11.3 |
| 2012  | -6.2  | -7.5    | -3.5    | -4.6    | -7.7    | -15.5 | -5.6  | -1.7  | 0.2   | 2.7   | -10.8 | -3.3  | -2.5  | -7.3  | -5.4  | -9.4  | -7.7  |
| 2013  | -24.0 | -12.9   | -29.6   | -27.8   | -25.6   | 0.3   | -13.5 | -23.0 | -35.4 | -29.3 | -24.8 | -32.7 | -26.0 | -25.3 | -26.1 | -28.9 | -23.9 |
| 2014  | -3.4  | -15.6   | 1.5     | 6.0     | -1.9    | -18.3 | -18.0 | -13.1 | 6.2   | -3.7  | 2.2   | 13.7  | 5.6   | 0.9   | 5.9   | 11.1  | -10.2 |
| 2015  | ..    | 1.5     | 6.4     | 4.9     | ..      | -8.7  | -2.9  | 18.1  | 13.5  | 10.9  | -2.4  | 1.0   | 2.6   | 9.9   | 2.3   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued **Index numbers of sales per week and percentage increase on a year earlier**

Index 2012=100

| Year | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec |
|------|---------|---------|---------|---------|-----|-----|-----|-----|-----|------|------|-----|------|-----|-----|-----|
|------|---------|---------|---------|---------|-----|-----|-----|-----|-----|------|------|-----|------|-----|-----|-----|

## SIC 2007 (SALES IN 2012)

### Other Specialised Non-food Stores, All Businesses (£43,950m)

|      |       |       |       |       |       |      |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 95.1  | 85.2  | 93.4  | 90.6  | 111.1 | 83.4 | 85.2  | 86.6  | 92.0  | 93.2  | 94.7  | 92.8  | 91.1  | 88.6  | 93.2  | 104.5 | 130.7 |
| 2007 | 98.7  | 86.6  | 97.5  | 95.1  | 115.5 | 81.0 | 85.7  | 91.8  | 94.5  | 97.6  | 99.7  | 97.1  | 95.4  | 93.3  | 96.6  | 110.0 | 134.9 |
| 2008 | 103.6 | 93.5  | 103.1 | 100.2 | 118.5 | 87.0 | 96.1  | 97.8  | 100.1 | 104.8 | 104.2 | 104.0 | 99.5  | 97.8  | 99.4  | 110.4 | 140.2 |
| 2009 | 100.0 | 88.8  | 96.7  | 96.9  | 117.8 | 87.4 | 86.8  | 91.5  | 94.8  | 95.5  | 99.2  | 101.7 | 96.6  | 93.3  | 98.2  | 113.3 | 137.0 |
| 2010 | 100.7 | 85.9  | 95.7  | 99.6  | 121.7 | 78.2 | 87.9  | 90.6  | 93.8  | 95.8  | 97.1  | 104.0 | 100.4 | 95.3  | 102.4 | 117.6 | 140.5 |
| 2011 | 99.5  | 90.2  | 95.5  | 93.8  | 118.4 | 87.2 | 89.9  | 92.8  | 94.9  | 95.7  | 95.9  | 97.4  | 92.8  | 91.8  | 99.7  | 110.9 | 139.4 |
| 2012 | 100.0 | 89.1  | 94.4  | 97.0  | 119.5 | 85.2 | 86.0  | 94.7  | 90.7  | 93.2  | 98.4  | 99.4  | 97.8  | 94.4  | 100.4 | 113.8 | 139.3 |
| 2013 | 103.7 | 88.2  | 98.8  | 101.1 | 126.6 | 80.9 | 90.1  | 92.6  | 96.4  | 97.8  | 101.4 | 102.6 | 97.7  | 102.6 | 105.3 | 118.9 | 149.7 |
| 2014 | 112.6 | 97.7  | 106.6 | 108.5 | 138.9 | 91.4 | 97.8  | 103.9 | 103.2 | 106.4 | 109.4 | 114.5 | 104.5 | 106.8 | 115.7 | 130.1 | 164.6 |
| 2015 | ..    | 101.0 | 109.7 | 109.9 | ..    | 95.6 | 102.0 | 104.5 | 110.0 | 111.0 | 108.5 | 115.0 | 108.1 | 107.2 | 116.7 | ..    | ..    |

### Percentage increase on a year earlier

|      |      |      |      |      |      |       |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|-------|------|------|------|------|------|------|------|------|------|------|------|
| 2006 | -0.5 | 1.1  | 1.0  | -2.6 | -1.1 | 3.6   | 2.8  | -2.0 | 1.6  | 1.1  | 0.4  | -2.3 | -2.4 | -2.9 | -2.8 | -1.4 | 0.2  |
| 2007 | 3.8  | 1.7  | 4.3  | 4.9  | 3.9  | -2.8  | 0.6  | 6.1  | 2.7  | 4.7  | 5.3  | 4.7  | 4.7  | 5.3  | 3.7  | 5.3  | 3.2  |
| 2008 | 5.0  | 7.9  | 5.8  | 5.4  | 2.6  | 7.4   | 12.2 | 6.5  | 5.9  | 7.3  | 4.5  | 7.1  | 4.3  | 4.9  | 2.9  | 0.4  | 3.9  |
| 2009 | -3.5 | -5.0 | -6.2 | -3.3 | -0.6 | 0.5   | -9.7 | -6.5 | -5.3 | -8.9 | -4.8 | -2.2 | -3.0 | -4.6 | -1.2 | 2.6  | -2.2 |
| 2010 | 0.7  | -3.2 | -1.0 | 2.8  | 3.4  | -10.5 | 1.2  | -1.0 | -1.0 | 0.4  | -2.1 | 2.2  | 4.0  | 2.2  | 4.3  | 3.8  | 2.6  |
| 2011 | -1.2 | 4.9  | -0.2 | -5.8 | -2.7 | 11.5  | 2.4  | 2.4  | 1.1  | -0.1 | -1.2 | -6.4 | -7.6 | -3.7 | -2.6 | -5.7 | -0.8 |
| 2012 | 0.5  | -1.2 | -1.2 | 3.4  | 0.9  | -2.3  | -4.4 | 2.1  | -4.4 | -2.7 | 2.5  | 2.1  | 5.4  | 2.8  | 0.7  | 2.6  | -0.1 |
| 2013 | 3.7  | -1.0 | 4.6  | 4.2  | 5.9  | -5.0  | 4.7  | -2.3 | 6.4  | 4.9  | 3.1  | 3.2  | -0.1 | 8.7  | 4.8  | 4.5  | 7.5  |
| 2014 | 8.7  | 10.7 | 7.9  | 7.3  | 9.8  | 13.0  | 8.5  | 12.2 | 7.0  | 8.8  | 7.8  | 11.6 | 7.0  | 4.1  | 9.9  | 9.3  | 10.0 |
| 2015 | ..   | 3.4  | 3.0  | 1.3  | ..   | 4.6   | 4.3  | 0.6  | 6.6  | 4.3  | -0.8 | 0.4  | 3.4  | 0.4  | 0.9  | ..   | ..   |

### Other Specialised Non-food Stores, Large Businesses (£22,687m)

|      |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 85.2  | 74.7  | 79.2  | 80.2  | 106.6 | 74.9  | 73.0  | 75.9  | 78.7  | 80.2  | 78.8  | 81.6  | 81.9  | 77.9  | 83.1  | 95.3  | 134.3 |
| 2007 | 89.5  | 76.6  | 82.3  | 84.6  | 114.5 | 72.9  | 76.5  | 79.6  | 80.3  | 83.5  | 82.9  | 84.2  | 85.2  | 84.6  | 87.2  | 103.2 | 145.3 |
| 2008 | 95.1  | 84.2  | 88.2  | 89.1  | 119.9 | 82.4  | 86.0  | 84.4  | 86.4  | 89.8  | 88.2  | 90.1  | 89.5  | 88.1  | 91.0  | 106.7 | 153.5 |
| 2009 | 93.3  | 85.8  | 85.1  | 86.1  | 116.0 | 89.0  | 84.2  | 84.5  | 85.1  | 83.1  | 86.7  | 90.6  | 85.5  | 82.9  | 87.8  | 109.9 | 143.6 |
| 2010 | 96.1  | 81.1  | 87.6  | 90.9  | 124.8 | 78.2  | 81.7  | 82.9  | 85.0  | 86.0  | 90.9  | 92.4  | 91.5  | 89.3  | 95.5  | 113.8 | 156.9 |
| 2011 | 98.2  | 86.2  | 90.1  | 90.0  | 126.5 | 87.7  | 85.9  | 85.4  | 89.0  | 89.1  | 91.9  | 93.4  | 87.7  | 89.2  | 96.0  | 114.5 | 160.5 |
| 2012 | 100.0 | 85.7  | 90.8  | 95.2  | 128.4 | 85.6  | 83.3  | 87.6  | 89.8  | 87.3  | 94.4  | 97.5  | 92.5  | 95.6  | 98.0  | 114.1 | 164.0 |
| 2013 | 105.0 | 88.1  | 95.4  | 99.6  | 136.7 | 86.7  | 88.1  | 89.3  | 94.3  | 92.3  | 98.8  | 99.7  | 96.7  | 101.8 | 102.8 | 122.9 | 174.9 |
| 2014 | 116.6 | 96.0  | 104.7 | 111.4 | 155.9 | 93.7  | 96.5  | 97.9  | 102.3 | 102.9 | 108.0 | 113.3 | 106.4 | 113.8 | 122.4 | 144.0 | 192.3 |
| 2015 | ..    | 105.9 | 114.7 | 119.5 | ..    | 102.6 | 106.9 | 107.7 | 117.4 | 115.9 | 111.6 | 124.1 | 116.3 | 118.4 | 121.9 | ..    | ..    |

### Percentage increase on a year earlier

|      |      |      |      |      |      |       |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|-------|------|------|------|------|------|------|------|------|------|------|------|
| 2006 | 5.3  | 3.0  | 7.5  | 6.7  | 4.3  | 5.0   | 3.8  | 0.8  | 8.1  | 7.5  | 7.1  | 7.3  | 8.8  | 4.6  | 5.8  | 2.6  | 4.5  |
| 2007 | 5.1  | 2.5  | 3.9  | 5.5  | 7.4  | -2.6  | 4.7  | 4.8  | 2.0  | 4.1  | 5.2  | 3.1  | 4.1  | 8.6  | 4.9  | 8.3  | 8.2  |
| 2008 | 6.3  | 9.9  | 7.1  | 5.3  | 4.7  | 13.0  | 12.4 | 6.1  | 7.6  | 7.5  | 6.5  | 7.1  | 5.0  | 4.2  | 4.4  | 3.4  | 5.7  |
| 2009 | -2.0 | 1.9  | -3.5 | -3.4 | -3.2 | 7.9   | -2.0 | -    | -1.5 | -7.5 | -1.8 | 0.5  | -4.4 | -5.9 | -3.6 | 3.0  | -6.5 |
| 2010 | 3.0  | -5.5 | 2.9  | 5.6  | 7.5  | -12.1 | -3.0 | -1.9 | -0.2 | 3.5  | 4.9  | 2.0  | 6.9  | 7.7  | 8.9  | 3.6  | 9.3  |
| 2011 | 2.2  | 6.4  | 3.0  | -1.0 | 1.4  | 12.1  | 5.1  | 3.1  | 4.8  | 3.7  | 1.1  | 1.0  | -4.1 | -    | 0.5  | 0.6  | 2.3  |
| 2012 | 1.8  | -0.7 | 0.7  | 5.7  | 1.5  | -2.4  | -3.0 | 2.6  | 0.9  | -2.1 | 2.8  | 4.4  | 5.4  | 7.1  | 2.0  | -0.3 | 2.2  |
| 2013 | 5.0  | 2.9  | 5.1  | 4.6  | 6.5  | 1.3   | 5.8  | 1.9  | 5.0  | 5.7  | 4.7  | 2.3  | 4.6  | 6.4  | 4.9  | 7.7  | 6.6  |
| 2014 | 11.1 | 8.9  | 9.7  | 11.9 | 14.1 | 8.0   | 9.5  | 9.7  | 8.6  | 11.5 | 9.3  | 13.7 | 10.0 | 11.8 | 19.0 | 17.2 | 10.0 |
| 2015 | ..   | 10.3 | 9.6  | 7.3  | ..   | 9.6   | 10.8 | 10.0 | 14.7 | 12.6 | 3.4  | 9.5  | 9.2  | 4.0  | -0.4 | ..   | ..   |

### Other Specialised Non-food Stores, Small Businesses (£21,262m)

|      |       |       |       |       |       |      |       |       |       |       |       |       |       |       |       |       |       |
|------|-------|-------|-------|-------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006 | 106.1 | 96.9  | 109.5 | 102.3 | 115.8 | 92.7 | 98.8  | 98.6  | 106.9 | 107.8 | 112.8 | 105.3 | 101.5 | 100.6 | 104.4 | 114.7 | 125.8 |
| 2007 | 108.8 | 97.8  | 114.6 | 106.8 | 116.0 | 90.0 | 95.9  | 105.7 | 110.5 | 113.5 | 118.8 | 111.7 | 106.8 | 102.9 | 107.2 | 117.4 | 122.0 |
| 2008 | 113.0 | 103.7 | 119.8 | 112.7 | 116.5 | 91.8 | 107.3 | 112.7 | 115.3 | 121.5 | 122.1 | 119.6 | 110.7 | 108.7 | 108.8 | 114.4 | 124.4 |
| 2009 | 107.5 | 92.0  | 109.5 | 108.9 | 119.6 | 85.5 | 89.6  | 99.1  | 105.4 | 109.2 | 113.1 | 114.0 | 108.8 | 104.9 | 109.8 | 117.0 | 129.5 |
| 2010 | 105.8 | 91.2  | 104.7 | 109.1 | 118.3 | 78.2 | 94.6  | 99.0  | 103.6 | 106.7 | 103.9 | 116.8 | 110.3 | 102.0 | 110.0 | 121.8 | 122.2 |
| 2011 | 100.8 | 94.4  | 101.4 | 98.0  | 109.6 | 86.6 | 94.3  | 100.8 | 101.2 | 103.0 | 100.3 | 101.8 | 98.3  | 94.7  | 103.8 | 107.0 | 116.2 |
| 2012 | 100.0 | 92.8  | 98.3  | 98.9  | 110.0 | 84.7 | 88.9  | 102.4 | 91.6  | 99.6  | 102.6 | 101.6 | 103.5 | 93.1  | 103.1 | 113.5 | 112.7 |
| 2013 | 102.3 | 88.3  | 102.4 | 102.7 | 115.7 | 74.7 | 92.2  | 96.1  | 98.7  | 103.7 | 104.2 | 105.7 | 98.7  | 103.5 | 107.9 | 114.7 | 122.8 |
| 2014 | 108.4 | 99.5  | 108.6 | 105.3 | 120.8 | 89.1 | 99.1  | 110.3 | 104.1 | 110.2 | 110.9 | 115.7 | 102.5 | 99.3  | 108.5 | 115.2 | 135.1 |
| 2015 | ..    | 95.8  | 104.5 | 99.6  | ..    | 88.1 | 96.8  | 101.1 | 102.1 | 105.8 | 105.3 | 105.3 | 99.3  | 95.4  | 111.3 | ..    | ..    |

### Percentage increase on a year earlier

|      |      |       |      |       |      |       |       |       |      |       |      |       |       |      |      |       |      |
|------|------|-------|------|-------|------|-------|-------|-------|------|-------|------|-------|-------|------|------|-------|------|
| 2006 | -5.3 | -0.6  | -4.0 | -9.8  | -6.3 | 2.3   | 1.9   | -4.5  | -3.4 | -3.8  | -4.5 | -9.7  | -11.1 | -8.8 | -9.7 | -5.0  | -4.8 |
| 2007 | 2.6  | 1.0   | 4.7  | 4.4   | 0.2  | -3.0  | -3.0  | 7.2   | 3.3  | 5.2   | 5.4  | 6.1   | 5.2   | 2.3  | 2.6  | 2.4   | -3.0 |
| 2008 | 3.8  | 6.0   | 4.5  | 5.5   | 0.4  | 2.0   | 11.9  | 6.6   | 4.4  | 7.1   | 2.7  | 7.1   | 3.7   | 5.6  | 1.5  | -2.5  | 2.0  |
| 2009 | -4.9 | -11.3 | -8.6 | -3.3  | 2.6  | -6.9  | -16.5 | -12.0 | -8.6 | -10.1 | -7.4 | -4.7  | -1.7  | -3.5 | 0.9  | 2.3   | 4.1  |
| 2010 | -1.5 | -0.8  | -4.4 | 0.2   | -1.1 | -8.5  | 5.6   | -0.1  | -1.7 | -2.3  | -8.1 | 2.4   | 1.4   | -2.7 | 0.2  | 4.1   | -5.7 |
| 2011 | -4.7 | 3.5   | -3.1 | -10.2 | -7.4 | 10.8  | -0.3  | 1.8   | -2.3 | -3.5  | -3.4 | -12.8 | -10.9 | -7.2 | -5.7 | -12.1 | -4.8 |
| 2012 | -0.8 | -1.7  | -3.1 | 1.0   | 0.4  | -2.2  | -5.7  | 1.6   | -9.5 | -3.3  | 2.2  | -0.2  | 5.3   | -1.6 | -0.7 | 6.0   | -3.1 |
| 2013 | 2.3  | -4.8  | 4.1  | 3.8   | 5.3  | -11.8 | 3.6   | -6.1  | 7.8  | 4.1   | 1.6  | 4.1   | -4.6  | 11.1 | 4.7  | 1.1   | 9.0  |
| 2014 | 6.0  | 12.7  | 6.1  | 2.6   | 4.4  | 19.2  | 7.5   | 14.8  | 5.5  | 6.3   | 6.4  | 9.5   | 3.8   | -4.0 | 0.6  | 0.4   | 10.0 |
| 2015 | ..   | -3.8  | -3.8 | -5.4  | ..   | -1.1  | -2.4  | -8.3  | -1.9 | -4.0  | -5.1 | -9.0  | -3.1  | -4.0 | 2.6  | ..    | ..   |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| <b>Pharmaceutical, Medical, Cosmetic and Toilet Goods (£4,540m)</b> |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 97.1    | 83.6    | 92.6    | 92.9    | 119.3 | 75.6  | 84.6  | 89.3  | 86.2  | 92.2  | 98.2  | 96.7  | 92.1  | 90.4  | 94.4  | 104.0 | 151.4 |
| 2007  | 101.2   | 88.8    | 92.5    | 99.2    | 124.2 | 84.5  | 88.9  | 92.2  | 87.8  | 92.2  | 96.3  | 96.2  | 98.8  | 102.0 | 95.3  | 109.9 | 158.9 |
| 2008  | 104.2   | 95.7    | 100.6   | 97.3    | 124.1 | 93.0  | 97.6  | 96.8  | 97.3  | 101.2 | 102.7 | 101.6 | 98.4  | 92.9  | 99.4  | 108.6 | 156.3 |
| 2009  | 94.3    | 83.7    | 88.4    | 91.7    | 113.5 | 80.6  | 85.1  | 84.9  | 85.2  | 84.3  | 94.1  | 95.2  | 92.0  | 88.7  | 93.8  | 102.2 | 138.4 |
| 2010  | 97.3    | 84.1    | 89.9    | 92.5    | 122.6 | 77.7  | 87.8  | 86.2  | 87.9  | 89.4  | 91.9  | 96.7  | 94.3  | 87.7  | 95.9  | 111.2 | 153.2 |
| 2011  | 99.0    | 90.5    | 93.6    | 92.8    | 118.9 | 88.0  | 89.7  | 93.2  | 92.4  | 93.0  | 95.2  | 96.5  | 91.8  | 90.7  | 93.6  | 109.7 | 146.6 |
| 2012  | 100.0   | 87.9    | 94.3    | 94.3    | 123.4 | 83.2  | 87.8  | 91.8  | 88.0  | 95.0  | 98.8  | 98.1  | 97.3  | 88.9  | 98.8  | 108.7 | 154.8 |
| 2013  | 109.1   | 92.4    | 103.8   | 105.6   | 134.8 | 86.9  | 93.5  | 96.0  | 98.6  | 102.6 | 109.0 | 108.0 | 105.2 | 103.9 | 109.8 | 122.7 | 164.4 |
| 2014  | 113.6   | 97.8    | 104.8   | 108.9   | 144.1 | 93.9  | 99.1  | 100.5 | 102.2 | 102.0 | 109.1 | 111.2 | 106.9 | 108.5 | 112.7 | 131.9 | 179.0 |
| 2015  | ..      | 102.0   | 108.6   | 115.0   | ..    | 100.2 | 102.3 | 103.3 | 106.0 | 108.2 | 111.1 | 115.4 | 113.9 | 115.6 | 121.5 | ..    | ..    |
| <b>Percentage increase on a year earlier</b>                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -4.4    | -5.0    | -1.7    | -7.4    | -3.7  | -12.0 | -6.7  | 2.0   | -1.5  | -1.0  | -2.4  | -6.0  | -7.8  | -8.3  | -2.5  | -3.2  | -4.5  |
| 2007  | 4.2     | 6.2     | -0.2    | 6.9     | 4.2   | 11.9  | 5.1   | 3.2   | 1.8   | 0.1   | -1.8  | -0.4  | 7.3   | 12.8  | 1.0   | 5.7   | 4.9   |
| 2008  | 3.0     | 7.7     | 8.8     | -2.0    | -0.1  | 10.0  | 9.8   | 5.0   | 10.8  | 9.7   | 6.6   | 5.5   | -0.4  | -8.9  | 4.2   | -1.2  | -1.6  |
| 2009  | -9.5    | -12.5   | -12.1   | -5.7    | -8.5  | -13.3 | -12.8 | -12.3 | -12.4 | -16.7 | -8.4  | -6.3  | -6.5  | -4.6  | -5.6  | -5.8  | -11.5 |
| 2010  | 3.2     | 0.5     | 1.7     | 0.9     | 8.0   | -3.7  | 3.2   | 1.6   | 3.1   | 6.0   | -2.4  | 1.6   | 2.5   | -1.1  | 2.3   | 8.7   | 10.7  |
| 2011  | 1.7     | 7.7     | 4.2     | 0.3     | -3.0  | 13.3  | 2.2   | 8.1   | 5.1   | 4.0   | 3.6   | -0.3  | -2.7  | 3.4   | -2.4  | -1.3  | -4.3  |
| 2012  | 1.0     | -2.9    | 0.7     | 1.7     | 3.7   | -5.4  | -2.1  | -1.5  | -4.7  | 2.2   | 3.8   | 1.7   | 6.0   | -1.9  | 5.5   | -0.9  | 5.6   |
| 2013  | 9.1     | 5.1     | 10.0    | 11.9    | 9.2   | 4.4   | 6.4   | 4.6   | 12.0  | 7.9   | 10.3  | 10.1  | 8.1   | 16.8  | 11.2  | 12.9  | 6.1   |
| 2014  | 4.1     | 5.8     | 1.0     | 3.1     | 6.9   | 8.1   | 6.0   | 4.7   | 3.7   | -0.6  | 0.1   | 2.9   | 1.7   | 4.4   | 2.6   | 7.5   | 8.9   |
| 2015  | ..      | 4.4     | 3.6     | 5.6     | ..    | 6.8   | 3.2   | 2.7   | 3.6   | 6.1   | 1.8   | 3.7   | 6.5   | 6.5   | 7.8   | ..    | ..    |
| <b>Books, Newspapers and Periodicals (£4,270m)</b>                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 135.5   | 129.6   | 114.6   | 121.0   | 176.6 | 131.9 | 131.1 | 126.6 | 118.4 | 114.1 | 112.0 | 113.2 | 118.2 | 129.6 | 138.6 | 154.5 | 224.7 |
| 2007  | 125.3   | 116.0   | 106.8   | 115.3   | 163.0 | 114.2 | 117.5 | 116.3 | 104.1 | 105.5 | 110.0 | 112.8 | 109.3 | 122.0 | 125.7 | 141.3 | 210.3 |
| 2008  | 113.7   | 103.9   | 95.6    | 107.1   | 148.8 | 101.8 | 110.7 | 100.5 | 95.0  | 90.5  | 100.3 | 101.0 | 104.5 | 114.1 | 116.8 | 132.0 | 187.7 |
| 2009  | 119.4   | 112.9   | 104.3   | 106.7   | 153.6 | 114.0 | 113.7 | 111.4 | 106.9 | 101.1 | 104.6 | 104.5 | 104.6 | 110.2 | 119.4 | 137.3 | 194.1 |
| 2010  | 104.4   | 100.0   | 88.1    | 95.9    | 133.6 | 96.9  | 103.1 | 99.9  | 87.3  | 87.2  | 89.4  | 92.7  | 95.0  | 99.1  | 101.8 | 119.5 | 170.3 |
| 2011  | 103.3   | 97.7    | 87.4    | 93.4    | 134.5 | 97.4  | 98.6  | 97.2  | 82.2  | 86.4  | 92.3  | 93.2  | 89.7  | 96.5  | 95.7  | 117.0 | 179.7 |
| 2012  | 100.0   | 92.3    | 89.7    | 90.8    | 127.2 | 91.9  | 90.3  | 94.2  | 88.0  | 87.8  | 92.5  | 93.4  | 84.0  | 94.2  | 97.8  | 108.7 | 165.6 |
| 2013  | 91.1    | 85.4    | 78.3    | 83.1    | 117.7 | 82.9  | 87.2  | 85.9  | 75.1  | 76.6  | 82.3  | 75.3  | 82.9  | 89.5  | 88.6  | 99.3  | 155.7 |
| 2014  | 82.7    | 73.5    | 71.1    | 78.3    | 108.7 | 71.1  | 74.3  | 75.2  | 69.4  | 70.2  | 73.2  | 71.9  | 76.5  | 84.8  | 81.1  | 99.9  | 137.8 |
| 2015  | ..      | 81.7    | 74.3    | 83.5    | ..    | 79.5  | 82.5  | 82.9  | 69.7  | 73.9  | 78.2  | 78.9  | 81.7  | 88.6  | 87.5  | ..    | ..    |
| <b>Percentage increase on a year earlier</b>                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -11.9   | -6.8    | -13.2   | -15.4   | -12.0 | -3.4  | -5.0  | -10.8 | -11.1 | -12.5 | -15.5 | -20.1 | -13.8 | -13.0 | -13.5 | -13.4 | -10.3 |
| 2007  | -7.5    | -10.5   | -6.8    | -4.8    | -7.7  | -13.4 | -10.3 | -8.1  | -12.0 | -7.5  | -1.7  | -0.3  | -7.5  | -5.9  | -9.3  | -8.6  | -6.4  |
| 2008  | -9.3    | -10.5   | -10.5   | -7.1    | -8.8  | -10.9 | -5.8  | -13.6 | -8.8  | -14.3 | -8.9  | -10.5 | -4.5  | -6.4  | -7.1  | -6.6  | -10.7 |
| 2009  | 5.0     | 8.7     | 9.0     | -0.4    | 3.3   | 12.0  | 2.8   | 10.8  | 12.6  | 11.8  | 4.3   | 3.5   | 0.2   | -3.5  | 2.2   | 4.0   | 3.4   |
| 2010  | -12.6   | -11.5   | -15.5   | -10.2   | -13.0 | -15.0 | -9.3  | -10.3 | -18.4 | -13.8 | -14.5 | -11.3 | -9.2  | -10.1 | -14.7 | -13.0 | -12.2 |
| 2011  | -1.1    | -2.3    | -0.8    | -2.6    | 0.7   | 0.6   | -4.4  | -2.7  | -5.8  | -0.8  | 3.2   | 0.6   | -5.6  | -2.6  | -6.0  | -2.1  | 5.5   |
| 2012  | -3.2    | -5.5    | 2.6     | -2.8    | -5.4  | -5.7  | -8.4  | -3.1  | 7.1   | 1.6   | 0.2   | 0.2   | -6.5  | -2.4  | 2.2   | -7.1  | -7.8  |
| 2013  | -8.9    | -7.5    | -12.6   | -8.5    | -7.5  | -9.8  | -3.4  | -8.8  | -14.7 | -12.8 | -11.0 | -19.4 | -1.3  | -5.0  | -9.4  | -8.7  | -6.0  |
| 2014  | -9.2    | -14.0   | -9.2    | -5.8    | -7.6  | -14.2 | -14.9 | -12.5 | -7.6  | -8.3  | -11.1 | -4.5  | -7.7  | -5.2  | -8.5  | 0.6   | -11.5 |
| 2015  | ..      | 11.2    | 4.5     | 6.7     | ..    | 11.8  | 11.0  | 10.3  | 0.5   | 5.3   | 6.8   | 9.8   | 6.7   | 4.5   | 7.9   | ..    | ..    |
| <b>Floor Coverings (£2,080)</b>                                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 142.3   | 140.1   | 135.1   | 144.8   | 149.3 | 129.6 | 144.8 | 144.6 | 135.5 | 135.2 | 134.8 | 138.6 | 149.5 | 146.0 | 153.9 | 172.3 | 127.3 |
| 2007  | 157.7   | 155.7   | 148.2   | 160.6   | 166.1 | 147.5 | 154.9 | 162.9 | 140.8 | 144.4 | 157.1 | 161.2 | 157.1 | 163.0 | 158.8 | 200.3 | 144.6 |
| 2008  | 137.1   | 156.8   | 136.9   | 135.3   | 117.8 | 144.0 | 150.2 | 174.9 | 161.9 | 126.6 | 125.2 | 138.9 | 141.8 | 127.3 | 127.9 | 150.6 | 83.6  |
| 2009  | 137.1   | 122.1   | 134.1   | 150.1   | 142.3 | 106.2 | 110.0 | 144.5 | 139.6 | 137.5 | 127.0 | 153.5 | 152.5 | 145.4 | 160.5 | 159.4 | 114.0 |
| 2010  | 109.3   | 116.6   | 109.5   | 107.4   | 103.8 | 110.0 | 117.8 | 120.9 | 115.4 | 110.1 | 104.3 | 108.3 | 109.4 | 105.1 | 108.3 | 134.7 | 75.4  |
| 2011  | 81.3    | 86.7    | 74.9    | 80.5    | 83.0  | 92.8  | 81.4  | 86.2  | 79.6  | 71.5  | 73.8  | 80.8  | 77.0  | 83.1  | 88.8  | 98.2  | 66.1  |
| 2012  | 100.0   | 100.1   | 97.7    | 98.4    | 103.8 | 95.9  | 96.9  | 106.1 | 99.9  | 101.4 | 92.8  | 95.6  | 99.5  | 99.9  | 106.3 | 122.7 | 86.6  |
| 2013  | 113.2   | 111.0   | 111.8   | 111.6   | 118.4 | 98.0  | 116.4 | 117.0 | 115.9 | 107.9 | 111.6 | 111.8 | 114.6 | 109.1 | 122.0 | 137.0 | 100.7 |
| 2014  | 106.7   | 104.7   | 102.3   | 109.7   | 110.3 | 98.9  | 108.5 | 107.4 | 102.8 | 97.4  | 105.7 | 108.1 | 105.4 | 114.3 | 120.1 | 132.4 | 84.8  |
| 2015  | ..      | 76.6    | 78.9    | 80.5    | ..    | 76.1  | 74.8  | 78.4  | 80.1  | 79.7  | 77.2  | 78.8  | 81.8  | 80.9  | 89.1  | ..    | ..    |
| <b>Percentage increase on a year earlier</b>                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 9.7     | 12.7    | 10.1    | 8.3     | 8.0   | 6.0   | 13.2  | 17.6  | 8.3   | 12.0  | 10.2  | 7.7   | 2.4   | 14.1  | 7.7   | 5.1   | 11.7  |
| 2007  | 10.8    | 11.2    | 9.7     | 10.9    | 11.2  | 13.8  | 7.0   | 12.6  | 4.0   | 6.8   | 16.5  | 16.3  | 5.1   | 11.6  | 3.2   | 16.2  | 13.6  |
| 2008  | -13.0   | 0.7     | -7.6    | -15.7   | -29.1 | -2.4  | -3.0  | 7.4   | 14.9  | -12.3 | -20.3 | -13.8 | -9.7  | -21.9 | -19.5 | -24.8 | -42.2 |
| 2009  | -       | -22.1   | -2.1    | 10.9    | 20.8  | -26.2 | -26.8 | -17.4 | -13.8 | 8.6   | 1.4   | 10.5  | 7.5   | 14.2  | 25.5  | 5.8   | 36.4  |
| 2010  | -20.3   | -4.5    | -18.3   | -28.4   | -27.1 | 3.5   | 7.1   | -16.3 | -17.3 | -19.9 | -17.9 | -29.4 | -28.2 | -27.2 | -32.5 | -15.5 | -33.9 |
| 2011  | -25.6   | -25.6   | -31.6   | -25.0   | -20.0 | -15.6 | -30.9 | -28.7 | -31.1 | -35.1 | -29.2 | -25.4 | -29.6 | -21.0 | -18.0 | -27.1 | -12.3 |
| 2012  | 23.0    | 15.4    | 30.5    | 22.2    | 25.1  | 3.4   | 19.1  | 23.1  | 25.6  | 41.9  | 25.8  | 18.2  | 29.1  | 20.2  | 19.7  | 24.9  | 31.0  |
| 2013  | 13.2    | 10.8    | 14.5    | 13.4    | 14.1  | 2.2   | 20.2  | 10.3  | 16.0  | 6.4   | 20.3  | 17.0  | 15.2  | 9.2   | 14.7  | 11.7  | 16.2  |
| 2014  | -5.7    | -5.6    | -8.5    | -1.8    | -6.8  | 0.9   | -6.8  | -8.1  | -11.3 | -9.7  | -5.3  | -3.3  | -8.0  | 4.7   | -1.5  | -3.3  | -15.8 |
| 2015  | ..      | -26.8   | -22.9   | -26.6   | ..    | -23.0 | -31.0 | -27.0 | -22.1 | -18.1 | -27.0 | -27.1 | -22.4 | -29.2 | -25.8 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Computers and Telecommunications Equipment (£4,295m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 84.6    | 82.1    | 82.8    | 81.5    | 92.0  | 82.4  | 83.1  | 81.2  | 82.7  | 84.5  | 81.4  | 85.6  | 83.6  | 76.6  | 83.2  | 91.1  | 99.8  |
| 2007   | 87.5    | 82.9    | 83.3    | 85.0    | 98.8  | 79.0  | 81.9  | 86.9  | 74.4  | 89.9  | 85.1  | 87.1  | 84.5  | 83.8  | 86.3  | 98.7  | 109.0 |
| 2008   | 94.9    | 91.8    | 93.8    | 91.5    | 102.6 | 86.9  | 97.9  | 91.7  | 97.9  | 95.1  | 89.5  | 95.0  | 88.0  | 91.4  | 94.2  | 101.2 | 110.4 |
| 2009   | 91.5    | 87.7    | 82.1    | 88.1    | 108.2 | 90.0  | 82.0  | 90.4  | 85.4  | 79.8  | 81.2  | 101.6 | 82.4  | 82.0  | 89.8  | 111.6 | 120.2 |
| 2010   | 92.1    | 71.4    | 75.6    | 90.3    | 131.0 | 67.4  | 71.7  | 74.3  | 73.7  | 75.4  | 77.1  | 87.2  | 92.2  | 91.2  | 94.7  | 127.0 | 163.3 |
| 2011   | 98.0    | 92.4    | 82.2    | 82.3    | 135.2 | 99.8  | 94.0  | 85.2  | 79.8  | 83.7  | 82.9  | 80.9  | 78.2  | 86.7  | 100.4 | 133.1 | 164.7 |
| 2012   | 100.0   | 83.7    | 80.1    | 94.5    | 141.8 | 95.9  | 79.1  | 77.6  | 87.7  | 76.3  | 77.0  | 95.0  | 82.4  | 103.7 | 109.9 | 137.2 | 171.0 |
| 2013   | 117.8   | 96.0    | 92.7    | 107.3   | 175.5 | 103.0 | 94.1  | 91.8  | 101.4 | 92.8  | 85.7  | 102.2 | 94.5  | 121.5 | 129.7 | 169.9 | 216.5 |
| 2014   | 142.4   | 115.7   | 114.2   | 136.9   | 204.8 | 121.9 | 117.9 | 107.6 | 123.0 | 112.2 | 108.7 | 123.8 | 114.0 | 165.5 | 181.3 | 201.9 | 226.0 |
| 2015   | ..      | 133.3   | 128.3   | 172.0   | ..    | 150.1 | 133.7 | 119.6 | 140.8 | 130.1 | 116.9 | 173.0 | 154.8 | 185.1 | 205.2 | ..    | ..    |
| Percentage increase on a year earlier                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -3.2    | 1.9     | -1.6    | -5.1    | -7.2  | 6.1   | 4.6   | -3.1  | -4.4  | 2.5   | -2.5  | -0.3  | -1.6  | -11.7 | -9.3  | -8.1  | -5.2  |
| 2007   | 3.4     | 1.0     | 0.6     | 4.3     | 7.4   | -4.1  | -1.5  | 7.1   | -10.1 | 6.3   | 4.5   | 1.8   | 1.1   | 9.4   | 3.8   | 8.3   | 9.3   |
| 2008   | 8.4     | 10.6    | 12.7    | 7.6     | 3.8   | 10.0  | 19.5  | 5.5   | 31.6  | 5.8   | 5.2   | 9.1   | 4.1   | 9.1   | 9.2   | 2.5   | 1.3   |
| 2009   | -3.5    | -4.4    | -12.5   | -3.6    | 5.5   | 3.7   | -16.2 | -1.4  | -12.8 | -16.1 | -9.3  | 6.9   | -6.3  | -10.4 | -4.7  | 10.3  | 8.9   |
| 2010   | 0.6     | -18.6   | -7.9    | 2.4     | 21.1  | -25.2 | -12.6 | -17.8 | -13.6 | -5.5  | -5.0  | -14.1 | 11.8  | 11.2  | 5.5   | 13.7  | 35.8  |
| 2011   | 6.5     | 29.4    | 8.8     | -8.8    | 3.2   | 48.2  | 31.0  | 14.6  | 8.3   | 11.0  | 7.5   | -7.2  | -15.2 | -4.9  | 6.0   | 4.8   | 0.9   |
| 2012   | 2.0     | -9.5    | -2.6    | 14.8    | 4.9   | -4.0  | -15.8 | -8.9  | 9.8   | -8.9  | -7.1  | 17.4  | 5.5   | 19.6  | 9.4   | 3.1   | 3.8   |
| 2013   | 17.8    | 14.7    | 15.8    | 13.5    | 23.8  | 7.4   | 18.9  | 18.4  | 15.6  | 21.6  | 11.3  | 7.6   | 14.7  | 17.2  | 18.0  | 23.9  | 26.6  |
| 2014   | 20.8    | 20.5    | 23.2    | 27.6    | 16.7  | 18.3  | 25.3  | 17.2  | 21.4  | 21.0  | 26.8  | 21.2  | 20.7  | 36.2  | 39.7  | 18.8  | 4.4   |
| 2015   | ..      | 15.3    | 12.3    | 25.7    | ..    | 23.1  | 13.4  | 11.2  | 14.4  | 15.9  | 7.5   | 39.7  | 35.7  | 11.8  | 13.2  | ..    | ..    |
| Other Retail Sale in Specialised Stores NEC (£28,765m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 87.9    | 75.4    | 89.8    | 84.0    | 102.5 | 73.9  | 74.4  | 77.3  | 87.9  | 89.0  | 91.9  | 87.2  | 84.4  | 81.2  | 84.4  | 95.8  | 122.4 |
| 2007   | 92.8    | 77.7    | 96.6    | 89.1    | 107.5 | 71.2  | 76.3  | 84.1  | 96.0  | 95.4  | 98.2  | 92.6  | 90.9  | 84.9  | 90.5  | 101.7 | 125.8 |
| 2008   | 101.4   | 87.3    | 103.9   | 98.9    | 116.4 | 79.6  | 89.2  | 93.4  | 97.0  | 107.6 | 106.6 | 104.1 | 98.4  | 95.2  | 95.6  | 106.5 | 141.0 |
| 2009   | 97.2    | 83.9    | 97.3    | 94.3    | 113.2 | 82.6  | 82.5  | 86.0  | 93.2  | 96.7  | 100.9 | 98.5  | 95.1  | 90.2  | 93.1  | 108.4 | 133.2 |
| 2010   | 101.8   | 84.9    | 100.7   | 102.4   | 119.1 | 75.4  | 86.7  | 90.9  | 98.2  | 101.1 | 102.5 | 109.7 | 103.1 | 96.1  | 104.6 | 115.1 | 133.8 |
| 2011   | 100.5   | 88.7    | 100.9   | 97.2    | 115.3 | 82.6  | 88.4  | 93.8  | 100.9 | 101.5 | 100.5 | 102.4 | 97.2  | 92.9  | 102.0 | 107.0 | 132.7 |
| 2012   | 100.0   | 88.9    | 97.2    | 98.7    | 115.2 | 81.8  | 85.4  | 97.3  | 91.2  | 95.9  | 103.1 | 101.5 | 102.4 | 93.4  | 99.1  | 110.9 | 131.5 |
| 2013   | 101.8   | 85.2    | 101.0   | 101.4   | 119.9 | 75.1  | 87.4  | 91.4  | 97.1  | 100.2 | 104.7 | 105.1 | 98.0  | 101.0 | 102.1 | 112.3 | 140.1 |
| 2014   | 112.9   | 98.1    | 111.3   | 108.6   | 134.8 | 89.0  | 97.2  | 107.9 | 105.4 | 112.3 | 115.1 | 120.4 | 106.8 | 100.5 | 111.1 | 123.4 | 163.0 |
| 2015   | ..      | 100.6   | 114.6   | 105.8   | ..    | 90.5  | 102.1 | 107.5 | 114.2 | 116.4 | 113.6 | 114.2 | 106.0 | 99.0  | 109.1 | ..    | ..    |
| Percentage increase on a year earlier                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.0     | 2.8     | 4.5     | 1.2     | 3.4   | 7.4   | 5.0   | -2.0  | 6.4   | 3.0   | 4.2   | 0.8   | 0.3   | 2.1   | 1.1   | 3.7   | 4.5   |
| 2007   | 5.5     | 3.1     | 7.6     | 6.1     | 4.9   | -3.7  | 2.5   | 8.8   | 9.2   | 7.1   | 6.8   | 6.2   | 7.8   | 4.5   | 7.2   | 6.2   | 2.8   |
| 2008   | 9.3     | 12.3    | 7.6     | 11.0    | 8.3   | 11.9  | 16.9  | 11.0  | 1.1   | 12.8  | 8.5   | 12.4  | 8.2   | 12.1  | 5.7   | 4.8   | 12.1  |
| 2009   | -4.2    | -3.9    | -6.4    | -4.7    | -2.8  | 3.7   | -7.5  | -7.9  | -3.9  | -10.1 | -5.3  | -5.4  | -3.3  | -5.2  | -2.7  | 1.7   | -5.6  |
| 2010   | 4.8     | 1.2     | 3.6     | 8.7     | 5.2   | -8.6  | 5.1   | 5.7   | 5.3   | 4.5   | 1.5   | 11.4  | 8.4   | 6.5   | 12.3  | 6.3   | 0.5   |
| 2011   | -1.2    | 4.5     | 0.2     | -5.2    | -3.1  | 9.5   | 2.0   | 3.2   | 2.8   | 0.4   | -1.9  | -6.7  | -5.7  | -3.3  | -2.5  | -7.1  | -0.8  |
| 2012   | -0.5    | 0.2     | -3.7    | 1.6     | -0.1  | -1.0  | -3.4  | 3.7   | -9.6  | -5.5  | 2.6   | -0.9  | 5.4   | 0.5   | -2.8  | 3.7   | -0.9  |
| 2013   | 1.8     | -4.1    | 3.8     | 2.7     | 4.0   | -8.1  | 2.4   | -6.1  | 6.4   | 4.5   | 1.5   | 3.6   | -4.3  | 8.2   | 3.0   | 1.3   | 6.5   |
| 2014   | 10.9    | 15.2    | 10.2    | 7.1     | 12.5  | 18.4  | 11.2  | 18.1  | 8.6   | 12.1  | 10.0  | 14.5  | 9.0   | -0.5  | 8.8   | 9.8   | 16.3  |
| 2015   | ..      | 2.6     | 3.0     | -2.5    | ..    | 1.7   | 5.0   | -0.3  | 8.3   | 3.6   | -1.3  | -5.1  | -0.8  | -1.5  | -1.8  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|   | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|---|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>               |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Non-store Retail, All Businesses (£20,043m)   |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 63.2  | 59.1    | 59.8    | 59.0    | 74.9    | 55.2  | 58.2  | 63.0  | 58.9  | 60.1  | 60.2  | 56.7  | 59.6  | 60.3  | 68.5  | 80.7  | 75.4  |
| 2007  | 65.9  | 60.6    | 61.8    | 61.3    | 79.9    | 57.5  | 62.0  | 62.0  | 61.8  | 62.0  | 61.7  | 62.7  | 59.5  | 61.5  | 70.7  | 88.1  | 80.8  |
| 2008  | 69.6  | 65.6    | 64.5    | 62.9    | 85.7    | 63.9  | 69.0  | 64.5  | 66.9  | 63.3  | 63.5  | 61.9  | 61.3  | 65.1  | 73.8  | 92.1  | 90.2  |
| 2009  | 74.8  | 66.8    | 67.1    | 72.1    | 93.0    | 67.3  | 64.6  | 68.3  | 67.9  | 66.5  | 66.9  | 70.6  | 70.5  | 74.7  | 82.2  | 102.4 | 94.3  |
| 2010  | 81.2  | 73.9    | 72.6    | 77.8    | 100.6   | 70.9  | 74.9  | 75.6  | 73.8  | 73.0  | 71.2  | 77.3  | 77.6  | 78.2  | 88.4  | 105.4 | 106.5 |
| 2011  | 91.5  | 82.8    | 82.8    | 85.7    | 114.8   | 82.0  | 84.1  | 82.4  | 80.1  | 82.8  | 85.0  | 85.0  | 85.1  | 86.8  | 96.0  | 123.0 | 123.2 |
| 2012  | 100.0 | 90.1    | 90.9    | 92.0    | 127.0   | 88.4  | 89.6  | 91.9  | 89.5  | 92.6  | 90.6  | 95.8  | 86.8  | 92.9  | 104.9 | 130.2 | 142.2 |
| 2013  | 116.5 | 104.4   | 106.9   | 109.9   | 144.9   | 99.9  | 105.4 | 107.2 | 103.3 | 106.6 | 110.0 | 111.3 | 110.8 | 108.2 | 119.6 | 149.5 | 161.4 |
| 2014  | 130.4 | 116.3   | 123.4   | 118.8   | 164.0   | 107.7 | 123.5 | 119.2 | 121.6 | 124.6 | 124.0 | 120.8 | 113.3 | 121.6 | 133.6 | 175.6 | 179.1 |
| 2015  | ..    | 135.4   | 137.3   | 138.2   | ..      | 131.9 | 138.2 | 136.0 | 137.1 | 132.4 | 141.3 | 143.1 | 128.9 | 141.6 | 151.5 | ..    | ..    |
| Percentage increase on a year earlier         |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 2.5   | 0.2     | 1.2     | 3.4     | 4.9     | -3.3  | -5.6  | 7.8   | -5.2  | 4.1   | 4.3   | -1.7  | 7.7   | 4.2   | 2.4   | 5.9   | 5.9   |
| 2007  | 4.3   | 2.6     | 3.4     | 3.9     | 6.7     | 4.2   | 6.6   | -1.5  | 4.9   | 3.1   | 2.4   | 10.5  | -0.1  | 2.0   | 3.3   | 9.1   | 7.1   |
| 2008  | 5.6   | 8.2     | 4.3     | 2.8     | 7.3     | 11.1  | 11.4  | 4.0   | 8.3   | 2.0   | 3.0   | -1.3  | 3.0   | 5.9   | 4.3   | 4.5   | 11.7  |
| 2009  | 7.4   | 1.9     | 4.0     | 14.6    | 8.5     | 5.4   | -6.4  | 5.8   | 1.5   | 5.1   | 5.2   | 14.1  | 15.0  | 14.6  | 11.4  | 11.2  | 4.5   |
| 2010  | 8.6   | 10.6    | 8.2     | 7.8     | 8.1     | 5.3   | 15.9  | 10.8  | 8.7   | 9.8   | 6.5   | 9.6   | 10.1  | 4.7   | 7.5   | 2.9   | 13.0  |
| 2011  | 12.7  | 12.0    | 14.1    | 10.3    | 14.1    | 15.6  | 12.3  | 9.0   | 8.5   | 13.4  | 19.4  | 10.0  | 9.6   | 11.0  | 8.7   | 16.7  | 15.6  |
| 2012  | 9.2   | 8.8     | 9.7     | 7.3     | 10.7    | 7.8   | 6.6   | 11.5  | 11.7  | 11.8  | 6.6   | 12.7  | 2.1   | 7.1   | 9.2   | 5.9   | 15.4  |
| 2013  | 16.5  | 15.8    | 17.6    | 19.6    | 14.0    | 12.9  | 17.5  | 16.6  | 15.4  | 15.1  | 21.3  | 16.1  | 27.6  | 16.4  | 14.0  | 14.8  | 13.5  |
| 2014  | 11.9  | 11.5    | 15.5    | 8.0     | 13.2    | 7.8   | 17.2  | 11.3  | 17.7  | 17.0  | 12.7  | 8.5   | 2.2   | 12.4  | 11.7  | 17.4  | 11.0  |
| 2015  | ..    | 16.4    | 11.2    | 16.3    | ..      | 22.5  | 11.9  | 14.1  | 12.8  | 6.3   | 13.9  | 18.5  | 13.8  | 16.4  | 13.4  | ..    | ..    |
| Non-store Retail, Large Businesses (£12,531m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 60.9  | 55.3    | 54.5    | 57.2    | 76.4    | 52.6  | 56.1  | 56.7  | 55.7  | 55.9  | 52.5  | 55.5  | 56.3  | 59.4  | 70.3  | 83.0  | 75.9  |
| 2007  | 65.9  | 60.5    | 59.5    | 61.2    | 82.4    | 57.6  | 62.1  | 61.5  | 60.5  | 59.5  | 58.8  | 61.9  | 59.2  | 62.3  | 71.3  | 91.5  | 84.0  |
| 2008  | 68.3  | 64.7    | 62.2    | 62.4    | 84.1    | 65.2  | 66.3  | 63.0  | 65.5  | 61.0  | 60.6  | 62.0  | 60.6  | 64.3  | 73.0  | 89.7  | 88.6  |
| 2009  | 74.2  | 69.1    | 66.0    | 67.4    | 94.3    | 69.7  | 67.2  | 70.0  | 67.6  | 65.4  | 65.2  | 66.2  | 66.1  | 69.3  | 81.4  | 102.8 | 97.7  |
| 2010  | 77.8  | 70.6    | 67.0    | 71.7    | 101.9   | 70.6  | 70.4  | 70.8  | 67.2  | 67.6  | 66.4  | 70.0  | 71.0  | 73.6  | 86.2  | 107.9 | 109.8 |
| 2011  | 87.7  | 79.4    | 77.5    | 78.9    | 114.8   | 79.6  | 81.0  | 78.1  | 76.2  | 77.1  | 78.8  | 77.6  | 77.4  | 81.3  | 90.5  | 120.7 | 129.5 |
| 2012  | 100.0 | 86.1    | 86.8    | 90.1    | 137.0   | 85.8  | 87.2  | 85.5  | 85.8  | 86.3  | 88.0  | 92.9  | 83.7  | 93.0  | 107.2 | 140.5 | 157.9 |
| 2013  | 116.0 | 100.8   | 102.8   | 110.7   | 149.6   | 98.3  | 102.5 | 101.5 | 99.6  | 101.9 | 106.0 | 111.6 | 109.6 | 110.9 | 120.3 | 153.5 | 169.8 |
| 2014  | 127.5 | 115.8   | 113.7   | 114.9   | 166.7   | 113.5 | 118.8 | 115.6 | 112.8 | 112.9 | 115.2 | 114.3 | 109.9 | 119.5 | 130.4 | 178.8 | 186.0 |
| 2015  | ..    | 135.5   | 141.5   | 140.9   | ..      | 136.7 | 137.5 | 132.9 | 141.3 | 137.4 | 145.0 | 143.6 | 132.8 | 145.4 | 156.4 | ..    | ..    |
| Percentage increase on a year earlier         |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.3   | -1.9    | -4.8    | 8.2     | 10.6    | -5.1  | -4.3  | 2.8   | -9.8  | 1.3   | -5.2  | 2.9   | 13.0  | 8.9   | 9.0   | 12.0  | 10.5  |
| 2007  | 8.3   | 9.4     | 9.2     | 7.0     | 7.9     | 9.4   | 10.6  | 8.3   | 8.6   | 6.6   | 11.9  | 11.6  | 5.2   | 5.0   | 1.5   | 10.2  | 10.7  |
| 2008  | 3.6   | 7.1     | 4.5     | 1.9     | 2.1     | 13.3  | 6.7   | 2.5   | 8.3   | 2.4   | 3.2   | 0.1   | 2.3   | 3.1   | 2.3   | -2.0  | 5.5   |
| 2009  | 8.6   | 6.7     | 6.0     | 7.9     | 12.1    | 6.8   | 1.4   | 11.1  | 3.2   | 7.3   | 7.5   | 6.9   | 9.0   | 7.9   | 11.5  | 14.6  | 10.3  |
| 2010  | 4.9   | 2.3     | 1.6     | 6.4     | 8.1     | 1.3   | 4.8   | 1.1   | -0.5  | 3.4   | 1.9   | 5.8   | 7.5   | 6.1   | 6.0   | 4.9   | 12.3  |
| 2011  | 12.6  | 12.5    | 15.6    | 10.1    | 12.6    | 12.7  | 15.0  | 10.3  | 13.3  | 14.0  | 18.7  | 10.7  | 9.0   | 10.4  | 5.0   | 11.9  | 18.0  |
| 2012  | 14.1  | 8.4     | 12.1    | 14.2    | 19.3    | 7.9   | 7.7   | 9.4   | 12.7  | 11.8  | 11.8  | 19.7  | 8.2   | 14.5  | 18.4  | 16.4  | 21.9  |
| 2013  | 16.0  | 17.1    | 18.4    | 22.9    | 9.2     | 14.4  | 17.6  | 18.8  | 16.0  | 18.1  | 20.5  | 20.2  | 31.0  | 19.2  | 12.2  | 9.3   | 7.5   |
| 2014  | 10.0  | 14.8    | 10.7    | 3.8     | 11.4    | 15.5  | 15.9  | 13.9  | 13.2  | 10.8  | 8.7   | 2.4   | 0.3   | 7.8   | 8.4   | 16.4  | 9.5   |
| 2015  | ..    | 17.0    | 24.4    | 22.6    | ..      | 20.4  | 15.7  | 14.9  | 25.3  | 21.7  | 25.9  | 25.7  | 20.8  | 21.7  | 19.9  | ..    | ..    |
| Non-store Retail, Small Businesses (£7,512m)  |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 67.3  | 66.0    | 69.4    | 62.0    | 71.8    | 59.8  | 61.7  | 74.4  | 64.6  | 67.9  | 74.5  | 58.8  | 65.4  | 61.7  | 64.6  | 76.0  | 74.2  |
| 2007  | 65.6  | 60.6    | 65.8    | 61.1    | 75.1    | 57.1  | 61.5  | 62.8  | 63.9  | 66.4  | 66.9  | 64.0  | 59.7  | 59.8  | 69.4  | 81.4  | 74.5  |
| 2008  | 71.7  | 66.9    | 68.4    | 63.6    | 88.3    | 61.2  | 73.9  | 67.0  | 69.3  | 67.2  | 68.6  | 61.4  | 62.3  | 66.5  | 75.0  | 96.1  | 92.8  |
| 2009  | 75.6  | 62.8    | 68.8    | 80.3    | 90.7    | 63.0  | 59.9  | 65.0  | 68.4  | 68.2  | 69.7  | 78.0  | 78.0  | 83.8  | 83.4  | 101.4 | 88.0  |
| 2010  | 86.9  | 79.5    | 82.0    | 88.1    | 98.1    | 71.3  | 82.4  | 83.8  | 85.0  | 82.1  | 79.5  | 89.8  | 89.0  | 85.9  | 91.9  | 100.9 | 100.8 |
| 2011  | 98.0  | 88.4    | 91.8    | 97.2    | 114.6   | 86.1  | 89.3  | 89.6  | 86.6  | 92.3  | 95.7  | 97.7  | 98.1  | 96.1  | 105.4 | 126.8 | 112.3 |
| 2012  | 100.0 | 96.8    | 97.7    | 95.0    | 110.4   | 92.7  | 93.7  | 102.7 | 95.6  | 103.1 | 95.1  | 100.9 | 92.1  | 92.8  | 101.1 | 112.9 | 115.9 |
| 2013  | 117.4 | 110.3   | 113.7   | 108.6   | 137.1   | 102.6 | 110.1 | 116.6 | 109.4 | 114.4 | 116.5 | 110.6 | 112.8 | 103.8 | 118.4 | 142.8 | 147.4 |
| 2014  | 135.1 | 117.2   | 139.6   | 125.2   | 159.6   | 98.0  | 131.3 | 125.3 | 136.2 | 144.3 | 138.6 | 131.5 | 118.8 | 125.2 | 138.9 | 170.2 | 167.6 |
| 2015  | ..    | 135.4   | 130.2   | 133.5   | ..      | 123.9 | 139.4 | 141.3 | 130.2 | 124.2 | 135.0 | 142.3 | 122.4 | 135.3 | 143.3 | ..    | ..    |
| Percentage increase on a year earlier         |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.2   | 3.6     | 11.7    | -4.2    | -4.8    | -0.2  | -7.9  | 16.0  | 3.6   | 8.8   | 20.4  | -9.1  | -0.2  | -3.6  | -8.9  | -4.7  | -1.8  |
| 2007  | -2.5  | -8.1    | -5.2    | -1.5    | 4.5     | -4.6  | -0.3  | -15.6 | -1.1  | -2.3  | -10.2 | 8.7   | -8.7  | -3.2  | 7.4   | 7.1   | 0.4   |
| 2008  | 9.3   | 10.3    | 3.9     | 4.2     | 17.7    | 7.2   | 20.2  | 6.6   | 8.4   | 1.2   | 2.6   | -4.0  | 4.3   | 11.2  | 8.1   | 18.0  | 24.6  |
| 2009  | 5.5   | -6.0    | 0.6     | 26.1    | 2.7     | 3.1   | -18.9 | -2.9  | -1.4  | 1.4   | 1.6   | 27.0  | 25.3  | 26.0  | 11.2  | 5.6   | -5.3  |
| 2010  | 14.9  | 26.5    | 19.2    | 9.7     | 8.2     | 13.2  | 37.5  | 28.8  | 24.3  | 20.4  | 14.1  | 15.1  | 14.0  | 2.6   | 10.2  | -0.5  | 14.6  |
| 2011  | 12.8  | 11.2    | 12.0    | 10.4    | 16.9    | 20.6  | 8.4   | 7.0   | 1.9   | 12.4  | 20.3  | 8.9   | 10.3  | 11.8  | 14.7  | 25.7  | 11.4  |
| 2012  | 2.0   | 9.5     | 6.4     | -2.2    | -3.7    | 7.7   | 4.9   | 14.5  | 10.4  | 11.8  | -0.6  | 3.2   | -6.2  | -3.4  | -4.0  | -11.0 | 3.2   |
| 2013  | 17.4  | 13.9    | 16.3    | 14.3    | 24.1    | 10.6  | 17.6  | 13.6  | 14.4  | 10.9  | 22.6  | 9.7   | 22.5  | 11.9  | 17.1  | 26.5  | 27.2  |
| 2014  | 15.0  | 6.3     | 22.8    | 15.2    | 16.4    | -4.5  | 19.2  | 7.4   | 24.5  | 26.1  | 18.9  | 18.9  | 5.4   | 20.6  | 17.2  | 19.2  | 13.7  |
| 2015  | ..    | 15.5    | -6.7    | 6.6     | ..      | 26.4  | 6.2   | 12.8  | -4.4  | -13.9 | -2.6  | 8.2   | 3.0   | 8.1   | 3.2   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Mail Order (£17,276m)                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 55.5    | 53.5    | 51.2    | 50.2    | 67.1  | 50.9  | 52.4  | 56.4  | 52.7  | 52.6  | 49.0  | 48.9  | 49.9  | 51.4  | 60.7  | 72.9  | 67.7  |
| 2007                                  | 60.1    | 53.6    | 55.0    | 56.1    | 75.8  | 51.4  | 54.2  | 54.9  | 54.8  | 55.7  | 54.8  | 57.0  | 54.7  | 56.6  | 65.8  | 83.9  | 77.4  |
| 2008                                  | 63.7    | 60.4    | 58.4    | 58.1    | 78.3  | 60.8  | 62.2  | 58.5  | 61.0  | 56.8  | 57.6  | 57.6  | 56.6  | 59.6  | 67.5  | 83.0  | 83.1  |
| 2009                                  | 68.3    | 63.9    | 60.9    | 62.9    | 85.6  | 65.3  | 61.3  | 65.0  | 62.1  | 60.8  | 60.0  | 62.2  | 61.2  | 64.9  | 75.2  | 93.2  | 87.9  |
| 2010                                  | 76.3    | 69.5    | 66.3    | 71.9    | 97.6  | 67.7  | 70.1  | 70.3  | 68.0  | 66.5  | 64.8  | 69.5  | 71.9  | 73.7  | 84.0  | 101.3 | 105.6 |
| 2011                                  | 88.7    | 79.1    | 77.9    | 83.2    | 114.8 | 80.3  | 78.7  | 78.5  | 75.6  | 78.0  | 79.6  | 81.5  | 82.8  | 84.9  | 92.3  | 123.8 | 125.5 |
| 2012                                  | 100.0   | 89.8    | 89.2    | 91.3    | 129.7 | 89.9  | 87.6  | 91.4  | 88.9  | 89.6  | 89.0  | 94.7  | 85.7  | 93.1  | 103.1 | 132.1 | 149.1 |
| 2013                                  | 117.3   | 105.7   | 105.4   | 108.8   | 149.4 | 103.5 | 105.1 | 107.9 | 104.0 | 105.1 | 106.6 | 108.0 | 110.0 | 108.5 | 121.5 | 153.5 | 168.5 |
| 2014                                  | 135.9   | 120.2   | 126.7   | 123.3   | 174.4 | 112.4 | 124.6 | 124.5 | 125.9 | 128.7 | 125.8 | 123.0 | 119.0 | 127.0 | 139.4 | 187.1 | 192.4 |
| 2015                                  | ..      | 143.9   | 144.7   | 146.9   | ..    | 142.9 | 144.2 | 144.6 | 145.5 | 140.4 | 147.5 | 150.5 | 138.1 | 151.1 | 162.2 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 4.1     | 7.3     | 1.1     | 2.1     | 5.8   | 4.1   | 1.4   | 14.7  | -2.3  | 7.6   | -1.2  | -0.6  | 5.4   | 1.8   | 1.5   | 7.7   | 7.3   |
| 2007                                  | 8.4     | 0.2     | 7.4     | 11.9    | 12.9  | 0.9   | 3.4   | -2.6  | 4.0   | 5.8   | 11.7  | 16.6  | 9.7   | 10.1  | 8.4   | 15.0  | 14.4  |
| 2008                                  | 5.9     | 12.7    | 6.1     | 3.4     | 3.2   | 18.3  | 14.8  | 6.6   | 11.4  | 2.1   | 5.2   | 1.0   | 3.6   | 5.2   | 2.6   | -1.0  | 7.3   |
| 2009                                  | 7.3     | 5.9     | 4.2     | 8.4     | 9.4   | 7.4   | -1.4  | 11.0  | 1.8   | 7.1   | 4.1   | 7.9   | 8.1   | 8.9   | 11.4  | 12.3  | 5.8   |
| 2010                                  | 11.7    | 8.7     | 8.9     | 14.2    | 14.1  | 3.8   | 14.3  | 8.3   | 9.5   | 9.4   | 8.1   | 11.9  | 17.4  | 13.6  | 11.7  | 8.7   | 20.2  |
| 2011                                  | 16.3    | 13.9    | 17.4    | 15.8    | 17.5  | 18.6  | 12.3  | 11.6  | 11.1  | 17.3  | 22.8  | 17.1  | 15.1  | 15.3  | 9.8   | 22.2  | 18.8  |
| 2012                                  | 12.7    | 13.5    | 14.5    | 9.8     | 13.0  | 11.9  | 11.3  | 16.5  | 17.7  | 14.8  | 11.9  | 16.3  | 3.5   | 9.7   | 11.7  | 6.7   | 18.9  |
| 2013                                  | 17.3    | 17.7    | 18.2    | 19.1    | 15.2  | 15.1  | 19.9  | 18.0  | 16.9  | 17.3  | 19.8  | 14.0  | 28.4  | 16.5  | 17.8  | 16.2  | 13.0  |
| 2014                                  | 15.8    | 13.8    | 20.3    | 13.3    | 16.7  | 8.6   | 18.6  | 15.4  | 21.0  | 22.5  | 18.0  | 13.9  | 8.2   | 17.1  | 14.8  | 21.9  | 14.1  |
| 2015                                  | ..      | 19.7    | 14.2    | 19.1    | ..    | 27.1  | 15.7  | 16.1  | 15.6  | 9.1   | 17.3  | 22.3  | 16.1  | 18.9  | 16.3  | ..    | ..    |
| Other Non-store Retail (£2,767)       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 118.4   | 96.5    | 123.2   | 125.0   | 128.7 | 81.5  | 97.1  | 108.1 | 102.1 | 114.7 | 147.0 | 114.5 | 133.2 | 126.7 | 123.3 | 133.4 | 129.3 |
| 2007                                  | 104.6   | 110.5   | 109.5   | 95.2    | 103.4 | 100.4 | 118.1 | 112.5 | 111.3 | 106.2 | 110.6 | 101.0 | 91.1  | 94.0  | 102.1 | 111.1 | 98.2  |
| 2008                                  | 109.0   | 99.8    | 106.0   | 95.1    | 135.9 | 81.3  | 116.0 | 105.3 | 106.6 | 107.9 | 103.9 | 89.1  | 91.8  | 102.6 | 115.9 | 154.2 | 137.4 |
| 2009                                  | 117.8   | 85.3    | 108.7   | 134.9   | 142.4 | 79.6  | 85.7  | 89.5  | 106.9 | 104.5 | 113.4 | 127.9 | 133.7 | 141.5 | 128.9 | 163.6 | 136.3 |
| 2010                                  | 113.3   | 103.2   | 114.3   | 116.9   | 118.8 | 91.2  | 106.1 | 110.5 | 112.2 | 116.5 | 114.2 | 129.7 | 115.7 | 107.6 | 116.7 | 131.3 | 110.5 |
| 2011                                  | 109.4   | 106.4   | 115.2   | 101.8   | 114.2 | 91.9  | 119.1 | 107.9 | 109.4 | 113.8 | 120.9 | 108.3 | 99.6  | 98.3  | 120.6 | 116.3 | 107.3 |
| 2012                                  | 100.0   | 92.1    | 101.8   | 96.0    | 110.2 | 78.4  | 102.3 | 94.8  | 92.8  | 111.5 | 101.2 | 102.9 | 94.3  | 91.7  | 116.8 | 118.3 | 98.4  |
| 2013                                  | 111.5   | 96.2    | 116.2   | 117.1   | 116.6 | 77.2  | 107.2 | 102.6 | 98.5  | 115.7 | 130.8 | 131.7 | 115.8 | 106.4 | 107.9 | 124.8 | 117.1 |
| 2014                                  | 95.9    | 91.8    | 102.9   | 90.3    | 98.9  | 77.8  | 116.5 | 86.1  | 94.4  | 99.1  | 112.7 | 106.5 | 77.5  | 87.7  | 97.3  | 103.7 | 96.3  |
| 2015                                  | ..      | 82.2    | 90.9    | 83.3    | ..    | 63.1  | 101.0 | 82.5  | 84.7  | 82.9  | 102.3 | 97.1  | 71.0  | 82.2  | 84.7  | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | -3.6    | -24.7   | 1.6     | 8.2     | 2.1   | -30.9 | -29.7 | -16.0 | -16.1 | -8.3  | 24.6  | -5.8  | 16.0  | 14.0  | 7.9   | -1.2  | 0.6   |
| 2007                                  | -11.6   | 14.5    | -11.2   | -23.8   | -19.7 | 23.1  | 21.7  | 4.1   | 9.1   | -7.5  | -24.8 | -11.8 | -31.6 | -25.9 | -17.2 | -16.7 | -24.0 |
| 2008                                  | 4.2     | -9.7    | -3.2    | -0.1    | 31.5  | -19.0 | -1.8  | -6.5  | -4.3  | 1.6   | -6.0  | -11.8 | 0.8   | 9.2   | 13.5  | 38.8  | 39.9  |
| 2009                                  | 8.1     | -14.6   | 2.5     | 41.8    | 4.8   | -2.2  | -26.2 | -15.0 | 0.3   | -3.2  | 9.1   | 43.4  | 45.7  | 37.9  | 11.2  | 6.1   | -0.8  |
| 2010                                  | -3.8    | 21.1    | 5.2     | -13.3   | -16.6 | 14.6  | 23.8  | 23.5  | 5.0   | 11.5  | 0.7   | 1.5   | -13.5 | -23.9 | -9.5  | -19.8 | -18.9 |
| 2011                                  | -3.4    | 3.1     | 0.8     | -12.9   | -3.9  | 0.8   | 12.3  | -2.4  | -2.5  | -2.3  | 5.8   | -16.5 | -13.9 | -8.7  | 3.4   | -11.4 | -2.9  |
| 2012                                  | -8.6    | -13.5   | -11.6   | -5.7    | -3.5  | -14.7 | -14.1 | -12.1 | -15.2 | -2.0  | -16.3 | -5.0  | -5.4  | -6.7  | -3.2  | 1.7   | -8.3  |
| 2013                                  | 11.5    | 4.5     | 14.2    | 22.0    | 5.8   | -1.6  | 4.8   | 8.3   | 6.1   | 3.7   | 29.3  | 27.9  | 22.8  | 16.0  | -7.7  | 5.5   | 19.0  |
| 2014                                  | -14.0   | -4.5    | -11.5   | -22.8   | -15.2 | 0.8   | 8.7   | -16.1 | -4.2  | -14.4 | -13.8 | -19.1 | -33.1 | -17.6 | -9.8  | -16.9 | -17.7 |
| 2015                                  | ..      | -10.5   | -11.7   | -7.7    | ..    | -18.8 | -13.4 | -4.2  | -10.3 | -16.4 | -9.3  | -8.8  | -8.3  | -6.3  | -12.9 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 3 CHAINED VOLUME OF RETAIL SALES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                       | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>            |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Automotive Fuel, All Businesses (£40,292m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                       | 110.7   | 109.6   | 111.2   | 112.1   | 109.8 | 105.3 | 107.8 | 114.4 | 110.2 | 111.6 | 111.8 | 113.3 | 108.5 | 114.1 | 112.3 | 113.3 | 105.1 |
| 2007                                       | 115.0   | 112.5   | 117.0   | 116.3   | 114.1 | 106.6 | 111.1 | 118.4 | 119.1 | 115.6 | 116.3 | 117.0 | 114.1 | 117.6 | 114.5 | 116.5 | 111.8 |
| 2008                                       | 110.5   | 109.7   | 112.8   | 111.9   | 107.6 | 106.0 | 111.5 | 111.9 | 116.6 | 110.8 | 111.5 | 113.3 | 108.6 | 113.3 | 111.0 | 111.4 | 101.9 |
| 2009                                       | 108.8   | 109.4   | 111.3   | 110.1   | 104.6 | 108.1 | 108.2 | 111.3 | 108.5 | 110.0 | 114.5 | 111.0 | 109.6 | 109.9 | 112.6 | 105.7 | 97.2  |
| 2010                                       | 98.1    | 94.5    | 100.5   | 100.4   | 97.1  | 87.9  | 96.0  | 98.6  | 100.1 | 101.6 | 99.8  | 102.9 | 99.1  | 99.4  | 101.7 | 102.9 | 88.8  |
| 2011                                       | 102.3   | 99.2    | 103.1   | 102.7   | 104.2 | 94.8  | 100.4 | 101.7 | 103.3 | 103.8 | 102.5 | 104.9 | 100.9 | 102.3 | 103.9 | 108.1 | 101.4 |
| 2012                                       | 100.0   | 103.5   | 98.1    | 101.4   | 97.1  | 98.0  | 101.4 | 109.5 | 95.2  | 101.7 | 97.4  | 102.8 | 99.7  | 101.5 | 98.6  | 98.2  | 95.1  |
| 2013                                       | 97.6    | 95.2    | 99.5    | 100.4   | 95.5  | 88.5  | 96.9  | 99.1  | 98.0  | 101.2 | 99.3  | 103.6 | 99.3  | 98.8  | 96.0  | 97.3  | 93.6  |
| 2014                                       | 98.2    | 95.9    | 99.0    | 98.7    | 99.2  | 87.6  | 95.8  | 104.2 | 97.2  | 98.2  | 101.1 | 100.8 | 98.1  | 97.5  | 97.8  | 99.8  | 99.9  |
| 2015                                       | ..      | 103.1   | 104.6   | 105.6   | ..    | 99.6  | 106.9 | 102.8 | 103.3 | 104.3 | 105.9 | 104.8 | 103.7 | 107.7 | 108.9 | ..    | ..    |
| Percentage increase on a year earlier      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                       | 10.9    | 10.8    | 4.6     | 11.7    | 17.2  | 13.1  | 5.0   | 14.0  | 4.4   | 6.4   | 3.4   | 5.9   | 11.9  | 16.6  | 20.2  | 17.5  | 14.5  |
| 2007                                       | 3.9     | 2.7     | 5.1     | 3.7     | 3.9   | 1.2   | 3.1   | 3.5   | 8.1   | 3.6   | 4.1   | 3.3   | 5.1   | 3.1   | 2.0   | 2.9   | 6.3   |
| 2008                                       | -3.9    | -2.6    | -3.5    | -3.9    | -5.7  | -0.6  | 0.3   | -5.5  | -2.1  | -4.2  | -4.1  | -3.1  | -4.8  | -3.7  | -3.1  | -4.4  | -8.8  |
| 2009                                       | -1.5    | -0.3    | -1.4    | -1.6    | -2.8  | 2.0   | -2.9  | -0.5  | -7.0  | -0.7  | 2.7   | -2.1  | 0.9   | -3.0  | 1.4   | -5.1  | -4.6  |
| 2010                                       | -9.8    | -13.6   | -9.7    | -8.8    | -7.2  | -18.7 | -11.3 | -11.4 | -7.7  | -7.6  | -12.8 | -7.2  | -9.5  | -9.5  | -9.7  | -2.7  | -8.7  |
| 2011                                       | 4.3     | 4.9     | 2.7     | 2.2     | 7.4   | 7.9   | 4.6   | 3.1   | 3.2   | 2.1   | 2.7   | 1.9   | 1.8   | 2.9   | 2.2   | 5.0   | 14.2  |
| 2012                                       | -2.3    | 4.3     | -4.9    | -1.3    | -6.8  | 3.4   | 1.0   | 7.7   | -7.8  | -2.0  | -5.0  | -2.0  | -1.2  | -0.8  | -5.1  | -9.1  | -6.2  |
| 2013                                       | -2.4    | -8.0    | 1.5     | -0.9    | -1.7  | -9.7  | -4.5  | -9.5  | 2.9   | -0.5  | 2.0   | 0.8   | -0.5  | -2.6  | -2.6  | -0.9  | -1.5  |
| 2014                                       | 0.5     | 0.8     | -0.5    | -1.7    | 3.9   | -1.0  | -1.1  | 5.1   | -0.8  | -3.0  | 1.8   | -2.7  | -1.2  | -1.3  | 1.8   | 2.5   | 6.7   |
| 2015                                       | ..      | 7.5     | 5.7     | 7.0     | ..    | 13.7  | 11.5  | -1.3  | 6.3   | 6.2   | 4.7   | 4.0   | 5.7   | 10.5  | 11.3  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

## 4

## VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|  | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan  | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|--|-------|---------|---------|---------|---------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |       |         |         |         |         |      |       |       |       |       |       |       |       |       |       |       |       |
| All Retailing, Including Automotive Fuel, All Businesses (£351,049m)   |       |         |         |         |         |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 83.2  | 75.7    | 81.2    | 81.0    | 94.9    | 74.2 | 75.1  | 77.4  | 80.5  | 81.0  | 82.0  | 82.5  | 80.6  | 80.1  | 83.3  | 90.9  | 107.5 |
| 2007   | 86.5  | 78.7    | 84.6    | 84.0    | 98.6    | 75.8 | 77.9  | 81.6  | 84.5  | 84.3  | 85.1  | 85.1  | 83.4  | 83.7  | 86.7  | 95.3  | 110.8 |
| 2008   | 89.8  | 83.2    | 88.8    | 88.2    | 99.4    | 80.8 | 83.7  | 85.2  | 86.6  | 90.5  | 89.2  | 89.9  | 87.5  | 87.4  | 89.6  | 96.8  | 109.3 |
| 2009   | 90.5  | 82.3    | 88.3    | 88.6    | 102.7   | 81.1 | 81.1  | 84.3  | 87.2  | 87.6  | 89.7  | 89.8  | 88.1  | 88.1  | 92.2  | 99.9  | 113.3 |
| 2010   | 92.9  | 84.9    | 90.9    | 90.8    | 105.1   | 81.1 | 84.3  | 88.4  | 89.5  | 91.5  | 91.7  | 92.6  | 90.2  | 89.8  | 94.2  | 103.0 | 115.6 |
| 2011   | 97.8  | 89.1    | 95.5    | 95.0    | 111.5   | 87.4 | 88.4  | 91.1  | 96.5  | 94.8  | 95.2  | 96.5  | 93.8  | 94.6  | 99.1  | 107.2 | 124.8 |
| 2012   | 100.0 | 92.9    | 97.0    | 97.4    | 112.7   | 89.9 | 91.1  | 96.6  | 95.8  | 97.5  | 97.5  | 98.5  | 96.2  | 97.5  | 100.4 | 108.3 | 126.1 |
| 2013   | 102.6 | 93.9    | 99.2    | 100.7   | 116.5   | 90.0 | 93.6  | 97.2  | 96.0  | 100.1 | 101.1 | 102.8 | 99.0  | 100.4 | 102.7 | 111.6 | 131.4 |
| 2014   | 105.6 | 96.7    | 103.6   | 102.5   | 120.1   | 93.8 | 96.3  | 99.9  | 102.9 | 103.1 | 104.6 | 104.8 | 101.7 | 101.3 | 106.2 | 117.2 | 133.5 |
| 2015   | ..    | 99.0    | 104.4   | 103.8   | ..      | 96.2 | 98.1  | 101.9 | 102.4 | 104.7 | 105.7 | 106.2 | 101.7 | 103.6 | 106.6 | ..    | ..    |
| Percentage increase on a year earlier                                  |       |         |         |         |         |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.8   | 2.0     | 4.3     | 4.4     | 4.3     | 2.0  | 2.2   | 1.9   | 4.1   | 4.5   | 4.3   | 4.2   | 5.1   | 3.8   | 3.9   | 3.5   | 5.1   |
| 2007   | 3.9   | 3.9     | 4.2     | 3.8     | 3.8     | 2.2  | 3.7   | 5.4   | 5.0   | 4.0   | 3.8   | 3.1   | 3.5   | 4.6   | 4.1   | 4.8   | 3.0   |
| 2008   | 3.8   | 5.7     | 4.9     | 4.9     | 0.8     | 6.6  | 7.4   | 4.4   | 2.5   | 7.4   | 4.9   | 5.6   | 4.9   | 4.3   | 3.3   | 1.7   | -1.3  |
| 2009   | 0.8   | -1.0    | -0.6    | 0.5     | 3.3     | 0.4  | -3.0  | -1.0  | 0.7   | -3.1  | 0.6   | -     | 0.7   | 0.8   | 2.9   | 3.2   | 3.6   |
| 2010   | 2.7   | 3.1     | 3.0     | 2.4     | 2.4     | -    | 4.0   | 4.8   | 2.6   | 4.4   | 2.2   | 3.0   | 2.3   | 2.0   | 2.2   | 3.1   | 2.0   |
| 2011   | 5.2   | 5.0     | 5.0     | 4.6     | 6.0     | 7.7  | 4.8   | 3.1   | 7.8   | 3.6   | 3.8   | 4.2   | 4.0   | 5.4   | 5.2   | 4.1   | 8.0   |
| 2012   | 2.3   | 4.2     | 1.6     | 2.6     | 1.1     | 2.9  | 3.0   | 6.1   | -0.7  | 2.8   | 2.4   | 2.1   | 2.5   | 3.0   | 1.3   | 1.1   | 1.1   |
| 2013   | 2.6   | 1.1     | 2.3     | 3.4     | 3.3     | 0.1  | 2.8   | 0.6   | 0.2   | 2.7   | 3.7   | 4.3   | 2.9   | 3.1   | 2.4   | 3.0   | 4.1   |
| 2014   | 2.9   | 3.0     | 4.4     | 1.7     | 3.1     | 4.2  | 2.9   | 2.8   | 7.2   | 3.0   | 3.5   | 2.0   | 2.7   | 0.8   | 3.4   | 5.0   | 1.6   |
| 2015   | ..    | 2.4     | 0.7     | 1.3     | ..      | 2.6  | 1.9   | 2.0   | -0.5  | 1.6   | 1.0   | 1.3   | -     | 2.3   | 0.4   | ..    | ..    |
| All Retailing, Including Automotive Fuel, Large Businesses (£277,657m) |       |         |         |         |         |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 79.0  | 71.3    | 76.3    | 76.5    | 91.9    | 70.2 | 70.6  | 72.8  | 76.0  | 76.2  | 76.6  | 78.0  | 75.9  | 75.8  | 78.8  | 87.0  | 106.4 |
| 2007   | 82.8  | 74.6    | 79.8    | 80.1    | 96.9    | 72.5 | 73.8  | 76.9  | 79.9  | 79.6  | 80.0  | 80.5  | 79.2  | 80.4  | 83.4  | 92.5  | 111.2 |
| 2008   | 86.8  | 80.2    | 84.8    | 84.6    | 98.1    | 78.9 | 79.9  | 81.8  | 82.2  | 86.9  | 85.1  | 86.1  | 84.1  | 83.9  | 86.4  | 94.9  | 110.0 |
| 2009   | 88.3  | 80.6    | 85.4    | 85.5    | 101.8   | 80.0 | 79.2  | 82.1  | 84.7  | 84.6  | 86.7  | 86.2  | 84.7  | 85.5  | 89.6  | 98.2  | 114.4 |
| 2010   | 92.5  | 84.9    | 89.7    | 89.2    | 106.2   | 82.2 | 83.7  | 88.1  | 88.0  | 90.1  | 90.7  | 90.3  | 88.2  | 89.0  | 93.3  | 102.8 | 119.2 |
| 2011   | 97.4  | 88.9    | 94.7    | 93.7    | 112.2   | 88.0 | 88.0  | 90.3  | 96.2  | 93.5  | 94.5  | 95.2  | 92.0  | 93.8  | 97.5  | 107.0 | 128.1 |
| 2012   | 100.0 | 92.5    | 96.1    | 96.6    | 114.8   | 90.2 | 90.8  | 95.7  | 95.4  | 96.1  | 96.7  | 97.4  | 94.4  | 97.7  | 99.8  | 109.1 | 131.3 |
| 2013   | 102.9 | 94.3    | 98.8    | 100.5   | 117.9   | 91.1 | 93.4  | 97.7  | 95.5  | 99.4  | 100.9 | 102.4 | 98.7  | 100.5 | 102.1 | 112.2 | 135.2 |
| 2014   | 105.3 | 96.4    | 102.5   | 101.9   | 121.3   | 94.9 | 95.3  | 98.7  | 102.0 | 101.7 | 103.6 | 103.4 | 100.8 | 101.7 | 105.6 | 117.8 | 136.6 |
| 2015   | ..    | 99.1    | 104.1   | 103.5   | ..      | 96.9 | 97.8  | 101.9 | 102.0 | 104.6 | 105.4 | 105.4 | 101.0 | 103.9 | 106.1 | ..    | ..    |
| Percentage increase on a year earlier                                  |       |         |         |         |         |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 4.6   | 1.8     | 4.9     | 6.3     | 5.4     | 1.2  | 2.5   | 1.6   | 5.3   | 5.2   | 4.4   | 6.2   | 7.2   | 5.6   | 5.5   | 4.5   | 5.9   |
| 2007   | 4.8   | 4.6     | 4.7     | 4.6     | 5.4     | 3.3  | 4.5   | 5.6   | 5.1   | 4.4   | 4.5   | 3.2   | 4.3   | 6.1   | 5.8   | 6.3   | 4.5   |
| 2008   | 4.8   | 7.5     | 6.2     | 5.7     | 1.2     | 8.7  | 8.4   | 6.4   | 2.9   | 9.2   | 6.4   | 6.9   | 6.2   | 4.4   | 3.7   | 2.5   | -1.0  |
| 2009   | 1.7   | 0.4     | 0.8     | 1.0     | 3.8     | 1.5  | -0.9  | 0.4   | 3.1   | -2.7  | 1.8   | 0.1   | 0.8   | 1.8   | 3.7   | 3.5   | 4.0   |
| 2010   | 4.7   | 5.4     | 5.0     | 4.3     | 4.3     | 2.8  | 5.6   | 7.3   | 3.9   | 6.5   | 4.6   | 4.8   | 4.0   | 4.1   | 4.1   | 4.6   | 4.2   |
| 2011   | 5.3   | 4.6     | 5.6     | 5.1     | 5.7     | 7.0  | 5.1   | 2.4   | 9.3   | 3.8   | 4.2   | 5.4   | 4.4   | 5.4   | 4.6   | 4.1   | 7.5   |
| 2012   | 2.7   | 4.1     | 1.5     | 3.1     | 2.3     | 2.5  | 3.2   | 6.0   | -0.9  | 2.8   | 2.4   | 2.3   | 2.6   | 4.1   | 2.4   | 2.0   | 2.4   |
| 2013   | 2.9   | 2.0     | 2.8     | 4.1     | 2.7     | 1.1  | 2.9   | 2.0   | 0.2   | 3.4   | 4.3   | 5.1   | 4.5   | 2.9   | 2.3   | 2.8   | 3.0   |
| 2014   | 2.4   | 2.2     | 3.8     | 1.4     | 2.8     | 4.1  | 2.0   | 1.1   | 6.8   | 2.3   | 2.6   | 1.0   | 2.1   | 1.2   | 3.4   | 5.0   | 1.0   |
| 2015   | ..    | 2.8     | 1.5     | 1.5     | ..      | 2.1  | 2.7   | 3.2   | -     | 2.8   | 1.8   | 1.9   | 0.3   | 2.2   | 0.4   | ..    | ..    |
| All Retailing, Including Automotive Fuel, Small Businesses (£73,392m)  |       |         |         |         |         |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 99.1  | 92.2    | 99.8    | 97.9    | 106.3   | 89.1 | 92.1  | 94.7  | 97.5  | 99.1  | 102.2 | 99.5  | 98.3  | 96.4  | 100.3 | 105.3 | 112.0 |
| 2007   | 100.3 | 94.1    | 102.8   | 99.1    | 105.0   | 88.1 | 93.5  | 99.2  | 102.0 | 102.1 | 104.1 | 102.2 | 99.4  | 96.3  | 99.4  | 105.5 | 109.2 |
| 2008   | 100.9 | 94.4    | 104.0   | 101.6   | 104.3   | 88.1 | 97.7  | 98.0  | 103.1 | 103.9 | 104.8 | 104.2 | 100.6 | 100.3 | 101.4 | 104.3 | 106.7 |
| 2009   | 98.7  | 89.0    | 99.1    | 100.6   | 105.9   | 85.2 | 88.4  | 92.6  | 96.5  | 99.2  | 101.2 | 103.7 | 101.0 | 97.8  | 101.8 | 106.2 | 109.0 |
| 2010   | 94.6  | 84.8    | 95.6    | 96.9    | 101.2   | 77.0 | 86.9  | 89.3  | 94.9  | 96.7  | 95.4  | 101.1 | 97.9  | 92.7  | 97.6  | 103.8 | 101.9 |
| 2011   | 99.2  | 90.1    | 98.3    | 99.8    | 108.6   | 85.2 | 90.1  | 94.0  | 97.5  | 99.6  | 97.9  | 101.4 | 100.6 | 97.8  | 105.0 | 107.9 | 112.2 |
| 2012   | 100.0 | 94.3    | 100.3   | 100.5   | 105.0   | 89.1 | 92.2  | 100.1 | 97.7  | 102.7 | 100.5 | 102.7 | 102.9 | 96.8  | 102.4 | 105.3 | 106.7 |
| 2013   | 101.3 | 92.2    | 100.9   | 101.4   | 110.9   | 85.9 | 94.6  | 95.3  | 98.0  | 102.7 | 101.9 | 104.0 | 100.3 | 100.2 | 105.0 | 109.4 | 116.9 |
| 2014   | 106.3 | 97.9    | 107.8   | 104.5   | 115.7   | 89.9 | 100.3 | 104.1 | 106.5 | 108.2 | 108.6 | 109.9 | 105.1 | 99.7  | 108.3 | 115.0 | 122.1 |
| 2015   | ..    | 98.5    | 105.4   | 105.0   | ..      | 93.8 | 99.2  | 101.8 | 104.2 | 105.1 | 106.7 | 109.1 | 104.0 | 102.4 | 108.4 | ..    | ..    |
| Percentage increase on a year earlier                                  |       |         |         |         |         |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 1.3   | 2.8     | 2.5     | -0.9    | 0.9     | 4.1  | 1.5   | 2.9   | 0.5   | 2.6   | 3.9   | -1.2  | -0.5  | -1.1  | -0.8  | 0.7   | 2.4   |
| 2007   | 1.2   | 2.0     | 3.0     | 1.2     | -1.2    | -1.1 | 1.6   | 4.8   | 4.7   | 3.1   | 1.8   | 2.8   | 1.1   | -     | -0.9  | 0.2   | -2.4  |
| 2008   | 0.7   | 0.4     | 1.2     | 2.5     | -0.7    | -    | 4.5   | -1.3  | 1.1   | 1.8   | 0.7   | 2.0   | 1.1   | 4.1   | 2.1   | -1.2  | -2.3  |
| 2009   | -2.3  | -5.7    | -4.7    | -1.0    | 1.6     | -3.4 | -9.6  | -5.5  | -6.4  | -4.6  | -3.4  | -0.5  | 0.4   | -2.4  | 0.4   | 1.9   | 2.2   |
| 2010   | -4.1  | -4.8    | -3.5    | -3.7    | -4.5    | -9.6 | -1.6  | -3.6  | -1.6  | -2.5  | -5.7  | -2.5  | -3.0  | -5.2  | -4.1  | -2.3  | -6.5  |
| 2011   | 4.8   | 6.3     | 2.8     | 2.9     | 7.4     | 10.6 | 3.7   | 5.3   | 2.7   | 3.1   | 2.6   | 0.3   | 2.7   | 5.5   | 7.5   | 4.0   | 10.0  |
| 2012   | 0.8   | 4.6     | 2.0     | 0.7     | -3.4    | 4.6  | 2.3   | 6.4   | 0.2   | 3.0   | 2.7   | 1.3   | 2.3   | -1.1  | -2.5  | -2.4  | -4.8  |
| 2013   | 1.3   | -2.2    | 0.6     | 0.9     | 5.7     | -3.6 | 2.5   | -4.8  | 0.3   | -     | 1.3   | 1.3   | -2.6  | 3.5   | 2.5   | 3.9   | 9.5   |
| 2014   | 4.9   | 6.3     | 6.9     | 3.1     | 4.3     | 4.7  | 6.0   | 9.3   | 8.6   | 5.4   | 6.7   | 5.7   | 4.8   | -0.4  | 3.1   | 5.2   | 4.5   |
| 2015   | ..    | 0.6     | -2.2    | 0.4     | ..      | 4.3  | -1.0  | -2.2  | -2.1  | -2.9  | -1.8  | -0.7  | -1.1  | 2.7   | 0.1   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb  | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| All Retailing, Excluding Automotive Fuel, All Businesses (£310,757m)   |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 84.3    | 76.1    | 81.7    | 81.3    | 98.1  | 74.8 | 75.6  | 77.6  | 81.1  | 81.3  | 82.4  | 82.8  | 81.0  | 80.5  | 84.8  | 93.3  | 112.6 |
| 2007   | 87.3    | 79.4    | 85.1    | 84.4    | 100.5 | 76.7 | 78.8  | 82.1  | 85.0  | 84.7  | 85.4  | 85.4  | 83.9  | 84.0  | 87.3  | 96.4  | 114.2 |
| 2008   | 90.0    | 83.0    | 88.1    | 87.3    | 102.2 | 80.8 | 83.4  | 84.9  | 85.7  | 90.3  | 88.2  | 88.6  | 87.0  | 86.5  | 90.0  | 99.0  | 114.5 |
| 2009   | 91.8    | 83.5    | 89.2    | 89.2    | 105.3 | 82.4 | 82.1  | 85.4  | 88.5  | 88.7  | 90.2  | 90.6  | 88.7  | 88.4  | 92.8  | 102.0 | 117.9 |
| 2010   | 94.1    | 85.8    | 91.4    | 91.5    | 107.7 | 82.4 | 85.1  | 89.1  | 89.7  | 91.7  | 92.4  | 93.1  | 91.0  | 90.6  | 95.1  | 104.7 | 120.2 |
| 2011   | 97.4    | 88.4    | 94.6    | 94.1    | 112.6 | 87.2 | 87.6  | 90.1  | 95.8  | 93.7  | 94.4  | 95.6  | 93.0  | 93.8  | 98.6  | 107.3 | 128.1 |
| 2012   | 100.0   | 91.5    | 96.8    | 96.9    | 114.8 | 89.1 | 89.8  | 94.7  | 95.4  | 96.8  | 97.8  | 98.3  | 95.8  | 96.7  | 100.4 | 109.7 | 130.4 |
| 2013   | 103.3   | 93.7    | 99.3    | 100.7   | 119.6 | 90.5 | 93.1  | 96.7  | 95.7  | 100.2 | 101.5 | 102.7 | 98.9  | 100.6 | 103.9 | 113.9 | 136.6 |
| 2014   | 107.2   | 97.3    | 104.7   | 103.5   | 124.1 | 95.0 | 96.9  | 99.9  | 104.2 | 104.2 | 105.6 | 105.7 | 102.7 | 102.4 | 108.1 | 120.6 | 139.5 |
| 2015   | ..      | 100.9   | 106.3   | 105.8   | ..    | 98.2 | 99.7  | 104.0 | 104.4 | 106.6 | 107.5 | 108.2 | 103.6 | 105.7 | 109.0 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.5     | -       | 3.0     | 3.1     | 3.5   | -0.4 | 0.7   | -0.3  | 3.1   | 2.9   | 3.1   | 2.9   | 3.5   | 2.8   | 3.1   | 2.7   | 4.3   |
| 2007   | 3.6     | 4.3     | 4.1     | 3.7     | 2.4   | 2.5  | 4.2   | 5.7   | 4.8   | 4.2   | 3.6   | 3.2   | 3.5   | 4.3   | 3.1   | 3.4   | 1.4   |
| 2008   | 3.1     | 4.5     | 3.5     | 3.5     | 1.7   | 5.3  | 5.9   | 3.4   | 0.9   | 6.6   | 3.3   | 3.7   | 3.8   | 3.0   | 3.0   | 2.7   | 0.3   |
| 2009   | 2.0     | 0.6     | 1.3     | 2.2     | 3.0   | 2.0  | -1.5  | 0.6   | 3.3   | -1.8  | 2.3   | 2.3   | 2.0   | 2.2   | 3.2   | 3.0   | 3.0   |
| 2010   | 2.5     | 2.7     | 2.4     | 2.6     | 2.3   | -    | 3.6   | 4.3   | 1.3   | 3.5   | 2.4   | 2.7   | 2.5   | 2.4   | 2.4   | 2.7   | 1.9   |
| 2011   | 3.6     | 3.1     | 3.5     | 2.9     | 4.6   | 5.9  | 2.9   | 1.1   | 6.8   | 2.1   | 2.2   | 2.7   | 2.2   | 3.6   | 3.7   | 2.5   | 6.5   |
| 2012   | 2.6     | 3.4     | 2.3     | 3.0     | 1.9   | 2.1  | 2.6   | 5.2   | -0.3  | 3.4   | 3.7   | 2.9   | 3.0   | 3.1   | 1.8   | 2.3   | 1.8   |
| 2013   | 3.3     | 2.4     | 2.6     | 3.9     | 4.1   | 1.5  | 3.7   | 2.0   | 0.3   | 3.4   | 3.8   | 4.4   | 3.2   | 4.0   | 3.5   | 3.8   | 4.8   |
| 2014   | 3.8     | 3.9     | 5.5     | 2.8     | 3.8   | 5.1  | 4.0   | 3.3   | 8.9   | 4.0   | 4.0   | 2.9   | 3.8   | 1.8   | 4.1   | 5.9   | 2.1   |
| 2015   | ..      | 3.7     | 1.5     | 2.2     | ..    | 3.3  | 2.9   | 4.1   | 0.2   | 2.3   | 1.8   | 2.4   | 0.9   | 3.2   | 0.8   | ..    | ..    |
| All Retailing, Excluding Automotive Fuel, Large Businesses (£244,929m) |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 81.4    | 72.9    | 78.0    | 78.2    | 96.4  | 72.1 | 72.1  | 74.2  | 77.8  | 77.7  | 78.4  | 79.6  | 77.5  | 77.6  | 81.4  | 90.6  | 113.0 |
| 2007   | 85.0    | 76.7    | 81.6    | 81.6    | 100.0 | 74.6 | 75.8  | 79.0  | 81.9  | 81.3  | 81.7  | 82.0  | 80.8  | 82.0  | 85.1  | 94.7  | 116.1 |
| 2008   | 87.5    | 80.7    | 84.4    | 84.0    | 101.5 | 79.8 | 80.3  | 82.1  | 81.8  | 87.0  | 84.4  | 84.9  | 83.8  | 83.4  | 87.1  | 97.5  | 116.2 |
| 2009   | 89.9    | 82.2    | 86.7    | 86.0    | 104.6 | 81.9 | 80.7  | 83.6  | 86.5  | 85.8  | 87.5  | 87.0  | 85.2  | 85.9  | 90.2  | 100.4 | 119.6 |
| 2010   | 93.6    | 85.8    | 90.0    | 89.8    | 109.0 | 83.7 | 84.2  | 88.6  | 88.1  | 90.2  | 91.3  | 90.7  | 88.9  | 89.7  | 94.1  | 104.5 | 124.5 |
| 2011   | 97.0    | 88.1    | 93.7    | 92.6    | 113.7 | 88.0 | 87.1  | 89.1  | 95.5  | 92.1  | 93.5  | 94.0  | 91.1  | 92.7  | 96.9  | 107.2 | 132.3 |
| 2012   | 100.0   | 90.8    | 95.9    | 96.1    | 117.1 | 89.1 | 89.2  | 93.4  | 94.9  | 95.4  | 97.2  | 97.3  | 94.1  | 96.9  | 99.8  | 110.5 | 136.3 |
| 2013   | 103.7   | 94.1    | 98.8    | 100.5   | 121.4 | 91.8 | 92.8  | 97.0  | 95.1  | 99.4  | 101.2 | 102.5 | 98.5  | 100.6 | 103.4 | 114.7 | 141.3 |
| 2014   | 107.2   | 97.0    | 103.8   | 103.2   | 125.7 | 96.2 | 96.0  | 98.7  | 103.4 | 102.9 | 104.8 | 104.6 | 102.1 | 103.0 | 107.7 | 121.6 | 143.4 |
| 2015   | ..      | 100.9   | 106.1   | 105.5   | ..    | 98.8 | 99.2  | 103.9 | 103.9 | 106.6 | 107.3 | 107.4 | 103.0 | 106.0 | 108.4 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.5     | -0.2    | 3.9     | 5.3     | 4.6   | -0.6 | 1.0   | -0.7  | 4.6   | 3.6   | 3.6   | 4.9   | 5.8   | 5.1   | 4.8   | 3.4   | 5.2   |
| 2007   | 4.4     | 5.1     | 4.6     | 4.4     | 3.7   | 3.5  | 5.2   | 6.3   | 5.2   | 4.6   | 4.1   | 3.1   | 4.3   | 5.7   | 4.6   | 4.5   | 2.7   |
| 2008   | 3.0     | 5.3     | 3.4     | 2.9     | 1.5   | 6.9  | 5.8   | 3.9   | -0.1  | 7.0   | 3.3   | 3.5   | 3.8   | 1.7   | 2.3   | 3.0   | 0.1   |
| 2009   | 2.7     | 1.8     | 2.7     | 2.4     | 3.1   | 2.6  | 0.6   | 1.9   | 5.7   | -1.3  | 3.7   | 2.5   | 1.7   | 2.9   | 3.5   | 2.9   | 2.9   |
| 2010   | 4.1     | 4.3     | 3.8     | 4.3     | 4.1   | 2.2  | 4.3   | 6.0   | 1.8   | 5.1   | 4.4   | 4.2   | 4.3   | 4.5   | 4.3   | 4.1   | 4.0   |
| 2011   | 3.7     | 2.8     | 4.1     | 3.2     | 4.3   | 5.2  | 3.4   | 0.5   | 8.4   | 2.2   | 2.4   | 3.7   | 2.5   | 3.4   | 3.0   | 2.6   | 6.3   |
| 2012   | 3.1     | 3.0     | 2.4     | 3.8     | 3.0   | 1.3  | 2.5   | 4.9   | -0.6  | 3.5   | 3.9   | 3.5   | 3.3   | 4.5   | 3.0   | 3.1   | 3.0   |
| 2013   | 3.7     | 3.6     | 3.0     | 4.6     | 3.7   | 2.9  | 4.1   | 3.9   | 0.2   | 4.1   | 4.2   | 5.4   | 4.7   | 3.8   | 3.5   | 3.8   | 3.7   |
| 2014   | 3.4     | 3.1     | 5.1     | 2.7     | 3.5   | 4.9  | 3.4   | 1.7   | 8.8   | 3.5   | 3.5   | 2.0   | 3.7   | 2.4   | 4.2   | 6.0   | 1.5   |
| 2015   | ..      | 4.0     | 2.2     | 2.2     | ..    | 2.7  | 3.3   | 5.3   | 0.5   | 3.6   | 2.4   | 2.6   | 0.9   | 2.9   | 0.7   | ..    | ..    |
| All Retailing, Excluding Automotive Fuel, Small Businesses (£65,828m)  |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 95.2    | 88.1    | 95.2    | 93.2    | 104.3 | 84.9 | 88.5  | 90.2  | 93.3  | 94.6  | 97.3  | 94.6  | 94.1  | 91.4  | 97.2  | 103.2 | 111.0 |
| 2007   | 96.1    | 89.6    | 97.9    | 94.5    | 102.2 | 84.4 | 89.6  | 93.7  | 96.4  | 97.5  | 99.4  | 97.9  | 95.2  | 91.3  | 95.6  | 102.8 | 107.0 |
| 2008   | 99.2    | 91.4    | 101.8   | 99.6    | 104.7 | 84.5 | 95.2  | 95.3  | 100.2 | 102.6 | 102.5 | 102.3 | 98.8  | 98.0  | 100.5 | 104.6 | 108.2 |
| 2009   | 98.9    | 88.3    | 98.8    | 101.0   | 107.8 | 84.4 | 87.5  | 92.0  | 96.2  | 99.3  | 100.4 | 104.0 | 101.8 | 97.8  | 102.6 | 108.0 | 111.7 |
| 2010   | 95.8    | 85.9    | 96.5    | 97.8    | 103.1 | 77.5 | 88.3  | 90.7  | 95.6  | 97.5  | 96.4  | 102.1 | 98.7  | 93.7  | 98.8  | 105.5 | 104.6 |
| 2011   | 98.9    | 89.5    | 98.0    | 99.6    | 108.7 | 84.3 | 89.4  | 93.8  | 97.0  | 99.3  | 97.6  | 101.4 | 100.2 | 97.7  | 104.9 | 107.6 | 112.6 |
| 2012   | 100.0   | 93.9    | 100.0   | 99.9    | 106.2 | 88.9 | 92.0  | 99.5  | 97.6  | 102.1 | 100.2 | 102.4 | 102.3 | 96.0  | 102.6 | 106.6 | 108.6 |
| 2013   | 101.8   | 91.9    | 101.3   | 101.4   | 112.6 | 85.6 | 94.2  | 95.2  | 98.2  | 103.1 | 102.4 | 103.5 | 100.5 | 100.6 | 106.0 | 110.8 | 119.4 |
| 2014   | 107.2   | 98.3    | 108.4   | 104.6   | 118.0 | 90.7 | 100.2 | 104.4 | 107.3 | 109.2 | 108.7 | 109.7 | 105.1 | 100.1 | 109.8 | 117.0 | 125.3 |
| 2015   | ..      | 100.8   | 107.1   | 107.1   | ..    | 95.9 | 101.4 | 104.2 | 106.2 | 106.8 | 108.0 | 111.4 | 105.9 | 104.6 | 111.0 | ..    | ..    |
| Percentage increase on a year earlier                                  |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -0.6    | 0.3     | 0.4     | -3.2    | 0.1   | 0.3  | -0.2  | 0.7   | -1.3  | 0.7   | 1.5   | -3.1  | -2.7  | -3.7  | -2.0  | 0.4   | 1.3   |
| 2007   | 0.9     | 1.7     | 2.8     | 1.5     | -2.1  | -0.6 | 1.3   | 3.9   | 3.3   | 3.1   | 2.2   | 3.5   | 1.2   | -0.1  | -1.7  | -0.4  | -3.5  |
| 2008   | 3.3     | 2.0     | 4.0     | 5.3     | 2.5   | 0.1  | 6.3   | 1.6   | 4.0   | 5.2   | 3.2   | 4.5   | 3.8   | 7.4   | 5.1   | 1.8   | 1.1   |
| 2009   | -0.3    | -3.4    | -3.0    | 1.4     | 2.9   | -0.1 | -8.2  | -3.4  | -4.0  | -3.2  | -2.0  | 1.7   | 3.0   | -0.2  | 2.1   | 3.3   | 3.3   |
| 2010   | -3.1    | -2.7    | -2.3    | -3.1    | -4.3  | -8.3 | 1.0   | -1.5  | -0.6  | -1.8  | -4.0  | -1.8  | -3.0  | -4.2  | -3.7  | -2.3  | -6.3  |
| 2011   | 3.2     | 4.2     | 1.5     | 1.8     | 5.4   | 8.8  | 1.2   | 3.5   | 1.4   | 1.9   | 1.3   | -0.7  | 1.5   | 4.3   | 6.2   | 1.9   | 7.6   |
| 2012   | 1.1     | 4.9     | 2.1     | 0.3     | -2.3  | 5.5  | 2.9   | 6.1   | 0.6   | 2.8   | 2.7   | 1.0   | 2.1   | -1.7  | -2.3  | -0.9  | -3.5  |
| 2013   | 1.8     | -2.1    | 1.3     | 1.5     | 6.1   | -3.7 | 2.4   | -4.3  | 0.6   | 1.0   | 2.2   | 1.0   | -1.8  | 4.8   | 3.3   | 3.9   | 9.9   |
| 2014   | 5.2     | 6.9     | 7.0     | 3.1     | 4.8   | 5.9  | 6.4   | 9.7   | 9.2   | 5.9   | 6.1   | 6.1   | 4.5   | -0.4  | 3.6   | 5.6   | 5.0   |
| 2015   | ..      | 2.5     | -1.2    | 2.4     | ..    | 5.8  | 1.2   | -0.2  | -1.0  | -2.2  | -0.6  | 1.5   | 0.8   | 4.4   | 1.1   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb  | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                         |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| Predominantly Food Stores, All Businesses (£145,660m)   |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 79.0    | 73.6    | 78.3    | 78.3    | 85.7  | 70.6 | 74.5  | 75.2  | 77.5  | 77.4  | 79.7  | 80.1  | 77.5  | 77.3  | 78.4  | 82.4  | 94.0  |
| 2007  | 82.3    | 77.5    | 81.8    | 80.9    | 88.8  | 73.8 | 78.1  | 80.0  | 81.9  | 81.7  | 81.9  | 81.1  | 81.0  | 80.6  | 81.5  | 86.1  | 96.9  |
| 2008  | 87.0    | 82.1    | 86.7    | 86.0    | 93.7  | 79.0 | 83.5  | 84.0  | 84.5  | 88.0  | 87.3  | 86.7  | 85.8  | 85.6  | 87.5  | 92.4  | 99.6  |
| 2009  | 91.7    | 87.1    | 92.3    | 90.2    | 97.4  | 83.8 | 87.8  | 89.1  | 91.4  | 91.6  | 93.5  | 91.1  | 90.5  | 89.2  | 90.3  | 95.1  | 105.0 |
| 2010  | 93.2    | 89.0    | 93.0    | 91.0    | 99.7  | 86.1 | 88.4  | 91.9  | 90.3  | 93.6  | 94.7  | 92.3  | 90.8  | 90.2  | 92.0  | 98.2  | 107.1 |
| 2011  | 97.3    | 90.6    | 97.0    | 96.0    | 105.5 | 87.8 | 90.8  | 92.8  | 98.9  | 95.6  | 96.5  | 96.8  | 95.8  | 95.5  | 97.0  | 101.7 | 115.3 |
| 2012  | 100.0   | 94.6    | 99.4    | 98.7    | 107.4 | 90.8 | 95.2  | 97.0  | 98.6  | 99.6  | 99.9  | 99.4  | 98.6  | 98.2  | 98.6  | 103.9 | 117.1 |
| 2013  | 103.0   | 97.7    | 101.2   | 102.4   | 110.8 | 93.2 | 97.0  | 101.8 | 97.4  | 102.8 | 102.9 | 105.4 | 101.4 | 100.7 | 101.8 | 107.0 | 120.9 |
| 2014  | 104.0   | 98.9    | 104.7   | 101.9   | 110.9 | 96.4 | 100.0 | 100.5 | 105.9 | 103.8 | 104.5 | 103.9 | 101.1 | 100.8 | 102.8 | 107.8 | 120.0 |
| 2015  | ..      | 100.5   | 103.3   | 101.9   | ..    | 97.1 | 99.7  | 103.9 | 100.5 | 104.7 | 104.5 | 103.6 | 100.0 | 102.0 | 101.2 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.6     | 1.3     | 3.5     | 4.8     | 4.7   | -    | 2.8   | 1.2   | 3.5   | 2.5   | 4.3   | 5.3   | 4.2   | 4.8   | 4.4   | 3.7   | 5.5   |
| 2007  | 4.2     | 5.4     | 4.5     | 3.4     | 3.7   | 4.6  | 4.9   | 6.3   | 5.7   | 5.5   | 2.7   | 1.2   | 4.5   | 4.2   | 4.0   | 4.5   | 3.0   |
| 2008  | 5.8     | 5.9     | 5.9     | 6.3     | 5.4   | 7.1  | 6.8   | 5.0   | 3.1   | 7.8   | 6.7   | 7.0   | 5.9   | 6.1   | 7.3   | 7.3   | 2.8   |
| 2009  | 5.5     | 6.1     | 6.5     | 4.9     | 4.0   | 6.1  | 5.2   | 6.1   | 8.2   | 4.1   | 7.0   | 5.1   | 5.4   | 4.3   | 3.2   | 3.0   | 5.4   |
| 2010  | 1.6     | 2.2     | 0.8     | 0.9     | 2.3   | 2.6  | 0.7   | 3.1   | -1.2  | 2.2   | 1.3   | 1.2   | 0.4   | 1.2   | 1.9   | 3.2   | 2.0   |
| 2011  | 4.4     | 1.8     | 4.2     | 5.4     | 5.8   | 2.0  | 2.7   | 1.0   | 9.5   | 2.1   | 1.8   | 4.9   | 5.4   | 5.9   | 5.5   | 3.5   | 7.7   |
| 2012  | 2.8     | 4.3     | 2.5     | 2.8     | 1.8   | 3.5  | 4.9   | 4.5   | -0.3  | 4.1   | 3.6   | 2.8   | 3.0   | 2.7   | 1.7   | 2.2   | 1.5   |
| 2013  | 3.0     | 3.3     | 1.8     | 3.7     | 3.2   | 2.6  | 1.9   | 4.9   | -1.2  | 3.2   | 3.0   | 6.0   | 2.8   | 2.6   | 3.2   | 3.0   | 3.3   |
| 2014  | 1.0     | 1.2     | 3.5     | -0.5    | 0.1   | 3.4  | 3.1   | -1.3  | 8.7   | 1.0   | 1.5   | -1.4  | -0.2  | 0.1   | 0.9   | 0.7   | -0.8  |
| 2015  | ..      | 1.6     | -1.3    | -       | ..    | 0.7  | -0.4  | 3.5   | -5.1  | 0.9   | -     | -0.3  | -1.1  | 1.1   | -1.6  | ..    | ..    |
| Predominantly Food Stores, Large Businesses (£125,372m) |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 76.7    | 71.6    | 76.0    | 75.9    | 83.6  | 68.7 | 72.2  | 73.3  | 75.2  | 74.8  | 77.6  | 77.5  | 74.9  | 75.3  | 75.7  | 80.1  | 92.6  |
| 2007  | 80.7    | 75.8    | 79.9    | 79.1    | 88.0  | 72.2 | 76.2  | 78.3  | 80.0  | 79.7  | 80.1  | 78.9  | 79.0  | 79.2  | 79.9  | 85.0  | 96.8  |
| 2008  | 85.1    | 80.6    | 84.3    | 83.6    | 92.3  | 77.8 | 81.6  | 82.7  | 81.8  | 85.7  | 85.1  | 84.1  | 83.1  | 83.5  | 85.2  | 91.0  | 99.0  |
| 2009  | 90.1    | 85.6    | 90.0    | 87.9    | 97.1  | 83.1 | 85.8  | 87.4  | 89.2  | 89.1  | 91.3  | 88.4  | 87.7  | 87.6  | 88.9  | 94.6  | 105.6 |
| 2010  | 93.1    | 89.2    | 92.2    | 90.4    | 100.5 | 86.3 | 88.3  | 92.2  | 89.7  | 92.7  | 93.8  | 91.3  | 89.9  | 90.2  | 91.7  | 98.2  | 109.4 |
| 2011  | 96.7    | 90.8    | 96.3    | 94.4    | 105.4 | 88.3 | 91.2  | 92.6  | 98.5  | 94.9  | 95.7  | 95.1  | 93.8  | 94.4  | 95.5  | 101.9 | 116.0 |
| 2012  | 100.0   | 94.5    | 99.1    | 98.1    | 108.3 | 90.4 | 95.1  | 97.3  | 98.3  | 99.2  | 99.7  | 98.6  | 97.6  | 98.1  | 98.6  | 104.5 | 119.1 |
| 2013  | 103.5   | 99.2    | 101.2   | 102.2   | 111.5 | 94.6 | 98.2  | 103.6 | 97.3  | 102.7 | 103.0 | 105.2 | 100.7 | 100.9 | 101.8 | 107.8 | 122.2 |
| 2014  | 104.7   | 99.5    | 104.8   | 102.6   | 112.2 | 97.3 | 100.6 | 100.9 | 105.7 | 103.6 | 105.1 | 104.3 | 101.4 | 102.2 | 103.5 | 109.0 | 121.8 |
| 2015  | ..      | 101.3   | 103.4   | 102.2   | ..    | 97.7 | 100.2 | 105.2 | 100.2 | 104.9 | 104.9 | 103.9 | 100.1 | 102.6 | 102.3 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.7     | 1.0     | 3.5     | 5.3     | 4.7   | -0.3 | 2.4   | 0.9   | 3.9   | 2.0   | 4.4   | 5.5   | 4.7   | 5.7   | 4.8   | 3.9   | 5.1   |
| 2007  | 5.1     | 5.9     | 5.2     | 4.2     | 5.3   | 5.1  | 5.5   | 6.8   | 6.3   | 6.5   | 3.3   | 1.9   | 5.4   | 5.2   | 5.5   | 6.1   | 4.6   |
| 2008  | 5.5     | 6.4     | 5.4     | 5.7     | 4.9   | 7.7  | 7.0   | 5.6   | 2.3   | 7.5   | 6.3   | 6.5   | 5.3   | 5.4   | 6.7   | 7.0   | 2.3   |
| 2009  | 5.9     | 6.2     | 6.8     | 5.2     | 5.2   | 6.9  | 5.2   | 5.7   | 9.1   | 4.0   | 7.2   | 5.2   | 5.5   | 4.9   | 4.2   | 4.0   | 6.7   |
| 2010  | 3.3     | 4.2     | 2.5     | 2.9     | 3.6   | 3.8  | 2.8   | 5.6   | 0.5   | 4.0   | 2.8   | 3.2   | 2.5   | 2.9   | 3.3   | 3.9   | 3.6   |
| 2011  | 3.9     | 1.9     | 4.5     | 4.4     | 4.8   | 2.3  | 3.3   | 0.4   | 9.8   | 2.4   | 2.0   | 4.2   | 4.3   | 4.7   | 4.1   | 3.7   | 6.1   |
| 2012  | 3.4     | 4.0     | 2.9     | 3.9     | 2.8   | 2.4  | 4.3   | 5.0   | -0.2  | 4.5   | 4.1   | 3.6   | 4.1   | 3.9   | 3.2   | 2.6   | 2.7   |
| 2013  | 3.5     | 5.0     | 2.1     | 4.2     | 2.9   | 4.6  | 3.3   | 6.6   | -1.0  | 3.6   | 3.3   | 6.7   | 3.2   | 2.8   | 3.2   | 3.1   | 2.6   |
| 2014  | 1.2     | 0.4     | 3.6     | 0.4     | 0.7   | 2.9  | 2.5   | -2.6  | 8.6   | 0.8   | 2.0   | -0.8  | 0.7   | 1.3   | 1.7   | 1.1   | -0.3  |
| 2015  | ..      | 1.8     | -1.3    | -0.4    | ..    | 0.4  | -0.4  | 4.2   | -5.2  | 1.3   | -0.2  | -0.4  | -1.3  | 0.4   | -1.2  | ..    | ..    |
| Predominantly Food Stores, Small Businesses (£20,289m)  |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 92.6    | 86.0    | 92.7    | 93.0    | 98.6  | 82.2 | 88.5  | 86.9  | 91.5  | 93.3  | 93.1  | 96.4  | 93.7  | 89.9  | 95.2  | 96.5  | 102.9 |
| 2007  | 92.0    | 88.2    | 93.5    | 92.2    | 94.2  | 83.6 | 89.9  | 90.4  | 93.9  | 93.9  | 92.8  | 94.4  | 93.8  | 89.1  | 91.6  | 93.0  | 97.3  |
| 2008  | 98.8    | 91.0    | 101.4   | 101.2   | 102.0 | 86.7 | 95.1  | 92.1  | 101.1 | 102.4 | 100.8 | 103.4 | 102.5 | 98.4  | 101.4 | 100.9 | 103.4 |
| 2009  | 101.7   | 96.3    | 106.4   | 104.3   | 99.7  | 88.4 | 100.0 | 99.8  | 104.9 | 107.1 | 107.0 | 107.7 | 107.5 | 99.0  | 99.1  | 98.7  | 101.0 |
| 2010  | 93.9    | 88.0    | 98.2    | 94.7    | 94.6  | 84.7 | 89.3  | 89.5  | 94.0  | 99.7  | 100.4 | 98.0  | 96.4  | 90.6  | 93.4  | 98.2  | 92.8  |
| 2011  | 100.5   | 89.4    | 100.9   | 105.6   | 106.3 | 84.7 | 88.6  | 93.7  | 101.6 | 100.2 | 101.0 | 106.7 | 107.9 | 102.8 | 106.2 | 100.4 | 111.1 |
| 2012  | 100.0   | 95.1    | 101.3   | 102.4   | 101.2 | 93.6 | 96.3  | 95.3  | 100.5 | 102.0 | 101.4 | 104.6 | 105.0 | 98.6  | 98.6  | 99.9  | 104.5 |
| 2013  | 99.8    | 88.5    | 101.0   | 103.6   | 106.1 | 85.0 | 90.0  | 90.2  | 97.6  | 102.7 | 102.4 | 106.6 | 105.3 | 99.7  | 102.0 | 101.8 | 112.9 |
| 2014  | 99.6    | 94.9    | 104.0   | 97.3    | 102.8 | 91.0 | 96.3  | 97.6  | 106.8 | 105.3 | 100.6 | 101.3 | 99.5  | 92.4  | 98.1  | 100.2 | 108.6 |
| 2015  | ..      | 95.5    | 102.5   | 99.4    | ..    | 93.4 | 96.4  | 96.4  | 102.2 | 103.4 | 102.0 | 101.6 | 99.3  | 97.8  | 94.2  | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |      |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.4     | 3.0     | 3.6     | 2.2     | 4.6   | 1.7  | 4.7   | 2.7   | 1.6   | 4.7   | 4.2   | 4.5   | 1.9   | 0.5   | 2.6   | 2.3   | 8.0   |
| 2007  | -0.6    | 2.5     | 0.8     | -0.9    | -4.4  | 1.6  | 1.5   | 4.0   | 2.6   | 0.5   | -0.3  | -2.1  | 0.1   | -0.8  | -3.7  | -3.6  | -5.5  |
| 2008  | 7.3     | 3.2     | 8.5     | 9.8     | 8.2   | 3.7  | 5.7   | 1.9   | 7.7   | 9.1   | 8.6   | 9.5   | 9.2   | 10.5  | 10.7  | 8.5   | 6.3   |
| 2009  | 3.0     | 5.9     | 4.9     | 3.1     | -2.2  | 2.0  | 5.2   | 8.3   | 3.8   | 4.5   | 6.2   | 4.2   | 4.9   | 0.6   | -2.2  | -2.2  | -2.3  |
| 2010  | -7.7    | -8.7    | -7.7    | -9.2    | -5.1  | -4.2 | -10.7 | -10.3 | -10.4 | -6.9  | -6.2  | -9.0  | -10.3 | -8.5  | -5.8  | -0.5  | -8.2  |
| 2011  | 7.1     | 1.6     | 2.8     | 11.5    | 12.3  | -    | -0.8  | 4.7   | 8.1   | 0.5   | 0.6   | 8.9   | 11.8  | 13.4  | 13.7  | 2.2   | 19.7  |
| 2012  | -0.5    | 6.4     | 0.4     | -3.0    | -4.8  | 10.5 | 8.7   | 1.7   | -1.1  | 1.8   | 0.4   | -2.0  | -2.6  | -4.1  | -7.2  | -0.6  | -5.9  |
| 2013  | -0.2    | -6.9    | -0.2    | 1.1     | 4.8   | -9.2 | -6.6  | -5.3  | -2.8  | 0.7   | 1.0   | 1.9   | 0.3   | 1.1   | 3.4   | 2.0   | 8.1   |
| 2014  | -0.2    | 7.2     | 2.9     | -6.0    | -3.2  | 7.1  | 7.1   | 8.2   | 9.4   | 2.5   | -1.7  | -5.0  | -5.6  | -7.4  | -3.7  | -1.6  | -3.9  |
| 2015  | ..      | 0.6     | -1.4    | 2.2     | ..    | 2.6  | 0.1   | -1.3  | -4.3  | -1.8  | 1.3   | 0.3   | -0.2  | 5.8   | -4.0  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|   | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|---|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                           |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Non Specialised Food Stores, All Businesses (£135,044m)   |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 76.6  | 71.4    | 75.9    | 76.0    | 83.1    | 68.7  | 72.2  | 73.0  | 75.0  | 74.9  | 77.4  | 77.7  | 75.1  | 75.4  | 76.1  | 80.0  | 91.2  |
| 2007  | 80.5  | 76.0    | 79.8    | 79.0    | 87.0    | 72.4  | 76.6  | 78.3  | 80.0  | 79.6  | 79.9  | 79.0  | 79.1  | 79.0  | 79.8  | 84.4  | 94.9  |
| 2008  | 85.2  | 80.9    | 84.7    | 83.9    | 91.7    | 78.0  | 82.1  | 82.7  | 82.5  | 86.0  | 85.3  | 84.5  | 83.6  | 83.6  | 85.4  | 90.6  | 97.6  |
| 2009  | 90.5  | 86.0    | 90.8    | 88.6    | 96.4    | 83.0  | 86.5  | 88.0  | 89.9  | 90.1  | 92.1  | 89.3  | 88.8  | 88.0  | 89.2  | 94.2  | 103.8 |
| 2010  | 92.8  | 88.7    | 92.4    | 90.6    | 99.5    | 85.9  | 88.0  | 91.5  | 89.5  | 93.0  | 94.2  | 91.4  | 90.2  | 90.2  | 91.4  | 97.7  | 107.4 |
| 2011  | 96.9  | 90.6    | 96.6    | 95.4    | 104.9   | 87.8  | 90.6  | 92.8  | 98.8  | 95.3  | 96.0  | 96.0  | 95.1  | 95.2  | 96.4  | 101.3 | 114.6 |
| 2012  | 100.0 | 94.7    | 99.4    | 98.5    | 107.4   | 90.9  | 95.3  | 97.2  | 98.7  | 99.4  | 99.9  | 99.0  | 98.3  | 98.4  | 98.7  | 104.0 | 117.0 |
| 2013  | 103.0 | 97.9    | 101.2   | 102.5   | 110.6   | 93.6  | 97.0  | 102.0 | 97.3  | 102.7 | 103.1 | 105.6 | 101.2 | 101.0 | 101.7 | 106.9 | 120.7 |
| 2014  | 104.1 | 99.2    | 104.8   | 102.0   | 110.9   | 96.9  | 100.2 | 100.7 | 105.7 | 103.9 | 104.8 | 104.0 | 101.0 | 101.1 | 102.8 | 107.9 | 119.7 |
| 2015  | ..    | 100.9   | 103.0   | 101.6   | ..      | 97.7  | 99.8  | 104.4 | 100.2 | 104.4 | 104.2 | 103.2 | 99.6  | 101.9 | 100.9 | ..    | ..    |
| Percentage increase on a year earlier                     |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 4.2   | 1.5     | 4.2     | 5.7     | 5.2     | 0.3   | 2.8   | 1.4   | 4.1   | 3.0   | 5.1   | 6.0   | 5.0   | 6.0   | 5.4   | 4.2   | 5.7   |
| 2007  | 5.0   | 6.3     | 5.2     | 4.0     | 4.7     | 5.4   | 6.1   | 7.2   | 6.6   | 6.3   | 3.2   | 1.7   | 5.4   | 4.8   | 4.9   | 5.5   | 4.1   |
| 2008  | 5.9   | 6.4     | 6.1     | 6.2     | 5.4     | 7.7   | 7.2   | 5.7   | 3.1   | 8.1   | 6.8   | 7.0   | 5.8   | 5.8   | 7.1   | 7.3   | 2.8   |
| 2009  | 6.2   | 6.4     | 7.2     | 5.7     | 5.1     | 6.4   | 5.4   | 6.4   | 8.9   | 4.7   | 8.0   | 5.7   | 6.2   | 5.3   | 4.4   | 3.9   | 6.4   |
| 2010  | 2.6   | 3.1     | 1.8     | 2.2     | 3.3     | 3.5   | 1.8   | 3.9   | -0.4  | 3.3   | 2.2   | 2.4   | 1.6   | 2.4   | 2.4   | 3.8   | 3.5   |
| 2011  | 4.4   | 2.1     | 4.6     | 5.4     | 5.5     | 2.2   | 2.9   | 1.4   | 10.4  | 2.4   | 1.9   | 5.0   | 5.4   | 5.6   | 5.6   | 3.6   | 6.7   |
| 2012  | 3.2   | 4.6     | 2.9     | 3.3     | 2.4     | 3.6   | 5.2   | 4.8   | -0.2  | 4.3   | 4.2   | 3.1   | 3.4   | 3.3   | 2.3   | 2.7   | 2.1   |
| 2013  | 3.0   | 3.4     | 1.8     | 4.0     | 3.0     | 2.9   | 1.8   | 5.0   | -1.4  | 3.3   | 3.2   | 6.7   | 3.0   | 2.6   | 3.0   | 2.8   | 3.1   |
| 2014  | 1.0   | 1.4     | 3.5     | -0.5    | 0.3     | 3.5   | 3.3   | -1.2  | 8.6   | 1.1   | 1.6   | -1.6  | -0.2  | 0.1   | 1.1   | 0.9   | -0.8  |
| 2015  | ..    | 1.7     | -1.7    | -0.4    | ..      | 0.8   | -0.4  | 3.7   | -5.2  | 0.5   | -0.5  | -0.8  | -1.4  | 0.9   | -1.8  | ..    | ..    |
| Non Specialised Food Stores, Large Businesses (£123,058m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 75.9  | 70.9    | 75.2    | 75.0    | 82.6    | 68.0  | 71.5  | 72.6  | 74.4  | 74.0  | 76.7  | 76.6  | 74.1  | 74.6  | 74.9  | 79.2  | 91.3  |
| 2007  | 79.9  | 75.1    | 79.1    | 78.3    | 87.0    | 71.5  | 75.5  | 77.6  | 79.2  | 78.9  | 79.2  | 78.1  | 78.2  | 78.5  | 79.2  | 84.1  | 95.7  |
| 2008  | 84.5  | 80.0    | 83.6    | 82.9    | 91.6    | 77.2  | 81.0  | 82.1  | 81.2  | 85.0  | 84.5  | 83.4  | 82.6  | 82.9  | 84.6  | 90.3  | 98.3  |
| 2009  | 89.6  | 85.1    | 89.4    | 87.4    | 96.5    | 82.7  | 85.4  | 86.9  | 88.7  | 88.5  | 90.7  | 87.8  | 87.2  | 87.2  | 88.4  | 94.1  | 104.9 |
| 2010  | 93.1  | 89.3    | 92.2    | 90.5    | 100.5   | 86.4  | 88.4  | 92.4  | 89.8  | 92.7  | 93.7  | 91.2  | 90.1  | 90.2  | 91.8  | 98.2  | 109.3 |
| 2011  | 96.7  | 90.8    | 96.3    | 94.4    | 105.3   | 88.3  | 91.2  | 92.6  | 98.5  | 94.9  | 95.6  | 95.0  | 93.8  | 94.5  | 95.6  | 101.8 | 115.9 |
| 2012  | 100.0 | 94.5    | 99.1    | 98.1    | 108.3   | 90.4  | 95.1  | 97.2  | 98.3  | 99.2  | 99.7  | 98.6  | 97.6  | 98.2  | 98.6  | 104.5 | 119.0 |
| 2013  | 103.4 | 99.2    | 101.1   | 102.1   | 111.3   | 94.7  | 98.1  | 103.6 | 97.3  | 102.7 | 103.0 | 105.2 | 100.7 | 100.8 | 101.7 | 107.7 | 122.0 |
| 2014  | 104.6 | 99.5    | 104.7   | 102.5   | 112.0   | 97.3  | 100.5 | 100.8 | 105.6 | 103.4 | 105.0 | 104.2 | 101.3 | 102.1 | 103.4 | 108.8 | 121.4 |
| 2015  | ..    | 101.2   | 103.3   | 102.1   | ..      | 97.6  | 100.1 | 105.0 | 100.0 | 104.7 | 104.8 | 103.8 | 100.1 | 102.5 | 102.1 | ..    | ..    |
| Percentage increase on a year earlier                     |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.9   | 1.2     | 3.8     | 5.6     | 4.9     | -0.1  | 2.7   | 1.1   | 4.2   | 2.3   | 4.6   | 5.7   | 5.1   | 6.0   | 5.1   | 4.1   | 5.3   |
| 2007  | 5.2   | 5.9     | 5.2     | 4.3     | 5.4     | 5.2   | 5.5   | 6.9   | 6.4   | 6.6   | 3.3   | 1.9   | 5.5   | 5.3   | 5.7   | 6.2   | 4.7   |
| 2008  | 5.8   | 6.6     | 5.7     | 5.9     | 5.3     | 7.9   | 7.3   | 5.8   | 2.5   | 7.8   | 6.7   | 6.8   | 5.6   | 5.5   | 6.9   | 7.3   | 2.7   |
| 2009  | 6.1   | 6.4     | 6.9     | 5.3     | 5.3     | 7.1   | 5.4   | 5.9   | 9.2   | 4.2   | 7.3   | 5.3   | 5.6   | 5.2   | 4.5   | 4.2   | 6.7   |
| 2010  | 3.9   | 4.9     | 3.1     | 3.6     | 4.1     | 4.5   | 3.5   | 6.2   | 1.3   | 4.7   | 3.4   | 3.8   | 3.3   | 3.5   | 3.8   | 4.3   | 4.2   |
| 2011  | 3.9   | 1.7     | 4.4     | 4.4     | 4.8     | 2.2   | 3.2   | 0.2   | 9.7   | 2.3   | 2.0   | 4.2   | 4.1   | 4.7   | 4.2   | 3.7   | 6.0   |
| 2012  | 3.4   | 4.0     | 2.9     | 4.0     | 2.8     | 2.4   | 4.4   | 5.0   | -0.2  | 4.5   | 4.3   | 3.8   | 4.1   | 4.0   | 3.2   | 2.6   | 2.7   |
| 2013  | 3.4   | 5.0     | 2.0     | 4.1     | 2.8     | 4.7   | 3.1   | 6.6   | -1.1  | 3.5   | 3.2   | 6.7   | 3.1   | 2.7   | 3.1   | 3.1   | 2.5   |
| 2014  | 1.1   | 0.3     | 3.5     | 0.4     | 0.6     | 2.8   | 2.5   | -2.8  | 8.6   | 0.7   | 2.0   | -0.9  | 0.6   | 1.3   | 1.6   | 1.0   | -0.4  |
| 2015  | ..    | 1.8     | -1.4    | -0.4    | ..      | 0.3   | -0.5  | 4.2   | -5.3  | 1.2   | -0.2  | -0.5  | -1.2  | 0.4   | -1.2  | ..    | ..    |
| Non Specialised Food Stores, Small Businesses (£11,986m)  |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 83.9  | 77.5    | 83.6    | 85.9    | 88.5    | 76.1  | 79.0  | 77.5  | 81.3  | 84.7  | 84.6  | 88.8  | 85.4  | 84.0  | 87.6  | 88.2  | 89.5  |
| 2007  | 86.6  | 85.1    | 87.5    | 86.8    | 86.9    | 81.7  | 87.9  | 85.6  | 88.7  | 87.6  | 86.6  | 88.1  | 88.8  | 84.0  | 86.3  | 87.5  | 87.0  |
| 2008  | 92.7  | 89.4    | 95.5    | 93.7    | 92.4    | 86.2  | 93.6  | 89.1  | 96.4  | 96.9  | 93.6  | 95.3  | 94.9  | 91.6  | 94.0  | 93.7  | 90.1  |
| 2009  | 99.2  | 94.9    | 105.1   | 101.9   | 94.9    | 86.2  | 98.3  | 99.2  | 102.2 | 105.6 | 107.0 | 104.1 | 105.7 | 97.0  | 97.5  | 95.1  | 92.5  |
| 2010  | 89.5  | 82.7    | 94.4    | 91.5    | 89.3    | 81.2  | 84.8  | 82.2  | 87.2  | 95.9  | 98.9  | 93.6  | 91.9  | 89.5  | 87.4  | 93.2  | 87.8  |
| 2011  | 98.7  | 87.9    | 100.3   | 105.8   | 100.9   | 82.8  | 84.5  | 94.8  | 101.9 | 99.7  | 99.5  | 106.3 | 108.8 | 103.0 | 105.3 | 95.6  | 101.5 |
| 2012  | 100.0 | 96.8    | 102.3   | 102.7   | 98.3    | 96.2  | 97.0  | 97.1  | 102.4 | 102.2 | 102.2 | 103.5 | 105.1 | 100.0 | 99.2  | 99.2  | 96.9  |
| 2013  | 98.9  | 84.5    | 102.3   | 106.0   | 102.7   | 82.4  | 85.7  | 85.3  | 97.8  | 103.4 | 105.2 | 109.7 | 106.9 | 102.2 | 101.4 | 98.2  | 107.4 |
| 2014  | 99.5  | 96.5    | 105.8   | 96.4    | 99.4    | 92.7  | 96.7  | 100.3 | 106.4 | 108.8 | 102.9 | 101.2 | 98.8  | 90.6  | 97.0  | 98.7  | 101.9 |
| 2015  | ..    | 97.9    | 100.6   | 96.1    | ..      | 98.1  | 97.4  | 98.2  | 102.1 | 101.6 | 98.6  | 97.2  | 94.6  | 96.4  | 88.6  | ..    | ..    |
| Percentage increase on a year earlier                     |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 6.7   | 4.5     | 7.9     | 6.4     | 8.0     | 4.6   | 3.9   | 4.9   | 3.4   | 9.9   | 10.0  | 9.0   | 4.4   | 5.9   | 8.0   | 5.1   | 10.3  |
| 2007  | 3.2   | 9.8     | 4.7     | 1.0     | -1.8    | 7.4   | 11.3  | 10.4  | 9.1   | 3.5   | 2.4   | -0.8  | 4.0   | 0.1   | -1.6  | -0.8  | -2.8  |
| 2008  | 7.1   | 5.0     | 9.1     | 8.1     | 6.3     | 5.5   | 6.5   | 4.1   | 8.7   | 10.6  | 8.1   | 8.2   | 6.8   | 9.0   | 9.0   | 7.1   | 3.5   |
| 2009  | 7.0   | 6.2     | 10.0    | 8.7     | 2.7     | -     | 5.1   | 11.3  | 6.0   | 9.0   | 14.2  | 9.2   | 11.4  | 6.0   | 3.8   | 1.5   | 2.7   |
| 2010  | -9.8  | -12.9   | -10.2   | -10.2   | -5.8    | -5.8  | -13.8 | -17.1 | -14.7 | -9.2  | -7.5  | -10.1 | -13.0 | -7.8  | -10.4 | -2.0  | -5.1  |
| 2011  | 10.3  | 6.3     | 6.3     | 15.6    | 12.9    | 1.9   | -0.3  | 15.4  | 16.9  | 3.9   | 0.6   | 13.6  | 18.4  | 15.1  | 20.5  | 2.6   | 15.7  |
| 2012  | 1.3   | 10.1    | 1.9     | -3.0    | -2.5    | 16.2  | 14.7  | 2.4   | 0.5   | 2.5   | 2.7   | -2.6  | -3.4  | -2.9  | -5.8  | 3.8   | -4.6  |
| 2013  | -1.1  | -12.7   | 0.1     | 3.2     | 4.5     | -14.3 | -11.6 | -12.2 | -4.5  | 1.2   | 2.9   | 6.0   | 1.7   | 2.2   | 2.2   | -1.0  | 10.8  |
| 2014  | 0.6   | 14.2    | 3.4     | -9.0    | -3.2    | 12.4  | 12.8  | 17.6  | 8.8   | 5.2   | -2.1  | -7.7  | -7.6  | -11.4 | -4.3  | 0.5   | -5.1  |
| 2015  | ..    | 1.4     | -4.9    | -0.3    | ..      | 5.9   | 0.8   | -2.1  | -4.0  | -6.6  | -4.2  | -4.0  | -4.3  | 6.4   | -8.7  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Specialist Food Stores (£7,743m)                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 89.4    | 84.8    | 90.1    | 85.8    | 96.9  | 78.5  | 87.6  | 87.6  | 91.4  | 90.7  | 88.5  | 87.9  | 88.3  | 82.0  | 88.5  | 93.6  | 106.1 |
| 2007  | 87.7    | 80.6    | 87.3    | 88.2    | 94.7  | 74.9  | 82.3  | 83.7  | 85.9  | 87.5  | 88.3  | 91.3  | 88.6  | 85.3  | 89.6  | 90.8  | 101.8 |
| 2008  | 92.4    | 81.2    | 92.2    | 96.1    | 101.1 | 74.9  | 85.5  | 84.0  | 90.4  | 92.1  | 93.7  | 96.8  | 98.4  | 93.7  | 97.4  | 96.9  | 107.5 |
| 2009  | 96.3    | 90.8    | 98.2    | 98.6    | 97.7  | 88.4  | 92.3  | 91.5  | 100.0 | 98.8  | 96.2  | 104.1 | 100.6 | 92.7  | 92.6  | 95.2  | 103.8 |
| 2010  | 94.0    | 85.0    | 94.6    | 95.6    | 100.9 | 78.2  | 85.5  | 89.9  | 93.6  | 94.6  | 95.2  | 99.0  | 96.7  | 91.9  | 103.1 | 102.5 | 98.0  |
| 2011  | 96.9    | 89.3    | 95.6    | 98.2    | 104.5 | 88.0  | 90.9  | 89.1  | 94.7  | 96.1  | 95.8  | 101.3 | 100.3 | 93.9  | 96.9  | 98.8  | 115.0 |
| 2012  | 100.0   | 91.4    | 97.6    | 99.5    | 111.5 | 87.7  | 92.5  | 93.4  | 96.6  | 98.5  | 97.7  | 102.4 | 101.2 | 95.9  | 105.3 | 104.6 | 122.0 |
| 2013  | 104.7   | 98.2    | 102.2   | 103.9   | 114.5 | 91.2  | 100.8 | 101.6 | 99.5  | 104.9 | 102.1 | 104.2 | 108.6 | 99.8  | 108.1 | 108.7 | 124.1 |
| 2014  | 103.9   | 99.7    | 105.2   | 103.4   | 107.7 | 96.2  | 102.8 | 100.6 | 107.9 | 105.4 | 103.0 | 105.9 | 106.7 | 98.7  | 103.8 | 103.9 | 113.9 |
| 2015  | ..      | 96.9    | 105.4   | 103.1   | ..    | 92.7  | 98.7  | 98.8  | 103.7 | 106.5 | 105.8 | 107.3 | 104.1 | 99.0  | 100.5 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -0.5    | 2.1     | 1.3     | -4.8    | -0.3  | -2.5  | 5.0   | 3.3   | 2.3   | 1.3   | 0.5   | -2.5  | -3.5  | -7.8  | -6.5  | 0.8   | 3.4   |
| 2007  | -1.9    | -5.0    | -3.1    | 2.8     | -2.3  | -4.5  | -6.1  | -4.5  | -6.0  | -3.5  | -0.3  | 3.8   | 0.3   | 4.1   | 1.3   | -3.1  | -4.1  |
| 2008  | 5.4     | 0.7     | 5.6     | 9.0     | 6.8   | -     | 3.8   | 0.3   | 5.3   | 5.3   | 6.1   | 6.0   | 11.1  | 9.8   | 8.7   | 6.8   | 5.5   |
| 2009  | 4.2     | 11.8    | 6.5     | 2.6     | -3.4  | 18.0  | 8.0   | 8.9   | 10.6  | 7.2   | 2.7   | 7.5   | 2.2   | -1.1  | -4.9  | -1.8  | -3.4  |
| 2010  | -2.4    | -6.4    | -3.7    | -3.1    | 3.3   | -11.4 | -7.3  | -1.7  | -6.3  | -4.2  | -1.0  | -4.9  | -3.8  | -0.9  | 11.3  | 7.7   | -5.6  |
| 2011  | 3.1     | 5.1     | 1.1     | 2.7     | 3.5   | 12.4  | 6.3   | -1.0  | 1.2   | 1.6   | 0.6   | 2.3   | 3.7   | 2.3   | -6.0  | -3.6  | 17.4  |
| 2012  | 3.2     | 2.3     | 2.1     | 1.4     | 6.7   | -0.3  | 1.7   | 4.8   | 1.9   | 2.5   | 2.0   | 1.1   | 0.9   | 2.0   | 8.7   | 5.9   | 6.1   |
| 2013  | 4.7     | 7.4     | 4.7     | 4.4     | 2.6   | 3.9   | 9.0   | 8.8   | 3.1   | 6.5   | 4.5   | 1.8   | 7.3   | 4.1   | 2.6   | 4.0   | 1.7   |
| 2014  | -0.7    | 1.5     | 3.0     | -0.5    | -5.9  | 5.5   | 2.0   | -1.0  | 8.4   | 0.4   | 0.9   | 1.6   | -1.7  | -1.1  | -4.0  | -4.5  | -8.2  |
| 2015  | ..      | -2.8    | 0.1     | -0.3    | ..    | -3.6  | -4.0  | -1.8  | -3.8  | 1.1   | 2.7   | 1.3   | -2.5  | 0.4   | -3.2  | ..    | ..    |
| Alcoholic Drinks, Other Beverages and Tobacco (£2,873m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 160.8   | 142.9   | 160.5   | 164.0   | 175.8 | 134.9 | 148.6 | 144.8 | 156.7 | 156.9 | 166.3 | 172.3 | 164.5 | 156.8 | 163.9 | 163.6 | 195.2 |
| 2007  | 152.2   | 142.1   | 159.7   | 148.4   | 158.4 | 133.5 | 140.7 | 150.1 | 160.5 | 161.2 | 158.0 | 152.7 | 151.5 | 142.6 | 142.3 | 152.0 | 176.5 |
| 2008  | 157.2   | 141.0   | 164.5   | 158.6   | 165.8 | 136.4 | 143.5 | 143.6 | 159.9 | 169.2 | 164.5 | 166.6 | 155.2 | 154.8 | 157.5 | 162.2 | 175.2 |
| 2009  | 140.2   | 128.2   | 145.3   | 140.2   | 146.9 | 112.1 | 137.5 | 133.6 | 140.8 | 144.8 | 149.2 | 144.9 | 143.0 | 134.3 | 134.9 | 140.5 | 161.7 |
| 2010  | 110.3   | 114.7   | 118.3   | 101.5   | 106.6 | 114.0 | 113.6 | 116.1 | 116.6 | 120.5 | 118.0 | 114.1 | 104.5 | 89.1  | 91.4  | 110.1 | 116.1 |
| 2011  | 116.4   | 97.9    | 115.7   | 116.5   | 135.5 | 87.1  | 102.5 | 102.9 | 114.4 | 109.8 | 121.5 | 119.6 | 114.2 | 115.8 | 125.0 | 127.4 | 150.3 |
| 2012  | 100.0   | 97.0    | 104.9   | 103.7   | 94.4  | 94.4  | 100.5 | 96.2  | 100.7 | 109.0 | 105.1 | 110.1 | 107.9 | 95.2  | 77.9  | 94.9  | 107.1 |
| 2013  | 96.5    | 88.0    | 95.9    | 93.2    | 108.8 | 83.3  | 89.1  | 91.0  | 94.2  | 97.7  | 95.7  | 97.1  | 90.5  | 92.2  | 92.3  | 106.4 | 124.0 |
| 2014  | 99.0    | 82.0    | 99.2    | 93.7    | 122.3 | 75.2  | 84.1  | 87.2  | 110.7 | 94.9  | 93.4  | 95.2  | 90.3  | 95.3  | 98.9  | 112.7 | 148.7 |
| 2015  | ..      | 90.9    | 111.7   | 110.4   | ..    | 82.8  | 94.2  | 94.7  | 105.7 | 114.3 | 114.5 | 112.3 | 108.8 | 110.2 | 114.9 | ..    | ..    |
| Percentage increase on a year earlier                   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -2.6    | -4.4    | -7.1    | -0.1    | 1.2   | -3.0  | -1.2  | -7.7  | -7.6  | -7.9  | -6.1  | 2.2   | -0.5  | -1.7  | 1.0   | -4.1  | 5.1   |
| 2007  | -5.4    | -0.6    | -0.5    | -9.5    | -9.9  | -1.0  | -5.3  | 3.7   | 2.4   | 2.7   | -5.0  | -11.4 | -7.9  | -9.0  | -13.2 | -7.1  | -9.6  |
| 2008  | 3.3     | -0.8    | 3.0     | 6.8     | 4.6   | 2.2   | 2.0   | -4.3  | -0.4  | 5.0   | 4.1   | 9.1   | 2.4   | 8.6   | 10.7  | 6.7   | -0.7  |
| 2009  | -10.8   | -9.1    | -11.7   | -11.6   | -11.4 | -17.8 | -4.2  | -7.0  | -11.9 | -14.4 | -9.3  | -13.0 | -7.9  | -13.3 | -14.4 | -13.4 | -7.7  |
| 2010  | -21.3   | -10.5   | -18.5   | -27.6   | -27.4 | 1.7   | -17.4 | -13.1 | -17.2 | -16.8 | -20.9 | -21.3 | -26.9 | -33.6 | -32.3 | -21.6 | -28.2 |
| 2011  | 5.5     | -14.6   | -2.2    | 14.7    | 27.1  | -23.6 | -9.8  | -11.4 | -1.8  | -8.8  | 2.9   | 4.9   | 9.3   | 30.0  | 36.8  | 15.7  | 29.5  |
| 2012  | -14.1   | -0.9    | -9.3    | -11.0   | -30.4 | 8.3   | -1.9  | -6.5  | -12.0 | -0.7  | -13.5 | -8.0  | -5.5  | -17.8 | -37.7 | -25.6 | -28.8 |
| 2013  | -3.5    | -9.3    | -8.6    | -10.1   | 15.3  | -11.8 | -11.4 | -5.5  | -6.4  | -10.4 | -8.9  | -11.8 | -16.2 | -3.1  | 18.4  | 12.2  | 15.7  |
| 2014  | 2.6     | -6.8    | 3.4     | 0.6     | 12.4  | -9.6  | -5.6  | -4.1  | 17.4  | -2.9  | -2.4  | -2.0  | -0.2  | 3.3   | 7.1   | 5.9   | 19.9  |
| 2015  | ..      | 10.8    | 12.7    | 17.8    | ..    | 10.0  | 12.1  | 8.6   | -4.5  | 20.4  | 22.7  | 18.0  | 20.5  | 15.6  | 16.2  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                             |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Predominantly Non-food Stores, All Businesses (£145,054m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 93.0    | 81.4    | 88.4    | 87.9    | 114.2 | 82.2  | 79.4  | 82.4  | 88.2  | 88.5  | 88.5  | 89.4  | 87.8  | 86.7  | 93.8  | 106.4 | 136.8 |
| 2007  | 95.7    | 84.3    | 91.9    | 91.4    | 115.3 | 82.7  | 82.1  | 87.3  | 91.6  | 91.3  | 92.6  | 93.3  | 90.5  | 90.7  | 95.9  | 108.3 | 136.5 |
| 2008  | 96.1    | 86.7    | 92.9    | 92.2    | 113.5 | 85.3  | 85.7  | 88.8  | 89.8  | 96.4  | 92.7  | 94.4  | 92.0  | 90.6  | 95.0  | 107.0 | 133.5 |
| 2009  | 94.6    | 82.6    | 89.6    | 90.9    | 115.3 | 83.7  | 79.3  | 84.4  | 88.9  | 89.2  | 90.5  | 93.4  | 89.9  | 89.8  | 97.2  | 109.2 | 134.7 |
| 2010  | 97.0    | 84.5    | 92.5    | 94.1    | 116.9 | 80.7  | 83.5  | 88.4  | 91.5  | 92.6  | 93.1  | 96.5  | 93.3  | 92.8  | 99.3  | 111.3 | 135.5 |
| 2011  | 98.5    | 87.1    | 93.9    | 93.4    | 119.4 | 87.7  | 84.9  | 88.5  | 94.8  | 93.2  | 93.6  | 96.0  | 91.5  | 92.9  | 100.5 | 110.6 | 141.6 |
| 2012  | 100.0   | 88.5    | 95.0    | 96.0    | 120.5 | 87.6  | 84.3  | 92.7  | 93.0  | 94.6  | 96.8  | 97.8  | 94.4  | 95.7  | 101.5 | 112.6 | 142.1 |
| 2013  | 101.8   | 88.1    | 96.4    | 97.9    | 124.7 | 86.5  | 87.5  | 89.9  | 93.0  | 96.6  | 98.9  | 99.1  | 94.9  | 99.3  | 103.7 | 115.7 | 148.8 |
| 2014  | 107.3   | 93.1    | 102.1   | 103.1   | 131.8 | 92.1  | 90.0  | 96.5  | 100.1 | 101.7 | 104.1 | 105.6 | 102.9 | 101.3 | 109.9 | 126.1 | 153.9 |
| 2015  | ..      | 96.9    | 105.5   | 106.0   | ..    | 95.2  | 94.8  | 99.9  | 104.3 | 105.5 | 106.4 | 108.8 | 104.3 | 105.1 | 111.4 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.5     | -1.2    | 2.8     | 1.6     | 2.6   | -0.4  | -0.6  | -2.3  | 3.6   | 3.1   | 1.9   | 1.2   | 2.6   | 1.0   | 2.1   | 1.7   | 3.4   |
| 2007  | 3.0     | 3.6     | 3.9     | 4.1     | 1.0   | 0.7   | 3.4   | 5.9   | 3.9   | 3.2   | 4.6   | 4.4   | 3.1   | 4.7   | 2.2   | 1.8   | -0.2  |
| 2008  | 0.4     | 2.8     | 1.2     | 0.8     | -1.6  | 3.1   | 4.4   | 1.8   | -2.0  | 5.7   | 0.1   | 1.2   | 1.7   | -0.2  | -0.9  | -1.2  | -2.2  |
| 2009  | -1.6    | -4.7    | -3.6    | -1.4    | 1.6   | -2.0  | -7.5  | -4.9  | -1.0  | -7.5  | -2.3  | -1.1  | -2.3  | -0.8  | 2.4   | 2.1   | 0.9   |
| 2010  | 2.5     | 2.3     | 3.2     | 3.4     | 1.4   | -3.6  | 5.3   | 4.6   | 2.9   | 3.9   | 2.9   | 3.3   | 3.7   | 3.3   | 2.2   | 1.9   | 0.6   |
| 2011  | 1.5     | 3.1     | 1.5     | -0.7    | 2.2   | 8.7   | 1.6   | 0.1   | 3.6   | 0.6   | 0.5   | -0.5  | -1.9  | 0.2   | 1.1   | -0.6  | 4.5   |
| 2012  | 1.6     | 1.7     | 1.2     | 2.7     | 0.9   | -0.1  | -0.6  | 4.8   | -1.9  | 1.5   | 3.4   | 1.9   | 3.2   | 3.0   | 1.0   | 1.8   | 0.3   |
| 2013  | 1.8     | -0.5    | 1.5     | 2.0     | 3.5   | -1.2  | 3.8   | -3.1  | -     | 2.1   | 2.2   | 1.3   | 0.6   | 3.8   | 2.2   | 2.7   | 4.7   |
| 2014  | 5.4     | 5.6     | 6.0     | 5.4     | 5.7   | 6.5   | 2.9   | 7.3   | 7.6   | 5.3   | 5.3   | 6.6   | 8.4   | 2.0   | 6.1   | 9.0   | 3.5   |
| 2015  | ..      | 4.1     | 3.3     | 2.8     | ..    | 3.3   | 5.3   | 3.6   | 4.2   | 3.8   | 2.2   | 3.0   | 1.4   | 3.7   | 1.4   | ..    | ..    |
| Predominantly Non-food Stores, Large Businesses (£107,026m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 89.2    | 76.6    | 83.2    | 83.3    | 113.8 | 78.4  | 73.8  | 77.4  | 83.5  | 83.7  | 82.5  | 85.0  | 83.0  | 82.3  | 89.4  | 103.8 | 141.3 |
| 2007  | 92.3    | 79.7    | 86.2    | 87.1    | 116.1 | 79.6  | 77.1  | 81.8  | 86.7  | 85.7  | 86.2  | 88.2  | 85.6  | 87.5  | 92.9  | 106.4 | 142.5 |
| 2008  | 92.7    | 82.9    | 87.1    | 87.1    | 114.6 | 84.0  | 80.4  | 83.7  | 83.8  | 91.5  | 86.2  | 88.7  | 87.5  | 85.6  | 91.1  | 106.2 | 140.0 |
| 2009  | 91.6    | 80.0    | 85.4    | 86.2    | 114.9 | 82.3  | 76.5  | 81.0  | 85.8  | 84.6  | 85.8  | 88.1  | 84.8  | 85.9  | 92.9  | 107.1 | 138.8 |
| 2010  | 96.2    | 83.7    | 90.2    | 91.2    | 119.7 | 82.5  | 81.3  | 86.6  | 88.8  | 90.1  | 91.4  | 92.5  | 89.9  | 91.1  | 97.8  | 111.4 | 143.8 |
| 2011  | 98.5    | 86.1    | 92.5    | 92.1    | 123.2 | 88.9  | 83.0  | 86.2  | 94.1  | 90.7  | 92.7  | 94.7  | 89.6  | 92.1  | 99.2  | 111.7 | 151.6 |
| 2012  | 100.0   | 87.1    | 93.3    | 94.6    | 125.1 | 88.2  | 82.5  | 88.8  | 91.8  | 92.0  | 95.4  | 96.4  | 91.3  | 95.9  | 100.3 | 114.0 | 153.8 |
| 2013  | 102.5   | 87.4    | 95.5    | 97.5    | 129.6 | 87.8  | 85.5  | 88.7  | 91.8  | 95.1  | 98.7  | 98.5  | 94.7  | 99.0  | 103.1 | 118.1 | 160.1 |
| 2014  | 107.8   | 91.9    | 101.3   | 102.6   | 136.7 | 93.2  | 87.9  | 93.9  | 99.5  | 100.8 | 103.1 | 104.0 | 102.0 | 102.1 | 109.8 | 129.8 | 163.8 |
| 2015  | ..      | 96.7    | 105.4   | 105.7   | ..    | 96.1  | 93.9  | 99.4  | 104.3 | 105.4 | 106.2 | 107.8 | 103.4 | 105.8 | 110.4 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 3.4     | -1.1    | 5.2     | 5.0     | 4.1   | -0.4  | -0.1  | -2.5  | 6.8   | 5.6   | 3.6   | 4.7   | 6.4   | 4.2   | 4.6   | 2.3   | 4.9   |
| 2007  | 3.4     | 4.0     | 3.6     | 4.6     | 2.1   | 1.5   | 4.4   | 5.7   | 3.8   | 2.5   | 4.4   | 3.7   | 3.2   | 6.4   | 4.0   | 2.6   | 0.8   |
| 2008  | 0.5     | 4.0     | 1.1     | -       | -1.3  | 5.5   | 4.4   | 2.3   | -3.4  | 6.7   | 0.1   | 0.6   | 2.2   | -2.2  | -2.0  | -0.2  | -1.7  |
| 2009  | -1.2    | -3.4    | -2.0    | -1.1    | 0.3   | -2.1  | -4.8  | -3.1  | 2.3   | -7.6  | -0.5  | -0.7  | -3.1  | 0.3   | 2.0   | 0.8   | -0.9  |
| 2010  | 4.9     | 4.6     | 5.6     | 5.8     | 4.1   | 0.3   | 6.2   | 6.9   | 3.5   | 6.5   | 6.5   | 5.1   | 6.1   | 6.1   | 5.2   | 4.1   | 3.6   |
| 2011  | 2.4     | 2.8     | 2.6     | 1.0     | 2.9   | 7.8   | 2.1   | -0.5  | 6.0   | 0.7   | 1.4   | 2.4   | -0.4  | 1.1   | 1.4   | 0.2   | 5.4   |
| 2012  | 1.6     | 1.2     | 0.8     | 2.7     | 1.5   | -0.8  | -0.6  | 4.1   | -2.4  | 1.5   | 2.9   | 1.8   | 1.9   | 4.1   | 1.1   | 2.0   | 1.4   |
| 2013  | 2.5     | 0.4     | 2.4     | 3.1     | 3.7   | -0.4  | 3.6   | -1.3  | -     | 3.3   | 3.4   | 2.2   | 3.7   | 3.3   | 2.8   | 3.6   | 4.1   |
| 2014  | 5.2     | 5.1     | 6.1     | 5.2     | 5.5   | 6.1   | 2.8   | 5.9   | 8.3   | 6.1   | 4.5   | 5.6   | 7.7   | 3.0   | 6.6   | 9.9   | 2.3   |
| 2015  | ..      | 5.2     | 4.1     | 3.0     | ..    | 3.2   | 6.9   | 5.8   | 4.9   | 4.6   | 3.0   | 3.7   | 1.3   | 3.7   | 0.5   | ..    | ..    |
| Predominantly Non-food Stores, Small Businesses (£38,027m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 103.5   | 95.0    | 103.1   | 100.6   | 115.3 | 92.6  | 95.1  | 96.7  | 101.4 | 101.9 | 105.4 | 101.8 | 101.2 | 99.2  | 106.1 | 113.6 | 123.9 |
| 2007  | 105.5   | 97.4    | 107.9   | 103.6   | 113.0 | 91.5  | 96.4  | 102.9 | 105.4 | 106.9 | 110.6 | 107.8 | 104.2 | 99.8  | 104.1 | 113.5 | 119.8 |
| 2008  | 105.8   | 97.5    | 109.3   | 106.4   | 110.4 | 89.0  | 100.7 | 103.4 | 106.7 | 110.3 | 110.7 | 110.4 | 104.8 | 104.6 | 105.8 | 109.2 | 115.0 |
| 2009  | 103.0   | 89.9    | 101.5   | 104.3   | 116.4 | 87.5  | 87.0  | 94.1  | 97.9  | 102.2 | 103.8 | 108.3 | 104.4 | 101.0 | 109.2 | 115.3 | 122.9 |
| 2010  | 99.3    | 86.7    | 99.1    | 102.2   | 109.1 | 75.6  | 89.8  | 93.3  | 99.3  | 100.0 | 98.2  | 107.6 | 102.7 | 97.4  | 103.7 | 110.8 | 112.0 |
| 2011  | 98.4    | 90.1    | 97.7    | 97.1    | 108.8 | 84.2  | 90.1  | 94.8  | 96.6  | 100.4 | 96.4  | 99.6  | 96.9  | 95.3  | 104.1 | 107.6 | 113.5 |
| 2012  | 100.0   | 92.7    | 99.8    | 99.7    | 107.8 | 85.9  | 89.3  | 101.0 | 96.3  | 101.9 | 100.8 | 101.9 | 103.1 | 95.2  | 104.8 | 108.9 | 109.3 |
| 2013  | 99.7    | 90.0    | 99.0    | 98.9    | 110.9 | 82.7  | 93.2  | 93.3  | 96.2  | 101.0 | 99.6  | 100.6 | 95.7  | 100.2 | 105.3 | 108.9 | 117.0 |
| 2014  | 105.7   | 96.3    | 104.5   | 104.6   | 118.0 | 89.2  | 96.0  | 103.7 | 101.7 | 104.2 | 106.9 | 110.2 | 105.4 | 99.3  | 110.3 | 115.6 | 126.1 |
| 2015  | ..      | 97.5    | 105.7   | 106.9   | ..    | 92.4  | 97.3  | 101.6 | 104.2 | 105.8 | 106.7 | 111.6 | 107.0 | 103.0 | 114.3 | ..    | ..    |
| Percentage increase on a year earlier                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -2.7    | -1.4    | -2.3    | -5.7    | -1.4  | -0.4  | -1.7  | -1.9  | -3.2  | -2.1  | -1.8  | -6.1  | -5.3  | -5.8  | -3.4  | -     | -1.1  |
| 2007  | 1.9     | 2.5     | 4.6     | 3.0     | -1.9  | -1.2  | 1.4   | 6.3   | 4.0   | 4.8   | 4.9   | 5.9   | 3.0   | 0.6   | -1.9  | -0.1  | -3.3  |
| 2008  | 0.3     | 0.1     | 1.4     | 2.7     | -2.3  | -2.7  | 4.5   | 0.5   | 1.2   | 3.2   | 0.1   | 2.4   | 0.5   | 4.8   | 1.6   | -3.8  | -4.0  |
| 2009  | -2.6    | -7.8    | -7.2    | -2.0    | 5.4   | -1.7  | -13.6 | -9.0  | -8.2  | -7.4  | -6.2  | -1.9  | -0.3  | -3.5  | 3.3   | 5.6   | 6.9   |
| 2010  | -3.6    | -3.5    | -2.4    | -2.0    | -6.3  | -13.7 | 3.2   | -0.8  | 1.4   | -2.1  | -5.4  | -0.6  | -1.7  | -3.5  | -5.0  | -3.9  | -8.9  |
| 2011  | -0.9    | 3.8     | -1.4    | -4.9    | -0.3  | 11.4  | 0.3   | 1.6   | -2.6  | 0.4   | -1.9  | -7.4  | -5.7  | -2.1  | 0.4   | -3.0  | 1.3   |
| 2012  | 1.6     | 3.0     | 2.1     | 2.6     | -0.9  | 2.0   | -0.8  | 6.5   | -0.3  | 1.6   | 4.6   | 2.3   | 6.4   | -0.2  | 0.7   | 1.3   | -3.6  |
| 2013  | -0.3    | -2.9    | -0.8    | -0.8    | 2.9   | -3.7  | 4.3   | -7.6  | -0.1  | -0.9  | -1.2  | -1.3  | -7.2  | 5.3   | 0.5   | -     | 7.0   |
| 2014  | 6.0     | 7.0     | 5.6     | 5.7     | 6.4   | 7.8   | 3.0   | 11.1  | 5.7   | 3.2   | 7.4   | 9.6   | 10.2  | -0.9  | 4.7   | 6.2   | 7.8   |
| 2015  | ..      | 1.2     | 1.1     | 2.2     | ..    | 3.6   | 1.3   | -2.0  | 2.4   | 1.5   | -0.2  | 1.3   | 1.5   | 3.7   | 3.7   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Non Specialised Predominantly Non-food Stores, All Businesses (£28,331m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 82.4    | 69.1    | 73.0    | 74.6    | 113.0 | 69.7  | 66.3  | 70.9  | 73.4  | 73.0  | 72.6  | 76.4  | 75.2  | 72.6  | 81.9  | 104.4 | 144.8 |
| 2007   | 85.5    | 71.3    | 76.1    | 79.0    | 115.7 | 71.6  | 68.7  | 73.1  | 73.9  | 74.6  | 79.1  | 81.2  | 78.5  | 77.7  | 87.1  | 110.1 | 143.1 |
| 2008   | 83.3    | 72.2    | 75.0    | 75.6    | 111.0 | 72.4  | 71.0  | 72.9  | 72.3  | 75.5  | 76.8  | 77.7  | 75.6  | 74.1  | 82.2  | 107.0 | 137.3 |
| 2009   | 84.7    | 70.0    | 76.8    | 78.1    | 114.1 | 70.3  | 66.8  | 72.2  | 74.3  | 76.7  | 78.8  | 79.5  | 77.7  | 77.4  | 87.3  | 110.9 | 138.0 |
| 2010   | 90.6    | 76.5    | 83.2    | 83.8    | 119.0 | 75.0  | 74.6  | 79.3  | 78.8  | 83.2  | 86.7  | 84.7  | 83.6  | 83.2  | 90.7  | 113.9 | 145.7 |
| 2011   | 94.2    | 80.8    | 85.6    | 86.5    | 124.1 | 83.3  | 77.9  | 81.2  | 83.7  | 84.7  | 87.9  | 87.9  | 85.4  | 86.1  | 93.2  | 114.9 | 156.1 |
| 2012   | 100.0   | 84.0    | 93.0    | 92.2    | 130.8 | 82.9  | 79.6  | 88.3  | 90.0  | 93.0  | 95.4  | 94.2  | 90.4  | 92.1  | 98.8  | 122.7 | 162.9 |
| 2013   | 104.5   | 87.8    | 94.9    | 95.5    | 139.7 | 88.2  | 85.9  | 88.9  | 89.6  | 93.5  | 100.2 | 96.2  | 94.7  | 95.5  | 105.0 | 128.5 | 176.4 |
| 2014   | 110.0   | 93.1    | 101.6   | 101.7   | 145.1 | 94.3  | 89.8  | 94.4  | 100.0 | 100.9 | 103.5 | 102.3 | 102.0 | 101.1 | 110.2 | 143.3 | 174.4 |
| 2015   | ..      | 98.0    | 103.7   | 105.8   | ..    | 98.6  | 95.6  | 99.3  | 100.5 | 103.4 | 106.4 | 108.0 | 104.1 | 105.4 | 113.3 | ..    | ..    |
| Percentage increase on a year earlier                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 2.9     | -1.7    | 5.5     | 4.6     | 3.0   | -1.7  | -1.5  | -1.8  | 7.4   | 7.2   | 2.7   | 5.4   | 5.6   | 3.2   | 4.8   | 1.1   | 3.3   |
| 2007   | 3.8     | 3.1     | 4.3     | 6.0     | 2.4   | 2.7   | 3.5   | 3.1   | 0.6   | 2.2   | 8.9   | 6.3   | 4.5   | 7.0   | 6.4   | 5.5   | -1.2  |
| 2008   | -2.7    | 1.3     | -1.5    | -4.3    | -4.1  | 1.2   | 3.4   | -0.3  | -2.2  | 1.1   | -2.9  | -4.4  | -3.7  | -4.6  | -5.7  | -2.9  | -4.0  |
| 2009   | 1.8     | -3.1    | 2.4     | 3.3     | 2.7   | -2.9  | -5.9  | -0.9  | 2.8   | 1.6   | 2.6   | 2.4   | 2.8   | 4.5   | 6.2   | 3.7   | 0.5   |
| 2010   | 7.0     | 9.4     | 8.4     | 7.2     | 4.3   | 6.6   | 11.7  | 9.9   | 6.0   | 8.6   | 10.1  | 6.5   | 7.5   | 7.6   | 4.0   | 2.6   | 5.6   |
| 2011   | 4.0     | 5.6     | 2.9     | 3.2     | 4.3   | 11.1  | 4.4   | 2.4   | 6.3   | 1.8   | 1.3   | 3.8   | 2.2   | 3.5   | 2.7   | 0.9   | 7.1   |
| 2012   | 6.1     | 3.9     | 8.6     | 6.7     | 5.4   | -0.4  | 2.1   | 8.8   | 7.5   | 9.8   | 8.6   | 7.1   | 5.8   | 7.0   | 6.0   | 6.8   | 4.4   |
| 2013   | 4.5     | 4.5     | 2.1     | 3.5     | 6.8   | 6.3   | 8.0   | 0.7   | -0.4  | 0.6   | 5.1   | 2.2   | 4.7   | 3.6   | 6.3   | 4.7   | 8.3   |
| 2014   | 5.4     | 6.0     | 7.1     | 6.5     | 3.9   | 7.0   | 4.5   | 6.1   | 11.6  | 7.9   | 3.2   | 6.3   | 7.7   | 5.9   | 5.0   | 11.5  | -1.1  |
| 2015   | ..      | 5.3     | 2.0     | 4.0     | ..    | 4.5   | 6.5   | 5.2   | 0.5   | 2.5   | 2.8   | 5.7   | 2.1   | 4.2   | 2.8   | ..    | ..    |
| Non Specialised Predominantly Non-food Stores, Large Businesses (£25,620m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 82.7    | 69.2    | 72.3    | 73.9    | 115.5 | 70.7  | 66.5  | 70.0  | 72.7  | 72.1  | 72.1  | 75.7  | 74.6  | 72.0  | 81.4  | 106.3 | 150.2 |
| 2007   | 85.8    | 71.6    | 75.3    | 78.4    | 117.7 | 72.9  | 68.6  | 73.0  | 73.1  | 73.9  | 78.2  | 80.6  | 77.8  | 77.3  | 87.0  | 111.7 | 147.1 |
| 2008   | 85.0    | 72.7    | 75.7    | 77.3    | 115.3 | 73.6  | 71.1  | 73.1  | 72.6  | 76.1  | 77.7  | 78.8  | 77.4  | 76.1  | 84.6  | 110.3 | 143.8 |
| 2009   | 83.9    | 69.5    | 75.5    | 76.5    | 114.1 | 69.8  | 66.5  | 71.7  | 73.9  | 74.8  | 77.4  | 78.0  | 75.4  | 76.2  | 86.0  | 109.4 | 140.3 |
| 2010   | 92.6    | 78.6    | 84.1    | 85.0    | 122.8 | 76.9  | 76.6  | 81.6  | 79.5  | 84.1  | 87.7  | 86.4  | 83.8  | 84.8  | 92.7  | 116.8 | 151.5 |
| 2011   | 95.8    | 81.6    | 86.9    | 87.2    | 127.3 | 84.7  | 78.1  | 82.0  | 84.5  | 85.0  | 90.3  | 88.8  | 86.0  | 86.9  | 94.3  | 117.2 | 161.9 |
| 2012   | 100.0   | 83.6    | 91.8    | 91.3    | 133.3 | 83.5  | 79.4  | 87.0  | 88.4  | 90.6  | 95.5  | 93.6  | 88.1  | 91.9  | 98.6  | 124.6 | 168.1 |
| 2013   | 106.5   | 88.3    | 96.5    | 97.6    | 143.7 | 88.2  | 86.6  | 89.8  | 90.6  | 94.6  | 102.9 | 98.5  | 96.4  | 98.0  | 107.7 | 130.6 | 182.9 |
| 2014   | 112.3   | 95.1    | 102.8   | 103.4   | 149.4 | 97.4  | 91.0  | 96.0  | 101.0 | 101.8 | 105.1 | 104.1 | 103.7 | 102.7 | 112.1 | 147.8 | 180.5 |
| 2015   | ..      | 99.3    | 105.8   | 107.8   | ..    | 100.3 | 96.0  | 101.1 | 102.5 | 104.6 | 109.5 | 109.2 | 106.0 | 108.1 | 116.2 | ..    | ..    |
| Percentage increase on a year earlier                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.6     | -1.1    | 6.1     | 5.5     | 3.9   | -0.6  | -0.1  | -2.2  | 7.9   | 7.7   | 3.5   | 5.8   | 6.6   | 4.3   | 4.7   | 2.0   | 4.7   |
| 2007   | 3.7     | 3.5     | 4.1     | 6.1     | 1.9   | 3.1   | 3.1   | 4.2   | 0.5   | 2.5   | 8.4   | 6.5   | 4.2   | 7.3   | 6.8   | 5.1   | -2.0  |
| 2008   | -0.9    | 1.6     | 0.5     | -1.4    | -2.1  | 1.1   | 3.6   | 0.2   | -0.7  | 3.0   | -0.5  | -2.3  | -0.5  | -1.5  | -2.7  | -1.2  | -2.3  |
| 2009   | -1.3    | -4.4    | -0.2    | -1.1    | -1.0  | -5.2  | -6.5  | -2.0  | 1.8   | -1.8  | -0.4  | -1.0  | -2.6  | 0.1   | 1.7   | -0.8  | -2.4  |
| 2010   | 10.4    | 13.1    | 11.3    | 11.1    | 7.6   | 10.1  | 15.2  | 13.8  | 7.5   | 12.5  | 13.3  | 10.8  | 11.2  | 11.3  | 7.8   | 6.7   | 8.0   |
| 2011   | 3.4     | 3.9     | 3.3     | 2.6     | 3.7   | 10.2  | 2.0   | 0.5   | 6.3   | 1.0   | 2.9   | 2.8   | 2.7   | 2.5   | 1.7   | 0.3   | 6.8   |
| 2012   | 4.4     | 2.4     | 5.6     | 4.7     | 4.7   | -1.4  | 1.7   | 6.1   | 4.6   | 6.5   | 5.7   | 5.4   | 2.5   | 5.8   | 4.6   | 6.3   | 3.9   |
| 2013   | 6.5     | 5.7     | 5.2     | 7.0     | 7.7   | 5.7   | 9.0   | 3.2   | 2.5   | 4.4   | 7.7   | 5.3   | 9.3   | 6.6   | 9.2   | 4.8   | 8.8   |
| 2014   | 5.4     | 7.6     | 6.5     | 5.9     | 4.0   | 10.3  | 5.1   | 6.9   | 11.5  | 7.7   | 2.2   | 5.7   | 7.6   | 4.8   | 4.1   | 13.1  | -1.3  |
| 2015   | ..      | 4.4     | 2.9     | 4.2     | ..    | 3.0   | 5.4   | 5.3   | 1.4   | 2.8   | 4.2   | 4.9   | 2.2   | 5.3   | 3.6   | ..    | ..    |
| Non Specialised Predominantly Non-food Stores, Small Businesses (£2,711m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 79.5    | 69.0    | 79.4    | 80.4    | 89.3  | 60.3  | 64.7  | 79.3  | 80.1  | 81.5  | 77.3  | 83.4  | 80.2  | 78.1  | 86.2  | 86.8  | 93.7  |
| 2007   | 83.4    | 68.3    | 83.8    | 84.5    | 97.1  | 59.6  | 69.7  | 74.2  | 81.3  | 81.4  | 87.7  | 87.1  | 85.8  | 81.4  | 88.7  | 95.6  | 105.1 |
| 2008   | 66.6    | 67.1    | 68.6    | 59.8    | 71.0  | 60.9  | 70.9  | 70.2  | 69.7  | 69.0  | 67.5  | 67.2  | 58.6  | 54.9  | 59.4  | 75.4  | 76.7  |
| 2009   | 92.5    | 74.1    | 88.3    | 93.9    | 113.7 | 74.9  | 70.1  | 76.7  | 78.3  | 94.3  | 91.5  | 94.4  | 99.7  | 88.7  | 99.2  | 125.2 | 116.1 |
| 2010   | 72.0    | 56.9    | 74.9    | 72.8    | 83.4  | 56.9  | 56.3  | 57.3  | 72.2  | 74.8  | 77.3  | 69.5  | 81.4  | 68.6  | 72.1  | 85.8  | 90.6  |
| 2011   | 79.9    | 73.2    | 73.8    | 79.5    | 93.3  | 70.1  | 76.1  | 73.2  | 76.6  | 81.8  | 65.1  | 80.3  | 79.6  | 78.7  | 82.9  | 93.7  | 101.4 |
| 2012   | 100.0   | 87.3    | 104.6   | 101.4   | 106.7 | 77.6  | 80.6  | 100.4 | 105.7 | 115.6 | 94.8  | 100.1 | 111.7 | 94.1  | 100.4 | 105.1 | 113.2 |
| 2013   | 84.7    | 82.4    | 79.5    | 74.9    | 101.9 | 87.5  | 79.2  | 80.8  | 80.4  | 83.5  | 75.5  | 74.7  | 78.7  | 72.1  | 79.4  | 108.4 | 114.7 |
| 2014   | 88.3    | 74.2    | 90.2    | 85.4    | 104.5 | 65.8  | 77.8  | 79.7  | 90.5  | 92.0  | 88.4  | 84.6  | 85.6  | 85.9  | 91.9  | 100.9 | 117.4 |
| 2015   | ..      | 85.8    | 83.2    | 87.0    | ..    | 82.9  | 92.1  | 83.0  | 82.1  | 91.6  | 77.4  | 97.1  | 86.3  | 79.5  | 86.3  | ..    | ..    |
| Percentage increase on a year earlier                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -4.0    | -6.8    | 0.6     | -2.3    | -6.9  | -12.1 | -13.5 | 2.1   | 3.1   | 3.1   | -3.4  | 1.9   | -3.0  | -5.2  | 6.1   | -7.8  | -14.1 |
| 2007   | 4.9     | -0.9    | 5.5     | 5.1     | 8.8   | -1.1  | 7.7   | -6.4  | 1.5   | -0.1  | 13.5  | 4.3   | 7.0   | 4.1   | 3.0   | 10.2  | 12.1  |
| 2008   | -20.1   | -1.8    | -18.1   | -29.2   | -26.9 | 2.2   | 1.7   | -5.5  | -14.3 | -15.3 | -23.0 | -22.8 | -31.7 | -32.6 | -33.0 | -21.1 | -27.0 |
| 2009   | 38.8    | 10.5    | 28.7    | 56.9    | 60.2  | 22.9  | -1.0  | 9.3   | 12.4  | 36.7  | 35.6  | 40.4  | 70.1  | 61.7  | 67.0  | 66.1  | 51.4  |
| 2010   | -22.1   | -23.2   | -15.1   | -22.4   | -26.6 | -24.1 | -19.7 | -25.2 | -7.8  | -20.7 | -15.6 | -26.4 | -18.3 | -22.7 | -27.4 | -31.5 | -21.9 |
| 2011   | 11.0    | 28.6    | -1.6    | 9.2     | 11.9  | 23.2  | 35.1  | 27.7  | 6.0   | 9.5   | -15.8 | 15.7  | -2.2  | 14.7  | 15.0  | 9.2   | 11.9  |
| 2012   | 25.1    | 19.4    | 41.7    | 27.5    | 14.4  | 10.8  | 5.9   | 37.1  | 38.1  | 41.3  | 45.6  | 24.6  | 40.3  | 19.6  | 21.2  | 12.1  | 11.6  |
| 2013   | -15.3   | -5.6    | -24.0   | -26.1   | -4.5  | 12.8  | -1.8  | -19.5 | -24.0 | -27.7 | -20.3 | -25.4 | -29.5 | -23.4 | -20.9 | 3.2   | 1.4   |
| 2014   | 4.3     | -10.0   | 13.4    | 14.0    | 2.5   | -24.8 | -1.7  | -1.4  | 12.6  | 10.1  | 17.1  | 13.3  | 8.7   | 19.2  | 15.7  | -6.9  | 2.4   |
| 2015   | ..      | 15.6    | -7.7    | 1.9     | ..    | 26.1  | 18.3  | 4.1   | -9.3  | -0.4  | -12.5 | 14.8  | 0.8   | -7.4  | -6.1  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

## 4

## VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Textile, Clothing, Footwear and Leather, All Businesses (£42,729m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 86.9    | 70.7    | 82.1    | 83.3    | 111.2 | 70.7  | 67.5  | 73.3  | 79.5  | 83.4  | 83.2  | 87.6  | 81.2  | 81.7  | 91.2  | 101.1 | 135.3 |
| 2007   | 89.3    | 74.3    | 85.9    | 86.7    | 110.2 | 71.4  | 71.9  | 78.5  | 87.4  | 84.8  | 85.6  | 88.4  | 83.8  | 87.6  | 91.0  | 99.1  | 134.4 |
| 2008   | 89.0    | 75.4    | 85.2    | 87.6    | 108.9 | 73.7  | 74.3  | 78.0  | 79.5  | 91.8  | 84.6  | 89.5  | 87.0  | 86.5  | 91.5  | 100.1 | 129.9 |
| 2009   | 90.1    | 76.3    | 86.0    | 87.5    | 110.4 | 76.9  | 72.4  | 79.1  | 85.3  | 84.3  | 87.9  | 91.3  | 84.2  | 87.0  | 94.4  | 100.1 | 131.4 |
| 2010   | 94.9    | 80.2    | 90.5    | 92.8    | 116.3 | 78.9  | 77.2  | 83.5  | 90.6  | 89.5  | 91.2  | 95.7  | 89.4  | 93.3  | 100.1 | 107.4 | 136.4 |
| 2011   | 98.5    | 82.2    | 94.5    | 94.7    | 122.6 | 82.7  | 79.2  | 84.1  | 96.3  | 92.3  | 94.7  | 98.8  | 91.0  | 94.3  | 101.4 | 109.5 | 150.0 |
| 2012   | 100.0   | 85.2    | 93.6    | 97.7    | 123.4 | 84.8  | 80.3  | 89.5  | 91.0  | 92.9  | 96.3  | 99.4  | 94.4  | 99.1  | 104.4 | 108.8 | 150.3 |
| 2013   | 102.4   | 85.6    | 95.9    | 100.6   | 127.6 | 85.6  | 82.9  | 87.8  | 90.6  | 95.9  | 100.1 | 101.4 | 97.0  | 102.9 | 104.8 | 115.5 | 155.4 |
| 2014   | 106.0   | 87.5    | 101.7   | 104.2   | 132.1 | 87.0  | 81.6  | 92.7  | 97.7  | 101.1 | 105.3 | 106.4 | 106.2 | 100.7 | 107.5 | 121.6 | 160.2 |
| 2015   | ..      | 91.8    | 107.1   | 108.4   | ..    | 90.2  | 87.8  | 96.4  | 103.6 | 105.1 | 111.4 | 109.8 | 108.0 | 107.5 | 109.6 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 4.6     | 0.9     | 4.4     | 5.1     | 6.8   | 1.0   | 0.5   | 1.2   | 4.9   | 6.0   | 2.9   | 5.9   | 5.9   | 3.7   | 8.4   | 4.7   | 7.2   |
| 2007   | 2.8     | 5.0     | 4.6     | 4.0     | -0.9  | 1.0   | 6.4   | 7.1   | 9.9   | 1.7   | 2.9   | 0.9   | 3.2   | 7.2   | -0.3  | -2.0  | -0.7  |
| 2008   | -0.3    | 1.5     | -0.8    | 1.1     | -1.1  | 3.2   | 3.3   | -0.7  | -9.1  | 8.3   | -1.2  | 1.3   | 3.8   | -1.2  | 0.6   | 1.1   | -3.4  |
| 2009   | 1.2     | 1.3     | 0.9     | -0.1    | 1.4   | 4.3   | -2.6  | 1.4   | 7.3   | -8.1  | 4.0   | 2.0   | -3.2  | 0.6   | 3.2   | -     | 1.1   |
| 2010   | 5.4     | 5.0     | 5.2     | 6.1     | 5.4   | 2.7   | 6.7   | 5.6   | 6.3   | 6.1   | 3.7   | 4.7   | 6.2   | 7.2   | 6.0   | 7.3   | 3.8   |
| 2011   | 3.7     | 2.5     | 4.4     | 2.0     | 5.4   | 4.8   | 2.6   | 0.7   | 6.3   | 3.2   | 3.8   | 3.3   | 1.8   | 1.1   | 1.3   | 1.9   | 9.9   |
| 2012   | 1.6     | 3.7     | -0.9    | 3.3     | 0.7   | 2.6   | 1.4   | 6.4   | -5.5  | 0.6   | 1.7   | 0.6   | 3.8   | 5.1   | 2.9   | -0.6  | 0.2   |
| 2013   | 2.4     | 0.5     | 2.4     | 2.9     | 3.3   | 0.9   | 3.3   | -1.9  | -0.4  | 3.2   | 3.9   | 2.0   | 2.7   | 3.8   | 0.4   | 6.1   | 3.4   |
| 2014   | 3.5     | 2.2     | 6.1     | 3.5     | 3.6   | 1.6   | -1.6  | 5.7   | 7.9   | 5.5   | 5.2   | 5.0   | 9.5   | -2.1  | 2.5   | 5.3   | 3.1   |
| 2015   | ..      | 4.9     | 5.3     | 4.1     | ..    | 3.7   | 7.6   | 3.9   | 6.0   | 4.0   | 5.8   | 3.2   | 1.8   | 6.8   | 2.0   | ..    | ..    |
| Textile, Clothing, Footwear and Leather, Large Businesses (£37,560m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 82.6    | 66.3    | 77.7    | 78.5    | 108.0 | 66.4  | 63.5  | 68.5  | 75.2  | 79.0  | 78.6  | 83.2  | 75.8  | 76.9  | 86.3  | 98.1  | 133.3 |
| 2007   | 85.9    | 70.8    | 82.0    | 82.7    | 108.0 | 68.3  | 68.2  | 74.9  | 83.2  | 81.0  | 81.8  | 84.2  | 79.1  | 84.5  | 87.9  | 96.8  | 133.0 |
| 2008   | 86.3    | 72.8    | 82.4    | 84.0    | 107.2 | 71.3  | 71.3  | 75.5  | 75.8  | 89.6  | 81.9  | 86.7  | 83.1  | 82.6  | 88.4  | 98.6  | 129.1 |
| 2009   | 88.1    | 73.6    | 83.5    | 84.6    | 110.6 | 73.9  | 69.2  | 76.8  | 82.8  | 81.8  | 85.3  | 87.8  | 81.1  | 84.9  | 92.8  | 99.6  | 133.7 |
| 2010   | 94.1    | 79.3    | 89.7    | 91.2    | 116.3 | 78.3  | 76.1  | 82.7  | 89.4  | 88.7  | 90.6  | 93.7  | 87.9  | 91.7  | 98.2  | 107.3 | 138.1 |
| 2011   | 98.0    | 81.1    | 93.5    | 93.8    | 123.6 | 81.9  | 77.9  | 83.2  | 95.5  | 91.2  | 93.8  | 98.4  | 90.2  | 93.0  | 101.3 | 109.7 | 152.6 |
| 2012   | 100.0   | 84.9    | 93.6    | 96.5    | 125.0 | 84.1  | 79.9  | 89.6  | 90.9  | 92.5  | 96.5  | 99.0  | 92.1  | 98.0  | 102.9 | 110.4 | 154.5 |
| 2013   | 103.0   | 84.8    | 96.2    | 100.3   | 130.7 | 84.2  | 81.3  | 88.1  | 90.3  | 96.9  | 100.4 | 102.2 | 96.2  | 102.1 | 104.9 | 118.3 | 161.2 |
| 2014   | 106.8   | 88.0    | 102.6   | 103.0   | 135.0 | 87.7  | 81.9  | 93.1  | 98.3  | 102.7 | 106.1 | 105.6 | 102.7 | 101.1 | 109.1 | 123.5 | 164.9 |
| 2015   | ..      | 91.2    | 105.5   | 104.2   | ..    | 89.8  | 86.9  | 95.9  | 102.1 | 104.3 | 109.3 | 105.9 | 101.5 | 104.9 | 107.5 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 4.5     | 0.5     | 4.2     | 5.4     | 6.7   | 0.8   | 1.5   | -0.4  | 5.0   | 5.7   | 2.5   | 5.8   | 6.1   | 4.5   | 8.3   | 4.0   | 7.6   |
| 2007   | 3.9     | 6.8     | 5.6     | 5.4     | -     | 2.9   | 7.3   | 9.4   | 10.7  | 2.6   | 4.0   | 1.2   | 4.3   | 9.9   | 1.8   | -1.4  | -0.2  |
| 2008   | 0.5     | 2.8     | 0.5     | 1.5     | -0.8  | 4.3   | 4.6   | 0.8   | -8.9  | 10.5  | 0.1   | 3.0   | 5.1   | -2.3  | 0.5   | 1.9   | -3.0  |
| 2009   | 2.0     | 1.1     | 1.4     | 0.8     | 3.2   | 3.7   | -2.9  | 1.7   | 9.3   | -8.6  | 4.2   | 1.3   | -2.4  | 2.8   | 5.1   | 1.0   | 3.6   |
| 2010   | 6.8     | 7.8     | 7.4     | 7.7     | 5.2   | 5.9   | 9.9   | 7.7   | 7.9   | 8.4   | 6.2   | 6.6   | 8.4   | 8.0   | 5.8   | 7.6   | 3.3   |
| 2011   | 4.2     | 2.3     | 4.3     | 2.9     | 6.2   | 4.6   | 2.3   | 0.6   | 6.9   | 2.8   | 3.5   | 5.1   | 2.5   | 1.4   | 3.2   | 2.2   | 10.5  |
| 2012   | 2.0     | 4.7     | -       | 2.9     | 1.2   | 2.7   | 2.7   | 7.8   | -4.8  | 1.4   | 2.9   | 0.6   | 2.1   | 5.3   | 1.6   | 0.7   | 1.2   |
| 2013   | 3.0     | -0.1    | 2.8     | 4.0     | 4.5   | 0.2   | 1.8   | -1.7  | -0.7  | 4.7   | 4.1   | 3.2   | 4.4   | 4.2   | 1.9   | 7.1   | 4.3   |
| 2014   | 3.7     | 3.7     | 6.7     | 2.7     | 3.3   | 4.1   | 0.7   | 5.7   | 8.9   | 6.0   | 5.7   | 3.4   | 6.8   | -1.0  | 4.0   | 4.4   | 2.3   |
| 2015   | ..      | 3.7     | 2.8     | 1.2     | ..    | 2.3   | 6.0   | 3.0   | 3.8   | 1.6   | 3.0   | 0.3   | -1.1  | 3.8   | -1.4  | ..    | ..    |
| Textile, Clothing, Footwear and Leather, Small Businesses (£5,169m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 117.7   | 103.1   | 114.5   | 118.6   | 134.5 | 102.1 | 96.8  | 108.8 | 111.2 | 115.4 | 116.5 | 119.5 | 120.1 | 116.6 | 127.1 | 122.4 | 150.2 |
| 2007   | 113.8   | 99.7    | 114.4   | 115.2   | 126.0 | 93.7  | 98.9  | 105.1 | 118.0 | 112.1 | 113.4 | 118.8 | 117.9 | 110.1 | 113.2 | 115.5 | 144.7 |
| 2008   | 108.6   | 94.4    | 106.1   | 113.5   | 121.6 | 91.3  | 96.0  | 96.1  | 106.3 | 108.1 | 104.2 | 110.1 | 114.9 | 115.2 | 114.2 | 110.7 | 136.1 |
| 2009   | 104.4   | 96.5    | 104.4   | 108.2   | 108.6 | 98.6  | 95.0  | 96.0  | 103.0 | 102.5 | 107.0 | 117.0 | 106.4 | 102.4 | 106.1 | 103.4 | 114.7 |
| 2010   | 101.0   | 86.6    | 96.5    | 104.8   | 116.2 | 83.8  | 85.3  | 89.9  | 99.5  | 94.9  | 95.3  | 110.2 | 100.0 | 104.4 | 114.0 | 108.4 | 124.2 |
| 2011   | 101.8   | 89.8    | 101.5   | 100.8   | 115.2 | 88.9  | 89.0  | 91.1  | 102.2 | 100.7 | 101.6 | 101.4 | 96.9  | 103.4 | 102.4 | 108.2 | 131.1 |
| 2012   | 100.0   | 87.3    | 94.1    | 106.9   | 111.7 | 90.5  | 82.9  | 88.3  | 91.4  | 95.6  | 95.1  | 102.3 | 111.2 | 107.2 | 115.5 | 97.5  | 119.9 |
| 2013   | 98.1    | 91.2    | 93.4    | 102.7   | 105.0 | 95.9  | 94.5  | 84.9  | 92.8  | 88.7  | 97.6  | 95.4  | 102.8 | 108.5 | 104.1 | 95.2  | 113.6 |
| 2014   | 100.3   | 84.0    | 94.7    | 112.6   | 111.0 | 81.7  | 79.6  | 89.8  | 93.5  | 90.0  | 99.4  | 112.5 | 131.3 | 97.8  | 95.7  | 107.4 | 126.2 |
| 2015   | ..      | 96.1    | 118.2   | 138.9   | ..    | 93.5  | 94.6  | 99.5  | 114.7 | 111.3 | 126.5 | 138.1 | 155.3 | 126.4 | 124.4 | ..    | ..    |
| Percentage increase on a year earlier                                |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 4.9     | 2.9     | 5.4     | 3.6     | 7.3   | 1.9   | -3.8  | 9.1   | 4.5   | 7.4   | 4.6   | 6.6   | 5.2   | 0.1   | 9.3   | 9.1   | 4.8   |
| 2007   | -3.3    | -3.3    | -0.1    | -2.9    | -6.3  | -8.2  | 2.1   | -3.5  | 6.1   | -2.9  | -2.7  | -0.6  | -1.8  | -5.6  | -10.9 | -5.6  | -3.6  |
| 2008   | -4.6    | -5.3    | -7.3    | -1.4    | -3.6  | -2.5  | -2.9  | -8.5  | -9.9  | -3.6  | -8.1  | -7.3  | -2.6  | 4.6   | 0.9   | -4.1  | -6.0  |
| 2009   | -3.9    | 2.2     | -1.6    | -4.7    | -10.7 | 8.0   | -1.1  | -0.1  | -3.1  | -5.1  | 2.7   | 6.3   | -7.4  | -11.1 | -7.1  | -6.6  | -15.7 |
| 2010   | -3.2    | -10.3   | -7.6    | -3.1    | 7.0   | -15.0 | -10.2 | -6.4  | -3.3  | -7.4  | -11.0 | -5.8  | -6.0  | 2.0   | 7.4   | 4.8   | 8.3   |
| 2011   | 0.8     | 3.7     | 5.2     | -3.9    | -0.9  | 6.1   | 4.4   | 1.4   | 2.7   | 6.1   | 6.6   | -8.0  | -3.1  | -1.0  | -10.2 | -0.2  | 5.5   |
| 2012   | -1.8    | -2.7    | -7.3    | 6.1     | -3.1  | 1.9   | -6.9  | -3.1  | -10.6 | -5.1  | -6.4  | 0.9   | 14.8  | 3.6   | 12.8  | -9.9  | -8.5  |
| 2013   | -1.9    | 4.5     | -0.8    | -3.9    | -6.0  | 5.9   | 13.9  | -3.8  | 1.6   | -7.2  | 2.7   | -6.8  | -7.5  | 1.3   | -9.9  | -2.3  | -5.3  |
| 2014   | 2.2     | -7.9    | 1.4     | 9.7     | 5.7   | -14.8 | -15.8 | 5.8   | 0.7   | 1.5   | 1.8   | 18.0  | 27.7  | -9.9  | -8.1  | 12.8  | 11.1  |
| 2015   | ..      | 14.5    | 24.8    | 23.3    | ..    | 14.4  | 18.9  | 10.8  | 22.7  | 23.7  | 27.2  | 22.8  | 18.2  | 29.2  | 30.1  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Textiles (£679m)                      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 128.5   | 128.2   | 123.5   | 117.7   | 144.5 | 129.0 | 126.6 | 128.8 | 123.5 | 130.1 | 118.2 | 119.9 | 118.6 | 115.2 | 135.5 | 151.9 | 145.8 |
| 2007                                  | 142.8   | 148.9   | 142.6   | 114.4   | 165.3 | 130.3 | 160.6 | 154.3 | 149.1 | 139.3 | 140.0 | 118.8 | 113.5 | 111.5 | 145.7 | 175.7 | 172.6 |
| 2008                                  | 110.8   | 109.0   | 107.7   | 113.5   | 113.0 | 110.2 | 104.2 | 111.7 | 118.3 | 99.1  | 106.0 | 113.3 | 106.0 | 119.7 | 122.6 | 110.3 | 107.6 |
| 2009                                  | 111.3   | 117.2   | 107.0   | 107.5   | 113.7 | 132.6 | 127.7 | 96.5  | 103.1 | 114.4 | 104.2 | 113.3 | 104.2 | 105.4 | 124.1 | 120.4 | 100.0 |
| 2010                                  | 114.2   | 103.4   | 104.9   | 113.4   | 135.1 | 103.3 | 104.4 | 102.7 | 105.5 | 104.3 | 104.8 | 115.3 | 113.9 | 111.4 | 128.1 | 144.5 | 133.1 |
| 2011                                  | 97.1    | 93.7    | 86.9    | 94.5    | 113.3 | 96.8  | 92.8  | 91.9  | 84.3  | 86.9  | 89.0  | 93.9  | 86.9  | 101.1 | 100.3 | 113.4 | 123.7 |
| 2012                                  | 100.0   | 93.1    | 89.7    | 99.6    | 117.7 | 94.9  | 94.4  | 90.5  | 88.4  | 87.5  | 92.5  | 96.0  | 102.1 | 100.4 | 117.1 | 114.8 | 120.4 |
| 2013                                  | 103.9   | 97.3    | 99.3    | 99.4    | 119.6 | 101.1 | 97.7  | 93.8  | 96.9  | 98.4  | 102.0 | 103.8 | 104.8 | 91.6  | 107.0 | 117.2 | 131.5 |
| 2014                                  | 111.2   | 100.9   | 101.7   | 110.6   | 132.3 | 94.5  | 99.9  | 108.2 | 107.9 | 100.0 | 98.2  | 115.7 | 106.8 | 109.5 | 122.2 | 129.6 | 142.5 |
| 2015                                  | ..      | 90.3    | 100.7   | 107.8   | ..    | 80.8  | 85.0  | 102.3 | 102.8 | 104.4 | 96.0  | 114.8 | 103.2 | 105.9 | 125.5 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | -7.0    | -1.9    | -3.5    | -13.2   | -8.8  | -9.7  | 0.9   | 3.1   | -9.4  | 7.1   | -6.5  | -10.3 | -12.0 | -16.5 | -7.9  | -4.4  | -12.7 |
| 2007                                  | 11.1    | 16.1    | 15.5    | -2.8    | 14.4  | 1.0   | 26.9  | 19.8  | 20.7  | 7.1   | 18.4  | -0.9  | -4.3  | -3.3  | 7.6   | 15.6  | 18.4  |
| 2008                                  | -22.4   | -26.8   | -24.5   | -0.7    | -31.6 | -15.4 | -35.1 | -27.6 | -20.6 | -28.8 | -24.3 | -4.6  | -6.6  | 7.4   | -15.9 | -37.2 | -37.6 |
| 2009                                  | 0.5     | 7.5     | -0.6    | -5.4    | 0.6   | 20.3  | 22.5  | -13.6 | -12.8 | 15.4  | -1.7  | -     | -1.7  | -12.0 | 1.2   | 9.2   | -7.1  |
| 2010                                  | 2.5     | -11.8   | -2.0    | 5.5     | 18.8  | -22.1 | -18.2 | 6.4   | 2.3   | -8.8  | 0.6   | 1.7   | 9.2   | 5.7   | 3.2   | 20.1  | 33.1  |
| 2011                                  | -14.9   | -9.4    | -17.1   | -16.6   | -16.1 | -6.3  | -11.1 | -10.5 | -20.1 | -16.7 | -15.0 | -18.5 | -23.7 | -9.2  | -21.7 | -21.6 | -7.1  |
| 2012                                  | 3.0     | -0.7    | 3.2     | 5.3     | 3.8   | -1.9  | 1.6   | -1.5  | 4.9   | 0.7   | 3.9   | 2.2   | 17.6  | -0.7  | 16.7  | 1.3   | -2.7  |
| 2013                                  | 3.9     | 4.5     | 10.7    | -0.2    | 1.6   | 6.5   | 3.5   | 3.6   | 9.7   | 12.4  | 10.3  | 8.1   | 2.6   | -8.7  | -8.7  | 2.1   | 9.3   |
| 2014                                  | 7.0     | 3.8     | 2.4     | 11.3    | 10.7  | -6.6  | 2.3   | 15.3  | 11.3  | 1.7   | -3.7  | 11.5  | 1.9   | 19.6  | 14.3  | 10.6  | 8.4   |
| 2015                                  | ..      | -10.5   | -1.0    | -2.5    | ..    | -14.5 | -15.0 | -5.5  | -4.7  | 4.4   | -2.2  | -0.8  | -3.4  | -3.3  | 2.7   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Clothing, All Businesses (£37,534m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 86.6    | 70.2    | 81.3    | 82.5    | 112.3 | 69.4  | 67.2  | 73.3  | 78.7  | 82.3  | 82.4  | 87.1  | 80.2  | 80.7  | 90.6  | 102.3 | 137.7 |
| 2007                                  | 88.8    | 73.8    | 84.6    | 85.7    | 110.9 | 70.3  | 71.3  | 78.5  | 85.7  | 83.7  | 84.5  | 87.7  | 82.0  | 87.0  | 90.3  | 99.5  | 136.5 |
| 2008                                  | 88.9    | 75.3    | 84.7    | 86.5    | 110.0 | 72.9  | 74.5  | 78.3  | 78.8  | 91.7  | 83.8  | 89.0  | 84.9  | 85.7  | 91.3  | 101.3 | 132.0 |
| 2009                                  | 89.8    | 76.0    | 85.0    | 86.8    | 111.6 | 75.9  | 71.6  | 79.5  | 83.8  | 83.3  | 87.4  | 91.1  | 82.8  | 86.7  | 94.1  | 101.1 | 134.1 |
| 2010                                  | 94.5    | 80.3    | 90.0    | 91.5    | 116.3 | 78.5  | 77.4  | 84.1  | 90.2  | 89.1  | 90.6  | 94.9  | 87.4  | 92.0  | 99.2  | 107.1 | 137.2 |
| 2011                                  | 98.7    | 82.6    | 94.7    | 94.1    | 123.3 | 82.2  | 79.8  | 85.1  | 96.6  | 92.8  | 94.7  | 98.5  | 90.2  | 93.7  | 101.4 | 109.9 | 151.6 |
| 2012                                  | 100.0   | 85.3    | 93.5    | 97.0    | 124.2 | 84.1  | 80.6  | 90.1  | 90.7  | 93.0  | 96.3  | 99.2  | 92.9  | 98.4  | 103.4 | 109.7 | 152.4 |
| 2013                                  | 102.9   | 85.8    | 96.6    | 100.7   | 128.7 | 84.4  | 82.9  | 89.2  | 90.7  | 96.9  | 101.2 | 102.3 | 95.9  | 103.1 | 104.9 | 117.0 | 157.0 |
| 2014                                  | 106.9   | 88.1    | 102.9   | 104.6   | 133.7 | 87.3  | 82.2  | 93.6  | 98.4  | 102.9 | 106.4 | 107.5 | 105.5 | 101.5 | 107.8 | 123.4 | 162.7 |
| 2015                                  | ..      | 93.3    | 107.9   | 108.2   | ..    | 90.6  | 89.3  | 98.6  | 104.3 | 106.3 | 112.2 | 110.4 | 106.6 | 107.7 | 109.9 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 5.9     | 2.4     | 5.2     | 6.7     | 8.0   | 2.7   | 2.5   | 2.2   | 5.8   | 6.5   | 3.7   | 7.3   | 7.8   | 5.4   | 9.7   | 6.2   | 8.2   |
| 2007                                  | 2.5     | 5.1     | 4.2     | 3.8     | -1.2  | 1.3   | 6.2   | 7.1   | 8.9   | 1.7   | 2.5   | 0.7   | 2.2   | 7.8   | -0.3  | -2.7  | -0.8  |
| 2008                                  | 0.1     | 2.0     | -       | 0.9     | -0.8  | 3.7   | 4.4   | -0.3  | -8.1  | 9.6   | -0.9  | 1.5   | 3.6   | -1.6  | 1.1   | 1.8   | -3.3  |
| 2009                                  | 1.1     | 0.9     | 0.4     | 0.4     | 1.4   | 4.0   | -3.9  | 1.6   | 6.4   | -9.2  | 4.3   | 2.4   | -2.5  | 1.1   | 3.0   | -0.2  | 1.6   |
| 2010                                  | 5.2     | 5.8     | 5.8     | 5.4     | 4.2   | 3.5   | 8.1   | 5.9   | 7.6   | 6.9   | 3.6   | 4.1   | 5.6   | 6.1   | 5.5   | 6.0   | 2.3   |
| 2011                                  | 4.4     | 2.8     | 5.2     | 2.9     | 6.1   | 4.7   | 3.1   | 1.1   | 7.2   | 4.2   | 4.6   | 3.9   | 3.2   | 1.9   | 2.2   | 2.6   | 10.5  |
| 2012                                  | 1.3     | 3.4     | -1.2    | 3.0     | 0.7   | 2.2   | 1.1   | 5.9   | -6.2  | 0.2   | 1.7   | 0.7   | 2.9   | 5.0   | 2.0   | -0.2  | 0.5   |
| 2013                                  | 2.9     | 0.5     | 3.3     | 3.8     | 3.6   | 0.4   | 2.8   | -1.0  | -     | 4.2   | 5.1   | 3.1   | 3.3   | 4.7   | 1.4   | 6.6   | 3.1   |
| 2014                                  | 3.9     | 2.7     | 6.5     | 3.9     | 3.9   | 3.4   | -0.7  | 5.0   | 8.5   | 6.3   | 5.2   | 5.1   | 9.9   | -1.5  | 2.7   | 5.5   | 3.6   |
| 2015                                  | ..      | 5.9     | 4.9     | 3.5     | ..    | 3.8   | 8.6   | 5.3   | 6.0   | 3.2   | 5.4   | 2.7   | 1.1   | 6.1   | 2.0   | ..    | ..    |
| Clothing, Large Businesses (£33,940m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 82.3    | 66.0    | 77.0    | 77.5    | 108.7 | 65.3  | 63.4  | 68.5  | 74.4  | 78.3  | 77.9  | 82.2  | 74.6  | 76.0  | 85.7  | 98.8  | 134.9 |
| 2007                                  | 85.5    | 70.7    | 81.1    | 81.5    | 108.5 | 67.4  | 68.2  | 75.2  | 82.2  | 80.3  | 80.9  | 83.3  | 77.1  | 83.7  | 87.4  | 97.3  | 134.3 |
| 2008                                  | 86.6    | 73.1    | 82.3    | 83.5    | 108.6 | 70.9  | 71.9  | 76.2  | 75.8  | 89.9  | 81.4  | 86.4  | 81.7  | 82.5  | 88.8  | 100.4 | 131.1 |
| 2009                                  | 88.2    | 73.9    | 83.2    | 84.1    | 111.5 | 73.7  | 69.4  | 77.5  | 82.6  | 81.8  | 84.9  | 87.7  | 79.9  | 84.7  | 92.7  | 100.6 | 135.2 |
| 2010                                  | 94.3    | 79.9    | 89.8    | 90.7    | 117.0 | 78.1  | 76.7  | 83.8  | 89.6  | 89.1  | 90.6  | 93.7  | 86.9  | 91.2  | 98.1  | 107.9 | 139.3 |
| 2011                                  | 98.2    | 81.8    | 93.4    | 93.3    | 124.3 | 81.8  | 78.6  | 84.3  | 95.5  | 91.5  | 93.3  | 97.9  | 89.2  | 92.7  | 101.3 | 110.5 | 153.6 |
| 2012                                  | 100.0   | 85.2    | 93.3    | 95.9    | 125.5 | 83.6  | 80.4  | 90.4  | 90.6  | 92.6  | 96.1  | 98.8  | 90.9  | 97.5  | 103.0 | 110.8 | 155.3 |
| 2013                                  | 103.5   | 85.6    | 97.1    | 100.1   | 131.3 | 84.0  | 82.3  | 89.6  | 90.6  | 97.8  | 101.8 | 102.6 | 95.1  | 102.2 | 105.1 | 119.3 | 161.9 |
| 2014                                  | 107.2   | 88.5    | 102.9   | 102.8   | 135.9 | 87.7  | 82.6  | 94.2  | 98.5  | 103.4 | 106.1 | 106.0 | 101.2 | 101.5 | 109.2 | 125.1 | 165.8 |
| 2015                                  | ..      | 92.3    | 105.8   | 103.6   | ..    | 90.3  | 87.9  | 97.5  | 102.3 | 104.8 | 109.5 | 105.7 | 100.1 | 104.8 | 107.8 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 4.8     | 0.9     | 4.3     | 5.7     | 7.1   | 1.4   | 1.9   | -0.2  | 4.9   | 5.6   | 2.8   | 5.7   | 6.7   | 4.9   | 8.8   | 4.5   | 7.9   |
| 2007                                  | 3.9     | 7.1     | 5.4     | 5.3     | -0.2  | 3.3   | 7.6   | 9.6   | 10.5  | 2.5   | 3.9   | 1.4   | 3.3   | 10.1  | 1.9   | -1.5  | -0.5  |
| 2008                                  | 1.3     | 3.4     | 1.4     | 2.4     | 0.1   | 5.1   | 5.3   | 1.3   | -7.8  | 12.0  | 0.5   | 3.8   | 6.0   | -1.4  | 1.7   | 3.2   | -2.4  |
| 2009                                  | 1.8     | 1.1     | 1.1     | 0.8     | 2.6   | 3.9   | -3.4  | 1.8   | 8.9   | -9.1  | 4.4   | 1.4   | -2.2  | 2.7   | 4.3   | 0.1   | 3.2   |
| 2010                                  | 7.0     | 8.1     | 7.9     | 7.8     | 4.9   | 6.0   | 10.4  | 8.1   | 8.6   | 9.0   | 6.6   | 6.8   | 8.8   | 7.8   | 5.9   | 7.3   | 3.0   |
| 2011                                  | 4.1     | 2.4     | 4.0     | 2.9     | 6.2   | 4.7   | 2.4   | 0.6   | 6.6   | 2.7   | 3.0   | 4.6   | 2.7   | 1.6   | 3.3   | 2.5   | 10.3  |
| 2012                                  | 1.9     | 4.2     | -0.1    | 2.8     | 1.0   | 2.1   | 2.4   | 7.3   | -5.2  | 1.3   | 3.0   | 0.8   | 1.8   | 5.2   | 1.7   | 0.3   | 1.1   |
| 2013                                  | 3.5     | 0.4     | 4.0     | 4.4     | 4.6   | 0.5   | 2.3   | -0.9  | -     | 5.6   | 5.9   | 3.9   | 4.6   | 4.8   | 2.0   | 7.6   | 4.2   |
| 2014                                  | 3.5     | 3.4     | 6.0     | 2.7     | 3.5   | 4.4   | 0.4   | 5.1   | 8.8   | 5.8   | 4.2   | 3.3   | 6.5   | -0.7  | 3.9   | 4.9   | 2.4   |
| 2015                                  | ..      | 4.3     | 2.8     | 0.8     | ..    | 2.9   | 6.5   | 3.5   | 3.8   | 1.4   | 3.2   | -0.3  | -1.2  | 3.2   | -1.3  | ..    | ..    |
| Clothing, Small Businesses (£3,595m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 127.3   | 110.5   | 121.8   | 130.3   | 146.7 | 108.6 | 102.7 | 118.3 | 119.4 | 120.0 | 125.1 | 133.5 | 132.8 | 125.6 | 137.3 | 135.1 | 163.5 |
| 2007                                  | 119.9   | 103.2   | 117.7   | 124.8   | 133.9 | 97.6  | 100.5 | 110.0 | 118.6 | 115.7 | 118.5 | 129.0 | 127.9 | 118.8 | 118.5 | 120.3 | 157.2 |
| 2008                                  | 110.0   | 96.3    | 107.1   | 114.7   | 123.1 | 92.2  | 99.1  | 98.1  | 106.7 | 108.5 | 106.4 | 112.8 | 115.2 | 115.8 | 114.7 | 109.3 | 140.8 |
| 2009                                  | 105.6   | 95.7    | 101.9   | 112.2   | 112.7 | 96.7  | 91.9  | 98.0  | 95.5  | 97.5  | 110.5 | 123.3 | 109.5 | 105.4 | 107.1 | 105.6 | 122.9 |
| 2010                                  | 96.2    | 84.7    | 91.4    | 99.1    | 109.5 | 82.1  | 83.9  | 87.3  | 95.4  | 88.6  | 90.4  | 106.2 | 92.2  | 99.0  | 109.5 | 100.2 | 117.0 |
| 2011                                  | 103.4   | 90.0    | 106.6   | 102.5   | 114.4 | 85.9  | 91.1  | 92.4  | 107.2 | 105.0 | 107.5 | 104.1 | 99.7  | 103.4 | 101.9 | 103.9 | 132.9 |
| 2012                                  | 100.0   | 86.2    | 95.4    | 107.4   | 111.1 | 88.9  | 82.3  | 87.1  | 91.6  | 96.1  | 97.9  | 103.5 | 111.6 | 107.1 | 106.9 | 98.9  | 124.1 |
| 2013                                  | 97.1    | 87.2    | 91.9    | 105.7   | 103.6 | 88.5  | 88.4  | 85.3  | 91.4  | 88.0  | 95.5  | 99.5  | 104.1 | 111.8 | 102.7 | 95.1  | 111.0 |
| 2014                                  | 104.6   | 84.0    | 102.0   | 121.3   | 112.7 | 83.4  | 79.1  | 88.4  | 96.5  | 98.1  | 109.5 | 121.4 | 145.3 | 102.2 | 93.9  | 106.5 | 132.8 |
| 2015                                  | ..      | 102.5   | 127.8   | 151.7   | ..    | 94.1  | 102.1 | 109.6 | 123.1 | 119.7 | 138.0 | 155.0 | 168.5 | 135.7 | 130.4 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 12.5    | 12.0    | 10.5    | 12.8    | 14.3  | 10.8  | 6.3   | 17.3  | 11.3  | 11.8  | 9.1   | 17.2  | 13.9  | 8.5   | 14.7  | 20.0  | 10.6  |
| 2007                                  | -5.8    | -6.6    | -3.4    | -4.2    | -8.7  | -10.1 | -2.1  | -7.1  | -0.7  | -3.6  | -5.2  | -3.4  | -3.7  | -5.4  | -13.7 | -10.9 | -3.9  |
| 2008                                  | -8.2    | -6.7    | -9.0    | -8.1    | -8.1  | -5.5  | -1.4  | -10.8 | -10.0 | -6.2  | -10.2 | -12.6 | -9.9  | -2.5  | -3.2  | -9.2  | -10.4 |
| 2009                                  | -4.0    | -0.6    | -4.9    | -2.2    | -8.4  | 5.0   | -7.3  | -0.2  | -10.5 | -10.2 | 3.9   | 9.4   | -5.0  | -9.0  | -6.6  | -3.3  | -12.7 |
| 2010                                  | -9.0    | -11.5   | -10.3   | -11.6   | -2.9  | -15.1 | -8.7  | -10.9 | -0.1  | -9.1  | -18.3 | -13.9 | -15.8 | -6.1  | 2.2   | -5.2  | -4.8  |
| 2011                                  | 7.5     | 6.3     | 16.7    | 3.4     | 4.5   | 4.5   | 8.5   | 5.8   | 12.4  | 18.5  | 18.9  | -1.9  | 8.2   | 4.5   | -6.9  | 3.7   | 13.6  |
| 2012                                  | -3.3    | -4.2    | -10.5   | 4.7     | -3.0  | 3.6   | -9.7  | -5.7  | -14.6 | -8.5  | -8.9  | -0.6  | 11.9  | 3.5   | 4.9   | -4.8  | -6.7  |
| 2013                                  | -2.9    | 1.2     | -3.6    | -1.6    | -6.7  | -0.4  | 7.4   | -2.2  | -0.2  | -8.4  | -2.4  | -3.9  | -6.7  | 4.5   | -3.9  | -3.8  | -10.5 |
| 2014                                  | 7.7     | -3.7    | 10.9    | 14.8    | 8.8   | -5.8  | -10.4 | 3.7   | 5.6   | 11.5  | 14.7  | 22.0  | 39.5  | -8.7  | -8.6  | 12.0  | 19.6  |
| 2015                                  | ..      | 22.1    | 25.3    | 25.0    | ..    | 12.8  | 29.0  | 23.9  | 27.5  | 22.1  | 26.0  | 27.7  | 16.0  | 32.8  | 38.9  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |      |       |       |       |       |       |       |       |
| Footwear and Leather Goods (£4,516m)  |         |         |         |         |       |       |       |       |       |      |       |       |       |       |       |       |       |
| 2006                                  | 82.9    | 66.3    | 83.2    | 84.9    | 97.1  | 72.3  | 61.6  | 65.3  | 79.3  | 85.5 | 84.5  | 86.5  | 83.6  | 84.5  | 89.5  | 83.2  | 114.3 |
| 2007                                  | 85.3    | 67.2    | 87.9    | 90.6    | 95.5  | 71.1  | 62.9  | 67.4  | 91.9  | 85.7 | 86.5  | 89.5  | 94.5  | 88.5  | 87.8  | 83.5  | 111.3 |
| 2008                                  | 87.1    | 71.2    | 86.4    | 93.0    | 99.0  | 74.3  | 68.1  | 70.6  | 79.2  | 91.4 | 88.3  | 90.5  | 101.2 | 88.6  | 88.3  | 88.7  | 115.8 |
| 2009                                  | 88.6    | 73.5    | 91.1    | 90.0    | 99.9  | 76.6  | 70.4  | 73.4  | 94.7  | 88.6 | 90.2  | 90.2  | 93.2  | 87.3  | 93.3  | 89.0  | 113.8 |
| 2010                                  | 95.7    | 75.3    | 92.5    | 100.8   | 114.1 | 78.7  | 71.6  | 75.6  | 91.8  | 90.5 | 94.6  | 99.2  | 101.9 | 101.2 | 103.7 | 103.9 | 130.6 |
| 2011                                  | 97.0    | 77.2    | 93.8    | 98.9    | 117.9 | 84.5  | 72.7  | 74.9  | 95.5  | 89.6 | 95.9  | 101.5 | 97.6  | 98.0  | 102.4 | 105.5 | 140.2 |
| 2012                                  | 100.0   | 83.1    | 94.8    | 104.0   | 118.1 | 89.5  | 75.5  | 83.9  | 93.8  | 92.8 | 97.3  | 101.2 | 105.9 | 104.6 | 111.1 | 100.7 | 137.7 |
| 2013                                  | 97.9    | 82.6    | 89.2    | 100.3   | 119.6 | 93.3  | 81.3  | 75.0  | 89.0  | 87.4 | 90.7  | 93.1  | 104.4 | 102.8 | 103.8 | 102.9 | 145.6 |
| 2014                                  | 97.4    | 80.5    | 91.9    | 99.7    | 118.9 | 83.3  | 73.8  | 83.0  | 90.7  | 86.3 | 97.2  | 96.4  | 112.0 | 92.6  | 102.7 | 105.6 | 142.4 |
| 2015                                  | ..      | 80.0    | 100.9   | 109.9   | ..    | 87.9  | 76.0  | 76.8  | 98.1  | 95.9 | 107.1 | 103.8 | 120.6 | 106.3 | 104.2 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |      |       |       |       |       |       |       |       |
| 2006                                  | -2.8    | -10.0   | 0.5     | -2.8    | -     | -8.2  | -14.7 | -7.7  | 1.9   | 1.9  | -1.5  | -1.0  | -3.4  | -3.8  | 2.8   | -6.4  | 2.3   |
| 2007                                  | 2.9     | 1.3     | 5.7     | 6.8     | -1.6  | -1.7  | 2.1   | 3.2   | 15.8  | 0.2  | 2.4   | 3.4   | 13.0  | 4.7   | -1.9  | 0.3   | -2.6  |
| 2008                                  | 2.1     | 6.1     | -1.7    | 2.7     | 3.6   | 4.5   | 8.3   | 4.8   | -13.8 | 6.6  | 2.0   | 1.2   | 7.1   | 0.1   | 0.6   | 6.3   | 4.0   |
| 2009                                  | 1.7     | 3.1     | 5.4     | -3.3    | 0.9   | 3.1   | 3.4   | 3.9   | 19.6  | -3.1 | 2.2   | -0.4  | -7.9  | -1.4  | 5.6   | 0.4   | -1.7  |
| 2010                                  | 8.0     | 2.5     | 1.5     | 12.0    | 14.3  | 2.7   | 1.6   | 3.1   | -3.0  | 2.2  | 4.8   | 10.1  | 9.4   | 15.9  | 11.2  | 16.7  | 14.7  |
| 2011                                  | 1.3     | 2.5     | 1.5     | -1.9    | 3.3   | 7.5   | 1.6   | -1.0  | 4.0   | -1.0 | 1.4   | 2.3   | -4.3  | -3.2  | -1.3  | 1.5   | 7.3   |
| 2012                                  | 3.1     | 7.6     | 1.1     | 5.1     | 0.2   | 5.9   | 3.9   | 12.0  | -1.8  | 3.7  | 1.4   | -0.3  | 8.5   | 6.8   | 8.6   | -4.5  | -1.8  |
| 2013                                  | -2.1    | -0.6    | -6.0    | -3.5    | 1.2   | 4.2   | 7.7   | -10.6 | -5.1  | -5.8 | -6.8  | -7.9  | -1.4  | -1.8  | -6.6  | 2.1   | 5.8   |
| 2014                                  | -0.5    | -2.6    | 3.0     | -0.6    | -0.6  | -10.8 | -9.2  | 10.7  | 1.9   | -1.3 | 7.2   | 3.5   | 7.3   | -9.9  | -1.1  | 2.6   | -2.2  |
| 2015                                  | ..      | -0.7    | 9.8     | 10.2    | ..    | 5.6   | 2.9   | -7.6  | 8.1   | 11.1 | 10.2  | 7.7   | 7.7   | 14.7  | 1.5   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Household Goods Stores, All Businesses (£30,044)    |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 111.7   | 105.8   | 107.8   | 106.1   | 127.3 | 112.5 | 102.7 | 102.8 | 112.6 | 106.6 | 105.0 | 103.8 | 107.5 | 106.9 | 112.4 | 122.0 | 143.4 |
| 2007  | 115.6   | 112.1   | 111.8   | 110.6   | 127.9 | 117.0 | 108.5 | 111.0 | 114.5 | 111.7 | 109.8 | 113.1 | 109.9 | 109.2 | 115.3 | 123.2 | 141.8 |
| 2008  | 113.1   | 112.3   | 110.8   | 107.3   | 122.2 | 117.6 | 106.7 | 111.6 | 111.4 | 115.5 | 106.5 | 108.5 | 108.4 | 105.5 | 110.0 | 117.2 | 135.9 |
| 2009  | 107.5   | 100.3   | 101.5   | 104.2   | 124.0 | 107.8 | 95.2  | 98.3  | 104.6 | 103.6 | 97.4  | 103.8 | 104.5 | 104.3 | 112.7 | 119.0 | 136.9 |
| 2010  | 103.3   | 98.9    | 101.7   | 100.8   | 111.6 | 95.5  | 97.2  | 102.9 | 104.0 | 103.8 | 98.2  | 102.3 | 100.9 | 99.6  | 104.0 | 108.5 | 120.2 |
| 2011  | 100.9   | 96.8    | 98.6    | 97.5    | 110.7 | 102.6 | 92.9  | 95.4  | 103.1 | 98.6  | 94.9  | 98.7  | 95.8  | 97.8  | 105.1 | 106.5 | 118.4 |
| 2012  | 100.0   | 96.5    | 99.3    | 96.0    | 108.3 | 100.1 | 91.5  | 97.5  | 101.4 | 100.2 | 96.9  | 98.4  | 94.1  | 95.6  | 100.7 | 107.2 | 115.2 |
| 2013  | 96.9    | 92.6    | 95.8    | 93.4    | 105.6 | 96.0  | 92.5  | 90.1  | 95.0  | 99.4  | 93.4  | 95.9  | 90.0  | 94.2  | 98.8  | 101.2 | 114.5 |
| 2014  | 102.4   | 96.9    | 99.5    | 99.5    | 114.4 | 101.7 | 93.9  | 94.6  | 101.7 | 99.0  | 98.0  | 99.5  | 100.1 | 99.0  | 109.4 | 115.7 | 117.3 |
| 2015  | ..      | 102.7   | 104.9   | 105.8   | ..    | 104.8 | 99.6  | 103.6 | 107.1 | 106.3 | 102.0 | 108.8 | 101.8 | 106.7 | 112.9 | ..    | ..    |
| Percentage increase on a year earlier               |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 0.7     | -3.9    | 2.5     | 1.9     | 2.1   | -2.7  | -3.9  | -5.0  | 3.9   | 0.7   | 2.8   | -1.0  | 4.7   | 2.0   | 0.5   | 3.1   | 2.5   |
| 2007  | 3.4     | 6.0     | 3.7     | 4.2     | 0.5   | 4.0   | 5.6   | 7.9   | 1.7   | 4.9   | 4.6   | 8.9   | 2.2   | 2.1   | 2.6   | 1.0   | -1.1  |
| 2008  | -2.1    | 0.2     | -0.9    | -3.0    | -4.5  | 0.5   | -1.7  | 0.6   | -2.6  | 3.3   | -3.0  | -4.0  | -1.3  | -3.4  | -4.6  | -4.8  | -4.2  |
| 2009  | -5.0    | -10.7   | -8.4    | -2.9    | 1.5   | -8.4  | -10.7 | -11.9 | -6.1  | -10.3 | -8.6  | -4.3  | -3.6  | -1.1  | 2.4   | 1.5   | 0.8   |
| 2010  | -3.9    | -1.4    | 0.2     | -3.2    | -10.0 | -11.4 | 2.1   | 4.6   | -0.6  | 0.2   | 0.9   | -1.5  | -3.4  | -4.4  | -7.7  | -8.9  | -12.2 |
| 2011  | -2.3    | -2.0    | -3.1    | -3.3    | -0.8  | 7.4   | -4.5  | -7.2  | -0.9  | -5.0  | -3.3  | -3.5  | -5.1  | -1.8  | 1.1   | -1.8  | -1.5  |
| 2012  | -0.9    | -0.4    | 0.7     | -1.5    | -2.2  | -2.4  | -1.5  | 2.2   | -1.6  | 1.6   | 2.0   | -0.3  | -1.8  | -2.3  | -4.2  | 0.6   | -2.7  |
| 2013  | -3.1    | -4.0    | -3.5    | -2.7    | -2.5  | -4.2  | 1.1   | -7.6  | -6.3  | -0.7  | -3.6  | -2.6  | -4.3  | -1.4  | -1.8  | -5.6  | -0.6  |
| 2014  | 5.8     | 4.6     | 3.9     | 6.4     | 8.3   | 6.0   | 1.5   | 5.0   | 7.0   | -0.4  | 5.0   | 3.8   | 11.1  | 5.0   | 10.7  | 14.3  | 2.4   |
| 2015  | ..      | 6.0     | 5.4     | 6.4     | ..    | 3.0   | 6.1   | 9.6   | 5.3   | 7.3   | 4.0   | 9.4   | 1.7   | 7.9   | 3.3   | ..    | ..    |
| Household Goods Stores, Large Businesses (£21,158m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 111.2   | 104.2   | 108.6   | 105.0   | 127.2 | 112.0 | 99.7  | 101.5 | 115.0 | 107.8 | 104.0 | 102.2 | 105.5 | 106.9 | 109.3 | 117.8 | 149.0 |
| 2007  | 114.6   | 108.1   | 110.7   | 108.8   | 130.7 | 115.2 | 103.1 | 106.4 | 115.6 | 110.4 | 107.0 | 109.9 | 107.5 | 109.0 | 115.7 | 121.1 | 150.5 |
| 2008  | 112.3   | 112.8   | 109.2   | 103.5   | 123.8 | 122.3 | 103.2 | 110.9 | 110.0 | 116.2 | 102.9 | 104.5 | 106.2 | 100.5 | 104.9 | 115.5 | 145.6 |
| 2009  | 107.1   | 100.3   | 102.5   | 102.2   | 123.2 | 108.6 | 95.3  | 97.7  | 107.4 | 104.3 | 97.2  | 100.4 | 102.8 | 103.1 | 107.6 | 115.5 | 141.8 |
| 2010  | 105.0   | 101.1   | 101.3   | 100.1   | 117.3 | 102.7 | 96.2  | 103.8 | 103.3 | 104.2 | 97.4  | 99.9  | 100.4 | 100.0 | 105.6 | 111.1 | 131.7 |
| 2011  | 102.1   | 100.2   | 99.6    | 96.4    | 112.1 | 109.5 | 94.9  | 97.1  | 108.3 | 97.5  | 94.3  | 96.9  | 94.0  | 97.9  | 102.2 | 103.9 | 126.5 |
| 2012  | 100.0   | 96.1    | 96.8    | 95.3    | 111.8 | 104.3 | 89.5  | 94.7  | 99.1  | 97.4  | 94.6  | 95.4  | 93.3  | 96.9  | 99.9  | 107.7 | 124.6 |
| 2013  | 95.7    | 91.1    | 93.9    | 92.3    | 105.6 | 96.6  | 89.5  | 88.0  | 94.3  | 96.3  | 91.6  | 93.4  | 89.8  | 93.5  | 95.3  | 100.2 | 118.2 |
| 2014  | 99.6    | 93.9    | 96.9    | 96.8    | 111.3 | 100.9 | 89.1  | 90.8  | 100.1 | 97.5  | 93.8  | 96.4  | 98.0  | 96.1  | 100.6 | 110.5 | 120.4 |
| 2015  | ..      | 99.7    | 101.2   | 99.7    | ..    | 102.7 | 96.8  | 99.6  | 103.9 | 103.8 | 97.0  | 102.5 | 97.0  | 99.7  | 104.6 | ..    | ..    |
| Percentage increase on a year earlier               |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 1.0     | -4.8    | 4.6     | 3.7     | 0.8   | -3.5  | -3.9  | -6.6  | 8.3   | 2.9   | 2.9   | 1.2   | 5.7   | 4.1   | -0.2  | 0.7   | 1.5   |
| 2007  | 3.0     | 3.8     | 2.0     | 3.6     | 2.8   | 2.9   | 3.4   | 4.8   | 0.6   | 2.3   | 2.9   | 7.5   | 2.0   | 2.0   | 5.9   | 2.8   | 1.0   |
| 2008  | -2.0    | 4.3     | -1.4    | -4.9    | -5.3  | 6.1   | 0.1   | 4.3   | -4.8  | 5.3   | -3.9  | -4.9  | -1.3  | -7.8  | -9.3  | -4.6  | -3.2  |
| 2009  | -4.7    | -11.0   | -6.1    | -1.3    | -0.5  | -11.2 | -7.6  | -11.9 | -2.4  | -10.2 | -5.6  | -4.0  | -3.1  | 2.6   | 2.6   | -0.1  | -2.6  |
| 2010  | -1.9    | 0.8     | -1.2    | -2.0    | -4.7  | -5.5  | 0.9   | 6.2   | -3.9  | -0.1  | 0.2   | -0.5  | -2.3  | -3.0  | -1.8  | -3.8  | -7.1  |
| 2011  | -2.8    | -0.9    | -1.7    | -3.7    | -4.5  | 6.7   | -1.4  | -6.5  | 4.9   | -6.5  | -3.2  | -3.0  | -6.4  | -2.1  | -3.2  | -6.4  | -4.0  |
| 2012  | -2.0    | -4.2    | -2.8    | -1.1    | -0.2  | -4.8  | -5.7  | -2.4  | -8.5  | -0.1  | 0.3   | -1.5  | -0.8  | -1.1  | -2.3  | 3.6   | -1.5  |
| 2013  | -4.3    | -5.2    | -3.1    | -3.2    | -5.5  | -7.4  | -0.1  | -7.1  | -4.8  | -1.1  | -3.2  | -2.1  | -3.8  | -3.5  | -4.5  | -7.0  | -5.1  |
| 2014  | 4.1     | 3.1     | 3.2     | 4.8     | 5.3   | 4.5   | -0.4  | 3.2   | 6.2   | 1.2   | 2.5   | 3.2   | 9.1   | 2.8   | 5.6   | 10.3  | 1.8   |
| 2015  | ..      | 6.1     | 4.5     | 3.1     | ..    | 1.7   | 8.6   | 9.6   | 3.7   | 6.5   | 3.4   | 6.4   | -1.0  | 3.7   | 3.9   | ..    | ..    |
| Household Goods Stores, Small Businesses (£8,885m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 113.0   | 109.6   | 106.0   | 108.8   | 127.6 | 113.8 | 109.9 | 105.9 | 106.8 | 103.5 | 107.4 | 107.8 | 112.4 | 106.9 | 120.0 | 131.9 | 130.2 |
| 2007  | 118.0   | 121.5   | 114.6   | 114.8   | 121.2 | 121.2 | 121.4 | 121.9 | 111.7 | 115.0 | 116.4 | 120.7 | 115.5 | 109.5 | 114.5 | 128.0 | 121.1 |
| 2008  | 115.1   | 111.3   | 114.6   | 116.4   | 118.3 | 106.5 | 115.0 | 113.2 | 114.8 | 113.7 | 115.2 | 118.1 | 113.8 | 117.2 | 122.3 | 121.2 | 112.7 |
| 2009  | 108.6   | 100.2   | 99.2    | 109.0   | 125.9 | 105.8 | 94.9  | 99.9  | 98.0  | 102.0 | 97.9  | 112.1 | 108.4 | 107.0 | 124.8 | 127.5 | 125.4 |
| 2010  | 99.2    | 93.5    | 102.7   | 102.6   | 97.9  | 78.5  | 99.7  | 100.6 | 105.8 | 102.8 | 100.3 | 107.9 | 102.0 | 98.8  | 100.2 | 102.3 | 92.6  |
| 2011  | 98.1    | 88.8    | 96.2    | 100.1   | 107.3 | 86.1  | 88.1  | 91.5  | 90.7  | 101.4 | 96.6  | 103.1 | 100.0 | 97.6  | 112.1 | 112.8 | 99.1  |
| 2012  | 100.0   | 97.4    | 105.1   | 97.6    | 99.9  | 90.2  | 96.1  | 104.3 | 106.9 | 106.9 | 102.3 | 105.4 | 96.0  | 92.5  | 102.7 | 106.0 | 92.7  |
| 2013  | 99.6    | 96.4    | 100.3   | 96.1    | 105.5 | 94.5  | 99.6  | 95.3  | 96.8  | 106.9 | 97.7  | 101.8 | 90.7  | 95.9  | 107.2 | 103.6 | 105.7 |
| 2014  | 109.2   | 104.1   | 105.7   | 105.8   | 121.7 | 103.7 | 105.1 | 103.6 | 105.5 | 102.8 | 108.1 | 106.9 | 105.0 | 105.7 | 130.2 | 128.0 | 109.9 |
| 2015  | ..      | 110.0   | 113.6   | 120.4   | ..    | 109.8 | 106.1 | 113.4 | 114.7 | 112.0 | 113.8 | 123.9 | 113.0 | 123.5 | 132.8 | ..    | ..    |
| Percentage increase on a year earlier               |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -       | -1.8    | -2.3    | -1.9    | 5.4   | -0.6  | -3.9  | -1.0  | -5.8  | -4.4  | 2.6   | -5.5  | 2.4   | -2.5  | 2.0   | 8.5   | 5.5   |
| 2007  | 4.4     | 10.9    | 8.1     | 5.5     | -5.0  | 6.5   | 10.5  | 15.0  | 4.6   | 11.1  | 8.4   | 12.0  | 2.7   | 2.5   | -4.6  | -2.9  | -6.9  |
| 2008  | -2.5    | -8.4    | 0.1     | 1.4     | -2.4  | -12.2 | -5.3  | -7.1  | 2.8   | -1.2  | -1.0  | -2.2  | -1.5  | 7.0   | 6.9   | -5.4  | -7.0  |
| 2009  | -5.7    | -10.0   | -13.5   | -6.4    | 6.4   | -0.6  | -17.4 | -11.8 | -14.7 | -10.3 | -15.0 | -5.1  | -4.7  | -8.8  | 2.0   | 5.2   | 11.3  |
| 2010  | -8.6    | -6.7    | 3.6     | -5.9    | -22.2 | -25.8 | 5.0   | 0.8   | 8.0   | 0.7   | 2.4   | -3.7  | -5.9  | -7.6  | -19.7 | -19.8 | -26.2 |
| 2011  | -1.1    | -5.1    | -6.3    | -2.5    | 9.6   | 9.7   | -11.6 | -9.1  | -14.3 | -1.4  | -3.6  | -4.4  | -1.9  | -1.2  | 11.8  | 10.2  | 7.0   |
| 2012  | 1.9     | 9.8     | 9.2     | -2.5    | -6.9  | 4.8   | 9.1   | 14.0  | 17.9  | 5.4   | 5.9   | 2.2   | -4.0  | -5.2  | -8.4  | -6.0  | -6.5  |
| 2013  | -0.4    | -1.1    | -4.6    | -1.5    | 5.6   | 4.7   | 3.7   | -8.7  | -9.4  | -     | -4.5  | -3.4  | -5.6  | 3.7   | 4.3   | -2.3  | 14.0  |
| 2014  | 9.7     | 8.0     | 5.4     | 10.1    | 15.4  | 9.7   | 5.5   | 8.8   | 8.9   | -3.9  | 10.6  | 5.1   | 15.8  | 10.2  | 21.5  | 23.6  | 4.0   |
| 2015  | ..      | 5.7     | 7.5     | 13.8    | ..    | 5.9   | 0.9   | 9.4   | 8.8   | 9.0   | 5.3   | 15.9  | 7.7   | 16.9  | 2.0   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                      | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>           |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Furniture, Lighting, etc (£10,925m)       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 103.4   | 103.3   | 96.0    | 99.5    | 114.7 | 103.7 | 100.9 | 104.8 | 101.3 | 94.9  | 92.7  | 96.1  | 101.0 | 101.0 | 111.0 | 117.6 | 115.3 |
| 2007                                      | 105.9   | 106.5   | 102.1   | 103.7   | 111.1 | 102.4 | 105.2 | 110.8 | 101.7 | 103.4 | 101.4 | 109.3 | 101.4 | 101.1 | 107.8 | 116.1 | 109.8 |
| 2008                                      | 104.5   | 107.5   | 103.5   | 100.4   | 106.2 | 105.7 | 107.7 | 109.3 | 106.9 | 103.8 | 100.5 | 102.4 | 100.7 | 98.6  | 110.1 | 108.1 | 101.6 |
| 2009                                      | 97.6    | 91.0    | 89.6    | 98.8    | 111.1 | 96.9  | 88.1  | 88.7  | 91.0  | 90.1  | 87.9  | 100.1 | 97.9  | 98.5  | 112.9 | 114.8 | 106.6 |
| 2010                                      | 92.7    | 92.1    | 88.1    | 90.5    | 100.0 | 85.8  | 95.7  | 94.2  | 90.3  | 90.8  | 84.2  | 92.0  | 89.5  | 90.1  | 103.4 | 103.4 | 94.4  |
| 2011                                      | 96.1    | 96.0    | 88.2    | 95.2    | 105.0 | 97.4  | 99.1  | 92.5  | 87.2  | 88.7  | 88.7  | 96.6  | 91.4  | 97.2  | 107.3 | 105.4 | 102.8 |
| 2012                                      | 100.0   | 95.0    | 100.8   | 97.4    | 106.9 | 94.5  | 93.6  | 96.4  | 102.1 | 98.4  | 101.6 | 102.1 | 93.3  | 96.9  | 110.2 | 106.9 | 104.3 |
| 2013                                      | 101.2   | 100.8   | 97.1    | 96.0    | 110.8 | 102.1 | 101.5 | 99.2  | 94.8  | 101.7 | 95.4  | 103.0 | 86.5  | 97.9  | 108.4 | 108.6 | 114.5 |
| 2014                                      | 109.8   | 105.7   | 102.3   | 107.9   | 123.5 | 108.1 | 105.5 | 103.4 | 104.1 | 99.8  | 103.0 | 110.9 | 104.2 | 108.4 | 127.8 | 123.7 | 119.9 |
| 2015                                      | ..      | 118.3   | 118.0   | 119.4   | ..    | 118.2 | 115.8 | 120.3 | 119.6 | 118.4 | 116.2 | 129.4 | 108.0 | 120.5 | 134.4 | ..    | ..    |
| Percentage increase on a year earlier     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 4.6     | 1.6     | 5.3     | 5.5     | 5.9   | 2.4   | -2.5  | 4.3   | 2.6   | 5.2   | 7.8   | 2.8   | 8.5   | 5.4   | 5.1   | 7.5   | 5.2   |
| 2007                                      | 2.4     | 3.1     | 6.3     | 4.3     | -3.1  | -1.3  | 4.2   | 5.8   | 0.5   | 9.0   | 9.3   | 13.8  | 0.4   | 0.1   | -2.9  | -1.3  | -4.7  |
| 2008                                      | -1.3    | 1.0     | 1.3     | -3.2    | -4.4  | 3.2   | 2.3   | -1.3  | 5.0   | 0.4   | -0.8  | -6.3  | -0.7  | -2.5  | 2.1   | -6.9  | -7.5  |
| 2009                                      | -6.6    | -15.4   | -13.5   | -1.6    | 4.6   | -8.3  | -18.2 | -18.9 | -14.8 | -13.2 | -12.5 | -2.3  | -2.8  | -     | 2.6   | 6.2   | 5.0   |
| 2010                                      | -5.1    | 1.2     | -1.6    | -8.4    | -10.0 | -11.4 | 8.7   | 6.2   | -0.8  | 0.8   | -4.3  | -8.1  | -8.6  | -8.6  | -8.4  | -10.0 | -11.4 |
| 2011                                      | 3.7     | 4.3     | 0.2     | 5.2     | 5.0   | 13.5  | 3.6   | -1.9  | -3.4  | -2.3  | 5.4   | 5.0   | 2.1   | 7.9   | 3.7   | 1.9   | 8.8   |
| 2012                                      | 4.0     | -1.1    | 14.2    | 2.3     | 1.9   | -2.9  | -5.6  | 4.2   | 17.2  | 10.9  | 14.5  | 5.7   | 2.0   | -0.3  | 2.8   | 1.4   | 1.5   |
| 2013                                      | 1.2     | 6.1     | -3.6    | -1.4    | 3.7   | 8.0   | 8.5   | 2.9   | -7.2  | 3.4   | -6.1  | 0.9   | -2.0  | 1.1   | -1.7  | 1.7   | 9.8   |
| 2014                                      | 8.5     | 4.8     | 5.3     | 12.4    | 11.5  | 5.9   | 3.9   | 4.2   | 9.8   | -1.9  | 7.9   | 7.7   | 20.5  | 10.7  | 17.9  | 13.9  | 4.7   |
| 2015                                      | ..      | 11.9    | 15.3    | 10.7    | ..    | 9.4   | 9.7   | 16.4  | 15.0  | 18.7  | 12.9  | 16.7  | 3.7   | 11.2  | 5.2   | ..    | ..    |
| Electrical Household Appliances (£7,317m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 126.4   | 117.1   | 108.9   | 112.1   | 167.7 | 136.3 | 111.1 | 106.5 | 112.6 | 107.4 | 107.0 | 106.6 | 114.4 | 114.6 | 122.6 | 144.8 | 222.0 |
| 2007                                      | 127.4   | 122.2   | 105.7   | 114.7   | 166.8 | 141.1 | 115.8 | 112.2 | 104.4 | 101.9 | 109.8 | 114.8 | 111.0 | 117.6 | 127.2 | 141.2 | 219.1 |
| 2008                                      | 118.5   | 117.1   | 99.3    | 105.3   | 152.3 | 138.0 | 101.7 | 108.5 | 100.1 | 102.4 | 96.3  | 101.1 | 109.6 | 105.1 | 104.1 | 128.9 | 209.5 |
| 2009                                      | 113.6   | 101.1   | 91.6    | 105.8   | 155.9 | 119.7 | 96.5  | 90.0  | 93.7  | 93.6  | 88.4  | 102.2 | 104.7 | 109.6 | 116.8 | 136.8 | 202.6 |
| 2010                                      | 110.8   | 99.1    | 95.6    | 105.6   | 142.8 | 105.2 | 96.6  | 96.1  | 89.2  | 95.4  | 101.0 | 103.7 | 103.5 | 108.8 | 111.5 | 127.4 | 180.0 |
| 2011                                      | 100.6   | 96.7    | 83.4    | 94.1    | 128.0 | 121.1 | 86.4  | 85.5  | 82.6  | 84.0  | 83.7  | 86.1  | 92.1  | 102.0 | 107.3 | 113.3 | 156.4 |
| 2012                                      | 100.0   | 98.4    | 88.0    | 91.5    | 122.1 | 120.0 | 90.1  | 87.7  | 90.6  | 87.6  | 86.1  | 92.7  | 88.4  | 93.1  | 94.4  | 116.4 | 148.9 |
| 2013                                      | 83.7    | 76.9    | 69.8    | 78.0    | 110.1 | 88.1  | 74.9  | 69.6  | 71.8  | 68.3  | 69.5  | 70.8  | 77.0  | 84.7  | 81.5  | 96.5  | 143.9 |
| 2014                                      | 87.5    | 80.1    | 73.8    | 79.8    | 117.0 | 94.0  | 72.9  | 71.9  | 76.3  | 72.9  | 72.7  | 73.2  | 81.3  | 83.7  | 87.6  | 115.7 | 141.5 |
| 2015                                      | ..      | 82.1    | 73.7    | 83.1    | ..    | 93.0  | 77.8  | 76.9  | 74.8  | 74.6  | 72.0  | 79.3  | 81.3  | 87.7  | 87.2  | ..    | ..    |
| Percentage increase on a year earlier     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 1.3     | -3.4    | 6.0     | 1.8     | 1.5   | -4.8  | -1.3  | -3.6  | 8.5   | 5.1   | 4.6   | -1.7  | 7.6   | 0.2   | 0.5   | 1.3   | 2.1   |
| 2007                                      | 0.7     | 4.4     | -2.9    | 2.3     | -0.5  | 3.6   | 4.2   | 5.4   | -7.3  | -5.1  | 2.6   | 7.7   | -3.0  | 2.6   | 3.8   | -2.5  | -1.3  |
| 2008                                      | -7.0    | -4.2    | -6.0    | -8.2    | -8.7  | -2.2  | -12.2 | -3.3  | -4.1  | 0.5   | -12.3 | -11.9 | -1.2  | -10.6 | -18.2 | -8.7  | -4.4  |
| 2009                                      | -4.1    | -13.6   | -7.7    | 0.5     | 2.4   | -13.3 | -5.1  | -17.1 | -6.4  | -8.5  | -8.2  | 1.1   | -4.5  | 4.3   | 12.3  | 6.1   | -3.3  |
| 2010                                      | -2.5    | -2.0    | 4.3     | -0.2    | -8.5  | -12.1 | 0.1   | 6.8   | -4.8  | 1.8   | 14.3  | 1.5   | -1.1  | -0.7  | -4.6  | -6.8  | -11.1 |
| 2011                                      | -9.2    | -2.4    | -12.7   | -10.9   | -10.3 | 15.1  | -10.6 | -11.1 | -7.3  | -12.0 | -17.1 | -17.0 | -11.0 | -6.2  | -3.7  | -11.1 | -13.1 |
| 2012                                      | -0.6    | 1.7     | 5.4     | -2.7    | -4.6  | -1.0  | 4.3   | 2.6   | 9.7   | 4.3   | 3.0   | 7.7   | -4.1  | -8.7  | -12.1 | 2.7   | -4.8  |
| 2013                                      | -16.3   | -21.9   | -20.6   | -14.7   | -9.8  | -26.6 | -16.9 | -20.7 | -20.7 | -22.1 | -19.3 | -23.7 | -12.9 | -9.0  | -13.6 | -17.1 | -3.4  |
| 2014                                      | 4.5     | 4.2     | 5.7     | 2.2     | 6.2   | 6.8   | -2.6  | 3.3   | 6.2   | 6.8   | 4.5   | 3.5   | 5.6   | -1.1  | 7.5   | 19.9  | -1.6  |
| 2015                                      | ..      | 2.5     | -0.2    | 4.2     | ..    | -1.1  | 6.7   | 6.9   | -1.9  | 2.4   | -0.8  | 8.3   | -     | 4.7   | -0.5  | ..    | ..    |
| Hardware, Paints and Glass (£10,265m)     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | 103.7   | 95.4    | 116.0   | 104.9   | 98.7  | 97.9  | 94.3  | 94.3  | 121.5 | 114.6 | 112.8 | 106.0 | 105.5 | 103.4 | 101.4 | 101.6 | 94.2  |
| 2007                                      | 111.1   | 105.5   | 123.9   | 110.5   | 104.7 | 108.0 | 102.1 | 106.1 | 133.7 | 125.4 | 114.9 | 111.0 | 114.4 | 106.9 | 108.7 | 109.1 | 97.9  |
| 2008                                      | 112.6   | 110.2   | 124.9   | 112.6   | 103.0 | 110.1 | 106.9 | 113.0 | 123.0 | 135.4 | 118.0 | 117.0 | 112.5 | 109.1 | 109.7 | 108.8 | 93.0  |
| 2009                                      | 109.6   | 104.9   | 120.7   | 108.5   | 104.3 | 104.0 | 97.5  | 111.6 | 127.3 | 125.0 | 112.0 | 108.8 | 111.4 | 106.1 | 108.4 | 104.9 | 100.7 |
| 2010                                      | 105.9   | 104.1   | 120.7   | 108.5   | 90.3  | 96.3  | 97.4  | 115.6 | 129.7 | 124.2 | 110.6 | 111.8 | 111.1 | 103.7 | 97.7  | 93.6  | 81.8  |
| 2011                                      | 105.2   | 97.6    | 122.6   | 103.7   | 96.7  | 93.9  | 90.5  | 106.3 | 137.1 | 122.5 | 110.9 | 111.7 | 104.8 | 96.4  | 101.9 | 99.1  | 90.6  |
| 2012                                      | 100.0   | 97.8    | 108.4   | 99.5    | 94.3  | 93.4  | 90.7  | 107.1 | 110.6 | 113.9 | 102.3 | 100.6 | 100.9 | 97.5  | 96.0  | 99.6  | 88.7  |
| 2013                                      | 104.9   | 97.4    | 118.6   | 106.9   | 96.5  | 96.1  | 97.8  | 98.2  | 117.9 | 125.7 | 113.6 | 112.3 | 107.8 | 101.9 | 105.6 | 99.5  | 86.9  |
| 2014                                      | 110.2   | 104.8   | 121.3   | 110.3   | 104.9 | 105.3 | 101.5 | 107.1 | 124.3 | 123.7 | 116.9 | 111.9 | 114.8 | 105.5 | 111.2 | 111.6 | 94.6  |
| 2015                                      | ..      | 107.3   | 120.5   | 114.2   | ..    | 105.6 | 104.5 | 111.0 | 123.9 | 123.4 | 115.4 | 115.5 | 115.8 | 112.0 | 115.0 | ..    | ..    |
| Percentage increase on a year earlier     |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                      | -3.7    | -10.0   | -2.4    | -1.3    | -1.0  | -5.2  | -7.8  | -15.2 | 1.6   | -6.2  | -2.5  | -3.7  | -1.4  | 0.9   | -4.3  | 0.3   | 0.8   |
| 2007                                      | 7.1     | 10.5    | 6.8     | 5.4     | 6.0   | 10.3  | 8.2   | 12.6  | 10.1  | 9.4   | 1.8   | 4.7   | 8.4   | 3.4   | 7.2   | 7.4   | 3.9   |
| 2008                                      | 1.3     | 4.5     | 0.8     | 1.9     | -1.6  | 1.9   | 4.7   | 6.5   | -8.0  | 8.0   | 2.7   | 5.3   | -1.7  | 2.1   | 0.9   | -0.3  | -5.0  |
| 2009                                      | -2.6    | -4.8    | -3.3    | -3.6    | 1.3   | -5.5  | -8.8  | -1.2  | 3.5   | -7.7  | -5.1  | -7.0  | -1.0  | -2.7  | -1.1  | -3.6  | 8.3   |
| 2010                                      | -3.4    | -0.8    | -0.1    | -0.1    | -13.4 | -7.4  | -     | 3.6   | 1.9   | -0.7  | -1.3  | 2.7   | -0.3  | -2.3  | -9.9  | -10.8 | -18.8 |
| 2011                                      | -0.7    | -6.2    | 1.6     | -4.4    | 7.1   | -2.5  | -7.1  | -8.1  | 5.7   | -1.3  | 0.3   | -     | -5.7  | -7.0  | 4.3   | 5.9   | 10.8  |
| 2012                                      | -4.9    | 0.2     | -11.6   | -4.1    | -2.5  | -0.6  | 0.2   | 0.8   | -19.4 | -7.1  | -7.8  | -10.0 | -3.7  | 1.1   | -5.7  | 0.4   | -2.1  |
| 2013                                      | 4.9     | -0.4    | 9.5     | 7.5     | 2.3   | 2.9   | 7.9   | -8.3  | 6.6   | 10.4  | 11.1  | 11.7  | 6.8   | 4.6   | 9.9   | -0.1  | -2.0  |
| 2014                                      | 5.1     | 7.6     | 2.2     | 3.2     | 8.7   | 9.6   | 3.8   | 9.0   | 5.4   | -1.6  | 2.9   | -0.4  | 6.5   | 3.5   | 5.3   | 12.1  | 8.9   |
| 2015                                      | ..      | 2.4     | -0.7    | 3.6     | ..    | 0.3   | 3.0   | 3.7   | -0.3  | -0.2  | -1.3  | 3.2   | 0.9   | 6.2   | 3.4   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|  | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|--|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                    |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Music and video recordings and equipment (£1,537m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 155.0 | 139.0   | 131.5   | 133.6   | 215.7   | 160.1 | 131.3 | 128.3 | 133.1 | 131.6 | 130.1 | 131.1 | 134.2 | 135.1 | 148.1 | 181.0 | 297.6 |
| 2007   | 158.7 | 147.6   | 129.5   | 140.4   | 217.2   | 166.5 | 140.2 | 138.5 | 124.3 | 126.8 | 136.0 | 145.6 | 133.8 | 141.6 | 156.6 | 181.1 | 294.6 |
| 2008   | 152.9 | 138.0   | 123.1   | 131.0   | 220.7   | 156.1 | 122.2 | 132.7 | 120.7 | 127.6 | 121.3 | 131.1 | 129.6 | 132.0 | 140.7 | 181.8 | 315.9 |
| 2009   | 134.1 | 131.1   | 105.5   | 105.6   | 194.2   | 153.3 | 125.1 | 118.1 | 101.7 | 104.2 | 109.6 | 105.0 | 103.8 | 107.5 | 119.9 | 158.5 | 282.3 |
| 2010   | 125.3 | 111.1   | 101.3   | 100.8   | 188.1   | 112.3 | 110.1 | 111.0 | 100.9 | 100.5 | 102.2 | 105.0 | 101.4 | 97.1  | 115.1 | 153.3 | 274.3 |
| 2011   | 107.9 | 97.8    | 84.1    | 88.0    | 161.8   | 109.0 | 95.2  | 91.1  | 86.4  | 79.2  | 86.2  | 86.8  | 84.4  | 91.8  | 101.2 | 132.2 | 233.9 |
| 2012   | 100.0 | 88.9    | 81.7    | 84.0    | 145.4   | 90.1  | 87.9  | 88.7  | 86.1  | 81.4  | 78.4  | 84.2  | 82.0  | 85.5  | 94.1  | 117.0 | 209.1 |
| 2013   | 75.1  | 77.7    | 56.5    | 58.8    | 107.5   | 89.4  | 76.5  | 69.4  | 54.6  | 56.8  | 57.8  | 55.1  | 58.9  | 61.6  | 68.3  | 82.3  | 158.9 |
| 2014   | 69.5  | 62.3    | 55.8    | 61.0    | 99.5    | 69.1  | 60.0  | 57.2  | 55.6  | 53.5  | 57.8  | 61.0  | 61.3  | 60.8  | 69.4  | 86.6  | 134.0 |
| 2015   | ..    | 59.7    | 56.1    | 61.5    | ..      | 59.6  | 54.9  | 63.7  | 59.6  | 55.9  | 53.6  | 59.2  | 61.0  | 63.7  | 68.3  | ..    | ..    |
| Percentage increase on a year earlier              |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 0.7   | -3.8    | 5.6     | 1.0     | 0.6     | -5.2  | -1.7  | -4.0  | 7.8   | 4.8   | 4.6   | -1.8  | 7.0   | -1.1  | -     | 1.2   | 0.5   |
| 2007   | 2.4   | 6.2     | -1.5    | 5.1     | 0.7     | 4.0   | 6.7   | 7.9   | -6.6  | -3.7  | 4.5   | 11.0  | -0.3  | 4.8   | 5.8   | -     | -1.0  |
| 2008   | -3.6  | -6.5    | -5.0    | -6.7    | 1.6     | -6.3  | -12.9 | -4.2  | -2.8  | 0.7   | -10.8 | -9.9  | -3.2  | -6.7  | -10.1 | 0.4   | 7.2   |
| 2009   | -12.3 | -5.0    | -14.3   | -19.4   | -12.0   | -1.8  | 2.4   | -11.0 | -15.8 | -18.3 | -9.7  | -19.9 | -19.9 | -18.6 | -14.8 | -12.8 | -10.6 |
| 2010   | -6.5  | -15.2   | -4.0    | -4.5    | -3.2    | -26.7 | -12.0 | -6.0  | -0.8  | -3.5  | -6.7  | -     | -2.4  | -9.6  | -4.0  | -3.3  | -2.8  |
| 2011   | -13.9 | -12.0   | -16.9   | -12.7   | -14.0   | -3.0  | -13.6 | -18.0 | -14.3 | -21.2 | -15.7 | -17.3 | -16.7 | -5.4  | -12.0 | -13.8 | -14.8 |
| 2012   | -7.4  | -9.2    | -2.9    | -4.5    | -10.1   | -17.3 | -7.6  | -2.6  | -0.4  | 2.7   | -9.0  | -3.0  | -2.8  | -6.9  | -7.0  | -11.5 | -10.6 |
| 2013   | -24.9 | -12.5   | -30.8   | -30.0   | -26.1   | -0.7  | -13.0 | -21.8 | -36.6 | -30.2 | -26.3 | -34.5 | -28.2 | -28.0 | -27.4 | -29.6 | -24.0 |
| 2014   | -7.5  | -19.9   | -1.2    | 3.8     | -7.4    | -22.7 | -21.5 | -17.6 | 1.8   | -5.7  | -     | 10.6  | 4.1   | -1.3  | 1.6   | 5.2   | -15.7 |
| 2015   | ..    | -4.0    | 0.6     | 0.7     | ..      | -13.8 | -8.6  | 11.5  | 7.1   | 4.4   | -7.2  | -3.0  | -0.6  | 4.8   | -1.6  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>                                       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| <b>Other Specialised Non-food Stores, All Businesses (£43,950m)</b>   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 92.8    | 83.1    | 91.2    | 88.3    | 108.8 | 80.6  | 83.4  | 84.8  | 89.5  | 90.9  | 92.6  | 89.7  | 88.8  | 86.9  | 91.1  | 102.1 | 128.4 |
| 2007  | 95.0    | 83.5    | 94.2    | 91.0    | 111.5 | 77.6  | 82.7  | 88.8  | 91.6  | 94.3  | 96.2  | 92.4  | 91.4  | 89.7  | 92.9  | 105.9 | 130.7 |
| 2008  | 99.8    | 89.5    | 99.8    | 97.0    | 113.6 | 82.9  | 92.1  | 94.1  | 96.4  | 101.4 | 101.3 | 100.3 | 96.3  | 95.0  | 96.2  | 106.8 | 132.8 |
| 2009  | 96.6    | 84.8    | 93.3    | 93.5    | 115.0 | 82.3  | 83.1  | 88.0  | 91.2  | 92.1  | 95.9  | 97.1  | 93.4  | 90.7  | 95.7  | 110.3 | 134.1 |
| 2010  | 98.8    | 84.0    | 94.1    | 97.3    | 119.7 | 75.9  | 86.0  | 89.0  | 92.0  | 94.2  | 95.7  | 100.9 | 98.1  | 93.7  | 100.8 | 115.3 | 138.4 |
| 2011  | 99.5    | 89.3    | 95.3    | 94.0    | 119.3 | 85.1  | 89.3  | 92.6  | 94.7  | 95.8  | 95.4  | 96.7  | 93.0  | 92.7  | 101.0 | 111.7 | 140.1 |
| 2012  | 100.0   | 89.3    | 94.6    | 96.6    | 119.5 | 84.6  | 86.4  | 95.4  | 91.2  | 93.6  | 98.1  | 98.3  | 97.2  | 94.7  | 100.9 | 113.6 | 139.1 |
| 2013  | 102.8   | 87.6    | 98.2    | 99.9    | 125.4 | 79.8  | 89.6  | 92.4  | 96.1  | 97.4  | 100.6 | 100.9 | 96.5  | 101.9 | 105.0 | 117.6 | 148.1 |
| 2014  | 110.0   | 95.8    | 104.7   | 105.6   | 135.0 | 89.1  | 95.7  | 102.7 | 101.2 | 104.6 | 107.5 | 111.2 | 102.3 | 103.7 | 112.6 | 126.4 | 159.7 |
| 2015  | ..      | 97.1    | 105.5   | 103.9   | ..    | 91.2  | 97.9  | 101.3 | 105.5 | 106.8 | 104.4 | 108.3 | 102.6 | 101.4 | 111.0 | ..    | ..    |
| Percentage increase on a year earlier                                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -1.1    | -0.2    | 0.3     | -3.2    | -1.2  | 1.4   | 1.9   | -3.1  | 0.4   | 0.7   | -0.2  | -3.3  | -3.2  | -3.2  | -3.5  | -1.8  | 0.5   |
| 2007  | 2.4     | 0.5     | 3.3     | 3.1     | 2.4   | -3.7  | -0.8  | 4.7   | 2.3   | 3.7   | 3.9   | 3.0   | 3.0   | 3.2   | 2.0   | 3.7   | 1.8   |
| 2008  | 5.0     | 7.2     | 5.9     | 6.6     | 1.9   | 6.8   | 11.3  | 6.0   | 5.2   | 7.6   | 5.2   | 8.5   | 5.3   | 6.0   | 3.6   | 0.8   | 1.6   |
| 2009  | -3.1    | -5.3    | -6.5    | -3.6    | 1.2   | -0.7  | -9.7  | -6.5  | -5.4  | -9.2  | -5.3  | -3.2  | -3.0  | -4.5  | -0.6  | 3.3   | 1.0   |
| 2010  | 2.2     | -0.9    | 0.9     | 4.0     | 4.1   | -7.9  | 3.4   | 1.1   | 0.9   | 2.2   | -0.3  | 3.9   | 5.0   | 3.3   | 5.4   | 4.5   | 3.2   |
| 2011  | 0.7     | 6.3     | 1.3     | -3.4    | -0.4  | 12.2  | 3.9   | 4.1   | 2.9   | 1.7   | -0.3  | -4.2  | -5.2  | -1.1  | 0.1   | -3.1  | 1.2   |
| 2012  | 0.5     | -       | -0.8    | 2.8     | 0.2   | -0.5  | -3.3  | 3.0   | -3.7  | -2.3  | 2.8   | 1.7   | 4.6   | 2.2   | -0.1  | 1.7   | -0.7  |
| 2013  | 2.8     | -1.9    | 3.9     | 3.4     | 5.0   | -5.7  | 3.7   | -3.1  | 5.3   | 4.1   | 2.6   | 2.6   | -0.8  | 7.6   | 4.1   | 3.5   | 6.4   |
| 2014  | 7.0     | 9.3     | 6.6     | 5.7     | 7.6   | 11.7  | 6.8   | 11.2  | 5.4   | 7.4   | 6.8   | 10.3  | 6.1   | 1.8   | 7.2   | 7.5   | 7.9   |
| 2015  | ..      | 1.4     | 0.8     | -1.6    | ..    | 2.3   | 2.3   | -1.4  | 4.3   | 2.1   | -2.9  | -2.6  | 0.3   | -2.3  | -1.4  | ..    | ..    |
| <b>Other Specialised Non-food Stores, Large Businesses (£22,687m)</b> |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 87.0    | 76.4    | 80.9    | 81.7    | 108.9 | 75.9  | 75.0  | 77.9  | 80.2  | 81.9  | 80.6  | 82.4  | 83.3  | 79.8  | 84.9  | 97.2  | 137.5 |
| 2007  | 89.5    | 77.0    | 82.6    | 84.0    | 114.3 | 72.9  | 77.1  | 80.2  | 81.0  | 83.8  | 83.0  | 83.0  | 84.7  | 84.2  | 86.8  | 102.8 | 145.4 |
| 2008  | 93.8    | 83.1    | 87.3    | 88.2    | 117.5 | 81.1  | 84.9  | 83.6  | 85.3  | 89.0  | 87.5  | 88.6  | 88.6  | 87.5  | 90.2  | 105.6 | 148.8 |
| 2009  | 91.9    | 83.6    | 83.8    | 84.9    | 115.3 | 85.6  | 82.5  | 83.0  | 83.7  | 81.8  | 85.4  | 88.4  | 84.5  | 82.3  | 87.2  | 108.8 | 142.9 |
| 2010  | 95.4    | 80.5    | 87.4    | 90.0    | 123.9 | 76.9  | 81.3  | 82.8  | 84.6  | 85.7  | 91.0  | 90.8  | 90.4  | 88.9  | 95.3  | 112.6 | 155.8 |
| 2011  | 98.9    | 86.0    | 90.5    | 90.9    | 128.2 | 86.1  | 86.0  | 85.9  | 89.5  | 89.8  | 92.0  | 93.3  | 88.6  | 90.9  | 98.2  | 116.2 | 161.9 |
| 2012  | 100.0   | 86.1    | 91.1    | 94.7    | 128.1 | 85.2  | 83.8  | 88.6  | 90.5  | 87.9  | 94.2  | 96.2  | 91.8  | 95.8  | 98.2  | 113.7 | 163.4 |
| 2013  | 103.5   | 87.2    | 94.4    | 97.7    | 134.5 | 85.2  | 87.3  | 88.9  | 93.5  | 91.4  | 97.6  | 97.3  | 94.9  | 100.3 | 102.0 | 120.5 | 171.7 |
| 2014  | 112.1   | 92.9    | 101.4   | 106.6   | 149.1 | 90.2  | 93.0  | 95.7  | 99.1  | 99.8  | 104.6 | 108.3 | 102.7 | 108.4 | 117.0 | 137.8 | 183.8 |
| 2015  | ..      | 100.0   | 108.6   | 111.3   | ..    | 95.9  | 100.6 | 102.9 | 110.7 | 109.7 | 106.0 | 114.4 | 109.4 | 110.4 | 114.0 | ..    | ..    |
| Percentage increase on a year earlier                                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 4.4     | 1.5     | 6.6     | 5.7     | 3.9   | 2.6   | 2.8   | -0.3  | 6.6   | 6.8   | 6.4   | 5.9   | 7.6   | 4.0   | 4.8   | 1.9   | 4.6   |
| 2007  | 2.9     | 0.8     | 2.2     | 2.8     | 4.9   | -4.0  | 2.8   | 3.0   | 1.0   | 2.4   | 3.0   | 0.7   | 1.7   | 5.5   | 2.3   | 5.7   | 5.7   |
| 2008  | 4.8     | 8.0     | 5.7     | 5.0     | 2.8   | 11.3  | 10.2  | 4.3   | 5.3   | 6.2   | 5.5   | 6.7   | 4.6   | 3.9   | 3.9   | 2.7   | 2.3   |
| 2009  | -2.0    | 0.7     | -4.0    | -3.7    | -1.8  | 5.6   | -2.9  | -0.7  | -1.9  | -8.1  | -2.4  | -0.1  | -4.7  | -5.9  | -3.3  | 3.1   | -3.9  |
| 2010  | 3.9     | -3.7    | 4.3     | 6.0     | 7.5   | -10.1 | -1.5  | -0.3  | 1.1   | 4.8   | 6.5   | 2.7   | 7.0   | 8.0   | 9.3   | 3.5   | 9.0   |
| 2011  | 3.6     | 6.8     | 3.6     | 1.1     | 3.5   | 11.9  | 5.8   | 3.8   | 5.7   | 4.8   | 1.1   | 2.8   | -2.0  | 2.2   | 3.0   | 3.1   | 3.9   |
| 2012  | 1.1     | 0.1     | 0.6     | 4.2     | -0.1  | -1.0  | -2.5  | 3.1   | 1.2   | -2.2  | 2.4   | 3.1   | 3.7   | 5.4   | 0.1   | -2.1  | 0.9   |
| 2013  | 3.5     | 1.4     | 3.7     | 3.2     | 5.0   | -0.1  | 4.2   | 0.3   | 3.3   | 4.0   | 3.6   | 1.1   | 3.3   | 4.6   | 3.8   | 5.9   | 5.0   |
| 2014  | 8.4     | 6.5     | 7.4     | 9.1     | 10.8  | 5.9   | 6.5   | 7.7   | 5.9   | 9.1   | 7.2   | 11.3  | 8.2   | 8.1   | 14.7  | 14.4  | 7.0   |
| 2015  | ..      | 7.6     | 7.1     | 4.4     | ..    | 6.3   | 8.2   | 7.5   | 11.7  | 10.0  | 1.3   | 5.6   | 6.5   | 1.9   | -2.6  | ..    | ..    |
| <b>Other Specialised Non-food Stores, Small Businesses (£21,262m)</b> |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 99.1    | 90.2    | 102.1   | 95.4    | 108.8 | 85.6  | 92.4  | 92.2  | 99.5  | 100.6 | 105.5 | 97.4  | 94.6  | 94.4  | 97.7  | 107.3 | 118.8 |
| 2007  | 101.0   | 90.4    | 106.6   | 98.6    | 108.5 | 82.6  | 88.8  | 98.0  | 102.9 | 105.4 | 110.4 | 102.4 | 98.5  | 95.5  | 99.5  | 109.2 | 115.1 |
| 2008  | 106.2   | 96.4    | 113.1   | 106.5   | 109.4 | 84.8  | 99.7  | 105.3 | 108.1 | 114.7 | 115.9 | 112.8 | 104.4 | 103.1 | 102.7 | 108.1 | 115.8 |
| 2009  | 101.7   | 86.0    | 103.5   | 102.7   | 114.6 | 78.8  | 83.9  | 93.4  | 99.2  | 103.2 | 107.1 | 106.3 | 102.9 | 99.7  | 104.7 | 111.9 | 124.8 |
| 2010  | 102.3   | 87.8    | 101.2   | 105.1   | 115.3 | 74.7  | 91.0  | 95.6  | 99.9  | 103.3 | 100.7 | 111.7 | 106.3 | 98.8  | 106.7 | 118.2 | 119.8 |
| 2011  | 100.1   | 92.8    | 100.4   | 97.3    | 109.8 | 84.1  | 92.9  | 99.8  | 100.4 | 102.2 | 99.0  | 100.2 | 97.8  | 94.6  | 103.9 | 107.0 | 116.7 |
| 2012  | 100.0   | 92.8    | 98.3    | 98.6    | 110.4 | 84.0  | 89.2  | 102.7 | 91.9  | 99.7  | 102.2 | 100.6 | 103.0 | 93.5  | 103.7 | 113.5 | 113.2 |
| 2013  | 102.1   | 88.1    | 102.3   | 102.2   | 115.8 | 74.0  | 92.0  | 96.2  | 98.7  | 103.8 | 103.9 | 104.6 | 98.2  | 103.6 | 108.2 | 114.5 | 122.8 |
| 2014  | 107.7   | 98.9    | 108.2   | 104.5   | 119.9 | 87.9  | 98.5  | 110.2 | 103.5 | 109.8 | 110.5 | 114.2 | 101.9 | 98.8  | 107.8 | 114.3 | 134.1 |
| 2015  | ..      | 94.0    | 102.2   | 96.0    | ..    | 86.1  | 94.9  | 99.6  | 100.0 | 103.7 | 102.7 | 101.8 | 95.4  | 91.8  | 107.7 | ..    | ..    |
| Percentage increase on a year earlier                                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | -5.8    | -1.8    | -4.5    | -10.1   | -6.1  | 0.3   | 1.2   | -5.5  | -4.5  | -4.0  | -4.9  | -10.3 | -11.5 | -8.9  | -10.0 | -5.1  | -4.1  |
| 2007  | 1.9     | 0.2     | 4.3     | 3.3     | -0.3  | -3.5  | -3.9  | 6.4   | 3.4   | 4.8   | 4.6   | 5.2   | 4.1   | 1.2   | 1.8   | 1.8   | -3.1  |
| 2008  | 5.1     | 6.6     | 6.2     | 8.0     | 0.9   | 2.6   | 12.3  | 7.4   | 5.1   | 8.7   | 5.0   | 10.1  | 6.0   | 7.9   | 3.3   | -1.0  | 0.6   |
| 2009  | -4.2    | -10.8   | -8.5    | -3.5    | 4.8   | -7.0  | -15.9 | -11.3 | -8.3  | -10.0 | -7.6  | -5.7  | -1.5  | -3.3  | 2.0   | 3.5   | 7.7   |
| 2010  | 0.6     | 2.1     | -2.1    | 2.3     | 0.6   | -5.2  | 8.5   | 2.4   | 0.7   | 0.1   | -6.0  | 5.0   | 3.3   | -0.9  | 1.9   | 5.7   | -4.0  |
| 2011  | -2.2    | 5.8     | -0.8    | -7.4    | -4.8  | 12.5  | 2.1   | 4.4   | 0.4   | -1.0  | -1.7  | -10.3 | -8.1  | -4.3  | -2.6  | -9.5  | -2.6  |
| 2012  | -0.1    | -0.1    | -2.1    | 1.4     | 0.5   | -     | -4.0  | 2.9   | -8.4  | -2.5  | 3.3   | 0.4   | 5.4   | -1.1  | -0.3  | 6.0   | -3.0  |
| 2013  | 2.1     | -5.1    | 4.1     | 3.7     | 4.9   | -11.9 | 3.2   | -6.4  | 7.4   | 4.1   | 1.6   | 4.1   | -4.7  | 10.8  | 4.4   | 0.9   | 8.5   |
| 2014  | 5.5     | 12.3    | 5.8     | 2.2     | 3.6   | 18.8  | 7.1   | 14.6  | 4.9   | 5.8   | 6.4   | 9.2   | 3.8   | -4.7  | -0.4  | -0.1  | 9.1   |
| 2015  | ..      | -4.9    | -5.5    | -8.1    | ..    | -2.0  | -3.6  | -9.6  | -3.4  | -5.6  | -7.1  | -10.9 | -6.4  | -7.1  | -0.1  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

## 4

## VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec |
|------|---------|---------|---------|---------|-----|-----|-----|-----|-----|------|------|-----|------|-----|-----|-----|
|------|---------|---------|---------|---------|-----|-----|-----|-----|-----|------|------|-----|------|-----|-----|-----|

### SIC 2007 (SALES IN 2012)

#### Pharmaceutical, Medical, Cosmetic and Toilet Goods (£4,540m)

|                                       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006                                  | 86.7  | 74.2  | 82.7  | 83.0  | 107.0 | 66.9  | 75.2  | 79.3  | 77.1  | 82.4  | 87.5  | 85.6  | 82.5  | 81.3  | 84.8  | 93.2  | 135.6 |
| 2007                                  | 91.8  | 80.1  | 84.1  | 89.6  | 113.5 | 75.5  | 80.3  | 83.6  | 80.0  | 83.9  | 87.4  | 86.8  | 89.0  | 92.2  | 87.1  | 100.4 | 145.1 |
| 2008                                  | 96.2  | 87.6  | 92.8  | 90.2  | 114.9 | 84.7  | 89.2  | 89.1  | 89.7  | 93.3  | 94.8  | 94.0  | 91.5  | 86.2  | 92.5  | 101.9 | 143.1 |
| 2009                                  | 88.5  | 78.0  | 82.9  | 86.2  | 107.1 | 74.7  | 79.5  | 79.4  | 79.9  | 78.8  | 88.6  | 89.1  | 86.5  | 83.5  | 89.1  | 96.5  | 129.9 |
| 2010                                  | 93.2  | 79.8  | 85.9  | 88.6  | 118.6 | 73.5  | 83.2  | 82.1  | 84.0  | 85.2  | 88.0  | 91.8  | 90.1  | 84.8  | 92.7  | 107.1 | 148.4 |
| 2011                                  | 97.8  | 89.0  | 91.8  | 92.1  | 118.2 | 86.1  | 87.9  | 92.1  | 90.7  | 91.2  | 93.2  | 94.8  | 91.0  | 90.8  | 93.3  | 109.3 | 145.1 |
| 2012                                  | 100.0 | 88.0  | 94.0  | 94.0  | 124.0 | 82.8  | 88.3  | 92.0  | 88.3  | 94.7  | 98.1  | 96.9  | 96.4  | 89.7  | 98.7  | 109.4 | 155.8 |
| 2013                                  | 109.0 | 92.2  | 103.3 | 105.3 | 135.4 | 86.3  | 93.5  | 95.9  | 98.3  | 102.1 | 108.2 | 107.2 | 104.6 | 104.3 | 110.3 | 123.8 | 164.7 |
| 2014                                  | 113.5 | 98.2  | 104.9 | 108.6 | 143.5 | 93.6  | 99.7  | 101.6 | 102.8 | 102.1 | 108.7 | 110.3 | 106.8 | 108.6 | 112.9 | 131.2 | 177.9 |
| 2015                                  | ..    | 101.9 | 107.8 | 114.0 | ..    | 99.6  | 102.1 | 103.5 | 105.7 | 107.6 | 109.7 | 114.5 | 112.9 | 114.6 | 120.8 | ..    | ..    |
| Percentage increase on a year earlier |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | -3.5  | -4.8  | -0.8  | -6.5  | -2.1  | -11.9 | -6.2  | 1.9   | -0.8  | 0.1   | -1.5  | -5.7  | -6.7  | -6.9  | -1.7  | -2.1  | -2.3  |
| 2007                                  | 5.9   | 7.9   | 1.6   | 7.9   | 6.1   | 13.0  | 6.8   | 5.4   | 3.8   | 1.8   | -0.2  | 1.4   | 8.0   | 13.4  | 2.6   | 7.6   | 7.0   |
| 2008                                  | 4.8   | 9.3   | 10.4  | 0.7   | 1.2   | 12.1  | 11.1  | 6.6   | 12.1  | 11.2  | 8.5   | 8.3   | 2.7   | -6.6  | 6.2   | 1.6   | -1.4  |
| 2009                                  | -8.0  | -10.9 | -10.6 | -4.5  | -6.8  | -11.8 | -10.9 | -10.9 | -10.9 | -15.5 | -6.6  | -5.2  | -5.4  | -3.1  | -3.7  | -5.3  | -9.2  |
| 2010                                  | 5.3   | 2.3   | 3.6   | 2.8   | 10.8  | -1.6  | 4.6   | 3.4   | 5.0   | 8.1   | -0.7  | 3.0   | 4.1   | 1.5   | 4.1   | 11.0  | 14.3  |
| 2011                                  | 4.9   | 11.5  | 6.9   | 4.0   | -0.3  | 17.2  | 5.6   | 12.2  | 8.0   | 7.0   | 5.9   | 3.3   | 1.0   | 7.2   | 0.7   | 2.0   | -2.2  |
| 2012                                  | 2.3   | -1.1  | 2.5   | 2.0   | 4.9   | -3.8  | 0.5   | -0.2  | -2.6  | 3.9   | 5.3   | 2.2   | 6.0   | -1.3  | 5.8   | 0.1   | 7.4   |
| 2013                                  | 9.0   | 4.8   | 9.8   | 12.0  | 9.2   | 4.2   | 5.9   | 4.3   | 11.3  | 7.8   | 10.3  | 10.6  | 8.4   | 16.4  | 11.7  | 13.2  | 5.7   |
| 2014                                  | 4.1   | 6.5   | 1.5   | 3.1   | 6.0   | 8.4   | 6.6   | 6.0   | 4.6   | -     | 0.5   | 2.9   | 2.2   | 4.1   | 2.4   | 5.9   | 8.0   |
| 2015                                  | ..    | 3.7   | 2.8   | 5.0   | ..    | 6.4   | 2.4   | 1.8   | 2.8   | 5.4   | 0.9   | 3.7   | 5.7   | 5.5   | 7.0   | ..    | ..    |

#### Books, Newspapers and Periodicals (£4,270m)

|                                       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006                                  | 116.5 | 110.3 | 98.2  | 104.6 | 153.0 | 110.5 | 112.6 | 108.3 | 101.0 | 97.5  | 96.5  | 98.0  | 101.9 | 112.0 | 119.1 | 133.3 | 195.7 |
| 2007                                  | 108.8 | 99.5  | 92.2  | 100.5 | 143.0 | 96.1  | 101.8 | 100.3 | 89.8  | 91.2  | 94.9  | 97.9  | 95.2  | 106.8 | 110.3 | 123.7 | 184.6 |
| 2008                                  | 102.9 | 93.4  | 87.5  | 98.0  | 133.4 | 89.5  | 100.2 | 91.7  | 86.4  | 83.2  | 91.7  | 92.9  | 95.2  | 104.3 | 106.0 | 119.2 | 166.6 |
| 2009                                  | 110.3 | 103.8 | 95.7  | 99.2  | 142.5 | 102.3 | 106.0 | 103.1 | 98.5  | 92.9  | 95.6  | 96.3  | 97.0  | 103.3 | 111.6 | 126.6 | 179.8 |
| 2010                                  | 100.8 | 95.1  | 85.2  | 93.2  | 129.7 | 91.2  | 98.2  | 95.8  | 83.7  | 84.5  | 87.0  | 90.2  | 92.5  | 96.1  | 98.8  | 114.9 | 166.4 |
| 2011                                  | 102.9 | 97.1  | 87.7  | 93.5  | 133.2 | 94.8  | 99.0  | 97.3  | 83.1  | 87.1  | 91.9  | 93.7  | 89.5  | 96.5  | 95.8  | 115.5 | 177.2 |
| 2012                                  | 100.0 | 91.7  | 89.1  | 90.6  | 128.5 | 89.8  | 90.9  | 93.9  | 88.5  | 87.0  | 91.4  | 92.6  | 83.5  | 94.8  | 99.1  | 108.7 | 167.9 |
| 2013                                  | 93.5  | 87.6  | 80.4  | 84.6  | 121.5 | 83.7  | 89.2  | 89.5  | 77.4  | 78.4  | 84.3  | 77.3  | 83.7  | 91.1  | 91.5  | 102.7 | 160.6 |
| 2014                                  | 87.8  | 76.9  | 75.4  | 83.8  | 115.8 | 72.7  | 78.8  | 79.6  | 74.1  | 74.0  | 77.7  | 77.2  | 82.4  | 90.3  | 86.8  | 105.8 | 146.9 |
| 2015                                  | ..    | 85.5  | 78.2  | 87.9  | ..    | 82.6  | 86.3  | 87.3  | 74.1  | 77.8  | 81.9  | 83.9  | 85.7  | 93.0  | 93.4  | ..    | ..    |
| Percentage increase on a year earlier |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | -9.9  | -4.9  | -11.1 | -13.6 | -9.8  | -2.9  | -2.0  | -8.6  | -8.9  | -10.4 | -13.4 | -18.4 | -11.9 | -11.1 | -12.4 | -11.7 | -7.4  |
| 2007                                  | -6.6  | -9.8  | -6.1  | -3.9  | -6.5  | -13.0 | -9.6  | -7.4  | -11.1 | -6.4  | -1.7  | -     | -6.6  | -4.6  | -7.4  | -7.2  | -5.7  |
| 2008                                  | -5.4  | -6.2  | -5.1  | -2.5  | -6.7  | -6.9  | -1.5  | -8.6  | -3.8  | -8.7  | -3.3  | -5.2  | -     | -2.4  | -3.9  | -3.6  | -9.8  |
| 2009                                  | 7.2   | 11.1  | 9.4   | 1.3   | 6.8   | 14.3  | 5.8   | 12.4  | 14.0  | 11.6  | 4.2   | 3.7   | 1.9   | -0.9  | 5.3   | 6.1   | 7.9   |
| 2010                                  | -8.6  | -8.3  | -10.9 | -6.1  | -8.9  | -10.9 | -7.4  | -7.1  | -15.0 | -9.0  | -9.0  | -6.3  | -4.6  | -7.0  | -11.5 | -9.2  | -7.5  |
| 2011                                  | 2.0   | 2.0   | 2.9   | 0.3   | 2.6   | 4.0   | 0.8   | 1.6   | -0.7  | 3.0   | 5.6   | 3.9   | -3.3  | 0.4   | -3.0  | 0.5   | 6.5   |
| 2012                                  | -2.8  | -5.5  | 1.6   | -3.1  | -3.5  | -5.3  | -8.2  | -3.5  | 6.4   | -0.1  | -0.5  | -1.2  | -6.7  | -1.8  | 3.4   | -5.9  | -5.2  |
| 2013                                  | -6.5  | -4.5  | -9.8  | -6.7  | -5.4  | -6.8  | -1.8  | -4.7  | -12.5 | -9.8  | -7.8  | -16.5 | 0.2   | -3.9  | -7.6  | -5.5  | -4.4  |
| 2014                                  | -6.1  | -12.2 | -6.1  | -0.9  | -4.7  | -13.1 | -11.7 | -11.1 | -4.3  | -5.7  | -7.8  | -0.2  | -1.5  | -0.9  | -5.2  | 3.1   | -8.5  |
| 2015                                  | ..    | 11.2  | 3.7   | 4.9   | ..    | 13.6  | 9.5   | 9.7   | -0.1  | 5.2   | 5.4   | 8.7   | 4.0   | 3.0   | 7.6   | ..    | ..    |

#### Floor Coverings (2,080m)

|                                       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2006                                  | 116.3 | 113.7 | 110.7 | 117.9 | 122.8 | 104.3 | 118.0 | 117.8 | 110.4 | 111.2 | 110.6 | 111.8 | 122.6 | 119.0 | 126.0 | 139.9 | 106.7 |
| 2007                                  | 129.2 | 125.7 | 121.5 | 132.2 | 137.5 | 117.0 | 126.2 | 132.4 | 113.6 | 120.7 | 128.5 | 131.0 | 129.2 | 135.4 | 131.1 | 161.9 | 123.2 |
| 2008                                  | 117.3 | 130.0 | 118.1 | 118.1 | 102.1 | 117.6 | 126.3 | 145.2 | 136.0 | 111.0 | 109.5 | 120.4 | 123.2 | 112.2 | 110.4 | 129.4 | 73.8  |
| 2009                                  | 120.9 | 107.5 | 119.1 | 129.9 | 127.0 | 91.2  | 96.7  | 129.2 | 121.5 | 123.3 | 113.8 | 131.1 | 134.0 | 125.7 | 142.1 | 140.2 | 104.2 |
| 2010                                  | 99.6  | 105.4 | 100.0 | 97.6  | 95.4  | 98.7  | 106.7 | 109.9 | 104.4 | 101.3 | 95.4  | 97.8  | 100.0 | 95.5  | 99.2  | 121.4 | 71.5  |
| 2011                                  | 77.6  | 81.9  | 70.8  | 76.5  | 81.0  | 86.5  | 77.0  | 82.0  | 74.9  | 68.4  | 69.5  | 75.6  | 75.3  | 78.2  | 86.3  | 93.2  | 67.1  |
| 2012                                  | 100.0 | 97.8  | 98.6  | 98.5  | 105.1 | 92.3  | 96.7  | 103.0 | 100.2 | 101.8 | 94.8  | 95.7  | 99.2  | 100.2 | 110.1 | 120.0 | 89.2  |
| 2013                                  | 114.5 | 110.0 | 114.2 | 114.5 | 119.3 | 98.0  | 116.7 | 114.2 | 118.3 | 111.9 | 112.8 | 113.5 | 116.2 | 114.0 | 122.7 | 136.8 | 102.5 |
| 2014                                  | 108.8 | 106.0 | 103.9 | 111.9 | 113.6 | 99.4  | 110.2 | 109.3 | 103.9 | 99.5  | 107.5 | 108.8 | 108.0 | 117.5 | 122.3 | 135.8 | 88.9  |
| 2015                                  | ..    | 77.5  | 77.3  | 80.5  | ..    | 77.4  | 76.2  | 78.7  | 78.1  | 78.4  | 75.8  | 77.7  | 81.9  | 81.6  | 89.8  | ..    | ..    |
| Percentage increase on a year earlier |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 10.2  | 14.2  | 10.6  | 8.9   | 7.6   | 6.5   | 15.3  | 19.4  | 9.1   | 12.1  | 10.5  | 7.6   | 3.7   | 14.7  | 7.9   | 3.7   | 11.7  |
| 2007                                  | 11.1  | 10.6  | 9.7   | 12.1  | 11.9  | 12.2  | 7.0   | 12.4  | 2.9   | 8.5   | 16.1  | 17.1  | 5.4   | 13.8  | 4.1   | 15.7  | 15.4  |
| 2008                                  | -9.2  | 3.4   | -2.8  | -10.6 | -25.7 | 0.5   | 0.1   | 9.7   | 19.8  | -8.1  | -14.7 | -8.1  | -4.7  | -17.1 | -15.8 | -20.1 | -40.1 |
| 2009                                  | 3.0   | -17.3 | 0.8   | 10.0  | 24.3  | -22.4 | -23.5 | -11.1 | -10.7 | 11.1  | 3.9   | 8.9   | 8.8   | 12.0  | 28.8  | 8.4   | 41.3  |
| 2010                                  | -17.6 | -1.9  | -16.0 | -24.9 | -24.9 | 8.2   | 10.3  | -14.9 | -14.0 | -17.8 | -16.1 | -25.4 | -25.4 | -24.1 | -30.2 | -13.4 | -31.4 |
| 2011                                  | -22.1 | -22.4 | -29.2 | -21.6 | -15.0 | -12.3 | -27.8 | -25.3 | -28.3 | -32.5 | -27.2 | -22.7 | -24.7 | -18.1 | -13.0 | -23.2 | -6.1  |
| 2012                                  | 28.9  | 19.5  | 39.2  | 28.7  | 29.7  | 6.7   | 25.6  | 25.6  | 33.8  | 48.7  | 36.4  | 26.6  | 31.7  | 28.0  | 27.6  | 28.8  | 32.9  |
| 2013                                  | 14.5  | 12.4  | 15.8  | 16.3  | 13.5  | 6.1   | 20.6  | 10.8  | 18.0  | 10.0  | 19.0  | 18.6  | 17.2  | 13.8  | 11.4  | 14.0  | 14.9  |
| 2014                                  | -5.0  | -3.6  | -9.0  | -2.3  | -4.7  | 1.5   | -5.6  | -4.3  | -12.2 | -11.1 | -4.7  | -4.1  | -7.1  | 3.0   | -0.4  | -0.7  | -13.2 |
| 2015                                  | ..    | -26.9 | -25.6 | -28.1 | ..    | -22.1 | -30.9 | -27.9 | -24.8 | -21.2 | -29.5 | -28.5 | -24.2 | -30.6 | -26.6 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year   | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|--|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2015)</b>                        |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Computers and Telecommunications Equipment (£4,295m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 151.6   | 152.2   | 148.3   | 144.3   | 161.6 | 151.1 | 155.3 | 150.5 | 149.1 | 151.1 | 145.5 | 150.1 | 147.1 | 137.5 | 147.6 | 160.6 | 173.7 |
| 2007   | 137.5   | 137.7   | 133.1   | 130.9   | 148.4 | 132.4 | 136.3 | 143.2 | 121.1 | 143.3 | 134.7 | 132.7 | 131.9 | 128.7 | 131.1 | 148.8 | 161.8 |
| 2008   | 129.8   | 130.9   | 129.2   | 124.6   | 134.2 | 126.8 | 139.0 | 128.6 | 136.1 | 130.9 | 122.4 | 128.9 | 120.5 | 124.4 | 127.2 | 133.6 | 140.4 |
| 2009   | 118.1   | 113.6   | 106.5   | 113.9   | 138.2 | 116.6 | 106.6 | 116.8 | 111.2 | 103.4 | 105.3 | 130.6 | 107.6 | 105.7 | 115.6 | 143.0 | 152.4 |
| 2010   | 110.4   | 90.7    | 92.0    | 106.7   | 152.0 | 85.2  | 91.5  | 94.3  | 89.8  | 91.0  | 94.5  | 103.4 | 110.1 | 106.8 | 111.9 | 146.9 | 188.3 |
| 2011   | 110.3   | 105.1   | 90.9    | 93.6    | 151.5 | 112.8 | 108.1 | 96.6  | 89.0  | 92.6  | 91.0  | 90.9  | 89.3  | 99.1  | 114.8 | 150.2 | 182.1 |
| 2012   | 100.0   | 89.3    | 82.1    | 94.1    | 134.6 | 103.4 | 83.9  | 82.3  | 91.1  | 79.3  | 77.1  | 94.0  | 82.2  | 103.6 | 107.6 | 131.4 | 158.6 |
| 2013   | 104.1   | 88.9    | 83.5    | 93.4    | 150.9 | 96.3  | 87.5  | 84.0  | 93.1  | 83.6  | 75.7  | 89.5  | 82.5  | 105.1 | 116.4 | 143.3 | 184.5 |
| 2014   | 107.0   | 91.8    | 84.8    | 101.3   | 151.1 | 99.9  | 90.0  | 85.2  | 94.3  | 83.8  | 78.0  | 91.0  | 84.5  | 122.9 | 137.9 | 152.1 | 161.0 |
| 2015   | ..      | 95.9    | 89.3    | 118.4   | ..    | 110.0 | 94.1  | 86.1  | 98.5  | 89.6  | 81.8  | 116.6 | 108.0 | 128.1 | 145.1 | ..    | ..    |
| Percentage increase on a year earlier                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | -9.8    | -5.8    | -8.2    | -12.3   | -12.4 | -3.6  | -3.1  | -9.5  | -11.6 | -3.9  | -8.8  | -8.0  | -10.3 | -17.2 | -14.7 | -13.4 | -10.1 |
| 2007   | -9.3    | -9.5    | -10.2   | -9.3    | -8.2  | -12.4 | -12.2 | -4.8  | -18.8 | -5.2  | -7.4  | -11.6 | -10.4 | -6.4  | -11.2 | -7.3  | -6.9  |
| 2008   | -5.6    | -5.0    | -2.9    | -4.8    | -9.5  | -4.2  | 2.0   | -10.2 | 12.4  | -8.6  | -9.1  | -2.9  | -8.6  | -3.3  | -3.0  | -10.3 | -13.2 |
| 2009   | -9.0    | -13.2   | -17.6   | -8.6    | 2.9   | -8.0  | -23.3 | -9.1  | -18.3 | -21.0 | -14.0 | 1.3   | -10.8 | -15.0 | -9.1  | 7.0   | 8.5   |
| 2010   | -6.5    | -20.2   | -13.7   | -6.3    | 10.0  | -26.9 | -14.1 | -19.3 | -19.3 | -11.9 | -10.3 | -20.8 | 2.3   | 1.0   | -3.2  | 2.8   | 23.5  |
| 2011   | -0.1    | 16.0    | -1.2    | -12.3   | -0.3  | 32.3  | 18.1  | 2.4   | -0.9  | 1.7   | -3.6  | -12.0 | -18.9 | -7.2  | 2.5   | 2.2   | -3.3  |
| 2012   | -9.3    | -15.1   | -9.7    | 0.5     | -11.2 | -8.3  | -22.4 | -14.8 | 2.3   | -14.4 | -15.3 | 3.4   | -7.9  | 4.5   | -6.2  | -12.5 | -12.9 |
| 2013   | 4.1     | -0.5    | 1.7     | -0.7    | 12.1  | -6.9  | 4.2   | 2.1   | 2.2   | 5.5   | -1.8  | -4.7  | 0.3   | 1.5   | 8.2   | 9.0   | 16.3  |
| 2014   | 2.7     | 3.4     | 1.6     | 8.5     | 0.2   | 3.8   | 2.9   | 1.4   | 1.4   | 0.1   | 3.0   | 1.6   | 2.4   | 16.9  | 18.4  | 6.2   | -12.8 |
| 2015   | ..      | 4.4     | 5.3     | 16.9    | ..    | 10.0  | 4.5   | 1.0   | 4.4   | 6.9   | 4.8   | 28.2  | 27.8  | 4.2   | 5.3   | ..    | ..    |
| Other Retail Sale in Specialised Stores NEC (£28,765m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 79.8    | 67.9    | 81.5    | 76.2    | 93.7  | 66.1  | 67.1  | 70.0  | 79.4  | 80.9  | 83.7  | 78.5  | 76.6  | 74.1  | 76.9  | 87.4  | 112.1 |
| 2007   | 84.7    | 70.5    | 88.3    | 80.9    | 99.1  | 64.1  | 69.1  | 76.7  | 87.7  | 87.1  | 89.8  | 83.6  | 82.4  | 77.6  | 82.8  | 93.7  | 116.4 |
| 2008   | 94.1    | 80.2    | 97.0    | 92.3    | 108.2 | 72.6  | 81.8  | 86.4  | 90.1  | 100.3 | 99.9  | 96.6  | 91.6  | 89.4  | 89.7  | 100.1 | 129.3 |
| 2009   | 90.9    | 77.1    | 90.8    | 88.1    | 107.8 | 74.8  | 75.8  | 79.9  | 86.7  | 90.2  | 94.4  | 91.0  | 88.9  | 85.2  | 88.0  | 103.0 | 127.5 |
| 2010   | 97.6    | 80.5    | 96.6    | 97.8    | 115.4 | 70.9  | 82.3  | 86.8  | 94.0  | 97.0  | 98.4  | 103.8 | 98.3  | 92.7  | 100.9 | 111.5 | 130.0 |
| 2011   | 99.2    | 86.4    | 99.4    | 95.7    | 115.4 | 79.3  | 86.2  | 92.2  | 99.4  | 100.3 | 98.8  | 99.8  | 95.7  | 92.5  | 101.9 | 107.2 | 132.7 |
| 2012   | 100.0   | 88.6    | 97.0    | 98.1    | 116.3 | 80.8  | 85.1  | 97.6  | 91.4  | 95.9  | 102.4 | 100.2 | 101.5 | 93.8  | 99.8  | 111.9 | 133.0 |
| 2013   | 102.1   | 85.1    | 101.1   | 101.3   | 121.1 | 74.4  | 87.4  | 92.0  | 97.3  | 100.5 | 104.7 | 104.1 | 97.8  | 101.7 | 103.2 | 113.6 | 141.4 |
| 2014   | 113.3   | 98.1    | 112.0   | 108.5   | 135.6 | 88.4  | 97.3  | 108.5 | 105.8 | 113.1 | 116.1 | 119.6 | 106.8 | 101.1 | 111.8 | 124.2 | 163.7 |
| 2015   | ..      | 99.7    | 113.6   | 104.2   | ..    | 89.3  | 101.1 | 106.9 | 113.2 | 115.6 | 112.3 | 112.0 | 104.2 | 98.0  | 108.4 | ..    | ..    |
| Percentage increase on a year earlier                  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006   | 3.2     | 2.2     | 4.5     | 1.6     | 4.0   | 6.5   | 5.0   | -2.6  | 5.7   | 3.5   | 4.4   | 1.1   | 1.0   | 2.5   | 1.1   | 4.1   | 5.5   |
| 2007   | 6.1     | 3.8     | 8.4     | 6.2     | 5.7   | -3.0  | 3.0   | 9.6   | 10.5  | 7.8   | 7.3   | 6.6   | 7.5   | 4.7   | 7.6   | 7.2   | 3.8   |
| 2008   | 11.1    | 13.7    | 9.9     | 14.1    | 9.2   | 13.1  | 18.3  | 12.8  | 2.8   | 15.1  | 11.3  | 15.5  | 11.2  | 15.2  | 8.4   | 6.8   | 11.1  |
| 2009   | -3.4    | -3.8    | -6.5    | -4.5    | -0.3  | 3.1   | -7.3  | -7.6  | -3.8  | -10.1 | -5.5  | -5.8  | -3.0  | -4.7  | -1.9  | 3.0   | -1.4  |
| 2010   | 7.3     | 4.4     | 6.4     | 11.0    | 7.0   | -5.2  | 8.5   | 8.6   | 8.4   | 7.6   | 4.2   | 14.0  | 10.6  | 8.7   | 14.6  | 8.2   | 2.0   |
| 2011   | 1.7     | 7.3     | 2.9     | -2.2    | -     | 11.7  | 4.8   | 6.3   | 5.7   | 3.4   | 0.4   | -3.9  | -2.6  | -0.2  | 1.0   | -3.9  | 2.1   |
| 2012   | 0.8     | 2.5     | -2.4    | 2.6     | 0.7   | 1.9   | -1.3  | 5.8   | -8.0  | -4.4  | 3.7   | 0.5   | 6.1   | 1.4   | -2.1  | 4.4   | 0.2   |
| 2013   | 2.2     | -3.9    | 4.2     | 3.2     | 4.2   | -7.9  | 2.7   | -5.7  | 6.5   | 4.7   | 2.2   | 3.9   | -3.7  | 8.5   | 3.4   | 1.5   | 6.4   |
| 2014   | 10.9    | 15.2    | 10.8    | 7.2     | 12.0  | 18.9  | 11.4  | 17.9  | 8.8   | 12.5  | 10.9  | 14.8  | 9.3   | -0.7  | 8.4   | 9.4   | 15.7  |
| 2015   | ..      | 1.6     | 1.4     | -4.0    | ..    | 1.0   | 3.9   | -1.4  | 7.0   | 2.2   | -3.3  | -6.4  | -2.5  | -3.1  | -3.0  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>               |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Non-store Retail, All Businesses (£20,043m)   |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 60.6    | 56.5    | 57.3    | 56.6    | 71.9  | 52.4  | 55.8  | 60.3  | 56.1  | 57.6  | 57.9  | 54.0  | 57.2  | 58.2  | 65.5  | 77.4  | 72.7  |
| 2007  | 63.1    | 57.6    | 59.3    | 58.4    | 77.2  | 54.1  | 58.9  | 59.4  | 59.2  | 59.4  | 59.2  | 59.3  | 56.5  | 59.1  | 67.9  | 85.0  | 78.3  |
| 2008  | 67.4    | 63.0    | 63.1    | 61.2    | 82.5  | 60.7  | 66.4  | 62.4  | 65.0  | 62.0  | 62.4  | 59.9  | 59.5  | 63.7  | 71.6  | 89.4  | 85.7  |
| 2009  | 71.8    | 63.5    | 64.3    | 69.2    | 90.1  | 63.1  | 61.7  | 65.4  | 64.9  | 63.7  | 64.2  | 67.0  | 67.7  | 72.2  | 79.4  | 99.1  | 91.4  |
| 2010  | 79.4    | 71.5    | 71.0    | 75.7    | 99.4  | 68.0  | 72.2  | 73.7  | 72.2  | 71.5  | 69.7  | 74.5  | 75.4  | 76.9  | 86.7  | 104.0 | 105.8 |
| 2011  | 91.2    | 81.9    | 82.6    | 85.1    | 115.2 | 80.1  | 83.4  | 82.1  | 80.3  | 82.8  | 84.4  | 83.8  | 84.1  | 86.9  | 96.7  | 123.6 | 123.2 |
| 2012  | 100.0   | 90.2    | 90.9    | 91.3    | 127.5 | 87.3  | 90.0  | 92.7  | 90.3  | 92.9  | 89.7  | 94.3  | 85.9  | 93.4  | 105.6 | 130.5 | 142.7 |
| 2013  | 116.8   | 104.6   | 106.9   | 109.3   | 146.3 | 98.9  | 105.5 | 108.5 | 103.7 | 106.9 | 109.5 | 109.7 | 109.7 | 108.7 | 120.8 | 151.1 | 162.9 |
| 2014  | 130.1   | 116.2   | 123.9   | 118.1   | 163.3 | 106.3 | 123.8 | 120.1 | 122.0 | 125.2 | 124.4 | 119.2 | 112.6 | 121.5 | 133.9 | 174.6 | 177.8 |
| 2015  | ..      | 132.0   | 133.6   | 133.4   | ..    | 128.0 | 134.7 | 133.1 | 133.8 | 129.0 | 137.2 | 137.7 | 124.3 | 137.2 | 148.1 | ..    | ..    |
| Percentage increase on a year earlier         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 2.1     | -0.3    | 0.8     | 3.1     | 4.6   | -4.0  | -5.6  | 6.9   | -6.1  | 4.0   | 4.1   | -2.4  | 7.5   | 4.1   | 1.6   | 5.6   | 5.9   |
| 2007  | 4.2     | 2.1     | 3.4     | 3.1     | 7.3   | 3.3   | 5.6   | -1.4  | 5.4   | 3.1   | 2.1   | 9.7   | -1.1  | 1.5   | 3.7   | 9.9   | 7.6   |
| 2008  | 6.7     | 9.2     | 6.5     | 4.9     | 6.9   | 12.2  | 12.7  | 5.1   | 9.8   | 4.3   | 5.5   | 1.0   | 5.2   | 7.8   | 5.5   | 5.1   | 9.5   |
| 2009  | 6.6     | 0.9     | 1.9     | 13.0    | 9.2   | 3.9   | -7.1  | 4.7   | -0.1  | 2.7   | 2.9   | 11.9  | 13.7  | 13.2  | 10.9  | 10.8  | 6.6   |
| 2010  | 10.6    | 12.5    | 10.4    | 9.4     | 10.4  | 7.8   | 17.1  | 12.7  | 11.1  | 12.2  | 8.4   | 11.2  | 11.5  | 6.6   | 9.2   | 4.9   | 15.8  |
| 2011  | 14.9    | 14.5    | 16.4    | 12.4    | 15.9  | 17.7  | 15.6  | 11.4  | 11.2  | 15.9  | 21.1  | 12.5  | 11.5  | 13.0  | 11.5  | 18.9  | 16.4  |
| 2012  | 9.6     | 10.2    | 10.0    | 7.3     | 10.7  | 9.1   | 7.8   | 13.0  | 12.5  | 12.1  | 6.4   | 12.5  | 2.1   | 7.4   | 9.2   | 5.6   | 15.8  |
| 2013  | 16.8    | 15.9    | 17.7    | 19.7    | 14.7  | 13.2  | 17.3  | 17.0  | 14.8  | 15.1  | 22.0  | 16.4  | 27.7  | 16.4  | 14.4  | 15.8  | 14.2  |
| 2014  | 11.4    | 11.1    | 15.9    | 8.0     | 11.6  | 7.6   | 17.3  | 10.7  | 17.7  | 17.1  | 13.6  | 8.6   | 2.7   | 11.8  | 10.8  | 15.5  | 9.2   |
| 2015  | ..      | 13.6    | 7.8     | 13.0    | ..    | 20.4  | 8.8   | 10.8  | 9.6   | 3.0   | 10.3  | 15.5  | 10.4  | 12.9  | 10.6  | ..    | ..    |
| Non-store Retail, Large Businesses (£12,531m) |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 60.7    | 55.2    | 54.4    | 57.1    | 76.3  | 52.2  | 56.2  | 56.7  | 55.4  | 55.7  | 52.5  | 54.8  | 56.1  | 59.6  | 70.0  | 82.9  | 76.1  |
| 2007  | 65.4    | 59.8    | 59.2    | 60.5    | 82.1  | 56.4  | 61.4  | 61.2  | 60.2  | 59.2  | 58.4  | 60.6  | 58.4  | 62.0  | 70.8  | 91.2  | 84.0  |
| 2008  | 67.3    | 63.7    | 61.9    | 61.7    | 82.1  | 63.8  | 65.4  | 62.4  | 64.9  | 60.7  | 60.4  | 60.9  | 59.8  | 63.8  | 71.8  | 88.2  | 85.3  |
| 2009  | 72.3    | 66.6    | 64.2    | 65.7    | 92.5  | 66.2  | 65.1  | 68.2  | 65.6  | 63.6  | 63.5  | 63.9  | 64.4  | 68.1  | 79.9  | 100.9 | 96.0  |
| 2010  | 76.8    | 69.0    | 66.2    | 70.5    | 101.5 | 68.3  | 68.6  | 69.7  | 66.3  | 66.8  | 65.6  | 68.0  | 69.6  | 73.2  | 85.4  | 107.4 | 109.7 |
| 2011  | 87.6    | 78.8    | 77.5    | 78.5    | 115.5 | 77.9  | 80.7  | 78.0  | 76.5  | 77.4  | 78.2  | 76.5  | 76.6  | 81.6  | 91.4  | 121.6 | 129.8 |
| 2012  | 100.0   | 86.2    | 86.9    | 89.5    | 137.4 | 84.8  | 87.6  | 86.3  | 86.7  | 86.6  | 87.2  | 91.3  | 82.7  | 93.4  | 107.8 | 140.8 | 158.3 |
| 2013  | 116.1   | 100.8   | 102.7   | 109.8   | 150.9 | 97.1  | 102.4 | 102.6 | 99.9  | 102.1 | 105.4 | 109.8 | 108.2 | 111.1 | 121.4 | 155.1 | 171.1 |
| 2014  | 127.2   | 115.4   | 114.2   | 114.2   | 165.9 | 111.8 | 118.9 | 116.4 | 113.1 | 113.4 | 115.6 | 112.7 | 109.2 | 119.3 | 130.7 | 177.7 | 184.7 |
| 2015  | ..      | 132.1   | 137.8   | 136.2   | ..    | 132.7 | 134.0 | 130.0 | 137.9 | 133.9 | 140.9 | 138.2 | 128.2 | 141.0 | 153.1 | ..    | ..    |
| Percentage increase on a year earlier         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 2.1     | -3.3    | -6.1    | 7.0     | 9.5   | -6.7  | -5.2  | 1.2   | -11.4 | 0.2   | -6.4  | 1.2   | 11.8  | 8.1   | 7.4   | 11.0  | 9.9   |
| 2007  | 7.7     | 8.3     | 8.9     | 6.0     | 7.6   | 8.0   | 9.2   | 7.9   | 8.6   | 6.3   | 11.4  | 10.6  | 4.0   | 4.0   | 1.1   | 10.0  | 10.3  |
| 2008  | 2.9     | 6.6     | 4.5     | 2.0     | -0.1  | 13.1  | 6.5   | 1.9   | 7.8   | 2.4   | 3.4   | 0.4   | 2.5   | 3.0   | 1.5   | -3.2  | 1.6   |
| 2009  | 7.4     | 4.5     | 3.8     | 6.5     | 12.8  | 3.8   | -0.4  | 9.3   | 1.1   | 4.9   | 5.1   | 5.0   | 7.7   | 6.8   | 11.2  | 14.3  | 12.5  |
| 2010  | 6.3     | 3.5     | 3.1     | 7.4     | 9.7   | 3.2   | 5.4   | 2.3   | 1.2   | 5.0   | 3.2   | 6.5   | 8.2   | 7.4   | 7.0   | 6.4   | 14.3  |
| 2011  | 14.0    | 14.3    | 17.0    | 11.3    | 13.8  | 14.0  | 17.6  | 11.9  | 15.4  | 15.8  | 19.3  | 12.5  | 10.1  | 11.4  | 7.0   | 13.3  | 18.4  |
| 2012  | 14.2    | 9.4     | 12.2    | 14.0    | 19.0  | 8.9   | 8.5   | 10.6  | 13.2  | 11.9  | 11.5  | 19.3  | 7.9   | 14.5  | 18.0  | 15.8  | 22.0  |
| 2013  | 16.1    | 16.9    | 18.2    | 22.7    | 9.8   | 14.4  | 16.9  | 18.9  | 15.2  | 17.9  | 20.9  | 20.2  | 30.8  | 18.9  | 12.6  | 10.1  | 8.1   |
| 2014  | 9.6     | 14.5    | 11.2    | 4.0     | 10.0  | 15.2  | 16.1  | 13.4  | 13.3  | 11.0  | 9.6   | 2.6   | 1.0   | 7.4   | 7.6   | 14.6  | 7.9   |
| 2015  | ..      | 14.4    | 20.7    | 19.3    | ..    | 18.7  | 12.7  | 11.7  | 21.9  | 18.1  | 21.9  | 22.7  | 17.4  | 18.2  | 17.2  | ..    | ..    |
| Non-store Retail, Small Businesses (£7,512m)  |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 60.3    | 58.6    | 62.2    | 55.9    | 64.6  | 52.7  | 55.0  | 66.2  | 57.5  | 60.8  | 67.0  | 52.7  | 59.0  | 55.9  | 58.0  | 68.1  | 67.1  |
| 2007  | 59.3    | 54.0    | 59.3    | 54.9    | 68.9  | 50.4  | 54.7  | 56.4  | 57.6  | 59.7  | 60.4  | 57.1  | 53.5  | 54.3  | 63.1  | 74.8  | 68.8  |
| 2008  | 67.5    | 61.7    | 65.1    | 60.5    | 83.2  | 55.6  | 68.1  | 62.6  | 65.2  | 64.2  | 65.7  | 58.3  | 59.0  | 63.6  | 71.2  | 91.3  | 86.4  |
| 2009  | 71.0    | 58.4    | 64.4    | 75.1    | 86.0  | 57.9  | 56.0  | 60.8  | 63.8  | 63.7  | 65.4  | 72.3  | 73.1  | 78.9  | 78.8  | 96.1  | 83.7  |
| 2010  | 83.7    | 75.7    | 79.0    | 84.4    | 95.9  | 67.5  | 78.1  | 80.4  | 81.9  | 79.2  | 76.5  | 85.4  | 85.1  | 83.1  | 88.9  | 98.3  | 99.5  |
| 2011  | 97.3    | 87.0    | 91.3    | 96.1    | 114.7 | 83.7  | 88.0  | 88.9  | 86.4  | 91.9  | 94.7  | 96.0  | 96.6  | 95.8  | 105.7 | 126.9 | 112.2 |
| 2012  | 100.0   | 96.9    | 97.6    | 94.5    | 111.1 | 91.5  | 94.0  | 103.5 | 96.4  | 103.3 | 94.0  | 99.2  | 91.3  | 93.3  | 101.9 | 113.4 | 116.5 |
| 2013  | 118.0   | 110.9   | 114.0   | 108.5   | 138.7 | 101.9 | 110.7 | 118.3 | 110.1 | 115.0 | 116.4 | 109.7 | 112.2 | 104.6 | 119.9 | 144.5 | 149.1 |
| 2014  | 135.0   | 117.6   | 140.3   | 124.6   | 158.9 | 97.2  | 132.0 | 126.5 | 136.9 | 145.1 | 139.2 | 130.1 | 118.3 | 125.2 | 139.2 | 169.3 | 166.4 |
| 2015  | ..      | 131.9   | 126.7   | 128.7   | ..    | 120.2 | 135.8 | 138.2 | 126.9 | 121.0 | 131.1 | 136.8 | 117.8 | 130.9 | 139.7 | ..    | ..    |
| Percentage increase on a year earlier         |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006  | 2.2     | 4.6     | 12.9    | -2.9    | -4.0  | 0.8   | -6.2  | 16.2  | 4.0   | 10.3  | 22.1  | -8.0  | 1.2   | -2.2  | -8.3  | -4.0  | -0.8  |
| 2007  | -1.7    | -7.8    | -4.6    | -1.8    | 6.6   | -4.4  | -0.6  | -14.7 | 0.2   | -1.8  | -9.9  | 8.2   | -9.3  | -2.9  | 8.8   | 9.8   | 2.5   |
| 2008  | 13.9    | 14.1    | 9.7     | 10.3    | 20.8  | 10.4  | 24.5  | 10.8  | 13.2  | 7.4   | 8.9   | 2.1   | 10.3  | 17.1  | 12.9  | 22.1  | 25.5  |
| 2009  | 5.1     | -5.3    | -1.0    | 24.0    | 3.3   | 4.2   | -17.8 | -2.9  | -2.1  | -0.7  | -0.5  | 24.0  | 24.0  | 24.1  | 10.6  | 5.2   | -3.1  |
| 2010  | 18.0    | 29.6    | 22.6    | 12.4    | 11.5  | 16.6  | 39.6  | 32.3  | 28.2  | 24.3  | 16.9  | 18.1  | 16.3  | 5.4   | 12.9  | 2.4   | 18.9  |
| 2011  | 16.1    | 14.9    | 15.6    | 13.9    | 19.6  | 23.9  | 12.6  | 10.6  | 5.6   | 16.0  | 23.8  | 12.5  | 13.6  | 15.2  | 18.8  | 29.0  | 12.8  |
| 2012  | 2.8     | 11.4    | 6.9     | -1.7    | -3.2  | 9.4   | 6.9   | 16.4  | 11.5  | 12.5  | -0.8  | 3.4   | -5.5  | -2.7  | -3.5  | -10.6 | 3.9   |
| 2013  | 18.0    | 14.5    | 16.8    | 14.9    | 24.9  | 11.3  | 17.8  | 14.3  | 14.2  | 11.3  | 23.8  | 10.5  | 23.0  | 12.2  | 17.6  | 27.5  | 27.9  |
| 2014  | 14.4    | 6.0     | 23.1    | 14.8    | 14.6  | -4.6  | 19.2  | 6.9   | 24.4  | 26.1  | 19.6  | 18.6  | 5.4   | 19.7  | 16.1  | 17.2  | 11.6  |
| 2015  | ..      | 12.2    | -9.7    | 3.3     | ..    | 23.7  | 2.9   | 9.3   | -7.3  | -16.6 | -5.8  | 5.1   | -0.4  | 4.5   | 0.4   | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

| Year                                  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |       |
|---------------------------------------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| Mail Order (£17,276m)                 |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 55.9    | 53.9    | 51.6    | 50.5    | 67.8  | 51.0  | 53.0  | 56.9  | 52.9  | 53.0  | 49.4  | 48.7  | 50.1  | 52.1  | 61.1  | 73.6  | 68.5  |
| 2007                                  | 60.2    | 53.5    | 55.2    | 55.9    | 76.1  | 50.8  | 54.1  | 55.2  | 55.0  | 55.9  | 54.9  | 56.3  | 54.3  | 56.7  | 65.8  | 84.2  | 77.9  |
| 2008                                  | 63.0    | 59.7    | 58.3    | 57.5    | 76.7  | 59.8  | 61.7  | 58.2  | 60.7  | 56.7  | 57.6  | 56.7  | 56.1  | 59.3  | 66.7  | 82.0  | 80.4  |
| 2009                                  | 66.8    | 61.9    | 59.4    | 61.5    | 84.3  | 62.2  | 59.6  | 63.5  | 60.5  | 59.4  | 58.6  | 60.2  | 59.8  | 64.0  | 74.0  | 91.8  | 86.5  |
| 2010                                  | 75.5    | 68.0    | 65.6    | 70.8    | 97.5  | 65.7  | 68.5  | 69.4  | 67.3  | 65.8  | 64.2  | 67.7  | 70.7  | 73.5  | 83.4  | 101.1 | 105.8 |
| 2011                                  | 88.7    | 78.6    | 77.9    | 82.8    | 115.5 | 78.8  | 78.5  | 78.5  | 76.0  | 78.4  | 79.0  | 80.4  | 82.1  | 85.4  | 93.2  | 124.9 | 125.8 |
| 2012                                  | 100.0   | 89.9    | 89.3    | 90.7    | 130.1 | 88.9  | 87.9  | 92.3  | 89.9  | 90.0  | 88.2  | 93.2  | 84.6  | 93.6  | 103.7 | 132.4 | 149.5 |
| 2013                                  | 117.4   | 105.6   | 105.2   | 107.8   | 150.7 | 102.2 | 104.8 | 109.0 | 104.3 | 105.3 | 106.0 | 106.1 | 108.5 | 108.7 | 122.6 | 155.0 | 169.8 |
| 2014                                  | 135.5   | 119.9   | 127.2   | 122.5   | 173.7 | 110.7 | 124.5 | 125.3 | 126.3 | 129.3 | 126.2 | 121.3 | 118.2 | 126.9 | 139.7 | 186.0 | 191.1 |
| 2015                                  | ..      | 140.4   | 141.0   | 142.1   | ..    | 138.8 | 140.6 | 141.6 | 142.1 | 136.8 | 143.4 | 145.0 | 133.4 | 146.7 | 158.9 | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 2.5     | 5.2     | -0.8    | 0.7     | 4.6   | 1.7   | -0.2  | 12.4  | -4.5  | 5.9   | -2.9  | -2.6  | 4.0   | 0.8   | -0.1  | 6.5   | 6.5   |
| 2007                                  | 7.5     | -0.8    | 7.1     | 10.7    | 12.2  | -0.5  | 2.0   | -3.1  | 4.0   | 5.4   | 11.1  | 15.6  | 8.3   | 8.8   | 7.7   | 14.3  | 13.6  |
| 2008                                  | 4.7     | 11.7    | 5.5     | 3.0     | 0.8   | 17.7  | 14.1  | 5.5   | 10.5  | 1.5   | 4.8   | 0.6   | 3.2   | 4.6   | 1.4   | -2.5  | 3.2   |
| 2009                                  | 6.0     | 3.6     | 2.0     | 7.0     | 9.9   | 4.1   | -3.4  | 9.1   | -0.3  | 4.6   | 1.9   | 6.1   | 6.8   | 7.8   | 10.9  | 11.9  | 7.7   |
| 2010                                  | 13.0    | 9.8     | 10.4    | 15.1    | 15.6  | 5.6   | 14.9  | 9.3   | 11.2  | 10.9  | 9.4   | 12.5  | 18.1  | 14.9  | 12.8  | 10.2  | 22.3  |
| 2011                                  | 17.5    | 15.6    | 18.6    | 16.9    | 18.5  | 19.9  | 14.6  | 13.1  | 12.9  | 19.0  | 23.1  | 18.8  | 16.1  | 16.1  | 11.7  | 23.6  | 19.0  |
| 2012                                  | 12.8    | 14.4    | 14.6    | 9.5     | 12.7  | 12.8  | 12.1  | 17.6  | 18.3  | 14.8  | 11.7  | 15.9  | 3.1   | 9.6   | 11.2  | 6.0   | 18.8  |
| 2013                                  | 17.4    | 17.5    | 17.9    | 18.9    | 15.8  | 15.0  | 19.2  | 18.1  | 16.0  | 17.1  | 20.1  | 13.9  | 28.2  | 16.2  | 18.3  | 17.1  | 13.5  |
| 2014                                  | 15.5    | 13.5    | 20.8    | 13.6    | 15.2  | 8.3   | 18.8  | 15.0  | 21.1  | 22.8  | 19.1  | 14.3  | 9.0   | 16.7  | 13.9  | 20.0  | 12.5  |
| 2015                                  | ..      | 17.1    | 10.8    | 16.0    | ..    | 25.4  | 12.9  | 12.9  | 12.5  | 5.8   | 13.6  | 19.6  | 12.9  | 15.6  | 13.8  | ..    | ..    |
| Other Non-store Retail (£2,767m)      |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 89.5    | 72.3    | 93.0    | 94.9    | 97.8  | 60.7  | 72.9  | 81.1  | 76.7  | 86.7  | 111.0 | 87.1  | 101.1 | 96.2  | 93.1  | 100.9 | 99.0  |
| 2007                                  | 81.5    | 83.5    | 84.4    | 74.1    | 84.0  | 75.0  | 88.9  | 86.0  | 85.7  | 81.6  | 85.7  | 77.7  | 70.4  | 74.1  | 81.2  | 90.6  | 81.0  |
| 2008                                  | 94.7    | 83.0    | 93.1    | 84.5    | 118.9 | 66.7  | 95.8  | 89.1  | 91.8  | 94.8  | 92.8  | 79.7  | 81.0  | 91.2  | 102.2 | 135.4 | 119.0 |
| 2009                                  | 102.9   | 73.8    | 94.5    | 117.1   | 126.2 | 68.6  | 74.5  | 77.3  | 92.5  | 90.6  | 99.2  | 109.8 | 116.5 | 123.4 | 113.5 | 144.8 | 121.6 |
| 2010                                  | 103.9   | 93.5    | 104.3   | 106.2   | 111.5 | 82.6  | 95.4  | 100.7 | 102.7 | 106.6 | 103.8 | 117.2 | 105.0 | 98.5  | 107.4 | 122.1 | 106.3 |
| 2011                                  | 106.9   | 102.6   | 112.4   | 99.5    | 113.1 | 88.0  | 114.5 | 104.8 | 107.0 | 110.8 | 118.0 | 105.3 | 97.1  | 96.7  | 118.7 | 115.5 | 106.8 |
| 2012                                  | 100.0   | 92.1    | 101.1   | 95.5    | 111.3 | 77.5  | 102.6 | 95.4  | 93.2  | 111.1 | 99.4  | 101.2 | 93.9  | 92.1  | 117.7 | 119.1 | 99.9  |
| 2013                                  | 113.2   | 98.1    | 117.5   | 118.5   | 118.8 | 77.9  | 109.7 | 105.1 | 100.1 | 117.1 | 131.7 | 132.4 | 117.2 | 108.4 | 109.8 | 126.8 | 119.7 |
| 2014                                  | 96.5    | 93.5    | 103.9   | 90.6    | 98.4  | 78.8  | 119.1 | 87.7  | 95.5  | 99.9  | 113.7 | 106.4 | 77.7  | 88.2  | 97.3  | 103.4 | 95.4  |
| 2015                                  | ..      | 79.7    | 87.9    | 79.1    | ..    | 60.9  | 97.9  | 80.1  | 82.0  | 80.2  | 98.8  | 92.2  | 67.3  | 78.0  | 80.3  | ..    | ..    |
| Percentage increase on a year earlier |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                  | 0.6     | -19.9   | 6.8     | 12.0    | 4.4   | -25.9 | -24.2 | -12.1 | -12.2 | -2.7  | 30.3  | -1.4  | 19.8  | 17.1  | 9.3   | 1.5   | 3.4   |
| 2007                                  | -8.9    | 15.5    | -9.2    | -22.0   | -14.1 | 23.7  | 21.9  | 6.1   | 11.7  | -5.9  | -22.8 | -10.7 | -30.4 | -23.0 | -12.8 | -10.1 | -18.2 |
| 2008                                  | 16.1    | -0.6    | 10.3    | 14.1    | 41.5  | -11.1 | 7.7   | 3.6   | 7.1   | 16.2  | 8.2   | 2.6   | 15.1  | 23.1  | 25.8  | 49.4  | 47.0  |
| 2009                                  | 8.7     | -11.1   | 1.5     | 38.5    | 6.2   | 2.8   | -22.2 | -13.2 | 0.8   | -4.5  | 6.9   | 37.7  | 43.9  | 35.2  | 11.1  | 6.9   | 2.2   |
| 2010                                  | 1.0     | 26.7    | 10.4    | -9.2    | -11.7 | 20.4  | 28.0  | 30.2  | 11.0  | 17.6  | 4.6   | 6.8   | -9.9  | -20.2 | -5.4  | -15.7 | -12.6 |
| 2011                                  | 2.9     | 9.7     | 7.8     | -6.4    | 1.5   | 6.5   | 20.1  | 4.1   | 4.2   | 3.9   | 13.7  | -10.2 | -7.5  | -1.8  | 10.5  | -5.4  | 0.5   |
| 2012                                  | -6.4    | -10.2   | -10.1   | -4.0    | -1.6  | -11.9 | -10.4 | -8.9  | -12.9 | 0.3   | -15.8 | -3.8  | -3.3  | -4.7  | -0.8  | 3.1   | -6.4  |
| 2013                                  | 13.2    | 6.5     | 16.2    | 24.1    | 6.8   | 0.5   | 6.9   | 10.1  | 7.4   | 5.4   | 32.5  | 30.8  | 24.8  | 17.6  | -6.7  | 6.5   | 19.8  |
| 2014                                  | -14.7   | -4.7    | -11.6   | -23.6   | -17.2 | 1.2   | 8.6   | -16.5 | -4.6  | -14.7 | -13.7 | -19.6 | -33.7 | -18.7 | -11.4 | -18.5 | -20.3 |
| 2015                                  | ..      | -14.8   | -15.3   | -12.7   | ..    | -22.7 | -17.8 | -8.7  | -14.1 | -19.7 | -13.1 | -13.3 | -13.5 | -11.6 | -17.4 | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.



# 4 VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued Index numbers of sales per week and percentage increase on a year earlier

Index 2012=100

|  | Year  | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Jan   | Feb   | Mar   | Apr   | May   | June  | July  | Aug   | Sept  | Oct   | Nov   | Dec   |
|--|-------|---------|---------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>SIC 2007 (SALES IN 2012)</b>            |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| Automotive Fuel, All Businesses (£40,292m) |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                       | 74.8  | 72.3    | 77.6    | 78.4    | 70.8    | 69.2  | 71.2  | 75.6  | 75.5  | 78.9  | 78.4  | 80.7  | 77.8  | 77.0  | 72.0  | 72.3  | 68.6  |
| 2007                                       | 80.1  | 73.0    | 81.5    | 81.6    | 84.3    | 68.8  | 71.2  | 77.7  | 80.9  | 80.9  | 82.3  | 82.5  | 80.1  | 82.0  | 82.0  | 86.5  | 84.4  |
| 2008                                       | 87.9  | 84.7    | 94.4    | 94.9    | 77.9    | 81.0  | 85.4  | 87.7  | 93.4  | 92.2  | 97.1  | 99.7  | 91.3  | 93.9  | 86.7  | 80.2  | 69.1  |
| 2009                                       | 80.4  | 73.5    | 81.1    | 84.4    | 82.4    | 70.9  | 73.2  | 75.9  | 76.7  | 79.6  | 85.9  | 83.8  | 83.5  | 85.5  | 87.1  | 84.0  | 77.4  |
| 2010                                       | 84.1  | 78.2    | 87.7    | 85.5    | 85.1    | 71.5  | 78.7  | 83.0  | 87.8  | 89.5  | 86.3  | 88.4  | 84.4  | 83.9  | 87.4  | 89.8  | 79.6  |
| 2011                                       | 100.2 | 94.5    | 102.3   | 101.6   | 102.6   | 88.6  | 95.0  | 98.7  | 101.9 | 103.6 | 101.7 | 103.4 | 100.1 | 101.3 | 102.8 | 106.4 | 99.3  |
| 2012                                       | 100.0 | 103.7   | 98.6    | 101.0   | 96.7    | 96.5  | 101.1 | 111.4 | 98.9  | 102.6 | 95.3  | 99.7  | 99.1  | 103.4 | 100.0 | 97.9  | 93.2  |
| 2013                                       | 96.9  | 95.7    | 98.7    | 100.7   | 92.6    | 86.8  | 97.6  | 101.2 | 98.4  | 99.5  | 98.3  | 103.0 | 100.0 | 99.3  | 93.7  | 93.9  | 90.8  |
| 2014                                       | 92.8  | 92.2    | 95.1    | 94.4    | 89.6    | 84.6  | 92.0  | 99.9  | 93.1  | 94.3  | 97.4  | 97.5  | 93.6  | 92.6  | 91.2  | 91.0  | 87.1  |
| 2015                                       | ..    | 84.5    | 89.8    | 88.2    | ..      | 81.2  | 86.3  | 85.7  | 87.4  | 89.7  | 91.8  | 90.3  | 86.8  | 87.7  | 87.9  | ..    | ..    |
| Percentage increase on a year earlier      |       |         |         |         |         |       |       |       |       |       |       |       |       |       |       |       |       |
| 2006                                       | 16.9  | 22.5    | 16.0    | 16.1    | 13.5    | 26.7  | 16.9  | 24.1  | 13.3  | 19.7  | 15.4  | 16.5  | 20.1  | 12.7  | 11.9  | 12.6  | 15.7  |
| 2007                                       | 7.1   | 1.0     | 5.0     | 4.1     | 19.1    | -0.6  | -     | 2.9   | 7.2   | 2.7   | 5.1   | 2.2   | 3.0   | 6.5   | 13.8  | 19.6  | 23.1  |
| 2008                                       | 9.8   | 16.0    | 15.9    | 16.3    | -7.6    | 17.7  | 19.9  | 12.8  | 15.5  | 13.9  | 17.9  | 20.9  | 14.1  | 14.5  | 5.7   | -7.3  | -18.2 |
| 2009                                       | -8.6  | -13.1   | -14.1   | -11.1   | 5.8     | -12.5 | -14.3 | -13.5 | -17.9 | -13.6 | -11.5 | -16.0 | -8.5  | -8.9  | 0.5   | 4.8   | 12.1  |
| 2010                                       | 4.7   | 6.3     | 8.1     | 1.3     | 3.3     | 0.8   | 7.5   | 9.4   | 14.5  | 12.4  | 0.4   | 5.6   | 1.0   | -1.9  | 0.3   | 6.9   | 2.8   |
| 2011                                       | 19.2  | 20.9    | 16.7    | 18.9    | 20.5    | 23.8  | 20.7  | 18.9  | 16.0  | 15.8  | 17.8  | 17.0  | 18.7  | 20.7  | 17.6  | 18.5  | 24.8  |
| 2012                                       | -0.2  | 9.7     | -3.6    | -0.6    | -5.7    | 8.9   | 6.4   | 12.9  | -2.9  | -1.0  | -6.3  | -3.6  | -1.0  | 2.1   | -2.7  | -8.0  | -6.1  |
| 2013                                       | -3.1  | -7.7    | 0.1     | -0.3    | -4.2    | -10.0 | -3.5  | -9.2  | -0.5  | -3.0  | 3.2   | 3.3   | 0.9   | -3.9  | -6.2  | -4.1  | -2.7  |
| 2014                                       | -4.2  | -3.6    | -3.6    | -6.2    | -3.3    | -2.5  | -5.7  | -1.3  | -5.4  | -5.2  | -1.0  | -5.3  | -6.4  | -6.8  | -2.7  | -3.1  | -4.0  |
| 2015                                       | ..    | -8.3    | -5.6    | -6.6    | ..      | -3.9  | -6.2  | -14.3 | -6.2  | -4.9  | -5.7  | -7.4  | -7.3  | -5.3  | -3.6  | ..    | ..    |

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

# 5 VALUE OF RETAIL SALES BY COMMODITY AT CURRENT PRICES NON-SEASONALLY ADJUSTED

Index 2012 = 100

|   | Total<br>excluding<br>fuel | Food,<br>drink and<br>tobacco <sup>1</sup> | Clothing<br>and<br>footwear | Household<br>goods <sup>1</sup> | Other<br>non -<br>food <sup>1</sup> |
|---|----------------------------|--|-----------------------------|---------------------------------|-------------------------------------|
| <b>Average weekly sales<br/>in 2012 (£millions)</b> | 5 976                      | 2 556                                      | 1 015                       | 1 074                           | 1 331                               |
| <b>Index numbers of sales per week</b>              |                            |  |                             |                                 |                                     |
|   | J43S                       | EAWN                                       | EAWO                        | EAWP                            | EAWQ                                |
| 2007  | 87.3                       | 83.4                                       | 83.6                        | 104.0                           | 84.3                                |
| 2008  | 90.0                       | 88.4                                       | 84.4                        | 100.9                           | 88.7                                |
| 2009  | 91.8                       | 92.5                                       | 85.9                        | 100.3                           | 88.0                                |
| 2010  | 94.1                       | 93.5                                       | 92.3                        | 100.0                           | 91.7                                |
| 2011  | 97.4                       | 97.1                                       | 97.3                        | 97.1                            | 98.4                                |
| 2012  | 100.0                      | 100.0                                      | 100.0                       | 100.0                           | 100.0                               |
| 2013  | 103.3                      | 103.3                                      | 104.6                       | 102.4                           | 103.0                               |
| 2014  | 107.2                      | 104.3                                      | 108.7                       | 109.4                           | 109.8                               |
| 2012 Q4   | 114.8                      | 106.0                                      | 121.3                       | 120.7                           | 121.9                               |
| 2013 Q1   | 93.7                       | 98.4                                       | 87.1                        | 95.6                            | 88.1                                |
| Q2  | 99.3                       | 102.1                                      | 99.4                        | 94.7                            | 97.6                                |
| Q3  | 100.7                      | 103.0                                      | 102.9                       | 96.5                            | 98.2                                |
| Q4  | 119.6                      | 109.9                                      | 128.9                       | 122.8                           | 128.3                               |
| 2014 Q1   | 97.3                       | 99.7                                       | 89.2                        | 102.0                           | 95.0                                |
| Q2  | 104.7                      | 105.7                                      | 107.1                       | 99.9                            | 105.1                               |
| Q3  | 103.5                      | 102.5                                      | 106.1                       | 103.4                           | 103.7                               |
| Q4  | 124.1                      | 109.9                                      | 133.8                       | 132.9                           | 136.7                               |
| 2015 Q1   | 100.9                      | 101.4                                      | 95.5                        | 108.6                           | 97.6                                |
| Q2  | 106.3                      | 104.6                                      | 112.9                       | 104.4                           | 105.9                               |
| Q3  | 105.8                      | 102.4                                      | 112.4                       | 108.9                           | 104.9                               |
| 2012 Nov  | 109.7                      | 102.6                                      | 109.4                       | 120.0                           | 115.1                               |
| Dec   | 130.4                      | 114.7                                      | 145.4                       | 137.2                           | 143.6                               |
| 2013 Jan  | 90.5                       | 93.5                                       | 86.1                        | 99.1                            | 80.9                                |
| Feb   | 93.1                       | 97.9                                       | 83.6                        | 95.0                            | 89.8                                |
| Mar   | 96.7                       | 102.7                                      | 90.8                        | 93.2                            | 92.4                                |
| Apr   | 95.7                       | 98.1                                       | 93.5                        | 93.9                            | 94.2                                |
| May   | 100.2                      | 103.7                                      | 98.9                        | 95.9                            | 97.8                                |
| Jun   | 101.5                      | 104.0                                      | 104.6                       | 94.3                            | 100.0                               |
| Jul   | 102.7                      | 106.6                                      | 104.3                       | 95.4                            | 100.0                               |
| Aug   | 98.9                       | 102.4                                      | 99.2                        | 94.3                            | 95.8                                |
| Sep   | 100.6                      | 100.5                                      | 104.7                       | 99.2                            | 98.7                                |
| Oct   | 103.9                      | 102.2                                      | 107.6                       | 105.4                           | 103.2                               |
| Nov   | 113.9                      | 106.1                                      | 119.8                       | 119.3                           | 120.1                               |
| Dec   | 136.6                      | 119.3                                      | 153.3                       | 139.4                           | 155.1                               |
| 2014 Jan  | 95.0                       | 96.6                                       | 86.5                        | 107.1                           | 88.9                                |
| Feb   | 96.9                       | 101.2                                      | 84.9                        | 100.8                           | 94.5                                |
| Mar   | 99.9                       | 101.6                                      | 95.3                        | 97.9                            | 101.6                               |
| Apr   | 104.2                      | 106.9                                      | 103.3                       | 101.6                           | 101.8                               |
| May   | 104.2                      | 104.7                                      | 106.7                       | 99.4                            | 105.1                               |
| Jun   | 105.6                      | 105.4                                      | 110.4                       | 98.8                            | 107.7                               |
| Jul   | 105.7                      | 105.0                                      | 108.8                       | 100.4                           | 108.9                               |
| Aug   | 102.7                      | 101.8                                      | 107.9                       | 102.6                           | 100.5                               |
| Sep   | 102.4                      | 100.9                                      | 102.4                       | 106.4                           | 102.1                               |
| Oct   | 108.1                      | 102.9                                      | 111.0                       | 116.5                           | 109.2                               |
| Nov   | 120.6                      | 106.7                                      | 127.7                       | 136.0                           | 129.5                               |
| Dec   | 139.5                      | 118.0                                      | 157.0                       | 143.6                           | 164.4                               |
| 2015 Jan  | 98.2                       | 97.4                                       | 93.1                        | 113.2                           | 91.4                                |
| Feb   | 99.7                       | 100.9                                      | 92.2                        | 106.0                           | 97.7                                |
| Mar   | 104.0                      | 105.0                                      | 99.9                        | 106.9                           | 102.6                               |
| Apr   | 104.4                      | 101.7                                      | 109.5                       | 105.9                           | 104.5                               |
| May   | 106.6                      | 106.1                                      | 110.9                       | 103.7                           | 106.9                               |
| Jun   | 107.5                      | 105.8                                      | 117.1                       | 103.9                           | 106.2                               |
| Jul   | 108.2                      | 104.6                                      | 115.1                       | 109.6                           | 108.9                               |
| Aug   | 103.6                      | 100.7                                      | 110.3                       | 104.6                           | 103.3                               |
| Sep   | 105.7                      | 102.0                                      | 111.8                       | 111.9                           | 103.0                               |
| Oct   | 109.0                      | 101.5                                      | 114.5                       | 120.1                           | 110.2                               |

Estimates in this table have been produced by combining a breakdown of commodity sales from 31 large retailers with total sales from other retailers.

The monthly periods consist of 4 weeks except for March, June, September and December which are 5 weeks. January 2014 is also a 5 week period.

The quarterly indices are the weighted averages of the monthly indices for the months within the quarter, the weights being the number of weeks in each monthly period.

<sup>1</sup> The Food, drink and tobacco category, Household goods category and Other non-food category include revisions to the commodity classifications provided by respondents.

Historical data have been revised due to classification changes introduced from the January 2010 release due to the removal of repair from the classification.

# 5 VALUE OF RETAIL SALES BY COMMODITY AT CURRENT PRICES NON-SEASONALLY ADJUSTED

continued

|  | Total<br>excluding<br>fuel | Food<br>drink and<br>tobacco | Clothing<br>and<br>footwear | Household<br>goods | Other<br>non -<br>food |
|--|----------------------------|------------------------------|-----------------------------|--------------------|------------------------|
| <b>Percentage change latest 3 months on same 3 months a year ago</b> |                            |                              |                             |                    |                        |
|  | J45J                       | HN5T                         | HN5U                        | HN5V               | HN5W                   |
| 2012 Dec   | 1.9                        | 2.0                          | 0.8                         | 4.0                | 1.1                    |
| 2013 Jan   | 1.9                        | 2.3                          | 1.0                         | 4.6                | -0.4                   |
| Feb  | 2.2                        | 2.0                          | 2.5                         | 4.8                | 0.3                    |
| Mar  | 2.4                        | 3.4                          | 1.9                         | 3.4                | -0.2                   |
| Apr  | 2.0                        | 2.2                          | 1.5                         | 2.5                | 1.5                    |
| May  | 1.9                        | 2.7                          | 1.4                         | 1.5                | 1.2                    |
| Jun  | 2.6                        | 2.1                          | 4.5                         | 1.6                | 3.0                    |
| Jul  | 3.9                        | 4.4                          | 5.1                         | 2.2                | 3.1                    |
| Aug  | 3.8                        | 4.4                          | 5.9                         | 2.4                | 2.1                    |
| Sep  | 3.9                        | 4.2                          | 4.9                         | 3.0                | 3.3                    |
| Oct  | 3.6                        | 3.2                          | 5.1                         | 4.1                | 2.7                    |
| Nov  | 3.8                        | 3.3                          | 6.0                         | 2.8                | 3.9                    |
| Dec  | 4.1                        | 3.7                          | 6.3                         | 1.7                | 5.3                    |
| 2014 Jan   | 3.2                        | 2.8                          | 3.2                         | 1.6                | 5.1                    |
| Feb  | 3.5                        | 2.9                          | 1.6                         | 3.9                | 5.9                    |
| Mar  | 3.9                        | 1.4                          | 2.4                         | 6.7                | 7.9                    |
| Apr  | 5.2                        | 3.3                          | 5.8                         | 6.3                | 8.0                    |
| May  | 5.2                        | 2.6                          | 7.6                         | 5.6                | 8.6                    |
| Jun  | 5.5                        | 3.5                          | 7.7                         | 5.5                | 7.7                    |
| Jul  | 3.7                        | 0.4                          | 5.8                         | 4.6                | 8.0                    |
| Aug  | 3.6                        | -0.1                         | 6.1                         | 6.2                | 7.2                    |
| Sep  | 2.8                        | -0.5                         | 3.1                         | 7.1                | 5.6                    |
| Oct  | 3.1                        | 0.2                          | 2.7                         | 8.8                | 4.6                    |
| Nov  | 3.8                        | 0.6                          | 2.3                         | 10.5               | 5.6                    |
| Dec  | 3.8                        | -0.1                         | 3.8                         | 8.3                | 6.5                    |
| 2015 Jan   | 5.0                        | 0.7                          | 7.1                         | 8.0                | 8.0                    |
| Feb  | 3.7                        | 0.4                          | 6.8                         | 5.0                | 6.4                    |
| Mar  | 3.7                        | 1.7                          | 7.0                         | 6.5                | 2.8                    |
| Apr  | 2.5                        | -0.4                         | 6.3                         | 6.4                | 2.2                    |
| May  | 2.3                        | 0.1                          | 4.9                         | 6.1                | 1.7                    |
| Jun  | 1.5                        | -1.0                         | 5.4                         | 4.6                | 0.8                    |
| Jul  | 2.1                        | 0.4                          | 5.4                         | 6.1                | -                      |
| Aug  | 1.7                        | -0.4                         | 4.8                         | 5.4                | 0.3                    |
| Sep  | 2.2                        | -0.1                         | 5.9                         | 5.4                | 1.2                    |
| Oct  | 1.7                        | -0.4                         | 5.1                         | 3.5                | 1.5                    |
| <b>Percentage change latest month on same month a year ago</b>       |                            |                              |                             |                    |                        |
|  | J3L2                       | HN5X                         | HN5Y                        | HN5Z               | HN62                   |
| 2012 Dec   | 1.8                        | 1.6                          | 1.1                         | 6.0                | -0.4                   |
| 2013 Jan   | 1.5                        | 2.9                          | 3.0                         | 2.1                | -2.9                   |
| Feb  | 3.7                        | 1.8                          | 5.2                         | 5.7                | 5.1                    |
| Mar  | 2.0                        | 5.1                          | -1.1                        | 2.7                | -2.2                   |
| Apr  | 0.3                        | -1.1                         | 1.5                         | -0.8               | 3.0                    |
| May  | 3.4                        | 3.4                          | 4.5                         | 2.4                | 3.5                    |
| Jun  | 3.8                        | 3.5                          | 6.8                         | 3.0                | 2.5                    |
| Jul  | 4.4                        | 6.6                          | 3.7                         | 1.0                | 3.5                    |
| Aug  | 3.2                        | 3.3                          | 7.2                         | 2.9                | 0.3                    |
| Sep  | 4.0                        | 2.9                          | 4.2                         | 4.7                | 5.6                    |
| Oct  | 3.5                        | 3.6                          | 4.4                         | 4.5                | 1.6                    |
| Nov  | 3.8                        | 3.4                          | 9.5                         | -0.6               | 4.3                    |
| Dec  | 4.8                        | 3.9                          | 5.4                         | 1.6                | 8.0                    |
| 2014 Jan   | 5.1                        | 3.3                          | 0.5                         | 8.0                | 9.8                    |
| Feb  | 4.0                        | 3.5                          | 1.5                         | 6.1                | 5.2                    |
| Mar  | 3.3                        | -1.0                         | 5.0                         | 5.0                | 10.0                   |
| Apr  | 8.9                        | 8.9                          | 10.5                        | 8.2                | 8.1                    |
| May  | 4.0                        | 1.0                          | 7.9                         | 3.7                | 7.4                    |
| Jun  | 4.0                        | 1.4                          | 5.5                         | 4.8                | 7.7                    |
| Jul  | 2.9                        | -1.4                         | 4.3                         | 5.3                | 8.9                    |
| Aug  | 3.8                        | -0.5                         | 8.8                         | 8.9                | 4.9                    |
| Sep  | 4.0                        | 2.9                          | 4.2                         | 4.7                | 5.6                    |
| Oct  | 3.5                        | 3.6                          | 4.4                         | 4.5                | 1.6                    |
| Nov  | 3.8                        | 3.4                          | 9.5                         | -0.6               | 4.3                    |
| Dec  | 4.8                        | 3.9                          | 5.4                         | 1.6                | 8.0                    |
| 2015 Jan   | 5.1                        | 3.3                          | 0.5                         | 8.0                | 9.8                    |
| Feb  | 4.0                        | 3.5                          | 1.5                         | 6.1                | 5.2                    |
| Mar  | 3.3                        | -1.0                         | 5.0                         | 5.0                | 10.0                   |
| Apr  | 8.9                        | 8.9                          | 10.5                        | 8.2                | 8.1                    |
| May  | 4.0                        | 1.0                          | 7.9                         | 3.7                | 7.4                    |
| Jun  | 4.0                        | 1.4                          | 5.5                         | 4.8                | 7.7                    |
| Jul  | 2.9                        | -1.4                         | 4.3                         | 5.3                | 8.9                    |
| Aug  | 3.8                        | -0.5                         | 8.8                         | 8.9                | 4.9                    |
| Sep  | 4.0                        | 2.9                          | 4.2                         | 4.7                | 5.6                    |
| Oct  | 3.5                        | 3.6                          | 4.4                         | 4.5                | 1.6                    |
| Nov  | 3.8                        | 3.4                          | 9.5                         | -0.6               | 4.3                    |
| Dec  | 4.8                        | 3.9                          | 5.4                         | 1.6                | 8.0                    |
| 2015 Jan   | 3.3                        | 0.9                          | 7.7                         | 5.7                | 2.8                    |
| Feb  | 2.9                        | -0.3                         | 8.6                         | 5.2                | 3.5                    |
| Mar  | 4.1                        | 3.4                          | 4.8                         | 9.2                | 1.0                    |
| Apr  | 0.2                        | -4.8                         | 6.0                         | 4.2                | 2.6                    |
| May  | 2.3                        | 1.3                          | 3.9                         | 4.3                | 1.7                    |
| Jun  | 1.8                        | 0.3                          | 6.1                         | 5.2                | -1.3                   |
| Jul  | 2.4                        | -0.5                         | 5.8                         | 9.2                | -                      |
| Aug  | 0.9                        | -1.2                         | 2.2                         | 1.9                | 2.8                    |
| Sep  | 3.2                        | 1.1                          | 9.2                         | 5.1                | 1.0                    |
| Oct  | 0.8                        | -1.4                         | 3.2                         | 3.1                | 1.0                    |

# 6 YEAR TO DATE VALUE OF RETAIL SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

Index numbers of sales per week and percentage change on a year earlier

Index 2012=100

|  | ALL BUSINESSES |          | SMALL BUSINESSES <sup>1</sup> |          | LARGE BUSINESSES <sup>2</sup> |          |
|--|----------------|----------|-------------------------------|----------|-------------------------------|----------|
|  | INDEX          | % CHANGE | INDEX                         | % CHANGE | INDEX                         | % CHANGE |
| CURRENT YEAR UP TO OCTOBER 2015  |                |          |                               |          |                               |          |
| <b>ALL RETAILING INCLUDING AUTOMOTIVE FUEL<sup>4</sup></b>   | 102.8          | 1.4      | 103.5                         | -0.3     | 102.6                         | 1.9      |
| <b>ALL RETAILING EXCLUDING AUTOMOTIVE FUEL<sup>4</sup></b>   | 104.8          | 2.4      | 105.5                         | 1.3      | 104.5                         | 2.7      |
| <b>PREDOMINANTLY FOOD STORES</b>   | 101.8          | -        | 98.7                          | 0.1      | 102.3                         | -        |
| Non-specialised stores with food beverages and tobacco predominating   | 101.8          | -0.2     | 97.3                          | -2.0     | 102.2                         | -0.1     |
| Specialist food stores   | 101.7          | -1.1     | ..                            | ..       | ..                            | ..       |
| Retail sale of alcoholic drinks, other beverages and tobacco   | 105.3          | 14.4     | ..                            | ..       | ..                            | ..       |
| <b>PREDOMINANTLY NON-FOOD STORES</b>   | 103.6          | 3.3      | 104.4                         | 1.9      | 103.3                         | 3.9      |
| <b>Non-specialised stores</b>  | 103.5          | 3.8      | 85.4                          | 1.9      | 105.4                         | 4.0      |
| <b>Textile, clothing &amp; footwear stores</b>   | 103.1          | 4.7      | 118.4                         | 22.4     | 101.0                         | 2.4      |
| Retail sale of textiles  | 102.0          | -3.7     | ..                            | ..       | ..                            | ..       |
| Retail sale of clothing  | 103.8          | 4.7      | 127.6                         | 26.1     | 101.3                         | 2.4      |
| Retail sale of footwear & leather goods  | 97.6           | 6.6      | ..                            | ..       | ..                            | ..       |
| <b>Household goods stores</b>  | 105.3          | 5.7      | 116.3                         | 8.3      | 100.6                         | 4.5      |
| Retail sale of furniture, lighting & household articles  | 120.0          | 11.8     | ..                            | ..       | ..                            | ..       |
| Retail sale of electrical household appliances, radio & television goods   | 80.4           | 1.9      | ..                            | ..       | ..                            | ..       |
| Retail sale of hardware, paints & glass  | 114.1          | 2.0      | ..                            | ..       | ..                            | ..       |
| Retail sale of audio and video recording and equipment   | 60.0           | -1.1     | ..                            | ..       | ..                            | ..       |
| <b>Other non-food stores</b>   | 103.0          | 0.1      | 98.4                          | -5.5     | 107.3                         | 5.6      |
| Retail sale of pharmaceutical, medical, cosmetic & toilet goods <sup>3</sup>   | 109.1          | 4.3      | ..                            | ..       | ..                            | ..       |
| Retail sale of books, newspapers & stationery  | 84.8           | 6.7      | ..                            | ..       | ..                            | ..       |
| Retail sale of floor coverings   | 79.5           | -26.8    | ..                            | ..       | ..                            | ..       |
| Retail sale of computers and telecomms   | 105.3          | 8.8      | ..                            | ..       | ..                            | ..       |
| Other retail sale in specialised stores not elsewhere classified including: jewellery; sports goods; and second-hand goods | 106.1          | -0.4     | ..                            | ..       | ..                            | ..       |
| <b>NON-STORE RETAIL</b>  | 134.4          | 11.4     | 130.1                         | 1.4      | 137.0                         | 18.0     |
| Retail sale via mail order houses  | 142.8          | 14.6     | ..                            | ..       | ..                            | ..       |
| Non-store retail excluding mail order  | 82.0           | -14.6    | ..                            | ..       | ..                            | ..       |
| <b>PREDOMINANTLY AUTOMOTIVE FUEL<sup>4</sup></b>   | 87.5           | -6.5     | ..                            | ..       | ..                            | ..       |

1 Small retailers are those with less than 100 employment

2 Large retailers are those with greater than 99 employment

3 National Health Service receipts are excluded

4 Predominantly automotive fuel also includes sale of fuel by supermarkets

# CPSA VALUE OF RETAIL SALES AT CURRENT PRICES SEASONALLY ADJUSTED

Index 2012=100

Predominantly non-food stores

|  | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total        | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|--|--|--|---------------------------|--------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|  | AGG 21   | AGG 21X  | AGG 1                     | AGG 12       | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Index numbers of sales per week</b> |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec                               | J5C4<br>100.0  | J468<br>100.3  | EAQW<br>100.5             | EAQY<br>99.1 | EAQX<br>100.3          | EARA<br>99.5                          | EARB<br>97.2           | EAQZ<br>99.1 | J5BI<br>108.1       | JO2G<br>97.9                               |
| 2013 Jan                               | 99.9   | 100.4  | 101.2                     | 98.6         | 101.6                  | 101.3                                 | 96.0                   | 95.7         | 108.3               | 95.7                                       |
| Feb                                    | 101.7  | 102.0  | 101.3                     | 101.5        | 102.5                  | 103.0                                 | 99.7                   | 100.8        | 110.2               | 99.4                                       |
| Mar                                    | 101.5  | 101.8  | 103.5                     | 98.0         | 100.5                  | 99.2                                  | 93.0                   | 98.6         | 117.5               | 99.0                                       |
| Apr                                    | 99.5   | 99.9   | 98.6                      | 100.2        | 101.6                  | 99.5                                  | 95.8                   | 103.0        | 107.1               | 96.4                                       |
| May                                    | 102.3  | 102.8  | 102.8                     | 101.2        | 102.0                  | 101.6                                 | 99.6                   | 101.3        | 115.2               | 97.9                                       |
| Jun                                    | 102.4  | 103.4  | 102.6                     | 102.2        | 106.5                  | 102.3                                 | 97.3                   | 102.8        | 116.6               | 95.1                                       |
| Jul                                    | 103.8  | 104.4  | 105.8                     | 101.1        | 103.2                  | 101.9                                 | 96.8                   | 102.0        | 118.0               | 99.0                                       |
| Aug                                    | 103.4  | 104.0  | 104.0                     | 101.0        | 104.3                  | 102.2                                 | 93.6                   | 102.7        | 125.9               | 99.0                                       |
| Sep                                    | 104.4  | 105.2  | 103.7                     | 104.7        | 104.9                  | 106.3                                 | 97.1                   | 108.2        | 118.9               | 98.4                                       |
| Oct                                    | 103.1  | 104.3  | 103.8                     | 102.6        | 106.6                  | 103.4                                 | 96.1                   | 103.9        | 120.4               | 93.6                                       |
| Nov                                    | 102.7  | 103.9  | 103.8                     | 101.8        | 102.1                  | 103.7                                 | 95.3                   | 104.2        | 120.7               | 93.6                                       |
| Dec                                    | 104.6  | 105.9  | 104.3                     | 104.4        | 108.2                  | 103.6                                 | 101.0                  | 105.1        | 127.6               | 94.8                                       |
| 2014 Jan                               | 103.8  | 105.1  | 103.5                     | 105.1        | 108.2                  | 103.6                                 | 102.5                  | 106.4        | 116.9               | 93.4                                       |
| Feb                                    | 104.5  | 105.9  | 104.5                     | 104.2        | 106.9                  | 101.6                                 | 100.4                  | 107.7        | 128.4               | 93.6                                       |
| Mar                                    | 105.2  | 106.5  | 103.9                     | 106.6        | 109.3                  | 106.6                                 | 99.6                   | 109.6        | 125.5               | 95.3                                       |
| Apr                                    | 105.5  | 107.0  | 105.1                     | 105.6        | 109.9                  | 105.4                                 | 99.6                   | 107.1        | 130.9               | 94.5                                       |
| May                                    | 105.5  | 107.2  | 103.8                     | 106.6        | 110.1                  | 106.9                                 | 99.4                   | 108.8        | 135.8               | 92.9                                       |
| Jun                                    | 106.1  | 107.6  | 104.2                     | 107.7        | 110.1                  | 107.0                                 | 102.2                  | 110.5        | 132.3               | 94.1                                       |
| Jul                                    | 105.9  | 107.4  | 104.2                     | 107.7        | 109.5                  | 107.3                                 | 100.4                  | 111.8        | 129.0               | 93.7                                       |
| Aug                                    | 106.4  | 108.2  | 103.9                     | 109.3        | 112.3                  | 111.3                                 | 104.3                  | 108.9        | 131.5               | 92.7                                       |
| Sep                                    | 105.3  | 107.1  | 103.8                     | 106.8        | 111.0                  | 104.1                                 | 102.1                  | 109.9        | 133.6               | 91.4                                       |
| Oct                                    | 106.7  | 108.7  | 104.8                     | 109.0        | 111.9                  | 106.8                                 | 106.0                  | 111.3        | 134.6               | 91.1                                       |
| Nov                                    | 107.6  | 109.8  | 104.6                     | 111.1        | 114.5                  | 109.0                                 | 108.8                  | 112.4        | 138.5               | 90.8                                       |
| Dec                                    | 107.7  | 109.9  | 105.4                     | 110.6        | 109.7                  | 110.2                                 | 103.9                  | 116.1        | 137.5               | 90.9                                       |
| 2015 Jan                               | 106.7  | 108.9  | 104.8                     | 108.8        | 112.9                  | 107.7                                 | 105.2                  | 109.9        | 139.6               | 89.8                                       |
| Feb                                    | 106.7  | 109.2  | 104.1                     | 110.0        | 113.9                  | 109.5                                 | 106.0                  | 110.8        | 139.7               | 87.9                                       |
| Mar                                    | 106.2  | 109.2  | 104.2                     | 109.8        | 112.8                  | 110.5                                 | 107.0                  | 109.2        | 140.7               | 83.6                                       |
| Apr                                    | 106.8  | 109.5  | 103.6                     | 110.9        | 113.0                  | 111.9                                 | 107.5                  | 111.0        | 141.3               | 86.3                                       |
| May                                    | 107.3  | 109.8  | 104.7                     | 110.6        | 113.0                  | 111.1                                 | 107.2                  | 110.8        | 140.8               | 88.4                                       |
| Jun                                    | 107.2  | 109.6  | 104.1                     | 110.0        | 113.3                  | 112.9                                 | 106.3                  | 107.7        | 146.0               | 88.6                                       |
| Jul                                    | 107.4  | 110.1  | 103.8                     | 111.1        | 115.8                  | 110.9                                 | 109.8                  | 109.2        | 149.3               | 86.6                                       |
| Aug                                    | 106.6  | 109.3  | 102.7                     | 110.8        | 114.5                  | 113.2                                 | 106.1                  | 109.3        | 146.2               | 85.9                                       |
| Sep                                    | 107.9  | 110.7  | 105.1                     | 110.7        | 115.8                  | 110.8                                 | 110.2                  | 107.7        | 150.9               | 86.5                                       |
| Oct                                    | 107.1  | 109.7  | 103.2                     | 110.5        | 115.2                  | 109.4                                 | 109.3                  | 109.6        | 149.9               | 87.8                                       |
| <b>Revision to index numbers</b>       |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec                               | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -                   | -  |
| 2013 Jan                               | -  | -  | -                         | -            | 0.1                    | -0.1                                  | -                      | -            | -                   | -0.1                                       |
| Feb                                    | -  | -  | -                         | -            | -                      | 0.1                                   | -                      | -            | -                   | -  |
| Mar                                    | -  | -  | -                         | 0.1          | -                      | 0.2                                   | 0.1                    | -            | -                   | -0.1                                       |
| Apr                                    | -0.1   | -0.1   | -0.1                      | -            | -                      | -0.1                                  | -                      | -0.1         | -0.1                | -  |
| May                                    | -  | -0.1   | -0.1                      | -            | -                      | -                                     | -                      | -            | -0.2                | -0.1                                       |
| Jun                                    | -  | -  | -0.1                      | -0.1         | -                      | -0.1                                  | -                      | -            | -0.2                | 0.1  |
| Jul                                    | -0.1   | -0.1   | -0.1                      | -0.1         | -                      | -0.1                                  | -                      | -0.1         | -0.7                | -  |
| Aug                                    | -  | 0.1  | -                         | -            | -0.1                   | -0.1                                  | -                      | -            | 0.9                 | -  |
| Sep                                    | 0.1  | 0.1  | 0.1                       | -            | -                      | -0.5                                  | 0.1                    | 0.3          | -0.1                | 0.3  |
| Oct                                    | 0.2  | 0.2  | 0.1                       | 0.2          | 0.1                    | 1.0                                   | -                      | -0.2         | 0.3                 | -0.1                                       |
| Nov                                    | -0.1   | -  | -                         | -            | -                      | -0.2                                  | -                      | 0.1          | -                   | -  |
| Dec                                    | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| 2014 Jan                               | -  | -0.1   | -                         | -0.1         | -                      | -0.2                                  | -                      | -            | -                   | -0.1                                       |
| Feb                                    | -  | -  | -                         | -            | -                      | 0.1                                   | -                      | -            | -                   | -  |
| Mar                                    | -0.1   | -  | -                         | -            | -                      | 0.1                                   | -                      | -            | -                   | -0.1                                       |
| Apr                                    | -0.1   | -  | -                         | -            | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
| May                                    | -0.1   | -  | -0.1                      | -            | -                      | -0.1                                  | -0.1                   | -            | -0.1                | -  |
| Jun                                    | -  | -0.1   | -                         | -            | -                      | -0.1                                  | -                      | -            | -0.2                | -  |
| Jul                                    | -0.1   | -0.2   | -0.1                      | -0.1         | -0.1                   | -0.2                                  | -                      | -0.1         | -1.0                | -  |
| Aug                                    | -  | 0.1  | 0.1                       | -0.1         | -0.1                   | -0.2                                  | -                      | 0.1          | 0.9                 | 0.1  |
| Sep                                    | -  | -  | 0.1                       | -            | -0.1                   | -0.6                                  | 0.1                    | 0.4          | -                   | 0.4  |
| Oct                                    | 0.3  | 0.3  | 0.2                       | 0.4          | 0.2                    | 1.5                                   | -0.1                   | -0.3         | 0.6                 | -0.2                                       |
| Nov                                    | -  | -  | -                         | -            | -0.1                   | -0.2                                  | -                      | 0.1          | -                   | -0.1                                       |
| Dec                                    | -  | -  | -                         | -            | -                      | -                                     | -0.1                   | -            | -                   | -0.1                                       |
| 2015 Jan                               | -  | -  | 0.1                       | -            | -                      | -0.2                                  | -                      | 0.2          | 0.1                 | -0.1                                       |
| Feb                                    | -  | 0.1  | -                         | -            | 0.1                    | -                                     | -                      | -            | 0.1                 | -  |
| Mar                                    | -  | -  | -                         | -0.1         | -                      | -                                     | -0.1                   | -            | 0.3                 | -  |
| Apr                                    | -  | -  | -                         | -0.1         | -                      | -0.1                                  | -0.1                   | -0.1         | 0.1                 | -  |
| May                                    | -0.1   | -0.1   | -0.2                      | -0.1         | -                      | -0.4                                  | -                      | -0.1         | 0.1                 | 0.1  |
| Jun                                    | -0.1   | -0.2   | -0.2                      | -0.2         | -0.1                   | -0.4                                  | -0.1                   | -            | -0.1                | 0.1  |
| Jul                                    | -0.1   | -0.1   | -                         | -0.2         | -0.1                   | -0.4                                  | -0.1                   | -0.1         | -0.2                | 0.1  |
| Aug                                    | -  | -  | 0.2                       | -0.2         | -0.2                   | -0.2                                  | -                      | -0.2         | -0.7                | 0.2  |
| Sep                                    | -0.2   | -0.2   | 0.2                       | -0.5         | -0.4                   | -0.6                                  | -0.5                   | -0.5         | -1.1                | -0.4                                       |

1 Predominantly automotive fuel also includes sale of fuel by supermarkets

# CPSA1 RETAIL SALES INDEX: VALUE SEASONALLY ADJUSTED PERCENTAGE CHANGE ON SAME MONTH A YEAR EARLIER

Index 2012=100

Predominantly non-food stores

|   | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total       | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|---|--|--|---------------------------|-------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|   | AGG 21   | AGG 21X  | AGG 1                     | AGG 12      | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change on same month a year earlier</b>             |  |  |                           |             |                        |                                       |                        |              |                     |  |
| 2012 Dec  | J5BS<br>0.8  | J3MK<br>1.9  | IDIF<br>1.8               | IDIG<br>0.5 | IDIE<br>6.3            | IDIK<br>-1.2                          | IDIL<br>-1.3           | IDIH<br>-0.2 | J5B2<br>12.6        | JO3E<br>-6.7                               |
| 2013 Jan  | -  | 1.4  | 2.0                       | -0.8        | 5.8                    | 1.4                                   | -2.6                   | -5.7         | 13.2                | -10.0                                      |
| Feb   | 2.7  | 3.6  | 2.0                       | 3.5         | 7.8                    | 3.6                                   | -                      | 3.2          | 16.7                | -3.8                                       |
| Mar   | 0.3  | 1.4  | 4.1                       | -3.9        | -0.7                   | -3.0                                  | -9.6                   | -2.7         | 20.4                | -7.2                                       |
| Apr   | 0.6  | 1.1  | -0.2                      | 1.1         | 1.0                    | 1.3                                   | -6.0                   | 6.2          | 10.1                | -3.3                                       |
| May   | 2.9  | 3.3  | 3.2                       | 1.8         | 0.5                    | 3.1                                   | -2.3                   | 4.3          | 15.2                | -0.3                                       |
| Jun   | 3.3  | 3.5  | 3.0                       | 1.8         | 5.2                    | 3.4                                   | -4.9                   | 2.7          | 20.3                | 1.4  |
| Jul   | 4.2  | 4.3  | 5.8                       | 1.1         | 2.2                    | 2.3                                   | -3.6                   | 2.6          | 15.7                | 3.3  |
| Aug   | 3.1  | 3.4  | 3.0                       | 0.4         | 4.7                    | 1.7                                   | -4.6                   | -0.2         | 29.5                | 0.8  |
| Sep   | 3.2  | 4.1  | 2.5                       | 3.9         | 3.5                    | 4.1                                   | -1.4                   | 7.6          | 17.3                | -4.1                                       |
| Oct   | 2.5  | 3.6  | 3.2                       | 2.2         | 6.5                    | 1.2                                   | -1.9                   | 3.1          | 15.7                | -6.1                                       |
| Nov   | 2.4  | 3.2  | 3.1                       | 1.5         | 1.2                    | 5.8                                   | -5.1                   | 2.0          | 15.6                | -3.9                                       |
| Dec   | 4.6  | 5.5  | 3.8                       | 5.4         | 7.8                    | 4.1                                   | 3.9                    | 6.1          | 18.0                | -3.1                                       |
| 2014 Jan  | 3.9  | 4.7  | 2.3                       | 6.7         | 6.6                    | 2.3                                   | 6.8                    | 11.2         | 8.0                 | -2.4                                       |
| Feb   | 2.8  | 3.9  | 3.2                       | 2.7         | 4.3                    | -1.3                                  | 0.7                    | 6.9          | 16.6                | -5.8                                       |
| Mar   | 3.7  | 4.6  | 0.4                       | 8.8         | 8.7                    | 7.5                                   | 7.2                    | 11.2         | 6.9                 | -3.8                                       |
| Apr   | 6.1  | 7.1  | 6.5                       | 5.4         | 8.2                    | 5.9                                   | 4.0                    | 3.9          | 22.2                | -2.0                                       |
| May   | 3.2  | 4.2  | 1.0                       | 5.3         | 7.9                    | 5.3                                   | -0.1                   | 7.4          | 17.8                | -5.1                                       |
| Jun   | 3.6  | 4.1  | 1.5                       | 5.3         | 3.4                    | 4.6                                   | 5.0                    | 7.5          | 13.5                | -1.0                                       |
| Jul   | 2.0  | 2.9  | -1.5                      | 6.5         | 6.2                    | 5.3                                   | 3.8                    | 9.6          | 9.3                 | -5.4                                       |
| Aug   | 2.9  | 4.0  | -0.1                      | 8.2         | 7.7                    | 8.9                                   | 11.4                   | 6.0          | 4.4                 | -6.4                                       |
| Sep   | 0.9  | 1.9  | 0.1                       | 2.0         | 5.9                    | -2.1                                  | 5.1                    | 1.6          | 12.3                | -7.1                                       |
| Oct   | 3.5  | 4.2  | 1.0                       | 6.2         | 5.0                    | 3.2                                   | 10.3                   | 7.1          | 11.8                | -2.6                                       |
| Nov   | 4.7  | 5.6  | 0.8                       | 9.1         | 12.1                   | 5.1                                   | 14.1                   | 7.9          | 14.8                | -2.9                                       |
| Dec   | 3.0  | 3.8  | 1.0                       | 5.9         | 1.4                    | 6.4                                   | 2.9                    | 10.5         | 7.8                 | -4.2                                       |
| 2015 Jan  | 2.8  | 3.6  | 1.2                       | 3.5         | 4.3                    | 3.9                                   | 2.6                    | 3.2          | 19.4                | -3.9                                       |
| Feb   | 2.1  | 3.1  | -0.3                      | 5.6         | 6.5                    | 7.8                                   | 5.6                    | 2.9          | 8.8                 | -6.1                                       |
| Mar   | 1.0  | 2.5  | 0.3                       | 3.0         | 3.3                    | 3.7                                   | 7.4                    | -0.4         | 12.1                | -12.3                                      |
| Apr   | 1.2  | 2.3  | -1.4                      | 5.1         | 2.8                    | 6.1                                   | 8.0                    | 3.6          | 7.9                 | -8.7                                       |
| May   | 1.7  | 2.4  | 0.8                       | 3.8         | 2.6                    | 3.9                                   | 7.8                    | 1.8          | 3.7                 | -4.9                                       |
| Jun   | 1.1  | 1.8  | -                         | 2.2         | 2.9                    | 5.5                                   | 4.1                    | -2.6         | 10.3                | -5.9                                       |
| Jul   | 1.5  | 2.5  | -0.4                      | 3.2         | 5.7                    | 3.3                                   | 9.3                    | -2.3         | 15.7                | -7.6                                       |
| Aug   | 0.2  | 1.0  | -1.1                      | 1.4         | 2.0                    | 1.7                                   | 1.7                    | 0.4          | 11.2                | -7.3                                       |
| Sep   | 2.4  | 3.3  | 1.2                       | 3.7         | 4.3                    | 6.4                                   | 8.0                    | -2.0         | 13.0                | -5.4                                       |
| Oct   | 0.5  | 0.9  | -1.5                      | 1.4         | 2.9                    | 2.4                                   | 3.1                    | -1.5         | 11.4                | -3.6                                       |
| <b>Revision to percentage change on same month a year earlier</b> |  |  |                           |             |                        |                                       |                        |              |                     |  |
| 2012 Dec  | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| 2013 Jan  | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | 0.1          | -                   | -  |
| Feb   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Mar   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| May   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Jun   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Jul   | -  | -  | -0.1                      | -0.1        | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
| Aug   | -  | -  | -                         | -           | -0.1                   | -                                     | -                      | -            | 0.2                 | -  |
| Sep   | 0.1  | -  | -                         | -           | -0.1                   | -0.2                                  | -                      | 0.2          | -                   | 0.2  |
| Oct   | 0.1  | 0.1  | -                         | 0.1         | 0.1                    | 0.5                                   | -0.1                   | -0.1         | 0.1                 | -0.1                                       |
| Nov   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Dec   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| 2014 Jan  | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Feb   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Mar   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | 0.1                 | -  |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -                      | -0.1         | -                   | -  |
| May   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Jun   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Jul   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -0.2                | -  |
| Aug   | -  | -  | -                         | -0.1        | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Sep   | -  | -  | -                         | -           | -                      | -0.2                                  | -                      | 0.1          | -0.1                | 0.2  |
| Oct   | 0.1  | 0.1  | 0.1                       | 0.1         | -                      | 0.4                                   | -0.1                   | -            | 0.2                 | -  |
| Nov   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Dec   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| 2015 Jan  | -  | -  | -                         | -           | -                      | -                                     | -                      | 0.1          | -                   | -  |
| Feb   | -  | -  | 0.1                       | 0.1         | -                      | -                                     | -                      | 0.1          | 0.1                 | -  |
| Mar   | 0.1  | -  | -                         | -0.1        | 0.1                    | -0.1                                  | -0.2                   | -            | 0.2                 | -  |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -0.1                   | -0.1         | 0.2                 | -  |
| May   | -  | -0.1   | -0.1                      | -0.1        | -                      | -0.3                                  | -                      | -0.1         | 0.2                 | -  |
| Jun   | -  | -0.1   | -0.1                      | -0.1        | -0.1                   | -0.3                                  | -                      | -0.1         | 0.1                 | -  |
| Jul   | 0.1  | -  | 0.1                       | -0.1        | -                      | -0.3                                  | -0.2                   | 0.1          | 0.7                 | 0.1  |
| Aug   | -  | -0.1   | 0.1                       | -           | -                      | -                                     | -                      | -0.2         | -1.3                | 0.2  |
| Sep   | -0.3   | -0.2   | 0.1                       | -0.4        | -0.3                   | -                                     | -0.6                   | -0.8         | -0.7                | -0.9                                       |

1 Predominantly automotive fuel also includes sale of fuel by supermarkets

# CPSA2 RETAIL SALES INDEX: VALUE SEASONALLY ADJUSTED PERCENTAGE CHANGE 3 MONTHS ON SAME PERIOD A YEAR EARLIER

Index 2012=100

Predominantly non-food stores

|   | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total  | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|---|--|--|---------------------------|--------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|   | AGG 21   | AGG 21X  | AGG 1                     | AGG 12 | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change 3 months on same period a year earlier</b>             |  |  |                           |        |                        |                                       |                        |              |                     |  |
|   | J5BY   | J45L   | IEAU                      | IEAX   | IEAR                   | IEBJ                                  | IEBM                   | IEBA         | J5BA                | JO6B                                       |
| 2012 Dec  | 1.1  | 2.1  | 1.9                       | 1.2    | 6.9                    | 0.3                                   | -1.7                   | 0.5          | 10.0                | -5.8                                       |
| 2013 Jan  | 0.7  | 1.9  | 2.0                       | 0.6    | 6.8                    | -0.3                                  | -1.1                   | -1.0         | 10.8                | -8.2                                       |
| Feb   | 1.2  | 2.3  | 1.9                       | 1.0    | 6.6                    | 1.1                                   | -1.3                   | -0.9         | 14.0                | -6.8                                       |
| Mar   | 1.0  | 2.1  | 2.8                       | -0.7   | 3.8                    | 0.3                                   | -4.6                   | -1.9         | 17.1                | -7.0                                       |
| Apr   | 1.1  | 2.0  | 2.1                       | -0.1   | 2.3                    | 0.3                                   | -5.6                   | 1.8          | 16.1                | -5.0                                       |
| May   | 1.2  | 1.9  | 2.5                       | -0.6   | 0.2                    | 0.1                                   | -6.3                   | 2.1          | 15.6                | -4.0                                       |
| Jun   | 2.3  | 2.7  | 2.1                       | 1.6    | 2.4                    | 2.6                                   | -4.5                   | 4.2          | 15.6                | -0.6                                       |
| Jul   | 3.4  | 3.7  | 3.9                       | 1.6    | 2.8                    | 3.0                                   | -3.7                   | 3.2          | 17.3                | 1.4  |
| Aug   | 3.5  | 3.7  | 3.9                       | 1.2    | 4.1                    | 2.5                                   | -4.4                   | 1.8          | 21.6                | 1.8  |
| Sep   | 3.5  | 4.0  | 3.7                       | 2.0    | 3.5                    | 2.8                                   | -3.1                   | 3.6          | 20.4                | -0.4                                       |
| Oct   | 2.9  | 3.7  | 2.9                       | 2.3    | 4.8                    | 2.5                                   | -2.5                   | 3.8          | 20.4                | -3.2                                       |
| Nov   | 2.7  | 3.7  | 2.9                       | 2.6    | 3.7                    | 3.7                                   | -2.7                   | 4.5          | 16.3                | -4.7                                       |
| Dec   | 3.2  | 4.2  | 3.4                       | 3.2    | 5.4                    | 3.7                                   | -0.7                   | 3.9          | 16.6                | -4.3                                       |
| 2014 Jan  | 3.7  | 4.5  | 3.1                       | 4.7    | 5.5                    | 4.0                                   | 2.2                    | 6.4          | 13.8                | -3.2                                       |
| Feb   | 3.8  | 4.7  | 3.1                       | 5.0    | 6.4                    | 1.9                                   | 3.9                    | 7.9          | 14.0                | -3.8                                       |
| Mar   | 3.4  | 4.4  | 1.8                       | 6.2    | 6.7                    | 3.1                                   | 5.2                    | 9.7          | 9.7                 | -4.1                                       |
| Apr   | 4.1  | 5.1  | 3.1                       | 5.8    | 7.2                    | 4.2                                   | 4.1                    | 7.6          | 14.3                | -3.9                                       |
| May   | 4.2  | 5.2  | 2.4                       | 6.7    | 8.3                    | 6.3                                   | 3.9                    | 7.7          | 14.7                | -3.7                                       |
| Jun   | 4.2  | 5.0  | 2.8                       | 5.3    | 6.2                    | 5.2                                   | 3.1                    | 6.3          | 17.4                | -2.6                                       |
| Jul   | 3.0  | 3.8  | 0.4                       | 5.7    | 5.6                    | 5.0                                   | 3.0                    | 8.1          | 13.5                | -3.7                                       |
| Aug   | 2.9  | 3.7  | -                         | 6.6    | 5.6                    | 6.1                                   | 6.6                    | 7.7          | 9.3                 | -4.1                                       |
| Sep   | 1.8  | 2.8  | -0.5                      | 5.3    | 6.5                    | 3.5                                   | 6.6                    | 5.3          | 8.9                 | -6.4                                       |
| Oct   | 2.3  | 3.2  | 0.3                       | 5.2    | 6.2                    | 2.9                                   | 8.6                    | 4.6          | 9.6                 | -5.6                                       |
| Nov   | 2.9  | 3.7  | 0.6                       | 5.4    | 7.5                    | 1.7                                   | 9.5                    | 5.2          | 12.9                | -4.5                                       |
| Dec   | 3.7  | 4.5  | 0.9                       | 7.0    | 5.7                    | 5.0                                   | 8.5                    | 8.6          | 11.1                | -3.3                                       |
| 2015 Jan  | 3.5  | 4.3  | 1.0                       | 6.0    | 5.4                    | 5.2                                   | 5.9                    | 7.3          | 13.7                | -3.6                                       |
| Feb   | 2.7  | 3.6  | 0.7                       | 5.0    | 3.8                    | 6.0                                   | 3.5                    | 5.9          | 11.9                | -4.6                                       |
| Mar   | 1.9  | 3.1  | 0.4                       | 4.0    | 4.6                    | 5.0                                   | 5.2                    | 1.8          | 13.6                | -7.8                                       |
| Apr   | 1.4  | 2.6  | -0.4                      | 4.4    | 4.1                    | 5.7                                   | 7.0                    | 1.8          | 9.8                 | -9.3                                       |
| May   | 1.2  | 2.4  | -0.1                      | 3.9    | 2.9                    | 4.5                                   | 7.7                    | 1.5          | 8.1                 | -8.9                                       |
| Jun   | 1.3  | 2.2  | -0.2                      | 3.5    | 2.8                    | 5.2                                   | 6.4                    | 0.7          | 7.5                 | -6.4                                       |
| Jul   | 1.4  | 2.2  | 0.1                       | 3.0    | 3.7                    | 4.3                                   | 6.8                    | -1.2         | 9.9                 | -6.1                                       |
| Aug   | 0.9  | 1.8  | -0.5                      | 2.2    | 3.5                    | 3.6                                   | 4.9                    | -1.6         | 12.2                | -6.8                                       |
| Sep   | 1.5  | 2.4  | -                         | 2.8    | 4.0                    | 4.0                                   | 6.4                    | -1.4         | 13.3                | -6.6                                       |
| Oct   | 1.1  | 1.9  | -0.4                      | 2.3    | 3.1                    | 3.7                                   | 4.5                    | -1.1         | 11.9                | -5.4                                       |
| <b>Revision to percentage change 3 months on same period a year earlier</b> |  |  |                           |        |                        |                                       |                        |              |                     |  |
| 2012 Dec  | -  | -  | -                         | -      | -                      | 0.1                                   | -0.1                   | -            | -                   | -  |
| 2013 Jan  | -  | -  | -                         | -0.1   | -                      | -                                     | -0.1                   | -            | -                   | -0.1                                       |
| Feb   | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
| Mar   | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Apr   | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
| May   | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -0.1                | -  |
| Jun   | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Jul   | -0.1   | -  | -0.1                      | -      | -                      | -                                     | -                      | -            | -                   | -  |
| Aug   | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Sep   | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | 0.1  |
| Oct   | -  | -  | 0.1                       | -      | -                      | 0.1                                   | -                      | 0.1          | 0.1                 | 0.1  |
| Nov   | -  | 0.1  | -                         | -      | -                      | -                                     | -                      | 0.1          | 0.1                 | -  |
| Dec   | -  | -  | -                         | -      | -                      | 0.1                                   | -                      | -            | -                   | -0.1                                       |
| 2014 Jan  | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Feb   | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
| Mar   | -  | -  | -                         | -      | -                      | -                                     | 0.1                    | -            | -                   | -  |
| Apr   | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
| May   | -0.1   | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Jun   | -  | -  | -                         | -0.1   | -                      | -                                     | -                      | -0.1         | -                   | -  |
| Jul   | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
| Aug   | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
| Sep   | -  | -0.1   | -                         | -      | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
| Oct   | -  | -  | -                         | 0.1    | -                      | 0.1                                   | -                      | -            | -                   | -  |
| Nov   | 0.1  | -  | -                         | -      | -                      | -                                     | -                      | 0.1          | -                   | -  |
| Dec   | 0.1  | 0.1  | -                         | 0.1    | -                      | 0.1                                   | -                      | -0.1         | 0.1                 | -  |
| 2015 Jan  | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
| Feb   | -  | 0.1  | -                         | -      | -                      | -                                     | -                      | 0.1          | -                   | -  |
| Mar   | -  | 0.1  | -                         | -      | 0.1                    | -                                     | -0.1                   | -            | 0.1                 | -  |
| Apr   | -  | -  | -                         | -0.1   | -                      | -                                     | -0.1                   | -            | 0.2                 | -  |
| May   | -0.1   | -  | -0.1                      | -      | -                      | -0.1                                  | -0.1                   | -0.1         | 0.2                 | 0.1  |
| Jun   | -  | -  | -0.1                      | -0.1   | -                      | -0.2                                  | -                      | -            | 0.1                 | 0.1  |
| Jul   | -  | -0.1   | -0.1                      | -0.1   | -                      | -0.3                                  | -0.1                   | -0.1         | 0.3                 | 0.1  |
| Aug   | -  | -  | -                         | -0.1   | -                      | -0.2                                  | -0.1                   | -0.1         | -0.2                | 0.1  |
| Sep   | -0.1   | -  | 0.1                       | -0.2   | -0.1                   | -                                     | -0.3                   | -0.4         | -0.4                | -0.2                                       |

1 Predominantly automotive fuel also includes sale of fuel by supermarkets

# CPSA3 RETAIL SALES INDEX: VALUE SEASONALLY ADJUSTED PERCENTAGE CHANGE ON PREVIOUS MONTH

Index 2012=100

Predominantly non-food stores

|  | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total        | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|--|--|--|---------------------------|--------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|  | AGG 21   | AGG 21X  | AGG 1                     | AGG 12       | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change on previous month</b>             |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | J5BT<br>-0.3   | J45X<br>-0.4   | IEAS<br>-0.2              | IEAV<br>-1.3 | IEAP<br>-0.6           | IEBH<br>1.6                           | IEBK<br>-3.2           | IEAY<br>-3.0 | J5B3<br>3.5         | JO69<br>0.5                                |
| 2013 Jan   | -0.1   | 0.1  | 0.7                       | -0.5         | 1.2                    | 1.8                                   | -1.2                   | -3.4         | 0.2                 | -2.2                                       |
| Feb  | 1.8  | 1.5  | -                         | 3.0          | 1.0                    | 1.6                                   | 3.9                    | 5.3          | 1.7                 | 3.9  |
| Mar  | -0.2   | -0.1   | 2.2                       | -3.5         | -1.9                   | -3.7                                  | -6.8                   | -2.2         | 6.6                 | -0.4                                       |
| Apr  | -2.0   | -1.9   | -4.7                      | 2.3          | 1.0                    | 0.4                                   | 3.0                    | 4.5          | -8.8                | -2.7                                       |
| May  | 2.8  | 2.9  | 4.2                       | 1.0          | 0.4                    | 2.0                                   | 4.0                    | -1.6         | 7.6                 | 1.6  |
| Jun  | 0.1  | 0.5  | -0.2                      | 1.0          | 4.4                    | 0.7                                   | -2.3                   | 1.5          | 1.2                 | -2.9                                       |
| Jul  | 1.4  | 1.0  | 3.1                       | -1.1         | -3.1                   | -0.3                                  | -0.5                   | -0.8         | 1.2                 | 4.2  |
| Aug  | -0.4   | -0.4   | -1.7                      | -0.2         | 1.1                    | 0.2                                   | -3.3                   | 0.7          | 6.7                 | -  |
| Sep  | 0.9  | 1.1  | -0.3                      | 3.7          | 0.5                    | 4.1                                   | 3.7                    | 5.4          | -5.6                | -0.6                                       |
| Oct  | -1.2   | -0.8   | 0.1                       | -2.0         | 1.6                    | -2.8                                  | -1.0                   | -4.0         | 1.3                 | -4.9                                       |
| Nov  | -0.3   | -0.4   | -                         | -0.8         | -4.2                   | 0.3                                   | -0.8                   | 0.3          | 0.2                 | -  |
| Dec  | 1.8  | 1.9  | 0.5                       | 2.6          | 6.0                    | -0.1                                  | 5.9                    | 0.9          | 5.7                 | 1.3  |
| 2014 Jan   | -0.8   | -0.7   | -0.8                      | 0.7          | -                      | 0.1                                   | 1.6                    | 1.2          | -8.4                | -1.5                                       |
| Feb  | 0.7  | 0.7  | 0.9                       | -0.9         | -1.2                   | -2.0                                  | -2.1                   | 1.2          | 9.9                 | 0.2  |
| Mar  | 0.7  | 0.6  | -0.6                      | 2.3          | 2.2                    | 4.9                                   | -0.8                   | 1.8          | -2.3                | 1.8  |
| Apr  | 0.3  | 0.4  | 1.2                       | -1.0         | 0.6                    | -1.1                                  | -0.1                   | -2.3         | 4.3                 | -0.9                                       |
| May  | -  | 0.2  | -1.2                      | 0.9          | 0.2                    | 1.5                                   | -0.1                   | 1.6          | 3.7                 | -1.6                                       |
| Jun  | 0.5  | 0.4  | 0.3                       | 1.0          | -                      | 0.1                                   | 2.7                    | 1.6          | -2.5                | 1.3  |
| Jul  | -0.2   | -0.2   | -                         | -            | -0.5                   | 0.3                                   | -1.7                   | 1.2          | -2.5                | -0.4                                       |
| Aug  | 0.5  | 0.7  | -0.3                      | 1.5          | 2.5                    | 3.7                                   | 3.8                    | -2.6         | 1.9                 | -1.1                                       |
| Sep  | -1.0   | -1.0   | -                         | -2.3         | -1.1                   | -6.4                                  | -2.2                   | 1.0          | 1.6                 | -1.4                                       |
| Oct  | 1.3  | 1.4  | 1.0                       | 2.0          | 0.8                    | 2.5                                   | 3.8                    | 1.2          | 0.8                 | -0.3                                       |
| Nov  | 0.9  | 1.0  | -0.3                      | 1.9          | 2.3                    | 2.1                                   | 2.6                    | 1.0          | 2.9                 | -0.3                                       |
| Dec  | 0.1  | 0.1  | 0.8                       | -0.4         | -4.2                   | 1.1                                   | -4.5                   | 3.3          | -0.7                | 0.1  |
| 2015 Jan   | -0.9   | -0.9   | -0.6                      | -1.6         | 2.9                    | -2.3                                  | 1.2                    | -5.4         | 1.5                 | -1.2                                       |
| Feb  | -  | 0.2  | -0.6                      | 1.1          | 0.8                    | 1.8                                   | 0.8                    | 0.9          | 0.1                 | -2.2                                       |
| Mar  | -0.5   | -  | 0.1                       | -0.2         | -0.9                   | 0.9                                   | 1.0                    | -1.5         | 0.7                 | -4.9                                       |
| Apr  | 0.5  | 0.3  | -0.6                      | 1.0          | 0.2                    | 1.2                                   | 0.5                    | 1.7          | 0.5                 | 3.2  |
| May  | 0.5  | 0.3  | 1.0                       | -0.3         | -0.1                   | -0.6                                  | -0.3                   | -0.2         | -0.4                | 2.4  |
| Jun  | -0.1   | -0.1   | -0.5                      | -0.5         | 0.3                    | 1.6                                   | -0.8                   | -2.8         | 3.7                 | 0.2  |
| Jul  | 0.2  | 0.5  | -0.3                      | 1.0          | 2.2                    | -1.8                                  | 3.3                    | 1.4          | 2.3                 | -2.2                                       |
| Aug  | -0.8   | -0.7   | -1.0                      | -0.3         | -1.1                   | 2.1                                   | -3.4                   | 0.1          | -2.1                | -0.8                                       |
| Sep  | 1.2  | 1.2  | 2.2                       | -0.1         | 1.1                    | -2.2                                  | 3.9                    | -1.4         | 3.2                 | 0.7  |
| Oct  | -0.7   | -0.9   | -1.7                      | -0.2         | -0.5                   | -1.3                                  | -0.9                   | 1.7          | -0.6                | 1.5  |
| <b>Revision to percentage change on previous month</b> |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | -  | -  | -                         | -            | -                      | 0.2                                   | -                      | -            | -0.1                | -  |
| 2013 Jan   | -  | -  | -                         | -            | -                      | -0.1                                  | 0.1                    | -            | 0.1                 | -  |
| Feb  | -  | -  | -                         | -            | -                      | 0.2                                   | -                      | -            | -0.1                | 0.1  |
| Mar  | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -0.1                | -0.1                                       |
| Apr  | -0.1   | -0.1   | -                         | -0.1         | -                      | -0.2                                  | -0.1                   | -            | -                   | -  |
| May  | -  | -  | -0.1                      | -            | -0.1                   | -                                     | -                      | 0.1          | -                   | -  |
| Jun  | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -                   | 0.1  |
| Jul  | -  | -0.1   | -                         | -0.1         | -                      | -                                     | 0.1                    | -0.1         | -0.4                | -  |
| Aug  | 0.1  | 0.2  | 0.1                       | -            | -                      | -                                     | -                      | 0.1          | 1.3                 | 0.1  |
| Sep  | -  | -  | -                         | -            | -                      | -0.3                                  | 0.1                    | 0.3          | -0.7                | 0.3  |
| Oct  | 0.1  | 0.2  | 0.1                       | 0.2          | 0.1                    | 1.3                                   | -                      | -0.5         | 0.3                 | -0.4                                       |
| Nov  | -0.1   | -0.2   | -0.1                      | -0.2         | -0.2                   | -1.1                                  | -                      | 0.3          | -0.3                | 0.1  |
| Dec  | -  | 0.1  | -                         | 0.1          | 0.1                    | 0.2                                   | -0.1                   | -0.1         | -                   | -  |
| 2014 Jan   | -  | -  | -                         | -            | -                      | -0.1                                  | 0.1                    | -            | -                   | -  |
| Feb  | -  | -  | -                         | -            | -                      | 0.2                                   | -                      | -0.1         | -                   | -  |
| Mar  | -  | -  | -                         | 0.1          | -                      | -                                     | -                      | -            | -0.1                | -  |
| Apr  | -  | -0.1   | -                         | -0.1         | -                      | -0.2                                  | -0.1                   | -            | -0.1                | -  |
| May  | -  | -  | -                         | -            | -                      | 0.1                                   | -                      | -            | -0.1                | 0.1  |
| Jun  | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -                   | 0.1  |
| Jul  | -0.1   | -0.1   | -0.1                      | -            | -                      | -                                     | -                      | -            | -0.5                | -  |
| Aug  | 0.2  | 0.2  | 0.2                       | -            | -0.1                   | -                                     | -                      | 0.1          | 1.4                 | 0.1  |
| Sep  | -  | -  | 0.1                       | -            | 0.1                    | -0.3                                  | -                      | 0.4          | -0.8                | 0.4  |
| Oct  | 0.2  | 0.2  | 0.1                       | 0.3          | 0.2                    | 1.9                                   | -0.2                   | -0.7         | 0.5                 | -0.7                                       |
| Nov  | -0.2   | -0.3   | -0.3                      | -0.4         | -0.2                   | -1.6                                  | -                      | 0.4          | -0.4                | 0.1  |
| Dec  | -  | -  | -                         | -            | -                      | 0.2                                   | -0.1                   | -0.1         | -                   | 0.1  |
| 2015 Jan   | -  | -  | -                         | -            | -                      | -0.2                                  | 0.1                    | 0.2          | 0.1                 | -  |
| Feb  | -  | -  | -                         | -            | -                      | 0.3                                   | -                      | -0.1         | -                   | -  |
| Mar  | -0.1   | -  | -                         | -0.1         | -                      | -0.1                                  | -                      | -0.1         | 0.1                 | -  |
| Apr  | -0.1   | -  | -0.1                      | -0.1         | -                      | -0.1                                  | -                      | -            | -                   | 0.1  |
| May  | -0.1   | -0.1   | -0.2                      | -            | -0.1                   | -0.2                                  | 0.1                    | -            | -0.1                | -  |
| Jun  | -  | -  | -                         | -            | -0.1                   | -                                     | -                      | -            | -0.1                | -  |
| Jul  | -  | 0.1  | 0.2                       | -            | -                      | -                                     | -                      | -            | -                   | 0.1  |
| Aug  | -  | 0.1  | 0.2                       | -            | -0.1                   | 0.2                                   | 0.1                    | -0.1         | -0.4                | 0.1  |
| Sep  | -0.2   | -0.2   | -0.1                      | -0.3         | -0.2                   | -0.4                                  | -0.5                   | -0.2         | -0.3                | -0.7                                       |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets



# CPSA4 RETAIL SALES INDEX: VALUE SEASONALLY ADJUSTED PERCENTAGE CHANGE 3 MONTHS ON PREVIOUS 3 MONTHS

Index 2012=100

Predominantly non-food stores

|  | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total        | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|--|--|--|---------------------------|--------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|  | AGG 21   | AGG 21X  | AGG 1                     | AGG 12       | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change 3 months on previous 3 months</b>             |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | J5BX<br>-0.1   | J45K<br>-  | IEAT<br>-0.2              | IEAW<br>-0.6 | IEAQ<br>-0.2           | IEBI<br>-1.0                          | IEBL<br>-0.6           | IEAZ<br>-0.4 | J5B9<br>5.4         | JO6A<br>-0.9                               |
| 2013 Jan   | -0.6   | -0.3   | -0.1                      | -1.3         | 0.5                    | -2.0                                  | -0.4                   | -2.4         | 6.0                 | -3.3                                       |
| Feb  | -0.3   | -  | 0.1                       | -0.8         | 0.6                    | 0.3                                   | -1.3                   | -2.5         | 5.5                 | -2.4                                       |
| Mar  | 0.7  | 0.8  | 1.5                       | -0.6         | 1.0                    | 1.1                                   | -2.5                   | -2.1         | 6.3                 | -0.1                                       |
| Apr  | 0.8  | 0.8  | 0.5                       | 0.5          | 0.6                    | 0.8                                   | -2.0                   | 1.7          | 4.7                 | 1.3  |
| May  | 0.6  | 0.7  | 0.8                       | -            | -0.1                   | -1.1                                  | -1.8                   | 2.3          | 4.4                 | 0.2  |
| Jun  | 0.4  | 0.7  | -0.6                      | 2.0          | 2.1                    | 0.2                                   | 1.6                    | 4.1          | 0.8                 | -1.8                                       |
| Jul  | 1.8  | 2.2  | 2.3                       | 1.8          | 2.6                    | 1.5                                   | 2.0                    | 1.5          | 4.1                 | -1.2                                       |
| Aug  | 2.0  | 2.3  | 2.2                       | 1.9          | 3.4                    | 2.1                                   | 0.2                    | 1.7          | 5.6                 | -0.4                                       |
| Sep  | 2.4  | 2.4  | 2.9                       | 1.2          | 0.6                    | 2.5                                   | -1.6                   | 2.1          | 6.6                 | 2.5  |
| Oct  | 0.9  | 1.0  | 0.2                       | 1.3          | 1.1                    | 2.2                                   | -2.2                   | 3.0          | 4.2                 | -0.1                                       |
| Nov  | 0.3  | 0.6  | -0.3                      | 1.6          | -0.2                   | 2.4                                   | 0.2                    | 3.0          | -                   | -2.1                                       |
| Dec  | -0.3   | 0.2  | -0.4                      | 0.6          | 1.6                    | -0.1                                  | 1.9                    | -0.2         | 2.1                 | -4.8                                       |
| 2014 Jan   | 0.1  | 0.5  | -                         | 1.0          | 1.2                    | -0.5                                  | 4.4                    | 0.1          | 0.2                 | -3.2                                       |
| Feb  | 0.8  | 1.0  | 0.3                       | 1.4          | 3.2                    | -1.5                                  | 5.3                    | 0.6          | 3.4                 | -1.5                                       |
| Mar  | 0.9  | 1.0  | -0.1                      | 2.3          | 2.3                    | 0.5                                   | 3.3                    | 3.3          | -                   | 0.1  |
| Apr  | 1.3  | 1.4  | 0.5                       | 1.6          | 2.1                    | 1.0                                   | -0.1                   | 2.8          | 5.2                 | 0.6  |
| May  | 1.1  | 1.2  | 0.1                       | 1.6          | 1.7                    | 3.2                                   | -1.8                   | 2.1          | 5.1                 | 0.3  |
| Jun  | 1.2  | 1.3  | 0.4                       | 1.2          | 1.7                    | 2.3                                   | -0.4                   | 0.9          | 7.9                 | -0.3                                       |
| Jul  | 0.7  | 0.9  | -0.3                      | 1.7          | 1.1                    | 2.3                                   | 0.9                    | 2.0          | 3.4                 | -0.9                                       |
| Aug  | 0.6  | 0.8  | -0.1                      | 1.8          | 0.8                    | 1.9                                   | 2.7                    | 1.7          | 0.5                 | -0.8                                       |
| Sep  | 0.1  | 0.3  | -0.4                      | 1.1          | 0.8                    | 0.8                                   | 1.7                    | 1.2          | -1.1                | -1.5                                       |
| Oct  | 0.2  | 0.5  | 0.1                       | 0.8          | 1.6                    | 0.1                                   | 3.1                    | -0.3         | 0.7                 | -2.1                                       |
| Nov  | 0.3  | 0.6  | 0.3                       | 0.6          | 1.6                    | -1.8                                  | 3.0                    | 0.6          | 3.3                 | -2.6                                       |
| Dec  | 1.4  | 1.8  | 1.0                       | 2.2          | 0.8                    | 1.4                                   | 3.7                    | 3.0          | 4.1                 | -1.7                                       |
| 2015 Jan   | 1.2  | 1.5  | 0.8                       | 1.8          | 0.4                    | 1.8                                   | 1.8                    | 2.7          | 3.9                 | -1.2                                       |
| Feb  | 0.6  | 0.9  | 0.4                       | 1.0          | -0.4                   | 2.6                                   | -0.4                   | 1.3          | 2.5                 | -1.6                                       |
| Mar  | -0.8   | -0.4   | -0.6                      | -0.6         | 1.2                    | 0.5                                   | 0.1                    | -3.1         | 2.3                 | -4.5                                       |
| Apr  | -0.8   | -0.3   | -0.9                      | -            | 0.9                    | 1.5                                   | 1.0                    | -2.5         | 1.5                 | -5.3                                       |
| May  | -0.3   | 0.1  | -0.6                      | 0.5          | 0.9                    | 1.8                                   | 2.2                    | -2.1         | 1.5                 | -4.2                                       |
| Jun  | 0.5  | 0.5  | -0.2                      | 0.8          | -                      | 2.5                                   | 0.8                    | -0.2         | 2.1                 | 1.1  |
| Jul  | 0.7  | 0.5  | 0.2                       | 0.3          | 0.7                    | 1.0                                   | 0.7                    | -1.0         | 3.4                 | 2.5  |
| Aug  | 0.3  | 0.2  | -0.5                      | 0.2          | 1.3                    | 1.1                                   | 0.1                    | -1.4         | 4.4                 | 1.5  |
| Sep  | 0.2  | 0.4  | -0.2                      | 0.4          | 2.0                    | -0.4                                  | 1.7                    | -0.9         | 4.2                 | -1.7                                       |
| Oct  | -  | 0.1  | -0.4                      | 0.2          | 1.1                    | -0.6                                  | 0.9                    | -0.3         | 2.6                 | -1.4                                       |
| <b>Revision to percentage change 3 months on previous 3 months</b> |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | -  | -  | -                         | -            | -                      | 0.2                                   | -                      | -0.1         | -                   | -0.1                                       |
| 2013 Jan   | -  | -0.1   | -                         | -            | -                      | -0.1                                  | -                      | -            | -0.2                | -0.1                                       |
| Feb  | -0.1   | -0.1   | -0.1                      | -            | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| Mar  | -0.1   | -0.1   | -0.1                      | -            | -                      | -0.1                                  | -                      | 0.1          | -0.1                | -  |
| Apr  | -  | -  | -0.1                      | 0.1          | -                      | 0.1                                   | -                      | -            | -                   | -  |
| May  | -0.1   | -  | -0.1                      | -            | -                      | -                                     | -                      | -            | -0.1                | -  |
| Jun  | -0.1   | -  | -                         | -0.1         | -                      | -0.1                                  | -0.1                   | -            | -0.1                | 0.1  |
| Jul  | -0.1   | -0.1   | -0.1                      | -0.1         | -                      | -0.1                                  | -0.1                   | -            | -0.2                | 0.1  |
| Aug  | -  | -  | -                         | -            | -0.1                   | -0.1                                  | -                      | -            | 0.1                 | 0.1  |
| Sep  | 0.1  | 0.1  | -                         | -            | -                      | -0.1                                  | 0.1                    | 0.1          | 0.1                 | 0.1  |
| Oct  | 0.2  | 0.2  | 0.2                       | -            | -                      | 0.2                                   | -                      | 0.1          | 0.6                 | -  |
| Nov  | 0.1  | 0.1  | 0.1                       | -            | 0.1                    | 0.1                                   | -                      | 0.1          | 0.1                 | -  |
| Dec  | 0.1  | 0.1  | 0.1                       | 0.1          | 0.1                    | 0.5                                   | -                      | -0.2         | 0.1                 | -0.2                                       |
| 2014 Jan   | -0.1   | -0.1   | -0.1                      | -            | -                      | -0.2                                  | -                      | -            | -0.3                | -0.1                                       |
| Feb  | -  | -0.1   | -0.1                      | -0.1         | -                      | -0.1                                  | -0.1                   | -0.1         | -0.1                | -0.1                                       |
| Mar  | -0.1   | -0.1   | -0.1                      | -            | -                      | -0.3                                  | 0.1                    | -            | -0.1                | -  |
| Apr  | -  | -  | -0.1                      | 0.1          | -                      | 0.1                                   | -                      | -0.1         | -                   | -  |
| May  | -  | -  | -0.1                      | -            | -                      | -                                     | -                      | -0.1         | -0.1                | -  |
| Jun  | -  | -0.1   | -0.1                      | -0.1         | -                      | -0.1                                  | -0.1                   | -0.1         | -0.1                | 0.1  |
| Jul  | -0.1   | -0.1   | -                         | -            | -                      | -0.1                                  | -0.1                   | -            | -0.3                | 0.1  |
| Aug  | -0.1   | -  | -                         | -            | -0.1                   | -0.2                                  | -0.1                   | -            | -0.1                | 0.1  |
| Sep  | 0.1  | 0.1  | -                         | -            | -0.1                   | -0.2                                  | -                      | 0.2          | 0.1                 | 0.1  |
| Oct  | 0.2  | 0.2  | 0.2                       | 0.1          | -                      | 0.3                                   | -                      | 0.2          | 0.7                 | 0.1  |
| Nov  | 0.1  | 0.1  | 0.2                       | 0.2          | 0.1                    | 0.3                                   | -                      | 0.1          | 0.2                 | -  |
| Dec  | -  | 0.1  | 0.1                       | 0.1          | 0.1                    | 0.7                                   | -0.1                   | -0.2         | 0.2                 | -0.3                                       |
| 2015 Jan   | -0.2   | -0.1   | -0.1                      | -0.1         | -                      | -0.3                                  | -                      | -            | -0.3                | -0.1                                       |
| Feb  | -0.1   | -0.1   | -0.1                      | -0.1         | -0.1                   | -0.2                                  | -0.1                   | -0.1         | -0.1                | -0.1                                       |
| Mar  | -0.1   | -0.1   | -0.1                      | -0.1         | -                      | -0.4                                  | -                      | 0.2          | -                   | 0.1  |
| Apr  | -  | -  | -                         | -            | -                      | 0.1                                   | -0.1                   | -0.1         | 0.1                 | -  |
| May  | -  | -  | -0.1                      | -0.1         | -                      | -0.1                                  | -                      | -0.2         | 0.1                 | -  |
| Jun  | -0.1   | -0.1   | -0.1                      | -0.1         | -                      | -0.2                                  | -                      | -0.1         | -0.1                | 0.1  |
| Jul  | -0.1   | -0.1   | -0.1                      | -0.1         | -                      | -0.3                                  | -0.1                   | -            | -0.2                | 0.1  |
| Aug  | -  | -  | 0.1                       | -0.1         | -0.1                   | -0.2                                  | -                      | -            | -0.3                | 0.2  |
| Sep  | -  | -  | 0.2                       | -0.1         | -0.2                   | -0.1                                  | -0.2                   | -0.2         | -0.5                | -0.1                                       |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets

# KPSA CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

Index 2012=100

Predominantly non-food stores

|  | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total        | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|--|--|--|---------------------------|--------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|  | AGG 21   | AGG 21X  | AGG 1                     | AGG 12       | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Index numbers of sales per week</b> |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec                               | J5EK<br>99.1   | J467<br>99.5   | EAPT<br>99.0              | EAPV<br>99.1 | EAPU<br>100.7          | EAPX<br>99.2                          | EAPY<br>97.7           | EAPW<br>98.9 | J5DZ<br>106.0       | JO5A<br>95.4                               |
| 2013 Jan                               | 99.0   | 99.4   | 98.8                      | 98.9         | 101.6                  | 100.8                                 | 96.5                   | 96.8         | 108.0               | 95.7                                       |
| Feb                                    | 100.6  | 101.0  | 99.0                      | 101.9        | 102.4                  | 102.4                                 | 100.2                  | 102.1        | 109.5               | 97.4                                       |
| Mar                                    | 99.8   | 100.0  | 100.5                     | 97.5         | 100.1                  | 97.4                                  | 93.4                   | 98.7         | 114.6               | 98.4                                       |
| Apr                                    | 98.9   | 99.2   | 96.1                      | 100.8        | 101.9                  | 99.0                                  | 97.4                   | 104.1        | 109.9               | 96.5                                       |
| May                                    | 101.4  | 101.5  | 99.6                      | 101.3        | 102.1                  | 100.2                                 | 100.9                  | 102.0        | 117.0               | 100.3                                      |
| Jun                                    | 101.7  | 102.2  | 99.8                      | 102.5        | 106.6                  | 101.0                                 | 99.1                   | 103.7        | 116.8               | 98.0                                       |
| Jul                                    | 102.6  | 102.8  | 102.3                     | 101.1        | 103.2                  | 100.2                                 | 98.3                   | 102.6        | 118.5               | 100.7                                      |
| Aug                                    | 102.1  | 102.4  | 100.2                     | 101.2        | 104.2                  | 100.6                                 | 94.9                   | 104.4        | 126.3               | 99.6                                       |
| Sep                                    | 102.7  | 103.3  | 99.8                      | 104.6        | 104.7                  | 104.8                                 | 98.4                   | 108.6        | 118.3               | 98.8                                       |
| Oct                                    | 101.8  | 102.5  | 99.7                      | 102.9        | 106.5                  | 101.8                                 | 97.4                   | 105.6        | 119.9               | 96.3                                       |
| Nov                                    | 101.4  | 102.0  | 99.8                      | 101.9        | 101.9                  | 101.3                                 | 96.4                   | 106.1        | 119.4               | 96.5                                       |
| Dec                                    | 104.2  | 105.1  | 101.8                     | 105.5        | 110.9                  | 103.5                                 | 101.6                  | 106.7        | 126.4               | 97.0                                       |
| 2014 Jan                               | 102.1  | 103.1  | 98.7                      | 106.0        | 108.4                  | 102.1                                 | 103.8                  | 109.6        | 114.3               | 94.8                                       |
| Feb                                    | 103.4  | 104.3  | 100.5                     | 104.9        | 106.9                  | 100.5                                 | 101.1                  | 110.6        | 128.1               | 96.1                                       |
| Mar                                    | 103.9  | 104.2  | 98.8                      | 106.8        | 109.1                  | 105.0                                 | 100.5                  | 111.3        | 124.4               | 101.3                                      |
| Apr                                    | 105.0  | 105.9  | 101.9                     | 106.0        | 109.9                  | 103.1                                 | 101.8                  | 109.4        | 132.9               | 98.3                                       |
| May                                    | 105.0  | 106.0  | 100.3                     | 107.3        | 110.4                  | 105.5                                 | 101.0                  | 111.5        | 136.9               | 97.2                                       |
| Jun                                    | 105.2  | 106.0  | 100.5                     | 107.9        | 110.2                  | 103.9                                 | 103.9                  | 113.0        | 131.5               | 99.6                                       |
| Jul                                    | 105.2  | 106.1  | 100.7                     | 108.4        | 110.0                  | 106.0                                 | 102.2                  | 114.0        | 128.9               | 98.1                                       |
| Aug                                    | 106.0  | 107.0  | 100.3                     | 110.3        | 113.0                  | 109.3                                 | 106.9                  | 112.0        | 131.0               | 98.6                                       |
| Sep                                    | 105.0  | 106.0  | 100.4                     | 107.9        | 112.0                  | 102.4                                 | 104.7                  | 112.8        | 133.5               | 97.3                                       |
| Oct                                    | 106.8  | 107.9  | 101.3                     | 110.8        | 113.3                  | 105.5                                 | 109.3                  | 115.4        | 134.9               | 98.2                                       |
| Nov                                    | 108.2  | 109.4  | 101.6                     | 113.0        | 116.5                  | 107.6                                 | 112.7                  | 116.1        | 139.5               | 99.3                                       |
| Dec                                    | 108.6  | 109.3  | 102.5                     | 111.9        | 111.4                  | 106.9                                 | 107.3                  | 120.2        | 139.3               | 103.7                                      |
| 2015 Jan                               | 108.5  | 108.8  | 102.1                     | 111.0        | 114.8                  | 105.5                                 | 109.0                  | 115.2        | 141.3               | 106.8                                      |
| Feb                                    | 109.3  | 109.6  | 102.2                     | 112.3        | 116.2                  | 107.5                                 | 110.4                  | 115.8        | 143.2               | 107.0                                      |
| Mar                                    | 108.5  | 109.5  | 102.0                     | 112.1        | 115.3                  | 108.7                                 | 112.5                  | 113.1        | 144.6               | 100.6                                      |
| Apr                                    | 109.5  | 110.3  | 101.9                     | 113.7        | 115.5                  | 111.6                                 | 111.7                  | 116.1        | 145.6               | 103.3                                      |
| May                                    | 109.7  | 110.5  | 102.9                     | 113.4        | 115.6                  | 109.9                                 | 112.6                  | 116.0        | 145.4               | 103.4                                      |
| Jun                                    | 109.5  | 110.2  | 102.4                     | 112.5        | 116.0                  | 111.2                                 | 111.2                  | 112.3        | 150.1               | 104.2                                      |
| Jul                                    | 110.1  | 111.1  | 102.4                     | 114.1        | 118.7                  | 108.8                                 | 115.6                  | 115.2        | 153.3               | 102.4                                      |
| Aug                                    | 109.7  | 110.4  | 101.4                     | 113.9        | 117.6                  | 111.3                                 | 111.9                  | 115.2        | 150.2               | 104.2                                      |
| Sep                                    | 111.5  | 112.1  | 103.7                     | 114.4        | 119.3                  | 110.0                                 | 116.2                  | 114.3        | 155.6               | 107.5                                      |
| Oct                                    | 110.9  | 111.1  | 102.3                     | 114.0        | 118.5                  | 108.0                                 | 115.3                  | 116.1        | 153.7               | 109.3                                      |
| <b>Revision to index numbers</b>       |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec                               | -  | -  | -                         | -            | -                      | -                                     | -0.1                   | -            | -0.1                | -0.1                                       |
| 2013 Jan                               | -  | -  | -                         | -            | -                      | -                                     | -0.1                   | -            | -                   | -  |
| Feb                                    | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | 0.1                 | -  |
| Mar                                    | -  | -  | -                         | -            | 0.1                    | -                                     | -                      | -            | -                   | -0.1                                       |
| Apr                                    | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| May                                    | -  | -  | -0.1                      | -            | -                      | -                                     | -                      | -            | -0.1                | -  |
| Jun                                    | -  | -  | -0.1                      | -0.1         | -                      | -                                     | -                      | -0.1         | -0.1                | -  |
| Jul                                    | -  | -0.1   | -0.1                      | -            | -                      | -                                     | -                      | 0.1          | -0.7                | 0.1  |
| Aug                                    | 0.1  | -  | -                         | -0.1         | -                      | -0.1                                  | 0.2                    | -            | 0.2                 | -  |
| Sep                                    | -  | 0.1  | 0.1                       | -0.1         | -0.1                   | -0.3                                  | -                      | 0.2          | 0.1                 | 0.5  |
| Oct                                    | 0.1  | 0.1  | 0.1                       | 0.1          | 0.2                    | 0.6                                   | -                      | -0.2         | 0.4                 | -0.3                                       |
| Nov                                    | -  | -  | -                         | 0.1          | -                      | 0.1                                   | -0.1                   | 0.1          | 0.1                 | -0.1                                       |
| Dec                                    | -  | -  | -                         | -            | -                      | 0.1                                   | -                      | -            | -                   | -0.1                                       |
| 2014 Jan                               | -0.1   | -  | -                         | -            | -                      | -                                     | -0.1                   | -0.1         | 0.1                 | -  |
| Feb                                    | -  | -  | -                         | -            | -                      | -                                     | -                      | -0.1         | 0.1                 | -  |
| Mar                                    | -  | -  | -0.1                      | -            | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| Apr                                    | -  | -  | -0.1                      | -0.1         | -                      | -                                     | -                      | -            | -                   | -0.2                                       |
| May                                    | -  | -  | -0.1                      | -            | -                      | -                                     | -                      | -            | -0.1                | -0.1                                       |
| Jun                                    | -0.1   | -  | -0.1                      | -            | -                      | -                                     | -                      | -0.1         | -0.2                | -  |
| Jul                                    | -0.1   | -0.1   | -0.1                      | -            | -0.1                   | -                                     | -                      | 0.1          | -0.8                | 0.1  |
| Aug                                    | -  | -  | -                         | -0.1         | -0.1                   | -0.2                                  | 0.3                    | -0.1         | 0.2                 | 0.1  |
| Sep                                    | 0.1  | -  | 0.1                       | -            | -                      | -0.5                                  | 0.1                    | 0.4          | -                   | 0.6  |
| Oct                                    | 0.2  | 0.2  | 0.1                       | 0.2          | 0.2                    | 0.9                                   | -0.1                   | -0.3         | 0.8                 | -0.4                                       |
| Nov                                    | -  | 0.1  | -                         | 0.1          | -                      | 0.1                                   | -                      | 0.1          | 0.1                 | -0.2                                       |
| Dec                                    | -  | -  | -                         | -            | -                      | 0.1                                   | -                      | -            | -                   | -0.2                                       |
| 2015 Jan                               | -  | -  | 0.1                       | -            | -                      | -0.1                                  | -0.1                   | 0.1          | -                   | -0.1                                       |
| Feb                                    | -  | -  | -                         | -            | 0.1                    | -0.1                                  | -                      | -            | -                   | -  |
| Mar                                    | -  | -  | -0.1                      | -            | 0.1                    | -                                     | -0.1                   | -            | 0.2                 | -0.1                                       |
| Apr                                    | -  | -  | -                         | -0.1         | -                      | -                                     | -0.1                   | -0.1         | 0.2                 | -0.1                                       |
| May                                    | -0.1   | -0.1   | -0.1                      | -0.1         | -0.1                   | -0.3                                  | -                      | -0.1         | 0.1                 | -  |
| Jun                                    | -0.1   | -0.1   | -0.1                      | -0.2         | -0.1                   | -0.3                                  | -0.1                   | -0.2         | -                   | -  |
| Jul                                    | -  | -0.1   | -                         | -0.1         | -0.1                   | -0.4                                  | -0.2                   | 0.2          | 0.1                 | 0.4  |
| Aug                                    | -  | -  | 0.2                       | -0.1         | -0.2                   | -0.2                                  | 0.4                    | -0.5         | -1.4                | 0.2  |
| Sep                                    | -0.3   | -0.2   | 0.2                       | -0.6         | -0.5                   | -0.5                                  | -0.5                   | -0.7         | -1.1                | -0.4                                       |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets

# KPSA1 RETAIL SALES INDEX: VOLUME SEASONALLY ADJUSTED PERCENTAGE CHANGE ON SAME MONTH A YEAR EARLIER

Index 2012=100

Predominantly non-food stores

|   | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total       | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|---|--|--|---------------------------|-------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|   | AGG 21   | AGG 21X  | AGG 1                     | AGG 12      | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change on same month a year earlier</b>             |  |  |                           |             |                        |                                       |                        |              |                     |  |
| 2012 Dec  | J5EB<br>-0.7   | J45U<br>0.4  | IDOB<br>-1.1              | IDOC<br>0.4 | IDOA<br>5.7            | IDOG<br>-2.1                          | IDOH<br>-0.8           | IDOD<br>0.4  | J5DK<br>11.8        | JO4C<br>-8.7                               |
| 2013 Jan  | -1.4   | -0.4   | -2.1                      | -0.4        | 6.0                    | 1.1                                   | -2.0                   | -4.5         | 11.8                | -9.0                                       |
| Feb   | 1.5  | 2.3  | -1.3                      | 4.1         | 8.2                    | 3.7                                   | 0.8                    | 4.2          | 16.0                | -4.7                                       |
| Mar   | -0.9   | -  | 1.0                       | -3.5        | -0.4                   | -3.6                                  | -8.3                   | -2.1         | 19.0                | -7.4                                       |
| Apr   | -  | 0.1  | -3.4                      | 2.1         | 1.4                    | 1.8                                   | -4.6                   | 7.6          | 11.8                | -0.7                                       |
| May   | 1.8  | 1.9  | -0.4                      | 1.9         | 0.6                    | 1.9                                   | -1.1                   | 5.0          | 17.3                | 1.1  |
| Jun   | 1.4  | 1.5  | -0.4                      | 1.2         | 4.5                    | 0.5                                   | -3.5                   | 2.9          | 18.2                | 0.5  |
| Jul   | 2.2  | 2.4  | 2.1                       | 0.7         | 1.9                    | -                                     | -2.2                   | 2.7          | 15.5                | 0.9  |
| Aug   | 1.5  | 1.8  | -0.6                      | 0.5         | 4.4                    | -0.1                                  | -3.8                   | 1.4          | 28.7                | -0.5                                       |
| Sep   | 1.9  | 2.5  | -0.8                      | 3.9         | 3.6                    | 2.6                                   | -0.1                   | 8.1          | 16.6                | -2.8                                       |
| Oct   | 1.9  | 2.4  | -                         | 2.9         | 6.5                    | 0.2                                   | 0.3                    | 4.9          | 16.3                | -2.3                                       |
| Nov   | 1.4  | 1.6  | 0.4                       | 0.9         | 0.8                    | 1.6                                   | -4.4                   | 3.9          | 15.1                | -0.5                                       |
| Dec   | 5.2  | 5.7  | 2.8                       | 6.5         | 10.1                   | 4.3                                   | 4.0                    | 7.9          | 19.2                | 1.6  |
| 2014 Jan  | 3.2  | 3.7  | -0.1                      | 7.2         | 6.7                    | 1.2                                   | 7.5                    | 13.3         | 5.8                 | -0.9                                       |
| Feb   | 2.8  | 3.3  | 1.5                       | 3.0         | 4.3                    | -1.9                                  | 0.8                    | 8.4          | 17.0                | -1.3                                       |
| Mar   | 4.0  | 4.2  | -1.7                      | 9.5         | 9.1                    | 7.8                                   | 7.6                    | 12.7         | 8.5                 | 2.9  |
| Apr   | 6.2  | 6.7  | 6.1                       | 5.2         | 7.8                    | 4.1                                   | 4.5                    | 5.0          | 20.9                | 1.9  |
| May   | 3.5  | 4.4  | 0.7                       | 6.0         | 8.2                    | 5.2                                   | 0.1                    | 9.3          | 17.0                | -3.0                                       |
| Jun   | 3.5  | 3.7  | 0.7                       | 5.2         | 3.4                    | 2.8                                   | 4.8                    | 8.9          | 12.6                | 1.6  |
| Jul   | 2.6  | 3.2  | -1.6                      | 7.2         | 6.6                    | 5.8                                   | 4.0                    | 11.2         | 8.7                 | -2.5                                       |
| Aug   | 3.9  | 4.5  | 0.1                       | 9.0         | 8.4                    | 8.7                                   | 12.7                   | 7.3          | 3.8                 | -1.1                                       |
| Sep   | 2.2  | 2.7  | 0.6                       | 3.1         | 6.9                    | -2.3                                  | 6.4                    | 3.8          | 12.9                | -1.5                                       |
| Oct   | 4.9  | 5.2  | 1.6                       | 7.7         | 6.4                    | 3.7                                   | 12.3                   | 9.3          | 12.5                | 1.9  |
| Nov   | 6.7  | 7.2  | 1.9                       | 10.9        | 14.3                   | 6.2                                   | 16.8                   | 9.4          | 16.8                | 2.9  |
| Dec   | 4.2  | 3.9  | 0.7                       | 6.0         | 0.5                    | 3.2                                   | 5.6                    | 12.7         | 10.2                | 6.9  |
| 2015 Jan  | 6.3  | 5.5  | 3.4                       | 4.8         | 5.9                    | 3.4                                   | 5.0                    | 5.1          | 23.7                | 12.7                                       |
| Feb   | 5.7  | 5.0  | 1.8                       | 7.1         | 8.7                    | 7.0                                   | 9.3                    | 4.7          | 11.8                | 11.3                                       |
| Mar   | 4.4  | 5.1  | 3.2                       | 5.0         | 5.6                    | 3.5                                   | 11.9                   | 1.6          | 16.3                | -0.6                                       |
| Apr   | 4.3  | 4.2  | -                         | 7.3         | 5.1                    | 8.2                                   | 9.7                    | 6.2          | 9.6                 | 5.1  |
| May   | 4.5  | 4.3  | 2.5                       | 5.7         | 4.8                    | 4.2                                   | 11.4                   | 4.1          | 6.2                 | 6.3  |
| Jun   | 4.1  | 4.0  | 1.9                       | 4.3         | 5.3                    | 7.0                                   | 7.1                    | -0.6         | 14.1                | 4.6  |
| Jul   | 4.7  | 4.7  | 1.7                       | 5.2         | 7.9                    | 2.7                                   | 13.1                   | 1.0          | 18.9                | 4.3  |
| Aug   | 3.5  | 3.2  | 1.1                       | 3.2         | 4.1                    | 1.9                                   | 4.6                    | 2.9          | 14.6                | 5.8  |
| Sep   | 6.2  | 5.7  | 3.3                       | 6.0         | 6.6                    | 7.4                                   | 10.9                   | 1.3          | 16.6                | 10.5                                       |
| Oct   | 3.8  | 3.0  | 1.0                       | 2.9         | 4.6                    | 2.4                                   | 5.5                    | 0.6          | 13.9                | 11.3                                       |
| <b>Revision to percentage change on same month a year earlier</b> |  |  |                           |             |                        |                                       |                        |              |                     |  |
| 2012 Dec  | -  | -  | -                         | -           | -                      | -                                     | -                      | 0.1          | -                   | -  |
| 2013 Jan  | -  | -  | -                         | -0.1        | -                      | -                                     | -0.1                   | -            | 0.1                 | -  |
| Feb   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Mar   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| May   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Jun   | -  | -  | -                         | -           | -                      | -                                     | -                      | -0.1         | -                   | -  |
| Jul   | -  | -  | -                         | -           | -0.1                   | -                                     | -                      | -            | -0.1                | -  |
| Aug   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -0.1         | -                   | -  |
| Sep   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | 0.1          | -                   | 0.1  |
| Oct   | 0.1  | -  | -                         | 0.1         | 0.1                    | 0.3                                   | -0.1                   | -0.1         | 0.2                 | -0.1                                       |
| Nov   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Dec   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| 2014 Jan  | -  | -  | -                         | -           | -                      | -                                     | -0.1                   | -            | 0.1                 | -  |
| Feb   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Mar   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -                      | -0.1         | -                   | -  |
| May   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Jun   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -0.1                | -0.1                                       |
| Jul   | -  | -0.1   | -0.1                      | -           | -                      | -                                     | -                      | 0.1          | -0.1                | 0.1  |
| Aug   | -  | -  | -                         | -           | -0.1                   | -0.1                                  | 0.1                    | -            | 0.1                 | -  |
| Sep   | -  | -  | -                         | -           | -                      | -0.2                                  | -                      | 0.1          | -                   | 0.1  |
| Oct   | 0.1  | -  | 0.1                       | 0.1         | 0.1                    | 0.4                                   | -                      | -            | 0.3                 | -0.2                                       |
| Nov   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Dec   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -                   | -  |
| 2015 Jan  | 0.1  | -  | -                         | 0.1         | -                      | -                                     | -                      | 0.2          | -                   | -  |
| Feb   | -  | -  | 0.1                       | 0.1         | -                      | -0.1                                  | -                      | 0.1          | -                   | -  |
| Mar   | -  | -  | -                         | -           | -                      | -0.1                                  | -0.1                   | -            | 0.2                 | -  |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -0.1                   | -0.1         | 0.2                 | 0.1  |
| May   | -0.1   | -0.1   | -0.1                      | -0.1        | -                      | -0.3                                  | -0.1                   | -            | 0.1                 | -  |
| Jun   | -  | -0.1   | -0.1                      | -0.1        | -                      | -0.3                                  | -                      | -0.1         | 0.1                 | -  |
| Jul   | 0.1  | -  | 0.1                       | -0.1        | -                      | -0.3                                  | -0.2                   | -            | 0.8                 | 0.2  |
| Aug   | -  | -  | 0.2                       | -0.1        | -0.1                   | 0.1                                   | -                      | -0.3         | -1.3                | 0.2  |
| Sep   | -0.3   | -0.2   | 0.1                       | -0.5        | -0.3                   | -                                     | -0.6                   | -1.0         | -0.8                | -1.1                                       |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets

# KPSA2 RETAIL SALES INDEX: VOLUME SEASONALLY ADJUSTED PERCENTAGE CHANGE 3 MONTHS ON SAME PERIOD A YEAR EARLIER

Index 2012=100

Predominantly non-food stores

|   | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total       | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|---|--|--|---------------------------|-------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|   | AGG 21   | AGG 21X  | AGG 1                     | AGG 12      | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change 3 months on same period a year earlier</b>             |  |  |                           |             |                        |                                       |                        |              |                     |  |
| 2012 Dec  | J5EH<br>-0.2   | J45S<br>0.8  | IEFB<br>-1.0              | IEFE<br>1.3 | IEEY<br>6.7            | IEFQ<br>0.2                           | IEFT<br>-1.5           | IEFH<br>1.1  | J5DS<br>9.5         | JO6E<br>-7.6                               |
| 2013 Jan  | -0.7   | 0.5  | -1.3                      | 0.9         | 6.6                    | -0.4                                  | -0.5                   | -0.3         | 10.1                | -8.9                                       |
| Feb   | -0.2   | 0.7  | -1.4                      | 1.3         | 6.6                    | 0.6                                   | -0.7                   | -            | 13.1                | -7.6                                       |
| Mar   | -0.3   | 0.6  | -0.7                      | -0.2        | 4.1                    | 0.1                                   | -3.6                   | -0.9         | 15.8                | -7.1                                       |
| Apr   | 0.1  | 0.7  | -1.1                      | 0.5         | 2.7                    | 0.3                                   | -4.4                   | 2.8          | 15.8                | -4.6                                       |
| May   | 0.2  | 0.6  | -0.8                      | -0.1        | 0.5                    | -0.3                                  | -4.9                   | 3.0          | 16.2                | -2.8                                       |
| Jun   | 1.1  | 1.2  | -1.3                      | 1.7         | 2.4                    | 1.3                                   | -3.1                   | 5.0          | 16.0                | 0.3  |
| Jul   | 1.8  | 1.9  | 0.4                       | 1.3         | 2.5                    | 0.7                                   | -2.3                   | 3.5          | 17.1                | 0.8  |
| Aug   | 1.7  | 1.8  | 0.3                       | 0.8         | 3.7                    | 0.1                                   | -3.2                   | 2.4          | 20.5                | 0.3  |
| Sep   | 1.9  | 2.2  | 0.2                       | 1.9         | 3.3                    | 1.0                                   | -1.9                   | 4.4          | 19.9                | -0.9                                       |
| Oct   | 1.8  | 2.3  | -0.5                      | 2.5         | 4.7                    | 1.0                                   | -1.1                   | 5.0          | 20.1                | -1.9                                       |
| Nov   | 1.7  | 2.2  | -0.2                      | 2.7         | 3.6                    | 1.5                                   | -1.3                   | 5.8          | 16.0                | -1.9                                       |
| Dec   | 3.0  | 3.4  | 1.2                       | 3.6         | 6.1                    | 2.2                                   | 0.2                    | 5.7          | 17.1                | -0.3                                       |
| 2014 Jan  | 3.4  | 3.8  | 1.1                       | 5.1         | 6.2                    | 2.5                                   | 2.6                    | 8.4          | 13.3                | 0.1  |
| Feb   | 3.7  | 4.2  | 1.4                       | 5.6         | 7.2                    | 1.4                                   | 4.2                    | 9.7          | 13.8                | -0.2                                       |
| Mar   | 3.3  | 3.7  | -0.3                      | 6.7         | 6.9                    | 2.6                                   | 5.6                    | 11.4         | 9.7                 | 0.2  |
| Apr   | 4.3  | 4.7  | 1.6                       | 6.1         | 7.2                    | 3.6                                   | 4.5                    | 8.9          | 14.8                | 1.3  |
| May   | 4.5  | 5.0  | 1.4                       | 7.1         | 8.4                    | 5.8                                   | 4.2                    | 9.2          | 14.9                | 0.8  |
| Jun   | 4.3  | 4.8  | 2.3                       | 5.4         | 6.2                    | 4.0                                   | 3.2                    | 7.8          | 16.4                | 0.3  |
| Jul   | 3.2  | 3.8  | -                         | 6.1         | 5.8                    | 4.5                                   | 3.1                    | 9.7          | 12.8                | -1.1                                       |
| Aug   | 3.3  | 3.8  | -0.2                      | 7.0         | 5.9                    | 5.5                                   | 6.9                    | 9.1          | 8.6                 | -0.5                                       |
| Sep   | 2.8  | 3.4  | -0.2                      | 6.2         | 7.3                    | 3.5                                   | 7.5                    | 7.1          | 8.7                 | -1.7                                       |
| Oct   | 3.6  | 4.0  | 0.7                       | 6.3         | 7.2                    | 2.8                                   | 10.1                   | 6.5          | 9.8                 | -0.3                                       |
| Nov   | 4.4  | 4.9  | 1.3                       | 6.9         | 9.0                    | 2.1                                   | 11.4                   | 7.2          | 14.0                | 0.9  |
| Dec   | 5.2  | 5.3  | 1.3                       | 8.0         | 6.4                    | 4.3                                   | 11.0                   | 10.6         | 12.9                | 4.2  |
| 2015 Jan  | 5.7  | 5.4  | 2.0                       | 7.0         | 6.1                    | 4.2                                   | 8.5                    | 9.1          | 16.6                | 7.6  |
| Feb   | 5.4  | 4.8  | 2.0                       | 5.9         | 4.6                    | 4.4                                   | 6.4                    | 7.8          | 15.2                | 10.1                                       |
| Mar   | 5.5  | 5.2  | 2.9                       | 5.5         | 6.6                    | 4.6                                   | 8.8                    | 3.7          | 17.5                | 7.2  |
| Apr   | 4.8  | 4.8  | 1.8                       | 6.3         | 6.4                    | 6.0                                   | 10.4                   | 4.0          | 12.8                | 4.7  |
| May   | 4.4  | 4.6  | 2.0                       | 5.9         | 5.2                    | 5.2                                   | 11.1                   | 3.8          | 10.9                | 3.2  |
| Jun   | 4.3  | 4.1  | 1.5                       | 5.6         | 5.1                    | 6.5                                   | 9.2                    | 2.9          | 10.2                | 5.3  |
| Jul   | 4.4  | 4.3  | 2.0                       | 5.0         | 5.9                    | 4.8                                   | 10.3                   | 1.3          | 13.0                | 5.0  |
| Aug   | 4.1  | 4.0  | 1.6                       | 4.2         | 5.7                    | 4.1                                   | 8.1                    | 1.0          | 15.7                | 4.9  |
| Sep   | 4.9  | 4.6  | 2.1                       | 4.9         | 6.2                    | 4.2                                   | 9.6                    | 1.7          | 16.7                | 7.1  |
| Oct   | 4.6  | 4.1  | 1.9                       | 4.2         | 5.2                    | 4.1                                   | 7.3                    | 1.6          | 15.2                | 9.3  |
| <b>Revision to percentage change 3 months on same period a year earlier</b> |  |  |                           |             |                        |                                       |                        |              |                     |  |
| 2012 Dec  | -  | 0.1  | -                         | -           | -                      | 0.1                                   | -                      | -            | -                   | -  |
| 2013 Jan  | -0.1   | -  | -                         | -           | -                      | -                                     | -                      | -            | 0.1                 | -  |
| Feb   | -  | -  | -                         | -           | -                      | -                                     | -0.1                   | -            | -                   | -  |
| Mar   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -0.1                | -  |
| May   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -0.1                | -  |
| Jun   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| Jul   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Aug   | -  | -0.1   | -                         | -           | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
| Sep   | -  | -  | -                         | -           | -                      | -                                     | -                      | 0.1          | -                   | 0.1  |
| Oct   | -  | 0.1  | -                         | -           | -                      | -                                     | -                      | -            | -                   | 0.1  |
| Nov   | -  | -  | -                         | 0.1         | -                      | -                                     | -                      | -            | -                   | 0.1  |
| Dec   | -  | -  | -                         | -           | -                      | 0.1                                   | -                      | -            | 0.1                 | -0.1                                       |
| 2014 Jan  | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Feb   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Mar   | -  | -  | -                         | -0.1        | -                      | -0.1                                  | -                      | -0.1         | -                   | -  |
| Apr   | -  | -  | -                         | -           | -                      | -                                     | -                      | -0.1         | -                   | -  |
| May   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Jun   | -  | -  | -                         | -0.1        | -                      | -                                     | -                      | -            | -0.1                | -  |
| Jul   | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Aug   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Sep   | -  | -  | -                         | -           | -                      | -0.1                                  | -                      | 0.1          | -                   | 0.1  |
| Oct   | 0.1  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Nov   | -  | 0.1  | -                         | 0.1         | -                      | 0.1                                   | -                      | -            | 0.1                 | -  |
| Dec   | -  | -  | -                         | -           | 0.1                    | 0.1                                   | -                      | -            | 0.1                 | -  |
| 2015 Jan  | -  | -  | -                         | -           | -                      | -                                     | -                      | -            | -                   | -  |
| Feb   | -  | -  | 0.1                       | -           | -                      | -0.1                                  | -                      | 0.1          | -                   | -  |
| Mar   | 0.1  | -  | 0.1                       | -           | -                      | -                                     | -                      | 0.1          | 0.1                 | -  |
| Apr   | -  | -  | 0.1                       | -           | -                      | -0.1                                  | -0.1                   | -            | 0.2                 | -  |
| May   | -  | -  | -                         | -           | -                      | -0.1                                  | -0.1                   | -            | 0.1                 | -  |
| Jun   | -  | -0.1   | -                         | -0.1        | -                      | -0.2                                  | -0.1                   | -0.1         | 0.1                 | 0.1  |
| Jul   | -  | -0.1   | -                         | -0.1        | -0.1                   | -0.3                                  | -0.1                   | -0.1         | 0.3                 | -  |
| Aug   | -  | -  | 0.1                       | -0.1        | -0.1                   | -0.1                                  | -0.1                   | -0.1         | -0.1                | 0.1  |
| Sep   | -0.1   | -0.1   | 0.1                       | -0.2        | -0.2                   | -0.1                                  | -0.3                   | -0.5         | -0.4                | -0.3                                       |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets

# KPSA3 RETAIL SALES INDEX: VOLUME SEASONALLY ADJUSTED

## PERCENTAGE CHANGE ON PREVIOUS MONTH

Index 2012=100

Predominantly non-food stores

|  | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total        | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|--|--|--|---------------------------|--------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|  | AGG 21   | AGG 21X  | AGG 1                     | AGG 12       | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change on previous month</b>             |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | J5EC<br>-1.0   | J45W<br>-0.9   | IEEZ<br>-0.3              | IEFC<br>-1.8 | IEEW<br>-0.5           | IEFO<br>-0.5                          | IEFR<br>-3.1           | IEFF<br>-3.1 | J5DL<br>2.2         | JO6C<br>-1.6                               |
| 2013 Jan   | -0.1   | -0.1   | -0.2                      | -0.3         | 0.9                    | 1.6                                   | -1.2                   | -2.2         | 1.9                 | 0.2  |
| Feb  | 1.6  | 1.6  | 0.2                       | 3.0          | 0.8                    | 1.6                                   | 3.8                    | 5.5          | 1.3                 | 1.8  |
| Mar  | -0.8   | -1.0   | 1.5                       | -4.3         | -2.3                   | -4.9                                  | -6.8                   | -3.3         | 4.7                 | 1.0  |
| Apr  | -1.0   | -0.8   | -4.4                      | 3.4          | 1.9                    | 1.7                                   | 4.3                    | 5.4          | -4.1                | -1.9                                       |
| May  | 2.5  | 2.3  | 3.7                       | 0.5          | 0.1                    | 1.2                                   | 3.6                    | -2.0         | 6.5                 | 3.9  |
| Jun  | 0.3  | 0.7  | 0.2                       | 1.3          | 4.4                    | 0.8                                   | -1.8                   | 1.7          | -0.2                | -2.3                                       |
| Jul  | 0.8  | 0.6  | 2.5                       | -1.4         | -3.2                   | -0.8                                  | -0.8                   | -1.1         | 1.5                 | 2.7  |
| Aug  | -0.5   | -0.4   | -2.1                      | 0.2          | 0.9                    | 0.4                                   | -3.4                   | 1.8          | 6.5                 | -1.0                                       |
| Sep  | 0.7  | 0.9  | -0.4                      | 3.3          | 0.5                    | 4.2                                   | 3.7                    | 4.1          | -6.3                | -0.8                                       |
| Oct  | -0.9   | -0.7   | -0.1                      | -1.6         | 1.7                    | -2.9                                  | -1.1                   | -2.8         | 1.4                 | -2.5                                       |
| Nov  | -0.4   | -0.5   | 0.1                       | -1.0         | -4.3                   | -0.5                                  | -1.0                   | 0.5          | -0.4                | 0.2  |
| Dec  | 2.8  | 3.1  | 2.1                       | 3.6          | 8.7                    | 2.2                                   | 5.3                    | 0.6          | 5.8                 | 0.5  |
| 2014 Jan   | -2.0   | -1.9   | -3.1                      | 0.4          | -2.2                   | -1.4                                  | 2.2                    | 2.7          | -9.6                | -2.3                                       |
| Feb  | 1.2  | 1.2  | 1.8                       | -1.0         | -1.4                   | -1.6                                  | -2.7                   | 0.9          | 12.1                | 1.4  |
| Mar  | 0.5  | -0.1   | -1.6                      | 1.8          | 2.1                    | 4.5                                   | -0.5                   | 0.6          | -2.9                | 5.4  |
| Apr  | 1.1  | 1.6  | 3.1                       | -0.7         | 0.7                    | -1.8                                  | 1.2                    | -1.7         | 6.8                 | -2.9                                       |
| May  | -  | 0.1  | -1.6                      | 1.2          | 0.4                    | 2.3                                   | -0.8                   | 1.9          | 3.0                 | -1.1                                       |
| Jun  | 0.3  | -  | 0.2                       | 0.5          | -0.2                   | -1.5                                  | 2.8                    | 1.3          | -3.9                | 2.4  |
| Jul  | -  | 0.2  | 0.2                       | 0.5          | -0.2                   | 2.0                                   | -1.6                   | 0.9          | -2.0                | -1.5                                       |
| Aug  | 0.7  | 0.8  | -0.4                      | 1.8          | 2.7                    | 3.2                                   | 4.7                    | -1.8         | 1.7                 | 0.4  |
| Sep  | -0.9   | -0.9   | 0.2                       | -2.2         | -0.9                   | -6.3                                  | -2.1                   | 0.7          | 1.9                 | -1.3                                       |
| Oct  | 1.7  | 1.7  | 0.8                       | 2.7          | 1.2                    | 3.0                                   | 4.4                    | 2.4          | 1.1                 | 0.9  |
| Nov  | 1.3  | 1.4  | 0.4                       | 1.9          | 2.8                    | 2.0                                   | 3.1                    | 0.6          | 3.4                 | 1.1  |
| Dec  | 0.4  | -0.1   | 0.9                       | -1.0         | -4.4                   | -0.7                                  | -4.8                   | 3.6          | -0.2                | 4.4  |
| 2015 Jan   | -0.1   | -0.5   | -0.4                      | -0.8         | 3.1                    | -1.2                                  | 1.6                    | -4.2         | 1.5                 | 3.0  |
| Feb  | 0.7  | 0.8  | 0.2                       | 1.2          | 1.2                    | 1.9                                   | 1.3                    | 0.5          | 1.3                 | 0.2  |
| Mar  | -0.8   | -0.1   | -0.2                      | -0.2         | -0.8                   | 1.1                                   | 1.8                    | -2.4         | 1.0                 | -5.9                                       |
| Apr  | 0.9  | 0.7  | -0.1                      | 1.5          | 0.2                    | 2.7                                   | -0.7                   | 2.7          | 0.7                 | 2.7  |
| May  | 0.2  | 0.2  | 0.9                       | -0.3         | 0.1                    | -1.6                                  | 0.8                    | -0.1         | -0.1                | 0.1  |
| Jun  | -0.2   | -0.3   | -0.4                      | -0.8         | 0.3                    | 1.2                                   | -1.2                   | -3.1         | 3.2                 | 0.7  |
| Jul  | 0.6  | 0.9  | -                         | 1.4          | 2.3                    | -2.1                                  | 3.9                    | 2.5          | 2.1                 | -1.7                                       |
| Aug  | -0.4   | -0.7   | -1.0                      | -0.2         | -0.9                   | 2.3                                   | -3.2                   | 0.1          | -2.0                | 1.8  |
| Sep  | 1.7  | 1.5  | 2.3                       | 0.5          | 1.5                    | -1.2                                  | 3.8                    | -0.8         | 3.6                 | 3.2  |
| Oct  | -0.6   | -0.9   | -1.3                      | -0.3         | -0.7                   | -1.8                                  | -0.8                   | 1.6          | -1.3                | 1.7  |
| <b>Revision to percentage change on previous month</b> |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | -0.1   | -  | -                         | -            | -0.1                   | -                                     | -                      | -            | -0.1                | -  |
| 2013 Jan   | -0.1   | -  | -                         | -0.1         | -                      | -0.1                                  | -                      | -0.1         | 0.1                 | -  |
| Feb  | -  | -  | -                         | -            | -                      | -                                     | 0.1                    | -            | -                   | 0.1  |
| Mar  | -0.1   | -  | -                         | -            | -                      | -                                     | -                      | -            | -0.1                | -0.1                                       |
| Apr  | -0.1   | -  | -                         | -            | -                      | -                                     | -                      | -            | 0.1                 | -  |
| May  | -  | -0.1   | -                         | -            | -0.1                   | -                                     | -                      | -            | -0.1                | -  |
| Jun  | -  | -  | -                         | -            | -                      | -                                     | -                      | -0.1         | -                   | -  |
| Jul  | -0.1   | -  | -                         | -            | -                      | -                                     | 0.1                    | 0.2          | -0.5                | 0.1  |
| Aug  | -  | 0.1  | 0.1                       | -            | -0.1                   | -0.1                                  | 0.3                    | -0.1         | 0.7                 | -  |
| Sep  | 0.1  | -  | -                         | -            | -                      | -0.2                                  | -0.2                   | 0.3          | -0.1                | 0.5  |
| Oct  | -  | 0.1  | -                         | 0.2          | 0.2                    | 0.8                                   | -0.1                   | -0.4         | 0.3                 | -0.7                                       |
| Nov  | -  | -0.1   | -                         | -            | -0.2                   | -0.5                                  | -                      | 0.3          | -0.2                | 0.1  |
| Dec  | -  | -  | -                         | -            | -                      | -                                     | -0.1                   | -0.1         | -0.2                | -  |
| 2014 Jan   | -  | -  | -                         | -0.1         | 0.1                    | -0.1                                  | -                      | -0.1         | -                   | 0.1  |
| Feb  | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -                   | 0.1  |
| Mar  | -  | -  | -                         | -            | -                      | -                                     | 0.1                    | -            | -0.1                | -0.1                                       |
| Apr  | -  | -  | -                         | -            | -0.1                   | -                                     | -0.1                   | -            | -                   | -  |
| May  | -  | -  | -                         | -            | -0.1                   | -                                     | -                      | -            | -0.1                | 0.1  |
| Jun  | -  | -  | -                         | -            | -                      | -                                     | -0.1                   | -0.1         | -                   | -  |
| Jul  | -  | -  | -0.1                      | 0.1          | -0.1                   | -                                     | -                      | 0.2          | -0.5                | 0.2  |
| Aug  | -  | 0.1  | 0.2                       | -            | -                      | -0.1                                  | 0.4                    | -0.2         | 0.8                 | -0.2                                       |
| Sep  | 0.1  | -  | 0.1                       | -            | -                      | -0.2                                  | -0.3                   | 0.4          | -0.2                | 0.5  |
| Oct  | 0.1  | 0.1  | -0.1                      | 0.2          | 0.3                    | 1.3                                   | -0.2                   | -0.5         | 0.6                 | -1.0                                       |
| Nov  | -0.2   | -0.1   | -0.1                      | -0.2         | -0.3                   | -0.8                                  | 0.1                    | 0.3          | -0.5                | 0.2  |
| Dec  | -  | -  | -                         | -0.1         | -                      | -0.1                                  | -                      | -0.1         | -0.2                | -  |
| 2015 Jan   | -  | -  | 0.1                       | -            | 0.1                    | -0.1                                  | -0.1                   | -            | 0.1                 | 0.1  |
| Feb  | -  | -  | -                         | -            | -                      | -                                     | 0.1                    | -            | -                   | 0.1  |
| Mar  | -0.1   | -  | -                         | -            | -                      | -                                     | -0.2                   | -0.1         | 0.1                 | -0.1                                       |
| Apr  | -  | -  | -                         | -            | -                      | 0.1                                   | -                      | -0.1         | -                   | 0.1  |
| May  | -0.1   | -0.1   | -0.1                      | -0.1         | -                      | -0.4                                  | 0.1                    | -            | -0.1                | -  |
| Jun  | -  | -  | -                         | -            | -0.1                   | -                                     | -                      | -0.1         | -0.1                | -  |
| Jul  | 0.1  | 0.1  | 0.1                       | 0.1          | -                      | -                                     | -0.1                   | 0.3          | 0.1                 | 0.4  |
| Aug  | -  | -  | 0.2                       | -            | -0.1                   | 0.1                                   | 0.5                    | -0.5         | -1.0                | -0.1                                       |
| Sep  | -0.2   | -0.2   | -                         | -0.3         | -0.2                   | -0.3                                  | -0.9                   | -0.2         | 0.2                 | -0.6                                       |

1 Predominantly automotive fuel also includes sale of fuel by supermarkets

# KPSA4 RETAIL SALES INDEX: VOLUME SEASONALLY ADJUSTED PERCENTAGE CHANGE 3 MONTHS ON PREVIOUS 3 MONTHS

Index 2012=100

## Predominantly non-food stores

|  | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total        | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing | Predominantly automotive fuel <sup>1</sup> |
|--|--|--|---------------------------|--------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|  | AGG 21   | AGG 21X  | AGG 1                     | AGG 12       | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Percentage change 3 months on previous 3 months</b>             |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | J5EG<br>-1.0   | J45R<br>-0.6   | IEFA<br>-1.2              | IEFD<br>-0.6 | IEEX<br>-0.1           | IEFP<br>-1.0                          | IEFS<br>-0.6           | IEFG<br>-0.6 | J5DR<br>3.7         | JO6D<br>-3.7                               |
| 2013 Jan   | -1.1   | -0.7   | -1.3                      | -0.9         | 0.7                    | -1.6                                  | 0.2                    | -2.0         | 5.0                 | -4.2                                       |
| Feb  | -0.8   | -0.5   | -1.0                      | -0.7         | 0.7                    | -0.5                                  | -0.7                   | -1.8         | 4.9                 | -3.2                                       |
| Mar  | 0.2  | 0.2  | 0.2                       | -0.7         | 0.6                    | -0.1                                  | -2.1                   | -1.3         | 6.3                 | 0.4  |
| Apr  | 0.4  | 0.3  | -0.4                      | 0.3          | 0.2                    | -0.4                                  | -1.6                   | 2.2          | 5.3                 | 1.6  |
| May  | 0.5  | 0.3  | -0.1                      | -0.2         | -0.3                   | -1.9                                  | -1.2                   | 2.2          | 5.7                 | 2.4  |
| Jun  | 0.9  | 0.9  | -0.9                      | 2.4          | 2.5                    | 0.1                                   | 2.8                    | 4.2          | 3.3                 | 1.0  |
| Jul  | 2.1  | 2.1  | 1.9                       | 1.8          | 2.7                    | 1.0                                   | 2.8                    | 1.4          | 5.2                 | 2.1  |
| Aug  | 2.1  | 2.2  | 1.8                       | 2.0          | 3.5                    | 1.8                                   | 0.6                    | 2.2          | 5.6                 | 0.9  |
| Sep  | 1.7  | 1.8  | 2.1                       | 0.9          | 0.3                    | 1.9                                   | -1.8                   | 2.1          | 5.3                 | 1.4  |
| Oct  | 0.4  | 0.6  | -0.6                      | 1.3          | 0.9                    | 2.0                                   | -2.4                   | 3.4          | 3.3                 | -1.2                                       |
| Nov  | -  | 0.2  | -0.9                      | 1.5          | -0.4                   | 2.1                                   | -                      | 3.2          | -0.9                | -2.0                                       |
| Dec  | 0.1  | 0.5  | -0.2                      | 1.1          | 2.6                    | 0.2                                   | 1.5                    | 0.7          | 1.2                 | -3.0                                       |
| 2014 Jan   | 0.4  | 0.7  | 0.2                       | 1.5          | 2.2                    | -0.2                                  | 4.0                    | 1.1          | -1.0                | -2.3                                       |
| Feb  | 1.2  | 1.5  | 0.6                       | 2.2          | 4.2                    | -0.6                                  | 4.9                    | 1.9          | 2.9                 | -1.4                                       |
| Mar  | 0.5  | 0.5  | -1.3                      | 2.3          | 1.4                    | 0.3                                   | 3.2                    | 4.1          | -0.4                | 0.9  |
| Apr  | 1.4  | 1.2  | 0.2                       | 1.3          | 1.2                    | 0.6                                   | 0.2                    | 2.7          | 6.7                 | 2.8  |
| May  | 1.3  | 1.0  | -0.1                      | 1.1          | 0.8                    | 2.4                                   | -1.2                   | 1.7          | 6.8                 | 3.3  |
| Jun  | 1.9  | 2.0  | 1.7                       | 1.1          | 1.8                    | 1.4                                   | 0.5                    | 0.8          | 9.6                 | 1.0  |
| Jul  | 1.0  | 1.2  | 0.2                       | 1.8          | 1.4                    | 1.9                                   | 1.4                    | 2.1          | 3.3                 | -0.3                                       |
| Aug  | 0.9  | 1.0  | 0.3                       | 1.9          | 1.1                    | 1.6                                   | 3.2                    | 2.0          | -0.2                | -0.3                                       |
| Sep  | 0.3  | 0.4  | -0.4                      | 1.6          | 1.4                    | 1.4                                   | 2.2                    | 1.4          | -1.7                | -0.5                                       |
| Oct  | 0.7  | 0.8  | 0.1                       | 1.6          | 2.3                    | 0.4                                   | 4.3                    | 0.4          | 0.6                 | -0.5                                       |
| Nov  | 1.0  | 1.2  | 0.5                       | 1.4          | 2.5                    | -1.2                                  | 4.1                    | 1.4          | 4.0                 | -0.6                                       |
| Dec  | 2.4  | 2.4  | 1.4                       | 2.8          | 1.7                    | 1.0                                   | 4.7                    | 4.1          | 5.1                 | 2.8  |
| 2015 Jan   | 2.5  | 2.1  | 1.4                       | 2.2          | 1.2                    | 1.2                                   | 2.5                    | 3.6          | 5.1                 | 5.5  |
| Feb  | 2.1  | 1.5  | 1.2                       | 1.3          | 0.1                    | 1.6                                   | 0.2                    | 2.4          | 3.9                 | 7.6  |
| Mar  | 0.7  | 0.4  | 0.2                       | -0.1         | 1.6                    | 0.6                                   | 1.1                    | -2.5         | 3.7                 | 3.8  |
| Apr  | 0.5  | 0.6  | -                         | 0.6          | 1.4                    | 2.4                                   | 1.9                    | -2.2         | 3.2                 | 0.2  |
| May  | 0.3  | 0.8  | -                         | 1.1          | 1.4                    | 3.1                                   | 3.2                    | -2.1         | 2.8                 | -3.1                                       |
| Jun  | 0.7  | 0.9  | 0.3                       | 1.2          | 0.3                    | 3.3                                   | 0.9                    | 0.1          | 2.8                 | -0.8                                       |
| Jul  | 0.7  | 0.8  | 0.5                       | 0.5          | 1.0                    | 0.7                                   | 1.2                    | -0.4         | 3.6                 | -  |
| Aug  | 0.5  | 0.5  | -0.1                      | 0.3          | 1.6                    | 0.5                                   | 0.5                    | -0.7         | 4.1                 | 1.3  |
| Sep  | 0.9  | 0.9  | 0.2                       | 0.9          | 2.5                    | -0.8                                  | 2.6                    | 0.2          | 4.1                 | 1.2  |
| Oct  | 0.9  | 0.6  | -                         | 0.8          | 1.6                    | -0.2                                  | 1.4                    | 0.7          | 2.5                 | 3.5  |
| <b>Revision to percentage change 3 months on previous 3 months</b> |  |  |                           |              |                        |                                       |                        |              |                     |  |
| 2012 Dec   | -  | -  | -                         | 0.1          | 0.1                    | 0.2                                   | -                      | -0.1         | 0.2                 | -0.3                                       |
| 2013 Jan   | -  | -  | -                         | -            | -                      | 0.1                                   | -0.1                   | -            | -0.1                | -0.2                                       |
| Feb  | -0.1   | -0.1   | -                         | -            | -                      | -                                     | -0.1                   | -            | -0.1                | -0.1                                       |
| Mar  | -  | -  | -                         | -            | -                      | -0.1                                  | -                      | -            | -0.1                | 0.1  |
| Apr  | -0.1   | -  | -0.1                      | -            | -                      | -0.1                                  | 0.1                    | -            | -                   | 0.1  |
| May  | -  | -  | -0.1                      | -            | -                      | -                                     | -                      | -            | -0.1                | -  |
| Jun  | -  | -  | -                         | -            | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
| Jul  | -  | -  | -                         | -0.1         | -0.1                   | -0.1                                  | -                      | -            | -0.2                | 0.1  |
| Aug  | -  | -  | -                         | -            | -0.1                   | -0.1                                  | -                      | -            | -0.1                | 0.1  |
| Sep  | -  | -  | -                         | -            | -                      | -0.2                                  | 0.2                    | 0.2          | -0.1                | 0.3  |
| Oct  | 0.1  | 0.1  | 0.1                       | -            | -                      | -                                     | 0.1                    | -            | 0.4                 | 0.2  |
| Nov  | 0.1  | 0.1  | 0.1                       | -            | -                      | 0.1                                   | -                      | -            | 0.3                 | -  |
| Dec  | -  | -  | -                         | 0.1          | 0.1                    | 0.4                                   | -0.1                   | -0.1         | 0.2                 | -0.4                                       |
| 2014 Jan   | -0.1   | -0.1   | -0.1                      | -            | -                      | -                                     | -0.2                   | -            | -0.2                | -0.3                                       |
| Feb  | -  | -0.1   | -                         | -            | -0.1                   | -                                     | -                      | -            | -0.1                | -0.1                                       |
| Mar  | -  | -  | -0.1                      | -            | -                      | -0.3                                  | -                      | -            | -0.2                | 0.2  |
| Apr  | -  | -  | -                         | -            | 0.1                    | -0.1                                  | 0.1                    | -            | -0.1                | -  |
| May  | -  | -  | -0.1                      | -0.1         | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| Jun  | -  | -  | -                         | -            | -                      | -                                     | -                      | -            | -0.2                | -0.1                                       |
| Jul  | -0.1   | -  | -                         | -            | -0.1                   | -0.1                                  | -                      | -            | -0.3                | 0.1  |
| Aug  | -  | -  | -                         | -0.1         | -0.1                   | -0.1                                  | 0.1                    | -            | -0.1                | 0.2  |
| Sep  | 0.1  | -  | 0.1                       | 0.1          | -                      | -0.3                                  | 0.1                    | 0.2          | -                   | 0.4  |
| Oct  | 0.1  | 0.1  | 0.1                       | 0.1          | 0.1                    | -                                     | 0.2                    | -            | 0.5                 | 0.1  |
| Nov  | 0.1  | 0.1  | 0.1                       | 0.1          | 0.1                    | 0.2                                   | -0.1                   | 0.1          | 0.4                 | 0.1  |
| Dec  | -  | 0.1  | -                         | 0.1          | 0.1                    | 0.6                                   | -0.2                   | -0.1         | 0.3                 | -0.5                                       |
| 2015 Jan   | -  | -0.1   | -0.1                      | -            | -                      | 0.1                                   | -0.2                   | -            | -0.2                | -0.2                                       |
| Feb  | -0.1   | -  | -0.1                      | -            | -                      | -0.2                                  | -                      | -            | -0.2                | -0.2                                       |
| Mar  | -0.1   | -  | -0.1                      | -0.1         | -0.1                   | -0.4                                  | -                      | -            | -0.2                | 0.2  |
| Apr  | -  | -  | -                         | -0.1         | -                      | -                                     | -0.1                   | -0.1         | 0.1                 | 0.1  |
| May  | -0.1   | -  | -                         | -0.1         | -                      | -0.1                                  | -                      | -0.1         | 0.1                 | -  |
| Jun  | -0.1   | -0.1   | -0.1                      | -0.1         | -0.1                   | -0.2                                  | -                      | -0.1         | -0.1                | -  |
| Jul  | -  | -  | -                         | -0.1         | -                      | -0.3                                  | -0.1                   | -            | -0.1                | 0.2  |
| Aug  | -  | -  | 0.1                       | -0.1         | -0.1                   | -0.2                                  | 0.2                    | -0.1         | -0.4                | 0.2  |
| Sep  | -  | -  | 0.2                       | -0.1         | -0.2                   | -0.2                                  | -                      | -0.2         | -0.5                | -  |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets

# ISCPNSA VALUE OF INTERNET SALES AT CURRENT PRICES NON-SEASONALLY ADJUSTED

Index 2012=100

## Predominantly non-food stores

|  | All retailing excluding automotive fuel | Predominantly food stores | Total  | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing |
|--|---|---------------------------|--------|------------------------|---------------------------------------|------------------------|--------------|---------------------|
|  | AGG 21X                                 | AGG 1                     | AGG 12 | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              |
| <b>Index numbers of sales per week</b> |   |                           |        |                        |                                       |                        |              |                     |
|  | KP5W                                    | KP5S                      | KP5T   | KP5R                   | KP5X                                  | KP5Y                   | KP5U         | KP5V                |
| 2012 Dec                               | 151.9                                   | 118.5                     | 155.5  | 191.2                  | 165.5                                 | 122.3                  | 137.9        | 160.2               |
| 2013 Jan                               | 101.8                                   | 108.7                     | 99.2   | 118.4                  | 102.2                                 | 94.9                   | 85.3         | 101.5               |
| Feb                                    | 99.5                                    | 109.7                     | 87.8   | 88.1                   | 86.9                                  | 82.7                   | 91.5         | 105.8               |
| Mar                                    | 106.4                                   | 111.5                     | 100.3  | 94.7                   | 109.5                                 | 95.0                   | 96.1         | 109.7               |
| Apr                                    | 103.2                                   | 106.5                     | 99.4   | 99.7                   | 101.1                                 | 93.2                   | 100.6        | 105.3               |
| May                                    | 104.8                                   | 111.1                     | 100.2  | 98.6                   | 103.4                                 | 87.2                   | 104.5        | 106.5               |
| Jun                                    | 105.1                                   | 109.7                     | 100.6  | 122.7                  | 102.3                                 | 83.9                   | 93.0         | 107.4               |
| Jul                                    | 104.8                                   | 108.2                     | 101.5  | 109.7                  | 105.2                                 | 83.7                   | 101.2        | 106.5               |
| Aug                                    | 103.4                                   | 99.3                      | 96.8   | 102.1                  | 94.6                                  | 84.8                   | 102.3        | 110.4               |
| Sep                                    | 108.8                                   | 109.8                     | 106.9  | 114.6                  | 114.2                                 | 87.9                   | 103.5        | 110.0               |
| Oct                                    | 118.9                                   | 115.5                     | 116.3  | 136.4                  | 117.6                                 | 87.5                   | 117.0        | 122.3               |
| Nov                                    | 148.4                                   | 124.5                     | 144.7  | 190.6                  | 142.8                                 | 103.3                  | 139.0        | 159.7               |
| Dec                                    | 172.4                                   | 133.5                     | 179.4  | 264.4                  | 173.3                                 | 124.6                  | 160.3        | 179.7               |
| 2014 Jan                               | 113.0                                   | 115.0                     | 113.5  | 129.3                  | 119.8                                 | 109.6                  | 97.6         | 111.8               |
| Feb                                    | 111.3                                   | 125.0                     | 94.5   | 106.4                  | 99.1                                  | 69.2                   | 94.9         | 120.8               |
| Mar                                    | 116.0                                   | 124.8                     | 105.4  | 114.9                  | 116.8                                 | 85.2                   | 96.7         | 121.9               |
| Apr                                    | 118.7                                   | 122.3                     | 108.1  | 130.7                  | 112.6                                 | 94.9                   | 94.9         | 126.3               |
| May                                    | 122.2                                   | 125.9                     | 109.8  | 122.4                  | 127.1                                 | 91.8                   | 90.6         | 131.4               |
| Jun                                    | 120.9                                   | 125.7                     | 112.8  | 132.4                  | 124.9                                 | 89.9                   | 97.9         | 125.9               |
| Jul                                    | 120.0                                   | 120.5                     | 114.7  | 127.3                  | 127.1                                 | 98.0                   | 100.5        | 124.4               |
| Aug                                    | 117.6                                   | 112.6                     | 110.6  | 122.3                  | 126.7                                 | 97.4                   | 91.0         | 125.0               |
| Sep                                    | 119.8                                   | 125.4                     | 112.5  | 119.9                  | 130.5                                 | 97.6                   | 94.2         | 124.0               |
| Oct                                    | 133.2                                   | 129.8                     | 126.0  | 138.8                  | 137.5                                 | 111.6                  | 111.7        | 140.4               |
| Nov                                    | 178.4                                   | 140.0                     | 172.9  | 227.7                  | 171.8                                 | 141.4                  | 154.9        | 196.0               |
| Dec                                    | 191.5                                   | 140.6                     | 194.5  | 255.2                  | 208.7                                 | 146.4                  | 163.6        | 206.1               |
| 2015 Jan                               | 134.8                                   | 134.1                     | 125.5  | 144.2                  | 136.5                                 | 125.7                  | 100.0        | 142.8               |
| Feb                                    | 128.8                                   | 137.0                     | 107.2  | 116.2                  | 108.0                                 | 107.4                  | 100.2        | 144.0               |
| Mar                                    | 130.8                                   | 141.0                     | 116.1  | 129.3                  | 126.2                                 | 108.6                  | 99.6         | 139.7               |
| Apr                                    | 136.2                                   | 133.4                     | 119.9  | 135.6                  | 130.9                                 | 114.7                  | 99.3         | 150.8               |
| May                                    | 134.1                                   | 139.9                     | 118.9  | 136.6                  | 130.1                                 | 112.4                  | 97.2         | 144.8               |
| Jun                                    | 137.8                                   | 142.4                     | 124.2  | 152.3                  | 146.7                                 | 108.3                  | 87.5         | 147.6               |
| Jul                                    | 136.7                                   | 137.0                     | 121.5  | 142.3                  | 135.3                                 | 118.7                  | 93.0         | 149.2               |
| Aug                                    | 127.0                                   | 125.8                     | 118.5  | 130.8                  | 143.6                                 | 107.8                  | 86.3         | 134.4               |
| Sep                                    | 137.5                                   | 141.7                     | 125.7  | 142.9                  | 143.6                                 | 122.3                  | 95.0         | 145.9               |
| Oct                                    | 148.0                                   | 141.8                     | 140.0  | 166.5                  | 156.8                                 | 131.2                  | 107.4        | 156.7               |
| <b>Revision to index numbers</b>       |   |                           |        |                        |                                       |                        |              |                     |
| 2012 Dec                               | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| 2013 Jan                               | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Feb                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Mar                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Apr                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| May                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jun                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jul                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Aug                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Sep                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Oct                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Nov                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Dec                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| 2014 Jan                               | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Feb                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Mar                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Apr                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| May                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jun                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jul                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Aug                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Sep                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Oct                                    | -                                       | -                         | -0.1   | -                      | -                                     | -                      | -0.2         | -                   |
| Nov                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -0.2         | -                   |
| Dec                                    | -                                       | -                         | -      | -                      | -                                     | -                      | -0.2         | -                   |
| 2015 Jan                               | 0.2                                     | -                         | 0.4    | -                      | -                                     | -                      | 1.5          | -                   |
| Feb                                    | 0.2                                     | -                         | 0.4    | -                      | -                                     | -                      | 1.3          | -                   |
| Mar                                    | 0.1                                     | -                         | -      | -                      | -                                     | -                      | -            | 0.3                 |
| Apr                                    | 0.1                                     | -                         | -0.1   | -                      | -                                     | -                      | -0.3         | 0.3                 |
| May                                    | 0.2                                     | -                         | -      | -                      | -0.2                                  | -                      | -            | 0.3                 |
| Jun                                    | 0.2                                     | -                         | 0.2    | -                      | -0.2                                  | 0.2                    | 0.9          | 0.2                 |
| Jul                                    | 0.7                                     | 0.1                       | 0.1    | -                      | -0.2                                  | -                      | 0.6          | 1.4                 |
| Aug                                    | -0.9                                    | -0.5                      | -0.5   | -                      | -0.1                                  | 0.1                    | -1.7         | -1.3                |
| Sep                                    | -0.1                                    | -0.2                      | -0.5   | 1.5                    | -1.5                                  | 0.9                    | -1.3         | 0.2                 |

# ISCPNSA1 INTERNET SALES: VALUE NON-SEASONALLY ADJUSTED PERCENTAGE CHANGE ON SAME MONTH A YEAR EARLIER

Index 2012=100

Predominantly non-food stores

|   | All retailing excluding automotive fuel | Predominantly food stores | Total        | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing |
|---|---|---------------------------|--------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|
|   | AGG 21X                                 | AGG 1                     | AGG 12       | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              |
| <b>Percentage change on same month a year earlier</b>             |   |                           |              |                        |                                       |                        |              |                     |
| 2012 Dec  | KP3T<br>17.8                            | KP3P<br>23.6              | KP3Q<br>18.2 | KP3O<br>34.6           | KP3U<br>25.5                          | KP3V<br>12.1           | KP3R<br>1.2  | KP3S<br>16.0        |
| 2013 Jan  | 12.8                                    | 24.6                      | 5.9          | 33.4                   | 10.7                                  | -15.8                  | -3.3         | 15.0                |
| Feb   | 12.9                                    | 7.0                       | 6.8          | 27.2                   | 12.6                                  | -18.7                  | 6.1          | 20.0                |
| Mar   | 18.8                                    | 15.6                      | 15.1         | 19.7                   | 21.2                                  | -1.4                   | 14.7         | 22.9                |
| Apr   | 13.9                                    | 5.6                       | 10.9         | 16.8                   | 18.3                                  | -10.3                  | 12.2         | 19.6                |
| May   | 10.7                                    | 7.1                       | 3.9          | 16.8                   | 15.1                                  | -12.1                  | -5.5         | 18.2                |
| Jun   | 18.1                                    | 16.8                      | 13.4         | 33.5                   | 21.8                                  | -2.5                   | -0.8         | 22.6                |
| Jul   | 10.2                                    | 11.5                      | 5.8          | 24.1                   | 6.4                                   | -9.0                   | 2.0          | 13.4                |
| Aug   | 21.7                                    | 10.8                      | 9.7          | 29.8                   | 6.4                                   | 2.6                    | 5.8          | 36.9                |
| Sep   | 17.4                                    | 13.9                      | 15.0         | 30.0                   | 20.4                                  | -5.7                   | 10.2         | 20.8                |
| Oct   | 17.8                                    | 14.4                      | 14.8         | 39.6                   | 3.0                                   | -6.7                   | 26.9         | 21.5                |
| Nov   | 17.5                                    | 11.6                      | 18.3         | 31.9                   | 29.9                                  | -11.4                  | 10.9         | 18.5                |
| Dec   | 13.5                                    | 12.7                      | 15.4         | 38.3                   | 4.8                                   | 1.9                    | 16.2         | 12.2                |
| 2014 Jan  | 11.0                                    | 5.8                       | 14.4         | 9.2                    | 17.2                                  | 15.5                   | 14.4         | 10.1                |
| Feb   | 11.9                                    | 14.0                      | 7.6          | 20.7                   | 14.0                                  | -16.4                  | 3.7          | 14.2                |
| Mar   | 9.1                                     | 11.9                      | 5.1          | 21.4                   | 6.7                                   | -10.3                  | 0.5          | 11.1                |
| Apr   | 15.0                                    | 14.8                      | 8.7          | 31.0                   | 11.3                                  | 1.8                    | -5.7         | 19.9                |
| May   | 16.6                                    | 13.2                      | 9.5          | 24.1                   | 22.8                                  | 5.3                    | -13.3        | 23.3                |
| Jun   | 14.9                                    | 14.5                      | 12.2         | 8.0                    | 22.1                                  | 7.1                    | 5.3          | 17.2                |
| Jul   | 14.5                                    | 11.4                      | 13.0         | 16.1                   | 20.8                                  | 17.1                   | -0.7         | 16.8                |
| Aug   | 13.7                                    | 13.4                      | 14.4         | 19.8                   | 34.0                                  | 15.0                   | -11.1        | 13.3                |
| Sep   | 10.1                                    | 14.2                      | 5.2          | 4.6                    | 14.3                                  | 11.0                   | -8.9         | 12.7                |
| Oct   | 12.0                                    | 12.4                      | 8.4          | 1.8                    | 16.9                                  | 27.5                   | -4.5         | 14.7                |
| Nov   | 20.2                                    | 12.5                      | 19.5         | 19.5                   | 20.3                                  | 36.9                   | 11.5         | 22.7                |
| Dec   | 11.1                                    | 5.3                       | 8.4          | -3.5                   | 20.4                                  | 17.5                   | 2.0          | 14.7                |
| 2015 Jan  | 19.3                                    | 16.6                      | 10.6         | 11.5                   | 13.9                                  | 14.7                   | 2.4          | 27.7                |
| Feb   | 15.7                                    | 9.6                       | 13.4         | 9.2                    | 9.0                                   | 55.3                   | 5.5          | 19.3                |
| Mar   | 12.8                                    | 12.9                      | 10.1         | 12.5                   | 8.0                                   | 27.5                   | 3.1          | 14.6                |
| Apr   | 14.8                                    | 9.1                       | 10.9         | 3.7                    | 16.3                                  | 20.9                   | 4.6          | 19.4                |
| May   | 9.7                                     | 11.1                      | 8.3          | 11.6                   | 2.4                                   | 22.5                   | 7.3          | 10.3                |
| Jun   | 14.0                                    | 13.3                      | 10.1         | 15.0                   | 17.4                                  | 20.5                   | -10.6        | 17.2                |
| Jul   | 13.9                                    | 13.7                      | 6.0          | 11.8                   | 6.5                                   | 21.1                   | -7.5         | 20.0                |
| Aug   | 8.0                                     | 11.7                      | 7.1          | 7.0                    | 13.4                                  | 10.6                   | -5.2         | 7.5                 |
| Sep   | 14.8                                    | 13.0                      | 11.8         | 19.2                   | 10.0                                  | 25.3                   | 0.8          | 17.7                |
| Oct   | 11.1                                    | 9.2                       | 11.1         | 20.0                   | 14.0                                  | 17.6                   | -3.9         | 11.6                |
| <b>Revision to percentage change on same month a year earlier</b> |   |                           |              |                        |                                       |                        |              |                     |
| 2012 Dec  | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| 2013 Jan  | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Feb   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Mar   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Apr   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| May   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Jun   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Jul   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Aug   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Sep   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Oct   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Nov   | -                                       | -                         | -            | -                      | -                                     | -                      | -0.2         | -                   |
| Dec   | -                                       | -                         | -            | -                      | -                                     | -                      | -0.1         | -                   |
| 2014 Jan  | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Feb   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Mar   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Apr   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| May   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Jun   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Jul   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Aug   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Sep   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Oct   | -                                       | -                         | -            | -                      | -                                     | -                      | -            | -                   |
| Nov   | -                                       | -                         | -            | -                      | -                                     | -                      | -0.1         | -                   |
| Dec   | -                                       | -                         | -            | -                      | -                                     | -                      | -0.1         | -                   |
| 2015 Jan  | 0.1                                     | -                         | 0.4          | -                      | -                                     | -                      | 1.5          | -                   |
| Feb   | 0.2                                     | -                         | 0.4          | -                      | -                                     | -                      | 1.3          | -                   |
| Mar   | 0.2                                     | -                         | -            | -                      | -                                     | -                      | -            | 0.3                 |
| Apr   | 0.1                                     | -                         | -0.1         | -                      | -                                     | -                      | -0.4         | 0.3                 |
| May   | 0.1                                     | -                         | -            | -                      | -0.2                                  | -                      | -            | 0.3                 |
| Jun   | 0.1                                     | -                         | 0.2          | -                      | -0.3                                  | 0.2                    | 0.9          | 0.2                 |
| Jul   | 0.6                                     | -                         | 0.1          | -                      | -0.1                                  | -                      | 0.5          | 1.2                 |
| Aug   | -0.7                                    | -0.4                      | -0.5         | -                      | -                                     | 0.1                    | -1.9         | -1.1                |
| Sep   | -0.1                                    | -0.1                      | -0.4         | 1.3                    | -1.2                                  | 0.9                    | -1.3         | 0.2                 |



# ISCPNSA2 INTERNET SALES: VALUE NON-SEASONALLY ADJUSTED AVERAGE WEEKLY INTERNET SALES IN POUNDS MILLION

Index 2012=100

Predominantly non-food stores

|  | All retailing excluding automotive fuel | Predominantly food stores | Total         | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing |
|--|---|---------------------------|---------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|
|  | AGG 21X                                 | AGG 1                     | AGG 12        | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              |
| <b>Average weekly Internet sales in pounds million</b>             |   |                           |               |                        |                                       |                        |              |                     |
| 2012 Dec   | JE2J<br>846.2                           | KQ7F<br>102.8             | KQ7G<br>333.0 | KQ7E<br>79.7           | KQ7J<br>124.4                         | KQ7K<br>41.9           | KQ7H<br>87.0 | KQ7I<br>410.3       |
| 2013 Jan   | 566.9                                   | 94.3                      | 212.5         | 49.3                   | 76.8                                  | 32.5                   | 53.8         | 260.1               |
| Feb  | 554.2                                   | 95.2                      | 188.1         | 36.7                   | 65.3                                  | 28.3                   | 57.7         | 270.9               |
| Mar  | 592.8                                   | 96.8                      | 214.9         | 39.5                   | 82.3                                  | 32.5                   | 60.6         | 281.0               |
| Apr  | 575.2                                   | 92.5                      | 213.0         | 41.6                   | 76.0                                  | 31.9                   | 63.5         | 269.7               |
| May  | 584.0                                   | 96.5                      | 214.7         | 41.1                   | 77.8                                  | 29.9                   | 65.9         | 272.9               |
| Jun  | 585.8                                   | 95.3                      | 215.4         | 51.1                   | 76.9                                  | 28.7                   | 58.6         | 275.1               |
| Jul  | 584.0                                   | 93.9                      | 217.4         | 45.7                   | 79.1                                  | 28.7                   | 63.9         | 272.7               |
| Aug  | 576.2                                   | 86.2                      | 207.3         | 42.6                   | 71.1                                  | 29.0                   | 64.6         | 282.7               |
| Sep  | 606.2                                   | 95.3                      | 229.0         | 47.8                   | 85.9                                  | 30.1                   | 65.3         | 281.9               |
| Oct  | 662.6                                   | 100.3                     | 249.1         | 56.8                   | 88.4                                  | 30.0                   | 73.8         | 313.3               |
| Nov  | 827.0                                   | 108.1                     | 309.9         | 79.4                   | 107.4                                 | 35.4                   | 87.7         | 409.0               |
| Dec  | 960.4                                   | 115.9                     | 384.4         | 110.2                  | 130.3                                 | 42.7                   | 101.1        | 460.2               |
| 2014 Jan   | 629.4                                   | 99.8                      | 243.1         | 53.9                   | 90.1                                  | 37.5                   | 61.6         | 286.5               |
| Feb  | 620.2                                   | 108.5                     | 202.4         | 44.4                   | 74.5                                  | 23.7                   | 59.9         | 309.3               |
| Mar  | 646.5                                   | 108.4                     | 225.9         | 47.9                   | 87.8                                  | 29.2                   | 61.0         | 312.3               |
| Apr  | 661.1                                   | 106.2                     | 231.5         | 54.5                   | 84.6                                  | 32.5                   | 59.9         | 323.5               |
| May  | 680.9                                   | 109.3                     | 235.1         | 51.0                   | 95.5                                  | 31.4                   | 57.1         | 336.5               |
| Jun  | 673.3                                   | 109.1                     | 241.6         | 55.2                   | 93.9                                  | 30.8                   | 61.8         | 322.6               |
| Jul  | 668.8                                   | 104.6                     | 245.6         | 53.0                   | 95.6                                  | 33.6                   | 63.4         | 318.5               |
| Aug  | 655.0                                   | 97.8                      | 237.0         | 51.0                   | 95.3                                  | 33.4                   | 57.4         | 320.2               |
| Sep  | 667.4                                   | 108.9                     | 241.0         | 50.0                   | 98.1                                  | 33.4                   | 59.4         | 317.6               |
| Oct  | 742.2                                   | 112.7                     | 269.9         | 57.9                   | 103.4                                 | 38.2                   | 70.5         | 359.5               |
| Nov  | 993.8                                   | 121.6                     | 370.3         | 94.9                   | 129.2                                 | 48.4                   | 97.7         | 501.9               |
| Dec  | 1 066.7                                 | 122.0                     | 416.6         | 106.4                  | 156.9                                 | 50.1                   | 103.2        | 528.0               |
| 2015 Jan   | 751.0                                   | 116.4                     | 268.8         | 60.1                   | 102.6                                 | 43.0                   | 63.1         | 365.8               |
| Feb  | 717.4                                   | 118.9                     | 229.6         | 48.4                   | 81.2                                  | 36.8                   | 63.2         | 368.9               |
| Mar  | 729.0                                   | 122.4                     | 248.8         | 53.9                   | 94.9                                  | 37.2                   | 62.9         | 357.8               |
| Apr  | 759.0                                   | 115.8                     | 256.8         | 56.5                   | 98.4                                  | 39.3                   | 62.6         | 386.3               |
| May  | 747.0                                   | 121.4                     | 254.6         | 57.0                   | 97.8                                  | 38.5                   | 61.3         | 371.0               |
| Jun  | 767.8                                   | 123.6                     | 266.1         | 63.5                   | 110.3                                 | 37.1                   | 55.2         | 378.2               |
| Jul  | 761.4                                   | 118.9                     | 260.4         | 59.3                   | 101.8                                 | 40.6                   | 58.7         | 382.1               |
| Aug  | 707.3                                   | 109.2                     | 253.9         | 54.5                   | 108.0                                 | 36.9                   | 54.4         | 344.3               |
| Sep  | 766.0                                   | 123.0                     | 269.3         | 59.6                   | 107.9                                 | 41.9                   | 59.9         | 373.7               |
| Oct  | 824.4                                   | 123.1                     | 300.0         | 69.4                   | 117.9                                 | 44.9                   | 67.7         | 401.3               |
| <b>Revision to average weekly Internet sales in pounds million</b> |   |                           |               |                        |                                       |                        |              |                     |
| 2012 Dec   | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| 2013 Jan   | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Feb  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Mar  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Apr  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| May  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Jun  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Jul  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Aug  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Sep  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Oct  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Nov  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Dec  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| 2014 Jan   | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Feb  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Mar  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Apr  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| May  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Jun  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Jul  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Aug  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Sep  | -                                       | -                         | -             | -                      | -                                     | -                      | -            | -                   |
| Oct  | -0.1                                    | -                         | -0.2          | -                      | -                                     | -                      | -0.1         | -                   |
| Nov  | -0.1                                    | -                         | -0.1          | -                      | -                                     | -                      | -0.2         | -                   |
| Dec  | -0.1                                    | -                         | -0.1          | -                      | -                                     | -                      | -0.1         | -                   |
| 2015 Jan   | 0.9                                     | -                         | 0.9           | -                      | -                                     | -                      | 0.9          | -                   |
| Feb  | 0.8                                     | -                         | 0.8           | -                      | -                                     | -                      | 0.8          | -                   |
| Mar  | 0.9                                     | -                         | -             | -                      | -                                     | -                      | 0.1          | 0.9                 |
| Apr  | 0.7                                     | -                         | -0.2          | -                      | -                                     | -                      | -0.2         | 0.9                 |
| May  | 0.7                                     | -                         | -0.2          | -                      | -0.2                                  | -                      | -            | 0.9                 |
| Jun  | 1.1                                     | -                         | 0.4           | -                      | -0.2                                  | 0.1                    | 0.6          | 0.8                 |
| Jul  | 3.9                                     | -                         | 0.3           | -                      | -0.1                                  | -                      | 0.4          | 3.7                 |
| Aug  | -5.0                                    | -0.4                      | -1.1          | -                      | -                                     | -                      | -1.1         | -3.4                |
| Sep  | -0.7                                    | -0.2                      | -1.0          | 0.7                    | -1.2                                  | 0.3                    | -0.8         | 0.4                 |

# ISCPNSA3 INTERNET SALES: VALUE NON-SEASONALLY ADJUSTED

## INTERNET SALES AS A PROPORTION OF ALL RETAILING

Index 2012=100

Predominantly non-food stores

|  | All retailing excluding automotive fuel | Predominantly food stores | Total  | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing |
|--|---|---------------------------|--------|------------------------|---------------------------------------|------------------------|--------------|---------------------|
|  | AGG 21X                                 | AGG 1                     | AGG 12 | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              |
| <b>Internet sales as a proportion of all retailing</b>             |   |                           |        |                        |                                       |                        |              |                     |
|  | J4MC                                    | KQ77                      | KQ78   | KQ76                   | KQ7B                                  | KQ7C                   | KQ79         | KQ7A                |
| 2012 Dec   | 10.9                                    | 3.1                       | 8.4    | 9.0                    | 10.1                                  | 6.3                    | 7.4          | 74.6                |
| 2013 Jan   | 10.5                                    | 3.6                       | 8.8    | 10.3                   | 10.9                                  | 5.9                    | 8.0          | 68.3                |
| Feb  | 10.0                                    | 3.5                       | 7.7    | 7.8                    | 9.6                                   | 5.3                    | 7.6          | 66.6                |
| Mar  | 10.3                                    | 3.4                       | 8.6    | 8.1                    | 11.4                                  | 6.2                    | 7.8          | 67.2                |
| Apr  | 10.1                                    | 3.4                       | 8.2    | 8.5                    | 10.2                                  | 5.8                    | 7.8          | 67.5                |
| May  | 9.8                                     | 3.4                       | 8.0    | 8.1                    | 9.9                                   | 5.2                    | 8.0          | 66.2                |
| Jun  | 9.7                                     | 3.3                       | 7.8    | 9.4                    | 9.3                                   | 5.3                    | 6.9          | 65.2                |
| Jul  | 9.5                                     | 3.2                       | 7.9    | 8.7                    | 9.5                                   | 5.2                    | 7.5          | 64.5                |
| Aug  | 9.7                                     | 3.0                       | 7.8    | 8.3                    | 8.9                                   | 5.6                    | 7.9          | 66.9                |
| Sep  | 10.1                                    | 3.4                       | 8.3    | 9.2                    | 10.2                                  | 5.5                    | 7.6          | 67.3                |
| Oct  | 10.7                                    | 3.5                       | 8.6    | 9.9                    | 10.3                                  | 5.2                    | 8.3          | 67.3                |
| Nov  | 12.1                                    | 3.6                       | 9.6    | 11.3                   | 11.3                                  | 6.0                    | 8.8          | 70.2                |
| Dec  | 11.8                                    | 3.4                       | 9.3    | 11.5                   | 10.2                                  | 6.5                    | 8.1          | 73.3                |
| 2014 Jan   | 11.1                                    | 3.7                       | 9.5    | 10.5                   | 12.6                                  | 6.4                    | 8.2          | 69.9                |
| Feb  | 10.7                                    | 3.9                       | 8.1    | 9.1                    | 11.1                                  | 4.4                    | 7.4          | 64.8                |
| Mar  | 10.8                                    | 3.9                       | 8.4    | 9.3                    | 11.5                                  | 5.3                    | 7.0          | 67.4                |
| Apr  | 10.6                                    | 3.6                       | 8.3    | 10.0                   | 10.5                                  | 5.5                    | 7.0          | 68.8                |
| May  | 10.9                                    | 3.8                       | 8.3    | 9.3                    | 11.5                                  | 5.5                    | 6.5          | 69.7                |
| Jun  | 10.7                                    | 3.7                       | 8.3    | 9.8                    | 10.9                                  | 5.4                    | 6.8          | 67.2                |
| Jul  | 10.6                                    | 3.6                       | 8.3    | 9.5                    | 10.9                                  | 5.8                    | 6.7          | 69.3                |
| Aug  | 10.7                                    | 3.5                       | 8.3    | 9.2                    | 10.9                                  | 5.8                    | 6.6          | 73.8                |
| Sep  | 10.9                                    | 3.9                       | 8.5    | 9.1                    | 11.9                                  | 5.8                    | 6.8          | 67.8                |
| Oct  | 11.5                                    | 3.9                       | 8.8    | 9.6                    | 11.7                                  | 6.0                    | 7.4          | 69.7                |
| Nov  | 13.8                                    | 4.0                       | 10.5   | 12.2                   | 12.9                                  | 7.2                    | 9.1          | 74.6                |
| Dec  | 12.8                                    | 3.6                       | 9.7    | 11.2                   | 11.9                                  | 7.4                    | 7.6          | 77.0                |
| 2015 Jan   | 12.8                                    | 4.3                       | 10.1   | 11.2                   | 13.8                                  | 7.1                    | 8.2          | 74.1                |
| Feb  | 12.0                                    | 4.3                       | 8.7    | 9.3                    | 11.3                                  | 6.4                    | 7.6          | 71.1                |
| Mar  | 11.7                                    | 4.2                       | 8.9    | 10.0                   | 12.0                                  | 6.2                    | 7.3          | 69.8                |
| Apr  | 12.2                                    | 4.1                       | 8.8    | 10.3                   | 11.6                                  | 6.3                    | 7.0          | 74.9                |
| May  | 11.7                                    | 4.1                       | 8.6    | 10.1                   | 11.3                                  | 6.3                    | 6.8          | 74.6                |
| Jun  | 12.0                                    | 4.2                       | 9.0    | 11.0                   | 12.0                                  | 6.3                    | 6.3          | 71.5                |
| Jul  | 11.8                                    | 4.1                       | 8.6    | 10.1                   | 11.3                                  | 6.5                    | 6.4          | 72.0                |
| Aug  | 11.4                                    | 3.9                       | 8.7    | 9.6                    | 12.2                                  | 6.3                    | 6.3          | 71.9                |
| Sep  | 12.1                                    | 4.3                       | 9.2    | 10.4                   | 12.2                                  | 6.8                    | 7.0          | 70.7                |
| Oct  | 12.7                                    | 4.3                       | 9.7    | 11.2                   | 13.1                                  | 6.9                    | 7.2          | 70.3                |
| <b>Revision to Internet sales as a proportion of all retailing</b> |   |                           |        |                        |                                       |                        |              |                     |
| 2012 Dec   | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| 2013 Jan   | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Feb  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Mar  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Apr  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| May  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jun  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jul  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Aug  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Sep  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Oct  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Nov  | -                                       | -                         | -      | -                      | -                                     | -                      | -0.1         | -                   |
| Dec  | -                                       | -                         | -      | -                      | -                                     | -                      | -0.1         | -                   |
| 2014 Jan   | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Feb  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Mar  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Apr  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| May  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jun  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jul  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Aug  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Sep  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Oct  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Nov  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Dec  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| 2015 Jan   | -                                       | -                         | -      | -                      | -                                     | -                      | 0.1          | -                   |
| Feb  | -                                       | -                         | -      | -                      | -                                     | -                      | 0.1          | -                   |
| Mar  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | 0.1                 |
| Apr  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| May  | -                                       | -                         | -      | -                      | -                                     | -                      | -            | -                   |
| Jun  | 0.1                                     | -                         | 0.1    | 0.1                    | -                                     | -                      | 0.1          | -                   |
| Jul  | 0.1                                     | -                         | -      | -                      | -                                     | -                      | -            | 0.2                 |
| Aug  | -0.1                                    | -                         | -0.1   | -                      | -                                     | -                      | -0.1         | 0.1                 |
| Sep  | -                                       | -                         | -      | 0.2                    | -0.2                                  | 0.1                    | -            | 0.6                 |

# ISCP SA VALUE OF INTERNET SALES AT CURRENT PRICES SEASONALLY ADJUSTED

Index 2012=100

## Predominantly non-food stores

|  | All retailing excluding automotive fuel<br>AGG 21X | Predominantly food stores<br>AGG 1 | Predominantly non-food stores |                                 |  |                                 |                        |                               |
|--|--|------------------------------------|-------------------------------|---------------------------------|--|---------------------------------|------------------------|-------------------------------|
|  |  |                                    | Total<br>AGG 12               | Non-specialised stores<br>47.19 | Textile, clothing and footwear stores<br>AGG 5 | Household goods stores<br>AGG 7 | Other stores<br>AGG 13 | Non-store retailing<br>AGG 14 |
| <b>Index numbers of sales per week</b> |  |                                    |                               |                                 |  |                                 |                        |                               |
| 2012 Dec                               | KPC4<br>109.0                                      | KPB8<br>109.7                      | KPB9<br>105.9                 | KPB7<br>114.6                   | KPC5<br>114.3                                  | KPC6<br>90.6                    | KPC2<br>98.7           | KPC3<br>111.4                 |
| 2013 Jan                               | 106.5  | 110.8                              | 100.8                         | 119.2                           | 103.3  | 87.4                            | 92.9                   | 109.9                         |
| Feb                                    | 109.4  | 107.1                              | 105.4                         | 115.3                           | 108.5  | 89.0                            | 104.1                  | 113.4                         |
| Mar                                    | 113.9  | 108.9                              | 111.2                         | 114.7                           | 116.8  | 100.9                           | 107.7                  | 117.8                         |
| Apr                                    | 111.6  | 106.9                              | 110.1                         | 115.0                           | 111.7  | 96.0                            | 112.5                  | 114.5                         |
| May                                    | 113.7  | 109.8                              | 111.8                         | 117.7                           | 113.3  | 95.2                            | 115.0                  | 116.7                         |
| Jun                                    | 114.4  | 109.3                              | 110.6                         | 133.3                           | 112.6  | 94.2                            | 102.3                  | 119.3                         |
| Jul                                    | 114.8  | 113.3                              | 111.3                         | 128.5                           | 114.4  | 89.2                            | 108.0                  | 118.4                         |
| Aug                                    | 117.7  | 112.6                              | 112.3                         | 132.9                           | 107.3  | 94.8                            | 114.0                  | 123.9                         |
| Sep                                    | 119.4  | 114.0                              | 117.1                         | 137.4                           | 122.0  | 91.9                            | 111.7                  | 123.1                         |
| Oct                                    | 120.1  | 116.5                              | 115.4                         | 143.4                           | 114.4  | 88.2                            | 113.0                  | 125.2                         |
| Nov                                    | 119.0  | 117.1                              | 114.7                         | 140.1                           | 117.9  | 88.5                            | 108.4                  | 123.2                         |
| Dec                                    | 122.9  | 123.7                              | 119.5                         | 155.2                           | 118.7  | 94.8                            | 110.2                  | 125.5                         |
| 2014 Jan                               | 118.7  | 117.0                              | 116.5                         | 131.5                           | 121.4  | 102.7                           | 108.2                  | 121.2                         |
| Feb                                    | 122.7  | 122.3                              | 115.2                         | 139.5                           | 124.7  | 76.0                            | 109.1                  | 129.2                         |
| Mar                                    | 124.8  | 121.4                              | 117.5                         | 139.1                           | 124.6  | 91.3                            | 109.0                  | 132.1                         |
| Apr                                    | 127.3  | 123.8                              | 119.1                         | 147.7                           | 124.5  | 97.1                            | 105.6                  | 135.3                         |
| May                                    | 132.3  | 124.4                              | 122.1                         | 144.2                           | 138.5  | 98.2                            | 101.1                  | 143.5                         |
| Jun                                    | 131.1  | 125.1                              | 124.2                         | 142.4                           | 137.0  | 100.8                           | 109.5                  | 138.9                         |
| Jul                                    | 131.2  | 125.6                              | 125.2                         | 146.4                           | 139.1  | 103.8                           | 106.4                  | 138.2                         |
| Aug                                    | 134.1  | 126.9                              | 128.2                         | 155.1                           | 143.1  | 107.5                           | 104.1                  | 141.5                         |
| Sep                                    | 131.8  | 129.1                              | 123.6                         | 142.6                           | 140.2  | 103.6                           | 102.1                  | 139.7                         |
| Oct                                    | 135.5  | 130.9                              | 125.9                         | 143.5                           | 135.4  | 112.8                           | 110.1                  | 145.0                         |
| Nov                                    | 142.3  | 132.3                              | 135.6                         | 162.4                           | 140.4  | 124.6                           | 118.0                  | 151.4                         |
| Dec                                    | 137.1  | 131.0                              | 130.1                         | 147.3                           | 142.7  | 116.2                           | 111.2                  | 145.0                         |
| 2015 Jan                               | 141.8  | 136.2                              | 128.3                         | 147.3                           | 138.0  | 116.8                           | 110.5                  | 155.0                         |
| Feb                                    | 141.4  | 134.1                              | 129.7                         | 151.6                           | 137.0  | 114.6                           | 114.7                  | 153.7                         |
| Mar                                    | 140.7  | 137.0                              | 129.4                         | 155.4                           | 136.7  | 116.3                           | 110.8                  | 151.3                         |
| Apr                                    | 145.5  | 135.5                              | 131.7                         | 153.7                           | 144.9  | 116.7                           | 109.8                  | 160.4                         |
| May                                    | 144.9  | 138.3                              | 132.3                         | 160.1                           | 140.8  | 117.8                           | 111.6                  | 157.7                         |
| Jun                                    | 149.1  | 141.6                              | 136.7                         | 162.9                           | 160.0  | 121.4                           | 99.9                   | 161.9                         |
| Jul                                    | 149.6  | 142.0                              | 133.7                         | 163.6                           | 148.4  | 124.4                           | 101.4                  | 165.4                         |
| Aug                                    | 144.9  | 141.2                              | 136.7                         | 165.2                           | 158.9  | 119.4                           | 100.8                  | 152.9                         |
| Sep                                    | 151.8  | 145.9                              | 138.4                         | 170.0                           | 153.8  | 129.6                           | 104.0                  | 165.0                         |
| Oct                                    | 150.6  | 143.2                              | 139.3                         | 171.4                           | 154.4  | 130.6                           | 104.9                  | 162.5                         |
| <b>Revision to index numbers</b>       |  |                                    |                               |                                 |  |                                 |                        |                               |
| 2012 Dec                               | -  | -                                  | 0.1                           | -0.1                            | 0.1  | 0.7                             | 0.3                    | -0.2                          |
| 2013 Jan                               | -0.1   | 0.1                                | -0.3                          | -0.1                            | -0.3   | -1.0                            | -0.1                   | 0.1                           |
| Feb                                    | -0.2   | -                                  | -0.3                          | -0.1                            | -0.1   | -1.7                            | -0.1                   | -0.2                          |
| Mar                                    | -0.1   | -                                  | -0.4                          | -0.1                            | -  | -2.5                            | -                      | -                             |
| Apr                                    | -0.1   | -0.1                               | -                             | -                               | -  | -0.1                            | -                      | -0.1                          |
| May                                    | -0.3   | -0.1                               | -0.3                          | -                               | -  | -1.4                            | -0.3                   | -0.4                          |
| Jun                                    | -0.1   | -0.1                               | 0.2                           | 0.1                             | -  | 1.6                             | -0.1                   | -0.3                          |
| Jul                                    | 0.2  | -0.1                               | 0.1                           | 0.1                             | -0.1   | -                               | -                      | 0.7                           |
| Aug                                    | 0.4  | -                                  | 0.4                           | 0.7                             | -0.1   | 0.5                             | 0.5                    | 0.6                           |
| Sep                                    | -0.1   | -0.1                               | 0.3                           | -0.1                            | 0.3  | 0.4                             | 0.6                    | -0.4                          |
| Oct                                    | 0.1  | 0.5                                | -0.3                          | -0.5                            | 0.2  | -0.1                            | -0.8                   | 0.2                           |
| Nov                                    | 0.2  | -                                  | 0.3                           | -0.2                            | -  | 2.4                             | -0.1                   | 0.1                           |
| Dec                                    | 0.1  | -                                  | 0.3                           | -0.2                            | -  | 1.4                             | 0.3                    | -0.1                          |
| 2014 Jan                               | -  | -                                  | -0.2                          | -0.1                            | -0.2   | -0.4                            | -0.1                   | 0.3                           |
| Feb                                    | -0.2   | -                                  | -0.4                          | -0.1                            | -0.2   | -1.9                            | -0.1                   | -                             |
| Mar                                    | -  | -0.1                               | -                             | -                               | -  | 0.3                             | -                      | -0.1                          |
| Apr                                    | -0.2   | -0.1                               | -0.4                          | -                               | -0.1   | -2.1                            | -0.1                   | -0.1                          |
| May                                    | -0.4   | -                                  | -0.3                          | 0.1                             | -  | -1.5                            | -0.3                   | -0.6                          |
| Jun                                    | -0.1   | -                                  | 0.1                           | 0.2                             | -0.1   | 0.3                             | -                      | -0.3                          |
| Jul                                    | -  | -0.1                               | -                             | 0.3                             | -0.1   | -0.3                            | 0.1                    | 0.2                           |
| Aug                                    | 0.3  | -0.1                               | 0.1                           | 1.4                             | -0.3   | -0.3                            | 0.3                    | 0.6                           |
| Sep                                    | -0.2   | -0.2                               | 0.3                           | -0.1                            | 0.2  | 0.3                             | 0.7                    | -0.5                          |
| Oct                                    | 0.3  | 0.7                                | -0.2                          | -1.1                            | 0.7  | 0.6                             | -0.9                   | 0.5                           |
| Nov                                    | 0.2  | -                                  | 0.3                           | -0.3                            | -  | 2.8                             | -0.4                   | 0.3                           |
| Dec                                    | 0.1  | -0.1                               | 0.3                           | -0.3                            | -  | 1.8                             | 0.1                    | -                             |
| 2015 Jan                               | 0.4  | -                                  | 0.5                           | -0.3                            | -  | 0.2                             | 1.7                    | 0.5                           |
| Feb                                    | -0.1   | -                                  | -0.2                          | -0.2                            | -0.4   | -2.4                            | 1.2                    | -                             |
| Mar                                    | -  | -                                  | -0.2                          | -0.1                            | -0.1   | -0.9                            | 0.1                    | 0.1                           |
| Apr                                    | -  | -0.1                               | -0.3                          | -                               | -0.1   | -0.9                            | -0.4                   | 0.3                           |
| May                                    | -0.3   | -0.1                               | -0.4                          | 0.3                             | -0.2   | -1.5                            | -0.4                   | -0.3                          |
| Jun                                    | -  | -                                  | -                             | 0.4                             | -0.6   | -0.6                            | 0.8                    | -                             |
| Jul                                    | 0.6  | -0.1                               | 0.1                           | 0.6                             | -0.3   | -0.2                            | 0.4                    | 1.2                           |
| Aug                                    | -0.6   | -0.5                               | -0.3                          | 1.6                             | -0.4   | -0.9                            | -1.2                   | -0.9                          |
| Sep                                    | -0.3   | -0.5                               | -0.1                          | 2.0                             | -1.5   | 1.8                             | -0.9                   | -0.4                          |

# ISCP SA1 INTERNET SALES: VALUE SEASONALLY ADJUSTED PERCENTAGE CHANGE ON SAME MONTH A YEAR EARLIER

Index 2012=100

Predominantly non-food stores

|   | All<br>retailing<br>excluding<br>automotive<br>fuel<br>AGG 21X | Predominantly<br>food stores<br>AGG 1 | Total<br>AGG 12 | Non-<br>specialised<br>stores<br>47.19 | Textile,<br>clothing and<br>footwear<br>stores<br>AGG 5 | Household<br>goods<br>stores<br>AGG 7 | Other<br>stores<br>AGG 13 | Non-store<br>retailing<br>AGG 14 |
|---|--|---------------------------------------|-----------------|--|---|---------------------------------------|---------------------------|----------------------------------|
| <b>Percentage change on same month a year earlier</b>             |  |                                       |                 |  |   |                                       |                           |                                  |
| 2012 Dec  | KP8H<br>16.5   | KP8D<br>24.5                          | KP8E<br>15.3    | KP8C<br>31.3                           | KP8I<br>22.8  | KP8J<br>10.1                          | KP8F<br>-0.3              | KP8G<br>15.0                     |
| 2013 Jan  | 12.8   | 24.4                                  | 5.9             | 35.0                                   | 11.1  | -17.0                                 | -3.9                      | 15.0                             |
| Feb   | 13.6   | 6.2                                   | 11.0            | 31.4                                   | 17.6  | -16.3                                 | 7.5                       | 18.4                             |
| Mar   | 18.6   | 15.3                                  | 17.0            | 24.1                                   | 20.0  | -1.8                                  | 19.9                      | 21.1                             |
| Apr   | 14.0   | 6.3                                   | 11.9            | 19.1                                   | 18.9  | -10.2                                 | 12.4                      | 18.4                             |
| May   | 10.9   | 6.9                                   | 5.7             | 20.7                                   | 14.3  | -11.9                                 | -2.3                      | 16.9                             |
| Jun   | 17.1   | 16.6                                  | 12.4            | 35.1                                   | 19.1  | -4.5                                  | -0.5                      | 21.2                             |
| Jul   | 10.3   | 11.1                                  | 7.1             | 25.1                                   | 7.0   | -7.8                                  | 3.1                       | 12.7                             |
| Aug   | 21.7   | 11.6                                  | 9.6             | 29.4                                   | 4.2   | 0.4                                   | 7.6                       | 36.9                             |
| Sep   | 18.1   | 13.7                                  | 16.0            | 31.3                                   | 20.3  | -5.2                                  | 11.3                      | 21.3                             |
| Oct   | 18.4   | 15.1                                  | 14.3            | 38.2                                   | 3.4   | -7.0                                  | 24.2                      | 22.9                             |
| Nov   | 16.7   | 11.6                                  | 16.9            | 30.0                                   | 28.2  | -12.3                                 | 11.2                      | 18.3                             |
| Dec   | 12.7   | 12.7                                  | 12.8            | 35.4                                   | 3.9   | 4.6                                   | 11.7                      | 12.6                             |
| 2014 Jan  | 11.4   | 5.6                                   | 15.5            | 10.3                                   | 17.5  | 17.4                                  | 16.4                      | 10.2                             |
| Feb   | 12.2   | 14.2                                  | 9.3             | 21.0                                   | 14.9  | -14.6                                 | 4.8                       | 13.9                             |
| Mar   | 9.6  | 11.6                                  | 5.7             | 21.2                                   | 6.7   | -9.6                                  | 1.2                       | 12.1                             |
| Apr   | 14.0   | 15.8                                  | 8.2             | 28.5                                   | 11.5  | 1.2                                   | -6.2                      | 18.2                             |
| May   | 16.4   | 13.2                                  | 9.3             | 22.5                                   | 22.2  | 3.2                                   | -12.1                     | 23.0                             |
| Jun   | 14.6   | 14.4                                  | 12.2            | 6.8                                    | 21.7  | 7.0                                   | 7.0                       | 16.5                             |
| Jul   | 14.3   | 10.8                                  | 12.6            | 13.9                                   | 21.5  | 16.3                                  | -1.5                      | 16.8                             |
| Aug   | 14.0   | 12.8                                  | 14.2            | 16.7                                   | 33.3  | 13.4                                  | -8.7                      | 14.2                             |
| Sep   | 10.4   | 13.2                                  | 5.5             | 3.8                                    | 15.0  | 12.7                                  | -8.5                      | 13.5                             |
| Oct   | 12.8   | 12.4                                  | 9.1             | 0.1                                    | 18.4  | 27.8                                  | -2.6                      | 15.9                             |
| Nov   | 19.6   | 13.0                                  | 18.2            | 15.9                                   | 19.0  | 40.8                                  | 8.9                       | 22.9                             |
| Dec   | 11.5   | 5.9                                   | 8.9             | -5.1                                   | 20.2  | 22.6                                  | 0.9                       | 15.5                             |
| 2015 Jan  | 19.5   | 16.4                                  | 10.2            | 12.1                                   | 13.6  | 13.8                                  | 2.1                       | 27.9                             |
| Feb   | 15.2   | 9.6                                   | 12.6            | 8.7                                    | 9.8   | 50.8                                  | 5.1                       | 19.0                             |
| Mar   | 12.7   | 12.8                                  | 10.2            | 11.8                                   | 9.7   | 27.4                                  | 1.7                       | 14.6                             |
| Apr   | 14.3   | 9.5                                   | 10.6            | 4.0                                    | 16.3  | 20.2                                  | 4.0                       | 18.6                             |
| May   | 9.5  | 11.2                                  | 8.3             | 11.0                                   | 1.6   | 20.0                                  | 10.5                      | 9.9                              |
| Jun   | 13.7   | 13.2                                  | 10.1            | 14.4                                   | 16.8  | 20.4                                  | -8.7                      | 16.6                             |
| Jul   | 14.0   | 13.1                                  | 6.7             | 11.8                                   | 6.7   | 19.9                                  | -4.7                      | 19.7                             |
| Aug   | 8.0  | 11.2                                  | 6.6             | 6.6                                    | 11.0  | 11.0                                  | -3.1                      | 8.0                              |
| Sep   | 15.1   | 13.0                                  | 12.0            | 19.2                                   | 9.7   | 25.2                                  | 1.9                       | 18.1                             |
| Oct   | 11.2   | 9.4                                   | 10.6            | 19.5                                   | 14.0  | 15.7                                  | -4.7                      | 12.1                             |
| <b>Revision to percentage change on same month a year earlier</b> |  |                                       |                 |  |   |                                       |                           |                                  |
| 2012 Dec  | -  | -                                     | -               | -0.1                                   | -   | -0.1                                  | -                         | -                                |
| 2013 Jan  | 0.1  | -                                     | -0.1            | -0.1                                   | -0.1  | -0.1                                  | -0.2                      | 0.4                              |
| Feb   | -  | -                                     | -               | -0.1                                   | -0.1  | -0.5                                  | -                         | -                                |
| Mar   | -0.1   | -                                     | -               | -                                      | -   | -0.5                                  | -                         | -0.1                             |
| Apr   | 0.1  | 0.1                                   | 0.3             | -                                      | -   | 1.3                                   | 0.1                       | -0.1                             |
| May   | -0.1   | 0.1                                   | -               | -                                      | -   | -                                     | -0.1                      | -0.2                             |
| Jun   | -0.1   | -                                     | -0.1            | 0.1                                    | -0.1  | -0.4                                  | 0.2                       | -0.1                             |
| Jul   | -0.2   | -                                     | -0.1            | 0.1                                    | -0.1  | -0.6                                  | -0.1                      | -0.2                             |
| Aug   | -  | -0.1                                  | -0.1            | 0.4                                    | -   | -0.4                                  | -0.2                      | -                                |
| Sep   | -0.1   | -0.1                                  | -               | -                                      | -   | -0.2                                  | 0.1                       | -0.2                             |
| Oct   | 0.1  | 0.2                                   | -0.1            | -0.4                                   | 0.2   | -0.2                                  | 0.1                       | 0.1                              |
| Nov   | -  | -                                     | -0.1            | -0.1                                   | -   | 0.6                                   | -                         | 0.1                              |
| Dec   | 0.1  | -0.1                                  | 0.1             | -0.1                                   | -   | 0.7                                   | -                         | -                                |
| 2014 Jan  | 0.1  | -0.1                                  | 0.1             | -                                      | 0.1   | 0.8                                   | 0.1                       | 0.1                              |
| Feb   | -  | -                                     | -               | -                                      | -0.1  | -0.5                                  | -                         | 0.1                              |
| Mar   | 0.1  | -                                     | 0.4             | -                                      | -   | 2.4                                   | -                         | -0.1                             |
| Apr   | -0.1   | -                                     | -0.3            | -                                      | -   | -2.1                                  | -0.1                      | 0.1                              |
| May   | -  | -                                     | -               | 0.1                                    | -   | 0.1                                   | -0.1                      | -0.1                             |
| Jun   | -  | -                                     | -0.2            | -                                      | -0.1  | -1.5                                  | 0.1                       | 0.1                              |
| Jul   | -0.2   | -                                     | -               | 0.1                                    | -0.1  | -0.5                                  | 0.1                       | -0.4                             |
| Aug   | -0.1   | -                                     | -0.2            | 0.4                                    | -0.2  | -0.9                                  | -0.2                      | -                                |
| Sep   | -0.1   | -0.1                                  | -               | -                                      | -   | -0.2                                  | 0.2                       | -                                |
| Oct   | 0.2  | 0.2                                   | 0.1             | -0.4                                   | 0.4   | 0.6                                   | -0.1                      | 0.3                              |
| Nov   | -  | -                                     | -               | -0.1                                   | -   | -0.7                                  | -0.2                      | 0.1                              |
| Dec   | -  | -0.1                                  | -               | -0.1                                   | -   | 0.2                                   | -0.2                      | -                                |
| 2015 Jan  | 0.3  | -                                     | 0.6             | -                                      | -   | 0.8                                   | 1.6                       | 0.1                              |
| Feb   | 0.1  | -                                     | 0.3             | -                                      | -0.2  | 0.5                                   | 1.1                       | -                                |
| Mar   | -  | -                                     | -0.1            | -                                      | -   | -1.4                                  | 0.1                       | 0.2                              |
| Apr   | 0.2  | -                                     | 0.1             | -                                      | -0.1  | 1.7                                   | -0.3                      | 0.4                              |
| May   | 0.1  | -                                     | -0.1            | 0.1                                    | -0.3  | 0.3                                   | 0.1                       | 0.3                              |
| Jun   | 0.1  | -                                     | -               | 0.1                                    | -0.3  | -0.9                                  | 0.7                       | 0.3                              |
| Jul   | 0.4  | -                                     | -               | 0.2                                    | -0.1  | 0.3                                   | 0.3                       | 0.7                              |
| Aug   | -0.8   | -0.5                                  | -0.4            | 0.2                                    | -0.1  | -0.6                                  | -1.4                      | -1.2                             |
| Sep   | -0.1   | -0.2                                  | -0.4            | 1.5                                    | -1.2  | 1.4                                   | -1.6                      | 0.1                              |

# ISCP SA3 INTERNET SALES: VALUE SEASONALLY ADJUSTED

## INTERNET SALES AS A PROPORTION OF ALL RETAILING

Index 2012=100

Predominantly non-food stores

|  | All retailing excluding automotive fuel<br>AGG 21X | Predominantly food stores<br>AGG 1 | Total<br>AGG 12 | Non-specialised stores<br>47.19 | Textile, clothing and footwear stores<br>AGG 5 | Household goods stores<br>AGG 7 | Other stores<br>AGG 13 | Non-store retailing<br>AGG 14 |
|--|--|------------------------------------|-----------------|---------------------------------|--|---------------------------------|------------------------|-------------------------------|
| <b>Internet sales as a proportion of all retailing</b>             |  |                                    |                 |                                 |  |                                 |                        |                               |
|  | MS6Y   | MS72                               | MS73            | MS6Z                            | MS76   | MS77                            | MS74                   | MS75                          |
| 2012 Dec   | 10.1   | 3.4                                | 8.2             | 8.7                             | 10.5   | 5.5                             | 7.4                    | 68.5                          |
| 2013 Jan   | 9.9  | 3.4                                | 7.9             | 9.0                             | 9.3  | 5.4                             | 7.2                    | 67.4                          |
| Feb  | 10.0   | 3.3                                | 8.0             | 8.6                             | 9.6  | 5.3                             | 7.7                    | 68.4                          |
| Mar  | 10.4   | 3.3                                | 8.7             | 8.7                             | 10.8   | 6.4                             | 8.2                    | 66.6                          |
| Apr  | 10.4   | 3.4                                | 8.4             | 8.7                             | 10.3   | 5.9                             | 8.2                    | 71.0                          |
| May  | 10.3   | 3.3                                | 8.5             | 8.8                             | 10.2   | 5.7                             | 8.5                    | 67.3                          |
| Jun  | 10.3   | 3.3                                | 8.3             | 9.6                             | 10.1   | 5.7                             | 7.4                    | 67.9                          |
| Jul  | 10.3   | 3.3                                | 8.4             | 9.5                             | 10.3   | 5.5                             | 7.9                    | 66.7                          |
| Aug  | 10.5   | 3.4                                | 8.5             | 9.7                             | 9.6  | 6.0                             | 8.3                    | 65.4                          |
| Sep  | 10.6   | 3.4                                | 8.6             | 10.0                            | 10.5   | 5.6                             | 7.7                    | 68.8                          |
| Oct  | 10.7   | 3.5                                | 8.6             | 10.3                            | 10.1   | 5.4                             | 8.1                    | 69.1                          |
| Nov  | 10.7   | 3.5                                | 8.7             | 10.5                            | 10.4   | 5.5                             | 7.8                    | 67.8                          |
| Dec  | 10.8   | 3.7                                | 8.8             | 11.0                            | 10.5   | 5.6                             | 7.8                    | 65.4                          |
| 2014 Jan   | 10.5   | 3.5                                | 8.5             | 9.3                             | 10.7   | 5.9                             | 7.6                    | 68.9                          |
| Feb  | 10.8   | 3.6                                | 8.5             | 10.0                            | 11.2   | 4.5                             | 7.6                    | 66.8                          |
| Mar  | 10.9   | 3.6                                | 8.5             | 9.7                             | 10.7   | 5.4                             | 7.4                    | 69.9                          |
| Apr  | 11.1   | 3.7                                | 8.7             | 10.3                            | 10.8   | 5.8                             | 7.4                    | 68.7                          |
| May  | 11.5   | 3.7                                | 8.8             | 10.0                            | 11.9   | 5.9                             | 6.9                    | 70.2                          |
| Jun  | 11.4   | 3.7                                | 8.9             | 9.9                             | 11.7   | 5.8                             | 7.4                    | 69.8                          |
| Jul  | 11.4   | 3.7                                | 8.9             | 10.2                            | 11.9   | 6.1                             | 7.1                    | 71.2                          |
| Aug  | 11.6   | 3.8                                | 9.0             | 10.6                            | 11.8   | 6.1                             | 7.1                    | 71.5                          |
| Sep  | 11.5   | 3.9                                | 8.9             | 9.8                             | 12.3   | 6.0                             | 6.9                    | 69.5                          |
| Oct  | 11.6   | 3.9                                | 8.9             | 9.8                             | 11.6   | 6.3                             | 7.4                    | 71.6                          |
| Nov  | 12.1   | 3.9                                | 9.4             | 10.9                            | 11.8   | 6.8                             | 7.8                    | 72.6                          |
| Dec  | 11.6   | 3.9                                | 9.0             | 10.3                            | 11.9   | 6.6                             | 7.1                    | 70.1                          |
| 2015 Jan   | 12.1   | 4.0                                | 9.1             | 10.0                            | 11.7   | 6.6                             | 7.5                    | 73.8                          |
| Feb  | 12.1   | 4.0                                | 9.0             | 10.2                            | 11.4   | 6.4                             | 7.7                    | 73.1                          |
| Mar  | 12.0   | 4.1                                | 9.0             | 10.5                            | 11.3   | 6.4                             | 7.6                    | 71.5                          |
| Apr  | 12.4   | 4.1                                | 9.1             | 10.4                            | 11.9   | 6.4                             | 7.4                    | 75.4                          |
| May  | 12.3   | 4.1                                | 9.2             | 10.8                            | 11.6   | 6.5                             | 7.5                    | 74.4                          |
| Jun  | 12.7   | 4.2                                | 9.5             | 11.0                            | 13.0   | 6.8                             | 6.9                    | 73.7                          |
| Jul  | 12.7   | 4.2                                | 9.2             | 10.8                            | 12.2   | 6.7                             | 6.9                    | 73.6                          |
| Aug  | 12.4   | 4.3                                | 9.5             | 11.0                            | 12.8   | 6.7                             | 6.9                    | 69.5                          |
| Sep  | 12.8   | 4.3                                | 9.6             | 11.2                            | 12.7   | 7.0                             | 7.2                    | 72.7                          |
| Oct  | 12.8   | 4.3                                | 9.7             | 11.4                            | 12.9   | 7.1                             | 7.1                    | 72.0                          |
| <b>Revision to Internet sales as a proportion of all retailing</b> |  |                                    |                 |                                 |  |                                 |                        |                               |
| 2012 Dec   | -  | -                                  | -               | -                               | -  | -                               | -                      | -0.1                          |
| 2013 Jan   | -  | -                                  | -               | -                               | -  | -0.1                            | -0.1                   | -                             |
| Feb  | -  | -                                  | -               | -                               | -0.1   | -0.1                            | -                      | -0.1                          |
| Mar  | -  | -                                  | -               | -                               | -  | -0.2                            | -                      | -                             |
| Apr  | -  | -                                  | -               | -                               | -  | -                               | 0.1                    | -                             |
| May  | -  | -                                  | -               | -                               | -  | -0.1                            | -                      | -0.2                          |
| Jun  | -  | -                                  | -               | -                               | -  | 0.1                             | -                      | -0.1                          |
| Jul  | 0.1  | -                                  | -               | -                               | -  | -                               | -                      | 0.8                           |
| Aug  | -  | -                                  | -               | -                               | -  | -                               | -                      | -0.1                          |
| Sep  | -  | -                                  | -               | -                               | 0.1  | -                               | -                      | -0.2                          |
| Oct  | -  | -                                  | -0.1            | -                               | -0.1   | -                               | -0.1                   | -                             |
| Nov  | -  | -                                  | 0.1             | -                               | -  | 0.1                             | -                      | -                             |
| Dec  | -  | -                                  | -               | -                               | -  | 0.1                             | -                      | -                             |
| 2014 Jan   | -  | -                                  | -               | -                               | -  | -0.1                            | -                      | 0.1                           |
| Feb  | -  | -                                  | -               | -                               | -0.1   | -0.1                            | -                      | -                             |
| Mar  | -  | -                                  | -               | -                               | -  | -                               | -                      | -                             |
| Apr  | -  | -                                  | -               | -                               | -  | -0.1                            | -                      | -                             |
| May  | -  | -                                  | -               | -                               | 0.1  | -                               | -0.1                   | -0.2                          |
| Jun  | -  | -                                  | 0.1             | -                               | -  | -                               | -                      | -                             |
| Jul  | -  | -                                  | -               | -                               | -  | -                               | -                      | 0.6                           |
| Aug  | 0.1  | -                                  | -               | 0.1                             | -  | -                               | -                      | -0.2                          |
| Sep  | -  | -                                  | -               | -                               | 0.1  | -                               | -                      | -0.2                          |
| Oct  | -  | -                                  | -               | -0.1                            | -0.1   | -                               | -                      | -                             |
| Nov  | -  | -                                  | 0.1             | -                               | -  | 0.2                             | -0.1                   | 0.1                           |
| Dec  | -  | -                                  | -               | -                               | 0.1  | 0.1                             | -                      | -                             |
| 2015 Jan   | -  | -                                  | 0.1             | -                               | -  | -                               | 0.1                    | 0.2                           |
| Feb  | -  | -                                  | -0.1            | -                               | -0.1   | -0.1                            | 0.1                    | -                             |
| Mar  | -  | -                                  | -0.1            | -                               | -  | -0.1                            | -                      | -                             |
| Apr  | -  | -                                  | -               | -                               | 0.1  | -0.1                            | -                      | -                             |
| May  | -  | -                                  | -               | -                               | -  | -0.1                            | -                      | -0.2                          |
| Jun  | -  | -                                  | -               | -                               | -  | -                               | -                      | -                             |
| Jul  | 0.1  | -                                  | -               | -                               | -  | -                               | -                      | 0.6                           |
| Aug  | -  | -                                  | -               | 0.1                             | -0.1   | -                               | -0.1                   | -0.1                          |
| Sep  | -  | -                                  | -               | 0.1                             | -0.1   | 0.2                             | -                      | 0.4                           |

# ISCPA2 INTERNET SALES INDEX: VALUE SEASONALLY ADJUSTED PERCENTAGE CHANGE ON PREVIOUS MONTH

Index 2012=100

|          | All retailing excluding automotive fuel <sup>1</sup> | Predominantly non-food stores |        |                        |                                       |                        |              |                     |
|----------|--|-------------------------------|--------|------------------------|---------------------------------------|------------------------|--------------|---------------------|
|          |  | Predominantly food stores     | Total  | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non store retailing |
|          | AGG 21X  | AGG 1                         | AGG 12 | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              |
|          | KP8P   | KP8L                          | KP8M   | KP8K                   | KP8Q                                  | KP8R                   | KP8N         | KP8O                |
| 2009 Nov | 4.2  | -1.6                          | 3.3    | 8.7                    | 1.3                                   | -6.8                   | 11.8         | 7.4                 |
| Dec      | -6.8   | -8.9                          | -7.6   | -9.9                   | 6.8                                   | -15.8                  | -10.8        | -5.2                |
| 2010 Jan | -0.9   | 19.3                          | -5.1   | -2.9                   | 3.0                                   | 0.8                    | -18.5        | -3.9                |
| Feb      | 3.0  | 15.3                          | 1.8    | -8.7                   | -10.7                                 | 9.0                    | 17.2         | -1.0                |
| Mar      | -0.2   | -3.4                          | -1.5   | 14.1                   | 7.5                                   | -23.6                  | 1.2          | 2.7                 |
| Apr      | 3.1  | 8.1                           | 6.3    | -1.4                   | 6.7                                   | 1.7                    | 13.8         | -2.3                |
| May      | 1.9  | -9.1                          | 3.6    | 8.7                    | -1.0                                  | 0.1                    | 7.0          | 5.9                 |
| Jun      | 0.1  | -0.2                          | -0.2   | -4.6                   | -0.7                                  | 2.6                    | 1.1          | 0.6                 |
| Jul      | 5.4  | -1.8                          | 10.2   | 0.3                    | 12.6                                  | 4.5                    | 16.5         | 3.9                 |
| Aug      | 5.7  | 4.3                           | 6.4    | -                      | 2.6                                   | 4.6                    | 13.2         | 5.5                 |
| Sep      | -0.5   | -0.1                          | -1.1   | 3.8                    | -0.7                                  | 2.7                    | -5.0         | -0.1                |
| Oct      | 4.0  | 0.7                           | 4.3    | 2.4                    | 3.7                                   | 5.5                    | 4.9          | 5.0                 |
| Nov      | 2.0  | 0.9                           | 2.8    | 6.8                    | 1.1                                   | -3.7                   | 5.8          | 1.6                 |
| Dec      | -2.4   | -13.8                         | 0.5    | -1.2                   | -1.5                                  | 4.2                    | 0.9          | -1.0                |
| 2011 Jan | 5.1  | 22.8                          | -2.5   | 3.4                    | 3.0                                   | -2.9                   | -8.6         | 7.2                 |
| Feb      | -4.7   | -9.6                          | -4.8   | -11.0                  | 4.8                                   | -11.8                  | -5.9         | -2.8                |
| Mar      | 0.3  | 0.5                           | 3.6    | 12.2                   | 1.0                                   | -0.6                   | 4.1          | -2.9                |
| Apr      | -0.1   | 8.8                           | -2.9   | -4.7                   | 3.0                                   | -5.3                   | -6.0         | -0.6                |
| May      | 1.5  | -10.8                         | 1.3    | 8.2                    | 2.6                                   | -8.6                   | 1.1          | 6.8                 |
| Jun      | 4.0  | 8.7                           | 1.5    | 4.0                    | 0.5                                   | 9.8                    | -2.3         | 4.7                 |
| Jul      | 2.5  | -2.0                          | 1.1    | -1.2                   | 3.6                                   | 1.8                    | -0.2         | 5.2                 |
| Aug      | 1.2  | 1.0                           | -0.4   | 1.8                    | 0.9                                   | -2.9                   | -1.9         | 2.7                 |
| Sep      | 2.7  | 2.8                           | 2.6    | 1.7                    | 6.8                                   | -0.3                   | 0.2          | 2.8                 |
| Oct      | -0.5   | 2.0                           | -1.1   | -1.2                   | -1.4                                  | -7.6                   | 2.2          | -0.7                |
| Nov      | 5.7  | 5.3                           | -2.4   | -0.9                   | -0.2                                  | 2.7                    | -7.7         | 12.5                |
| Dec      | -2.0   | -5.7                          | 4.2    | 3.1                    | 3.7                                   | 2.0                    | 6.4          | -5.3                |
| 2012 Jan | 0.9  | 1.1                           | 3.5    | 1.2                    | -                                     | 28.1                   | -2.2         | -1.3                |
| Feb      | 1.9  | 13.2                          | -0.2   | -0.7                   | -0.8                                  | 1.0                    | 0.1          | 0.2                 |
| Mar      | -0.3   | -6.4                          | 0.1    | 5.4                    | 5.5                                   | -3.3                   | -7.3         | 1.6                 |
| Apr      | 2.0  | 6.5                           | 3.5    | 4.4                    | -3.5                                  | 4.0                    | 11.5         | -0.6                |
| May      | 4.7  | 2.2                           | 7.5    | 1.0                    | 5.5                                   | 1.0                    | 17.7         | 3.2                 |
| Jun      | -4.7   | -8.8                          | -6.9   | 1.2                    | -4.7                                  | -8.7                   | -12.7        | -1.4                |
| Jul      | 6.5  | 8.8                           | 5.5    | 4.1                    | 13.2                                  | -1.9                   | 1.9          | 6.7                 |
| Aug      | -7.1   | -1.2                          | -1.4   | -0.1                   | -3.6                                  | -2.4                   | 1.1          | -13.7               |
| Sep      | 4.5  | -0.5                          | -1.4   | 1.9                    | -1.6                                  | 2.7                    | -5.2         | 12.0                |
| Oct      | 0.3  | 0.9                           | -      | -0.9                   | 9.0                                   | -2.1                   | -9.4         | 0.4                 |
| Nov      | 0.6  | 3.7                           | -2.8   | 3.9                    | -16.8                                 | 6.3                    | 7.1          | 2.3                 |
| Dec      | 7.0  | 4.6                           | 8.0    | 6.3                    | 24.2                                  | -10.2                  | 1.2          | 7.0                 |
| 2013 Jan | -2.3   | 1.0                           | -4.9   | 4.0                    | -9.6                                  | -3.5                   | -5.8         | -1.4                |
| Feb      | 2.7  | -3.3                          | 4.6    | -3.3                   | 5.0                                   | 1.8                    | 12.0         | 3.2                 |
| Mar      | 4.1  | 1.6                           | 5.5    | -0.5                   | 7.6                                   | 13.4                   | 3.4          | 3.8                 |
| Apr      | -2.0   | -1.8                          | -1.0   | 0.2                    | -4.3                                  | -4.9                   | 4.5          | -2.8                |
| May      | 1.9  | 2.7                           | 1.6    | 2.4                    | 1.4                                   | -0.9                   | 2.2          | 1.9                 |
| Jun      | 0.6  | -0.5                          | -1.0   | 13.2                   | -0.7                                  | -1.0                   | -11.1        | 2.2                 |
| Jul      | 0.4  | 3.7                           | 0.6    | -3.6                   | 1.7                                   | -5.3                   | 5.6          | -0.8                |
| Aug      | 2.5  | -0.7                          | 0.9    | 3.4                    | -6.2                                  | 6.3                    | 5.5          | 4.7                 |
| Sep      | 1.5  | 1.3                           | 4.4    | 3.4                    | 13.6                                  | -3.1                   | -2.0         | -0.7                |
| Oct      | 0.6  | 2.2                           | -1.4   | 4.3                    | -6.2                                  | -4.0                   | 1.2          | 1.7                 |
| Nov      | -0.9   | 0.6                           | -0.6   | -2.3                   | 3.1                                   | 0.3                    | -4.1         | -1.6                |
| Dec      | 3.3  | 5.6                           | 4.2    | 10.7                   | 0.7                                   | 7.1                    | 1.7          | 1.9                 |
| 2014 Jan | -3.4   | -5.4                          | -2.5   | -15.3                  | 2.3                                   | 8.3                    | -1.9         | -3.4                |
| Feb      | 3.4  | 4.5                           | -1.1   | 6.1                    | 2.7                                   | -26.0                  | 0.9          | 6.6                 |
| Mar      | 1.7  | -0.7                          | 2.0    | -0.3                   | -0.1                                  | 20.1                   | -0.1         | 2.2                 |
| Apr      | 2.0  | 1.9                           | 1.4    | 6.2                    | -0.1                                  | 6.4                    | -3.1         | 2.5                 |
| May      | 4.0  | 0.5                           | 2.6    | -2.4                   | 11.2                                  | 1.1                    | -4.3         | 6.1                 |
| Jun      | -0.9   | 0.6                           | 1.6    | -1.2                   | -1.1                                  | 2.6                    | 8.3          | -3.2                |
| Jul      | 0.1  | 0.4                           | 0.9    | 2.8                    | 1.5                                   | 2.9                    | -2.8         | -0.5                |
| Aug      | 2.2  | 1.1                           | 2.4    | 5.9                    | 2.9                                   | 3.6                    | -2.2         | 2.4                 |
| Sep      | -1.7   | 1.7                           | -3.6   | -8.0                   | -2.0                                  | -3.7                   | -1.8         | -1.3                |
| Oct      | 2.7  | 1.4                           | 1.9    | 0.6                    | -3.4                                  | 8.9                    | 7.8          | 3.8                 |
| Nov      | 5.1  | 1.1                           | 7.7    | 13.2                   | 3.6                                   | 10.5                   | 7.2          | 4.4                 |
| Dec      | -3.7   | -1.0                          | -4.0   | -9.3                   | 1.7                                   | -6.8                   | -5.7         | -4.2                |
| 2015 Jan | 3.4  | 4.0                           | -1.4   | -                      | -3.3                                  | 0.5                    | -0.6         | 6.9                 |
| Feb      | -0.3   | -1.6                          | 1.1    | 2.9                    | -0.7                                  | -1.9                   | 3.8          | -0.8                |
| Mar      | -0.5   | 2.2                           | -0.2   | 2.5                    | -0.2                                  | 1.5                    | -3.4         | -1.6                |
| Apr      | 3.4  | -1.1                          | 1.8    | -1.1                   | 6.0                                   | 0.4                    | -0.9         | 6.0                 |
| May      | -0.4   | 2.1                           | 0.4    | 4.1                    | -2.8                                  | 0.9                    | 1.7          | -1.7                |
| Jun      | 2.9  | 2.4                           | 3.4    | 1.8                    | 13.7                                  | 3.1                    | -10.5        | 2.7                 |
| Jul      | 0.3  | 0.3                           | -2.2   | 0.4                    | -7.3                                  | 2.4                    | 1.5          | 2.2                 |
| Aug      | -3.1   | -0.5                          | 2.3    | 1.0                    | 7.1                                   | -4.0                   | -0.6         | -7.6                |
| Sep      | 4.8  | 3.3                           | 1.3    | 2.9                    | -3.2                                  | 8.5                    | 3.2          | 7.9                 |
| Oct      | -0.8   | -1.9                          | 0.6    | 0.9                    | 0.4                                   | 0.7                    | 0.8          | -1.5                |

# INTERNET INTERNET RETAIL SALES (Non-seasonally adjusted)

|          | Average weekly value for all retailing (£ million) | Average weekly value for Internet retail sales (£ million) | Internet sales as a percentage of total retail sales (%) |
|----------|--|--|--|
|          | JE4W   | JE2J   | J4MC   |
| 2010 Oct | 5 681.4  | 450.0  | 7.9  |
| Nov      | 6 256.4  | 562.5  | 9.0  |
| Dec      | 7 186.2  | 612.4  | 8.5  |
| 2011 Jan | 5 213.5  | 451.4  | 8.7  |
| Feb      | 5 232.3  | 411.1  | 7.9  |
| Mar      | 5 382.7  | 420.3  | 7.8  |
| Apr      | 5 723.7  | 414.0  | 7.2  |
| May      | 5 597.6  | 420.1  | 7.5  |
| Jun      | 5 638.8  | 431.5  | 7.7  |
| Jul      | 5 711.6  | 442.3  | 7.7  |
| Aug      | 5 558.8  | 433.5  | 7.8  |
| Sep      | 5 604.0  | 464.0  | 8.3  |
| Oct      | 5 892.9  | 506.4  | 8.6  |
| Nov      | 6 410.1  | 657.5  | 10.3   |
| Dec      | 7 656.0  | 718.6  | 9.4  |
| 2012 Jan | 5 324.0  | 502.6  | 9.4  |
| Feb      | 5 366.3  | 491.0  | 9.1  |
| Mar      | 5 660.4  | 499.1  | 8.8  |
| Apr      | 5 704.1  | 505.1  | 8.9  |
| May      | 5 786.1  | 527.5  | 9.1  |
| Jun      | 5 845.0  | 496.0  | 8.5  |
| Jul      | 5 877.5  | 530.1  | 9.0  |
| Aug      | 5 727.8  | 473.3  | 8.3  |
| Sep      | 5 778.8  | 516.3  | 8.9  |
| Oct      | 6 000.5  | 562.5  | 9.4  |
| Nov      | 6 555.3  | 703.9  | 10.7   |
| Dec      | 7 793.9  | 846.2  | 10.9   |
| 2013 Jan | 5 405.5  | 566.9  | 10.5   |
| Feb      | 5 565.1  | 554.2  | 10.0   |
| Mar      | 5 776.3  | 592.8  | 10.3   |
| Apr      | 5 720.4  | 575.2  | 10.1   |
| May      | 5 985.4  | 584.0  | 9.8  |
| Jun      | 6 064.4  | 585.8  | 9.7  |
| Jul      | 6 138.4  | 584.0  | 9.5  |
| Aug      | 5 911.2  | 576.2  | 9.7  |
| Sep      | 6 011.3  | 606.2  | 10.1   |
| Oct      | 6 209.1  | 662.6  | 10.7   |
| Nov      | 6 806.7  | 827.0  | 12.1   |
| Dec      | 8 165.4  | 960.4  | 11.8   |
| 2014 Jan | 5 680.1  | 629.4  | 11.1   |
| Feb      | 5 789.4  | 620.2  | 10.7   |
| Mar      | 5 968.4  | 646.5  | 10.8   |
| Apr      | 6 227.1  | 661.1  | 10.6   |
| May      | 6 227.2  | 680.9  | 10.9   |
| Jun      | 6 309.9  | 673.3  | 10.7   |
| Jul      | 6 316.4  | 668.8  | 10.6   |
| Aug      | 6 138.1  | 655.0  | 10.7   |
| Sep      | 6 119.7  | 667.4  | 10.9   |
| Oct      | 6 461.3  | 742.2  | 11.5   |
| Nov      | 7 208.0  | 993.8  | 13.8   |
| Dec      | 8 339.6  | 1 066.7  | 12.8   |
| 2015 Jan | 5 867.8  | 751.0  | 12.8   |
| Feb      | 5 955.3  | 717.4  | 12.0   |
| Mar      | 6 212.5  | 729.0  | 11.7   |
| Apr      | 6 239.3  | 759.0  | 12.2   |
| May      | 6 373.5  | 747.0  | 11.7   |
| Jun      | 6 422.8  | 767.8  | 12.0   |
| Jul      | 6 466.9  | 761.4  | 11.8   |
| Aug      | 6 190.8  | 707.3  | 11.4   |
| Sep      | 6 315.9  | 766.0  | 12.1   |
| Oct      | 6 512.9  | 824.4  | 12.7   |

# ID1 IMPLIED PRICE DEFLATOR

## Year on year percentage change

|          | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly non-food stores |        |                        |                                       |                        |              |                     | Predominantly automotive fuel <sup>1</sup> |
|----------|--|--|-------------------------------|--------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|          |  |  | Predominantly food stores     | Total  | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non store retailing |  |
|          | AGG 21   | AGG 21X  | AGG 1                         | AGG 12 | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
|          | J5HW   | J3VA   | A4VJ                          | A4VK   | A4VL                   | A4VM                                  | A4VN                   | A4VO         | J5HU                | J3UX                                       |
| 2009 Nov | 1.6  | 0.7  | 1.8                           | -0.5   | 1.1                    | -4.5                                  | 1.7                    | 0.7          | -0.3                | 10.4                                       |
| Dec      | 3.9  | 2.7  | 2.2                           | 2.2    | 3.3                    | -2.0                                  | 5.7                    | 3.3          | 2.0                 | 17.5                                       |
| 2010 Jan | 4.4  | 2.2  | 2.7                           | 1.6    | 2.8                    | -2.8                                  | 4.7                    | 3.0          | 2.4                 | 24.1                                       |
| Feb      | 3.3  | 1.2  | 1.6                           | 1.1    | 1.8                    | -2.2                                  | 3.3                    | 2.2          | 1.0                 | 21.2                                       |
| Mar      | 3.9  | 1.8  | 2.4                           | 1.3    | 1.9                    | -1.5                                  | 3.1                    | 2.1          | 1.8                 | 23.5                                       |
| Apr      | 4.4  | 2.3  | 3.1                           | 1.6    | 2.2                    | 0.2                                   | 2.6                    | 1.9          | 2.3                 | 24.0                                       |
| May      | 3.7  | 1.8  | 2.2                           | 1.5    | 2.1                    | 0.1                                   | 2.3                    | 1.9          | 2.2                 | 21.6                                       |
| Jun      | 2.9  | 1.6  | 2.2                           | 1.1    | 1.6                    | -0.6                                  | 1.7                    | 1.9          | 1.8                 | 15.2                                       |
| Jul      | 2.9  | 1.8  | 3.0                           | 0.7    | 1.4                    | -1.9                                  | 2.1                    | 1.7          | 1.5                 | 13.8                                       |
| Aug      | 2.8  | 1.9  | 3.4                           | 0.7    | 1.5                    | -0.7                                  | 1.4                    | 1.0          | 1.2                 | 11.6                                       |
| Sep      | 3.3  | 2.8  | 4.3                           | 1.6    | 2.3                    | 1.6                                   | 1.6                    | 1.1          | 1.8                 | 8.5  |
| Oct      | 3.5  | 2.6  | 4.1                           | 1.4    | 1.9                    | 1.4                                   | 1.2                    | 1.1          | 1.5                 | 11.0                                       |
| Nov      | 3.7  | 3.2  | 4.9                           | 1.7    | 2.3                    | 2.6                                   | 1.7                    | 0.7          | 2.0                 | 9.9  |
| Dec      | 3.9  | 3.4  | 5.3                           | 1.7    | 2.6                    | 2.3                                   | 1.5                    | 0.6          | 2.5                 | 12.6                                       |
| 2011 Jan | 4.4  | 3.4  | 5.5                           | 1.7    | 2.8                    | 2.0                                   | 1.6                    | 0.6          | 1.8                 | 14.8                                       |
| Feb      | 5.1  | 4.0  | 5.6                           | 2.5    | 3.4                    | 3.4                                   | 2.3                    | 1.5          | 2.9                 | 15.4                                       |
| Mar      | 4.5  | 3.3  | 4.4                           | 2.3    | 2.9                    | 2.7                                   | 2.4                    | 1.6          | 2.2                 | 15.3                                       |
| Apr      | 4.4  | 3.5  | 5.0                           | 2.2    | 2.6                    | 1.8                                   | 2.9                    | 1.8          | 2.5                 | 12.4                                       |
| May      | 4.9  | 3.8  | 5.8                           | 2.1    | 2.8                    | 2.0                                   | 2.3                    | 1.8          | 2.2                 | 13.4                                       |
| Jun      | 5.1  | 3.9  | 6.4                           | 1.7    | 2.3                    | 2.2                                   | 1.6                    | 0.9          | 1.5                 | 14.8                                       |
| Jul      | 5.6  | 4.4  | 6.4                           | 2.8    | 3.0                    | 3.6                                   | 2.3                    | 2.3          | 2.3                 | 14.7                                       |
| Aug      | 5.8  | 4.5  | 6.2                           | 3.0    | 3.0                    | 4.2                                   | 2.0                    | 2.7          | 1.8                 | 16.6                                       |
| Sep      | 5.7  | 4.2  | 6.4                           | 2.4    | 2.7                    | 2.6                                   | 1.6                    | 2.7          | 1.8                 | 17.3                                       |
| Oct      | 5.3  | 4.1  | 5.3                           | 3.1    | 3.0                    | 3.6                                   | 2.8                    | 2.8          | 2.6                 | 15.0                                       |
| Nov      | 4.6  | 3.5  | 4.8                           | 2.5    | 2.5                    | 2.8                                   | 1.6                    | 2.8          | 1.9                 | 12.8                                       |
| Dec      | 3.8  | 2.8  | 4.3                           | 1.7    | 1.6                    | 1.9                                   | 0.7                    | 2.0          | 0.7                 | 9.2  |
| 2012 Jan | 3.0  | 2.6  | 3.6                           | 1.9    | 1.6                    | 2.9                                   | 1.1                    | 1.8          | 1.1                 | 5.3  |
| Feb      | 3.0  | 2.7  | 4.1                           | 1.6    | 1.7                    | 2.2                                   | 1.2                    | 1.1          | 1.2                 | 5.3  |
| Mar      | 3.2  | 3.0  | 4.6                           | 1.7    | 1.7                    | 3.1                                   | 1.3                    | 0.9          | 1.3                 | 4.9  |
| Apr      | 2.6  | 2.3  | 3.7                           | 1.1    | 1.4                    | 2.2                                   | 0.2                    | 0.7          | 0.7                 | 5.3  |
| May      | 1.7  | 1.8  | 3.0                           | 0.9    | 0.9                    | 1.7                                   | 0.6                    | 0.3          | 0.3                 | 1.0  |
| Jun      | 0.7  | 1.0  | 2.1                           | 0.2    | 0.2                    | -0.3                                  | 0.7                    | 0.3          | -0.2                | -1.4                                       |
| Jul      | 0.6  | 0.9  | 1.8                           | 0.2    | 0.4                    | 0.5                                   | 0.6                    | -0.4         | -0.2                | -1.6                                       |
| Aug      | 0.8  | 0.9  | 2.1                           | -0.1   | 0.3                    | -0.1                                  | 0.4                    | -0.8         | -                   | 0.2  |
| Sep      | 1.2  | 1.0  | 2.1                           | 0.1    | 0.4                    | -                                     | 0.8                    | -0.6         | 0.3                 | 2.9  |
| Oct      | 1.4  | 1.3  | 2.8                           | -      | 0.1                    | 0.5                                   | 0.3                    | -0.8         | -                   | 2.6  |
| Nov      | 1.2  | 1.3  | 3.1                           | -0.3   | 0.2                    | -                                     | -0.3                   | -0.9         | -0.2                | 1.2  |
| Dec      | 1.7  | 1.7  | 3.1                           | 0.3    | 0.6                    | 1.1                                   | 0.5                    | -0.6         | 0.3                 | 0.1  |
| 2013 Jan | 1.6  | 1.8  | 3.9                           | -0.2   | -0.1                   | 0.6                                   | -0.5                   | -0.8         | 0.2                 | -0.4                                       |
| Feb      | 1.3  | 1.3  | 3.2                           | -0.5   | -0.3                   | -                                     | -0.4                   | -1.0         | -0.2                | 1.0  |
| Mar      | 1.1  | 1.2  | 3.0                           | -0.6   | -0.4                   | 0.1                                   | -1.2                   | -0.9         | 0.3                 | 0.4  |
| Apr      | 0.7  | 1.2  | 3.4                           | -0.7   | -0.4                   | -                                     | -1.6                   | -1.0         | -0.5                | -3.3                                       |
| May      | 1.0  | 1.5  | 3.5                           | -0.3   | -0.1                   | 1.0                                   | -1.6                   | -0.8         | -                   | -2.5                                       |
| Jun      | 1.8  | 1.8  | 3.4                           | 0.5    | 0.6                    | 3.0                                   | -1.7                   | -0.5         | 0.6                 | 1.2  |
| Jul      | 1.9  | 1.8  | 3.6                           | 0.2    | 0.2                    | 2.4                                   | -1.7                   | -0.6         | 0.3                 | 2.5  |
| Aug      | 1.7  | 1.7  | 3.5                           | 0.2    | 0.4                    | 1.7                                   | -0.9                   | -0.7         | 0.1                 | 1.4  |
| Sep      | 1.1  | 1.4  | 3.4                           | -0.2   | -                      | 1.3                                   | -1.4                   | -1.0         | -0.1                | -1.3                                       |
| Oct      | 0.9  | 1.4  | 3.3                           | -0.1   | 0.1                    | 1.1                                   | -1.3                   | -0.7         | 0.4                 | -3.7                                       |
| Nov      | 0.7  | 1.2  | 2.6                           | -0.1   | -                      | 1.1                                   | -0.9                   | -1.0         | 0.8                 | -3.2                                       |
| Dec      | 0.9  | 1.1  | 2.2                           | 0.1    | -0.1                   | 1.4                                   | -0.1                   | -1.0         | 0.6                 | -1.1                                       |
| 2014 Jan | 0.4  | 0.7  | 1.8                           | -0.2   | -0.1                   | 1.4                                   | -1.0                   | -1.2         | -0.2                | -1.5                                       |
| Feb      | -  | 0.6  | 1.6                           | -0.3   | -                      | 0.7                                   | -                      | -1.6         | 0.1                 | -4.7                                       |
| Mar      | -0.2   | 0.6  | 1.8                           | -0.4   | 0.1                    | 0.2                                   | -0.5                   | -1.0         | -0.5                | -6.1                                       |
| Apr      | -0.3   | 0.2  | 0.8                           | -0.3   | -0.1                   | 1.0                                   | -0.4                   | -1.5         | -                   | -4.6                                       |
| May      | -0.4   | -0.1   | 0.2                           | -0.5   | -0.2                   | -0.1                                  | -0.1                   | -1.3         | 0.1                 | -2.3                                       |
| Jun      | 0.2  | 0.5  | 0.8                           | 0.3    | 0.1                    | 1.9                                   | 0.2                    | -1.0         | 0.8                 | -2.7                                       |
| Jul      | -0.6   | -0.4   | -                             | -0.6   | -0.4                   | -0.3                                  | -0.2                   | -1.2         | 0.1                 | -2.7                                       |
| Aug      | -0.9   | -0.4   | -0.2                          | -0.5   | -0.6                   | 0.1                                   | -0.9                   | -0.9         | 0.4                 | -5.3                                       |
| Sep      | -1.4   | -0.8   | -0.5                          | -1.2   | -1.0                   | -                                     | -1.2                   | -2.2         | -0.5                | -5.6                                       |
| Oct      | -1.4   | -1.1   | -0.5                          | -1.6   | -1.2                   | -0.4                                  | -1.9                   | -2.4         | -0.8                | -4.5                                       |
| Nov      | -1.8   | -1.5   | -1.1                          | -1.6   | -1.9                   | -0.5                                  | -2.6                   | -1.7         | -1.6                | -5.5                                       |
| Dec      | -2.2   | -1.5   | -1.0                          | -1.7   | -1.8                   | -0.6                                  | -3.0                   | -1.9         | -1.6                | -10.0                                      |
| 2015 Jan | -3.2   | -1.6   | -1.8                          | -1.3   | -1.5                   | 0.6                                   | -2.4                   | -2.1         | -1.7                | -15.5                                      |
| Feb      | -3.6   | -2.0   | -2.2                          | -1.5   | -2.1                   | 0.7                                   | -3.2                   | -1.9         | -2.8                | -15.9                                      |
| Mar      | -3.2   | -2.1   | -2.2                          | -1.8   | -2.2                   | -0.7                                  | -2.8                   | -1.9         | -2.9                | -13.1                                      |
| Apr      | -3.2   | -2.2   | -2.2                          | -1.9   | -2.1                   | -1.0                                  | -2.5                   | -2.2         | -2.8                | -11.8                                      |
| May      | -2.8   | -1.9   | -1.7                          | -1.8   | -2.1                   | -0.4                                  | -3.0                   | -2.1         | -3.1                | -10.5                                      |
| Jun      | -2.9   | -2.0   | -1.8                          | -1.9   | -2.2                   | -1.2                                  | -2.6                   | -2.1         | -3.2                | -10.0                                      |
| Jul      | -3.0   | -2.0   | -2.1                          | -1.8   | -2.0                   | 0.7                                   | -3.3                   | -3.0         | -2.6                | -11.0                                      |
| Aug      | -3.2   | -2.1   | -2.0                          | -1.9   | -2.0                   | -0.2                                  | -2.7                   | -3.0         | -3.0                | -12.3                                      |
| Sep      | -3.5   | -2.2   | -2.1                          | -2.0   | -2.2                   | -1.1                                  | -2.6                   | -2.6         | -3.0                | -14.3                                      |
| Oct      | -3.3   | -2.1   | -2.5                          | -1.5   | -1.6                   | -                                     | -2.3                   | -2.3         | -2.4                | -13.4                                      |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets.



# ID2 IMPLIED PRICE DEFLATOR

## Month on month percentage change

|          | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Predominantly non-food stores |                        |                                       |                        |              |                     |       | Predominantly automotive fuel <sup>1</sup> |
|----------|--|--|---------------------------|-------------------------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|-------|--|
|          |  |  |                           | Total                         | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non store retailing |       |  |
|          |  |  |                           | AGG 21                        | AGG 21X                | AGG 1                                 | AGG 12                 | 47.19        | AGG 5               | AGG 7 |  |
|          | J5HV   | J3TU   | A4RT                      | A4RU                          | A4RV                   | A4RW                                  | A4RX                   | A4RY         | J5HT                | J3TJ  |  |
| 2009 Nov | 0.5  | 0.2  | 0.1                       | 0.5                           | 0.4                    | 0.7                                   | 0.6                    | -0.1         | 0.1                 | 2.6   |  |
| Dec      | 0.1  | 0.1  | 0.4                       | -0.1                          | 0.2                    | -0.9                                  | 0.3                    | 0.5          | 0.2                 | 0.2   |  |
| 2010 Jan | -0.4   | -0.7   | 0.6                       | -2.1                          | -1.3                   | -4.7                                  | -1.0                   | -0.9         | -1.0                | 2.2   |  |
| Feb      | 0.8  | 0.8  | 0.5                       | 1.0                           | 0.6                    | 1.8                                   | 0.5                    | 0.9          | 0.5                 | 0.8   |  |
| Mar      | 1.0  | 0.8  | 0.5                       | 1.1                           | 1.0                    | 1.6                                   | 1.5                    | 0.4          | 1.1                 | 2.6   |  |
| Apr      | 0.8  | 0.4  | 0.5                       | 0.3                           | -                      | 1.8                                   | -0.6                   | -0.2         | 0.3                 | 4.3   |  |
| May      | 0.1  | 0.2  | -                         | 0.3                           | 0.2                    | 0.3                                   | 0.5                    | 0.2          | 0.1                 | 0.3   |  |
| Jun      | -0.4   | -0.2   | -0.1                      | -0.3                          | 0.1                    | -1.7                                  | 0.6                    | 0.2          | -0.1                | -1.8  |  |
| Jul      | -1.0   | -1.1   | 0.4                       | -2.4                          | -1.6                   | -4.1                                  | -1.8                   | -1.5         | -1.5                | -0.6  |  |
| Aug      | 0.6  | 0.8  | 0.2                       | 1.3                           | 0.8                    | 2.4                                   | 0.8                    | 0.6          | 0.8                 | -0.9  |  |
| Sep      | 1.1  | 1.3  | 0.4                       | 2.2                           | 1.7                    | 5.2                                   | 1.0                    | 0.6          | 1.3                 | -0.8  |  |
| Oct      | 0.2  | -  | 0.5                       | -0.4                          | -0.2                   | -0.5                                  | -1.2                   | 0.2          | -0.3                | 1.8   |  |
| Nov      | 0.8  | 0.8  | 0.8                       | 0.8                           | 0.8                    | 1.9                                   | 1.2                    | -0.4         | 0.5                 | 1.6   |  |
| Dec      | 0.2  | 0.3  | 0.8                       | -                             | 0.5                    | -1.2                                  | 0.1                    | 0.4          | 0.7                 | 2.7   |  |
| 2011 Jan | 0.2  | -0.7   | 0.8                       | -2.1                          | -1.0                   | -4.9                                  | -1.0                   | -0.9         | -1.7                | 4.2   |  |
| Feb      | 1.4  | 1.3  | 0.7                       | 1.9                           | 1.1                    | 3.1                                   | 1.2                    | 1.7          | 1.6                 | 1.3   |  |
| Mar      | 0.4  | 0.1  | -0.6                      | 0.9                           | 0.5                    | 0.9                                   | 1.6                    | 0.6          | 0.4                 | 2.5   |  |
| Apr      | 0.7  | 0.6  | 1.0                       | 0.2                           | -0.2                   | 0.9                                   | -0.1                   | -            | 0.6                 | 1.6   |  |
| May      | 0.6  | 0.4  | 0.7                       | 0.2                           | 0.3                    | 0.5                                   | -                      | 0.2          | -0.1                | 1.2   |  |
| Jun      | -0.2   | -0.2   | 0.5                       | -0.8                          | -0.5                   | -1.5                                  | -0.2                   | -0.7         | -0.8                | -0.6  |  |
| Jul      | -0.5   | -0.5   | 0.3                       | -1.3                          | -0.9                   | -2.9                                  | -1.1                   | -0.2         | -0.7                | -0.6  |  |
| Aug      | 0.8  | 0.8  | 0.1                       | 1.5                           | 0.9                    | 3.0                                   | 0.5                    | 1.0          | 0.3                 | 0.6   |  |
| Sep      | 1.0  | 1.1  | 0.5                       | 1.6                           | 1.3                    | 3.6                                   | 0.6                    | 0.7          | 1.3                 | -0.1  |  |
| Oct      | -0.2   | -0.1   | -0.5                      | 0.3                           | 0.1                    | 0.5                                   | -                      | 0.3          | 0.6                 | -0.2  |  |
| Nov      | 0.1  | 0.2  | 0.4                       | 0.2                           | 0.3                    | 1.1                                   | -                      | -0.5         | -0.2                | -0.4  |  |
| Dec      | -0.6   | -0.4   | 0.4                       | -0.8                          | -0.4                   | -2.1                                  | -0.7                   | -0.3         | -0.5                | -0.6  |  |
| 2012 Jan | -0.6   | -0.8   | 0.1                       | -1.9                          | -1.0                   | -4.0                                  | -0.6                   | -1.1         | -1.2                | 0.5   |  |
| Feb      | 1.4  | 1.4  | 1.1                       | 1.6                           | 1.2                    | 2.5                                   | 1.3                    | 1.1          | 1.6                 | 1.3   |  |
| Mar      | 0.6  | 0.4  | -0.1                      | 1.0                           | 0.5                    | 1.7                                   | 1.6                    | 0.3          | 0.5                 | 2.1   |  |
| Apr      | 0.2  | -0.1   | 0.2                       | -0.4                          | -0.5                   | -                                     | -1.2                   | -0.1         | -                   | 2.0   |  |
| May      | -0.3   | -  | 0.1                       | -                             | -0.2                   | -                                     | 0.3                    | -0.2         | -0.6                | -2.9  |  |
| Jun      | -1.2   | -0.9   | -0.4                      | -1.5                          | -1.2                   | -3.4                                  | -                      | -0.7         | -1.3                | -3.0  |  |
| Jul      | -0.7   | -0.6   | 0.1                       | -1.3                          | -0.7                   | -2.1                                  | -1.3                   | -0.9         | -0.6                | -0.8  |  |
| Aug      | 1.0  | 0.8  | 0.4                       | 1.1                           | 0.8                    | 2.4                                   | 0.3                    | 0.6          | 0.6                 | 2.5   |  |
| Sep      | 1.3  | 1.2  | 0.5                       | 1.8                           | 1.4                    | 3.7                                   | 1.0                    | 0.9          | 1.6                 | 2.6   |  |
| Oct      | 0.1  | 0.2  | 0.2                       | 0.2                           | -0.1                   | 1.0                                   | -0.5                   | 0.1          | 0.2                 | -0.5  |  |
| Nov      | -  | 0.2  | 0.6                       | -0.1                          | 0.4                    | 0.6                                   | -0.6                   | -0.6         | -0.4                | -1.7  |  |
| Dec      | -0.1   | -  | 0.4                       | -0.2                          | -                      | -1.0                                  | 0.1                    | -            | -                   | -1.7  |  |
| 2013 Jan | -0.7   | -0.7   | 0.8                       | -2.5                          | -1.7                   | -4.5                                  | -1.6                   | -1.3         | -1.3                | -     |  |
| Feb      | 1.1  | 1.0  | 0.5                       | 1.3                           | 1.0                    | 1.8                                   | 1.4                    | 0.9          | 1.2                 | 2.8   |  |
| Mar      | 0.5  | 0.3  | -0.3                      | 0.9                           | 0.5                    | 1.9                                   | 0.8                    | 0.4          | 1.1                 | 1.4   |  |
| Apr      | -0.2   | -  | 0.6                       | -0.5                          | -0.4                   | -0.2                                  | -1.5                   | -0.2         | -0.8                | -1.7  |  |
| May      | -  | 0.2  | 0.1                       | 0.4                           | 0.1                    | 1.0                                   | 0.3                    | -            | -0.1                | -2.1  |  |
| Jun      | -0.4   | -0.6   | -0.5                      | -0.6                          | -0.5                   | -1.5                                  | -0.1                   | -0.4         | -0.8                | 0.7   |  |
| Jul      | -0.5   | -0.7   | 0.2                       | -1.5                          | -1.1                   | -2.7                                  | -1.3                   | -0.9         | -1.0                | 0.4   |  |
| Aug      | 0.8  | 0.7  | 0.4                       | 1.1                           | 1.0                    | 1.7                                   | 1.1                    | 0.4          | 0.4                 | 1.4   |  |
| Sep      | 0.8  | 0.9  | 0.4                       | 1.4                           | 1.0                    | 3.3                                   | 0.5                    | 0.6          | 1.4                 | -0.2  |  |
| Oct      | -0.1   | 0.2  | 0.1                       | 0.3                           | -                      | 0.7                                   | -0.4                   | 0.4          | 0.6                 | -2.9  |  |
| Nov      | -0.2   | -0.1   | -                         | -                             | 0.3                    | 0.7                                   | -0.2                   | -0.9         | -                   | -1.1  |  |
| Dec      | -  | -0.1   | -                         | -                             | -0.1                   | -0.7                                  | 0.9                    | -            | -0.2                | 0.4   |  |
| 2014 Jan | -1.2   | -1.1   | 0.3                       | -2.7                          | -1.7                   | -4.5                                  | -2.5                   | -1.5         | -2.1                | -0.4  |  |
| Feb      | 0.7  | 0.9  | 0.3                       | 1.2                           | 1.1                    | 1.2                                   | 2.4                    | 0.4          | 1.5                 | -0.5  |  |
| Mar      | 0.2  | 0.3  | -0.1                      | 0.9                           | 0.6                    | 1.4                                   | 0.2                    | 1.0          | 0.5                 | -0.1  |  |
| Apr      | -0.3   | -0.4   | -0.4                      | -0.5                          | -0.7                   | 0.6                                   | -1.3                   | -0.8         | -0.4                | -0.1  |  |
| May      | -0.1   | -0.1   | -0.4                      | 0.2                           | -                      | -0.1                                  | 0.6                    | 0.2          | 0.1                 | 0.3   |  |
| Jun      | 0.1  | 0.1  | -                         | 0.1                           | -0.2                   | 0.5                                   | 0.2                    | -            | -0.1                | 0.2   |  |
| Jul      | -1.3   | -1.5   | -0.6                      | -2.4                          | -1.5                   | -4.8                                  | -1.7                   | -1.2         | -1.6                | 0.5   |  |
| Aug      | 0.5  | 0.7  | 0.2                       | 1.1                           | 0.7                    | 2.2                                   | 0.4                    | 0.8          | 0.7                 | -1.4  |  |
| Sep      | 0.3  | 0.4  | 0.1                       | 0.8                           | 0.6                    | 3.1                                   | 0.2                    | -0.8         | 0.5                 | -0.5  |  |
| Oct      | -0.2   | -0.1   | 0.1                       | -0.1                          | -0.2                   | 0.3                                   | -1.1                   | 0.2          | 0.3                 | -1.8  |  |
| Nov      | -0.6   | -0.5   | -0.6                      | -0.1                          | -0.4                   | 0.6                                   | -0.9                   | -0.1         | -0.8                | -2.2  |  |
| Dec      | -0.3   | -0.1   | -                         | -0.1                          | -0.1                   | -0.8                                  | 0.5                    | -0.2         | -0.2                | -4.3  |  |
| 2015 Jan | -2.2   | -1.3   | -0.4                      | -2.4                          | -1.4                   | -3.4                                  | -1.9                   | -1.7         | -2.2                | -6.5  |  |
| Feb      | 0.2  | 0.5  | -0.1                      | 1.0                           | 0.5                    | 1.3                                   | 1.6                    | 0.6          | 0.4                 | -1.0  |  |
| Mar      | 0.7  | 0.2  | -0.1                      | 0.6                           | 0.4                    | -                                     | 0.6                    | 1.0          | 0.4                 | 3.2   |  |
| Apr      | -0.3   | -0.5   | -0.3                      | -0.5                          | -0.5                   | 0.4                                   | -1.0                   | -1.0         | -0.3                | 1.5   |  |
| May      | 0.3  | 0.2  | 0.1                       | 0.2                           | -                      | 0.5                                   | -                      | 0.3          | -0.1                | 1.8   |  |
| Jun      | -  | -0.1   | -0.1                      | -                             | -0.3                   | -0.4                                  | 0.6                    | -            | -0.3                | 0.7   |  |
| Jul      | -1.4   | -1.5   | -0.8                      | -2.3                          | -1.3                   | -2.9                                  | -2.3                   | -2.1         | -1.0                | -0.6  |  |
| Aug      | 0.2  | 0.6  | 0.2                       | 1.0                           | 0.7                    | 1.2                                   | 1.0                    | 0.8          | 0.3                 | -2.9  |  |
| Sep      | -  | 0.4  | 0.1                       | 0.6                           | 0.4                    | 2.3                                   | 0.2                    | -0.5         | 0.5                 | -2.7  |  |
| Oct      | -  | -  | -0.4                      | 0.4                           | 0.4                    | 1.4                                   | -0.7                   | 0.5          | 0.9                 | -0.8  |  |

<sup>1</sup> Predominantly automotive fuel also includes sale of fuel by supermarkets.

# IDEF IMPLIED PRICE DEFLATOR

## Non-seasonally adjusted index

2012=100

|          | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly non-food stores |        |                        |                                       |                        |              |                     | Predominantly automotive fuel <sup>1</sup> |
|----------|--|--|-------------------------------|--------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|          |  |  | Predominantly food stores     | Total  | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non store retailing |  |
|          | AGG 21   | AGG 21X  | AGG 1                         | AGG 12 | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
|          | N3DK   | N3DL   | N3DM                          | N3DN   | N3DO                   | N3DP                                  | N3DQ                   | N3DR         | N3DS                | N3DT                                       |
| 2009 Nov | 91.7   | 93.3   | 89.2                          | 97.0   | 95.8                   | 97.6                                  | 96.6                   | 97.4         | 96.8                | 79.4                                       |
| Dec      | 91.8   | 93.3   | 89.6                          | 97.0   | 96.0                   | 96.7                                  | 96.9                   | 97.9         | 96.9                | 79.6                                       |
| 2010 Jan | 91.5   | 92.7   | 90.1                          | 94.9   | 94.8                   | 92.2                                  | 95.9                   | 97.0         | 95.9                | 81.4                                       |
| Feb      | 92.2   | 93.5   | 90.6                          | 95.9   | 95.4                   | 93.8                                  | 96.3                   | 97.8         | 96.4                | 82.0                                       |
| Mar      | 93.1   | 94.2   | 91.1                          | 97.0   | 96.3                   | 95.3                                  | 97.8                   | 98.3         | 97.5                | 84.2                                       |
| Apr      | 93.9   | 94.6   | 91.6                          | 97.3   | 96.4                   | 97.0                                  | 97.2                   | 98.1         | 97.8                | 87.7                                       |
| May      | 94.0   | 94.7   | 91.5                          | 97.6   | 96.5                   | 97.3                                  | 97.7                   | 98.3         | 97.9                | 88.0                                       |
| Jun      | 93.6   | 94.6   | 91.5                          | 97.3   | 96.6                   | 95.7                                  | 98.3                   | 98.5         | 97.8                | 86.4                                       |
| Jul      | 92.7   | 93.5   | 91.8                          | 94.9   | 95.1                   | 91.7                                  | 96.5                   | 97.0         | 96.4                | 85.9                                       |
| Aug      | 93.2   | 94.3   | 92.0                          | 96.1   | 95.9                   | 93.9                                  | 97.2                   | 97.7         | 97.1                | 85.1                                       |
| Sep      | 94.3   | 95.5   | 92.4                          | 98.2   | 97.5                   | 98.7                                  | 98.2                   | 98.3         | 98.4                | 84.4                                       |
| Oct      | 94.4   | 95.5   | 92.9                          | 97.9   | 97.3                   | 98.3                                  | 97.1                   | 98.5         | 98.2                | 85.9                                       |
| Nov      | 95.1   | 96.2   | 93.6                          | 98.7   | 98.0                   | 100.1                                 | 98.2                   | 98.1         | 98.7                | 87.3                                       |
| Dec      | 95.4   | 96.6   | 94.4                          | 98.6   | 98.5                   | 99.0                                  | 98.3                   | 98.5         | 99.3                | 89.7                                       |
| 2011 Jan | 95.5   | 95.9   | 95.1                          | 96.5   | 97.5                   | 94.1                                  | 97.4                   | 97.6         | 97.6                | 93.5                                       |
| Feb      | 96.9   | 97.2   | 95.7                          | 98.3   | 98.6                   | 97.0                                  | 98.6                   | 99.3         | 99.2                | 94.7                                       |
| Mar      | 97.3   | 97.3   | 95.2                          | 99.2   | 99.1                   | 97.9                                  | 100.1                  | 99.9         | 99.6                | 97.1                                       |
| Apr      | 98.0   | 97.9   | 96.1                          | 99.4   | 98.9                   | 98.8                                  | 100.0                  | 99.9         | 100.2               | 98.6                                       |
| May      | 98.6   | 98.4   | 96.8                          | 99.7   | 99.2                   | 99.2                                  | 100.0                  | 100.1        | 100.1               | 99.8                                       |
| Jun      | 98.4   | 98.2   | 97.3                          | 98.9   | 98.8                   | 97.8                                  | 99.8                   | 99.4         | 99.2                | 99.2                                       |
| Jul      | 97.9   | 97.7   | 97.6                          | 97.6   | 97.9                   | 95.0                                  | 98.7                   | 99.2         | 98.6                | 98.6                                       |
| Aug      | 98.6   | 98.5   | 97.8                          | 99.0   | 98.8                   | 97.8                                  | 99.2                   | 100.3        | 98.9                | 99.2                                       |
| Sep      | 99.6   | 99.5   | 98.3                          | 100.6  | 100.1                  | 101.3                                 | 99.8                   | 100.9        | 100.2               | 99.1                                       |
| Oct      | 99.4   | 99.4   | 97.8                          | 100.9  | 100.2                  | 101.8                                 | 99.8                   | 101.2        | 100.7               | 98.9                                       |
| Nov      | 99.5   | 99.6   | 98.1                          | 101.1  | 100.5                  | 102.9                                 | 99.8                   | 100.8        | 100.5               | 98.5                                       |
| Dec      | 99.0   | 99.3   | 98.5                          | 100.3  | 100.1                  | 100.8                                 | 99.1                   | 100.5        | 100.0               | 98.0                                       |
| 2012 Jan | 98.4   | 98.4   | 98.5                          | 98.4   | 99.1                   | 96.8                                  | 98.5                   | 99.3         | 98.8                | 98.4                                       |
| Feb      | 99.8   | 99.8   | 99.6                          | 99.9   | 100.3                  | 99.2                                  | 99.8                   | 100.4        | 100.4               | 99.7                                       |
| Mar      | 100.4  | 100.2  | 99.5                          | 100.9  | 100.8                  | 100.9                                 | 101.4                  | 100.7        | 100.9               | 101.8                                      |
| Apr      | 100.6  | 100.2  | 99.7                          | 100.6  | 100.3                  | 100.9                                 | 100.2                  | 100.6        | 100.9               | 103.9                                      |
| May      | 100.3  | 100.2  | 99.8                          | 100.5  | 100.1                  | 100.9                                 | 100.5                  | 100.4        | 100.3               | 100.8                                      |
| Jun      | 99.1   | 99.2   | 99.4                          | 99.1   | 99.0                   | 97.5                                  | 100.6                  | 99.7         | 99.0                | 97.8                                       |
| Jul      | 98.4   | 98.6   | 99.4                          | 97.8   | 98.3                   | 95.5                                  | 99.3                   | 98.9         | 98.4                | 97.0                                       |
| Aug      | 99.4   | 99.4   | 99.8                          | 98.9   | 99.0                   | 97.8                                  | 99.6                   | 99.5         | 98.9                | 99.4                                       |
| Sep      | 100.7  | 100.6  | 100.3                         | 100.7  | 100.5                  | 101.3                                 | 100.6                  | 100.3        | 100.5               | 101.9                                      |
| Oct      | 100.8  | 100.7  | 100.5                         | 100.9  | 100.3                  | 102.3                                 | 100.1                  | 100.4        | 100.7               | 101.4                                      |
| Nov      | 100.8  | 100.9  | 101.2                         | 100.8  | 100.7                  | 103.0                                 | 99.5                   | 99.8         | 100.3               | 99.7                                       |
| Dec      | 100.7  | 100.9  | 101.5                         | 100.6  | 100.7                  | 101.9                                 | 99.6                   | 99.9         | 100.3               | 98.0                                       |
| 2013 Jan | 99.9   | 100.2  | 102.3                         | 98.2   | 98.9                   | 97.4                                  | 98.0                   | 98.6         | 99.0                | 98.0                                       |
| Feb      | 101.1  | 101.1  | 102.9                         | 99.5   | 99.9                   | 99.2                                  | 99.4                   | 99.5         | 100.1               | 100.7                                      |
| Mar      | 101.6  | 101.5  | 102.5                         | 100.4  | 100.4                  | 101.1                                 | 100.1                  | 99.8         | 101.2               | 102.2                                      |
| Apr      | 101.3  | 101.4  | 103.2                         | 99.8   | 99.9                   | 100.9                                 | 98.6                   | 99.6         | 100.4               | 100.5                                      |
| May      | 101.3  | 101.7  | 103.3                         | 100.2  | 100.0                  | 101.9                                 | 99.0                   | 99.6         | 100.4               | 98.3                                       |
| Jun      | 100.8  | 101.1  | 102.8                         | 99.6   | 99.5                   | 100.4                                 | 98.8                   | 99.2         | 99.6                | 99.0                                       |
| Jul      | 100.3  | 100.4  | 103.0                         | 98.0   | 98.5                   | 97.7                                  | 97.6                   | 98.3         | 98.6                | 99.4                                       |
| Aug      | 101.0  | 101.1  | 103.4                         | 99.1   | 99.5                   | 99.4                                  | 98.7                   | 98.8         | 99.0                | 100.8                                      |
| Sep      | 101.8  | 102.0  | 103.8                         | 100.5  | 100.4                  | 102.7                                 | 99.2                   | 99.3         | 100.4               | 100.6                                      |
| Oct      | 101.7  | 102.2  | 103.9                         | 100.8  | 100.4                  | 103.4                                 | 98.8                   | 99.7         | 101.1               | 97.6                                       |
| Nov      | 101.5  | 102.1  | 103.8                         | 100.7  | 100.7                  | 104.1                                 | 98.6                   | 98.8         | 101.1               | 96.5                                       |
| Dec      | 101.6  | 102.0  | 103.8                         | 100.7  | 100.6                  | 103.4                                 | 99.5                   | 98.9         | 100.9               | 96.9                                       |
| 2014 Jan | 100.4  | 100.9  | 104.1                         | 98.0   | 98.8                   | 98.7                                  | 97.0                   | 97.4         | 98.8                | 96.5                                       |
| Feb      | 101.1  | 101.7  | 104.5                         | 99.1   | 99.9                   | 99.9                                  | 99.4                   | 97.8         | 100.2               | 96.0                                       |
| Mar      | 101.3  | 102.1  | 104.4                         | 100.0  | 100.5                  | 101.3                                 | 99.6                   | 98.8         | 100.8               | 95.9                                       |
| Apr      | 101.0  | 101.7  | 104.0                         | 99.5   | 99.8                   | 101.9                                 | 98.3                   | 98.1         | 100.4               | 95.8                                       |
| May      | 100.9  | 101.5  | 103.5                         | 99.7   | 99.8                   | 101.8                                 | 98.9                   | 98.3         | 100.5               | 96.1                                       |
| Jun      | 101.0  | 101.6  | 103.6                         | 99.9   | 99.6                   | 102.3                                 | 99.1                   | 98.3         | 100.4               | 96.3                                       |
| Jul      | 99.7   | 100.0  | 103.0                         | 97.5   | 98.1                   | 97.4                                  | 97.4                   | 97.1         | 98.7                | 96.8                                       |
| Aug      | 100.1  | 100.7  | 103.2                         | 98.6   | 98.8                   | 99.5                                  | 97.8                   | 97.9         | 99.4                | 95.4                                       |
| Sep      | 100.5  | 101.1  | 103.3                         | 99.3   | 99.4                   | 102.7                                 | 98.0                   | 97.1         | 99.9                | 94.9                                       |
| Oct      | 100.2  | 101.1  | 103.3                         | 99.2   | 99.2                   | 103.0                                 | 96.9                   | 97.3         | 100.2               | 93.2                                       |
| Nov      | 99.7   | 100.6  | 102.7                         | 99.1   | 98.8                   | 103.6                                 | 96.1                   | 97.2         | 99.4                | 91.2                                       |
| Dec      | 99.4   | 100.5  | 102.7                         | 99.0   | 98.8                   | 102.7                                 | 96.5                   | 97.0         | 99.3                | 87.2                                       |
| 2015 Jan | 97.2   | 99.2   | 102.3                         | 96.7   | 97.4                   | 99.3                                  | 94.7                   | 95.4         | 97.1                | 81.6                                       |
| Feb      | 97.4   | 99.7   | 102.2                         | 97.6   | 97.8                   | 100.6                                 | 96.2                   | 96.0         | 97.5                | 80.7                                       |
| Mar      | 98.0   | 99.9   | 102.1                         | 98.2   | 98.2                   | 100.6                                 | 96.8                   | 96.9         | 97.8                | 83.3                                       |
| Apr      | 97.8   | 99.4   | 101.7                         | 97.7   | 97.7                   | 101.0                                 | 95.8                   | 95.9         | 97.6                | 84.5                                       |
| May      | 98.1   | 99.6   | 101.8                         | 97.9   | 97.7                   | 101.4                                 | 95.9                   | 96.2         | 97.4                | 86.0                                       |
| Jun      | 98.1   | 99.5   | 101.6                         | 97.9   | 97.4                   | 101.0                                 | 96.5                   | 96.2         | 97.1                | 86.7                                       |
| Jul      | 96.7   | 98.0   | 100.8                         | 95.7   | 96.2                   | 98.1                                  | 94.2                   | 94.2         | 96.2                | 86.2                                       |
| Aug      | 96.9   | 98.6   | 101.1                         | 96.7   | 96.8                   | 99.3                                  | 95.2                   | 95.0         | 96.4                | 83.7                                       |
| Sep      | 96.9   | 98.9   | 101.1                         | 97.3   | 97.2                   | 101.6                                 | 95.4                   | 94.5         | 96.9                | 81.4                                       |
| Oct      | 96.9   | 99.0   | 100.7                         | 97.7   | 97.6                   | 103.0                                 | 94.7                   | 95.0         | 97.8                | 80.7                                       |

1 Predominantly automotive fuel also includes sale of fuel by supermarkets.

# R1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

Index 2012=100

|                                   | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Predominantly non-food stores |                        |                                       |                        |              |                     | Predominantly automotive fuel <sup>1</sup> |
|-----------------------------------|--|--|---------------------------|-------------------------------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|                                   |  |  |                           | Total                         | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non-store retailing |  |
|                                   | AGG 21   | AGG 21X  | AGG 1                     | AGG 12                        | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Revisions to index numbers</b> |  |  |                           |                               |                        |                                       |                        |              |                     |  |
| 2007                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -  |
| 2008                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -  |
| 2009                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -  |
| 2010                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -  |
| 2011                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| 2012                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -  |
| 2013                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -  |
| 2014                              | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -  |
| 2012 Q4                           | -  | 0.1  | -                         | 0.1                           | -                      | 0.1                                   | -                      | -0.1         | 0.1                 | -0.1                                       |
| 2013 Q1                           | -  | -0.1   | -                         | -                             | 0.1                    | -                                     | -                      | -            | -                   | -0.1                                       |
| Q2                                | -0.1   | -  | -                         | -                             | -                      | -                                     | -0.1                   | -            | -0.1                | -0.1                                       |
| Q3                                | -  | -0.1   | -                         | -                             | -                      | -0.1                                  | 0.1                    | -            | -0.1                | 0.2  |
| Q4                                | -  | 0.1  | -                         | 0.1                           | 0.1                    | 0.2                                   | -0.1                   | -            | 0.2                 | -0.2                                       |
| 2014 Q1                           | -  | -0.1   | -                         | -0.1                          | -                      | -0.1                                  | -                      | -            | -                   | -  |
| Q2                                | -  | -0.1   | -                         | -0.1                          | -                      | -0.1                                  | -0.1                   | -0.1         | -0.1                | -0.1                                       |
| Q3                                | -  | -  | -                         | -                             | -                      | -0.3                                  | 0.1                    | 0.1          | -0.2                | 0.4  |
| Q4                                | -  | 0.1  | 0.1                       | 0.1                           | 0.1                    | 0.4                                   | -                      | -            | 0.3                 | -0.2                                       |
| 2015 Q1                           | -  | -  | -                         | -                             | -                      | -                                     | -0.1                   | 0.1          | 0.1                 | -  |
| Q2                                | -  | -0.1   | -0.1                      | -0.1                          | -0.1                   | -0.2                                  | -0.1                   | -0.2         | -                   | -  |
| Q3                                | -0.1   | -0.1   | 0.1                       | -0.3                          | -0.3                   | -0.4                                  | -0.1                   | -0.4         | -0.8                | -  |
| 2012 Oct                          | -  | -  | -                         | -                             | -                      | 0.3                                   | -                      | -0.2         | 0.2                 | -0.1                                       |
| Nov                               | -  | -  | -                         | 0.1                           | -                      | 0.1                                   | -                      | -            | 0.1                 | -0.1                                       |
| Dec                               | -  | -  | -                         | -                             | -                      | -                                     | -0.1                   | -            | -0.1                | -0.1                                       |
| 2013 Jan                          | -  | -  | -                         | -                             | -                      | -                                     | -0.1                   | -            | -                   | -  |
| Feb                               | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | 0.1                 | -  |
| Mar                               | -  | -  | -                         | -                             | 0.1                    | -                                     | -                      | -            | -                   | -0.1                                       |
| Apr                               | -  | -  | -                         | -                             | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| May                               | -  | -  | -0.1                      | -                             | -                      | -                                     | -                      | -            | -0.1                | -  |
| Jun                               | -  | -  | -0.1                      | -0.1                          | -                      | -                                     | -                      | -0.1         | -0.1                | -  |
| Jul                               | -  | -0.1   | -0.1                      | -                             | -                      | -                                     | -                      | 0.1          | -0.7                | 0.1  |
| Aug                               | 0.1  | -  | -                         | -0.1                          | -                      | -0.1                                  | 0.2                    | -            | 0.2                 | -  |
| Sep                               | -  | 0.1  | 0.1                       | -0.1                          | -0.1                   | -0.3                                  | -                      | 0.2          | 0.1                 | 0.5  |
| Oct                               | 0.1  | 0.1  | 0.1                       | 0.1                           | 0.2                    | 0.6                                   | -                      | -0.2         | 0.4                 | -0.3                                       |
| Nov                               | -  | -  | -                         | 0.1                           | -                      | 0.1                                   | -0.1                   | 0.1          | 0.1                 | -0.1                                       |
| Dec                               | -  | -  | -                         | -                             | -                      | 0.1                                   | -                      | -            | -                   | -0.1                                       |
| 2014 Jan                          | -0.1   | -  | -                         | -                             | -                      | -                                     | -0.1                   | -0.1         | 0.1                 | -  |
| Feb                               | -  | -  | -                         | -                             | -                      | -                                     | -                      | -0.1         | 0.1                 | -  |
| Mar                               | -  | -  | -0.1                      | -                             | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
| Apr                               | -  | -  | -0.1                      | -0.1                          | -                      | -                                     | -                      | -            | -                   | -0.2                                       |
| May                               | -  | -  | -0.1                      | -                             | -                      | -                                     | -                      | -            | -0.1                | -0.1                                       |
| Jun                               | -0.1   | -  | -0.1                      | -                             | -                      | -                                     | -                      | -0.1         | -0.2                | -  |
| Jul                               | -0.1   | -0.1   | -0.1                      | -                             | -0.1                   | -                                     | -                      | 0.1          | -0.8                | 0.1  |
| Aug                               | -  | -  | -                         | -0.1                          | -0.1                   | -0.2                                  | 0.3                    | -0.1         | 0.2                 | 0.1  |
| Sep                               | 0.1  | -  | 0.1                       | -                             | -                      | -0.5                                  | 0.1                    | 0.4          | -                   | 0.6  |
| Oct                               | 0.2  | 0.2  | 0.1                       | 0.2                           | 0.2                    | 0.9                                   | -0.1                   | -0.3         | 0.8                 | -0.4                                       |
| Nov                               | -  | 0.1  | -                         | 0.1                           | -                      | 0.1                                   | -                      | 0.1          | 0.1                 | -0.2                                       |
| Dec                               | -  | -  | -                         | -                             | -                      | 0.1                                   | -                      | -            | -                   | -0.2                                       |
| 2015 Jan                          | -  | -  | 0.1                       | -                             | -                      | -0.1                                  | -0.1                   | 0.1          | -                   | -0.1                                       |
| Feb                               | -  | -  | -                         | -                             | 0.1                    | -0.1                                  | -                      | -            | -                   | -  |
| Mar                               | -  | -  | -0.1                      | -                             | 0.1                    | -                                     | -0.1                   | -            | 0.2                 | -0.1                                       |
| Apr                               | -  | -  | -                         | -0.1                          | -                      | -                                     | -0.1                   | -0.1         | 0.2                 | -0.1                                       |
| May                               | -0.1   | -0.1   | -0.1                      | -0.1                          | -0.1                   | -0.3                                  | -                      | -0.1         | 0.1                 | -  |
| Jun                               | -0.1   | -0.1   | -0.1                      | -0.2                          | -0.1                   | -0.3                                  | -0.1                   | -0.2         | -                   | -  |
| Jul                               | -  | -0.1   | -                         | -0.1                          | -0.1                   | -0.4                                  | -0.2                   | 0.2          | 0.1                 | 0.4  |
| Aug                               | -  | -  | 0.2                       | -0.1                          | -0.2                   | -0.2                                  | 0.4                    | -0.5         | -1.4                | 0.2  |
| Sep                               | -0.3   | -0.2   | 0.2                       | -0.6                          | -0.5                   | -0.5                                  | -0.5                   | -0.7         | -1.1                | -0.4                                       |

1 Predominantly automotive fuel also includes sale of fuel by supermarkets

# R1 CHAINED VOLUME OF RETAIL SALES SEASONALLY ADJUSTED

continued

Index 2012=100

|  |     | Predominantly non-food stores                        |  |                           |        |                        |                                       |                        |              |                     |  |
|--|-----|--|--|---------------------------|--------|------------------------|---------------------------------------|------------------------|--------------|---------------------|--|
|  |     | All retailing including automotive fuel <sup>1</sup> | All retailing excluding automotive fuel <sup>1</sup> | Predominantly food stores | Total  | Non-specialised stores | Textile, clothing and footwear stores | Household goods stores | Other stores | Non store retailing | Predominantly automotive fuel <sup>1</sup> |
|  |     | AGG 21   | AGG 21X  | AGG 1                     | AGG 12 | 47.19                  | AGG 5                                 | AGG 7                  | AGG 13       | AGG 14              | 47.30                                      |
| <b>Revisions to headline growth rates</b>                            |     |  |  |                           |        |                        |                                       |                        |              |                     |  |
| <b>Percentage change latest 3 months on previous 3 months</b>        |     |  |  |                           |        |                        |                                       |                        |              |                     |  |
| 2012   | Oct | -  | 0.1  | -                         | -      | -                      | -                                     | 0.1                    | -            | 0.3                 | -  |
|  | Nov | -  | -  | -                         | -      | -                      | 0.1                                   | -                      | -            | 0.2                 | 0.1  |
|  | Dec | -  | -  | -                         | 0.1    | 0.1                    | 0.2                                   | -                      | -0.1         | 0.2                 | -0.3                                       |
| 2013   | Jan | -  | -  | -                         | -      | -                      | 0.1                                   | -0.1                   | -            | -0.1                | -0.2                                       |
|  | Feb | -0.1   | -0.1   | -                         | -      | -                      | -                                     | -0.1                   | -            | -0.1                | -0.1                                       |
|  | Mar | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -0.1                | 0.1  |
|  | Apr | -0.1   | -  | -0.1                      | -      | -                      | -0.1                                  | 0.1                    | -            | -                   | 0.1  |
|  | May | -  | -  | -0.1                      | -      | -                      | -                                     | -                      | -            | -0.1                | -  |
|  | Jun | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
|  | Jul | -  | -  | -                         | -0.1   | -0.1                   | -0.1                                  | -                      | -            | -0.2                | 0.1  |
|  | Aug | -  | -  | -                         | -      | -0.1                   | -0.1                                  | -                      | -            | -0.1                | 0.1  |
|  | Sep | -  | -  | -                         | -      | -                      | -0.2                                  | 0.2                    | 0.2          | -0.1                | 0.3  |
|  | Oct | 0.1  | 0.1  | 0.1                       | -      | -                      | -                                     | 0.1                    | -            | 0.4                 | 0.2  |
|  | Nov | 0.1  | 0.1  | 0.1                       | -      | -                      | 0.1                                   | -                      | -            | 0.3                 | -  |
|  | Dec | -  | -  | -                         | 0.1    | 0.1                    | 0.4                                   | -0.1                   | -0.1         | 0.2                 | -0.4                                       |
| 2014   | Jan | -0.1   | -0.1   | -0.1                      | -      | -                      | -                                     | -0.2                   | -            | -0.2                | -0.3                                       |
|  | Feb | -  | -0.1   | -                         | -      | -                      | -0.1                                  | -                      | -            | -0.1                | -0.1                                       |
|  | Mar | -  | -  | -0.1                      | -      | -                      | -0.3                                  | -                      | -            | -0.2                | 0.2  |
|  | Apr | -  | -  | -                         | -      | 0.1                    | -0.1                                  | 0.1                    | -            | -0.1                | -  |
|  | May | -  | -  | -0.1                      | -0.1   | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
|  | Jun | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -0.2                | -0.1                                       |
|  | Jul | -0.1   | -  | -                         | -      | -0.1                   | -0.1                                  | -                      | -            | -0.3                | 0.1  |
|  | Aug | -  | -  | -                         | -0.1   | -0.1                   | -0.1                                  | 0.1                    | -            | -0.1                | 0.2  |
|  | Sep | 0.1  | -  | 0.1                       | 0.1    | -                      | -0.3                                  | 0.1                    | 0.2          | -                   | 0.4  |
|  | Oct | 0.1  | 0.1  | 0.1                       | 0.1    | 0.1                    | -                                     | 0.2                    | -            | 0.5                 | 0.1  |
|  | Nov | 0.1  | 0.1  | 0.1                       | 0.1    | 0.1                    | 0.2                                   | -0.1                   | 0.1          | 0.4                 | 0.1  |
|  | Dec | -  | 0.1  | -                         | 0.1    | 0.1                    | 0.6                                   | -0.2                   | -0.1         | 0.3                 | -0.5                                       |
| 2015   | Jan | -  | -0.1   | -0.1                      | -      | -                      | 0.1                                   | -0.2                   | -            | -0.2                | -0.2                                       |
|  | Feb | -0.1   | -  | -0.1                      | -      | -                      | -0.2                                  | -                      | -            | -0.2                | -0.2                                       |
|  | Mar | -0.1   | -  | -0.1                      | -0.1   | -0.1                   | -0.4                                  | -                      | -            | -0.2                | 0.2  |
|  | Apr | -  | -  | -                         | -0.1   | -                      | -                                     | -0.1                   | -0.1         | 0.1                 | 0.1  |
|  | May | -0.1   | -  | -                         | -0.1   | -                      | -0.1                                  | -                      | -0.1         | 0.1                 | -  |
|  | Jun | -0.1   | -0.1   | -0.1                      | -0.1   | -0.1                   | -0.2                                  | -                      | -0.1         | -0.1                | -  |
|  | Jul | -  | -  | -                         | -0.1   | -                      | -0.3                                  | -0.1                   | -            | -0.1                | 0.2  |
|  | Aug | -  | -  | 0.1                       | -0.1   | -0.1                   | -0.2                                  | 0.2                    | -0.1         | -0.4                | 0.2  |
|  | Sep | -  | -  | 0.2                       | -0.1   | -0.2                   | -0.2                                  | -                      | -0.2         | -0.5                | -  |
| <b>Percentage change latest 3 months on same 3 months a year ago</b> |     |  |  |                           |        |                        |                                       |                        |              |                     |  |
| 2012   | Oct | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
|  | Nov | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | 0.1                 | -  |
|  | Dec | -  | 0.1  | -                         | -      | -                      | 0.1                                   | -                      | -            | -                   | -  |
| 2013   | Jan | -0.1   | -  | -                         | -      | -                      | -                                     | -                      | -            | 0.1                 | -  |
|  | Feb | -  | -  | -                         | -      | -                      | -                                     | -0.1                   | -            | -                   | -  |
|  | Mar | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
|  | Apr | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -0.1                | -  |
|  | May | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -0.1                | -  |
|  | Jun | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -0.1                                       |
|  | Jul | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
|  | Aug | -  | -0.1   | -                         | -      | -                      | -0.1                                  | -                      | -            | -0.1                | -  |
|  | Sep | -  | -  | -                         | -      | -                      | -                                     | -                      | 0.1          | -                   | 0.1  |
|  | Oct | -  | 0.1  | -                         | -      | -                      | -                                     | -                      | -            | -                   | 0.1  |
|  | Nov | -  | -  | -                         | 0.1    | -                      | -                                     | -                      | -            | -                   | 0.1  |
|  | Dec | -  | -  | -                         | -      | -                      | 0.1                                   | -                      | -            | 0.1                 | -0.1                                       |
| 2014   | Jan | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
|  | Feb | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
|  | Mar | -  | -  | -                         | -0.1   | -                      | -0.1                                  | -                      | -0.1         | -                   | -  |
|  | Apr | -  | -  | -                         | -      | -                      | -                                     | -                      | -0.1         | -                   | -  |
|  | May | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
|  | Jun | -  | -  | -                         | -0.1   | -                      | -                                     | -                      | -            | -0.1                | -  |
|  | Jul | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
|  | Aug | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | -            | -                   | -  |
|  | Sep | -  | -  | -                         | -      | -                      | -0.1                                  | -                      | 0.1          | -                   | 0.1  |
|  | Oct | 0.1  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
|  | Nov | -  | 0.1  | -                         | 0.1    | -                      | 0.1                                   | -                      | -            | 0.1                 | -  |
|  | Dec | -  | -  | -                         | -      | 0.1                    | 0.1                                   | -                      | -            | 0.1                 | -  |
| 2015   | Jan | -  | -  | -                         | -      | -                      | -                                     | -                      | -            | -                   | -  |
|  | Feb | -  | -  | 0.1                       | -      | -                      | -0.1                                  | -                      | 0.1          | -                   | -  |
|  | Mar | 0.1  | -  | 0.1                       | -      | -                      | -                                     | -                      | 0.1          | 0.1                 | -  |
|  | Apr | -  | -  | 0.1                       | -      | -                      | -0.1                                  | -0.1                   | -            | 0.2                 | -  |
|  | May | -  | -  | -                         | -      | -                      | -0.1                                  | -0.1                   | -            | 0.1                 | -  |
|  | Jun | -  | -0.1   | -                         | -0.1   | -                      | -0.2                                  | -0.1                   | -0.1         | 0.1                 | 0.1  |
|  | Jul | -  | -0.1   | -                         | -0.1   | -0.1                   | -0.3                                  | -0.1                   | -0.1         | 0.3                 | -  |
|  | Aug | -  | -  | 0.1                       | -0.1   | -0.1                   | -0.1                                  | -0.1                   | -0.1         | -0.1                | 0.1  |
|  | Sep | -0.1   | -0.1   | 0.1                       | -0.2   | -0.2                   | -0.1                                  | -0.3                   | -0.5         | -0.4                | -0.3                                       |

1 Predominantly automotive fuel also includes sale of fuel by supermarkets